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Published annually with the endorsement and support of the Police Jury of Jefferson Parish

Weaver R. Toledano, President

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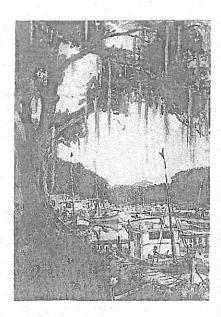
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OUR COVER

Our beautiful cover is an original watercolor painted especially for the Review by Morris Henry Hobbs, one of the country's outstanding artists and top-ranking etchers. Mr. Hobbs has faithfully captured the beauty of Bayou Barataria, one of Jefferson Parish's loveliest fishing settlements. Coming to New Orleans in 1938 on a visit, Mr. Hobbs remained, officially adopting Louisiana as his state. Since then his paintings and exquisite etchings of the Vieux Carre and Louisiana's swamps and bayous have become known from one end of the country to the other.

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Kenner, La.

1946

FEATURES

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JEFFERSON PARISH

Hearly Review

STAFF

OUR COVER

This is a reproduction of an oil painting made especially for our 1947 cover by Morris Henry Hobbs— and portrays Bayou Coquille, deep in the heart of Jefferson's bayouland. This was one of Jean Lafitte's favorite smuggling routes. And, there is a legend that, where it intersects with Bayou des Families—a favorite water crossroad in those days—the ghost of the pirate chieftain can be seen if you are there exactly at midnight when the moon is full.

The publishers of the Jefferson Parish Yearly Review will be glad, at any time, to furnish information to anyone interested in Jefferson Parish industrial opportunities. The establishment of new industries is encouraged in every way possible by the Police Jury and citizens of the parish. More detailed data will be furnished on its extremely low transportation costs, easy access to raw materials, excellent facilities for distribution and ten year tax exemption. To homeseekers, visi-tors or those just interested in the history or future of this prolific parish, the publishers offer the facilities of this publication. Your request for information or assistance will receive prompt and courteous response.

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Kenner, La.

1947

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JEFFERSON PARISH YEARLY REVIEW

STAFF

Publisher.......Justin F. Bordenave Managing Editor and Business Manager....Joseph H. Monies Associate Editor and

Art Director.....Tilden Landry

Published annually with the endorsement and support of the Police Jury of Jefferson Parish. Weaver R. Toledano, President

Kenner, La.

1948

OUR COVER

Eugene Delcroix made the Kodachrome from which the full-color plates for this year's cover were made. The scene is Fleming Park (Old Berthoud's plantation), where three bayous meet; Big and Little Barataria and Bayou Villars. This is a scene of high excitement in May, when the Pirogue Race is held here. Our picture was made on Thanksgiving Day. The girls are Gloria Wynne of Harahan, baiting her hook, and Serita Lombardo, fishing.

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Associate Editor and Art Director......Arthur Charbonnet Published annually with the endorsement and support of the Police Jury of Jefferson Parish.

Weaver R. Toledano, President

Kenner, La Jan Homada

1949

OUR COVER

Lovely Elmwood as it is today at Harahan. Built in 1762 of handmade bricks, its twenty-two inch walls are cut by gunslots against ancient dangers. The charming plantation home underwent changes with the years. Partially destroyed by fire in 1940, it was restored closer to the original plans by Mr. and Mrs. Durel Black, whose home it was then. Regally set within triple rows of great oaks, today this dream from the past is kept ever beautiful by the loving understanding of the Frank J. Monteleones, its present owners.

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Managing Editor and Business Manager....Joseph H. Monies

Associate Editor and Art Director.......Arthur Charbonnet Published annually with the endorsement and support of the Police Jury of Jefferson Parish. Weaver R. Toledano, President

Kenner, La.

1950

OUR COVER

Seven miles out in the Gulf of Mexico Humble Oil & Refining Company's giant Grand Isle No. I drilling rig stretches its tall frame against the azure sky. Its 10,000,000 pounds are supported by 100 steel piles in over 50 feet of water. Within its double decks comfortably live 54 men. The platform was designed to safely withstand 120-mph winds and 32-foot waves—never yet recorded in this area. It is possible to drill seven wells from the \$1,200,000 rig, the largest of many drilling structures off the Louisiana coast.

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JEFFERSON PARISH YEARLY REVIEW

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Kenner, La.

1951

OUR COVER

The luggers of Southern Louisiana are an essential part of the industrial picture. Designed primarily for efficiency and sturdy seaworthiness, they have a peculiar charm and grace that blends well with their natural setting. The shrimp trawler "Ramos Pride," powered by Caterpillar Diesel, is truly representative of the hundreds of boats engaged in the valuable seafood industry of our coastal parishes.

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JEFFERSON PARISH YEARLY REVIEW

STAFF

Justin F. Bordenave......Publisher
Joseph H. Monies....Managing Editor
and Business Manager
Arthur Charbonnet....Associate Editor
and Art Director

Published annually with the endorsement and support of the Police Jury of Jefferson Parish. Weaver R. Toledano, President

Kenner, La.

1952

OUR COVER

Gracing our cover this year is the super-diesel, 207-ton tug, Socony Ii, of all-welded steel construction. Overall measurements: Length, 102'6", beam, 25', draft aft, 11'. Its 1640 horsepower diesel engine turns a 9'2" bronze propeller, with a 6'5\/2" pitch. The tug was built by Avondale Marine Ways, Inc., for the Socony Vacuum Oil Corporation of New York, and is being used for coastwise and harbor towing.

Cover plates through the courtesy of Avondale Marine Ways, Inc.

The publishers of the Jefferson Parish Yearly Review will be glad, at any time, to furnish information to anyone interested in Jefferson Parish industrial opportunities. The establishment of new industries is encouraged in every way possible by the Police Jury and citizens of the parish. More detailed data will be furnished on its extremely low transportation costs, easy access to raw materials, excellent facilities for distribution and ten year tax exemption. To homeseekers, visitors or those just interested in the history or future of this prolific parish, the publishers offer the facilities of this publication. Your request for information or assistance will receive prompt and courteous response.

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LOUISIANA PURCHASE 150th ANNIVERSARY



PARISH YEARLY BEALEM JEFFERSON

N T E S

Kenner, Louisiana

1953

Published annually with the endorsement and support of the Police Jury of Jefferson Parish

John J. Holtgreve, President

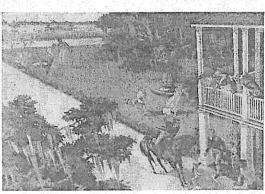
STAFF

Weaver R. Toledano	Publisher
Joseph H. Monies	Managing Editor and Business Manager
Ray M. Thompson	Associate Editor
Tilden Landry	Art Director

TO the generations of Jeffersonians who have, with their deeds and their dreams, built this parish during these hundred and fifty years since its land was merely the first mile west of the Louisiana Purchase, we dedicate this 19th Annual and Sesquicentennial Edition. And to those who now come here to live or merely to linger and look we offer its contents both as inspiration and information.

NINETEENTH YEAR

1953



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OUR COVER depicts the Jefferson Parish -> plantation of ELMWOOD on that historic day of mingled emotions and confused loyalties in 1803, when the news first came that Louisiana was no longer French or Spanish . . . but forever more American.

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William C

Kenner, Louisiana

1954

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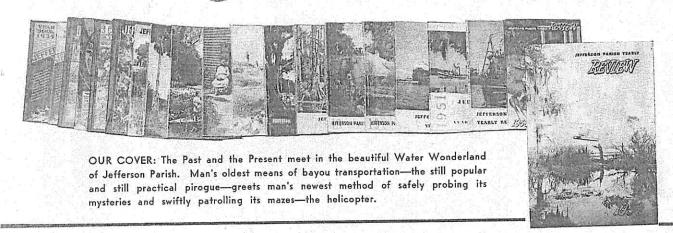
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Weaver R. ToledanoPublish	
Joseph H. Monies	Managing Editor and Business Manager
Ray M. Thompson	Associate Editor
Tilden Landry	Art Director

It has been our privilege to record for posterity the step by step progress of Jefferson Parish in our annual editions of the REVIEW for the last twenty years. The accumulated issues of those two decades—preserved in public libraries, schools and the possession of business executives—contain the running story of the most exciting period in the history of Jefferson, during which it emerged from an agricultural parish to the fastest growing and most concentrated industrial section in the South.

TWENTIETH YEAR

1954





Kenner, Louisiana

1955

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Published annually with the endorsement and support of the Police Jury of Jefferson Parish.

John J. Holtgreve, President

STAFF

Weaver R. Toledano	Publisher
Joseph H. Monies	Managing Editor and
	Business Manager
Ray M. Thompson	Associate Editor
Tilden Landry	Art Director

We are proud to inform our readers that the 1954 Jefferson Parish Yearly Review won the MEAD PAPER COMPANY ANNUAL AWARD as one of the outstanding publications of its kind in the U. S. The citation read: ". . . an excellent example of community spirit and pride of achievement . . . preserved by many institutions and individuals for its great historical value." With this, our 1955 and 21st consecutive yearly edition, we hope, however, to surpass the quality and interest of even our AWARD ISSUE. We leave the verdict to you.



OUR COVER: This is the historic Lafitte No. I—the well that first brought oil to Jefferson Parish in 1935 . . . reproduced from a painting by J. Haynes Smith authorized especially for this cover of the REVIEW by The Texas Company.

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TWENTY-FIRST YEAR

1955

JEFFERSON PARISH YEARLY BUBNI

Kenner, Louisiana

1956

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John J. Holtgreve, President

STAFF

Weaver R. Toledano	Publisher
Joseph H. Monies	Managing Editor and Business Manager
Ray M. Thompson	Associate Editor
Tilden Landry	Art Director

Proudly we present the twenty-second consecutive issue of the Jefferson Parish Yearly Review. For nearly a quarter century this annual publication has faithfully reported and photographed the year by year growth of the parish . . . and our back issues are the exciting installments of the continued story of its fabulous rise in two short decades to its present position as the most concentrated and fastest growing industrial area in the South.

OUR COVER

Reproduced from an oil painting by Tilden Landry authorized especially for this edition of the REVIEW by Avondale Marine Ways, Inc. The scene is the famous Huey P. Long Bridge, both ends of which are in Jefferson Parish, and the painting has been aptly titled ALL ROADS LEAD TO JEFFERSON . . . for it dramatically shows that this parish of Jefferson possesses every means of transportation known to modern man — air, road, water and rail.

OUR POLICY

The REVIEW is not a partisan or propaganda publication. Its consistent policy for 22 years has been to tell the story of the progress of the parish as it occurs each year, with emphasis on industry because industry has become the most emphatic and expanding phase of Jefferson. The veracity and the variety of REVIEW articles and the abundance of its documentary illustrative matter have made the REVIEW the standard accepted source of libraries, schools, business executives and research agencies for accurate past and present information on Jefferson Parish.

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1956



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Sponsored By The Jefferson Parish Police Jury
LeRoy L. Hall, President
Jefferson Parish Courthouse, Gretna, La.

JEFFERSON PARISH YEARLY REVIEW

1958



Our cover symbolizes the progress of Jefferson Parish since it's conception in 1825. We will continue to catalogue the parish progress as it is known to us. We hope that the writings and pictures herein will give the reader a conception of the tremendous possibilities for this great and resourseful parish of Jefferson, as we see them.

this great and resourseful parish of Jefferson, as we see them.

The 1959 issue of "The Review" is our 25th anniversary number and we desire to make it the largest, most informative issue yet to come off the presses. You, our readers, can help by your comment and suggestions.

Address all correspondence to P. O. Box 485 Main Post Office, Metairie, Louisiana.

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We wish to thank the people that have assisted in the publication of this 1958 issue. Joseph Monies, Adv. Mgr., and Associate Editor; Randon, Photographer; Chas. Dreux, Photographer, Reporter; Wm. (Bill) Kolb, Artist; the contributing writers and photographers, the Sponsors and the Advertisers . . .

Gordon E. de Lucy Editor, Producer, Art Director PARISH PUBLICATIONS, INC. P. O. Box 485, Metairie, La.

SILVER ANNIVERSARY EDITION JEFFERSON PARISH YEARLY REVIEW

PARISH PUBLICATIONS, INC., WEAVER R. TOLEDANO, President
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METAIRIE, LOUISIANA

Published with the approval and cooperation of the President and Council of Jefferson Parish

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SERVING JEFFERSON PARISH FOR A QUARTER CENTURY

The publisher, staff, writers, photographers, artists, engravers, printers and all those many people both inside and outside the parish who provided information and assistance during the long months of preparation of this 1959 REVIEW are pleased to present the 25th annual installment in the reporting of the progress of Jefferson Parish during this last and most important quarter century in its history.

OUR COVER

This cover is designed to suggest the happy blending of industrial and recreational Jefferson. At the top is pictorially presented Nine Mile Point of Jefferson Parish which dramatically fits into the famous river Crescent of New Orleans and, at the bottom, a symbolical representation of the outdoor recreational wealth of the parish.

This 1959 issue of the Jefferson Parish Yearly Review was produced in its entirety by Union labor.



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Our sincere thanks to the writers, photographers, artists, engravers, printers and all those many people both inside and outside the parish who provided information and assistance during the long months of preparation of this 1960 Jefferson Parish Yearly Review.



COVER: The new Freeport Sulphur Offshore Drilling Platform, built by J. Ray McDermott & Co., Inc., seven miles out in the Gulf of Mexico off the coast of Grand Isle, which began production in June, 1960.

 Photo by the Photo Mart, courtesy of J. Ray McDermott & Co., Inc.

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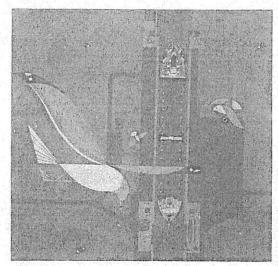
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COVER: "The Tidewater Seaway of the Future". Courtesy of Morton Salt Company.

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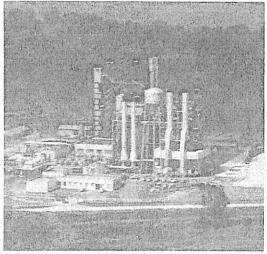
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COYER: Louisiana Power and Light Company's new Nine-Mile-Point steam-electric generating station located near Westwego in Jefferson Parish.

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THE JEFFERSON PARISH YEARLY



Cover Art, symbolic of Jefferson's Booming Economy and Industry, courtesy of Butler Manufacturing Company.

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Jefferson Parish, Louisiana

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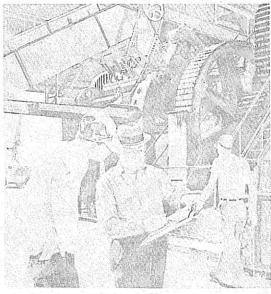
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COVER ILLUSTRATION

Today a shipyard builds sugar mills, and many other products not normally associated with the ship building business. Heavy fabrication and castings are a part of Avondale Shipyard's broad diversification, and throughout the five divisions of this booming Jefferson Parish operation cargoliners and barges, drilling rigs, stainless steel propellers and prefabricated porcelain-enamel structures are also constructed.

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THE JEFFERSON PARISH YEARLY



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COVER ILLUSTRATION

Butterfly Terrace in East Jefferson is symbolic of the tremendous growth of multi-family dwellings and apartment complexes that have been constructed in the last five years in Jefferson.

Jefferson's Progress Continues

The Jefferson Parish Yearly Review, in its thirtysecond annual issue, breaks with tradition this year to bring you its colorful, fact-filled report in a bright, new magazine format.

Jefferson's current busy program of public improvement projects and increasingly ambitious plans for the future are detailed in our progress story. The healthy spirit of cooperation between citizens and public officials which pervades Louisiana's second largest parish is reflected throughout the narrative.

Complementing the efforts of the Parish President and the Council are the achievements of the many departments of Jefferson's wide-awake government.

Each is these is considered separately because each is an important cog in the parish's "Jeff-propelled" surge toward greatness.

Area Of Great Richness

Jefferson today is an area of many riches, some provided by nature, others man-made.

The parish is situated over one of the largest natural gas fields in the world and its southern and off-shore regions at the Gulf of Mexico are rich in oil deposits.

Abundant quantities of sulphur and salt provide other natural resources for manufacturing and processing industries in the area.

A thriving fishing industry supplies the finest oysters, shrimp and other crustacean delicacies to many parts of the nation, only hours away by air.

Jefferson's waterways are important links to international commerce as are the five trunk lines and three major federal highways that pass through the parish.

Water Supply Inexhaustible

Of great importance too is New Orleans Moisant International Airport, the "air hub of the Americas," located in Jefferson.

Industrial plants are continually attracted to locations along the Mississippi River in Jefferson because of it's inexhaustible supply of water.

New residential developments are started almost daily as more and more people seek residence in booming Jefferson.

Since this magazine serves not only to attract new people and new industry but also as a reference work for the student, a brief history of the parish is recounted here:

Jefferson was legally established in 1825, created out of the Parish of Orleans and named for the then living third President of the United States, Thomas Jefferson.

Police Jurors Governed

It was first governed by 12 police jurors headed by a Parish Judge, who was replaced in 1830 by a Police Jury President. This governing group first met only semi-annually.

Jefferson began to lose ground, literally, with the annexation by New Orleans of three of its cities-Lafayette (1852), Jefferson (1870) and Carrollton

Finally, in 1892, a survey accepted by both Jefferson and Orleans parishes established the present permanent boundaries. Continued on Page 115

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Thomas F. Donelon	Parish President
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George J. Ackel	Third District Councilman
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The Cover A panorama of Jefferson Parish Jefferson Parish scenes rendered by Vincent Zenone. Zenone, has worked in Philadelphia, Chicago and Cedar Rapids and his illustrations have been exhibited in many shows in these areas. He is presently associated with Mouton Art Associates in the New Orleans area.

Our sincere thanks to the writers, photographers, artists, engravers, printers and all those many people both inside and outside the parish who provided information and assistance during the long months of preparation of this Yearly Review.

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Fred Bernos and Geo. J. Mouton, Publishers

In the Beginning...

Jefferson Parish, like all of Louisiana, was in the beginning a tiny bit of silt deposited by the turbulent waters of the Mississippi on their eternal race to the sea.

For scientists tell us that our part of the United States, at one time, was all Gulf of Mexico up as far as what is now Port Gibson in the state of Mississippi . . . and that Ol' Man River, ceaselessly for centuries, brought down the filched topsoil of the North American Continent, two to four million tons every twenty-four hours, and patiently placed it layer upon layer, farther and farther southward, until the Deep Delta finally rose out of the water and became land, ready for flora and fauna—and man.

Much later, just when and whence nobody knows, came the Indians who, in their time, traveled the waters and occasionally built their villages in Primeval Jefferson. How many centuries the red men reigned supreme, lonely lords of all they surveyed in this lush, semi-liquid, lovely land is still a matter of scientific conjecture.

History of Jefferson Comes Alive

Actually, although over twenty centuries old, the recorded history of Jefferson comes alive in the sixteen years (1809-1825) before it became a parish.

These were the fabulous days of Jean Lafitte.

Jean Lafitte died in Yucatan of yellow fever in 1826 one year after Jefferson became a parish.

His colorful legend is re-told by Charles Colbert to support his belief that the land of Lafitte can be developed into a natural tourist attraction equal or superior to Six Flags or Disneyland.

Jean Lafitte and his privateers were first to recognize the many advantages of southern Jefferson Parish. Their base of operation was the Barataria Bay area which was remote enough to satisfy the most uneasy pirate while still affording good communication by water with the growing metropolis of New Orleans.

Today, the colorful legend of Lafitte the Pirate, has been passed down by families of the Barataria Bay region. Many claim direct descendency and still enjoy the same unique pleasures of life and environment. The large oaks on Grand Isle, planted by Lafitte and his men for Hurricane protection today serve as a reminder of the potential beauty and incipient vulnerability of this unusual area.

Smuggled Slaves in Vieux Carre

Life in Barataria, before Jean Lafitte organized it as a commercial venture, consisted of a sea going community living from daily catches but also engaged in intercepting Cuban ships, buying slaves and transporting them to New Orleans tax free. The Lafitte brothers developed a system for distributing the smuggled slaves through their Blacksmith shop in the Vieux Carre. They were agents for the "Baratarians" but were not directly associated with the membership of the colony.

An especially profitable year was 1809 since an embargo against the import of slaves created a shortage. However, in 1810 disharmony arose in the Barataria colony with the influx of a new faction. The British had successfully dispersed the community of privateers and pirates on

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Our sincere thanks to the writers, photographers, artists, engravers, printers and all those many people both inside and outside the parish who provided information and assistance during the long months of preparation of this Yearly Review.

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A Brief History

By Richard A. Cousins

Jefferson Parish is located in southeastern Louisiana. It extends from Lake Pontchartrain to the Gulf of Mexico, and touches the parishes of Orleans and Plaquemines on the east, and St. Charles and Lafourche on the west. The Mississippi River divides the parish into two sections, the east bank, between the river and the lake, and the west bank, from the river and the gulf. Jefferson was legally established in 1825, created out of the Parish of Orleans and named for the then living third President of the United States, Thomas Jefferson.

Jefferson's 32,000 acres on the east bank include unincorporated areas plus the towns of Harahan and Kenner. Gretna, Westwego, Grand Isle and vast unincorporated areas are located in West Jefferson which has half the population of East Jefferson but twice the land area.

Two free bridges connect the east and west banks—the \$13 million Huey P. Long bridge, completed in 1935 and the \$100 million Mississippi River Bridge between Gretna and New Orleans which opened in 1958. The \$50 million Lake Pontchartrain Causeway (opened in 1956) is the longest (24 mile) bridge in the world. A second span, paralleling it, will be completed in mid-1969.

The history of Jefferson Parish began nearly three hundred years ago on April 9, 1682. For two months, Robert Cavelier de la Salle had been struggling with the dangerous and uncharted currents of the Mississippi River, intent on traversing the entire course of the mighty river from source to mouth. Indians, famine and sickness had pursued his little band. Now at last, he had come to the end of his voyage, where the river merged into the Gulf, "limitless, voiceless and lonely, without a sign of life". There he erected a cross and buried a leaden plate, claiming, in the name of Louis the Grand, King of France, all the country drained by the Mississippi from the headwaters in Illinois to the Gulf of Mexico. La Salle was killed five years later, by one of his own men, but he left as a heritage the French claims to the colony of Louisiana. Others followed the trails he had blazed. Bienville, Iberville, and St. Denis explored the rivers seeking places for trading posts. Biloxi was settled by Bienville in 1699, Natchitoches by St. Denis in 1714. New Orleans was established by Bienville in 1718, and in 1723 became the capital of Louisiana. France lost Louisiana to Spain in 1763. In 1800, by a secret treaty, Spain gave Louisiana back to France, and 1803 Napoleon sold it to the United States for \$15 million.

Orleans, the first of twelve counties created after the Louisiana Purchase, comprised all that portion of Louisiana lying on both sides of the Mississippi River

Jefferson Parish

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Features: Welcome to Jefferson, 5; A Brief History, 7; Parish Officials, 53; Lake Pontchartrain Causeway, 75; Directory of Officials, 84.

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Cover: - A Freeport Sulphur Company employee monitors operations during the drilling of a sulphur well. In drilling a sulphur well many of the techniques used in drilling an oil or gas well are utilized. Production of sulphur in Jefferson Parish is by the Frasch (hot water) process.

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The Jefferson Parish Yearly Review



Progress is a way of life with our booming Jefferson Parish. This applies to almost any index applied to it: industrial and commercial expansion, retail sales, population

growth, residential development and civic improvements. This enviable record of growth and achievement has been due to a healthy, cooperative climate which greets newcomers at every community level. Citizens from all walks of life have responded to the 'new leadership', which during the past four years has supplied the integrity, the initiative and-above all—the teamwork to carry forward impressive programs of community improvement. A comprehensive master plan for Parish Development. Major new hospital facilities for both East and Westbanks. Extension of major highways provide for the free, effortless movement of traffic. Important improvements to storm protection, water and drainage systems. No nonsense planning and zoning that protects every property owner's investment in his property. Modern new subdivisions and apartments to house the mushrooming population. New schools. Modern street lighting. More fire protection. The expansion of Civil Service and the placement of professionals in key positions to oversee the Parish's explosive growth.

This year's chronicle of PROGRES-SIVE JEFFERSON is the fourth year of the present administration. All citizens deserve a share of the credit. For it was they who insisted on 'the new politics' and lent support to their elected officials in order that necessary changes for progress could be made.

Jefferson Parish invites you to join this PROGRESSIVE TEAM. To enjoy the thrill and excitement of being part of one of America's most dynamic communities. Our PROGRESS to date has but scratched the surface of our true potential.

Thomas Donelon Parish President Published with the approval and cooperation of the President and Council of Jefferson Parish, Louisiana.

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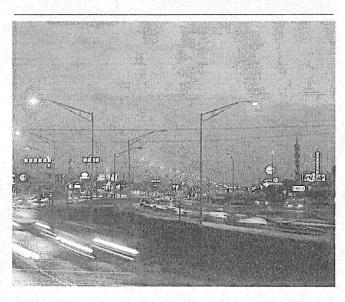
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1970-1971 ISSUE



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Cover: Architects' rendering of the Louisiana Oil and Marine Center soon to be constructed on Jefferson's booming West Bank.

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1973-'74 EDITION

Jefferson Parish, Louisiana

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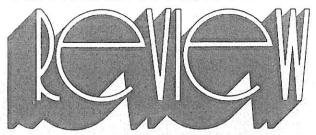
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An Annual Progress Report of Jefferson Parish, Louisiana

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Dear Jeffersonians:

In 1975 we have celebrated the 150th Anniversary of Jefferson Parish. It has been my pleasure to serve as your President for only twelve of these years. During this time we have all seen tremendous progress in our Parish. Hotels, motels, apartment complexes and many single family dwellings have sprung up to brighten the face of Jefferson.

Our population has increased dramatically. No longer are we considered a rural bedroom community adjacent to a large urban center. We are our own urban, public-spirited center. And while the economic pinch is being felt throughout this Nation I am thankful to say that Jefferson Parish continues to be sound economically. There is a ready availability of jobs and the standard of living is one of the highest in the South.

I have an abiding faith in the people of Jefferson Parish. I therefore know that they will continue to guide our Parish on a steady course toward even greater heights. With this thought in mind I say to all Jeffersonians: "Happy birthday, and may we continue to grow and prosper always."

Cordially,

Thomas Don Elon

Thomas F. Donelon

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