



The Jefferson Parish Yearly Review

1976-'77 Edition

**New Leaders...
a New Spirit for
Jefferson**



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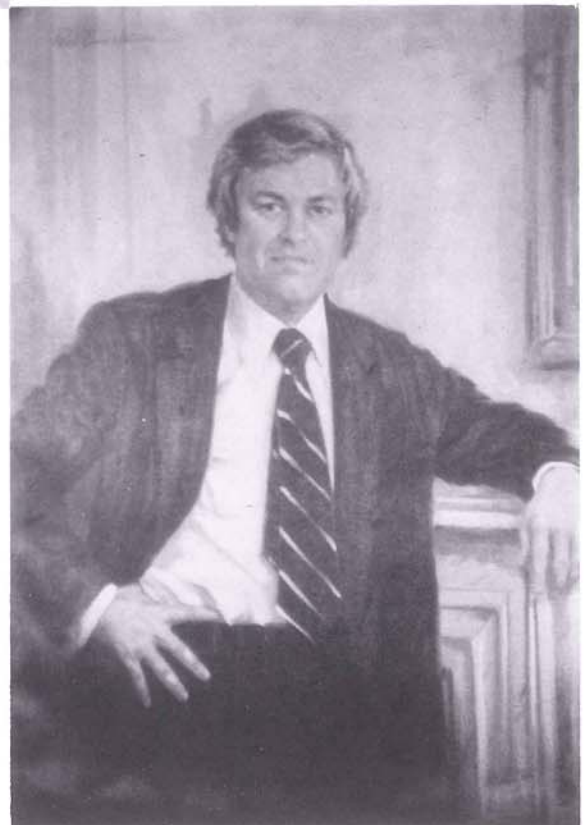
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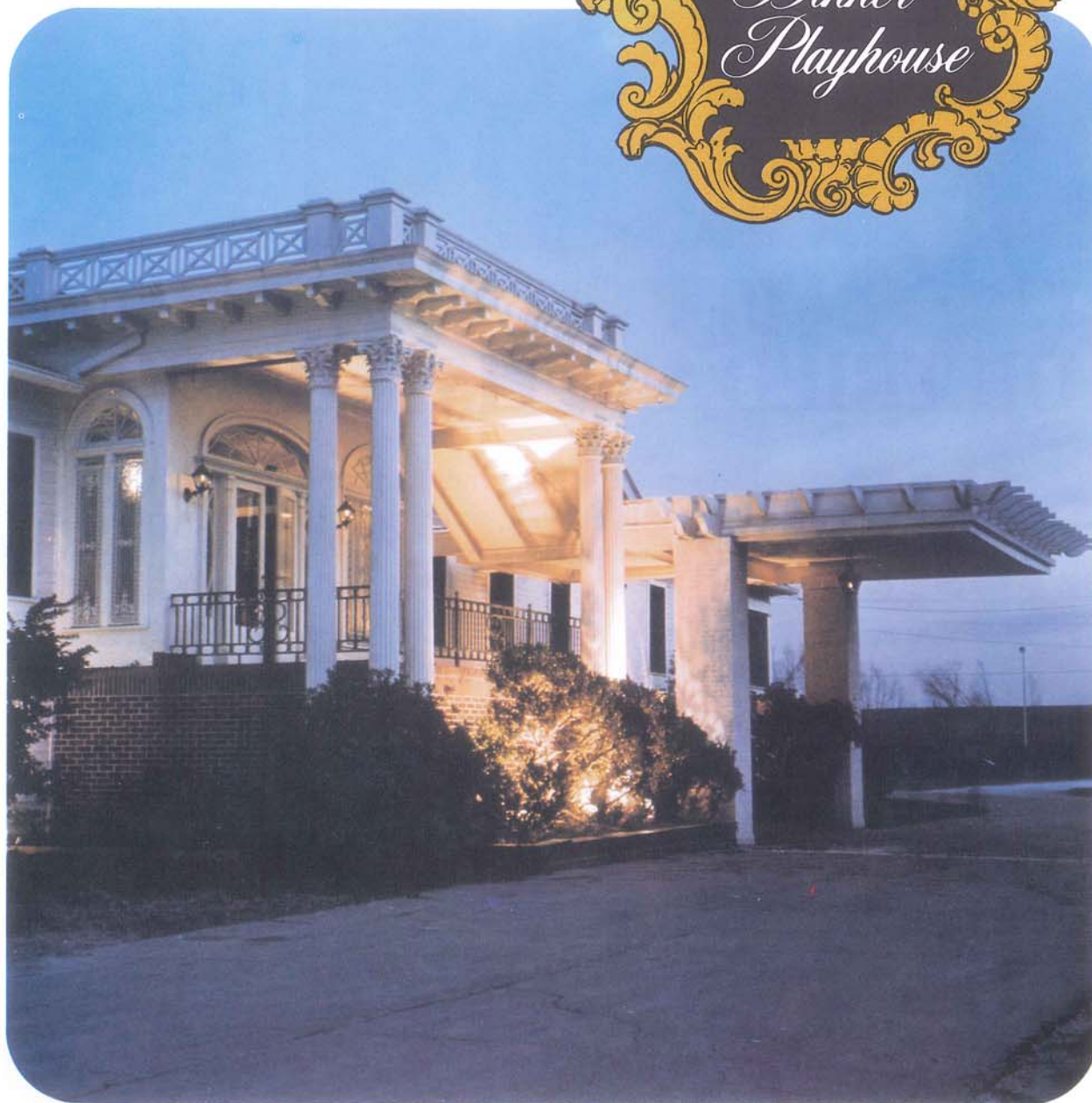
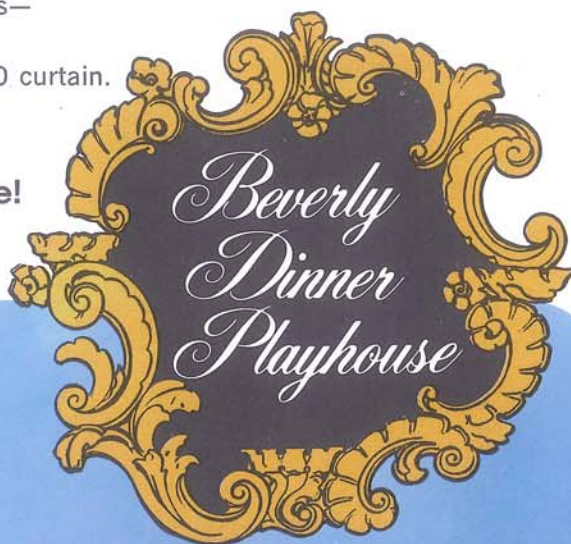
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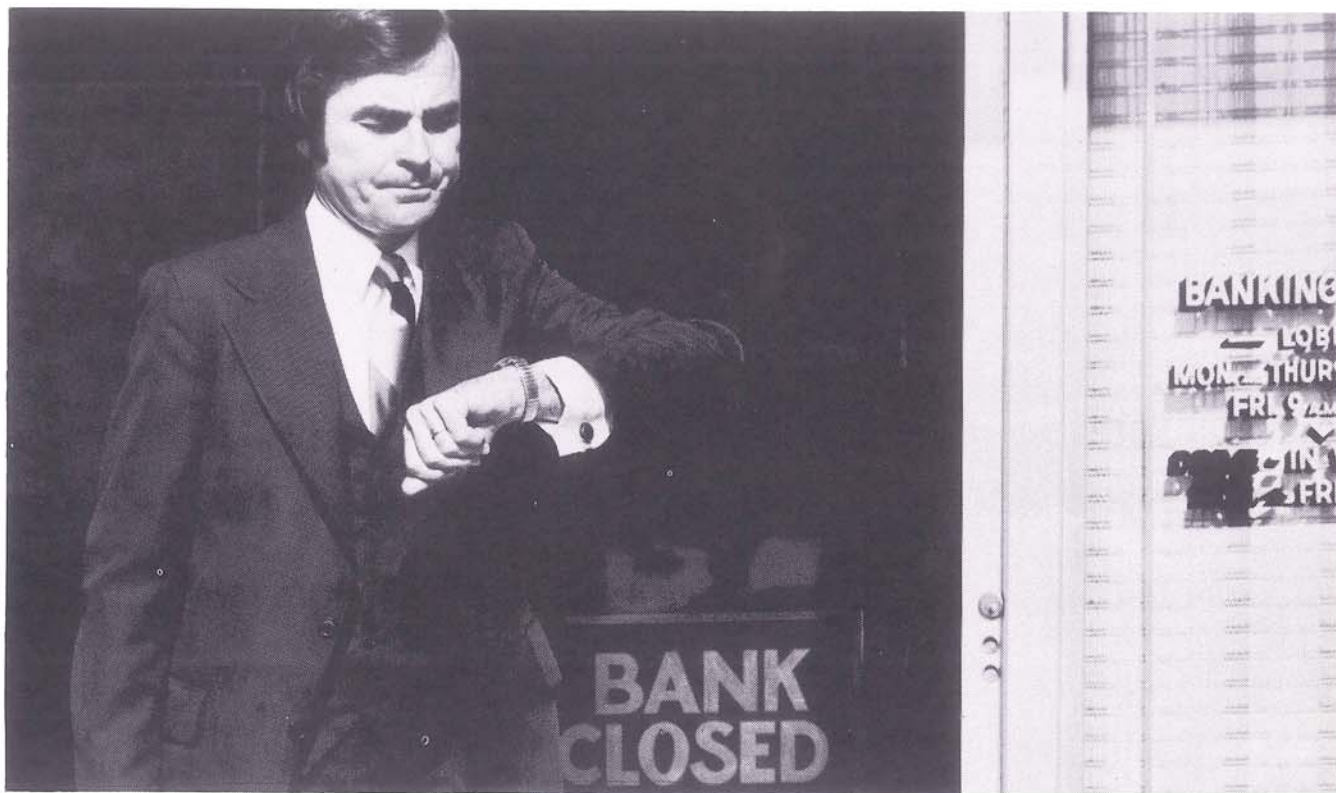
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The Jefferson Parish Yearly Review

An Annual Progress Report
of Jefferson Parish, Louisiana

1976-77 Issue

Douglas A. Allen, Parish President
Jim Donelon, Council Chairman
Lawrence W. Heaslip, Jr., East Bank Councilman-at-Large
Lloyd F. Giardina, West Bank Councilman-at-Large
Beauregard H. Miller, Jr., First District Councilman
James E. Lawson, Second District Councilman
George J. Ackel, Third District Councilman
Robert DeViney, Fourth District Councilman

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New Leadership



Jefferson is jumping into the nation's third century with a solid background of consistent progress and a new administration that is ready for the challenges of the future.

a New Spirit

After serving 12 years as Parish President, Thomas F. Donelon retired in 1976. The voters chose Judge Douglas A. Allen of Jefferson's First Parish Court as their new leader, along with four new members of the Parish's seven-man council.

During this year of transition, many important developments have occurred. Jefferson Parish's East Bank officials and employees now occupy offices in a new four-story building on Causeway Boulevard. A port commission has been established. Two beautiful recreational areas (Lafreniere Park and a linear park extending across the Parish's lakefront) have moved toward completion and numerous other projects are in the planning stages.

The Jefferson Parish American Revolution Bicentennial Commission involved the community in the nation's 200th birthday, and has proposed as its primary project the development of historic Camp Parapet, the only structure in the Parish remaining from the Civil War period. Blueprints and a cost estimate have been approved by the Council, and officials now are seeking funding for the project, which will include the restoration of the old brick powder magazine located at the end of Arlington Street just off Causeway Boulevard in East Jefferson, and landscaping the 29,000 square foot plot of public land on which Camp Parapet

is situated.

Pedestrian walkways also are planned, to lead visitors to a proposed information center on the site. Lighting, water and drainage will be provided, as well as comfortable benches for those who wish to sit as they reflect on the scene of busy soldiers toiling at Camp Parapet over a hundred years ago.

But 1976 was not the only year marked by great activity and progress in the Parish. Actually, Jefferson's path into the country's bicentennial year has been paved with success through the past decade. The following reports from the Parish Government Departments will attest to this.

Department of Safety

One measurement of that success is the Parish's ability to attract residents and industry to the area. Jefferson's population mushroomed from approximately 273,169 ten years ago to an estimated 417,120 today. Commercial and industrial permits climbed from 900 in 1965 to 1,393 in 1975, with 5,781 residential permits being issued in 1975. 73,689 building permits were processed by the Department of Safety between 1965 and 1975.

More importantly, however, the Parish has managed to balance its growing population with growing revenues, providing sufficient services

in proportion to the people's needs. And that challenge will continue, with the Corps of Engineers predicting our population to reach approximately 482,450 by 1980.

Department of Roads and Bridges

Another indication of the Parish's prosperity is the improvement and construction of streets and major roadways in Jefferson. In the past decade, shelled roads have been surfaced, drainage improved and extensive street additions made through bond issues amounting to several million dollars, resulting in over 800 miles of concrete or asphalt roads.

In addition to secondary or "feeder" roads within evolving subdivisions, the Department of Roads and Bridges has taken on an ambitious program of developing major streets within the Parish. These roadways—originally planned in the late 1960's—reflect the Parish's commitment to well-planned and orderly growth.

A few of the projects that have changed the face of Jefferson include Veterans Memorial Boulevard ("Main Street" Jefferson); Earhart Boulevard, now under construction; the Veterans-Causeway Boulevard overpass, a local, state and federal venture; Lapalco Boulevard; South Kenner Road; the West Bank Expressway and many others.

With the Parish's participation in the Regional Planning Commission's ongoing planning process, the next decade should show even greater progress in roadways and public improvements. Some projects which we may be looking forward to include the closure of major canals for recreation and transit purposes, improved traffic flow by the construction of overpasses similar to the Veterans-Causeway structure and the construction of Interstate 410 on the Parish's West Bank.

Department of Sewerage and Drainage

With the influx of people into the Parish, sufficient improvements and additions were needed to meet the drainage and sewerage needs of densely-populated areas and new subdivisions. Jefferson voters met the challenge by approving bond issues which closed ditches and small canals, installed new pumps, increased pumping capacity, added a new pumping station, created new or expanded existing sewerage treatment plants, and provided a canal and levee on the West Bank.

The department has been increasingly busy, working on an in-depth study for re-vamping the entire sewerage system on the East Bank, and improving the Helois and West Napoleon treatment plants to minimize odors. The Parish is also working on the new #3 major pumping station on the East Bank, and adding new pumps to the Hero pumping station on the West Bank. Looking to the future, the Parish is about to receive bids for a new pumping station which will serve the Avondale-Waggaman area on the West Bank.

Department of Recreation

As new families settled in Jefferson, greater demands for recreational areas were heard, and playgrounds, gymnasiums and other facilities began to be constructed on both the east and west banks. Programs were expanded as well, meeting the needs of children and adults, including senior citizens. Fourteen community centers serve the Parish, with 41 meeting rooms or craft areas available to Jefferson residents.

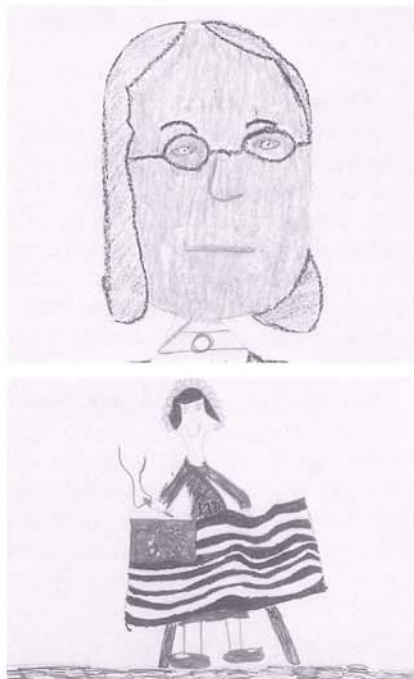
With the public's recent surge of interest in tennis, new courts were built, with 22 facilities now being used by people of all ages who enjoy this sport. Leisurely family picnics can be held at any one of 34 shelters throughout Jefferson, and the "little ones" can play at 19 "kiddy land" areas. For the more athletically-inclined, 32 multi-purpose unlighted fields have

been developed on the east and west banks, with 37 lighted fields for evening activities.

Also operating under the auspices of the Recreation Department is the Jefferson Parish Library system, which includes 11 libraries that expanded both in use and activity during the past year. While many people think of libraries merely as places to read books, Jefferson's system has incorporated a many-faceted program, including such activities as storytelling workshops and library tours, as well as films which drew an attendance of 7,600.

The popular Summer Reading Club—with "Books for the Bicentennial . . . Red, White and You" as its theme this year—registered over 7,500 children, 5,226 of whom earned pins and certificates for reading at least ten books through the summer months.

Educational materials offered to youth or adults of the Parish include 464,798 books, 227 art prints and 5,024 microfilm reels, as well as 2,868 16 mm films of 2,496 different titles.



Children captured their impressions of historical characters in original artwork during our bicentennial year while participating in one of the many programs offered by the Recreation Department's Library Division.

Pictured are two entries (Betsy Ross by Barbara Harmer and Benjamin Franklin by Linda Asprodites.)

Department of Water

Also marking Jefferson's progress is the Parish's Department of Water, which installed approximately 70 miles of major transmission mains over the past ten years, reaching over 97,000 consumers in 1975. Jefferson computerized its utility billing and cost

control systems, and the water department's chemical laboratory was expanded to provide more efficient chemical and quality control. Presently, the department's capacity is 70 million gallons of water per day on the East Bank, and 44 million gallons on the West Bank.

In 1975-76, the water department contributed to the reduction of fire insurance premiums throughout the Parish, and installed transmission mains on Lapalco Boulevard and Avenue D in Marrero, as well as in the City of Kenner. Over \$8 million in grants will be used for future transmission mains in specified areas. Additionally, the Environmental Protection Agency awarded the Department of Water \$297,720 for granular activated carbon studies.

Jefferson Parish Mosquito Control

A tremendous asset to the community has been the Jefferson Parish Mosquito Control Program. Initiated in 1965 as a result of the salt marsh mosquito invasions of 1963 and 1964, the Control was founded to alert Jeffersonians to methods of preventing and eliminating mosquitoes. The department abandoned the antiquated thermal fogging method for the modern aerial and ground Ultra Low Volume (ULV) applications of insecticides, making life more comfortable for Jefferson residents in the safest possible way. And despite the increase in the Parish's population, service requests for spraying and drainage have decreased, along with decreases in mosquito incidence and mosquito-caused diseases both in man and animal.

The Control's public information and education program consists of movies, multi-media slide shows, literature, teaching aides, regular news releases to local media and tours. Presentations are made to school classes, civic, fraternal and garden clubs, veterans' groups and golden-agers. Between 1975 and August of 1976, the unit conducted over 300 speaking engagements, reaching an estimated 20,528 people; during the first eight months of 1976, 77,744 pieces of literature were distributed concerning mosquito control.

Department of Planning and Zoning

The Jefferson Parish Planning Department plays an important part in the development of the Parish because of its diverse activities and responsibilities. Through a comprehensive zoning ordinance, the depart-

ment has strengthened greatly the administration and enforcement of parish zoning laws and the stabilization of property values.

This unit works in harmony with other parish departments, as well as with the Regional Planning Commission, to insure a well-balanced planning program for the orderly growth and development of Jefferson. Routine duties such as the administration of subdivision and zoning regulations are carried out, as well as numerous long-range planning activities involving transportation, land use, capital budget and program and coastal zone management within the Parish.

Last year a new division, the Community Development Agency, was added to the Planning Department, to be primarily responsible for the development of viable neighborhoods by providing decent housing, a suitable living environment and expanded economic opportunities, principally for persons of low and moderate income.

Special grants provided the impetus for many programs during the 1975-76 period, with Jefferson receiving \$323,149 under the Urban Mass Transit Act to subsidize the Westside Transit Company and the Causeway Boulevard bus line in Metairie; \$5,354,680 under various sections of the Community Development Act to provide decent housing, rental assistance and suitable living environments for persons of low and moderate income; \$12,000 from the Department of Housing Urban Development to assist the Planning Department in its comprehensive planning program; and \$20,000 from the State Planning Office for the preparation of a Coastal Zone Management Plan. Additionally, the Parish has applied for \$3,200,000 from the Federal Highway Administration on a 70-30% local matching basis to alleviate ground-level railroad highway crossings in Metairie.

In the area of zoning, the department processed 66 petitions in 1975; 82 requests were made between January and September of 1976.

The Future



And so the progress of Jefferson will continue. President **Douglas A. Allen**, looking at the possible long-range effects of projects in and around the Parish, sees new priorities developing, such as the revival of a proposed Interstate

loop (I-410), which could seriously affect land development in Jefferson, and the improvement of drainage in the Parish.

Other priorities include the reduction of fire rates, and the effective aeration of sewerage, which is being planned and funded by the Environmental Protection Agency with approximately \$36 million in federal grants. According to President Allen, establishing an office effective in obtaining state and federal revenues is a "must" for the future development and economy of Jefferson, utilizing state and federal monies before going to the people for bonds or taxes.



The Council adds more priorities to the list, with new Council Chairman **Jim Donegan** noting transportation needs as a prime target, particularly the construction of an additional bridge over the Mississippi River and the necessity of an adequate rapid transit system for the community.



The Jefferson councilmen see other projects of importance, too. **Lloyd F. Giardina**, councilman-at-large for Districts 1 and 2, emphasized two things to be of top priority, including the consolidation of West Bank sewerage districts in order to provide adequate and environmentally-approved facilities and services for all West Bank residents, and the establishment of a line which would separate the "wet lands" from developable property.



District 3 Councilman **George J. Ackel, Sr.**, who distinguished himself and the Parish with his election as Public Service Commissioner for Louisiana in August, 1976, cited proper traffic flow through the completion of major street programs, the maintenance of a sanitary and healthy environment through adequate garbage and trash disposal, sound fiscal practices and the relocation of railroad traffic presently in densely-populated areas as priorities for Jefferson.

Councilman Ackel will assume his new position in 1977, with his succes-

sor to the Jefferson Parish Council being appointed or elected to the seat.



District 1 Councilman **Beauregard H. Miller, Jr.**, who has served on the council since 1958, maintains that a new Mississippi River Bridge is of utmost importance to his constituents on the West Bank, to facilitate their transportation to the East Bank of Jefferson Parish and downtown New Orleans.



District 4 Councilman, **Robert L. Deviney, Jr.**, also emphasized the alleviation of serious traffic and railroad problems, particularly in the newest areas of development in Metairie, and added the elimination of overgrown weeds in these sections as another important priority for Jefferson Parish.



District 2 Councilman **James E. Lawson**, suggested an overall land use plan, and hoped for the resolution of sewerage and pollution problems in the many lakes, estuaries and waterways located in District 2 and throughout the Parish, through the help and support of the people of Jefferson.



Lawrence W. Heaslip, Jr., now in his second term as councilman-at-large for Districts 3 and 4, has noted that the most important role Parish Government can perform is establishing proper functional priorities, fiscally sound programs and plans for meeting the present and future service demands of the citizens.

The People's Role

So the list grows with important projects, dreams and aspirations for the future of the Parish. The Jefferson people themselves, becoming more and more involved with Parish government, influence which of these projects will be acted upon, and thus play a key role in the development of the Parish's progress.



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Betsy Swanson's Scenes of Jefferson

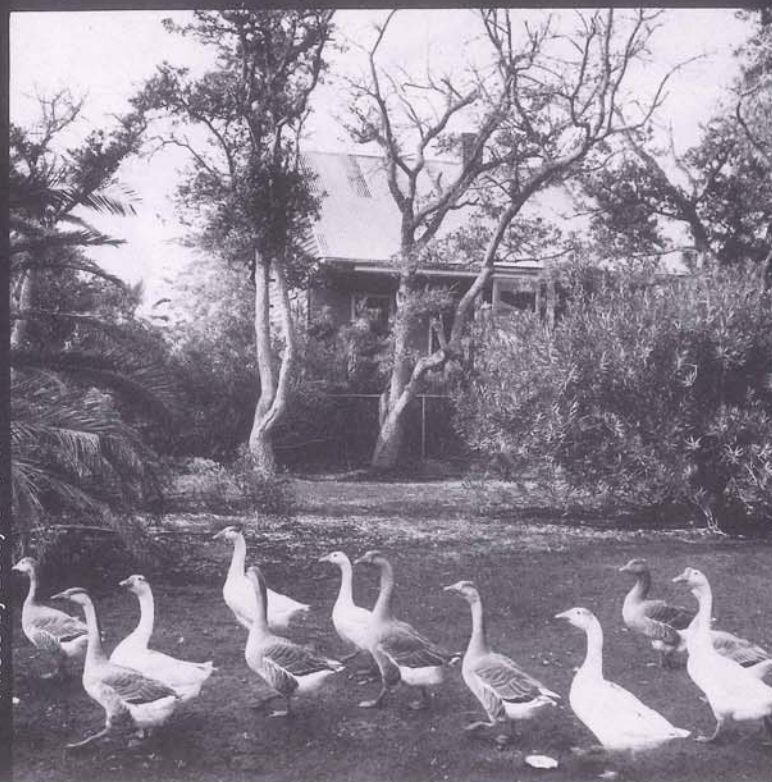


Photo by Betsy Swanson

A young Baratarian poles his pirogue, the regional type of dug-out canoe, through a cypress swamp in the heart of the proposed Jean Lafitte Park area in the southern wetlands of Jefferson Parish.



Seven Oaks Plantation House, Jefferson Parish's finest mansion of the opulent ante-bellum period, shown in an old photograph by Frances Benjamin Johnston, taken before the deterioration of the Greek Revival style building which stands today in ruins at Westwego.



Authoress-Photographer Betsy Swanson has produced the authentically documented and beautifully illustrated history "Jefferson: From Shore to Shore" which was published in 1975.

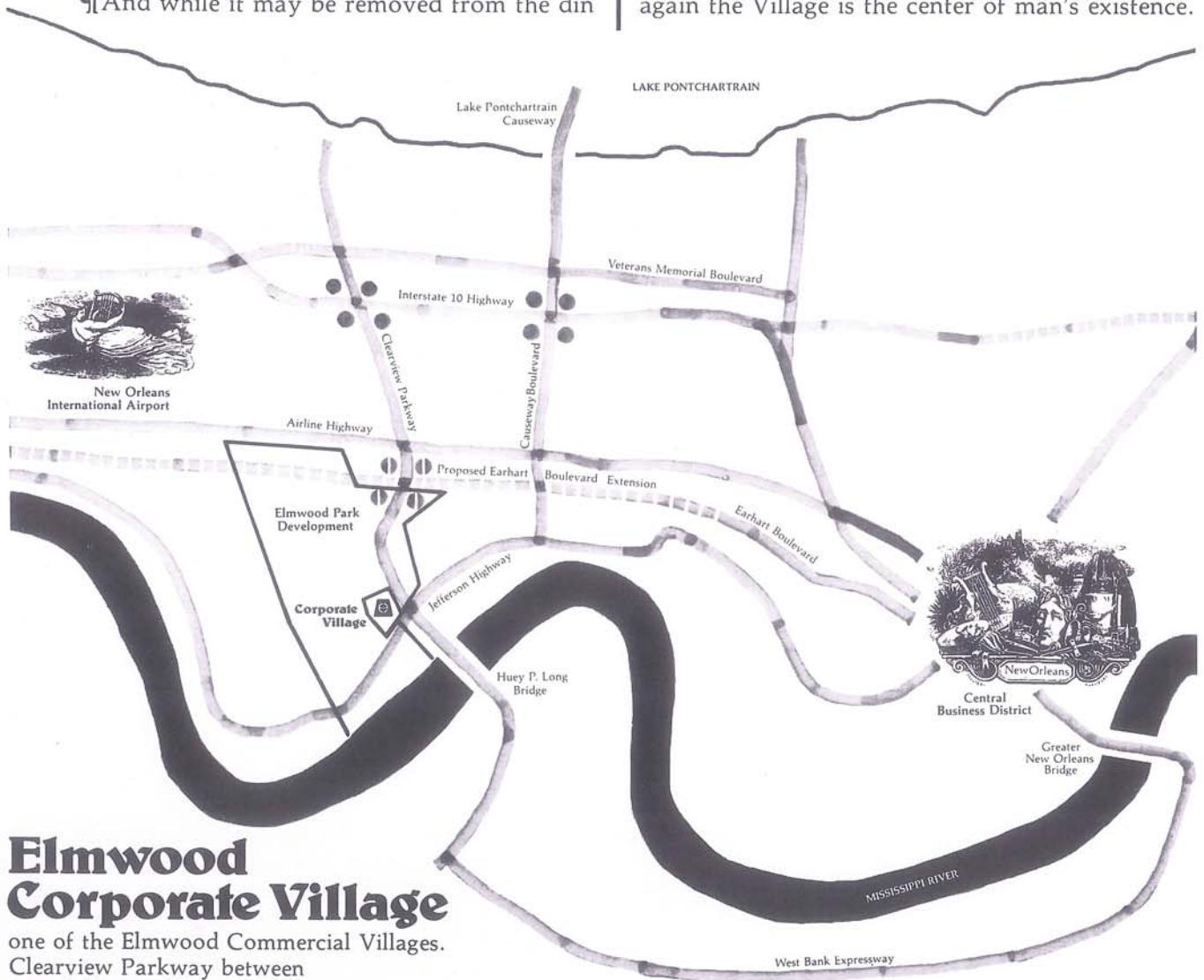
Promenade on Grand Isle — geese parade before an old Creole cottage and wind-torn oaks at Jefferson's Gulf shore.

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¶ Elmwood Corporate Village is one phase of the overall Elmwood Park Development. A super-regional complex that will include shopping centers, warehouse and distribution facilities, light industry and residential developments. ¶ The designers of Elmwood Corporate Village believe that man can regain the simplicity he once lost, without sacrificing the progress he has struggled to achieve. In Elmwood both of man's worlds coexist in mutually beneficial harmony. Once again the Village is the center of man's existence.



Elmwood Corporate Village

one of the Elmwood Commercial Villages.

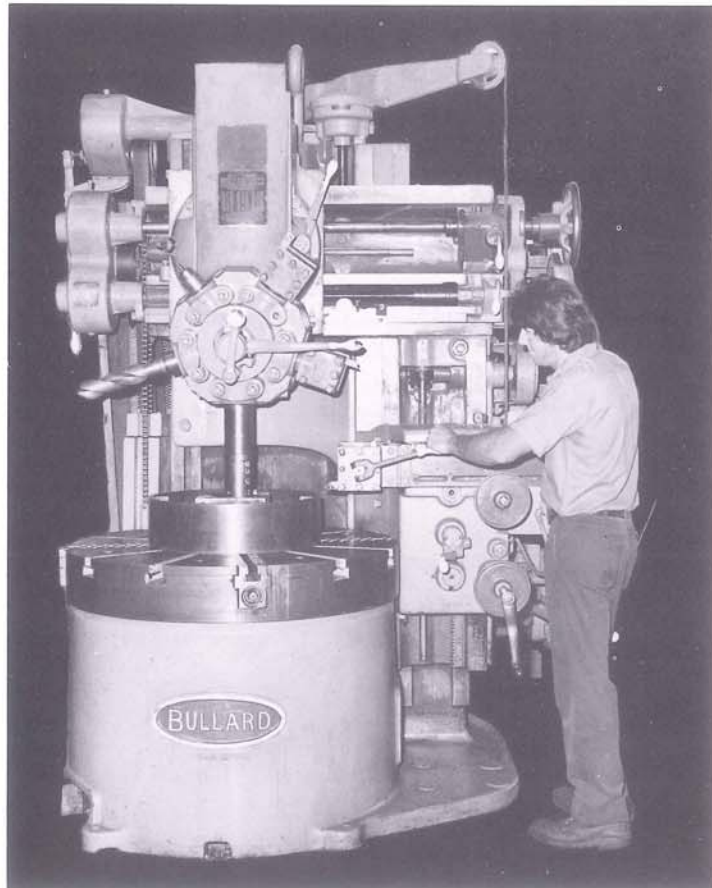
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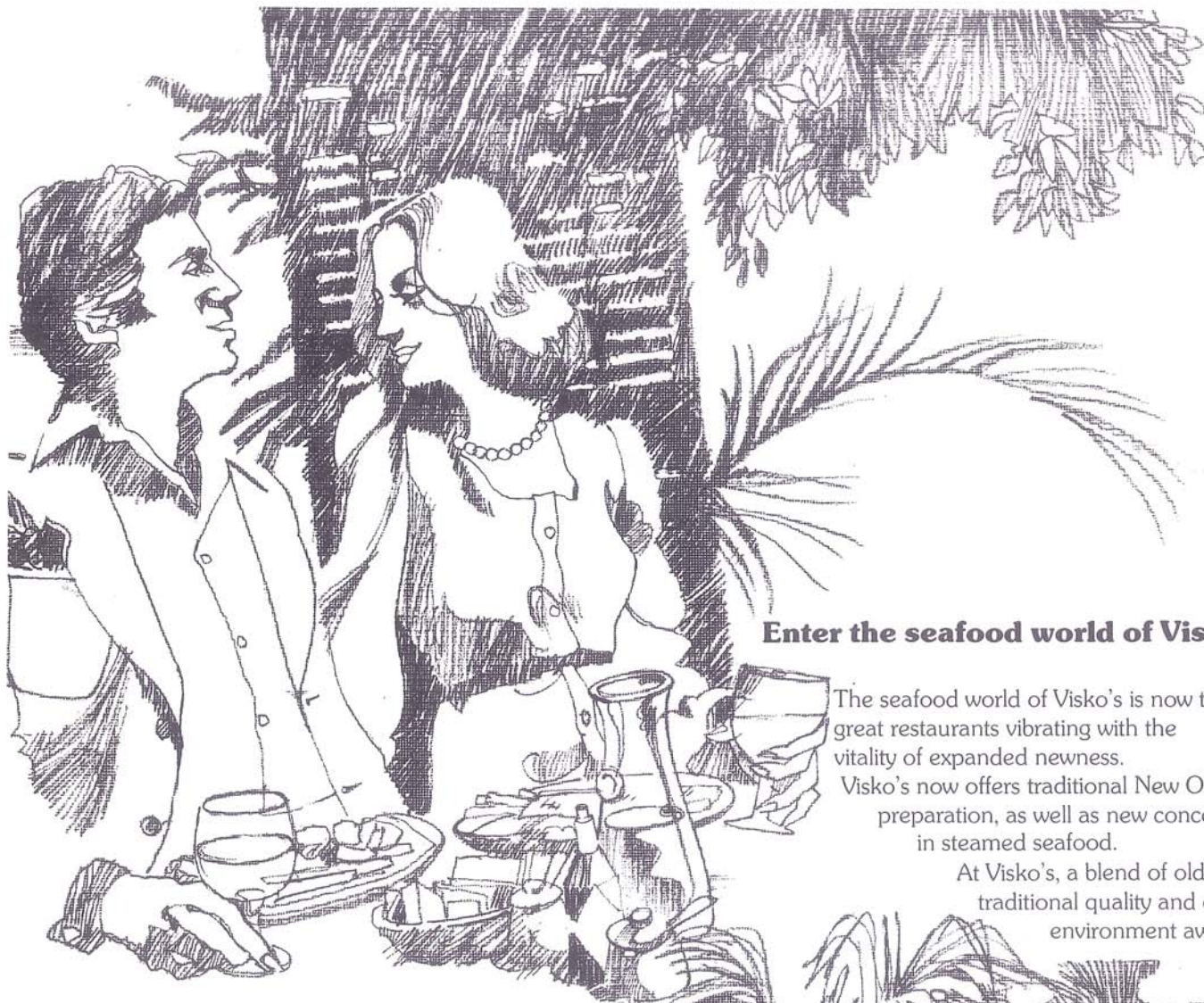
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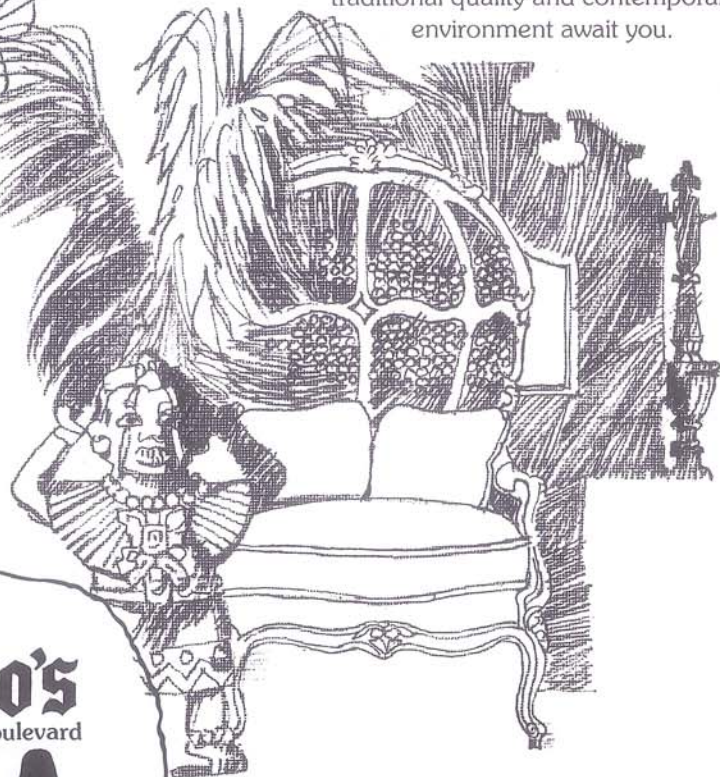


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The Greek Revival style farm house of Ezekiel Webster Eastman, formerly on Metairie Road near the Seventeenth Street Canal. Eastman, who purchased the farm in 1886, soon opened the grounds of his home to the public for picnicking and the place became known as Eastman Park. Trips to the park by horse and buggy were all-day affairs.

Metairie

Louisiana's Second Largest City?

In recent years proud Metairie residents have been quick to point out that if their community were incorporated, it would become Louisiana's second largest city.

Perhaps those residents have reason to boast when the humble beginnings of their community are considered.

Several hundreds of years ago, the Mississippi River periodically released its spring flooding into Lake Pontchartrain via the bayous of East Jefferson.

Among the larger of these was a bayou later known in Choctaw-French as Choupique. In pure Choctaw it was Choupicatcha. A New Orleans street bears the name in its more popular form—Tchoupitoulas.

No matter how you say it, it means "mud fish," one of the bayou's inhabitants.

Following years of river overflow, an alluvial ridge was built up along the bayou,

and shortly after the founding of New Orleans in 1718, the first plantation appeared on the ridge in 1723.

But historians note the ridge, hemmed in by swamps, did not lend itself to practical plantation farming, so much of the plantable land was turned into share cropper plots. The French called such farms a "metairie."

Soon the mud fish bayou became Bayou Metairie and the ridge it created became Metairie Ridge. A road was built along the ridge on the bayou's bank—Metairie Road.

The road and the ridge survive, but the bayou eventually dried up or was filled in at various parts. The only legacy it has left is part of the lagoon at Metairie Cemetery.

The cemetery was the site of one of Metairie's early amusement places, the Metairie Race Course. Somehow, Jefferson seems nearly always to have had a

race track—Metairie, Belle Point (Eclipse) Race Course, Jefferson Park Race Track and Jefferson Downs.

The first big push for residential development of Metairie came in the 1830s following the announcement that a railroad (the New Orleans and Nashville) would cut through what is now the eastern part of Ward 10 from the end of Canal Street in New Orleans and run along the south shore of Lake Pontchartrain to points north.

Up sprang (on paper at least) the subdivisions of Shrewsbury, Harlem, Bath Nos. 1 & 2, Metairieville and Metairieburg. Most of that fell through when plans for the railroad faded.

Through the remainder of the 1800s, today's Tenth Ward remained a cypress swamp, and the eastern parts of present-day Wards 7 and 8 remained small farms.



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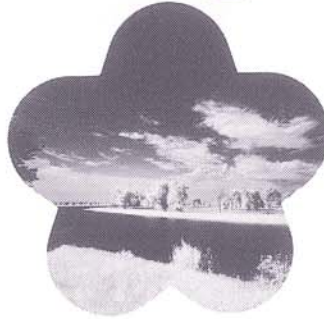
Holiday Magazine—"Highly recommended."

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Time Magazine—"One of America's finest restaurants."

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Serene St. Tammany

History lives gently along the breeze-swept shores and rolling pine forests of St. Tammany Parish. In the Covington area English settlers arrived as early as 1769 to put down roots and enjoy the bracing climate and relaxing atmosphere that still makes this resort community popular. Mandeville was named for the fabulous Bernard Xavier de Marigny de Mandeville, who carved the town from his vast land holdings. This wealthy gambler also established nearby Fontainebleau plantation, now a superb state park. And today history marches on, with new chapters being written at space program and health research centers situated in this lively, livable section.

Thriving Jefferson

Jefferson Parish, just past its 150th birthday, offers contrasting scenes of accelerated economic growth and peaceful bayou settings, where the pirate Jean Lafitte once headquartered his brigands. These same pirates-turned-patriots joined Andrew Jackson's troops to help defeat the British at the Battle of New Orleans in 1815. And what more can be said about historic New Orleans itself, where almost every corner reveals a living part of a city older than the nation itself. Flags of France and Spain were unfurled from the flagstaff in Place d'Armes long before the city became part of the United States with the Louisiana Purchase in 1803. And tomorrow's history is happening today at the Superdome, the Space Center, the Port, and throughout this ever-changing city nestled in a sweeping bend of a mighty river.



Greater New Orleans Expressway Commission



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The area played its part in the Civil War when Camp Parapet (near Causeway Boulevard and the river) and Fort Star Redoubt (near the present site of Causeway and W. Metairie Avenue) were linked by a mud fortification to protect New Orleans from Union attack from the north.

The fortifications were never really called on to do much protecting, but soldiers were stationed at the two camps in what was described as a filthy swamp life plagued with sickness and other maladies.

Metairie, in 1874 became the last frontier for New Orleans when the city annexed the city of Carrollton from Jefferson Parish and the State Legislature soon afterwards set the 17th Street Canal as the permanent western boundary of New Orleans.

But by the end of the 19th Century, settlement of Metairie was sparse. Historians note that maps of 1899 indicate only 80 buildings existed along Metairie Road from the 17th Street Canal to a point where Causeway Boulevard is today.

Metairie didn't get its first church until 1909 when the Chapel of St. Catherine (now St. Catherine of Siena Catholic Church) was opened.

The completion of a streetcar line on Metairie Road from Canal Street to the Shrewsbury subdivision (the area of the Airline Highway and Severn Avenue) in 1915 was the catalyst for the first significant residential development of what is now called "old Metairie."

Most of the grand homes in that section



New Homes in Metairie

were built prior to World War II.

Following the war, development in Metairie slowly inched its way north from Metairie Road and from Airline Highway, but rarely strayed more than a few blocks from those arteries.

It was not until the great residential building boom of the 1960s that Metairie's population doubled, then tripled and then tripled again to bring it into the 1970s in such a way that population forecasters are now saying Jefferson Parish will soon surpass Orleans as Louisiana's most populous parish.

That building boom was brought about mainly by two significant road projects:

—Construction of the 24-mile Lake Pontchartrain Causeway, linking St. Tammany Parish with Jefferson and the Mississippi River, and

—Construction of Veterans Boulevard from Pontchartrain Boulevard in New Orleans to Kenner.

One other public works project helped make these trail blazings possible—the securing of a lakefront levee system in 1947-48 that was begun in the 1920s to drain the swamp and keep the hurricane-driven waters out.

Today the 150 or so square miles that make up Metairie are almost totally developed, so much so that two years ago, the voters decided to purchase the old Jefferson Downs race track (151 acres) for the community's only park, in which planners hope to include some of the flora what was once swampy Metairie Ridge.



MILE-LONG STEEL ISLAND

Grand Isle Mine, the world's first offshore sulphur mine, is now more than a mile long.

The mine grew an additional 750 feet in total length last year when the center production platform was relocated.

The move took eight months to complete and cost over \$3,500,000.

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made if we are to continue to meet the sulphur needs of our economy.

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Gretna

By William J. White, Mayor

As progress continued in all areas of City government during 1976, two significant steps were taken to directly benefit the people of Gretna.

One was the upgrading of the City's fire insurance rate from Class Five to Four—a savings for homeowners on fire insurance policies.

The other was the appointment of Joseph F. Toomy to the newly created position of Executive Administrative Officer of Gretna.

Meanwhile these municipal improvement programs were either ongoing or completed:

- Pile driving began in January on our \$6 million sewage treatment plant at 1101 Burmaster Street and the Donner Canal.
- The \$45,230 Smithway Sewage Pumping Station was completed and accepted in July.
- Increasing water purification capacity to 10 million gallons a day and storage capacity to three million a day.
- Resurfacing of Fifth Street from Richard to Franklin was completed, with subsurface drainage installed.
- Codifying 1500 City ordinances at a cost of \$6400.
- Continuation of fire protection and recreation programs, our modern garbage collection system and sanitary landfill, mosquito control activities, fire alarm system, etc.
- Revitalization of downtown Gretna, a concept which will complement new and renovated ferries, replacement of passenger terminals, mooring platforms and landing ramps.

Let's look at these programs in a little more detail:

Sewage: Our State and EPA approved Sewage Treatment Plant with its related lift stations and force lines will handle the needs of Gretna for many years to come. It will treat five million gallons of sewage

waste per day. The Federal Government is paying 75 per cent toward the project with 25 per cent local funds coming from a 1971 bond issue and millage tax.

Water: With 1971 bond issue funds plus EPA and HUD grants, we doubled our purification capacity and storage facilities. We also expanded and improved the chemical storage and feeding system and filter media.

Streets: Our program of street improvement and maintenance, begun in 1969, has progressed to the point that now almost all city streets are in good repair and hard surfaced. We plan to use HUD Community Development funds to provide subsurface drainage, sidewalks and street paving on Stafford Street, between 19th and 22nd Streets and sidewalks either installed or improved on Huey P. Long Ave. between 18th Street and Gretna Boulevard. This was the first subdivision built in Gretna after World War II—a reflection of our concern for both the newer and older areas of our City.

Ordinances: As required by the new State Constitution, we have contracted to have all City ordinances (there are over 1500) codified by January 1, 1977.

Fire Protection: The Gould Volunteer Fire Company (180 men) and the David Crockett Volunteer Fire Company (160 men), with 17 full time firemen, five fire stations, and the latest fire fighting equipment supported by tax millage have long been a source of community pride. This year their efforts paid another dividend—lower insurance rates for home owners.

Recreation: GRID stands for Gretna's Recreational and Instructional Department operating out of two large and two small parks; two swimming pools, wading pools and four playgrounds. The City supplies uniforms and equipment and maintains playing fields for football, basketball, baseball, softball and volleyball. We also have a 24 team bowling league.

We are currently in Phase Two of a three year expansion of recreational

facilities at Mel Ott, Huey P. Long and Claire Avenue Parks. Last year, we built six lighted tennis courts under the expansion which is partially funded under a federal "Open Space" land grant. Other improvements are planned for such smaller neighborhood parks as Lafayette Ave., Claire Ave., and Richard St. parks.

Garbage Collection: Our citizens are now enjoying the fifth successful year of the finest garbage and trash collection system in the U.S. We furnish heavy, water-proofed, self-sealing 33 gallon paper bags for refuse disposal. These are collected twice a week and hauled to a sanitary landfill beyond the City limits.

Mosquito Control: This is no longer a problem in Gretna since the City has provided modern effective control for many years.

Fire Alarm System: One of the reasons why insurance rates were lowered this year is our modern fire alarm system installed seven years ago.

Fire Rating Lowered

Christmas came two months early for Gretna homeowners when the Property Insurance Association of Louisiana (PIAL) rewarded 10 years of coordinated community effort by upgrading the City's "Public Protection Class" from Class Five to Class Four. The savings to homeowners (effective October 13, 1976) is about \$195,000 a year.

We were informed of the new rating at a conference with PIAL attended by fire chiefs of the David Crockett and Gould fire departments. The performance of both companies was evaluated as excellent, a significant factor in the rating.

Other significant factors included doubling water system capacity, a new fire alarm system and radio communications system, advanced fire protection, building and electrical regulations and enforcement plus the administration of a better fire control system for new construction. These basic

Gretna



Seated left to right: Alderman & Mayor Pro Tem Louis A. Le Boeuf, Jr.; Chief of Police Beauregard Miller; Mayor Wm. J. White and Alderman John L. Dulcich, Jr.; Standing left to right, Aldermen James G. "Chick" Bush, Sr.; Hubert F. "Bunny" Uzee and Gerard E. Schexnayder.



In a serious mood during a Council Meeting are left to right seated: Alderman & Mayor Pro Tem Louis A. Le Boeuf, Jr.; Chief of Police Beauregard Miller; Mayor Wm. J. White; and Alderman John L. Dulcich, Jr. Standing, left to right: Charles P. Barnard, Consulting Engineer; J. Perry Hotard, City Engineer; Joseph F. Toomy, Executive Administrative Officer; Alderman James G. Bush, Sr.; Alderman Hubert F. Uzee; Alderman Gerard E. Schexnayder; Wilfred L. Bush, City Clerk; Lester G. Harper, Building Official and Joseph F. Grefer, City Attorney.



Other Gretna officials are, left to right, seated: August J. Cuny, Office Manager; Joseph F. Toomy, Executive Administrative Officer; Frank Brignac, Streets Director; Standing, left to right: John M. Wattigny, Jr., Sanitation Director; Richard R. Francis, Recreation Director and Andrew H. Kraus, Jr., Waterworks Director.



Joseph F. Toomy, 28, was appointed October 13, 1976 as Gretna's first Executive Administrative Officer.

Below: New tennis courts at Gretna Park on Gretna Boulevard are among the new many recreation improvements.



citizen services and municipal improvements, coordinated by City officials were achieved through total community effort.

Exec Officer Named

Also on October 13, 1976, we upgraded the Director of Finance position, left vacant by the death of Mrs. Velma Bieber in 1975. Named to the new position of Executive Administrative Officer was Joseph F. Toomy, a 28 year old income tax consultant and financial analyst.

Besides coordinating the operating budget (\$3,467,891), Toomy will evaluate the City's financial makeup, making recommendations to the Mayor and the Board of Aldermen. He will also supervise the switchboard, secretarial, building and data services plus the purchasing, accounting, waterworks collection and tax departments.

A school board member and a former delegate to the constitutional convention, Toomy has a degree in economics and a Master's in business administration from Tulane University.

Gretna Native Is Bishop

Gretna was signally honored in 1976 by the elevation of a native son, the Rev. Stanley J. Ott, to the rank of Auxiliary Bishop in the Catholic Church. The appointment came during the 50th anniversary year of his hometown parish—St. Joseph's on Sixth Street. A complete renovation of the historic church was completed in time for the new bishop to preside at rededication ceremonies and blessing of a bicentennial plaque.

Police Chief Is Cornerstone

What can I say that hasn't already been said about Chief of Police Beauregard H. Miller during his unparalleled law enforcement career, now in its 52nd year. He's the cornerstone of progress in Gretna, supervising a modern, efficient police department of 33 officers working closely with parish, state and other municipal police departments while providing 'round the clock protection for all citizens.

While Chief Miller's length of public service is unique, Gretna can boast of 35 employees with 15 or more years of service. This year, three of them retired. They are Margaret M. Heebe (office, 24 years); Harold Romero (Police Department, 20 years) and Wallace Dickerson (Security, 19 years).

Other Loyal, Dedicated Employees

Sometimes, citizens take municipal employees for granted. We don't. We respect their professionalism and dedicated service, and we appreciate their loyalty. They are a vital part of the team—people, officials and employees—working together to keep Gretna great and growing.

Here's how we spell PROGRESS in Gretna:

**People Relying on Officials of Gretna,
Reinforced by Employees giving Satisfactory Service**

Gretna



Historic St. Joseph Church, 50 years young in 1976, stands in all its Bicentennial glory.



Mass and Civic Reception on June 5, 1976 helped celebrate the 50th Anniversary of St. Joseph Church with Auxiliary Bishop - designate Rev. Stanley J. Ott officiating; Bicentennial plaque is shown at left. Bishop Ott (right) was ordained on June 29.

This Article Would Not Have Been Possible Without Your Patronage

Reprinted from the Times-Picayune, Sunday Morning, July 18, 1976



By JACK DU ARTE

Gastronomy Classical 'Quarterdeck' Billed Among Top Five

When a restaurant reviewer first sets foot in a particular dining establishment, he does so with a slight feeling of anxiety. Each place is its own little world with its own way of doing things. In other words, each has its own character.

If the restaurant is started from scratch, there are the additional feelings of freshness and viability which must be considered before passing judgment on the place's relative merits.

But there is another overwhelming experience enjoyed by restaurant critics which make the job we do seem so worthwhile — that being the reporting of a grand new restaurant as perceived in its infancy and later the satisfaction of returning to find our initial impression correct.

All of which leads me to the magnificent Quarterdeck Restaurant.

When I first reported the presence of this wonderful addition to the New Orleans restaurant community (May 11, 1975), my column was filled with hopes for a restaurant of a classical nature on the city's West Bank which was primed to serve in much the same manner as the legendary Le Ruth's, now an institution in the city. What has happened in the intervening 14 months has been beyond my wildest dream.

The Quarterdeck has now developed into one of the top five restaurants in the city with a unique character and creative approach to local and classical French cuisine.

The place's ascension to lofty heights comes as no real surprise to the city's restaurant community. The Quarterdeck's owners, Rip Shylock and Chef Claude Bernard, have long records of culinary training and expertise behind them from a wealth of restaurant experience.

What has amazed everyone, however, is the relatively short period it took the pair to reach the top in New Orleans' most competitive restaurant environment. Fourteen months in the restaurant

business is a mere drop in the proverbial bucket. Generally, the rise to the top takes much longer.

Shylock and Bernard (they almost sound vaudevillian) with dedicated tenacity have stuck with a master plan they conceived several years ago. Their plan was simple: great food in a relaxed setting, expertly prepared and most professionally served.

Obviously, from my opening remarks, I feel they have scored quite heavily in every category. The pair has overcome a unique handicap in that they are the only major class restaurant located in a suburban shopping center (the Village Aurora Mall). Some felt this might be a handicap, I say it's the easiest place to park in the entire city.

But the underlying reason for such success must be the food, and it is in this area that the Quarterdeck excels. Several dishes are classics, the best served in the city in a particular class.

The Vichyssoise is exactly what a great soup should be: balanced, well-appointed and inviting. Truite Grillee is an artful filet of speckled trout boiled, simple and elegant with a masterful herb butter sauce. But it is in the meats that the Quarterdeck stands highest.

The filet of Boeuf Wellington (which must be specially ordered in advance) is the best in the city and the Entrecote au Poivre is a pepper steak in the grand manner. Green pepper corns from Madagascar replace the traditional black pepper corns with a marvelous fresh effect.

Finally, Rip's Special Coffee is a flaming after-dinner concoction which, given the proper exposure, could become as popular as Cafe Brulot or any of the other flamed New Orleans coffees.

Heretofore, there were only two places I would brave the bridge to the West Bank for, Le Ruth's and the Lido Restaurant in Marrero. Now I must add the Quarterdeck to that list. Both the quality of the food and quality of the operation demand it.



Kenner's City Officials. First row: Thomas LeBlanc, Councilman District #3. Larry J. Hooper, Councilman at Large. Joseph S. Yenni, Mayor. Salvador J. Lentini, Chief of Police. Second row: Raoul A. Galan, Jr., Councilman District #5. Keith L. Woodward, Councilman at Large. Huey P. Fassbender, Councilman District #2. Richard F. Stoulig, Councilman District #1. David A. Walsdorf, III, Interim Councilman, District #4. Nick J. Baroni, Councilman District #4.

Kenner

By Joseph Yenni, Mayor

During the past year the growth of the City of Kenner continued at a remarkable pace. The special census taken in December 1975 disclosed a population of 46,126. At the present time we feel the population has reached 50,000.

With this tremendous increase in population, it is obvious that Kenner City Hall has been bursting with activity during the past year. The Mayor and the Council have administered the affairs of the City

in a business-like manner, and have increased services to citizens in many ways. One example of the benefits being provided to the citizens is the acquisition of the new fire alarm system. With a capital investment of approximately \$103,000.00, plus approximately \$20,000.00 annual salaries for dispatchers, the fire alarm system should result in reduced insurance rates for owners of homes and business. We expect to have

the current rating of five reduced to three, which would reduce the cost of insurance premiums by approximately 25%. We estimate that the annual savings to business and home owners would be a minimum of \$300,000.00. The fire alarm system will be operative by October 15, 1976.

Acquisition of tennis court site in University City \$35,000 • Federal Grant Program to rehabilitate homes in District 1

“During the Past Year Kenner’s Growth Has Continued At a Remarkable Pace”

and Lincoln Manor areas \$44,000

- Sidewalks and closing of drainage ditches—31st Street in Lincoln Manor \$40,000
- Contingencies \$9,000.

Similar community development funds for the year 1976 will be \$314,580, which is considered a definite commitment.

A bus grant of \$40,000 has been approved but funds have not been released up to this time. This grant would fund a new bus, which would allow service to be offered every ½ hour. We did receive a \$5,700 grant for operational expenses of the bus in 1975.

Phase 1 of Kenner Plaza Memorial has been completed. This consisted of the closing up of the existing canal. Phase 2, which will be budgeted from the general fund and is expected to cost \$150,000, will provide a park, benches, waterfall and a statue of Minor Kenner.

Our recreation programs are now under the supervision of Roy Brondum, Director of Community Services. A matching grant of \$47,550.00 has been received for construction of bleachers, backstops and fencing. The City has purchased land and a building on 20th Street at a cost of \$120,000.00 which will be used for weightlifting and dancing classes. Outdoor basketball courts and a picnic area will be developed on the grounds. An additional Federal recreational grant in the amount

of \$100,000.00, which will be matched by an equal amount from the City of Kenner, should be approved in early October 1976.

During the year the number of fire captains was increased from 8 to 12. This now provides 1 fire captain per station per shift.

The activities of the Kenner Police Department have been reported to you by Chief Lentini, so that the only comment I will make is that Kenner is extremely fortunate to have the protection to life and property so well furnished by our fine police department.

Records of Kenner regulatory department showed that during calendar year 1975, 739 housing units were constructed. In the first 7 months of 1976 alone, through July 31, 1976, a total of 808 residential units have already been constructed. During the past year a number of new subdivisions were under development, including Woodlake, Westwood, Chateau Estates Lakefront, and Cannes Brulé. Edward L. Rodrigues, Director of Planning and Zoning, feels that developments will be starting soon in the huge Loyola tract. In addition, construction will be starting in November on the new two-story addition to the Central Lockup Complex, costing \$450,000.00, provided by Revenue-Sharing Funds. Plans for additions to City Hall are progressing, and

we hope to begin work soon. Additional office space is desperately needed because of the rapid growth I have mentioned.

Commenting again on the Kenner Fire Department, we presently have 40 paid and 55 volunteer members, 4 fire stations, 7 fire pumpers (including a 55' pumper snorkel and light truck), 1 utility unit and 3 staff cars. The Fire Department plans to place on bids shortly a new fire engine with an 85' aerial boom, for which the specifications are now ready.

The following community development funds were obtained in 1975. These are provided entirely from Federal funds, with no matching funds required and totaled \$128,000.

Our beautification department has performed magnificently. As a direct result, the City won first place, both district and state-wide for its population class, in the cleanest city contest. We won the first place blue ribbon overall for cities of all population sizes. We are justly proud of these achievements.

The Kenner Bicentennial Committee was extremely active and was responsible for the Wagon Train Program and various other parades. Over 6,000 spectators participated in the 4th of July parade. The City was honored to have in attendance Congressmen Lindy Boggs and David Treen and representative Eddie D'Gerolomo.



Left: The family of the late Sheriff Frank Clancy has donated the Sheriff's home to Kenner. It has been restored and is now Kenner's first museum with Chris Lochbaum as director. Above: Chateau Estates Country Club near the lakefront.

Kenner

Personnel Director Eugene Martin obtained an additional increase in hospitalization benefits in February 1976, upping the coverage to a \$250,000.00 major medical maximum. All full time employees were again granted pay raises, with civil service employees receiving a 5% cost of living increase, plus 2% for longevity. Non-civil service employees received the 5% cost of living increase, plus a \$25.00 merit raise.

Finance Director Dora Mae Aucoin has furnished the Council with monthly interim financial statements produced by our computer, in departmental detail with comparisons to budgeted amounts. This has enabled our City management to have

prompt financial information enabling them to make decisions based on current information. By the end of 1976 the City will replace its present computer with a faster, more powerful but less expensive computer, which will assist Kenner's government in providing even better fiscal services to its citizens.

The Kenner Consolidated Sewerage District has been functioning efficiently during the year under the vigorous direction of President George James and his Board of Sewerage Commissioners. Construction is now 60% complete on the 2.5 million gallons per day addition to Plant No. 2. Completion is expected by December 1976, with a total construction

cost of \$2,193,800. The project is being funded by the Federal Environmental Protection Agency to the extent of 75%, with 25% borne by the City.

The lift station on Veterans Highway has now been upgraded to a below ground station. The building which formerly housed it has now been removed, so that the hazard to traffic has been eliminated.

As one of Louisiana's fastest growing municipalities, the City of Kenner has recorded another banner year and members of the City administration look forward with eager anticipation to the future and prospects of even greater accomplishments.

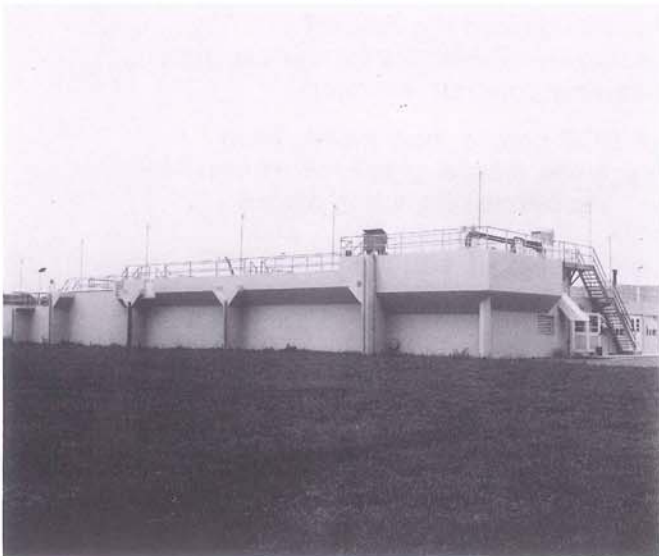


Kenner's Department Heads. Seated: Edward L. Rodriguez, Planning Director. Anthony Perez, Chemist and Plant Superintendent. Dora Mae Aucoin, Finance Director. J. Eugene Martin, Chief Administrative Officer. Standing: Leroy Keating, Finance Comptroller. Consolidated Sewerage District. Thomas Tinnerella, Fire Chief. Matthew Chiro, Jr., Director, Dept. of Regulatory Inspections. Royce K. Waters, Director, Dept. of Public Works. Hubert A. Vondenstein, City Attorney.

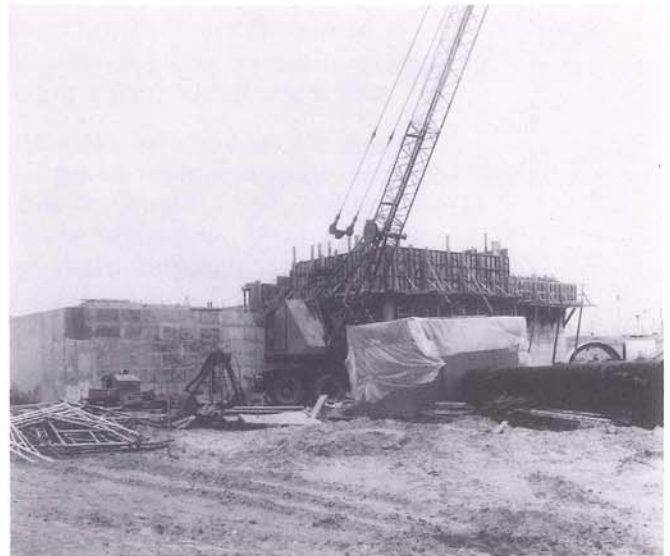
Finance Director Dora Mae Aucoin uses the Kenner computer to provide prompt financial information.



The entrance to Lake Trail Estates, Kenner's newest subdivision.



New Section of Sewerage Treatment Plant #1.

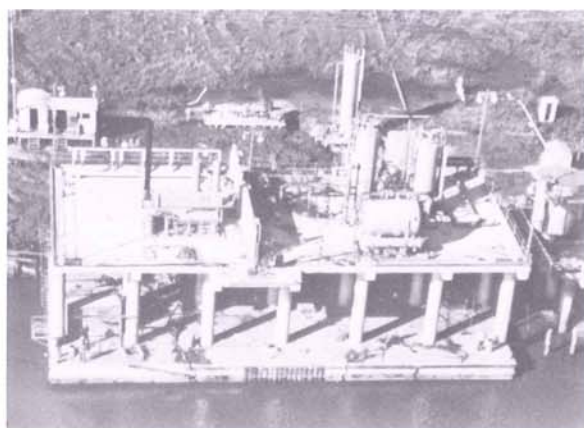


Addition to Sewerage Treatment Plant #2 now under construction.

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PLAN B

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(Every working person without a pension plan)

[A] You can now contribute up to 15% of your annual earned income (to a maximum of \$1,500) to your own individual retirement plan tax free, if you're not already covered by a company plan.

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[C] A very worthwhile return is paid, plus compounding of earnings that adds to the growth of the account.

[D] If your wife is employed, she too can contribute to the I.R.A. Plan. In effect, the two of you can save as much as \$3,000 each year, tax-deductible.

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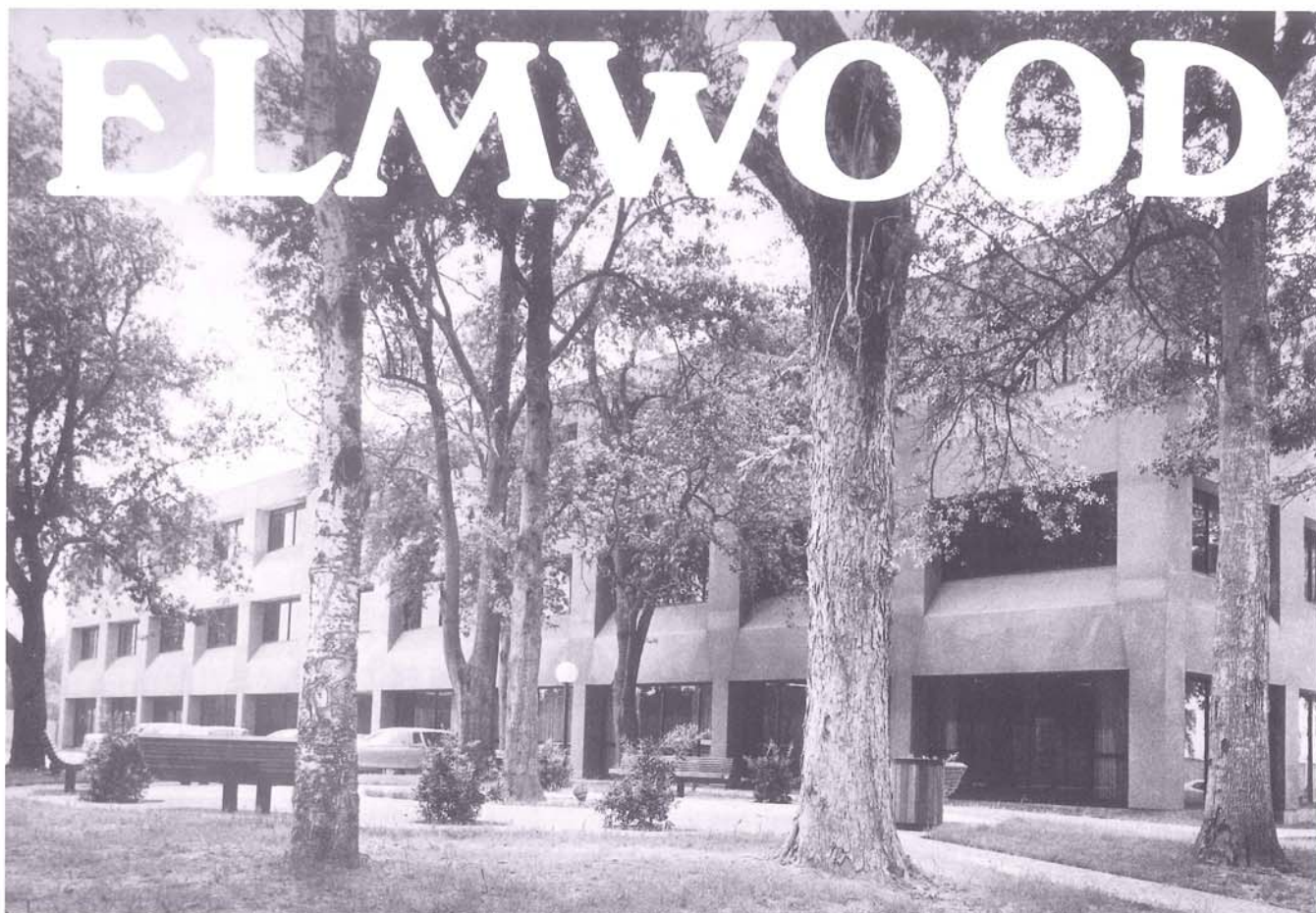
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The Tallest Things In Elmwood Are The Trees



Some 13 years before our nation was a nation, Monsieur La Freniere constructed a plantation house 12 miles upriver from a settlement founded by a fellow-Frenchman, Monsieur Bienville. M. La Freniere named his plantation Elmwood; M. Bienville had named his settlement New Orleans.

In the 200 years or so that followed, Jefferson Parish grew into a bustling industrial and residential area that includes Elmwood, the house, and the land that was the plantation before being piecemealed out for other purposes.

Today, Elmwood, the house, is embraced by stately and beautiful oak trees and together, the house and the trees, create a serenity that only endurance with age or age with endurance can create. Housing a restaurant now, Elmwood affords a retreat—and excellent cuisine—from the hustle and bustle which is the 20th century characterization of the business world.

Elmwood Park had its beginning in the decade that marks the 200th anniversary of our nation. It is separate and apart from Elmwood, the home, physically, but its concept is not too different from what M. La Freniere bequeathed. True, sugar cane and cotton farming is not the principal vocation in Elmwood Park's 1,600 acres—but neither will hustle and bustle be its most prominent characteristic.

An inkling of what the developers have in mind is first gained in a descriptive brochure that begins, "The tallest things in Elmwood Park are the trees . . ."

And Elmwood, the house, and its stately oaks are recalled. Further, "streets will be laid out in an irregular pattern—one, two and three story office buildings will be isolated from one another by trees and landscaped areas."

When completed, Elmwood Park will be a blended, four-part development: Elmwood Commercial Villages, Elmwood Corporate Village, Elmwood Industrial Park and Elmwood Garden Apartment Complex. The current status of each development ranges from occupancy—to under construction—to advanced planning stages.

The Elmwood Commercial Village will include some 2,500,000 square feet of shopping space, and will be, when completed, one of the nation's largest preplanned retail areas under single control. Already situated in this section are seven retail and wholesale outlets with combined 622,000 square feet of space. In addition, construction is going forward on the 364,000-square-foot, multi-tenant Pavilion Mall.

The A&P Super Market, which has 44,000 square feet of space, had at its opening the largest attendance in the 117-year history of that chain. And its neighboring Woolco tenant enjoyed the second largest opening attendance in its history.

Adjacent to the retail area is Elmwood Corporate Village, the planned site of one, two, and three-story office buildings. The first three-story building, which has 61,000 square feet of rental area, is nearly completed and construction on the second building is scheduled to begin soon. The office buildings will be situated on a 45-acre site and will provide a total of 1.1 million square feet of space.

All buildings in the Elmwood Corporate Village will be imaginatively designed and arranged on individual sites so that they will harmonize with their surroundings. The developers encourage business executives to participate in the planning of their building to impart personal as well as practical concepts into the design.

The Elmwood Industrial Park is earmarked for light manufacturing, distribution and warehousing. Some 420 acres of a 1000-acre industrial park already are completed and an additional 180-acres are rapidly being developed. Three buildings with a combined 200,000 square feet of space are newly occupied in the 180-acre section, and an additional 200,000 square feet of space is approximately 90 per cent complete.

Downtown New Orleans is about 20 minutes from Elmwood Industrial Park and offers a variety of modern shipping facilities through the nation's second largest port. New Orleans International Airport is



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Jefferson Downs, located in Kenner, off Williams Blvd. at Lake Pontchartrain, is one of the most modern racing facilities in the South. The plush lakefront oval offers 3 exactas, daily double and nine exciting races nightly. The 1977 season commences in late March and continues through early September, with a 7:15 p.m. post time. The lakefront Turf Club conducts a thoroughbred meeting at Jefferson Downs starting early September thru mid November with a 7:15 p.m. post time.

Terraced seating and fine dining is a feature of Jefferson Downs sumptuous clubhouse. The entire facility is glass enclosed and air conditioned for your comfort.



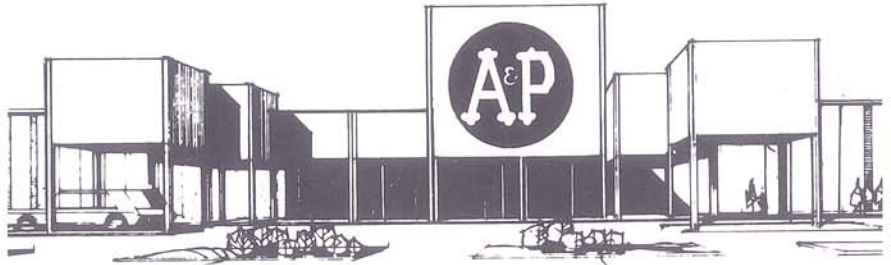
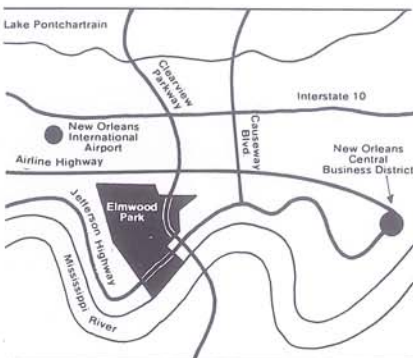


some six miles distant, and Clearview Parkway, which swatches through and along the development, connects with U. S. Highways 61 and 90, the latter bridging the Mississippi via the Huey P. Long Bridge.

The Elmwood Garden Apartment complex is in the initial stages of development. Land planning for apartments in the 140-acre area is being finalized and construction is slated to get underway this year. The apartments will accommodate some 15,000 residents.

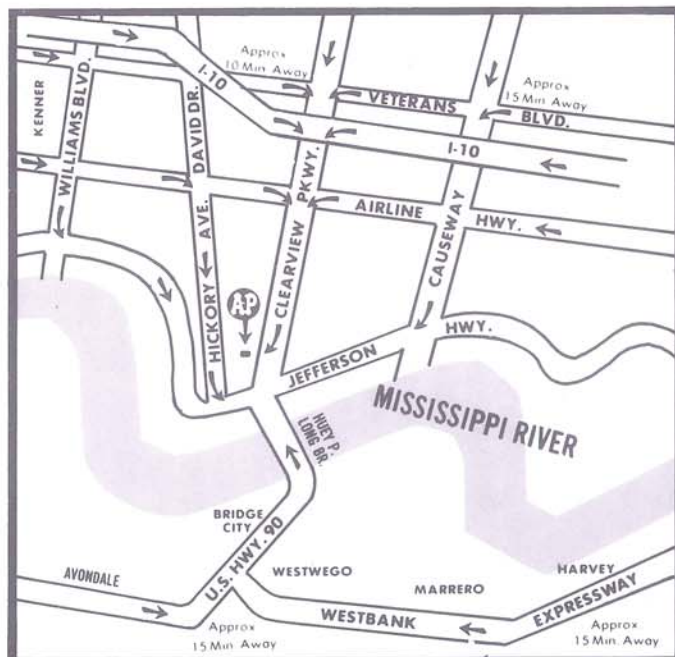
So Elmwood Park taking shape as a city within a city, but with the advantage of a carefully and thoughtfully devised plan that could minimize or eliminate those problems associated with modern city living. More than 15,000 persons are presently employed in the area and economic studies indicate that upon completion of the development plan, in five to six years, some 32,000 persons will be employed.

Elmwood Park, as it takes shape, is an appropriate complement to the growing city and a tribute to its namesake, the plantation house M. La Freniere built in 1789.



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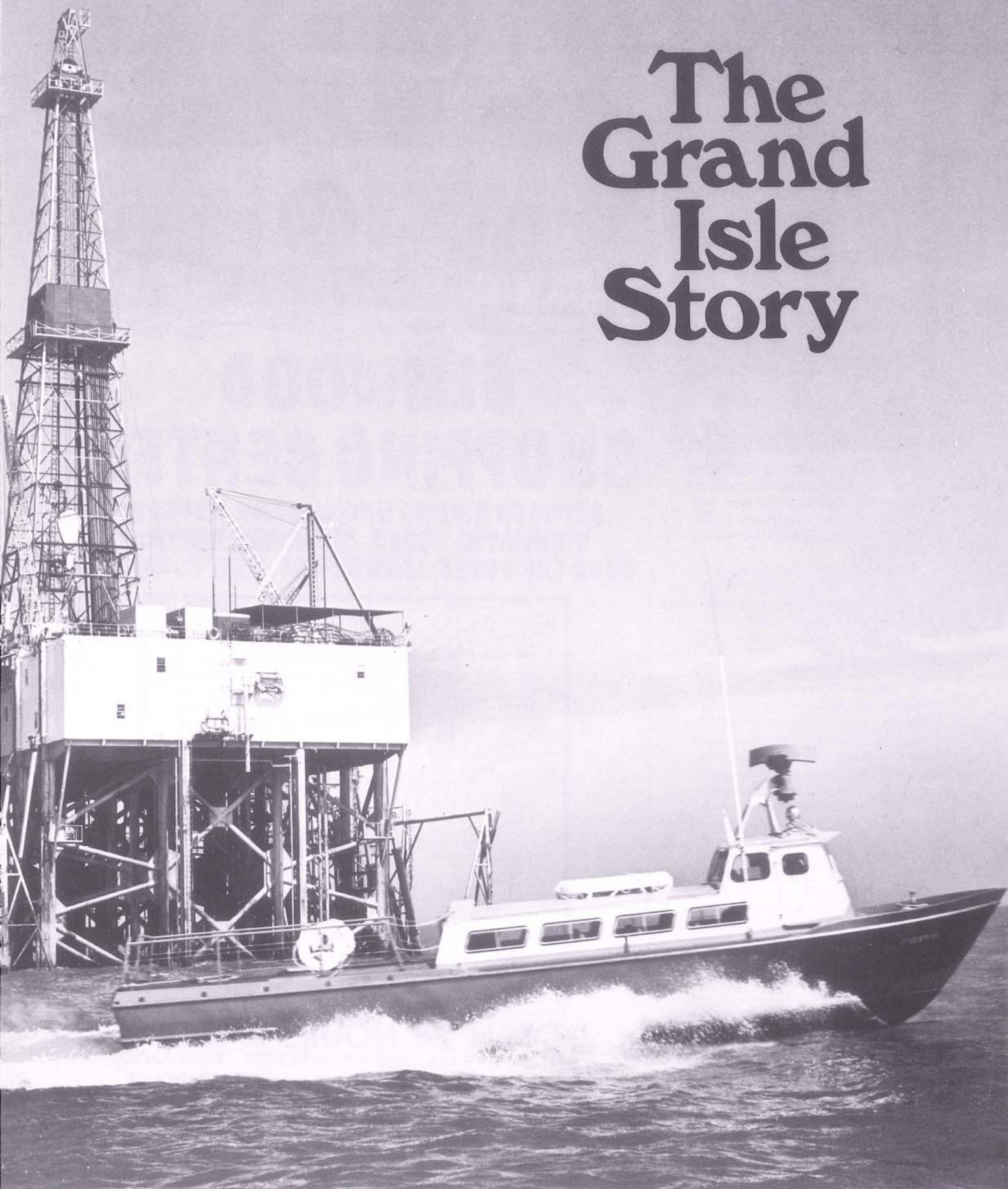
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The Grand Isle Story



Lacking the brand new look that characterizes most resort communities, Grand Isle has a particular charm that is difficult to capture in words. Its beaches are not studded with towering palms and the neat neon signs do not ripple and dazzle visitors with artificial rainbows.

The island has a quiet charm. Perhaps that is why its popularity has not waned through the years. Tourists and family groups return at intervals through the years to sun bathe on the warm tawny sands near the gentle surf. They return to fish, either in the surf or offshore. Shell collectors prowl the beaches by day. At night the flickering lanterns of flounderers twinkle along the beach as nocturnal fishermen search for flounders with lanterns and gigs.

Meals are satisfying and if the menu is heavy on the seafood side it is what one would expect to find in island restaurants. Oysters, shrimp and crabs are plentiful. The varieties of fish are seemingly endless. It is a place where people can relax in the sun and forget the hustle and bustle that is so typical of many vacation resorts where having fun can be as exhausting as no vacation at all.

Located roughly 60 air miles due south of New Orleans, Grand Isle is best known throughout the country as the island door step to unexcelled sport fishing. There are offshore petroleum, sulphur and gas structures within sight of the island. These serve as artificial reefs and attract many species of food and game fish. Those massive structures, marching seaward like countless steel spiders also offer underwater spear-fishing opportunities unsurpassed in the country.

For the historically curious, enough pirate lore lingers in legends associated with the island to intrigue visitors, and for a number of years persons actually dug in likely spots in search of pirate gold.

Legends persist but today's visitors find the island's real gold lies in the sunsets that bathe the sand beach; and its wealth is the warm spirit of the people who live there. They have a knack of making visitors feel at home.

The Grand Isle beach is one of the few places in Louisiana where surf bathing can be enjoyed. Except in rare cases of bad weather one can always see groups along the beach, splashing in the lapping surf and lounging on spread beach towels to picnic.

Camping grounds at the east end of the island attract a growing number of persons seeking fun in the outdoors. Mobile campers and pitched tents clustered at that end of the island resemble a transient community, augmenting by the hundreds the number of persons who can be quartered in the island's hotel and numerous motels.

From the highway paralleling the beach a series of side roads and lanes extend back to the landward side of the island which is covered in many areas with a luxuriant growth of trees and shrubs. Groves of oaks lean toward the mainland, the individual trees distorted into strange shapes by prevailing southerly winds.

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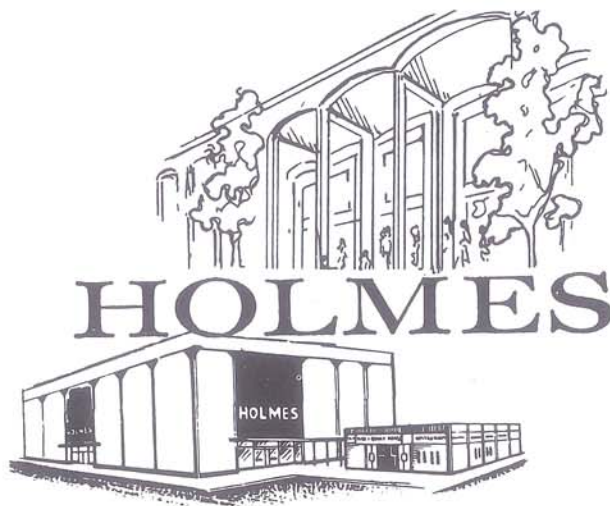
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Occasional palms tower over the salt-stunted oaks. Near the center of the island there is a dense undergrowth of palmetto, spanish dagger, and other semi-tropical plants. The lanes and side roads are branched over with oleander, elder and chinaberry. Along the lanes are the homes of the island's inhabitants. Along the highway that flanks the beach are the homes of other islanders, as well as scores of families who maintain summer homes there.

Wharves for the fishing boats, including the charter boats are at the eastern end of the island for the most part; although in recent years a marina and dock on the landward side at the middle of the island has come to host both fishing boats and private pleasure craft.

The native population of the island is a mixture of French, Portuguese, Spanish and Filipino descent; the language a French-Spanish patois. Some of the inhabitants are descendants of Lafitte's band.

For a number of years during the second decade of the nineteenth century Grand Isle served as the headquarters for Jean and Pierre Lafitte and their swashbuckling pirates.

Jean Lafitte may have first visited Louisiana as "Captain Lafitte" of the French privateer La Soeur Cherie, which came to New Orleans for repairs and provisions in 1804.

By 1809 he and Pierre were proprietors of a blacksmith shop in New Orleans, operated by slave labor, and used as the depot for the disposal of smuggled goods in law-lenient New Orleans. In 1811, Jean organized a band of smugglers and pirates with headquarters on the secluded islands of Barataria Bay, off the Louisiana coast.

Operating about a half dozen ships sailing under the flag of the infant Republic of Cartagena, the band prospered under Lafitte's bold leadership. In open violation to United States revenue laws, their spoils were readily sold in New Orleans to merchants and planters. The U.S. Government, prior to the War of 1812, sent several ineffective punitive expeditions against the outlaws.

It is said that three British officers visited Lafitte's stronghold in 1814, offering him immunity for past offenses against the Crown, tempting rewards in lands, and a full captaincy, in exchange for the support of the Baratarians in an English attack upon New Orleans.

Lafitte pretended acceptance, but after gathering as much information as possible, he promptly turned it over to Louisiana's officials, and offered his assistance to the American forces. The initial offer was refused and an American gunboat was dispatched to destroy the outlaws' establishment.

From their hiding place, the pirate band again offered its support to the United States. This time it was accepted. In the Battle of New Orleans, Lafitte's Baratarians acquitted themselves bravely. In 1815, President Madison fully pardoned them for their past crimes.

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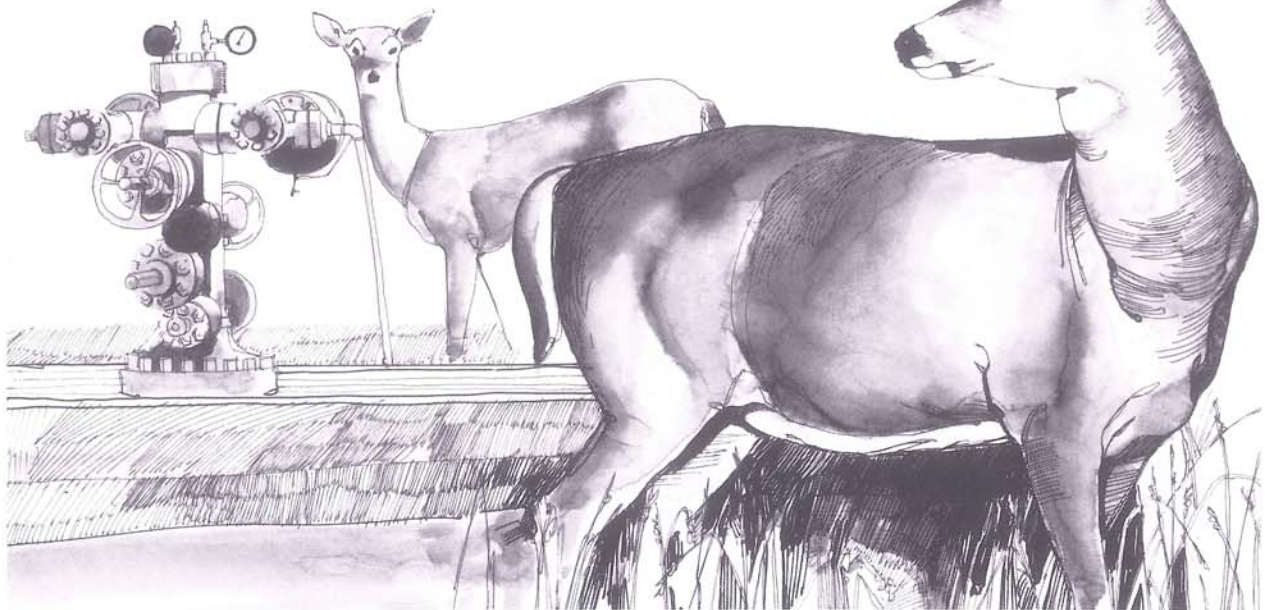
"Christmas trees" like the one below are scattered throughout thousands of woodland acres over the South, the Rocky Mountains, and elsewhere. "Christmas trees" vary from simple to complex. The Louisiana Land and Exploration Company, however, has found that the "Christmas tree" is the most efficient device available to control oil and natural gas flow without adverse ecological impact.

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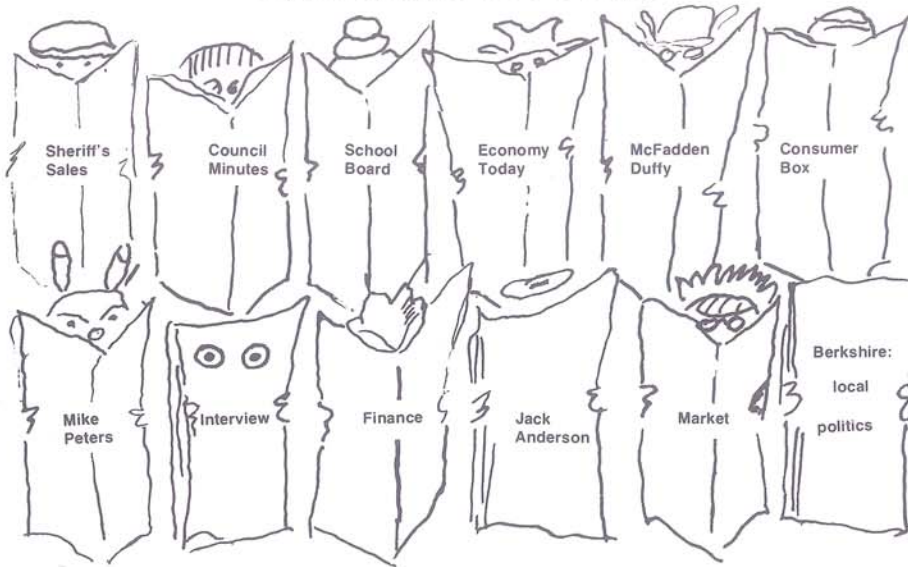
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Lafitte's reformation was shortlived. In short order, he was carrying on a more flourishing piratical trade under the Venezuelan flag. This time he operated from a new base on Galveston island. Of Lafitte's later years there is little of authentic record. Presumably he passed this period of piracy along the Yucatan coast, dying there of fever in 1826. There is a grave in Yucatan considered by many researchers to be the final resting place of the pirate; however, according to one legend, he was buried in the little cemetery at Lafitte, Louisiana.

Grand Isle is the first resting place for birds returning from the tropics across the central Gulf of Mexico. Many migratory bird airways converge on the island, as well as on neighboring Grand Terre Island.

Here the birds pause after their long flight, feeding and drinking the fresh water of island pools for a few days before resuming their northward journey. At the peak of the migration, the island is literally alive with birds. Ornithologists have a rare opportunity to see, study and photograph a wide variety of species. There is a fall migration when the birds return to the south, but it is not so concentrated as in the spring.

Fort Livingston, on the southern point of Grand Terre Island, directly east and across Barataria Pass from Grand Isle, is reached only by boat from Grand Isle. Only ruins of high brick walls remain.

When Lafitte withdrew from Grand Isle in 1814, a detachment of United States soldiers occupied this spot. Records of the



War Department show that the reservation was sold by Etienne de Gruy and his wife to the State of Louisiana in 1834. The state deeded the land to the federal government in 1834. It is believed that construction of the fort started in 1835, but work progressed so slowly that the fort was not completed until 1861.

The Confederates took possession at the outbreak of the Civil War, but evacuated April 27, 1862. On October 26, 1863, the 16th Regiment Main Infantry of the Federals was stationed there. After the war, the fort was no longer garrisoned. Following the hurricane of 1893, which partially destroyed it, the fort was definitely abandoned.

This smattering of history is only to lace the heritage of Grand Isle's early days. One of its claims to national fame today is that the island is annual headquarters for the oldest competitive fishing contest in the United States. Only temporarily halted for a few years by World War II, the Grand Isle Tarpon Rodeo is the finest such event staged.

The coastal fishing classic attracts well over 2,000 registered participants and additional thousands of visitors who come to see the fish displayed and participate in many of the side attractions of the island.

The tiny island made famous by pirates and unexcelled fishing bulges at the seams during rodeo time. Afterwards, a more casual pace is assumed and it is that friendly, comfortable, homelike atmosphere that makes Grand Isle a pleasant place to visit.



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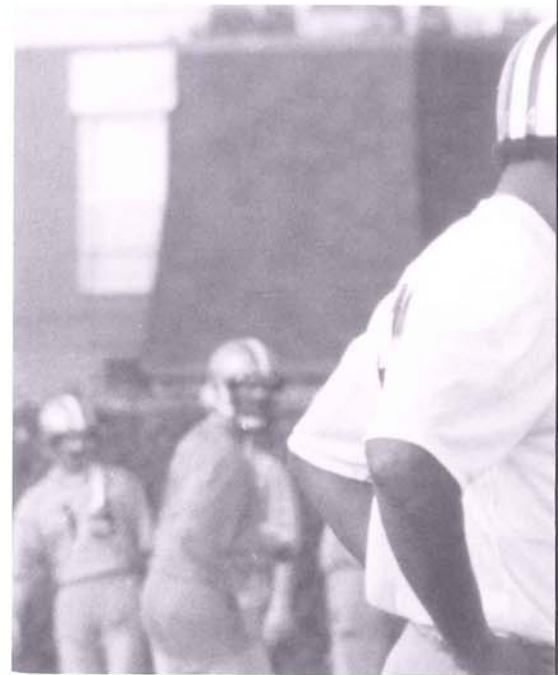
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The Saints

The New Orleans Saints, celebrating their tenth anniversary as a member club in the National Football League in this Bi-Centennial Year, enter the 1976 season with a new coach, a new image and a vastly improved practice facility located in Jefferson Parish.

Under the vigorous direction of Head Coach and Vice President Hank Stram, the NFL's third winningest active coach, the Saints have made extensive physical changes in remodeling the facility that has served as a base for the team's football operations the past nine years.

When originally constructed in 1967, the Metairie based practice facility consisted of several offices, two player meeting rooms, the locker room and limited space for weights, equipment and training facilities. Two years later, a handball court was added, and then, in 1973, the office area was expanded to accommodate the player personnel department.

Since the arrival of Stram, the team has spent in excess of \$100,000 on further renovation in an effort to give the Saints one of the finest, most modern and well equipped practice facilities in the NFL.

The remodeling process is especially evident in the way Stram has upgraded the physical appearance of the areas effecting the training and development of the football team.

A former weight room has been converted into a main team meeting area with four individual classrooms which will be utilized by the offensive and defensive units for film breakdowns and study sessions that are part of the intensive mental prep-



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in Jefferson

aration upon which winning programs are built.

The Saints now-extensive weight training facilities have been moved closer to the football field. As usual, Stram had a purpose behind every move: "Lifting weights inside gives one a feeling of being in a spa, but pumping iron outside lends itself to a football environment." And, the Saints will be lifting a lot more iron than in the past. Stram has purchased two additional Nautilus units and several other valuable pieces of equipment while establishing weight-training stations which have been painted in the colors of the teams the Saints will play in 1976, so as to continually remind the players as to why they are working with the weights.

The field itself did not escape the renovation program as a second goal post was added, the playing surface resodded and lined so as to give the appearance of a football field on game day.

Stram, himself, was moved into spacious, newly decorated quarters, appointed with luxurious white carpeting, a magnificent desk and huge conference table. The innovative mentor will also have a recently developed video tape unit that will allow him to record various NFL games and then play them back on a motion picture sized screen which will afford him the opportunity to analyze the pictures from a coaching standpoint.

And, to literally top off the renovation program, the building, located at 6928 Saints Avenue in Metairie, La., is sporting a brand new roof. Accordingly, the New Orleans Saints are justly proud of this excellent facility, and equally pleased that it is located in progressive Jefferson Parish.

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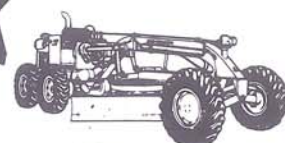
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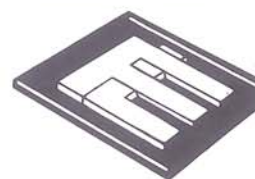
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During our Bicentennial year we have again proven that progress is a way of life with our booming Jefferson Parish. This applies to almost any index applied to it: industrial and commercial expansion, retail sales, population growth, residential development and civic improvements. This enviable record of growth and achievement has been due to a healthy, cooperative climate which greets newcomers at every community level. Citizens from all walks of life have responded to the 'new leadership', which during the next four years will supply the integrity, the initiative and—above all—the teamwork to carry forward impressive programs of community improvement. A comprehensive master plan for Parish.

Development includes major new hospital facilities for both East and Westbanks. Extension of major highways to provide for the free, effortless movement of traffic. Important improvements to storm protection, water and drainage systems. No nonsense planning and zoning that protects every property owner's investment in his property. New subdivisions and apartments to house the mushrooming population. New schools. Modern street lighting. More fire protection. The expansion of Civil Service and the continued placement of qualified professionals in key positions to oversee the Parish's explosive growth. The citizens of Jefferson deserve the credit. For it was they who elected the new officials in order that progress could continue. Jefferson Parish invites you to support this progressive leadership and enjoy the thrill and excitement of being part of one of America's most dynamic communities. Our progress to date has but scratched the surface of our true potential. We hope that the special article that follows will help you understand part of Jefferson's history, how the Parish is governed and encourage you to

become involved in the affairs of the Parish.

The Editors

HISTORY:

In 1803, when Napoleon sold the State of Louisiana to the United States, New Orleans was already a city eighty-five years old. The thriving metropolis that is now Jefferson Parish was a veritable wilderness of swamp, prairie, woodland and water with a handful of Choctaw Indians roaming the thicket and a band of rough and tumble pirates prowling the waterways.

The pirates, under the ruthless leadership of a colorful and legendary rogue named Jean Lafitte, established headquarters at Grand Isle and Grand Terre, two small islands in the Gulf of Mexico. Their warehouses and barracoons were often filled with more than a million dollars worth of plunder pillaged from richly laden merchantmen and galleons. Their loot included huge sums of gold, silver, precious stones, and slaves being transported from Africa. They also took possession of all women aboard; and the fate that they met was worse than that which befell the slaves. Most of the slaves were auctioned off on the slave blocks in nearby New Orleans where they

stood a chance of falling into gentle hands. But the women were herded on to the island of Grand Isle or Grand Terre where they were either killed outright, or kept for the pleasure of the pirates. Native rumor persists that their terrified screams can still be heard on dark and quiet nights from the banks of Grany Isle and Grand Terre. For many years these burly buccaneers paddled their pirogues, laden with contraband, through the intricate maze of bayous, bays, lakes and waterways from Grand Isle to New Orleans. They laughed at the law as they brazenly marketed their illicit merchandise, through agents and depots as far east as Pensacola, Florida, and as far north as Natchez, Mississippi. Thus, in 1812, when Louisiana became the eighteenth state to join the Union, among the first inhabitants of what is now Jefferson Parish were these buccaneers, the women they had ravished and kept, the children born of these weird unions, and a few slaves and surviving Choctaw Indians.

JEFFERSON PARISH

Jefferson Parish is located West of the City of New Orleans in the State of Louisiana. The shores of Lake Pontchartrain border it on the North



Strength thro

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as it stretches 60 miles to the Gulf of Mexico on the South, with St. Charles and Lafourche Parishes on the West and Orleans and Plaquemines on the East. It straddles the Mississippi River, and covers 608 square miles of area. 445 square miles of this represents actual land area, which is twice the 199.4 square miles of land area of neighboring Orleans Parish.

The land is flat and fertile, with much remaining prairie and swampland, and is interlaced with numerous bayous, bays and waterways. It is divided by the Mississippi River, with the salt waters of the Gulf of Mexico splashing on its long stretch of sandy beach at Grand Isle on the South and the shores of Lake Pontchartrain on the North. The scenic beauty of Bayou Barataria, which runs from Grand Isle to the populated area of Jefferson Parish, with its historic moss covered oaks is interrupted now and then by the towering oil and oil distillation tanks that dot the horizon to proclaim the vast oil reserves which have been found to be almost inexhaustible.

In Jefferson Parish, the climate is mild and semi-tropical with the surrounding bodies of water preventing

extremes of temperature. The sun shines most of the time, and the average monthly temperature goes from 55.1° in January to 82.7° in July. During one of its warmest summers, in 1951, the June to August temperature average 84.7°. During one of its coldest winters, 1885, the December to February temperature averaged 50.9°. The rainfall averages 63.54" a year, with the monthly average running from 3.66" in October to 7.09" in July.

In 1815, when the British attempted to seize New Orleans, it was Jean Lafitte and his thousand or so swash-buckling freebooters who helped General Andrew Jackson and his small army defeat the large expeditionary force of Major General Sir Edward Packenham and win the Battle of New Orleans. Colliers Encyclopedia asserts that the British losses amounted to over 2,000 men, including Pakenham and most of the other general officers in the field, while American casualties numbered only 71. According to some military strategists, the battle formation and type of fighting done by these pirates was the basis for today's military tactics. With the dramatic participation of Lafitte and his followers in the

successful defense of New Orleans, they were transformed forthwith from pirates to patriots. President James Madison issued pardons for their crimes and made them citizens as a reward for their part in the fighting. A few of these pirate-patriots lived the remainder of their lives and are buried within the confines of the scenes of their former iniquitous pasts. The career of the famous pirate, Jean Lafitte, appears to have ended in this area shortly after he was exonerated by President Madison. While his name is still legend in these parts, and many tales are told about his bold and romantic adventures, what actually happened to him after his vindication is shrouded in mystery and filled with supposition. Some say that after being snubbed by the social element of New Orleans, he left, swearing never to return, to go to Galveston, Texas, where the lure of easy money soon overcame the encumbrances of a reputable course and turned him back to the nefarious trade of pirateering. But while the natives of Galveston solemnly insist that his body lies buried in a secret spot on the shores of that city where he died of wounds received at sea, others maintain that his bones are adrift on the sandy bottom

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of the Gulf of Mexico. Ask anyone in the Grand Isle-Lafitte area, however, and they will swear that his final resting place is in the little cemetery on the banks of Goose Bayou in Lafitte.

On February 11, 1825, during the administration of Governor Henry S. Johnson, Jefferson Parish, as such, came into being. This came about through the division of the State of Louisiana into Senatorial Districts in accordance with the State's first Constitution. And although John Quincy Adams had been elected that same year as the Sixth President of the United States, and former President John Adams, Thomas Jefferson, James Madison and James Monroe were still living, Louisiana's Third Senatorial District was named in honor of Thomas Jefferson, the Third President of the United States, under whose Administration the Louisiana Purchase was consummated.

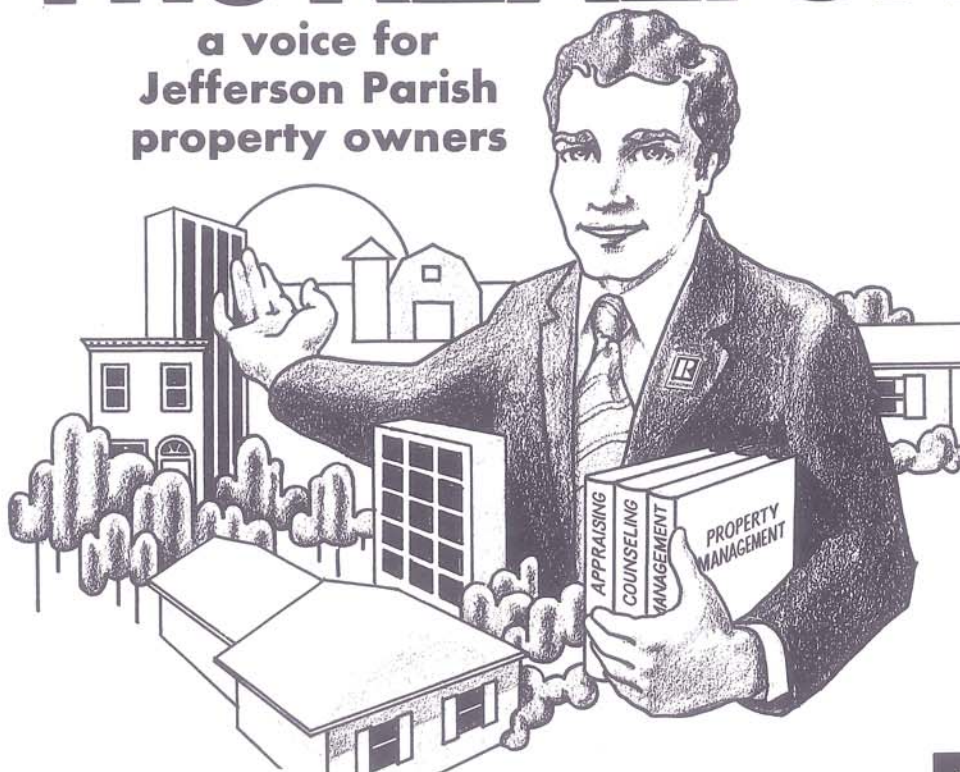
This new Parish was largely agricultural because of the rich alluvial deposits laid down by the Mississippi River in prehistoric times. It remained so for many years, with its early French settlers gradually developing large plantations along the banks of the Mississippi; and in 1830, when the first census was taken, the total population was 6,846.

As the Parish grew and prospered, several incorporated towns began to form. Among the first were Lafayette, Jefferson and Carrollton, all located between Felicite Street in New Orleans, (the then existing Parish boundary) and the 17th Street Canal. (The present boundary). These little cities were created between 1833 and 1846; and the Police Jury which then governed the affairs of Jefferson Parish performed its governmental duties in the first Jefferson Parish Court House, located in the City of Carrollton, in what is now the Benjamin Franklin School on Carrollton Avenue in New Orleans. Oddly enough, this part of New Orleans is still referred to as "Carrollton".

In 1862 when New Orleans was captured by Federal Forces, Jefferson Parish lived under military occupation with its civil authorities stripped of all power. It was not until 1877, with the election of Rutherford B. Hayes to the Presidency of the United States, that the occupying Federal troops were removed, free elections were held, and Jefferson Parish was once again able to take over its own affairs. During this interim of military occupa-

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tion the small incorporated cities of Lafayette, Jefferson and Carrollton were annexed to the City of New Orleans, and the present Jefferson-Orleans boundary was established at the 17th Street Canal, where it is today. From that time until about forty or so years ago, Jefferson Parish was little more than a thin scattering of farms, pastures and fishing villages, with several large plantations dotting the banks of the Mississippi River. Then, gradually, with the New Orleans population overflowing into Jefferson Parish, industry began to develop. With industry came the discovery of vast oil reserves and other natural resources. Add this to its key location, and all it needed was the war boom of the 1940s to start the chain reaction that mushroomed it into a hub of tremendous activity. Cowpastures blossomed into subdivisions; cow-paths became roadways; and as traffic changed from a meager trickle to a steady stream, main traffic arteries began to wind their way through the whole Parish. Manufacturing plants and industry grew throughout the parish and on the West Bank the Harvey Canal, which leads from the river to the Gulf of Mexico, became the site of Jefferson's major manufacturing and shipping center. Thus it was that Jefferson Parish started its quick but steady stride toward the present. Today, Jefferson Parish stands as a monument to progress and prosperity. It is as modern as tomorrow in its populated regions, having been for many years one of the finest residential sections in the Greater New Orleans Area. Its homes, businesses, subdivisions, shopping centers and highways make an uninterrupted transition from one to the other. It is a community for the young (Public Affairs Research Council of Louisiana, Inc., gives the median age as 26.5 years) and for the young in heart. It is a friendly place in which to live, for there is blended the gracious hospitality of the South with the warm friendliness of the West. Its population has increased four-fold within the past few years and is expanding at an even more rapid rate. It is over 98% industrial, having four industrial enterprises for every mile of its length; and it offers unlimited possibilities in the field of skilled labor. With its tremendous industrial capacity, Jefferson Parish is one of the most commercially active Parishes in Louisiana.



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I. GOVERNING THE PARISH

After the Louisiana Purchase (1803), the first Territorial Legislature divided the Territory of Orleans into twelve counties. This Territory of Orleans was approximately the present state of Louisiana, with the exception of the "Florida Parishes", which were then a part of Spanish West Florida. One of these counties, the Comte D'Orleans, comprised the present area of the parishes of Plaquemines, Orleans, St. Bernard and Jefferson.

At the second session of the Territorial Legislature this system was abandoned, and 19 civil parishes were formed in 1807. The eastern part of the County of Orleans was set aside

as the parishes of Plaquemines and St. Bernard.

When Louisiana was admitted into the Union as the eighteenth state in 1812, its first constitution (1812) provided that the state be divided into senatorial districts for the purpose of representation.

The First Senatorial District was the parishes of Plaquemines and St. Bernard, previously created in 1807; the Second District comprised the City of New Orleans, whose boundaries extended from the Canal des Pecheurs (Rigolets) to the Nuns' Plantation (Felicity Street).

The Third Senatorial District was the remainder of the County of Orleans. This, in 1825 became Jefferson Parish. The new Parish grew and prospered.

In 1830 it boasted a population of 6,846. Many large plantations developed along the banks of the Mississippi River, and, on the East Bank, they shortly became suburbs (Faubourgs) of the City of New Orleans.

Three incorporated towns came into being, all of which were annexed later by Orleans. These were the City of Lafayette, founded in 1833 and annexed in 1852; the City of Jefferson, founded in 1846 annexed in 1870, and the City of Carrollton, created in 1846 and taken by New Orleans in 1874.

With this last annexation, the Parish had to move its seat of government, as the courthouse was in Carrollton (now Benjamin Franklin High School).



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So, in 1874, the parish seat was moved to Harvey, then to William Tell Hall in Gretna from 1884 to 1906, when a new courthouse was built on what is now Huey P. Long Avenue. In 1955 the present West Bank courthouse was built beside the river at Derbigny and Dolhonde Streets. The East Bank Office Building was built on Metairie Road for the convenience of East Bank residents.

In the beginning the affairs of the Parish were administered by a District Judge and 12 Commissioners, and from 1834 to 1858 by a single Police Jury.

In that year friction developed within the governing body, and two police juries were formed—"Police Jury of Jefferson, Right Bank" and "Police Jury of Jefferson, Left Bank."

From the capture of New Orleans by Federal forces in 1861 until 1868, Jefferson was under military occupation. In 1869 the unsavory Metropolitan Police took over and placed the Parish under five commissioners, whose regime lasted ten years. After Rutherford B. Hayes became President of the United States in 1877 and removed occupying Federal troops from the South, free elections were held and the carpetbag state governments were all ousted.

Thus, with the election in 1877 of a new governor (Francis T. Nicholls), and legislature, local parish governments were reinstated and the two Jefferson Parish Police Juries resumed control of their own affairs.

In 1884 they were consolidated into

one, and the Parish governing body was the Police Jury until 1958.

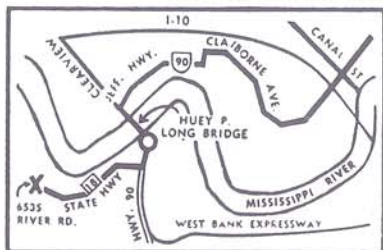
Present Government

In 1956,, after a study by a citizens' group, an abortive attempt was made to create a Commission Council form of government. Candidates for office were elected, but the legislative act empowering the election was held unconstitutional by the Louisiana Supreme Court. The preceding Police Jury, whose terms had expired, held the reins for the period in which a decision was made as to another form of government.

After a study by a legislatively empowered Charter Commission (on which the League was again represented) the Parish secured a Home Rule Charter through a parishwide election.

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Under this Charter, a President (administrator) and a seven-member Council were elected. The Parish President and the Council Chairman are elected parishwide. The Councilmen are selected on the basis of one for each four districts, plus one at-large for each bank of the River.

The authority of the President and the Council is confined to the unincorporated areas of the Parish, although the voters of the incorporated towns and cities (Gretna, Harahan, Kenner, Westwego and Grand Isle) participate in the election of these officials and their citizens are eligible to run for election to Parish offices.

The Charter places the offices of the Sheriff, Clerk of Court, Assessor, Coroner, and School Board outside the jurisdiction of the Council. These positions are elective. They derive their authority from the state constitution.

Parish President

The Parish President is the chief administrative officer of the Parish and is responsible to the Parish Council for carrying out policies adopted by the Council and supervision of all parish departments, offices, agencies, and special districts. He has the power to appoint and remove, subject to the provisions of the Charter, all administrative officers and employees responsible to him.

He shall submit the parish budget to the Council for approval, at least 60 days before the end of the fiscal year.

He must also submit any reports from the departments under his supervision which the Council may require.

The Council may create new offices or departments only upon his recommendation.

The President does not have veto power over legislative acts of the Council.

He may designate a qualified administrative employee of the Parish to assume his duties and authority during periods of his temporary absence or disability.

Term of Office: Four years.

The Parish Council

The Parish Council is the legislative and policy-making body of the Parish and may adopt such ordinances and resolutions as may be proper to this function.

The Council consists of one Councilman-at-Large who is elected parish-

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wide and is designated by law as Council Chairman, an East Bank Councilman-at-Large, a West Bank Councilman-at-Large, and four District Councilmen. The Council elects one of its members to serve as Vice-Chairman.

Powers of the Council

The Council may:

Levy and collect taxes, special assessments, service charges, license charges, fees and other revenues, and borrow money in such manner and subject to such limitations as provided by law.

Make appropriations for all parish purposes.

Require periodic and special reports from all Parish officers concerning their respective departments, offices, etc. These reports shall be submitted by and through the Parish President in the case of those departments, etc. subject to his jurisdiction.

Make investigations of Parish affairs by inquiring into the conduct of any department, office, etc., including the investigation of accounts, records; etc., and it may subpoena witnesses, administer oaths.

By ordinance, abolish or consolidate any parish department, office, or agency, and provide for the transfer of any of the functions of such departments. The Council may create offices or departments only upon recommendation of the Parish President. Perform any other acts, consistent with law, deemed to be for the best interest of the people of the Parish. It has the power of eminent domain, meaning the right to expropriate property for public purposes as provided by law, and to make just compensation for any properties thus acquired.

The Council sits as a Board of Review on property tax assessments.

The Council meets regularly at such times as may be prescribed by its rules (by practice, Thursdays at 2 p.m. in the Council Chambers, Gretna Courthouse). It may not meet less than once a month. Special meetings may be held on twelve hours' notice by the Clerk to each member upon the call of the Chairman or a majority of the members, unless notice is waived in writing.

A majority of the members constitutes a quorum, but a small number may adjourn from time to time to compel the attendance of its members. No action is valid or binding unless adopted by the affirmative vote of a

majority of the Council members. Council Chairman is elected parish-wide. A Vice-Chairman is elected from among the members of the Council. The Chairman presides over all meetings of the Council and signs all official documents pertaining to policies established by the Council.
Term of Office: Four years.

Council Clerk

Clerk of the Council is an employee of the Council and serves at its pleasure. He must keep a journal of its proceedings which is a public record. This position does not come under classified civil service. Duties include tabulating bids, processing ordinances, acts, resolutions and motions. Election results are promulgated at Council meetings under his supervision.

Budget and Research Analysis

The Department of Research and Budget Analysis was established by the Jefferson Parish Council in 1960 for the purpose of providing an independent method of obtaining information regarding any matters of interest to the Council.

This office examines the budget submitted to the Council, investigating items contained therein, and making recommendations. It is empowered to conduct research and investigations into administrative or executive departments or Parish affairs generally, as the Council may direct.

In addition to the many projects and reports prepared at the Council's request, statistical data of a general nature is compiled and updated on a routine basis and is readily available to the members of the Parish Council. Information regarding functional problems of local government can be obtained through the Department. Numerous other important functions are routinely handled here, including precinct boundary changes.

Departments

The following departments have been created by the Council and the Department Directors (except Civil Defense) are named by the Parish President, with the approval of the Council.

Employees of all departments are under Civil Service (both merit and classified) except Department Directors, the Parish Attorney and his assistants.

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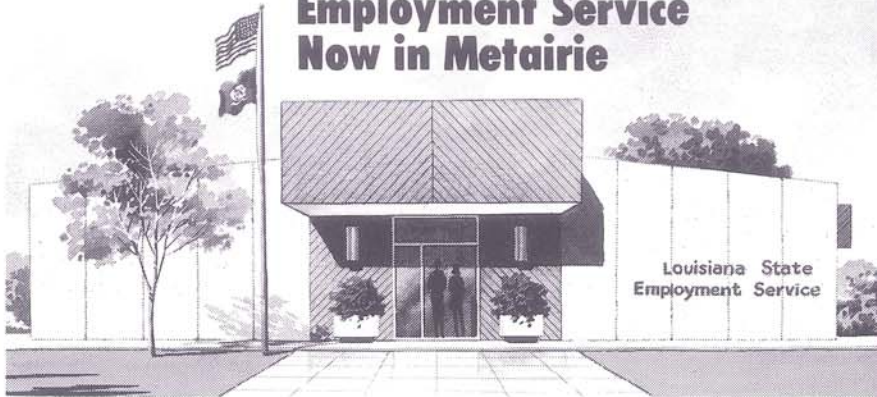
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Unemployment Compensation Insurance Claims Service available starting April 5.

Residents of the East Bank of Jefferson Parish are invited to use the unemployment insurance claims services of the new office.

(The West Bank of the metropolitan New Orleans area will continue to be served by the Gretna Office, while the East Bank of Orleans, St. Bernard and Plaquemines Parishes will be served by the four New Orleans offices.)

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Planning

The Charter provides for a Planning Department headed by a qualified planning director, appointed by the Parish President. The department's function is to plan and prepare for the social, economic and physical development of the Parish.

It is responsible for the Master Plan of Jefferson, which includes population reports and land use surveys.

It inspects all plans for subdivisions of land and any change to the comprehensive zoning ordinance.

The department is supported by two boards: the Planning Advisory Board and the Zoning Appeals Board.

Mosquito Control

The Mosquito Control Department administers a year round mosquito control program which attacks the mosquito problem on three fronts. The Larviciding Division sprays surface water, using land and amphibious vehicles and helicopters to kill larvae. The Adulticiding Division uses spraying, fogging and misting techniques to cut down on the adult mosquito population. The Permanent Control Division is responsible for the elimination of breeding sites. This result is lower expenditures for temporary control measures.

Finance

The Finance Department is responsible for the functions of accounting, budgeting, purchasing, pre-auditing treasury and debt-retirement. The Director is required to submit financial reports as required by the Council or Parish President, and must be qualified by special training and experience in public finance. He is appointed by the Parish President.

Legal

The Department of Law, established by the Charter, is headed by the Parish Attorney. He is named to the position by the Parish President, with the approval of the Council. He may appoint and remove his assistants. This department handles all Parish legal affairs, representing it in Court, and establishing the legality of all its ordinances and actions. The parish attorney's office may make property acquisitions for highways, playgrounds, etc.

Personnel

The Personnel Department is one of the four departments of government

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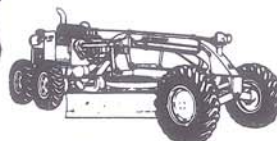
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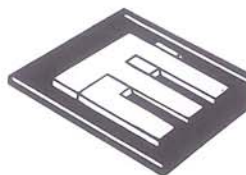
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required by the Parish Charter. Its function and responsibility is to provide staff personnel services for the general Parish government, and to provide a merit system of employment guaranteeing employee selection and retention on the basis of job related qualifications, and without regard to such factors as race, religion, politics, and national origin.

A three member, quasi-judicial, autonomous Board is responsible for the merit system of employment and for the appointment of the Personnel Director. The Board Members are appointed by the Parish President; two by the nominations of the Presidents of Tulane and Loyola Universities, and one with the approval of the Council. The Board has self-perpetuating continuity in that the members serve overlapping terms of six years each. A principal duty of the Board is to hear and decide appeals from employees who feel that they have been unjustly fired or disciplined. The principal functions of the Personnel Department are: Recruitment, Examination, and Certification of employment eligibles; Classification of positions; Pay Planning and Administration; Recommendation and Administration of Personnel Rules; and Employee Training. The Department is headed by the Personnel Director who is appointed by and responsible to the Personnel Board. The Department is headquartered in the Parish Office Building in Gretna, with a branch application office in Metairie.

Recreation

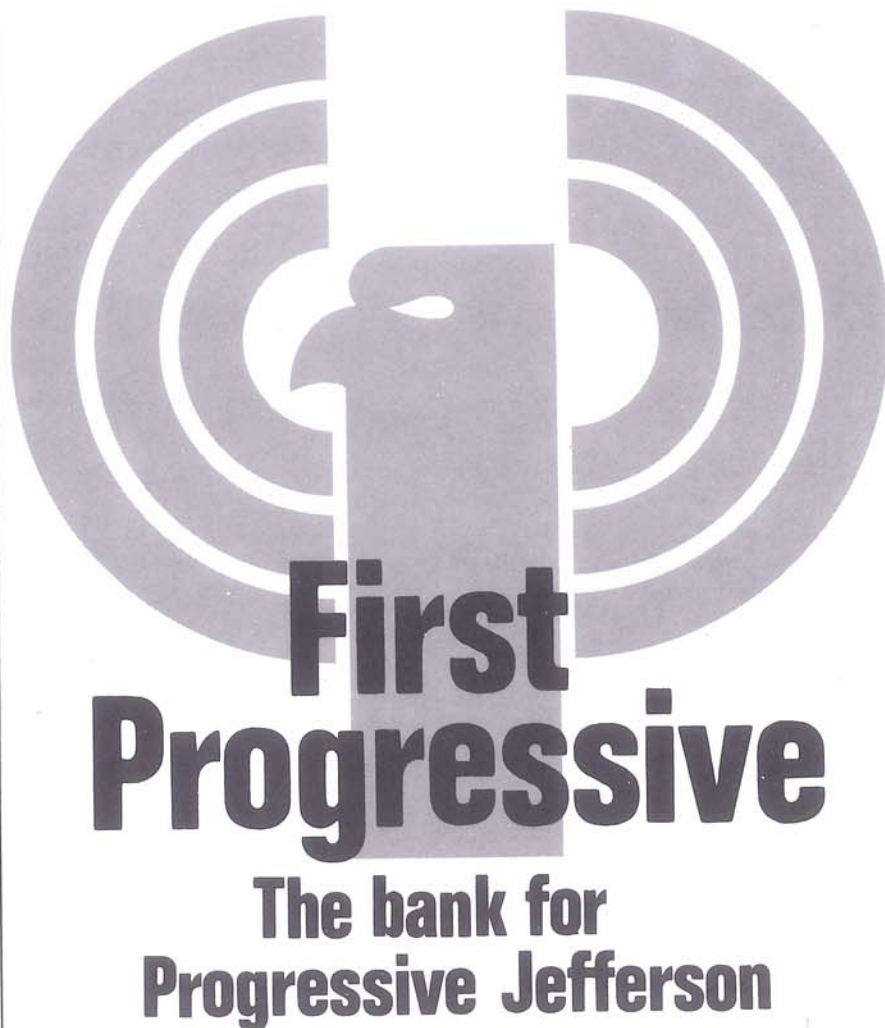
The Recreation Department includes a Recreation Division and a Library Division headed by the Library Administrator.

The Recreation Division operates thirteen community centers scattered throughout the parish. One additional community center is under construction at this time. Each center offers a variety of programs for parish residents. Seventeen additional sites are leased for the operation of partial programs at different seasons of the year.

The Library Division operates eleven libraries and two bookmobiles with an annual circulation of 852,086 books and 1,920 film titles. Microfilms of periodical and other special materials are also available.

Safety

The Safety Department is organized into five divisions to deal with the safety needs of the parish.



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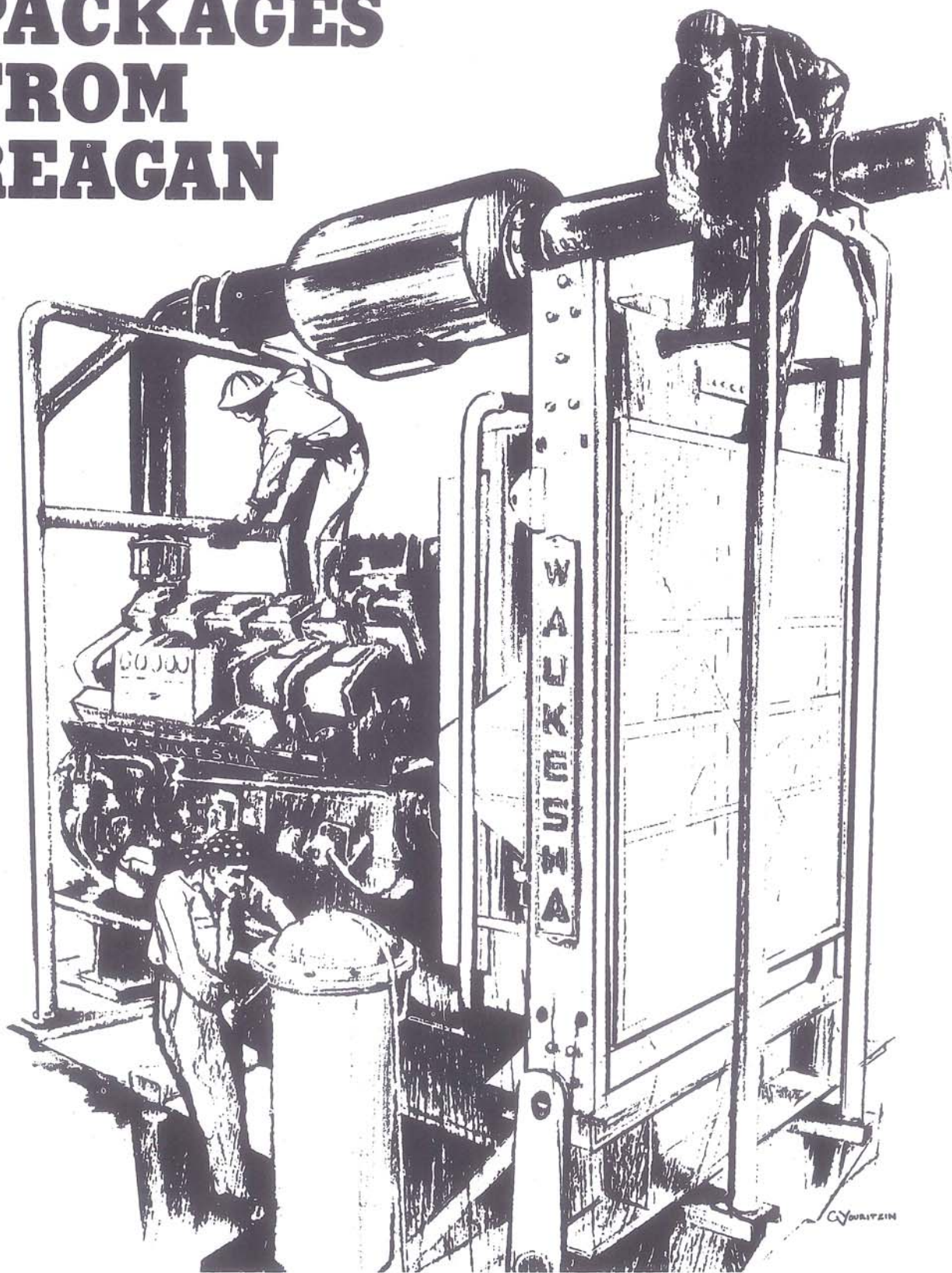
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The Division of Regulatory Inspection issues building permits, inspects new construction and additions to old structures for compliance with zoning regulations, and inspects buildings for compliance with minimum building standards so far as structure, electrical work, plumbing, and mechanical safety are concerned. This division is also charged with the removal of junk cars from the streets and the collection of monies due on property liens. The Division of Housing Improvements is responsible for inspecting housing to see that it meets minimum standards for health and safety. The division is operated on a preventive basis, with inspection personnel visiting deteriorating housing to point out the advantages to property owners of taking action to prevent the occurrence of slums.

The Fire Division is charged with controlling fires, issuing permits for burning trash after determining that no hazards exist, and with providing Jefferson Parish citizens with informational and educational materials on fire prevention.

The Street Lighting Division maintains a regular program for providing lighting for new streets and major thoroughfares, as well as handling requests from citizens for additional lighting in residential neighborhoods.

The Taxicab Division issues permits to operators of taxicabs and makes inspections of vehicles used as taxicabs to insure that they are safe and fully operative.

Civil Defense

The Civil Defense Department is charged with preparation for natural disasters such as floods, storms, and hurricanes and with dealing with emergency situations brought on by fires, explosions or other major accidents, as well as preparedness for emergencies connected with the national security. Their operation covers all unincorporated areas in Jefferson Parish and the cities of Gretna and Grand Isle.

The Department trains law enforcement personnel, fire fighters, and citizen volunteers in first aid, radiological defense and the handling of explosive ordnance.

The Parishes' radiological defense system consisting of 65 fixed and mobile monitoring stations is maintained and operated by the Civil Defense Department. It also installs outdoor warning systems (sirens) as required in newly developing areas



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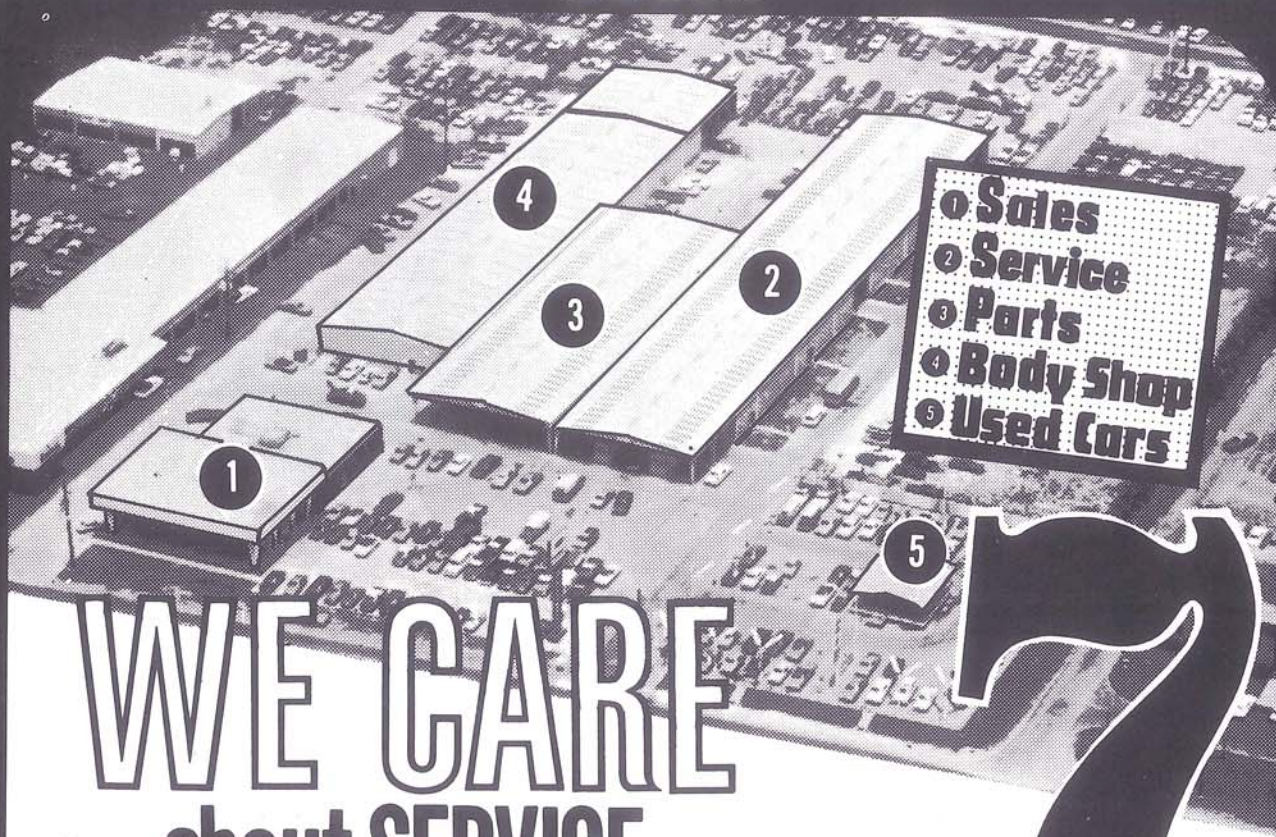


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and maintains and inspects those already in operation.

The Department procures surplus property from the Federal government for use in emergencies and for use whenever needed by other parish departments. Under this program a land-water vehicle (duck) with trained operator, a jeep, and an ambulance manned by volunteers is available for emergency use by Civil Defense or for other parish departments on request.

Sanitation

The Sanitation Department is in charge of all drainage and sewerage disposal in the parish. It builds, upgrades, maintains, and operates pumping stations and drainage canals. It maintains storm drain lines and subsurface drainage systems to prevent flooding of streets. The establishment of grades for proper drainage and the building of secondary levees to protect residential areas are functions of this department. It builds and operates sewerage treatment facilities and installs sewerage lines in developing areas.

Notification of private property owners regarding minimum upkeep standards is under the Sanitation Department. If the property owner does not take proper action, the Department of Sanitation takes care of clearing the property and cutting the grass, billing the property owner for services rendered. Other citizen complaints are also handled through this department, and those which cannot be directly cared for here are referred to the proper department.

The department investigates possible sources of industrial pollution and enforces antipollution regulations.

Water Department

Water services for all of the East bank and all unincorporated areas on the West bank are under the jurisdiction of the Water Department. The department operates two water purification plants, one on the East and the other on the West bank, installs and maintains water lines as required for industrial, commercial, and residential users; and bills customers for water services. The department also bills residents for garbage charges, mosquito control charges, and sewerage charges.

Roads and Bridges

The primary charge of the Department of Roads and Bridges is the construction and maintenance of the parish roadway system, i.e., all roads in the parish which are not under the juris-



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diction of Federal, state or municipal authorities. In addition, the department approves plans for subdivision streets and inspects them to see that they meet minimum standards; carries out a beautification plan for neutral grounds and parkways, including cutting the grass and planting shrubs and trees; and seeks funds for the development of parks and green areas.

Animal Shelter and Control

The Animal Shelter and Control Departments' priority function is the handling of bite cases. The department picks up animals involved and holds them for the prescribed period, or if the animal has been killed, performs the necessary laboratory work to determine if rabies shots are necessary for the victim. It picks up hurt stray animals and brings them to the shelter for care, and investigates complaints regarding cruelty to animals. Within the limits of time and space available, the department picks up stray animals, maintains an adoption program for those animals which are not claimed by owners within a reasonable period of time, and answers inquiries from the public about animal care.

The department maintains a close liaison with the Health Department, keeping all necessary records in compliance with Health Department requirements.

Boards

The Parish Charter provides for a General Advisory Board, appointed by the Parish President, "which shall include a representative of each ward (10) of the parish as in existence on January 1, 1957".

The President determines the duties and length of term of Board members, who may be paid a per diem allowance, and reimbursed for official duty expenses as approved by the President.

The Charter also specifies that the Parish Council create, by ordinance, a Planning Advisory Board and a Zoning Appeals Board. Members of these boards may be paid a per diem allowance and reimbursed for necessary expenses in official duties as approved by the Council.

The Council is empowered by the Charter to create, by ordinance, other advisory boards it deems necessary and to determine the manner of appointment, length of term and duties of members of such boards. Members of these boards usually serve without pay.

II PARISH FINANCING

The 1976 operating budget shows proposed expenditures of \$47,181,468 to provide government and services to people of the Parish. Where does the money come from?

1976 Proposed Operating Budget Sources of Revenue

Ad Valorem (Property) Taxes	\$10,887,496
Water Sales	6,140,000
Sales Tax	10,543,147
Service Charges	3,096,565
Gasoline Tax	2,100,000
Licenses	1,549,700
Permits & Inspections	495,000
Severance Taxes	487,020
Sundry	3,060,775
State Revenue Sharing	2,858,979
	<hr/>
	\$41,218,682
Federal Revenue Sharing	5,962,786
TOTAL	<hr/>
	\$47,181,468

Assessor

The function of the Assessor is to assess all property in the Parish—personal real estate, business real estate, merchandise and business inventories, office furniture and fixtures, and other property.

Exceptions: personal furniture, automobiles or trucks and boats with gasoline engines, and that property which is assessed by the Louisiana State Tax Commission (public utilities, etc.).

As shown in the table of revenues, the ad valorem (to value) or property tax is the largest source of revenue in the Parish.

Term of Office: Four years.

Collector of Taxes

The Sheriff of Jefferson Parish is also the Parish Tax Collector.

Louisiana Tax Commission

Three members. Appointment by the Governor, with the approval of the Senate; 6 year terms. Function as prescribed by Louisiana State Constitution.

To equalize assessed value of all taxable property.

To appraise property for state purposes.

To Act as a Board of Appeal from local assessment.

To supervise local assessors.

First and Second Parish Courts

They have jurisdiction concurrent with the District Court on civil matters up

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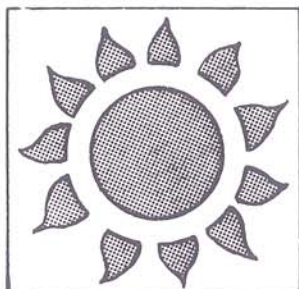
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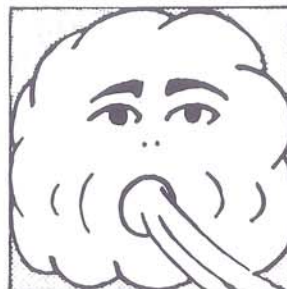
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to \$1,000. All traffic violations, and misdemeanors in which the penalty is less than six months in jail and the fine is not in excess of \$500 are heard in these courts. They also hear suits for leased premises. There are three elected judges—two in the First (Clearview near Veterans Blvd.) and one in the Second (Gretna Courthouse).

Term of Office: Six years.

Justices of the Peace and Constables

Six of each are elected in Jefferson Parish. The former hear civil matters not exceeding \$100, including suits for leased premises. In criminal cases they serve only as committing magistrates; they may bail or discharge in non-capital offenses and may require a bond to keep the peace. They

perform marriages upon presentation of proper documents.

The Constables serve as court officers for Justices of the Peace and as law enforcement officers. Their basic salary and term of office is the same as for Justices of the Peace.

Term of Office: Four years.

Mayor's Courts

The mayors of four of the five municipalities in the Parish hear and decide cases of municipal ordinance violations. In 1972 Kenner became the first city in the state to appoint an attorney to hear cases as a magistrate (judge) instead of the mayor.

Clerk of Court

This is the only office that receives no tax revenues to operate, depending entirely on fees received for its services,

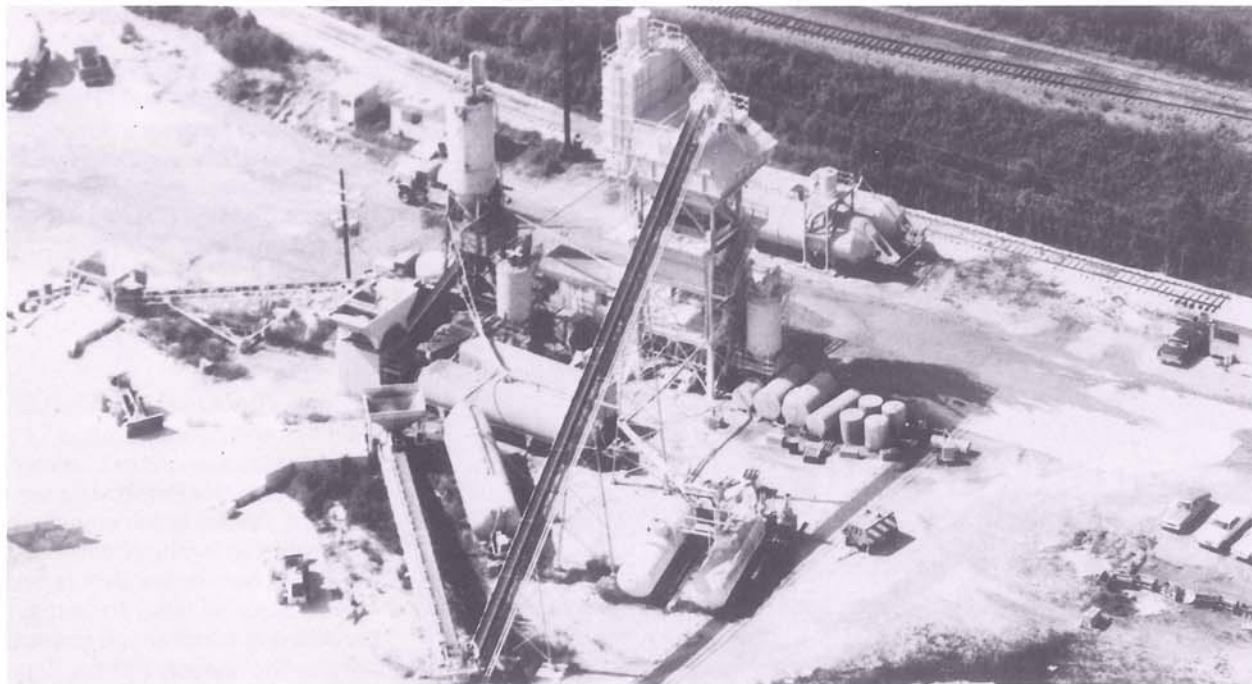
which are many and diverse. It serves both the District and Parish Courts, and employs 204 persons full-time, as well as students in summer.

The Clerk is an elected court officer, a Jury Commission member, notary public, recorder of mortgages and conveyances (sales), adoptions, etc. He is custodian of voting machines, instructs polling place personnel, conducts absentee voting, and supervises election tabulations.

Judicial section duties include receiving and filing of civil and criminal suits and successions; assignment of cases to judges; recording alimony decisions, adoptions and juvenile; drawing of some 3,000 grand and petit jurors annually for criminal and civil cases. Under Louisiana law, women are not eligible for jury service, and must

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Term of Office: Four years.

Board of Review

The Parish Council sits as a Board of Review to hear appeals of any taxpayer who appeals before it to object to the amount fixed on his property as its actual cash value.

Assessed Value

Value placed on property by the Assessor for tax purposes.

Millage

Total number of mills levied as tax. For each mill levied, you pay \$1.00 per \$1,000 of assessed value less exemptions.

Homestead Exemption

\$2,000 (veterans have additional

amount) of assessed value on which the owner occupying the property does not pay taxes. Not applicable to revenue-producing property. The State grants the exemption.

Equalization

The assessed value of property in each parish to be determined by using the same percent of actual cash value for all property—commercial, residential or industrial.

III. JUDICIAL SYSTEM

24th Judicial District Court of Louisiana

This is a court of original jurisdiction in both civil and criminal cases. It also handles domestic cases and probates. It serves as a court of appeals for civil cases from Parish Courts, and for

criminal cases not appealable to the Louisiana Supreme Court.

Nine judges, elected in general elections, hear both civil and criminal cases. The office of Judicial Administrator coordinates activities of the various divisions of the court with the Clerk of Court and the District Attorney. The Indigent Defender Board is handled by the Administrator's office.

The Juvenile Court judge hears cases (except capital crimes) dealing with delinquents or neglected children under 17 years of age, traffic offenses by juveniles, non-support of a wife by her husband, and adoption. The Rivarde Home, a juvenile detention facility, is under his jurisdiction. The 24th District Court is located in Gretna.

Term of Office: Six years.

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District Attorney

He is an elected official, whose duties are prescribed by the State Constitution. He represents the State in civil actions and prosecutes persons accused of crime in his District, including the Parish Courts. He is the legal advisor to the Grand Jury and attends its sessions for this purpose.

He has assistants assigned to each section of the District and Parish Courts. A Consumer Protection Department, created in 1972, receives complaints from residents, investigates the cases for possible criminal intent such as fraud, and files charges where warranted.

Term of Office: Six years.

Sheriff

Under the Louisiana Constitution, he is chief law enforcement officer of the Parish, executive officer of all the courts within the Parish, and tax collector. His law enforcement authority is restricted in municipalities, which have their own police departments. A percentage of taxes collected, plus fixed fees in criminal and civil matters provide the financing of the department, which employs persons, plus school crossing guards.

Term of Office: Four years.

Coroner

He is an elected official, deriving his authority from the Louisiana Constitution. He investigates any unusual or sudden deaths and signs death certificates in such cases, conducts an autopsy in all questionable cases, and examines all rape cases.

He must be a physician. He makes recommendations to a judge in cases of mental commitment brought by family members.

Term of Office: Four years.

SCHOOLS

In 1975-76 approximately 70,000 children were enrolled in Jefferson Parish public schools. As of April, 1976 the system employed a total of 5,800 of which 3,200 were professional personnel including principals and teachers, 100 administrative and supervisory and 2,500 non-professional (secretarial, clerical, plant operation, school lunch, bus drivers, etc.)

There are 82 schools in the parish: 4 Kindergarten centers, 43 elementary schools, 14 middle schools, 10 high schools (including John Martyn Voca-

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tional School), and 11 schools for exceptional children. A number of new schools are presently under construction including two new high schools on the Bonnabel and Ehret sites, a new middle school on the East Bank, additions to the Ellender School on the West Bank which will be converted to a middle school, and 3 elementary schools. Conversion of two existing schools to Career Centers is also planned. Through a yearly capital budget of \$800,000 for air conditioning, all elementary schools in the parish will eventually be air conditioned. Middle and high schools air conditioning is being handled through the present capital improvement program as part of the \$37 million bond issue approved by voters in November, 1973.

Transportation in the 1975-76 year was provided for 53,517 children in public schools and 15,482 attending private and parochial schools in Jefferson Parish. The parish operates 447 buses, 4 cars and vans and 2 station wagons. The total of 453 school vehicles makes the Jefferson Parish School System the second largest transportation system in the State.

FINANCING THE SCHOOLS

The revised operating budget for 1975-76 was \$65,012,656.62. Of this total 64% was contributed by the State, 34% by the parish and 2% by the federal government.

SCHOOL BOARD

Following re-districting in 1974 the Jefferson Parish School Board is now an eight member governing body which oversees the operation, maintenance and construction of public schools. The Board appoints the Superintendent of Schools as their chief administrator for a term of four years. The members of the School Board are elected in general elections, one from each of eight districts, five on the East Bnk and three on the West Bank. If a vacancy occurs, the Governor appoints a member from a list of three names submitted by the remaining members to fill the unexpired term. If there is more than one year remaining in the unexpired term, a special election shall be held without the necessity of a call by the Governor.

The President of the Board is elected annually by the members. He may not succeed himself and is not eligible again for three years.

The Board is required to hold at least one regular meeting a month. These meetings are open to the public and are held the first Wednesday of the month at 7 p.m. at the Educational Service Center, 501 Manhattan Boulevard in Harvey.
Term of Office: Four years (overlapping).

FUTURE PLANS

The Jefferson Parish School System experienced its first year with a parish-wide Kindergarten in 1975-76. Plans for the 1976-77 school year include expansion of the number of full-day kindergartens, continued expansion of the special education program as necessary and continuation of the new program for gifted and talented children in the parish. Within the next 12-18 months virtually all construction projects undertaken as part of the \$37 million bond issue of November, 1973 will be completed which will provide a number of new schools in the parish and provide an end to platooning within the near future. New courses and work-study programs will be introduced into the curriculum as part of the system's constant efforts to meet the educational demands of the community.

Health

The Parish Board of Health is appointed by the Council (five members named for four-year terms beginning from the date of appointment or for the term of office of the Council). The Board appoints the Parish Health Officer with the advice and consent of the Division of Health Maintenance and Ambulatory Patient Service of the Louisiana Health and Social and Rehabilitation Service Administration, and he may or may not be a member of the Parish Board of Health.

The Board has no power which might be inconsistent with the superior power of the State Organization and may only enforce health and sanitary measures incident to purely local matters.

Members of the Parish Board of Health and the Health Officer receive no per diem allowance or salary.

The Health Unit

The Director of the Health Unit, who must be a physician, and who is under State Civil Service, is appointed by the State Organization with the advice and consent of the Parish Board of Health. He is required to execute sanitary laws and regulations of the State under the State Organization as well as rules and

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ordinances of the Parish regarding health.

There are facilities for both physical and mental health on both the East Bank and the West Bank. A health unit was recently opened in Grand Isle.

Hospitals

East Jefferson General Hospital is managed by an eleven member Board, appointed by the Parish Council. Opened in February, 1971, it has a present capacity of 257 beds. West Jefferson General Hospital, which opened in 1960, is managed by a seven-man Board, appointed by the Parish Council. Present capacity is 450 beds.

Welfare

The Division of Income Maintenance of the Louisiana Health and Social and Rehabilitation Service Administration with employees under the State Civil Service, administers six public assistance programs in the Parish. It also serves as the certifying agency for the Food Stamp Program of the United States Department of Agriculture. The Parish government supervises the issuing office. The Child Abuse Service Unit investigates child neglect and abuse.

A five-member Parish Welfare Board, appointed by the Council, functions in an advisory capacity. Members receive no per diem expense or salary.

Veterans Service Office

This office co-ordinates all the programs of the Federal Government and the State regarding veterans, and gives advice and information to veterans.

Two offices are maintained by this department for the convenience of veterans—one on each side of the River in the Courthouse and Parish Building.

V. STATE LEGISLATIVE REPRESENTATION

The Legislature, the state government's lawmaking branch, is responsible for enacting laws for the government and well-being of the people of the State. It authorizes expenditure of public funds, proposes amendments to the constitution and passes laws on any matter within the limitations imposed by the state and federal constitution. The Legislature can levy taxes without public approval subject to 2/3 passing vote in both houses* The Louisiana constitution provides

for a Senate and a House of Representatives. The constitution also provides that the Legislature shall be reapportioned after every U. S. census. The last apportionment was in 1971.

Senate

There are five senatorial districts in the Parish. East Bank: District 10 and 11. West Bank: District 1, 8 and 9. Shared Districts: West Bank shares District 1 with St. Bernard and Plaquemines Parishes, District 8 with Orleans Parish. Population currently within each senatorial district: 110,000.

House of Representatives

At present, there are 13 representative districts in the Parish. East Bank: Districts 77, 78, 79, 80, 81, 82 and 88. West Bank: Districts 54, 83, 84, 85, 86, and 105. Shared Districts: East Bank shares District 88 with Orleans Parish. West Bank shares Districts 85 and 86 with Orleans Parish, 105 with Plaquemines and St. Bernard Parishes, and 54 with LaFourche Parish. The Legislature meets in 60 day general sessions in even numbered years and 30 day fiscal sessions in odd numbered years. Special sessions may be called by the governor or by petition of 2/3 of each house.

VI. REGISTRATION AND ELECTIONS

In its fiscal session of May, 1971 the Louisiana Legislature became the 29th State to ratify the 26th Amendment to the U.S. Constitution. The amendment gave the right to vote in all elections to persons 18 years and older. The 38th and last State necessary for ratification was obtained from the Ohio Legislature in a night session in July, 1971 and the amendment was put into effect.

The Louisiana Legislature had honored the League's 50th anniversary in 1970 by unanimously approving a House-Senate concurrent resolution to "ratify" the 19th Amendment. The 19th Amendment, giving women the right to vote, was not ratified prior to 1920 by the Louisiana Legislature which declared they were "protecting the state's women from the unsavory world of politics."

VOTER QUALIFICATIONS AND REGISTRATION

You can register and vote in Louisiana

if you are a U. S. citizen 18 years old or older and state you are a resident of this State and Parish. Eligible voters can register by applying in person to the Registrar of Voters with proof of identification and residence.

Identification must include the applicant's signature and correct address, either on one document or on separate documents. Driver's license, rent receipt, property deed, selective service registration, W2 tax form and utility receipts are acceptable. If you have no proof of residence, you may obtain registration by signing an affidavit swearing that you are a resident of the Parish. Naturalized citizens must bring their citizenship papers.

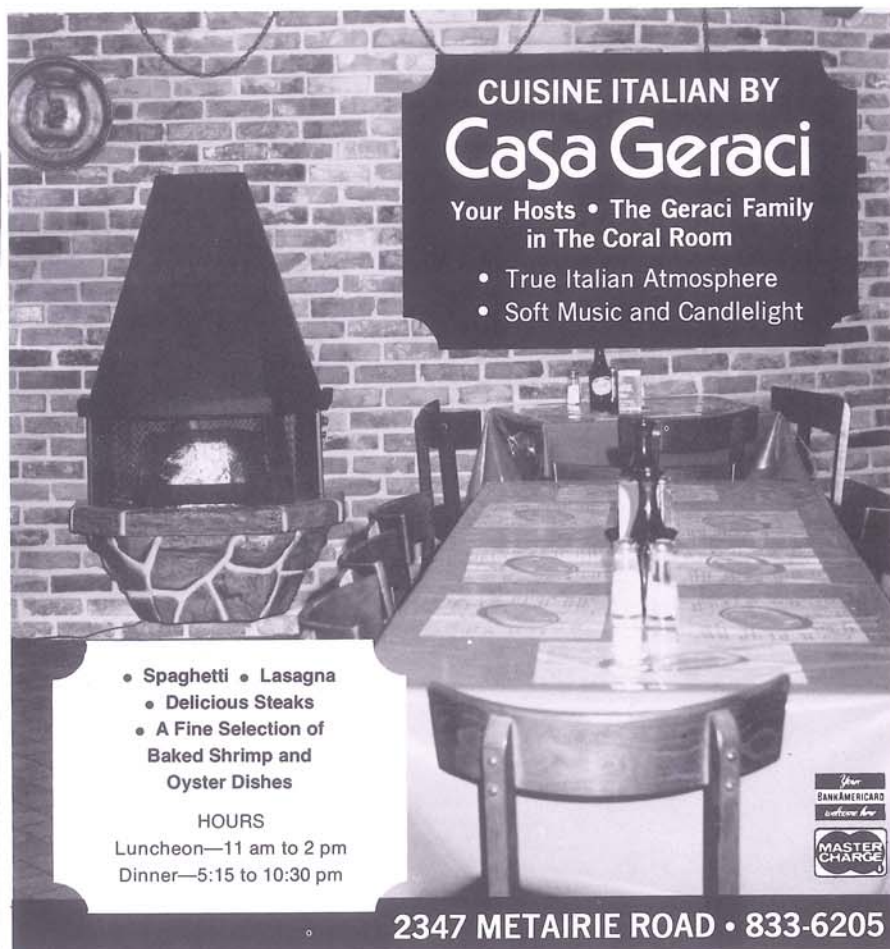
Under the permanent registration a voter needs to register only once, provided he votes at least once in a four year period, or is not disfranchised for cause; i.e. convicted of a felony. A registered voter who moves from residence to residence within the Parish can apply in person to the Registrar or can apply by mail, furnishing the following information: name in full, old address, date of moving, full signature of voter and date of birth. A voter changing address can vote immediately, if an election is being held, in the new precinct. Only within a three months period after moving may a citizen return to his old precinct to vote.

At the time of registration political party affiliation must be declared. This assures the right to vote in political primaries of the party named. Party affiliation may be changed by applying to the Registrar in person or by obtaining a special form and mailing it to the Registrar. Forms can be obtained at political headquarters.

If a woman marries, she need not re-register (provided she is still on the rolls), but may apply in person to the Registrar for a change of name. Citizens may register year round from 8:30 a.m. to 1 p.m., 2 p.m. to 4 p.m. Monday through Friday on the East Bank at 3375 Airline Highway (behind the Parish Office Building, 3300 Metairie Road) or on the West Bank at the New Gretna Courthouse, Derbigny Street and the River, Gretna.

Persons registering less than 30 days before a scheduled election will not be allowed to vote in that election. Registration closes 30 days before an election. Hours for registration are 9 a.m. to 8 p.m., 30 days prior to close of registration.

Continued on page 82



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Considering the stressful situation of families suffering the loss of a loved one, McMahon's service became the first cemetery in the area to sell crypts pre-need on time, so people could make important decisions regarding burial arrangements in a calm atmosphere before they became necessary. Garden of Memories also became the first cemetery in the area to provide 100% perpetual care by an irrevocable trust fund, and was the first to set aside a section specifically for the burial of infants. The mausoleum does not charge interest or carrying charges.

Looking to the future, Garden of Memories is now constructing a beautiful granite and marble "Garden Crypts" section overlooking the park. The first phase will be completed in 1976, with subsequent phases planned to expand the Garden's capacity by an additional 2600 crypts.



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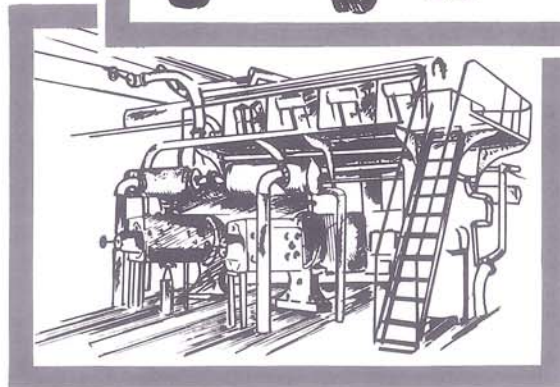
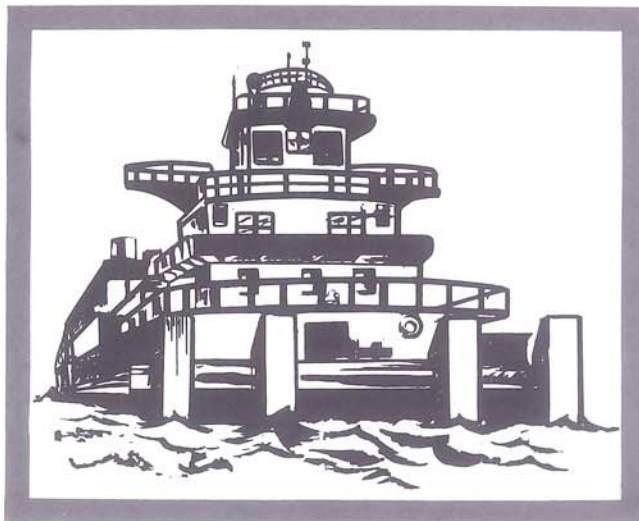
Sometimes rain makes us a little late. Somedays, dogs get to the cans early, but twice every week, we have a date: and, we are glad to be able to say . . . That, during the last eleven (11) years . . . we stopped at your houses 71,100,000 times to empty 491,400,000 cans and bags . . . containing 2,460,000,000 pounds of garbage and trash.

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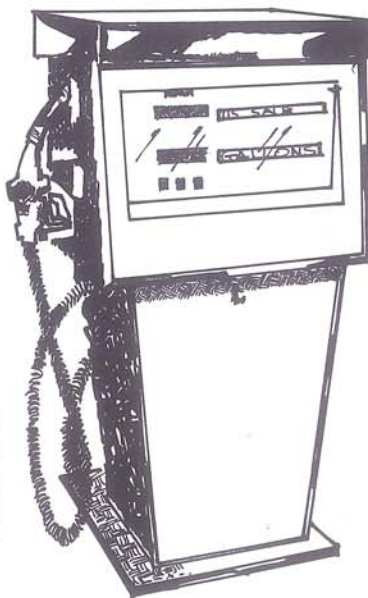
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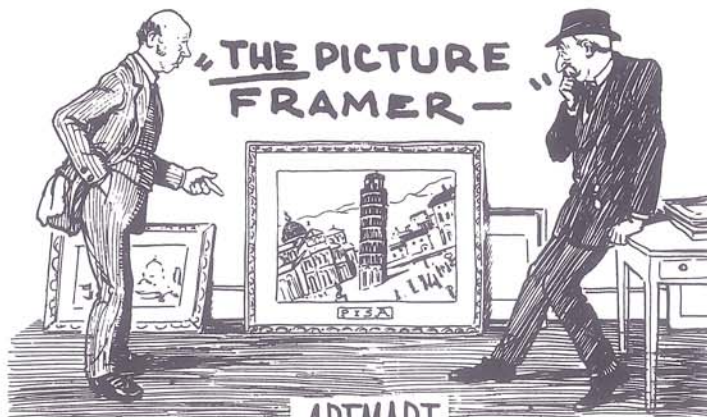
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Continued from page 75

Registrar of Voters

He is the custodian of voting records. His duty is to register properly qualified voters. He is appointed by the Parish Council, dependent on approval by the State Board of Registration. The Board is made up of the Governor, the Lieutenant Governor and the Speaker of the House, and it may at will remove a Registrar.

The present office employs the Registrar, the Chief Deputy, Deputy Registrars, stenographers and clerks. It is classified as a State office.

The Registrar is a member of the three-man Parish Board of Supervisors of Elections (the other two are appointed by the Governor). They oversee all General Elections in the Parish, appointing three Commissioners and one Clerk for each precinct (except in Presidential elections: four Commissioners and one Clerk) selecting the names submitted by the various political parties participating in the election.

ELECTIONS

Party Primaries—Called by the officially elected committees for each party to select party candidates to run in the General Election. The selection is conducted by the party and voting is open only to party members.

General Elections—All registered voters may participate to determine who shall fill the particular offices. They may vote for any candidate on the ballot, regardless of party affiliation.

Special Elections—Called to fill vacancies or to impose property millage or bonds in a given political district. If a non-partisan election, i.e., school bonds, the government agency calling the election, i.e., School Board, conducts the election. Any registered voter may vote in millage or bond elections.

If no candidate receives a majority in the first primary, a second primary shall be held to choose between the two candidates receiving the greatest number of votes in the first primary. Where there are two or more like offices to be filled, twice as many candidates shall be in the second primary as there are offices to be filled. Where there are two or more like offices to be filled, each voter must vote for the requisite number of offices in order to have his vote count for that office ("single-shot" voting requirement).

Absentee voting is conducted by the Clerk of Court. Persons who will be

out of the Parish or State on an election day should apply in person or by mail to the Clerk of Court office at the New Gretna Courthouse or 3375 Airline Highway. In Louisiana persons confined to bed or in hospitals are not allowed to vote absentee. The days for absentee voting are from the 19th to the 6th day prior to an election. Candidates must qualify with the appropriate party committees in order to be on the ballot. Statewide candidates qualify with the respective party State Central Committees, and candidates for the Parish offices apply to the respective party Parish Executive Committees. The Parish Executive Committee of each party consists of 17 members from the Wards and five from the Parish at-large. Parish and State Committee members are elected at primary elections for State and Parish offices. They are elected for four year terms.

Independent candidates must have a requisite number of signatures of voters **not** affiliated with a political party. They must file their nominating papers with the Secretary of State on or before the date of the second primary of any political party. The League of Women Voters publishes nonpartisan election fact sheets and candidate questions which are available to the public. It also answers voters' inquiries on election day, giving addresses of precinct polling places and other non-partisan information. The telephone numbers are published in the newspapers a few days before the election.

MUNICIPALITIES:

There are five incorporated municipalities in Jefferson Parish, each governed by an elected Mayor and a five-man Board of Aldermen. All have their own Police Force and Fire Department, and although each one is an integral part of Jefferson Parish, they have their own governing body.

Gretna:

Gretna, the seat of the Jefferson Parish Government, is located on the West Bank of the Mississippi River. It has a population of over 30,000 people which continues to soar because of its proximity to downtown New Orleans via the toll free Expressway Bridge; and because it is a neat, quiet, yet modernly streamlined community of orderly subdivisions, thriving shopping centers, and the gateway to the oil industry.

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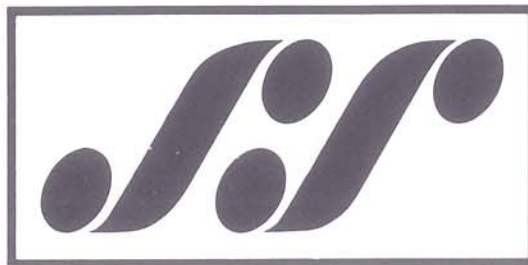


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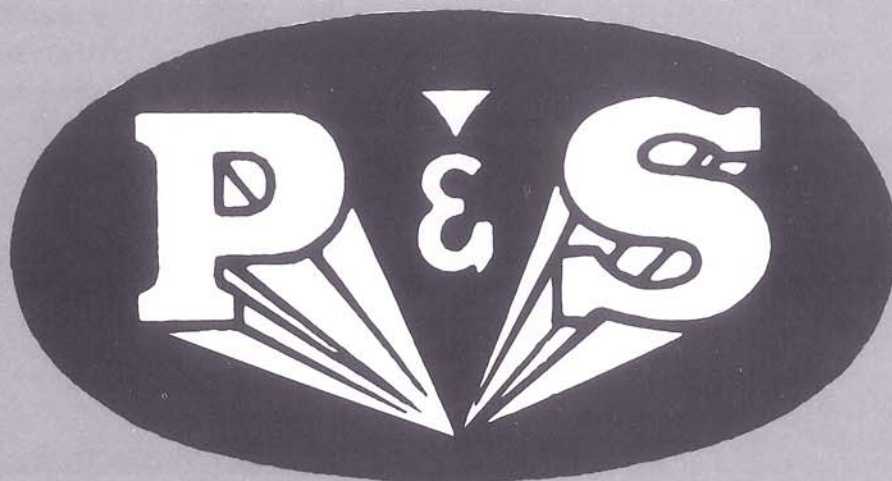
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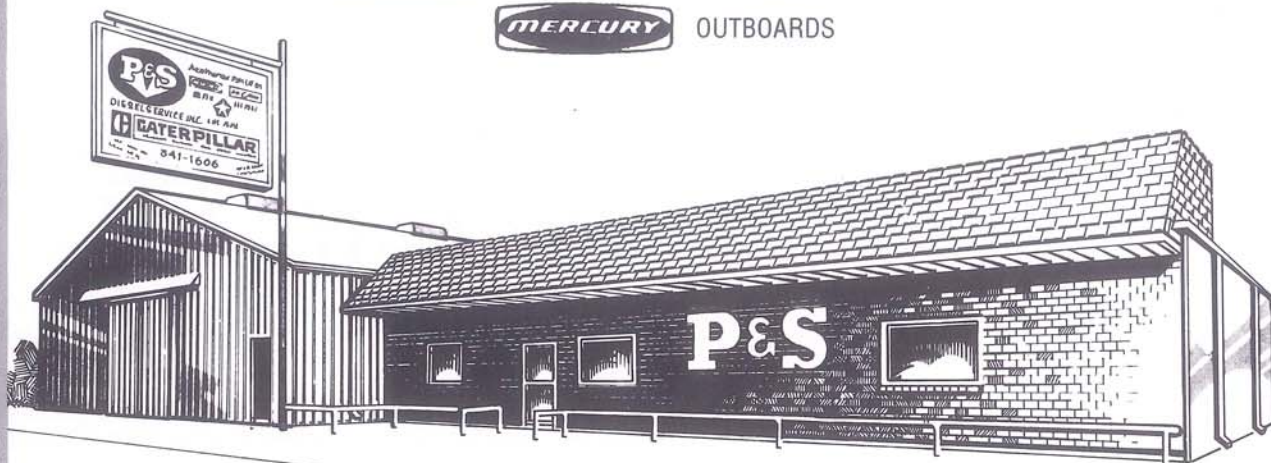
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Before becoming the Parish Seat, Gretna was a small German community called Mechanicsham (Mechanicsville) that was noted for its speedy-one-stop marriages similar to those obtainable in the Scottish town of Gretna-Green on the English border. Because of this, Mechanicsham was nicknamed Gretna Green, and this name has stuck in part to what is now officially named Gretna, Louisiana.

Kenner:

Kenner, located on the East Bank of Jefferson Parish has a population of over 30,000, and is the home of the New Orleans International Airport. It is the oldest town in Jefferson Parish with an historical background dating back before the Civil War. Its incorporation as a town dates back to 1855. Its first settlers were of Irish and German descent and the cultivation of sugar was the most important industry in this section until after the Civil War when the sugar planters were forced to divide their huge plantations into smaller tracts in order to save them from complete ruin and abandonment. Two of the largest plantations, Belle Grove and Oaklawn, were owned by brothers, Minor and William Kenner. In 1853 during the yellow fever epidemic William Kenner died. After his death, his brother and the Executor of his Estate, Minor Kenner divided both plantations into small farms. These were sold to new settlers. Thus it was that the town got its present name of Kenner. Prior to that time it was known as Cannes Brules, or Burnt Cane. During the late Eighteen Eighties and early Nineties, after the Cotton Exposition in New Orleans, many Italian families settled in Kenner. During this period truck farming came into prominence, and the growing and shipping of vegetables is still one of the chief industries of this city. Since many of Kenner's older residents are of Italian descent, the Italian feast of St. Rosalie, usually celebrated on the first Sunday in September, is still a traditional event. On that day hundreds of members of St. Rosalie's Society may be seen marching through the streets carrying banners and statues of their patron saint. In the old days, this day was climaxed by the lighting of a large fireworks display on the church grounds. It is understood, however, that this practice has been discontinued.

Westwego:

The town of Westwego, located on the West Bank of Jefferson Parish, was

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incorporated in the year 1918. Its population at that time, according to the 1918 Census, was 1,583.

From a small village, Westwego has grown to a city of more than 12,000 inhabitants. Today it is a modern city in every respect with practically every street paved, and with subsurface drainage and curbing on all main thoroughfares throughout the town. Because of its modern water plant, it ranks as a first-class city in fire risk, since the basic rate is lower there than in most other places.

The fishing industry is the backbone of Westwego. With seven seafood packing plants now in operation, this charming little city is the seafood center of Jefferson Parish. Ships from all over the world dock here to receive and unload cargo.

Westwego was once called Salaville in honor of Pablo Sala, a local colonist, Spanish by birth. It was thus named in 1893 after an extremely bitter storm devastated Cheniere Caminada on the Gulf of Mexico killing 1800 of its inhabitants. Refugees of the catastrophe came in sailing craft and canoes to the banks of Bayou Barataria and the Lafourche Canal.

To each bereft survivor Pablo Sala donated a plot of ground. He later returned to Spain, and today only Sala Avenue in Westwego remains in memory of this gallant little Spaniard. There have been many stories as to how Westwego acquired its present name. One that is as good as any is the case of a wrong way railroad. It seems that the Chattanooga Railroad was developed from New Orleans to Mobile, Alabama. After the tracks were laid, and as work progressed, it was finally discovered that it was no longer headed for Chattanooga as planned, but was instead going toward Texas. Undaunted, and in all probability trying to turn an error into an advantage, the New York office located suitable property for a river crossing on the West Bank of Jefferson Parish and then wired the New Orleans office its approval saying: "West We Go". Thus the name "West We Go" was given to this west bank locale, and it has been Westwego ever since.

Harahan:

Ten miles above the city of New Orleans on the East Bank of the Mississippi River, lies the original Village of Harahan. It was incorporated in 1920, and now, with a population of well over 13,000, it offers all the conveniences of both city and country living.

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The advertisement is framed by a decorative border with a repeating arrow pattern. At the top, a chimney icon is on the left, and the 'Cool-Vue' logo is in the center. Below the logo, the text reads: 'WE ARE PLEASED TO ANNOUNCE OUR 32nd. ANNIVERSARY'. This is followed by a paragraph: 'The Management and staff extends its appreciation to its many customers and friends'. Below this, another paragraph states: 'Our last 32 years have been happy ones and we plan to give you the service and products in the next 32 years in order to continue to deserve your trust.' The next line lists services: 'ALUMINUM SIDING • PATIOS • CARPORTS ALUMINUM WINDOWS & DOOR SCREEN ENCLOSURES'. At the bottom left, it says 'Free Estimates No Obligation FHA BANK FINANCING' with a small bank logo. In the center, it says 'Cool-Vue ALUMINUM ESTABLISHED 1945 2008 ST. FERDINAND 943-3316 or 837-1944 Buy Direct From Our Local Factory'. On the right, there is a map showing the location at the intersection of Franklin Ave. and Almonaster Ave., with a 'Cool-Vue' marker. Below the map is a contact form with fields for Name, Address, City, State, Zip, and Phone.

Cool-Vue

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TO ANNOUNCE OUR

32nd. ANNIVERSARY

The Management and staff extends
its appreciation to its
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Our last 32 years have been happy ones and we plan to give
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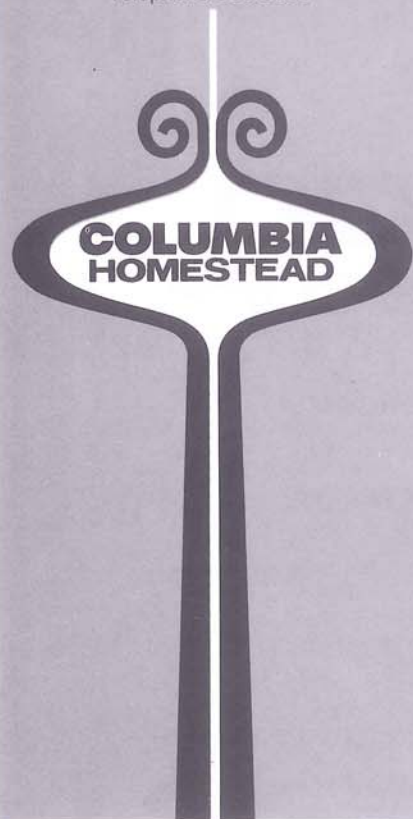
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Harahan, named for one of the Presidents of the Illinois Central Railroad, at the time of its incorporation had a population of approximately 400, mostly railroad people, working in what was considered one of the largest railroad freight yards in the South. In 1935, when the population had increased to 1,500, it still retained its predominance as a railroad town. Today, the City of Harahan is primarily a residential community with 46% of its population under the age of 18 years. There are no industrial areas with the city limits, and only a limited number of commercial sites; but just East of the city, on a former WWII Army Camp is located one of the largest industrial centers in the Parish.

Grand Isle:

Grand Isle, with its miles of white coast line on the Gulf of Mexico, is known far and wide for its historical background as the main haunt of Lafitte, the Pirate, and his Band of Privateers. Of equal importance is the fact that it is rated one of the top ten sport fishing spots in the world.

Although it has a population of only 2,000, and is small enough for its visitors to walk and enjoy its patriarch oaks and twisting shell lanes, it is large enough to attract a prosperous fishing industry that shelters its fleet in its bayous.

Visitors have a choice of camping out on the broad beach or enjoying the comfort and accommodations of one of several motels open on a year-round basis.

Grand Isle is rich in history, steeped in folklore . . . and with its centuries old moss-draped trees and its eight mile beach, it offers food for the soul as well as relaxation for the body.

Lafitte:

One of the historic spots of Jefferson Parish, made famous as the lair of Jean Lafitte the Pirate, the area is the scene of the annual pirogue races and Bayou Barataria is regarded as home port for a thriving fleet of fishing vessels. The blessing of the shrimp fleet is an annual observance, marking the departure of the gaily festooned boats for the rich shrimping grounds.

UNINCORPORATED AREAS:

The unincorporated areas of Jefferson Parish comprise all that area outside the incorporated cities of Gretna, Kenner, Harahan, Westwego, Lafitte



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and Grand Isle.

Many communities, both large and small, have sprung up within the unincorporated area. Quite a few designate their location within the Parish with names such as River Ridge, Jefferson, Bridge City, and Avondale. Others include the following:

Metairie:

Metairie is the home of the Parish Government's East Bank Office Building and has for years been known as one of the finest residential sections in the

Greate

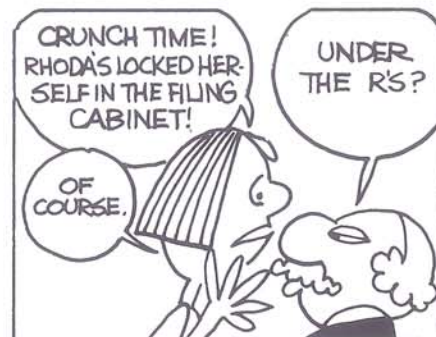
New Orleans Area. For this reason it has often been referred to as a suburban "bedroom" community next to a large urban center. It contains the largest concentrated population in Jefferson Parish with more than half of the Parish's total population residing in this community. Located about eight miles West of the heart of the City of New Orleans, it can be entered from New Orleans via the Airline Highway, the I-10 Expressway, Jefferson Highway, Veterans Highway, Metairie Road and River Road.

In the very early days of New Orleans, a bayou which connected the Mississippi River with Bayou St. John meandered through the lush green wilderness of what is now Metairie. From the river to Bayou St. John it coursed its way past several large plantations, one of which was located in the area then known as Tchoupitoulas, and was owned by the Famous Chauvins (Four brothers who figured prominently in New Orleans history.) The bayou was ridged on both sides and the most pronounced of these ridges became a road used by the farmers to go to and from Chauvin "metairie", a French word meaning farm. Because of this, both the bayou and the road came to be called Metairie Bayou and Metairie Road. The settlement that subsequently sprang up and spread along with bayou and road was quite naturally called Metairie.

Metairie Road is still an important traffic artery, but all that remains of the bayou is a lagoon in Metairie Cemetery, which is now in Orleans Parish, but was, before the annexation of that part of Jefferson Parish to New Orleans, one of the country's most famous race tracks. It was at the Metairie track that Lexington, the pride of Kentucky, won the famous race in 1854 against the entries of Louisiana, Alabama and Mississippi. In 1873, after its annexation to New Orleans, the

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Metairie race track was converted into a cemetery.

Herbert Asbury in his book "The French Quarter" says that during the French and Spanish days in New Orleans, a favorite spot for dueling was a place on the Metairie Road called "Les Trois Capelines" which was thus called because of three large trees that grew there, so draped with Spanish moss that they resembled the capes worn by women of that period.

While the exact location of these trees on Metairie Road is now known, a few moss draped oaks with huge gnarled trunks, large enough to be well over a hundred years old, remain standing along this busy thoroughfare. As to which of these could be "Les Trois Capelines", if indeed any of them are, is worthy of speculation.

Marrero:

Marrero, once called Amesville because of its location on the old Ames Plantation, was one of Louisiana's leading milk producing and truck farming areas.

Just after the Civil War, Louis H. Marrero, a Confederate Army Colonel, settled there and opened a general store. He began acquiring vast land holdings and later became very active in both State and Parish politics, serving concurrently as President of the Jefferson Parish Police Jury, State Senator, and Sheriff of Jefferson Parish. Because of his vast holdings, and in recognition of his many accomplishments, this part of Jefferson Parish acquired the name Marrero in his honor.

Today, Marrero is the home of such great manufacturing giants as The Celotex Corporation, which turns a by-product of sugar cane into miles of beautiful wall board; the Johns-Manville Roofing and Siding Plant; and many other huge plants and factories. It is one of the most heavily industrialized sections in Jefferson Parish.

Harvey

Harvey, once the seat of the Jefferson Parish Government, was at one time called Cosmopolitan. This was later changed to Cosmopolite City. Its first owner, Jean Baptiste d'Estrehan de Tour, laid out an indigo plantation on his land grant from the King of France; and in 1724, with slave labor, had a canal dug to drain his vast lands. This plantation with its canal was handed down from generation to generation; and in 1844, Captain Joseph Hale Harvey built "Harvey's Castle", for his



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wife, Louise, on the banks of the canal which ran through the lands which she had received for her dowry. This remarkable building, a two turreted baronial castle patterned from a faded picture of Captain Harvey's grandfather's home in Scotland, served as the Jefferson Parish Courthouse from 1874 to 1884.

It was Jean Noel d'Estrehan de Beaupre, grandson of the original owner, who in 1737 contracted with German settlers of Mechanicsham (now Gretna) to enlarge the canal in return for small farm lands in Gretna. These German settlers, using wooden shovels, toiled three and a half years, and in 1741, when it was finally completed, d'Estrehan's Canal, as it was first called, extended nearly six miles from the Mississippi River to Little Bayou Barataria.

Captain Joseph Hale Harvey changed the name of the canal, along with that of the town, to Harvey. Since then traffic on the canal has increased steadily, both in volume and variety, and today with its rich and colorful caravan of commerce, it is one of the finest and most important water thoroughfares in the nation. Its modern locks connect the Mississippi River with the nation's busy intracoastal waterway which is Jefferson's prime East-West inland channel for waterborne traffic. More than a million tons of cargo per month is transported over the Harvey Canal, an estimated 75% of which is crude oil, gasoline, and other petroleum products. Many industries are located on its banks, representing a wide variety of businesses, including one of the largest shrimp canning factories in the nation.

The development of the oil industry in this area has accentuated the importance of the Harvey Canal and today Harvey can well be considered the nucleus of Jefferson's oil empire.

Terrytown:

A quick look at a map of the Metropolitan Area reveals why soon after the completion of the Greater New Orleans Bridge in 1958, the first plans of Terrytown were laid out. Its close proximity to New Orleans and accessibility to Gretna, makes it an ideal location for the modern family who wishes the comforts of suburbia, but the convenience of city dwelling. Terrytown is now a thriving community of 4,500 homes with a population of approximately 16,000.

As population increased the community spirit has grown and today Terrytown's

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citizens can boast of having an active participation in civic, social, educational and philanthropic endeavors in Jefferson Parish.

POPULATION:

The earliest census taken in Jefferson Parish was in 1830 and showed a population of 6,846. Today Jefferson Parish ranks among the highest in the nation in terms of rate of increase in population. For almost twenty years these figures have been spiraling upward. The 1950 Census showed a total of 103,873. This doubled in the next ten years when the 1960 Census totaled 207,891.

The most recent population count—the 1970 census, showed that Jefferson's population continues to grow at a fantastic rate. Total population increased to 337,568 or 61.7% above the 1960 population of 208,769. And there appears no end in sight. With its vast undeveloped land areas for both industrial and residential use, projections for a population exceeding 500,000 by 1975 could prove to be modest. And the equality of the population continues to be consistently high.

The Westbank, with one-half the population of the Eastbank, has twice the land area. Since 1967 its rate of growth has exceeded that of the Eastbank. With easy access to downtown New Orleans over the toll-free bridge, the Westbank accounts for a large portion of the rapid increase in population. With the prospect of a new Mississippi River crossing from New Orleans to the Westbank, it is expected that this rate of growth will increase at a still more rapid rate, until in time its population will catch up with or exceed that of the Eastbank. The 1970 census results follow.

Municipality Population

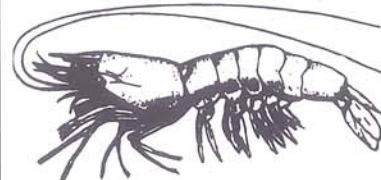
Grand Isle	2,236
Gretna	24,875
Harahan	13,037
Kenner	29,858
Westwego	11,402

Unincorporated Area Population

Harvey	6,347
Jefferson Hgts.	16,489
Lafitte	1,223
River Ridge	15,713
Marrero	29,015
Metairie	135,816
Terry Town	13,832

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The median age of Jefferson Parish residents is 26½ years; and the overall level of education of adults is relatively high. Jefferson Parish ranks fifth among the Parishes with 8.2% of all adults having four years or more of college. This is above the national average of 7.7%. Census Bureau figures reflect that 85% of the population is native-born white. Over 75% of the new homebuyers or builders in Jefferson are under the age of 40 years; and 95% of these have three or more children.

Jefferson's determination to provide high quality housing for a still greater population is reflected in the growing importance of apartment construction. Apartments, which represented only 1.15% of total residential construction in 1960, accounted for 47.76% of residential construction activity in 1970.

RESIDENTIAL GROWTH

Types of residential architecture range from handsome brick colonials, cape cods, ranchers, and extremely modern designs with all the conveniences of built-ins, etc., to moderately priced frame and brick bungalows.

Tree-lined streets with luxurious estates give way to numerous well placed, skillfully planned subdivisions, many with their own community centers with swimming and tennis clubs. Apartment complexes, both moderate and luxury types, are liberally interspersed throughout the entire Parish; while large, modern, attractively landscaped Shopping Centers are conveniently placed within easy accessibility of every location in the Parish. Sound master plans for systematic growth have been developed for both East and West Jefferson. Comprehensive planning, anticipating needs for the next 30 years have been completed for water, drainage, sewerage, major streets and bridges, fire protection, recreation and hospital facilities.

Since 1964 Jefferson Parish citizens have approved over \$100 million in capital improvements. These massive public improvement programs are preparing Jefferson not only for continuous residential growth but for commercial and industrial expansion as well.

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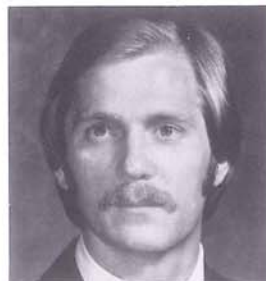
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State Senators: First Senatorial District (shared with Plaquemines and St. Bernard Parish) Samuel B. Nunez, Jr.; Eighth Senatorial District (shared with Westbank Orleans Parish) Fritz Windhorst; Ninth Senatorial District, Elwyn J. Nicholson; Tenth Senatorial District, M. Joseph Tiemann; Eleventh Senatorial District, Francis E. "Hank" Lauricella.

State Representatives: 54th Representative District, L. G. LaPlante, Jr. (Shared with La Fourche Parish); 77th Representative District, Edward "Eddie" J. D'Gerolamo; 78th Representative District, Eddie A. Doucet; 79th Representative District, Charles Grisbaum, Jr.; 80th Representative District, A. J. McNamara; 81st Representative District, Thomas J. Rice, Sr.; 82nd Representative District, Harold J. Toca; 83rd Representative District, John J. Alario, Jr.; 84th Representative District, J. Chris Ullo; 85th Representative District, J. Kenneth Leithman; 86th Representative District (shared with Orleans Parish), Sam A. LeBlanc, III; 88th Representative District (shared with Orleans Parish), DeLesseps Morrison, Jr.; 105th Representative District (shared with Plaquemines & St. Bernard), Frank J. Patti.

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School Board Superintendent—

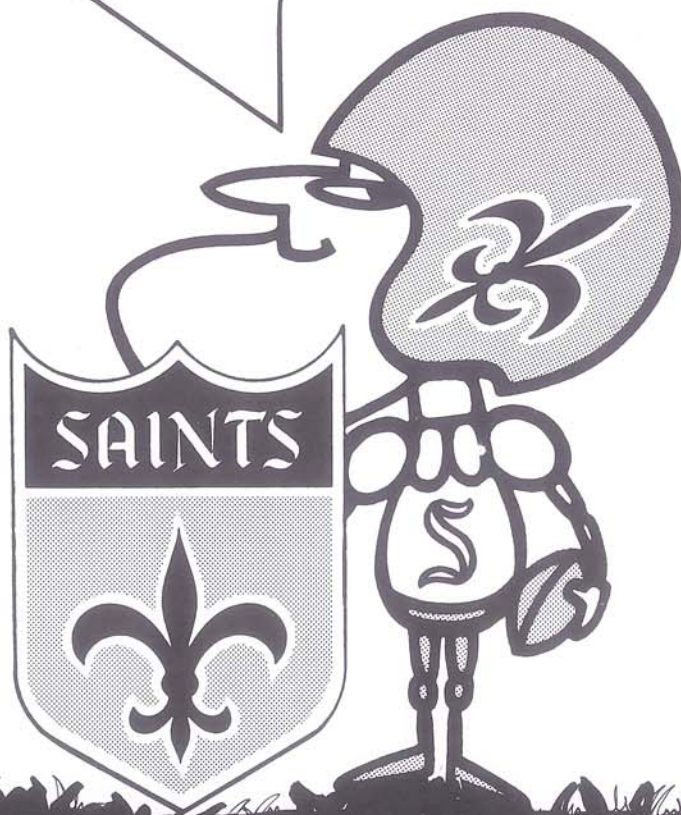
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Elected Officials of Municipalities

Gretna (1973-1977) Mayor William J. White; Chief of Police, Beauregard H. Miller, Sr.; Aldermen—Louis A. LeBoeuf, Jr., Gerard E. Schexnayder, Hubert Felix Uzee, James G. "Chick" Bush, Sr. and John L. Dulich, Jr. Meetings, 1st & 3rd Mon., 2:00 p.m.

Harahan (1974-78) Mayor, Freddie A. Wilcox; Chief of Police, George R. Picone; Aldermen, Robert Prados, Hermann Dutreix, Fred J. Barocco, Carlo Ferrara, Alton L. Bourg, Sr.; Meetings, 1st Thurs., 7:30 p.m.

Kenner (1974-78) Mayor, Joseph S. Yenni; Chief of Police, Salvador J. Lentini; Councilmen, Nick Baroni, Raoul Galan, Larry Hooper, Thomas LeBlanc, Keith L. Woodward, Huey P. Fassbender, Richard J. Stoulig; Meetings, 2nd Mon.

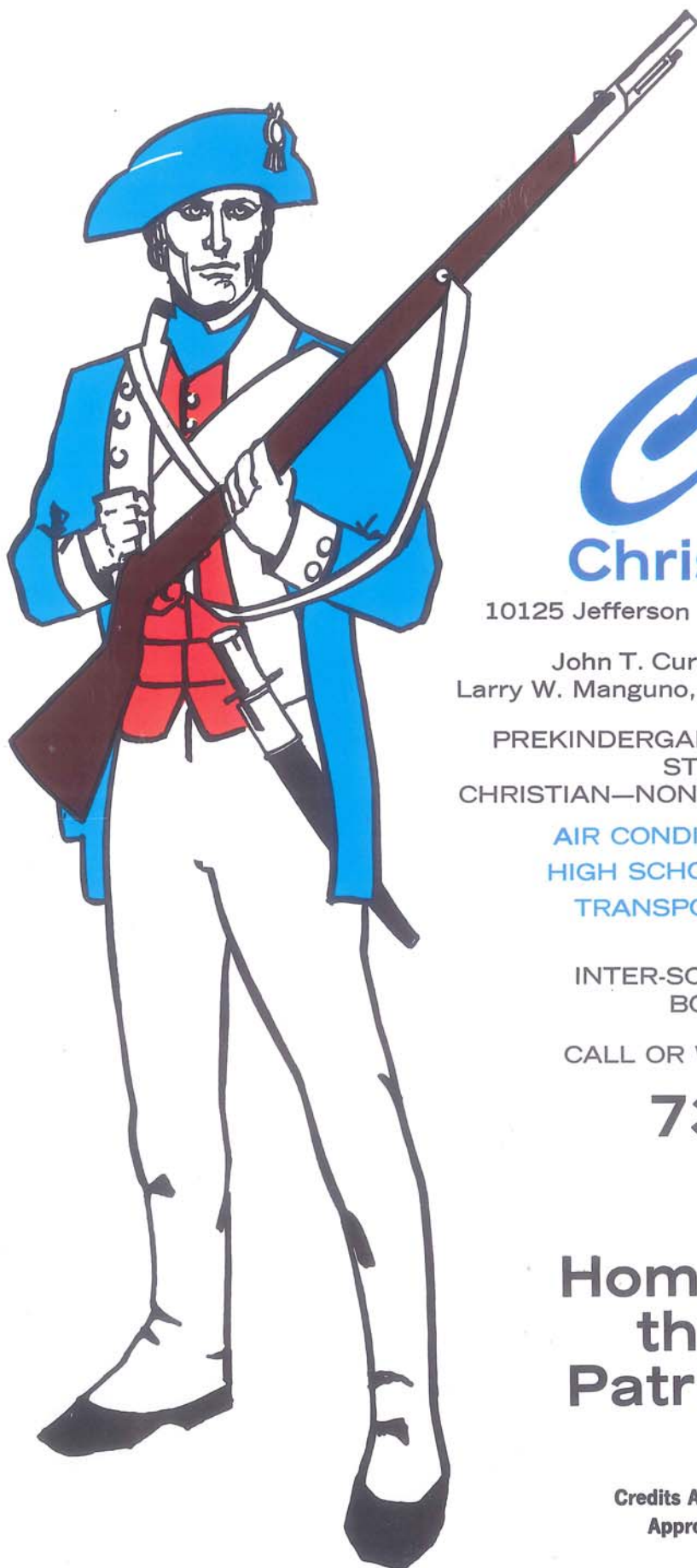
Westwego (1973-77) Mayor, Ernest J. Tassin; Chief of Police, David Munch; Aldermen, Harry Gautreaux, Antoine Alario, Horace J. Boudreaux, William Kass IV, James Tassin. Meetings, 2nd Mon., 7:30 p.m.

Grand Isle (1972-1976) Mayor, Wayne C. Guidry; Chief of Police, Ernest M. Lafont; Alderman at Large, Thomas A. Marullo; Aldermen: Joseph E. LaFont III, Larry J. LaFont, Carl Santiny, Robert "Bobby" Callons

Lafitte (1975-1979) Mayor Leo E. Kerner, Jr.; Chief of Police, Quentin S. Couevas; Aldermen, Alvro G. Despau, Frederick Gros, Chris A. Dufrene.

Parish President—Douglas A. Allen; **Councilman-at-Large** (and Council Chairman) James J. Donelon; **East Bank Councilman-at-Large**—Lawrence W. Heaslip, Jr. (Wards 7, 8, 9, 10); **West Bank Councilman-at-Large**—Lloyd F. Giardina (Wards 1, 2, 3, 4, 5 on the West Bank and parts of Wards 7 & 8 on the East Bank). **First District Councilman**—Beauregard Miller, Jr., (Wards 1, 2, 3 and part of 4 on the West Bank plus part of Wards 7 & 8 on the East Bank). **Second District Councilman**—James E. Lawson (Wards 4, 5, 6, 11); **Third District Councilman**—George J. Ackel (Wards 7, 9); **Fourth District Councilman**—Robert L. DeViney (Wards 8, 10).

Assessor—Lawrence A. Chehardy; **Clerk of Court**—William M. Justice, Jr.; **Coroner**—Dr. Charles B. Odom; **District Attorney**—John Mamoulides; **Sheriff**—Alwynn J. Cronvich; **Registrar of Voters**—Sam V. Altobello.



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