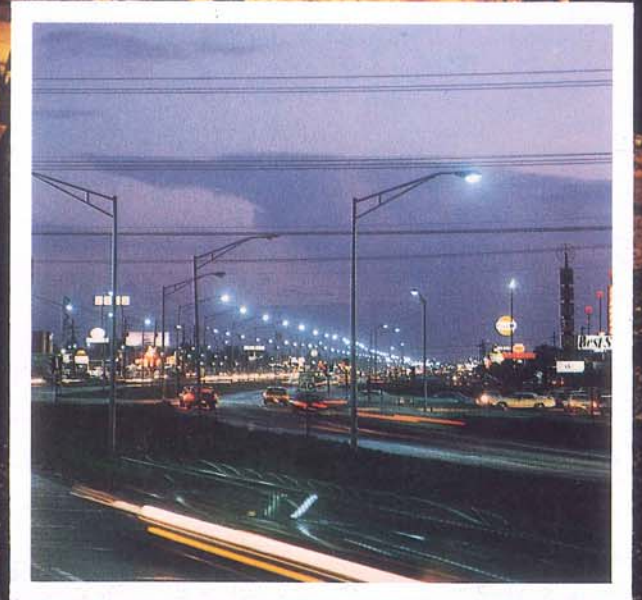


THE JEFFERSON PARISH YEARLY

REVIEW

1973-'74 EDITION



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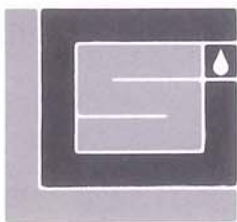
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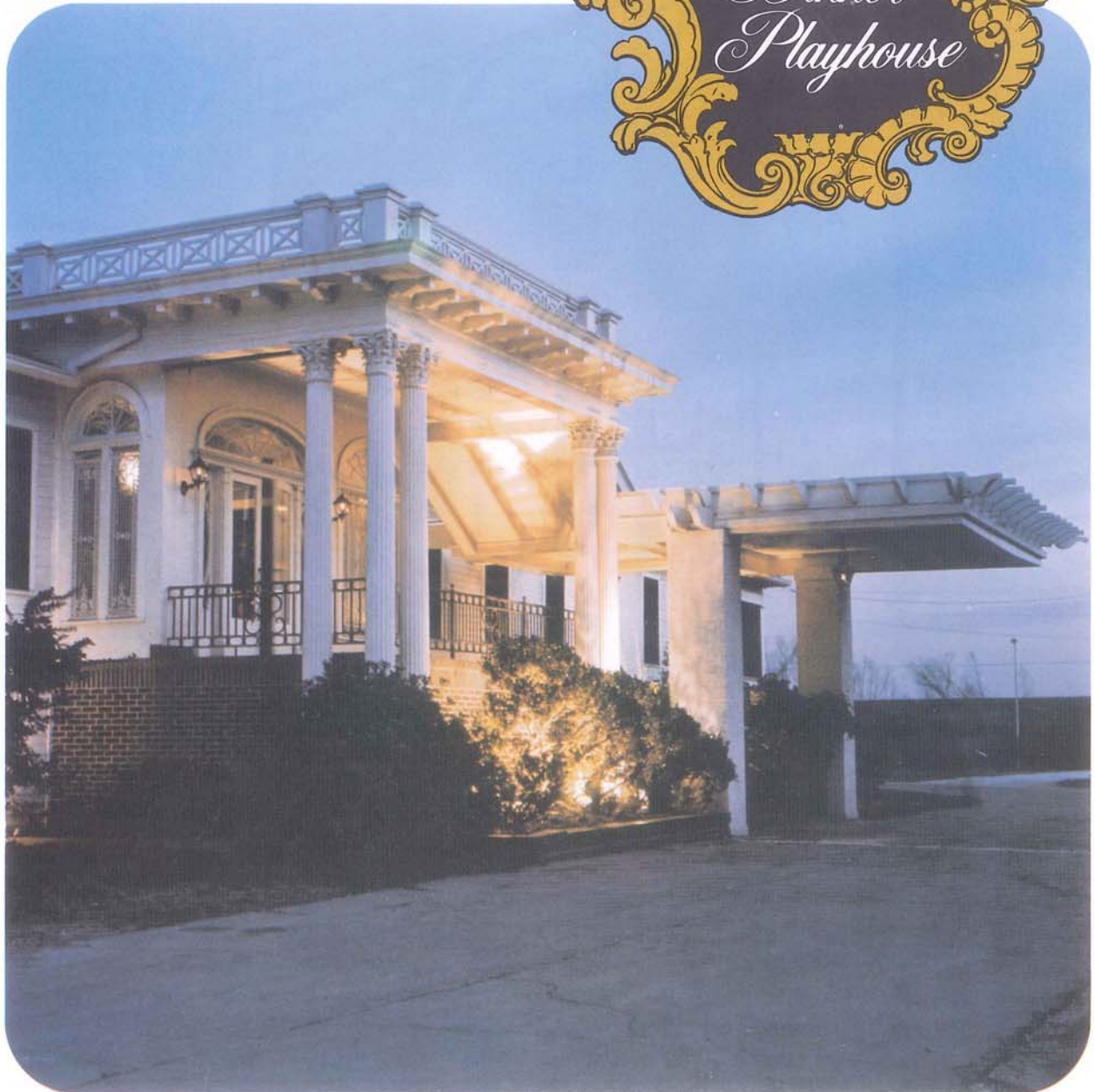


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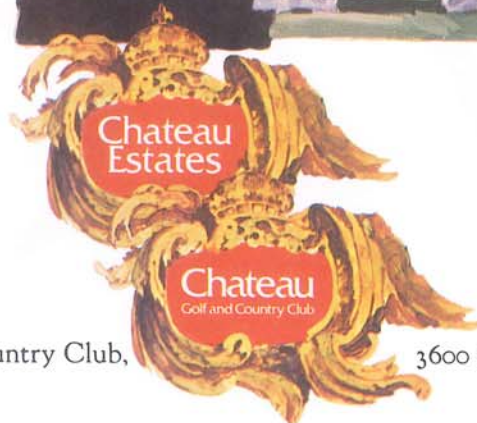
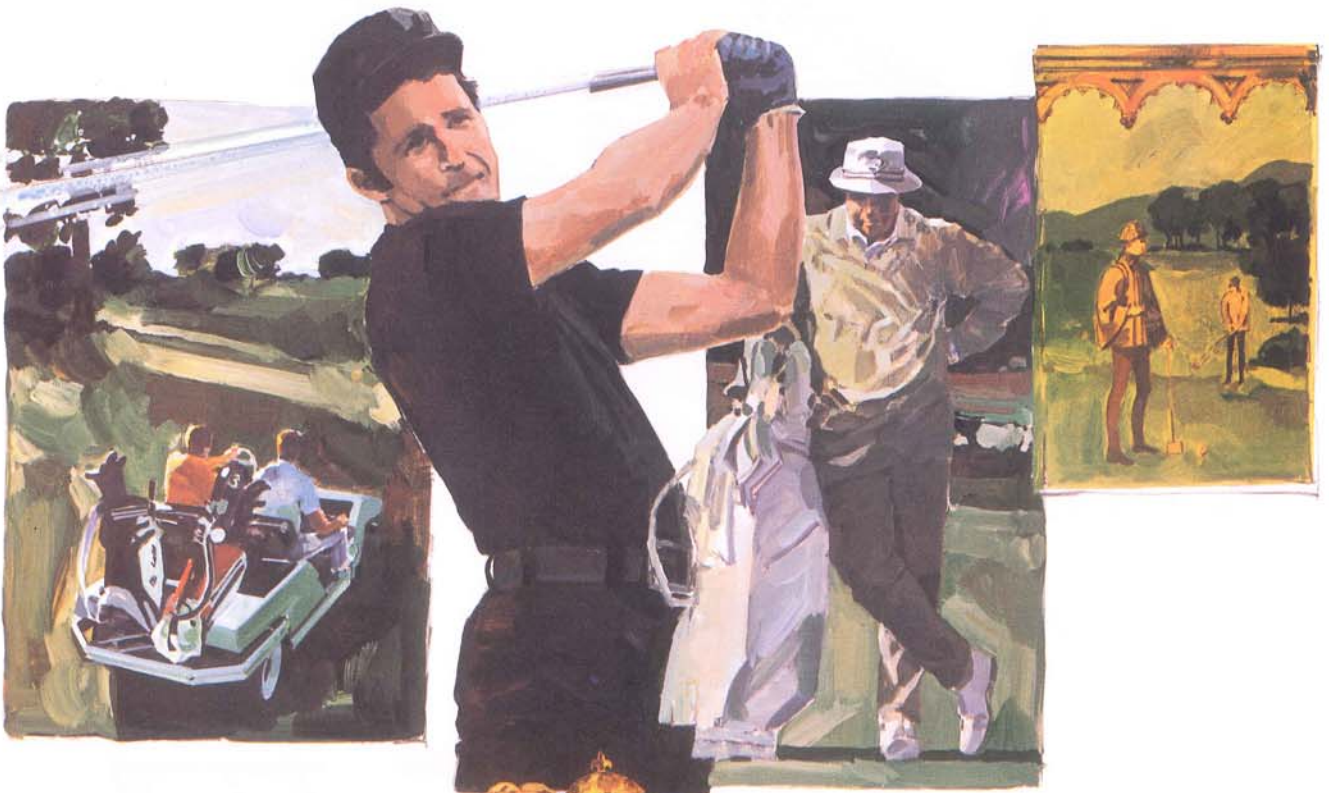
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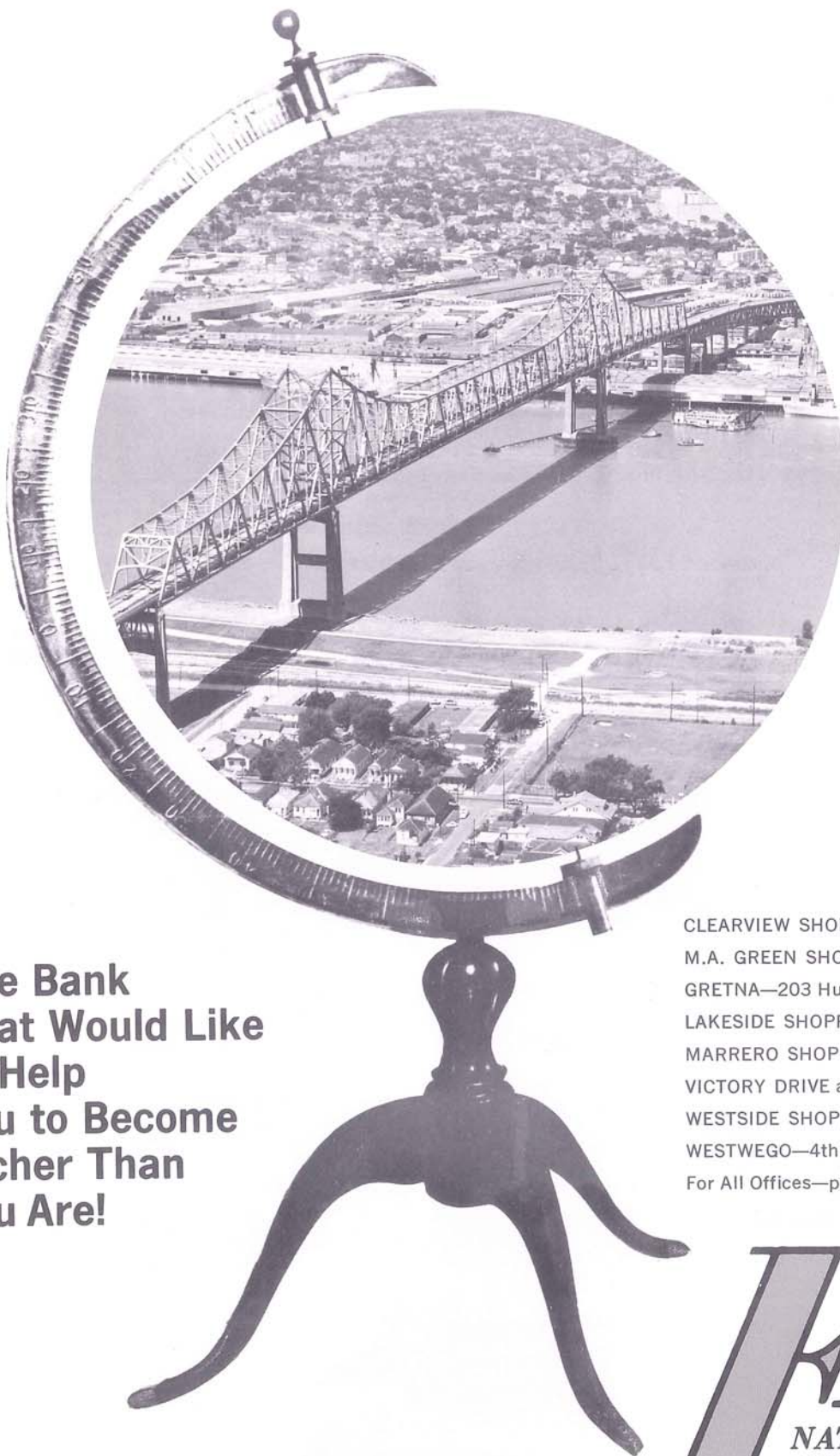
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THE
JEFFERSON PARISH YEARLY



1973—'74 EDITION

Jefferson Parish, Louisiana

Thomas F. Donelon, Parish President
Charles J. Eagan, Jr., Council Chairman
Lawrence W. Heaslip, Jr., East Bank Councilman-at-Large
Harold L. Molaison, West Bank Councilman-at-Large
Beauregard H. Miller, Jr., First District Councilman
Allen W. Dufrene, Jr., Second District Councilman
George J. Ackel, Third District Councilman
Anton Pilney, Fourth District Councilman

Contents

Jefferson Parish—1973, 6.
The Parish President and Council, 10.
The Saints in Jefferson, 15.
Off Broadway becomes off Jefferson Highway, 19.
The Municipalities of Jefferson
Gretna 22, Kenner 28, Harahan 34,
Grand Isle 36, Westwego 39.
The Jefferson Parish Story, 40.
Outdoors in Jefferson, 91.
Directory of Parish Officials, 95.

An Annual Progress Report
of Jefferson Parish, Louisiana

1972-73 Issue

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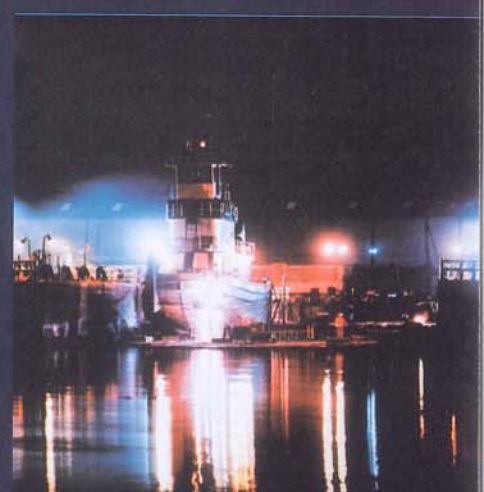
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JEFFERSON PARISH IN REVIEW

Jefferson Parish—a beguiling mixture of urban sophistication, rural relaxation, commercial and industrial stimulation, showed few signs of slowing its breakneck growth patterns in 1972. If anything, the Parish seemed to be picking up more steam with unprecedented increases in population, strong residential and commercial construction, and broad programs of public improvements. The Parish, already the second largest parish in the

state, was inching ever closer to its neighbor New Orleans in population and the strong pace of residential construction suggested that the heavy influx of new residents would continue for the foreseeable future.

The variety of life in Jefferson Parish reflects its great diversity of natural resources. Lake Pontchartrain with its unparalleled

opportunities for fishing, boating and other forms of recreation. The Mississippi River with its big industrial complexes, including Avondale Shipyards—the largest private employer in Louisiana. Metairie—a household word for residential excellence. The sprawling Westbank—booming with new people, subdivisions and new businesses. The twisting road to Barataria—made famous by Buccaneer Jean Lafitte—now famed far and wide for its fishing fleets

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JEFFERSON PARISH IN REVIEW

and the annual pirogue races. Grand Isle—where Jefferson touches the Gulf of Mexico and sandy beaches and excellent fishing draw thousands of visitors from far and wide.

Such are the many faces of Jefferson—a unique community steeped in Louisiana's rich history. A community whose rich resources and appeal to people have fueled great economic and population growth. And whose great open areas provide an impressive reserve for future growth and expansion.

Anticipating the future needs of Jefferson is a full-time preoccupation of Parish officials. Keeping up with growth means detailed planning, precise forecasts—particularly when that growth represents adding another small to medium-sized city each year. The Parish's Master Plan, which projects capital needs in 5-year segments is a fine-honed document in which each Parish department has participated. These investments in community improvements could be as much as \$250—\$300 million by 1976. Major outlays will go for roads and bridges, improved sewerage and drainage systems, water purification and distribution, new parish buildings, parks and recreation. Outstanding progress in all of these areas was made in 1972, directed by an experienced, hard working, Parish Council most of whom earlier had been returned to office by the overwhelming vote of the electorate. But in 1972, as usual, growth attracted the most attention. Since the 1970 census, the parish population has increased by some 26,000 newcomers a year. That census showed there were 337,568 persons living in the parish and planners believe this figure had increased to 415,000 by the end of 1972. As a matter of fact

Jefferson seems to be growing at a greater rate than ever before and the trend is expected to continue. Part of the answer is that in recent years Jefferson Parish has been discovered by young families many of whom prefer modern apartments to single family homes. In 1960, for example, 96.7 per cent of new residential buildings were single family and only 1.15 per cent multi-family dwellings. But in 1971 and 1972 multi-family units for the first time outstripped the construction of single family homes.

While the emphasis in recent years has been on apartments, construction of all types in 1972 continued to flourish, and permit activity was extremely heavy. Issued were over 7,400 permits covering construction of all types and representing a total investment of \$185,193,381. Residential projects accounted for \$127 million of this total and commercial and industrial projects were announced for another \$40 million.

DEPARTMENT OF SAFETY—
DIVISION OF REGULATORY INSPECTIONS
SUPPLEMENTAL ACTIVITY REPORT FOR
YEAR THROUGH DECEMBER 31, 1972

	Permits	Estimated Value
One Family	3588	\$84,593,062
Two Family	135	3,650,700
Three & Four Family	182	7,501,000
Five or More Family	78	32,049,530
Motel, Tourists Cts. & Cabins	3	4,700,000
Churches & Other Religious Bldgs.	2	26,000
Industrial Bldg.	5	6,129,860
Residential Garages & Carports	313	357,846
Service Station	12	564,126
Hospitals	2	2,565,000
Office, Bank & Professional Bldgs.	49	8,696,800
Public Works & Utility Bldg.	2	600,000
Schools & Other Educational Bldgs.	6	6,829,678
Stores & Other Mercantile Bldg.	134	18,469,036
Other Non-Residential Bldg.	32	711,375
Structure Other than Bldgs.	473	2,183,097
Addition & Alterations to Houses	1961	3,237,504
Addition & Alterations to Others	283	1,962,192
Trailers	22	91,700
Relocates	31	40,250
Demolitions	94	234,625
	7407	\$185,193,381

Reflecting Jefferson's future residential growth potential was the filing in 1972 of 285 new subdivision plans. Of these requests, 259 plans were approved. These will bring into the market a total of 2,962 new building sites. The development of new subdivisions resulted in the dedication of 91 new streets. Outstanding among

these plans was the development of a large East Bank country club community to the West of Williams Boulevard. Known as Chateau Estates, it will become one of the most prestigious suburban communities in the Greater New Orleans area. All of the sites in the first stage of this development have been sold and a number of custom builders are active, erecting executive homes in the \$50,000-up category.

The development in recent years of principal traffic arteries through Jefferson Parish such as Interstate 10 and the Westbank Expressway has led to renewed interest in the construction of new modern motels and hotels. On both sides of the river, significant projects have been undertaken involving heavy capital investment. Two new Sheraton towers are being built—one on each side of the river. In Kenner, Metairie and along Causeway Boulevard new motel complexes have sprung up, assuring Jefferson of an increasing share of the travel and tourist business, which is so much a part of the economy of the greater New Orleans area. Moisant International airport which is located in Jefferson Parish continues to be a major producer of traffic for the hotel and motel industry. And the Domed Stadium under construction in the center of New Orleans will accommodate the largest of meetings and major sports events. It will generate increasing demands for hotel and motel accommodations.

Of longer range significance for Jefferson are the efforts of the East Bank Council of the Chamber of Commerce to seek approval for a huge lakefront development in the general area of Bonabel Boulevard. The ambitious plan calling for the creation of 600 man-made acres was developed



Thomas F. Donelon, Parish President, was elected to two terms as mayor of Harahan and served as Parish Safety Director for two years.

Mr. Donelon graduated from Jesuit High (1938), LSU (1942); and acquired 30 hours credit in English and History at the University of Glasgow, Scotland.

He was an infantry captain in Europe through five campaigns during World War II and was awarded the Bronze Star and the Presidential Citation with Oak Leaf Cluster. He was discharged in January, 1946, and moved to Harahan to begin 14 years with Swift and Co.

He is a member of the Lions Club, VFW, Knights of Columbus and Colonial Golf and Country Club.



Charles J. Eagan, Jr., Council Chairman, is an insurance executive and a chartered life underwriter with Eagan Insurance Agency, Inc.

A 1940 Business Administration graduate of Tulane and a Navy veteran, Mr. Eagan is a member of the YMBC, Jaycees, Audubon and Covington Country Clubs, and was former president of the N. O. Chapter of Chartered Life Underwriters and Louisiana Insurers Conference.

He and his wife have served as chair couple of the Archdiocesan executive board of the Confraternity of Christian Doctrine.

Mr. Eagan has also served as treasurer of Kingsley House.



Lawrence W. Heaslip, Jr., East Bank Councilman-at-Large, is a Contractor, who has had his own construction and development corporation since 1960.

A lifelong resident of Jefferson Parish, he attended Metairie Junior High and Ridgewood Preparatory School, where he graduated in 1957. He served in the U.S. Army Corps of Engineers, and after his discharge he attended Delgado where he studied architecture.

Mr. Heaslip holds memberships in the Jefferson YMBC, Chamber of Commerce, Homebuilders Association, New Orleans Athletic Club and the Manresa Retreat House. He is also a member of the Helios and Grella and Bacchus Carnival Clubs.



Harold L. Molaison, West Bank Councilman-at-Large, is now serving his fourth term.

A 1931 graduate of Gretna High, he earned a B.A. degree from Louisiana State University in 1936 and a law degree from Loyola in 1948. He was a captain in the Military Police Corps during World War II and also attended the Army Administration and Provost Marshal Schools.

He is a sustaining member of the Boy Scouts of America, a member of the West Bank Lions Club, the Gulf Intra-Coastal Canal Association, the Harvey Volunteer Fire Company #1, the Marrero VFW Post #4275, the Chamber of Commerce, American Legion, Jefferson YMBC, and Timberlane Country Club. Mr. Molaison is a practicing attorney and a past president of the Jefferson Bar Association.

President & Council of Jefferson Parish



Beauregard H. Miller, Jr., First District Councilman for the West Bank, is serving his fifth term and is the only remaining member of the original President-Council team elected in 1958. Miller won election in 1956 to the commission council which never took office.

A real estate investor with various other business interests, he was educated in Jefferson and attended Louisiana State University before serving in the Navy.

A native of Gretna, Mr. Miller is a member of the American Legion, VFW, Jefferson Sportsman's Club, Lions Club and the Gould Volunteer Fire Company.



Allen W. Dufrene, Second District Councilman for the West Bank, is a native of Raceland, La., where he finished high school, lettering in football and basketball.

During World War II, he served for three and one-half years in the European theatre as a Sergeant in the Army's anti-aircraft units. He took part in the D-Day invasion of Normandy and was part of the army that met the Russians in Berlin.

Returning to the United States in 1946, Mr. Dufrene settled in Jefferson Parish and established a laundry and dry cleaning business, which has experienced steady growth. He is also part owner of a shopping center.

Mr. Dufrene has studied Business Administration and Business Law and has been active in civic affairs in Jefferson Parish for many years.



George J. Ackel, Third District Councilman for the East Bank, is now serving his fourth term. Ackel is branch manager for Sun Life Assurance Co. of Canada covering Louisiana, Southern Mississippi and Southern Alabama.

He is a director of the Metropolitan Bank of Jefferson, former Vice President of the Kenner Rotary Club, past president and an organizer of the Harahan Rotary Club. He is a member of the Jefferson YMBC, East Jefferson Chamber of Commerce, VFW, Colonial Golf and Country Club, Tulane Univ. Development Program, Life Underwriters and Life Managers' association and the Million Dollar Round Table.



Anton Pilney, Fourth District Councilman for the East Bank, is Sales Manager for Orkin Exterminating Co.

He lettered three years in football at Notre Dame University and is a former head football coach at Tulane. He holds a B.A. degree from Notre Dame and also attended DePaul University.

Mr. Pilney holds memberships in the Jefferson YMBC, VFW Post No. 175, N. O. Traffic Club, Veterans Highway Businessmen's Association, Metairie Country Club and the Advisory Board of Community Welfare Council of Jefferson. He retains an active interest in sports as an amateur golfer.

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as a project by a class in Urban Planning at LSUNO in cooperation with private engineers and architects. It would provide for high rise buildings as well as single family areas and extensive public facilities—marinas, yacht harbor, large sand beach, park and golf course. Once developed by private interests, the public and recreational facilities would be turned over to the Parish for use by the entire community. This project also relates to continuing efforts by Parish officials to secure from the State rights to a strip extending five miles into Lake Pontchartrain. This would enable Jefferson to develop one of its great natural resources—the miles of lakefront which many developers regard as having unparalleled potentials for recreational use.

Efforts to acquire the old Jefferson Downs race track in Metairie and convert it into a public park were successful when East bank residents approved a \$5 million bond issue to purchase the property. An additional \$5 million will be needed to develop the park for use by residents of the area.

Of even broader significance for the Parish were continuing studies to test the feasibility of the Jean Lafitte Nature Park in the Crown Point area. This would preserve a portion of one of the last great wilderness areas in the nation and attract visitors and naturalists from around the world. Federal funds in the amount of \$40,000 have been granted to study the project. Alternate proposals before the study group call for a preserve ranging in size from 2,500 acres to 25,000 acres.

Improved transit preoccupied many Parish officials during 1972. Representatives of the Planning Department worked through Regional Planning Commission to develop the first summary report on transit improvements in a four Parish area. This comprehensive study which anticipates needed transit projects and improvements through 1978 is an excellent example of inter-parish cooperation in solving mutual prob-

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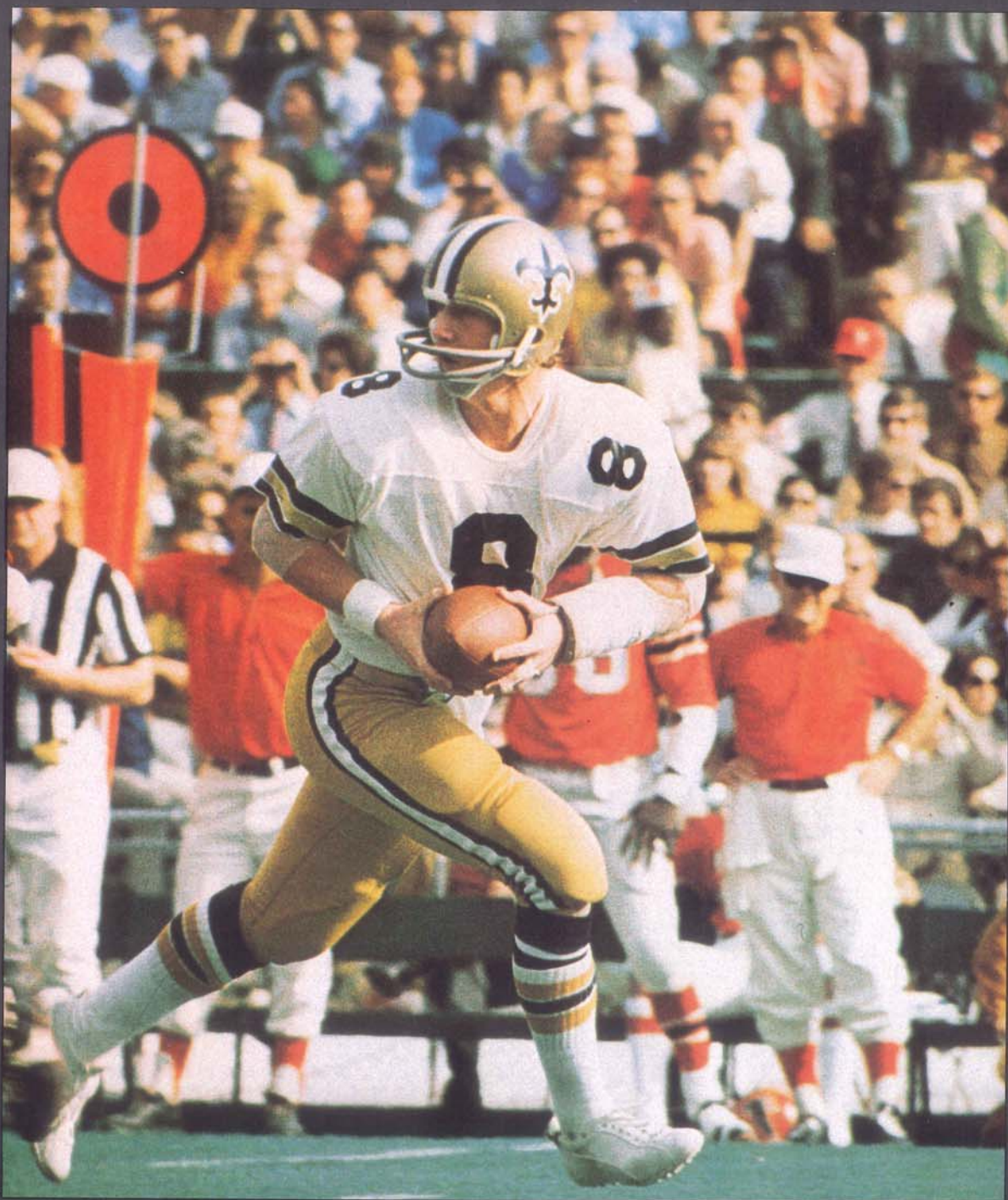
lems. One of the first programs to be undertaken will be the initiation of a Dial-A-Bus project in the Terrytown section of the Westbank.

Several other major projects were underway to alleviate traffic and transit problems. Construction was expected to start in 1973 on an overpass to relieve traffic congestion at the intersection of Veterans Memorial Highway and Causeway Boulevard. Aided by a \$1,006,445 contribution from the Greater New Orleans Expressway Commission, Parish officials announced that a groundwork contract had been let and that actual construction would start before the end of the year. The overpass is a joint project of federal, state and parish agencies. John R. Lambert, Jr., Expressway chairman, said the funds were derived from the sale of Lake Pontchartrain Causeway revenue bonds. Such bonds do not obligate the state nor either of the two parishes—Jefferson and St. Tammany—which joined together in the early 1950's to build the Causeway. Final costs of the overpass are estimated at \$1½—\$2 million.

On the Westbank, business and government leaders, led by the Chamber of Commerce, worked on various schemes to reduce congestion and speed traffic along the Westbank Expressway. The unprecedented development of this area in recent years surpassed the most optimistic forecasts and traffic has grown apace. Among the proposals are improved service roads, the reduction in the number of cross streets and traffic signals, and the construction of an elevated roadway over the present Expressway between the Bridge exit and the Harvey Tunnel.

The Roads and Bridges Department under the direction of Ross Ketchum, claimed a milestone in its completion of the LaPalco-Harvey Canal bridge using only Parish funds. The bridge, opened in October, joins segments of LaPalco Boulevard from Belle

(Continued on Page 83)



The Saints' Second Home

Jefferson Parish is the home of the New Orleans Saints' football operation while the administrative offices are located in New Orleans.

The National Football League club owns 4.886 acres of land near the intersection of David Drive and Airline Highway in Jefferson Parish. The training facility was constructed in 1967 at a cost of \$464,000.

According to high-ranking Saints officials, the club will continue to use the Jefferson facility for coaches' offices and practices after construction on the Louisiana Superdome is completed in 1974.

About one-third of the Saints' administrative payroll goes to personnel at the Jefferson Parish facility, located at 6928 Saints Ave.

Additionally, most of the Saints players reside in Jefferson during the season with one-third of them living in the Parish the year round. Many of the Saints own homes in the Parish.

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Working through the player draft and numerous trades, the New Orleans Saints are hoping the 1973 season will bring dividends in the won-loss column.

Beginning the third year of a rebuilding program under head coach J. D. Roberts, the Saints feel they are perhaps two players away from contender status in the Western Division of the National Football Conference. Two years ago, the Saints were still in the division race with but three games remaining on the schedule. However, they lost the last three games and the disappointment seemed to carry over into the 1972 season, which ended with a disastrous 2-11-1 record.

Believing that a tougher, quicker and more opportunistic defense could be the key to an improved record in 1973, Roberts wasted no time in making changes. First, he traded defensive captain Richard Neal and cornerback Delles Howell to the New York Jets for draft choices. On draft day, Roberts picked defensive end Steve Baumgartner, a 6-7, 248-pounder from Purdue, for Neal and 6-2, 192-pound running back Pete Van Valkenburg from Brigham Young for Howell.

Next, the Saints traded their number one draft pick to the Baltimore Colts for defensive end Billy Newsome, an awesome, 6-5, 250-pound three-year veteran from Grambling. A supercharged defensive lineman, Newsome's been a standout at both end and tackle and is presently tagged to man the left end slot in the Saint's front line, with veteran Bob Pollard (6-3, 245) at left tackle, newly acquired Ron Billingsley (6-8, 288) at right tackle and veteran Joe Owens (6-2, 245) at right end.

The Saints first draft pick came in the second round and Roberts chose defensive end Derland Moore of Oklahoma (6-4, 250), who went into training camp at the University of Southern Mississippi as the number two defensive left end behind Newsome. Baumgartner, meanwhile, also chosen in the second round, went into camp as the number two man behind Owens at right end. Roberts didn't feel that his offen-

(cont'd. on page 21)

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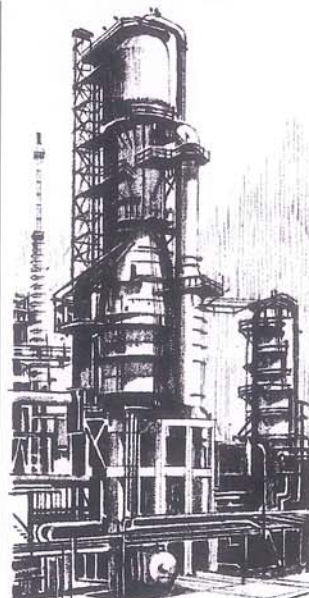
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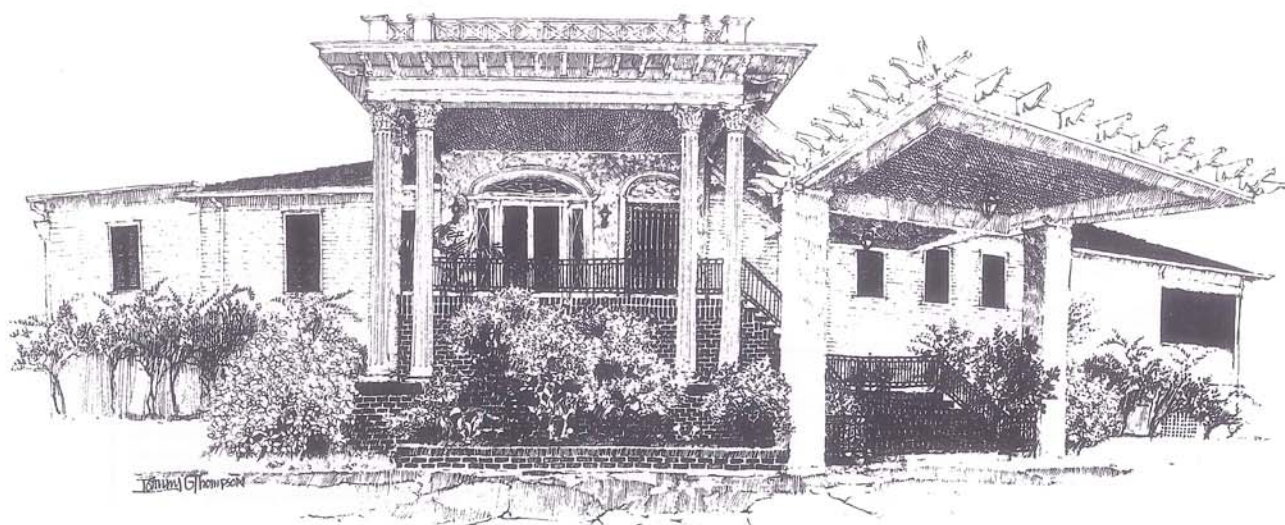
The Beverly, a unique landmark on the Great River Road in Jefferson Parish, is today one of the finest dinner theatres in the country. The Beverly Dinner Playhouse is housed in the famous old Beverly Country Club, known more than twenty years ago as "America's Smartest Dinner and Supper Club" and incidently, also known as the plushiest gambling casino in this country. Today the Beverly offers the smartest idea in entertainment; a complete dinner featuring Roast Beef Beverly followed by a Broadway play with Hollywood and New York casts.

The Beverly's success story as a dinner theatre began in May of 1972, shortly after the renovation of the grand old building on Labarre Road. The dining room and gaming room became one large theatre-dining room which seats four hundred people. The beautiful Croupier Lounge re-

mains as it was in the 40's, black and white walls, enhanced by large mirrors, and the huge oval bar. With one of the largest and best equipped kitchens in the area, New Orleans chefs, Larry and Luther Collier prepare outstanding menus for the more than 2,500 guests who enjoy dinner and a Broadway play each week. Producers Storer Boone and Charles Wisdom have brought sophisticated plays to "the boards" of the Beverly stage, with outstanding successes such as "Last of the Red Hot Lovers," "Never Too Late," "Barefoot in the Park," starring Sylvia Sidney, "Damn Yankees" and "The Tender Trap," starring Tab Hunter. Al Shea, WDSU TV, reports on the Beverly: "Attending the Beverly Dinner Playhouse is the easiest action imaginable. 217 Labarre Road right off Jefferson Highway is quick to reach, with plenty of free parking. For a

single, simple price, one gets a splendid buffet . . . and you can purchase drinks if you wish from the big bar which has fine service. Then the show is always lively, easy to enjoy with never an avant garde message. Afterwards, there is a bar for a nightcap. All of this is important in creating the new theatre-goers, but one fact is quite apparent at the Beverly Dinner Playhouse. Its producers Storer Boone and Charles Wisdom make certain that the atmosphere is friendly. One or both may always be seen at the exit bidding their customers good evening and shaking hands with each as they depart. Now, the public hasn't been treated to this sort of old fashion good manners since Sunday Mass used to be done in Latin. The Beverly knows what it is doing. It knows where it is going and it knows what it takes to create a new audience, and keep it."

Off Broadway Becomes Off Jefferson Highway



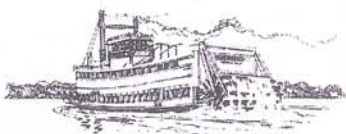


Answering man's need for energy

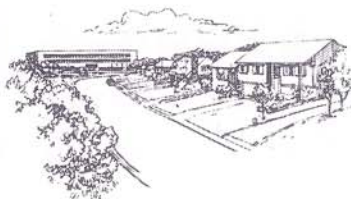
Since the dawn of recorded time, man has sought new ways to harness energy for his own needs. From the lever and the wheel . . . to the dis-



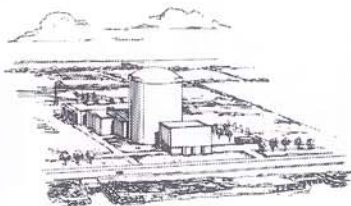
covery of fire . . . to water being used to generate steam . . . on to electricity and today's nuclear plants, he has explored new ways to utilize energy.



At the same time, he has discovered that his needs continually outgrew his supply. Today as more and more energy is needed for the greatly increasing demands of new industries, for technological improvements and



for housing, we at LP&L have to plan far ahead to make sure we'll have ample power for our customers. However, we have been unable to secure natural gas or oil under long term commitments in the quantities needed for new generating units to meet our demands in 1977 and beyond. For this reason, we're planning to construct the first nuclear-fueled generating unit



in Louisiana in St. Charles Parish. Called Waterford Unit Three, it is scheduled for 1977.



Today there is nuclear power. Tomorrow who knows. Will some of our energy come from the sun? From the sea. Or will it come from the thermal power of inner earth? What-



ever the answer, LP&L will continue exploring the energy of the future to make sure all our customers have an adequate supply of clean electricity now and in the years to come.

The Clean Energy Company



(cont'd. from page 17)

sive line required a lot of attention as far as the draft was concerned.

"We've developed some top grade young players up front in Don Morrison (6-5, 260), Royce Smith (6-3, 250) and Carl Johnson (6-4, 245), and John Didion (6-4, 250) isn't an oldtimer by any means," says Roberts. "Kuziel (Bob, 6-4, 255) also has fine potential and the vets, Jake Kupp (6-3, 248) and Del Williams (6-2, 245) are two of our best players at any position."

The man who will direct the Saints' attack is the redoubtable redhead, Archie Manning. As his team's quarterback in every offensive play in 1972, the artful dodger rushed for 351 yards—finishing second only to the club leader, Bob Gresham—and completed 230 of 448 passes for 2,781 yards, all Saints records. Of the 23 touchdowns registered by the New Orleans offensive unit last season, the rangy Mississippian passed for 18 of them and ran for two more.

With Manning and Gresham returning, the Saints backfield will also boast second-year men Bill Butler and Arthur Green and veterans Jim Ford and Jim Strong.

Among the rookies vying for a backfield slot are Pete Van Valkenburg, the NCAA rushing leader in 1972 from Brigham Young and Howard Stevens from Louisville, who has 4.5 speed in the 40-yard dash. Other rookie backfield candidates include Jeff Horsley from North Carolina Central, Marty Shuford from Arizona, Paul Orndorff from Tampa and Jim Owens from Auburn.

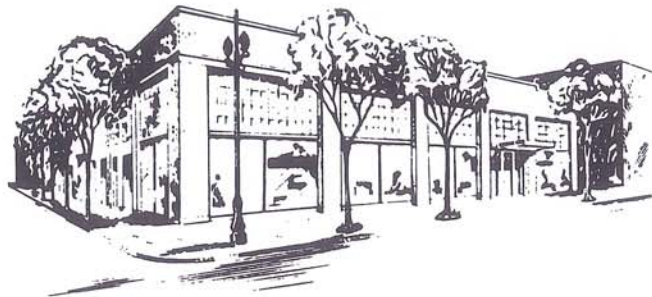
The Saints beefed up their coaching staff by hiring John North as offensive coordinator, Lynn Amedee as offensive backfield coach and Ernie Hefferle as pro scout. North replaced Ken Shipp, who was fired.

The New Orleans professionals were without an offensive backfield coach during 1972. Hefferle's position is a newly created one.

With the addition of these new coaches to aid in the development of talent, the New Orleans Saints hope 1973 will be the year when, indeed, the Saints will go marching into contender status. ●

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STORAGE

The belfry of the historic Davy Crockett Fire Company, badly damaged by fire in 1972, was completely restored through the efforts of the Gretna Historical Society, members of the volunteer company and Gretna city officials.

Gretna

**By William J. White,
Mayor**

This annual progress report was written shortly after the first official meeting of the 1973-77 city administration (July 16, 1973).

Ordinarily, the beginning of a new term is a happy occasion.

But there was a touch of sadness as we paused briefly to honor the memory of two deceased aldermen—T. Eugene Gehring and A. J. "Don" Marchese.

Gene, who served continuously from 1929 to 1969, died November 13, 1972 at the age of 82.

Don was running for a fifth consecutive term in office when death claimed him suddenly on March 12, 1973. He was only 52.

The achievements of these men and the many other elected officials who have served Gretna so well since its incorporation as a city on June 3, 1913 serve as a constant inspiration to us as we work together as a team for the progress of our city.

Teamwork, of course, is the key to success in any business.

In Gretna, the team includes the Mayor, Chief of Police, Board of Aldermen, Democratic Committeemen and the city's loyal, hard-working employees.

It has been my pleasure and privilege to serve as Mayor (and chief magistrate of the city court) since 1949.

All of the improvements detailed in this progress report were provided with no increase in taxes during the past ten years. Gretna's millage now is the same as it was in 1963—just 36 mills.

Progress has been accompanied too by outstanding law enforcement provided by Chief of Police Beauregard Miller (town marshall for 48 years) whose title was changed by state law.

Law Enforcement

Gretna has the lowest crime rate of any city its size in the United States.

Thirty one full time policemen, directed by Chief Miller, have reduced our two major problems—drugs and auto traffic—to a minimum.

The Chief keeps three to seven patrol-cars rolling on each shift as a deterrent to crime in the home and on the streets.

The Gretna Police Department includes a detective bureau and a K-9 Corps. Extra protection is provided by part-time school guards and security guards for commercial buildings.

Professionals in law enforcement like Chief Miller, believe that crime does not stop at the city limits or at parish lines. That is why Gretna has always worked closely with the Jefferson Parish Sheriff's Office the New Orleans Police Department, State Police and the FBI.

Modern Communications Network

All city services are coordinated through a modern communications network utilizing two way radios. This means that emergency calls concerning street repair, utilities breakdown and any other threat to public health and safety can be handled promptly

any time of the day or night.

Even when normal power goes off, Gretna's vital communications stays on the job with the use of a standby generator.

Water Supply Doubled

We can't live without a plentiful supply of water. Firemen need a dependable, constant water pressure to protect our lives and property.

We know there will be emergencies (like Hurricane Betsy in 1965) when our water supply will be threatened.

In 1965, we increased our water plant capacity from two to five million gallons. But Gretna has grown a lot since then!

By 1971, it was obvious that the demand for water was catching up with the supply. A long range plan for the future had to be developed. This was proposed in a \$2.4 million bond issue which the voters of Gretna approved in 1971.

This plan doubles the water capacity increasing it from 5 million gallons a day to 10 million gallons per day upon completion (1974).

It also adds a half million gallon elevated storage tank which will mean total storage capacity of over 3 million gallons by 1974.

Our entire system of water distribution lines is being enlarged and improved to reach every area of Gretna with a constant, dependable water supply for our homes and businesses and our firefighters.

We have let contracts for a second emergency generator (and re- 23

Gretna

placed an obsolete one) so we will be even better prepared in the event of a major disaster like Hurricane Betsy.

The present expansion to the water purification plant anticipates the needs of a growing Gretna through 1985. This plan will assure that self-generating funds will be available then for any further expansion without any increase in taxes.

Garbage Collection Best Anywhere

To many citizens, garbage and trash collection is the most important service the city provides. Gretna has the finest, most modern garbage collection system anywhere in the United States.

The system, put into effect 18 months ago and improved since then, has four people pleasing features:

- In 1972, the city began furnishing garbage and trash bags to residents. The bags are collected by modern trucks on a regular basis.
- All garbage and trash is hauled to a sanitary landfill outside the city limits and buried underground.
- Burning of trash and garbage by the city was stopped and use of the Belle Chasse Highway incinerator was discontinued.
- All of this helped to improve the quality of the air our citizens breathe.

New Sewer System

Within two years, Gretna's \$4 million modern waste disposal system, now under construction,

will be completed. Made possible by $\frac{1}{3}$ city and $\frac{2}{3}$ federal funds, it anticipates the city's growth through 1985 and includes built-in planning for expansion as the need develops. State and federal (EPA) guidelines are being followed.

Early in 1972 the city was given authority to purchase three parcels of land for the plant site which is bounded by Burmaster Street and the Donner Canal.

Recreation Facilities Improve

Gretna has always showed its interest in the youth of the city by providing year round recreational facilities for boys and girls.

From a humble beginning of only 4 football and 2 baseball teams, a complete all sports program has been developed and put into operation at six athletic fields.

Last year, the Gretna Recreational and Instructional Department (GRID) outfitted 87 baseball, 69 basketball, 23 football and 27 volleyball teams. We also had bowling teams.

In addition to supplying uniforms and equipment, the city pays for the maintenance of the playing fields, excepting of course the bowling alley. For the past five years the City has co-sponsored an annual awards banquet with Leson Chevrolet. It is the highlight of the year as a championship team is named in each category.

Over 1000 youngsters graduate each summer in the city sponsored Red Cross swimming program.

Under a three year federal grant the department is adding six lighted tennis courts, family shelters and improved restroom facilities in the first three phases.

And, of course, we continue to sponsor the three youth marching groups—the Gretna Rangers, Rangerettes and Golden Girls. The Rangers and Rangerettes, organized in 1961, have 300 members from eight to 16 years of age. The Gretna Golden Girls (for girls from 14 to 18 years) has a membership of 60.

All three groups are seen frequently in Mardi Gras parades and are in heavy demand for other activities.

Lighting System Envied

Gretna now has a complete mercury vapor lighting system with at least three light standards to every block.

This far exceeds national standards for maximum citizen safety and protection through street lighting. A source of pride to Gretna residents, our lighting system is the envy of other West Bankers who view it from atop the Mississippi River Bridge.

Fire Alarms Added

A new fire alarm system was installed in cooperation with our five fire companies. This improvement plus the most modern fire fighting equipment and 340 volunteer fire fighters (17 full time) have helped to keep Gretna's fire insurance rates low.

New Drivers License Office

Our citizens no longer have to leave Gretna to get a drivers



Only Chief of Police Beauregard Miller (inset, left) and Democratic Committeeman Wayne A. Rau (inset, right) were missing when this picture was taken of 1973-77 city officials. I. to r., seated, Alderman Louis A. LeBoeuf, Jr., Mayor William J. White and Alderman John L. Dulcich, Jr. Standing, I. to r., are Alderman Gerard E. Schexnayder; Alderman James G. "Chick" Bush, Sr.; Alderman Hubert F. "Bunny" Uzee; Democratic Committeeman Vincent Cerniglia and Democratic Committee Chairman Edward W. Kennedy.



Only Alvin E. Hotard, City Engineer, is missing from this second group of appointed city officials. I. to r., seated, Bert G. Strehle, Electrical Inspector; Frank P. Marchese, Tax Collector; and Wilfred L. Bush, City Clerk. Standing, I. to r., are John P. Ray, Treasurer; Joseph F. Grefer, City Attorney; Warren J. Bergeron, Plumbing Inspector; and Lester G. Harper, Building Official.



Named directors of the new administrative departments (created July 16, 1973) are I. to r., seated, John M. Wattigny, Jr., Sanitation; Mrs. Velma B. Bieber, Finance; Frank Brignac, Streets. Standing, I. to r., Andrew H. Kraus, Jr., Water; and Louis I. Price, Recreation.

Gretna

license since we provided space in City Hall for a state driver's license bureau. Late in 1973 it will move to a larger and more convenient city owned location—the old Leson Chevrolet showroom on 5th Street—where it will serve the entire West Bank.

Excellent Employee Benefits

We have provided our employees and their families with excellent hospitalization coverage, a liberal retirement plan, life insurance and good salaries.

Parks, Beautification

Justly proud of our city's heritage and natural beauty, we have dedicated 125 acres of our land as parks. The beautification commission, appointed in 1968 by the Board of Aldermen to preserve and enhance our City, was rewarded in 1971 when Gretna was selected as "The Cleanest City" in the district by the Garden Federation.

Mosquitos Controlled

This service is provided at no charge to residents, eliminating what was a major nuisance ten years ago. Mosquito control is now an accepted service.

Streets Improved

We are constantly improving our streets.

All major thoroughfares and feeder streets are either paved or hard surfaced. This has been accomplished through the cooperation of homeowners plus parish and state officials.

Downtown Gretna Thrives

Our downtown business district is alive and thriving and we're proud to be part of it. The Gretna Courthouse building, remodeled nine years ago, now serves as the Gretna City Hall. The old railroad depot was rescued from oblivion and restored both as a landmark and as additional office space for the city.

Fire Threatens Landmark

We almost lost our most famous landmark when the David Crockett Volunteer Fire company Station No. 1 at 205 Lafayette Street suddenly caught fire on the night of August 21, 1972.

However, the front of the building and the 131 year old belfry (the fire came within five feet of it) were spared.

At the next meeting of the Company, a majority of the members attending voted to rebuild the historic building "from the ground up" rather than tear it down for a new one.

On July 1, 1973, on its 132nd birthday, the rebuilt landmark was dedicated.

Operating on a limited budget (insurance, company funds, about



One of the larger building projects underway is the new First Baptist Church. It is scheduled for completion in 1973.



These new apartments typify the heavy residential construction underway in areas immediately adjoining Gretna. The increased population strengthens Gretna's role as one of the Westbank's major banking, commercial and shopping centers.

5 per cent in donations) the building was completely restored except for the second floor which was "roughed in".

The Company's Restoration Committee, which contracted for the work and supervised it, announced plans to eventually convert the second floor into a permanent museum benefitting the oldest continuously operating volunteer

fire company in the U.S.

We hope their 160 members won't mind if we include a picture of their restored building among some of the "new" ones (motel, apartment complex, church) accompanying this report.

New City Officials

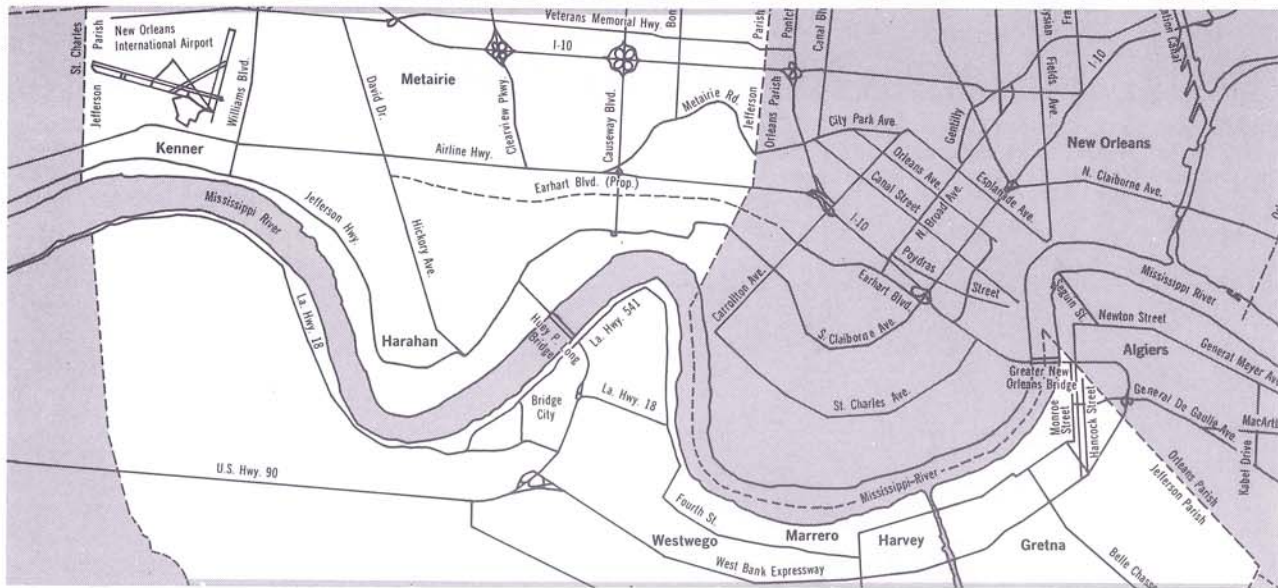
New also are two aldermen and two members of the Municipal Democratic Executive Committee.

The new aldermen are James G. "Chick" Bush, Sr., and Hubert F. "Bunny" Uzee. They join re-elected aldermen John L. Dulcich, Jr., Louis A. LeBoeuf, Jr., and Gerard E. Schexnayder.

New committeemen are Wayne A. Rau and Vincent Cerniglia. They will serve with Committee Chairman Edward W. Kennedy who was re-elected.

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Kenner has the advantage of being managed by a young, progressive administration. Shown at a recent council meeting are (l to r): Seated—Dora Mae Aucoin, City Clerk; Salvador Lentini, Chief of Police; Joseph S. Yenni, Mayor; Anthony J. Bertolino, Alderman and Mayor Pro-Tem; Janet Tunson, Tax Collector: Standing—Thomas LeBlanc, Alderman; Herbert Carter, Planning Director; Garner Gremillion, Alderman; Keith Woodward, Alderman; Jerry Smith, City Engineer (no longer with city); Hubert A. Vanderstein, City Attorney; Larry Hooper, Alderman.



Kenner

By Joseph S. Yenni, Mayor

Although Kenner citizens voted approval of a new City home rule charter and await implementation of governmental change, 1972 was also highlighted by significant progress in all areas of activity under the continued leadership of Mayor Joseph S. Yenni. Under the new City Charter, the City will be re-districted into five councilmanic districts with new precincts to be formed within the districts.

Kenner's phenomenal growth continued during 1972 as 1037 building permits were issued with a construction value of \$48,652,037.00, an increase of 63 per cent over 1971 and an increase of 360 per cent over 1969. Alderman Thomas LeBlanc reported that this increased revenues of the Office of Regulatory Inspections to \$147,094.64. Housing units increased by 1394 as compared with 1564 the prior year, 1056 in 1970 and 943 in 1969. Based on this potential growth rate of 4,000 persons annually, Kenner's population was estimated at 37,804 by the end of 1972. If this growth rate were to continue, Kenner would have a population of 72,000 residents by the end of 1980.

Although residential construction decreased slightly, 1972 marked the completion of the Sheraton Motor Hotel and the beginning of the Holiday Inn, a \$4.0 million apartment complex on the Lakefront, the 624-acre Chateau Estates community development,

the 414-acre Woodlake West community development, and the West Esplanade Shopping Center with 200,000 feet of retail shops. Also completed were the Carolina Air Terminal complex and a major portion of a multimillion dollar expansion program at New Orleans International Airport.

It was expected that a further decline in housing construction would continue in 1973, along with continued increases in commercial and non-residential development, according to Herbert M. Carter, Director of the Planning and Zoning Commission.

Concerned with the ever-increasing Kenner population and its non-residential and commercial development, governmental leaders pushed plans for completion of major projects and sought State and Federal funds for new city facilities and expansion of police and firemen personnel and services.

Alderman Anthony (Muss) Bertolino reported construction of several miles of streets and sub-surface drainage during 1972, eight miles of concrete streets in the Access Streets Project, nine miles, under private contracts, in Greater Holly Heights, Driftwood Park, and Chateau Estates subdivisions, all accepted for maintenance by the City.

Late in 1972, the City awarded an asphalt street maintenance contract providing for the overlaying of some 75 blocks of asphalt streets.

Continued quality residential growth in Kenner was assured with the opening of prestigious Chateau Estates. The large country club development offers homes in the upper price ranges.



Improved fire protection for Kenner residents was assured with the opening of the new fire station #4. The department's fire fighting and emergency equipment is lined up (left) for inspection by city officials.



Two new gyms—the 4th Street and 34th Street, were completed and placed in operation in the Fall of 1972. Two additional gyms are now under construction to give Kenner one of the best recreational plants in the area.

(left) The new street sweeper acquired in 1972 will help in the administration's year-round "clean city" campaign.

In addition, the City has furnished labor for installation of concrete culverts in open ditches adjacent to residential lots in numerous city locations, assisting in the elimination of unhealthy open ditches.

A project was initiated utilizing revenue-sharing funds to close roadside ditches and to construct sidewalks in some city areas.

A continuous program of sidewalk repairs and general city-wide improvements continues, including repair of sidewalk on Salvador Road, Centanni Road, and Fortier and James Streets, new sidewalks scheduled for Lincoln Manor following completion of blacktopping of Thirty-first Street.

A \$98,000.00 Federal grant enabled the City to institute a

major beautification project early in 1973 and the improvement of some parks and playgrounds. Some 400 trees and 4,000 shrubs have been planted on approximately eight miles of median.

Alderman Larry Hooper reported that the Kenner Consolidated Sewerage District accepted for maintenance during 1972 approximately 30 miles of sewerage collection system, including completion of two front foot assessment programs.

A program was initiated to complete repairs and to increase pumping capacities in several of the existing 33 sewerage lift stations in the District. Complete renovation was performed on seven stations and extensive repairs on the remaining stations were to be completed during 1973.

Final approval was received from the Federal Environmental Protection Agency for expansion of No. 1 Sewerage Treatment Plant and bids were to be received in mid 1973 for this work, which will expand the plant's capacity from two and a half million gallons per day to three and three-quarter million gallons per day.

Additional equipment was purchased and two service crews added to improve service to the Kenner residents.

With the dedication of the new Police Headquarters and central lock-up in May, expansion of the department was given impetus.

The long-awaited establishment of a Court Magistrate was climaxed with the appointment by the City Council of T. Robert Lacour, following his recommendation by Mayor Yenni.

Chief of Police Salvador J. Lentini reported a general over-all reorganization of the Police Department, adoption of a new set of city ordinances and traffic ordinances, and general expansion of personnel and training programs. Juvenile, Traffic Management and Detective Divisions were established.

With the institution of a planned program to specialize and to qualify police officers as experts in various fields of law enforcement, two senior officers were graduated from the LSU Law Enforcement Institute, Lionel Guidry, Juvenile Institute, and Henry Polito, Traffic Management Institute.

A Vascar unit was purchased and installed to supplement existing radar and to bolster the traffic enforcement program.

A qualification program for all new patrolmen, through an accredited police academy, was initiated, and required prior to service as commissioned officers.

The Department assumed security responsibility at New Orleans International Airport to meet new Federal Aviation Authority guidelines.

The Police Department instituted a public information program, providing some 16 illustrated lectures and distribution of printed booklets on drug abuse.

A fraternal organization within the Department, the Kenner Peace Officers Association, was initiated in October.

An ever-growing Police Auxiliary drove 63,922 miles in providing 7,212 hours of volunteer service, including 1331 hours at Jefferson Downs race track, 1500 at other sports events, and 100 hours at city schools.

Seven new fire fighters were added to an expanded Kenner Fire Department as a planned program for increased safety of life and property was instituted. Thirty-four men provide the City with competent and trained fire fighting personnel.

A Mack 1500 gallon per minute pumper, added to the three other first line and four reserve pumpers, was purchased by the City. A new ambulance was also purchased for the Fire Department.

A new special training program was established and administered by International Training Service to improve fire fighting service in the latest techniques of fire suppression.

A Fire Prevention Division, under supervision of Acting Chief Thomas Tinnerella, has been developed, and a Maintenance Department to assure continuous maintenance of all equipment.

Firemen completed during 1972 classes in First-Aid, standard, advanced and medical self-help.

Alderman Keith Woodward reported major progress in the City's recreation program.

Lighting of playground areas expanded with completion of installation of lights at Susan Park and the beginning of an installation at Lincoln Manor.

Sixteen playgrounds were being operated by the City during 1972.

Two gymnasiums were completed and bids were requested on construction of two additional gyms.

Some Federal funds were received for improvement of Susan Park and Lincoln Manor, with more anticipated in 1973.

Participation continued to grow as more than 1500 boys played in the football program, 500 in the Boosters-sponsored Tot League.

The first annual Crayfish Bowl was played in Kenner in December with teams from Jefferson Parish, Dallas, Texas, and Panama City, Florida participating.

More than 1200 girls, ages 7 to 17, participated in softball, volleyball, kickball, and cheerleading; 150 enrolled with the nationally famed Kenner Blue Belles Twirling group. Other baton twirling classes attracted 125 girls. More than 225 girls participated in dancing classes.

The annual summer ceramics program attracted more than 150 youngsters. For nine months, 200 adults participated in the ceramics program, highlighted by their annual show, with numerous awards being presented.

Baseball attracted more than 100 boys teams. More than 275 men and women participated in the adult softball and cabbage ball leagues.

Kenner's All-Stars made the basketball program a success, winning the Class A Western Division State championship in Franklin, Louisiana, and placing sixth in Class AA State competition in New Orleans.

With the anticipated completion of two additional gymnasiums, expansion of all programs can be expected.

Alderman Garner Gremillion, in charge of Maintenance and Public Buildings, reports a continuing expansion and up-dating of buildings and vehicles in every department within the City's jurisdiction.

A new Motor Vehicle Inspection Station is under construction and expected to be completed in the very near future. An annex to the City Hall, with an addition of

6,000 square feet, is also anticipated for early construction. It will be constructed in such a way that an additional 6,000 square feet can be added at a future date. Construction has been completed on two gymnasiums and two more are anticipated before the end of the year.

Alterations were made to the new City Jail, with the addition of office space and storage area. The old City Jail, which is used by the Kenner Committee on Aging, has been renovated so that these senior citizens can meet regularly for planned activities. City Hall will be remodeled to accommodate two additional Council members and also the City Judge. The Chief of Police's office will also be relocated.

The City purchased the following new vehicles for various departments: street sweeper, slope mower, five new police cars, two new tractors, one van for Recreation Department, one dump truck for Street Department, one 1500 gallon pumper and one new ambulance for the Fire Department.

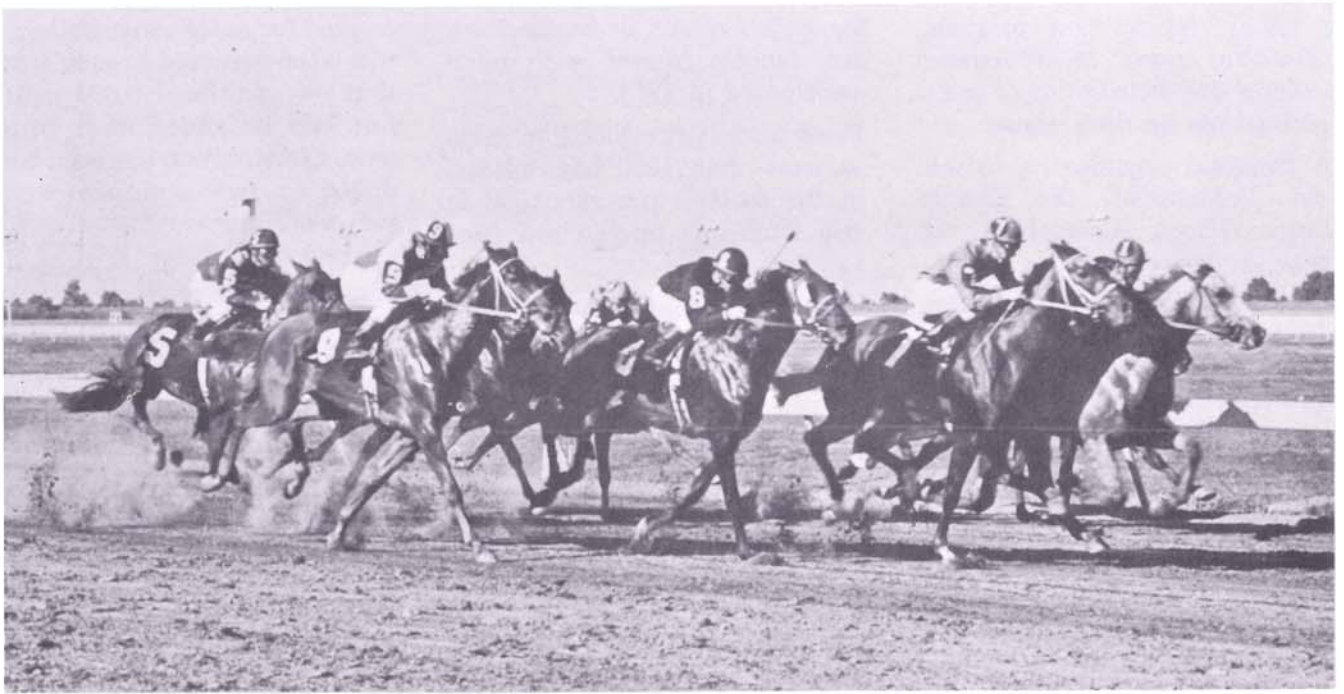
Twenty-six new safety signs were installed throughout the City at intersections informing the motorists that the City is promoting safety among all its citizens and visitors.

There are plans for an Office of Consumer Protection to be initiated in the immediate future. Kenner City officials are determined to continue a well-planned program of city expansion to meet the needs of Louisiana's fastest-growing city.

Efficiency in administration of city government and a business-like operation marked the City's program in 1972.

Investment of idle funds continued to provide additional monies for needed expansion of facilities and services as acquired through such investments during 1972.

Already in the top 10 of Louisiana's cities, Kenner sought a higher place at the start of 1973. 31



The New Jefferson Downs, located in Kenner on Williams Boulevard at Lake Pontchartrain, is the most modern racing facility in the entire South.

Following a smash opening on August 2, 1971, Jefferson Downs is now gearing for its Fall meetings with 3 exactas and 7:15 post times.

Terraced seating and gourmet dining is a feature of JD's sumptuous clubhouse.



Who's Pushing Progress and Pleasure For You? We Are!



DONALD M. CLEMENT
Vice-President



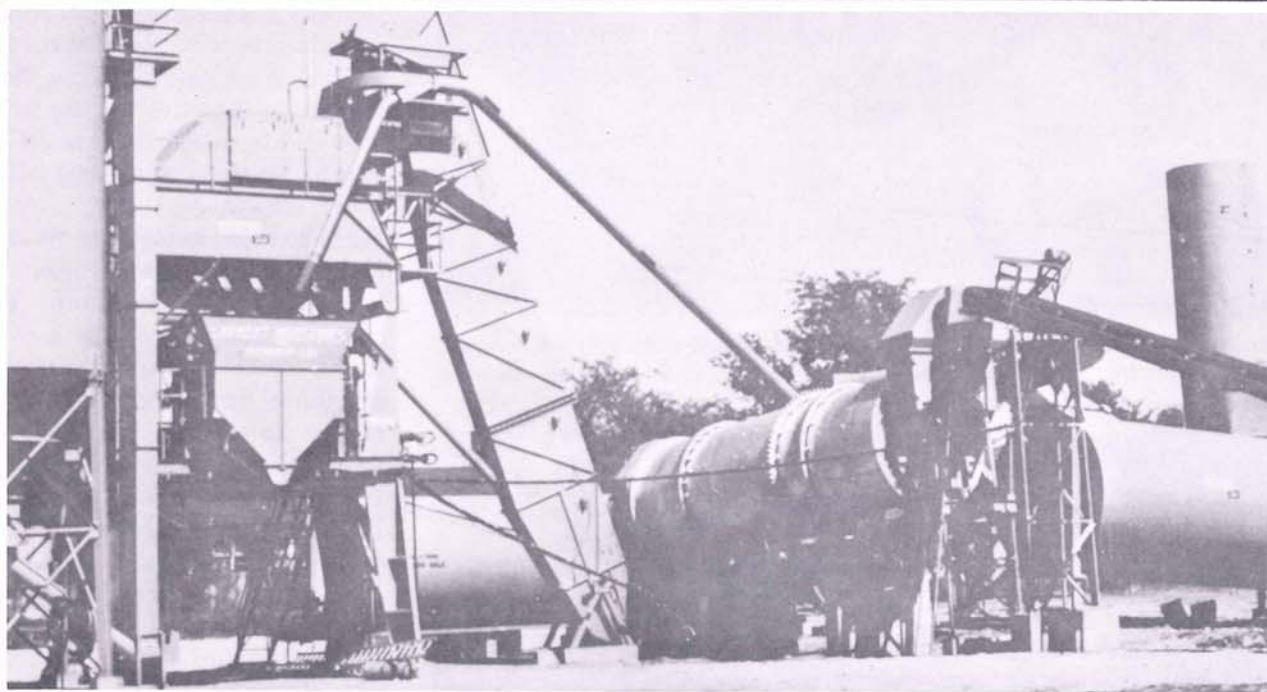
LEE PELTIER
Project Manager



DONALD G. LAMBERT
President



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Harahan

By Mayor Freddie A. Wilcox

Harahan is a quiet suburban community located on the East-bank of the Mississippi on land previously devoted to gracious plantations. With a population of 13,500 people, Harahan is a well-ordered community with a growing commercial center, excellent schools and fine recreation facilities.

Nearby are several large industrial parks containing modern

distributing and processing facilities which provide year-round employment for several thousand people. Many make their homes in Harahan.

At the end of 1972, city officials and citizens alike looked back on a year of accomplishment. The new city recreation center and auditorium completed in 1971 was in full operation and filling a vital community need. The cen-

ter, built on the horseshoe ring portion of Soniat playground, contains an official basketball court, a stage, three large meeting rooms, a ceramic workshop, lockers, showers and restrooms opening to outdoor play areas. The concrete and steel structure seats 432 for gymnasium events and up to 1,000 for stage presentations. It is booked year round with indoor recreation activities for adults and young people alike.

Hundreds of young people and adults take part in the continuing program of the Harahan Recreation Department directed by former Alderman Al Borousse. Highlight of the year is the annual awards program. Recreation Department sponsored teams fared well in competition during 1972. The Biddy Basketball team advanced to the state finals before being eliminated.

Wholehearted support is given to Harahan's recreation program by the active Boosters Club. This citizens group conducts a year-round fund raising program to purchase uniforms, equipment and to assist in paying recreation department personnel. Alex Riedlinger is president of the Boosters Club. Harahan's recreational facilities will be enhanced by the nature park which the Parish is attempting to create on the Mississippi River bature.

The Harahan Garden Clubs play an important role in beautifying the city and helping to keep it clean. Largely due to their efforts Harahan has been cited as the second cleanest city in the state for its size by the Louisiana Garden Club Federation. The city continues working with them to secure in Harahan a site for the permanent home of the Loui-



Harahan's new recreation building is heavily scheduled with a broad range of activities appealing to all age groups. The facility, with numerous meeting rooms, also serves as a general purpose civic center.



New homes continue to be built in Harahan's well-planned subdivisions . . . some having added privacy by being sheltered by the high levee of the Mississippi River.



Officials of the City of Harahan are pictured below. Shown are (L to R) Maurice P. Bowler, Alderman; Fred J. Barocco, Alderman; Freddie Wilcox, Mayor; Clinton C. Cressionne, Alderman; Mrs. Marie Bradshaw, Secretary; Alton L. Bourg, Alderman; Carlo Ferrara, Alderman; George Picone, Marshall. Pictured in inset is Mrs. Barbara Butera, Sect./Treas. and Tax Collector.

siana Federation of Garden Clubs. The annual City Golf Tournament at nearby Colonial Country Club usually attracts 125-150 golfers from the metropolitan area.

Hickory Street, one of the main accesses to Harahan, has been widened and improved in line with the city's continuing program of street improvement. The city is also following closely the proposal to consolidate the two rail lines between Jefferson and Airline highways into one. This would eliminate a longstanding nuisance to Harahan residents and speed the movement of traffic.

In recent years the city has carried out a regular program of replacing the old incandescent lights with more effective and economical mercury vapor 175 watt fixtures. These generate more light which is a deterrent to crime. Harahan police are also aided in law enforcement with the latest of units. The units are equipped with lighting systems and loudspeakers purchased with

funds raised by the Lions Club, the VFW and other civic groups. Recent residential construction has been highlighted by the erection of modern apartments on Hickory and continued single family building activity in such outstanding neighborhoods as West Imperial. After months of effort city officials were able to announce recently that flood insurance could now be secured by Harahan property owners. Equally important is the city's concerted program to cover all drainage ditches and the continued improvement to sewerage lines.

The city's administration is in the capable hands of experienced officials, most of whom were reelected in 1970. All incumbents were returned to office by a vote of over 2 to 1. Harahan lost the services of Secretary/Treasurer Mrs. Lillian Bourg, who had served the city for 20 years. Attending the ceremony marking her retirement was Harahan's former mayor, Parish President Tom Donelon, and the city's first mayor Frank Mayo. Mrs. Barbara

Butera has been named to the secretary/treasurer's post.

The parking area to the front of the new gymnasium has been completely black-topped eliminating an unsightly condition. Earlier the parking lot at the municipal center was hardsurfaced and enlarged to eliminate the hazards of backing into Jefferson Highway.

The new water line serving Harahan provides stronger pressure, strengthening the city's fire department. The department earlier had been equipped with the latest "smoke ejector" and self-containing air pack to improve fire fighting capability. The improved new water supply has had a beneficial effect on insurance rates in the city limits.

The extension of Earhart Boulevard, now in the project stage, will provide Harahan with a badly needed high speed express route linking the city with New Orleans. The Mayor and other city officials were successful in having this project included in the State's highway plan. ●

Grand Isle

Grand Isle is a deceptively languorous community where Louisiana Route I ends abruptly at the Gulf of Mexico. On either side of the narrow strip are well-tended week-end camps, summer homes, interspersed by the homes of permanent residents. Gnarled oaks, dotting the island, lean away from the Gulf breezes, and gentle rolling waves from the Gulf softly wash over eight miles of beautiful sandy beach.

In the early days Grand Isle was frequented by Jean Lafitte the pirate and other buccaneers. It's sheltered inlets and canals offered perfect refuge and a base of operations from which to set forth to prey on shipping. Later arrivals concentrated more on the unparalleled riches of the sea—the oil and gas offshore and under the surrounding marshes; and the bounteous marine life which has made Grand Isle one of the great commercial and game fishing spots of the world.

The oil and gas industry around Grand Isle is huge but has a low profile. Looking from the beach one can see the outlines of work platforms on the horizon. Busy work boats shuttle in and out of colorful Bayou Lafourche and helicopters lift men and equipment to rigs further out in the Gulf.

Most people who come to Grand Isle, however, come for other reasons. They're interested in family outings on the broad clean beach. In a refreshing swim in the rolling surf. They come for boating. For the enjoyment of succulent hard-shelled crabs, fresh caught and boiled on the spot in a deep steaming, seasoned pot.

Modern Grand Isle is for most part a people's place. On any given day of the year it's regular population of slightly over 2,000

36 people is swelled by thousands of



Town Hall



High School



Catholic Church

By Joe Shepard, Mayor

others attracted by the unexcelled sports and game fishing or by the opportunity to spend sun-bathed, relaxing hours on the beach. When the weather is good the camps and week-end cottages fill up. Motels are booked and the beaches crowded with tents, campers, motor homes and sleeping bags for those traveling light. The new Louisiana East State Park opened in May, 1970 and was an instant success with close to 430,000 visitors in 1971 and over 500,000 in 1972. In less than three years the Grand Isle Park became the fourth most-heavily visited park in the state system. Grand Isle holds a special spot in the hearts of sports fishermen. From novice to old pro, Grand Isle promises the kind of action which has brought widespread recognition as one of the world's finest fishing spots. For the family it can be as simple as dropping a line from the old bridge or casting from the bank of numerous inlets, canals and waterways. Surf fishermen form a fraternity of their own, and when the speckled trout (weakfish) are running off the beach, they'll be found waist deep in the surf from dawn 'til dusk, departing arm weary but with a heavy catch.

For the more adventurous, private and charter fishing boats carry parties offshore where fish teem around the oil rigs. Redfish, Red Snapper, Pompano, Bonita, Croaker, Mackerel, Jackfish, Lemonfish, Speckled trout, White trout, Spade fish, Jewfish, Grouper, Shark, name it and you'll find it offshore. From Grand Isle, too, anglers head out for the big game fish around the nearby mouth of the Mississippi River. Tarpon, Swordfish, Marlin, Tuna. In recent years they have been found there in increasing numbers.



Grand Isle's town council meets in new chambers, made possible by converting the old Coast Guard station into Town Hall. Pictured are (L to R): Bobby Collins, Alderman, 4th Ward; Patterson Cheramie, Alderman 1st Ward; Joe Shepard, Mayor; Richard Brunies, Alderman At Large; Clyde Prejeant, Jr., Alderman 2nd Ward and Carl Santiny, Alderman 3rd Ward. Inset are Mrs. Cynthia Davis, Town clerk and Ernest Lafont, Chief of Police.

Health Unit, the Driver License Examiner, Civil Defense Headquarters, Registrar of Voters and the Motor Vehicle License Division.

While there has been progress on many fronts, there is a lot about Grand Isle that nobody wants to change. This, too, is a challenge to town leaders. With more and more people finding their way to Grand Isle annually there must remain many attractions there which should never change.

With this in mind, it is not surprising that Grand Isle regularly explodes with fishing activity. The annual Tarpon Rodeo—probably the oldest event of its kind in the country, draws hundreds of fishermen trying to set new records and vying for the many sponsored trophies and awards. The Junior Chamber Rodeo, The Caminada Pass Redfish Rodeo and the Grand Isle Redfish Rodeo, give anglers the chance to test their skills against those of the best fishermen in the country. Daring scuba divers go down deep, seeking out the really big ones.

Perhaps the most fortunate people in Grand Isle are those who make

their homes there. It seems that from town officials on down, the principal preoccupation is in keeping Grand Isle a pleasant place for visitors and part-time residents. The town administration/ headed by Mayor Joe Shepard, is sensitive to the needs of visiting anglers, tourists and the residents. The condition of the beaches is a matter of town pride.

Beach and soil stabilization, flood protection, the building and maintenance of protective rock jetties have a high priority with town officials. In 1972 over \$1,000,000 was spent on jetty work and the U.S. Corps of Engineers continues to study a \$9 million erosion and hurricane protection program.

In recent years town officials have brought about a number of community improvements. A new contemporary styled library helps meet the cultural needs of residents. The town's services have been consolidated in the old Coast Guard station—purchased by the town from the Federal government. It contains the council chambers and offices of the Mayor and Chief of Police.



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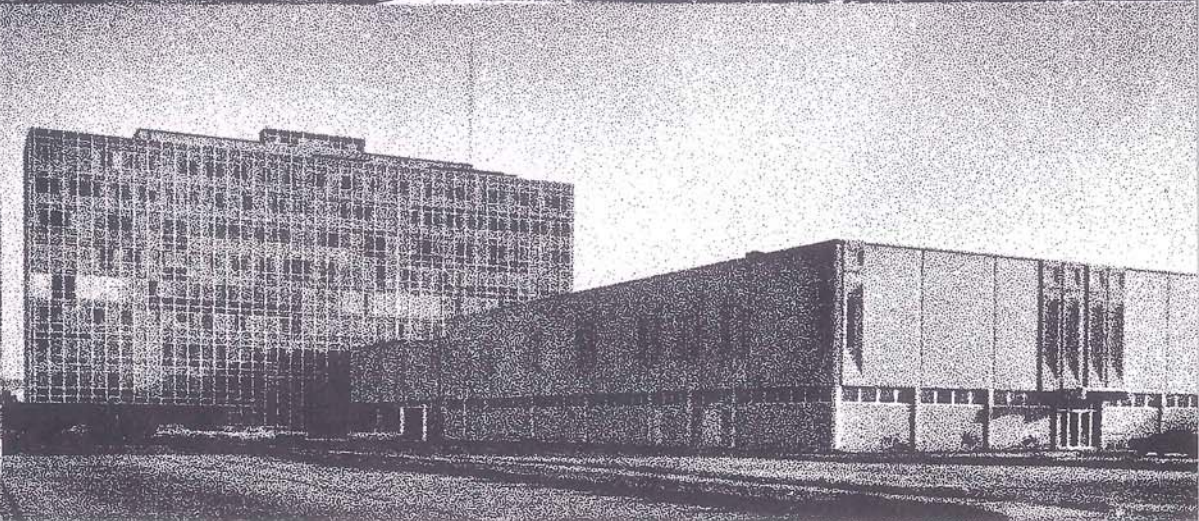
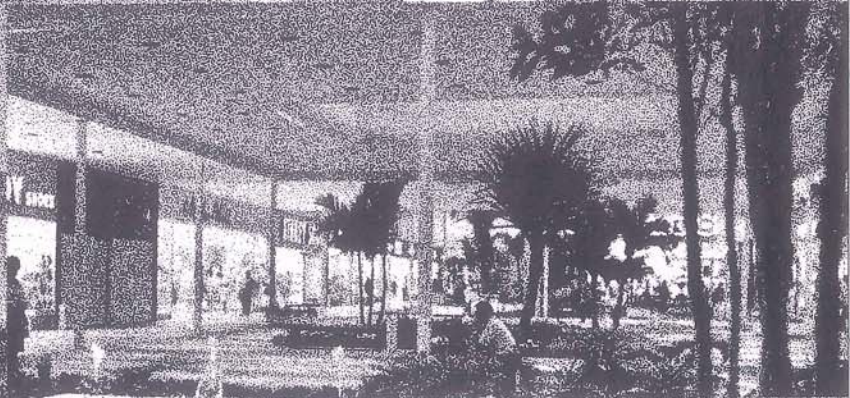
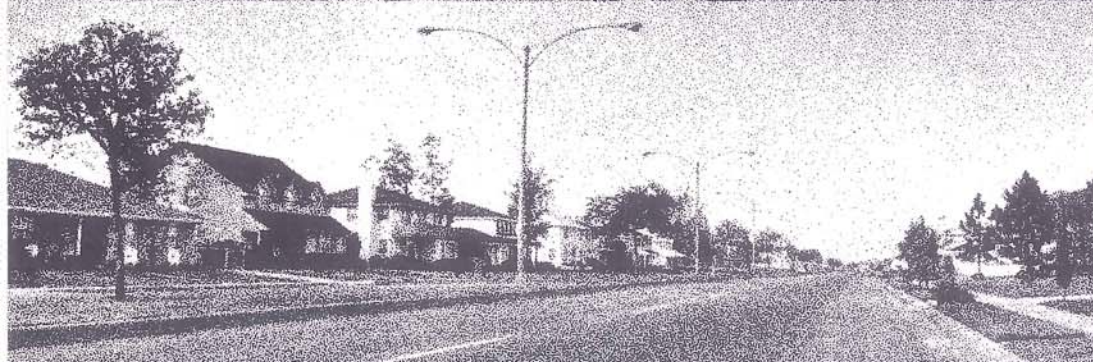
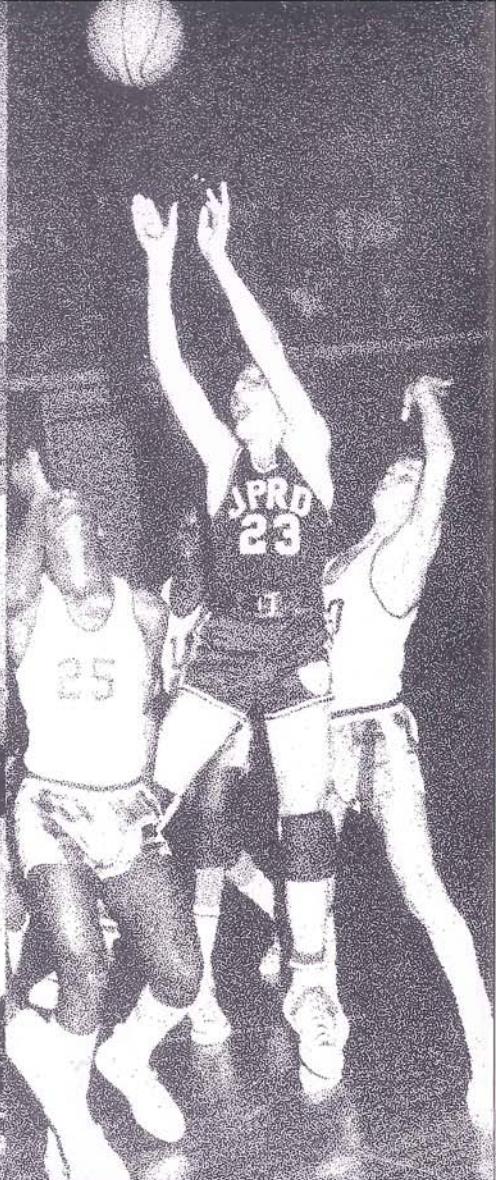
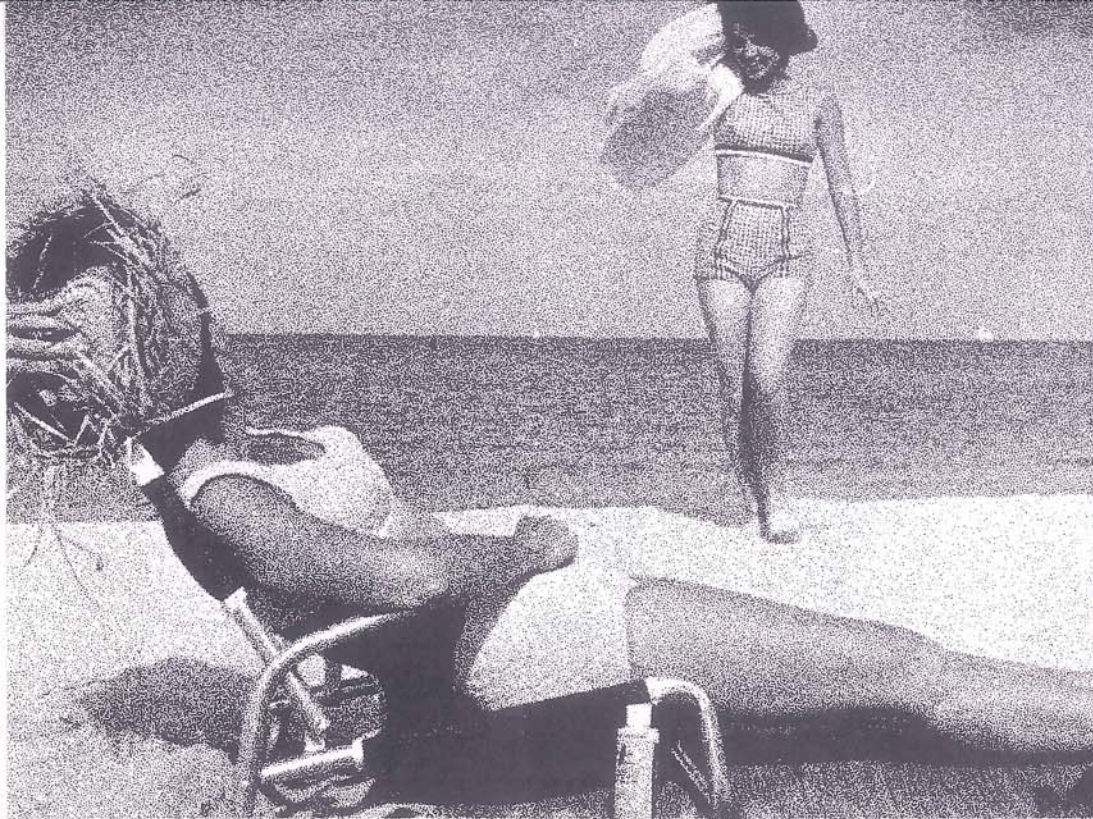


NEW CITIZEN—Rebecca Perret, West Jefferson Jaycees Junior Miss, accepts a certificate proclaiming her an honorary citizen of Westwego, "Gateway to the Seaway" and "Seafood Capital of Jefferson Parish." Making the presentation is Mayor Ernest J. Tassin.



NEW PLAYGROUND FOR WESTWEGO—Prominent Westwego citizens break ground at the new Louis Marrero Playground. They are, from left, Antoine Alario, alderman; Andy P. Valence, alderman; Rudy P. Brown, alderman; Harry A. Pitre, Marrero Land Improvement Association representative; Mayor Ernest J. Tassin; Lazard Levy, city attorney; Horace Boudreaux, alderman, and Henry Gautreaux, alderman. Westwego purchased the five-acre plot, which was

formerly under lease to the city, with the assistance of the Marrero Land Improvement Association. The city has signed a \$133,000 contract for playground improvements which will include sub-surface drainage, night lighting and a utility building including rest rooms and storage areas. The playground is south of the West Bank Expressway and bordered by Avenue B, Avenue D, 11th Street and Vic A. Pitre Drive.



Spotlight on Jefferson

Progress is a way of life with our booming Jefferson Parish. This applies to almost any index applied to it: industrial and commercial expansion, retail sales, population growth, residential development and civic improvements. This enviable record of growth and achievement has been due to a healthy, cooperative climate which greets newcomers at every community level. Citizens from all walks of life have responded to the 'new leadership', which during the past four years has supplied the integrity, the initiative and—above all—the teamwork to carry forward impressive programs of community improvement. A comprehensive master plan for Parish Development. Major new hospital facilities for both East and Westbanks. Extension of major highways provide for the free, effortless movement of traffic. Important improvements to storm protection, water and drainage systems. No nonsense planning and zoning that protects every property owner's investment in his property. Modern new subdivisions and apartments to house the mushrooming population. New schools. Modern street lighting. More fire protection. The expansion of Civil Service and the placement of professionals in key positions to oversee the Parish's explosive growth.

The citizens of Jefferson deserve the credit. For it was they who lent support to their

elected officials in order that these necessary changes for progress could be made.

Jefferson Parish invites you to support this progressive leadership and enjoy the thrill and excitement of being part of one of America's most dynamic communities. Our progress to date has but scratched the surface of our true potential.

I hope that the special article that follows will help you understand how Jefferson Parish is governed and encourage you to become involved in the affairs of the Parish.

Thomas Donelon

Thomas Donelon
Parish President

Forword

"Spotlight on Jefferson Parish" is prepared by the members of the League of Women Voters of Jefferson Parish to assist the citizens of Jefferson Parish to understand its government and encourage them to become involved in the affairs of the Parish. The League wishes to thank the members for their devoted work and also wishes to thank the officials of the Parish for their courtesy and assistance in supplying the information in this publication. The League of Women Voters, a nonpartisan organization, is dedicated to the principles of selfgovernment established in the Constitution of the United

States. The League works to promote political responsibility through informed and active participation of citizens in government—local, state and national.

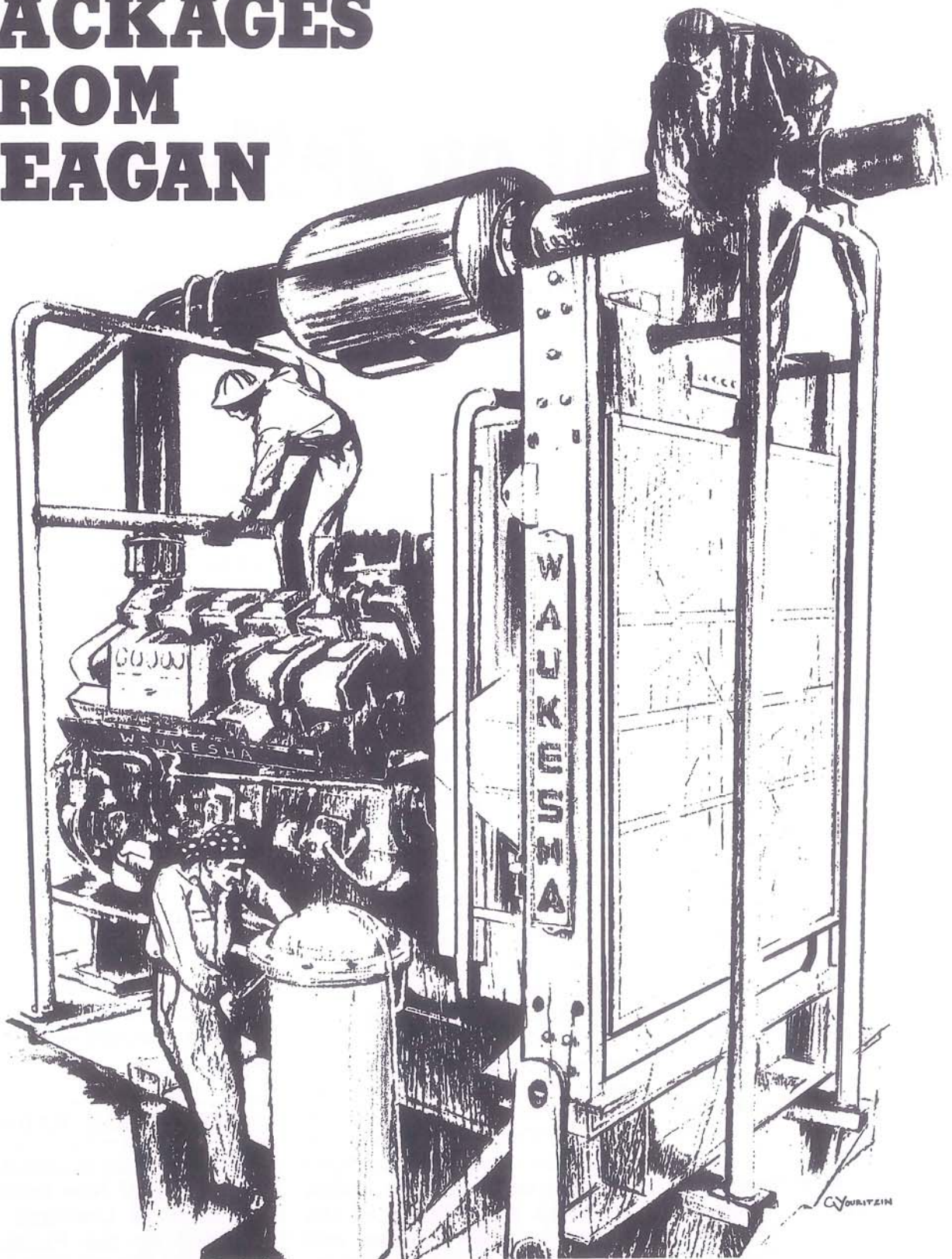
Through its program, the League gives sustained attention to and takes concerted action on issues chosen by the members. Through its voters service, the League provides nonpartisan factual information on the structure and functions of government and of the political parties, and on voting procedures, election issues and candidates.

Membership in the League is open to all women of voting age. It is financed through members' dues and contributions, and donations from individuals and businesses who support League's work. All funds are used solely for the administration of League and for voters service. It is a volunteer organization; its officers and directors—local, state or national—serve without pay.

JEFFERSON PARISH

Jefferson Parish is located West of the City of New Orleans in the State of Louisiana. It is bounded by the Parishes of Orleans, Plaquemines, St. Charles and Lafourche and includes the incorporated areas of Gretna (The Parish Seat), Kenner, Westwego, Harahan and Grand Isle. The shores of Lake Pontchartrain border it

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on the North as it stretches 60 miles to the Gulf of Mexico on the South, with St. Charles and Lafourche Parishes on the West and Orleans and Plaquemines on the East. It straddles the Mississippi River, and covers 608 square miles of area. 445 square miles of this represents actual land area, which is twice the 199.4 square miles of land area of neighboring Orleans Parish.

The land is flat and fertile, with much remaining prairie and swampland, and is interlaced with numerous bayous, bays and waterways. It is divided by the Mississippi River, with the salt waters of the Gulf of Mexico splashing on its long stretch of sandy beach at Grand Isle on the South and the shores of Lake Pontchartrain on the North. The scenic beauty of Bayou Barataria, which runs from Grand Isle to the populated area of Jefferson Parish, with its historic moss covered oaks is interrupted now and then by the towering oil and oil distillation tanks that dot the horizon to proclaim the vast oil reserves which have been found to be almost inexhaustible.

In Jefferson Parish, the climate is mild and semi-tropical with the surrounding bodies of water preventing extremes of temperature. The sun shines most of the time, and the average monthly temperature goes from 55.1° in January to 82.7° in July. During one of its warmest summers, in 1951, the June to August temperature averaged 84.7°. During one of its coldest winters, 1885, the December to February temperature averaged 50.9°. The rainfall averages 63.54" a year, with the monthly average running from 3.66" in October to 7.09" in July.

HISTORY:

In 1803, when Napoleon sold the State of Louisiana to the

United States, New Orleans was already a city eighty-five years old. The thriving metropolis that is now Jefferson Parish was a veritable wilderness of swamp, prairie, woodland and water with a handful of Choctaw Indians roaming the thicket and a band of rough and tumble pirates prowling the waterways.

The pirates, under the ruthless leadership of a colorful and legendary rogue named Jean Lafitte, established headquarters at Grand Isle and Grand Terre, two small islands in the Gulf of Mexico. Their warehouses and barracoons were often filled with more than a million dollars worth of plunder pillaged from richly laden merchantmen and galleons. Their loot included huge sums of gold, silver, precious stones, and slaves being transported from Africa. They also took possession of all women aboard; and the fate that they met was worse than that which befell the slaves. Most of the slaves were auctioned off on the slave blocks in nearby New Orleans where they stood a chance of falling into gentle hands. But the women were herded on to the island of Grand Isle or Grand Terre where they were either killed outright, or kept for the pleasure of the pirates. Native rumor persists that their terrified screams can still be heard on dark and quiet nights from the banks of Grany Isle and Grand Terre.

For many years these burly buccaneers paddled their pirogues, laden with contraband, through the intricate maze of bayous, bays, lakes and waterways from Grand Isle to New Orleans. They laughed at the law as they brazenly marketed their illicit merchandise, through agents and depots as far east as Pensacola, Florida, and as far north as Natchez, Mississippi.

Thus, in 1812, when Louisiana became the eighteenth state to

join the Union, among the first inhabitants of what is now Jefferson Parish were these buccaneers, the women they had ravished and kept, the children born of these weird unions, and a few slaves and surviving Choctaw Indians.

In 1815, when the British attempted to seize New Orleans, it was Jean Lafitte and his thousand or so swashbuckling freebooters who helped General Andrew Jackson and his small army defeat the large expeditionary force of Major General Sir Edward Pakenham and win the Battle of New Orleans. Colliers Encyclopedia asserts that the British losses amounted to over 2,000 men, including Pakenham and most of the other general officers in the field, while American casualties numbered only 71. According to some military strategists, the battle formation and type of fighting done by these pirates was the basis for today's military tactics. With the dramatic participation of Lafitte and his followers in the successful defense of New Orleans, they were transformed forthwith from pirates to patriots. President James Madison issued pardons for their crimes and made them citizens as a reward for their part in the fighting. A few of these pirate-patriots lived the remainder of their lives and are buried within the confines of the scenes of their former iniquitous pasts. The career of the famous pirate, Jean Lafitte, appears to have ended in this area shortly after he was exonerated by President Madison. While his name is still legend in these parts, and many tales are told about his bold and romantic adventures, what actually happened to him after his vindication is shrouded in mystery and filled with supposition. Some say that after being snubbed by the social element of New Orleans, he left, swearing never to return, to go to 43

To help maintain Jefferson's Growth-

Here are the Financial Resources and Skills

1973
June 30 Resources
\$ 43,048,114.70

1972
June 30 Resources
\$ 40,077,438.55

1951
March 30 Opening Day Resources
\$ 360,555.18

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COMPARATIVE CONDENSED STATEMENT OF CONDITION

RESOURCES	JUNE 30, 1972	JUNE 30, 1973
Cash and Due from Banks	\$ 7,657,642.87	\$ 5,858,271.60
U.S. Government Obligations	3,127,014.23	2,058,174.45
Other Securities	2,918,019.51	2,983,260.08
Funds Sold	1,000,000.00	3,000,000.00
Securities Purchased under Repurchase Agreement	—	1,200,000.00
Loans and Discounts	23,535,897.03	26,059,182.49
Bank Premises	1,452,437.15	1,486,405.95
Accrued Interest Receivable	221,672.19	136,028.21
Customers' Liability on Letters of Credit Issued	73,700.00	5,000.00
Other Assets	91,055.57	261,791.92
Total Resources	\$ 40,077,438.55	\$ 43,048,114.70
LIABILITIES		
Capital	\$ 800,000.00	\$ 800,000.00
Surplus	2,450,000.00	2,450,000.00
Undivided Profits	900,000.00	1,180,000.00
Reserves	1,079,003.14	1,079,541.19
Interest Collected but not Earned	514,646.43	569,906.98
Dividend Payable	70,000.00	80,000.00
Other Liabilities	9,930.18	68,740.55
Liability on Letters of Credit	73,700.00	5,000.00
Deposits — Regular	24,572,009.85	28,643,015.84
Deposits — Public Funds	9,608,148.95	8,171,910.14
Total Liabilities	\$ 40,077,438.55	\$ 43,048,114.70

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Galveston, Texas, where the lure of easy money soon overcame the encumbrances of a reputable course and turned him back to the nefarious trade of pirateering. But while the natives of Galveston solemnly insist that his body lies buried in a secret spot on the shores of that city where he died of wounds received at sea, others maintain that his bones are adrift on the sandy bottom of the Gulf of Mexico. Ask anyone in the Grand Isle-Lafitte area, however, and they will swear that his final resting place is in the little cemetery on the banks of Goose Bayou in Lafitte.

On February 11, 1825, during the administration of Governor William C. Claiborne, Jefferson Parish, as such, came into being. This came about through the division of the State of Louisiana into Senatorial Districts in accordance with the State's first Constitution. And although John Quincy Adams had been elected that same year as the Sixth President of the United States, and former President John Adams, Thomas Jefferson, James Madison and James Monroe were still living, Louisiana's Third Senatorial District was named in honor of Thomas Jefferson, the Third President of the United States, under whose Administration the Louisiana Purchase was consummated.

This new Parish was largely agricultural because of the rich alluvial deposits laid down by the Mississippi River in pre-historic times. It remained so for many years, with its early French settlers gradually developing large plantations along the banks of the Mississippi; and in 1830, when the first census was taken, the total population was 6,846.

As the Parish grew and prospered, several incorporated towns began to form. Among the first were Lafayette, Jefferson and Carrollton, all located

between Felicity Street in New Orleans, (the then existing Parish boundary) and the 17th Street Canal. (The present boundary). These little cities were created between 1833 and 1846; and the Police Jury which then governed the affairs of Jefferson Parish performed its governmental duties in the first Jefferson Parish Court House, located in the City of Carrollton, in what is now the Benjamin Franklin School on Carrollton Avenue in New Orleans. Oddly enough, this part of New Orleans is still referred to as "Carrollton".

In 1862 when New Orleans was captured by Federal Forces, Jefferson Parish lived under military occupation with its civil authorities stripped of all power. It was not until 1877, with the election of Rutherford B. Hayes to the Presidency of the United States, that the occupying Federal troops were removed, free elections were held, and Jefferson Parish was once again able to take over its own affairs. During this interim of military occupation the small incorporated cities of Lafayette, Jefferson and Carrollton were annexed to the City of New Orleans, and the present Jefferson-Orleans boundary was established at the 17th Street Canal, where it is today.

From that time until about forty or so years ago, Jefferson Parish was little more than a thin scattering of farms, pastures and fishing villages, with several large plantations dotting the banks of the Mississippi River. Then, gradually, with the New Orleans population overflowing into Jefferson Parish, industry began to develop. With industry came the discovery of vast oil reserves and other natural resources. Add this to its key location, and all it needed was the war boom of the 1940s to start the chain reaction that mushroomed it into a hub of tre-

mendous activity. Cowpastures blossomed into subdivisions; cowpaths became roadways; and as traffic changed from a meager trickle to a steady stream, main traffic arteries began to wind their way through the whole Parish. Manufacturing plants and industry grew throughout the parish and on the West Bank the Harvey Canal, which leads from the river to the Gulf of Mexico, became the site of Jefferson's major manufacturing and shipping center. Thus it was that Jefferson Parish started its quick but steady stride toward the present.

Today, Jefferson Parish stands as a monument to progress and prosperity. It is as modern as tomorrow in its populated regions, having been for many years one of the finest residential sections in the Greater New Orleans Area. Its homes, businesses, subdivisions, shopping centers and highways make an uninterrupted transition from one to the other.

It is a community for the young (Public Affairs Research Council of Louisiana, Inc., gives the median age as 26.5 years) and for the young in heart. It is a friendly place in which to live, for there is blended the gracious hospitality of the South with the warm friendliness of the West.

Its population has increased four-fold within the past few years and is expanding at an even more rapid rate. It is over 98% industrial, having four industrial enterprises for every mile of its length; and it offers unlimited possibilities in the field of skilled labor.

With its tremendous industrial capacity, Jefferson Parish is one of the most commercially active Parishes in Louisiana.

GOVERNMENT:

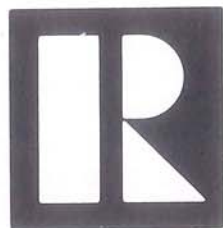
The affairs of Jefferson Parish were first administered by a 45

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District judge and 12 Commissioners. This was changed in 1834 to a single Police Jury form of government which governed the community for 24 years. In 1858 discord developed within the ranks of the Police Jury and this split caused the formation of two Police Jury Districts: One for the Right Bank and one for the Left Bank. The Police Jury Districts governed the Parish until 1862 when Jefferson Parish was placed under military occupation and its civil authorities were without power. In 1877 when Rutherford Hayes became President of the United States, the carpetbaggers were ousted, and with the election of a new Governor (Francis T. Nicholls) and Legislature for the State of Louisiana, local Parish Governments were reinstated, and representative Jefferson Parish Police Juries resumed control of their own affairs. In 1884 the two Police Juries were consolidated into one, consisting of one President and 17 Jurors, and they managed Jefferson Parish affairs until 1958. In 1956 an abortive attempt was made to convert the governing authority to a Commission Council form of government. Candidates were elected and ready to take office; but the Legislative Act empowering the election was held unconstitutional by the Louisiana Supreme Court, and the preceding Police Jury (whose term had expired in the interim) held the reins of the Parish during the period in which a decision was made. After a study was made by a legislatively empowered charter commission, the Parish secured a Home Rule Charter through a Parish-wide election. Under this Charter, a President who is Chief Administrator, and a seven member Council, which acts as the legislative and policy-making body were elected. This is the present

form of government of Jefferson Parish today.

The Parish President and Council Chairman are elected Parish-wide. The other six Councilmen are elected according to Districts: In order to give equal representation to all areas the Parish is broken up into four Council Districts with a Councilman elected from each District and one Councilman at Large from the East Bank and one Councilman at Large from the West Bank. The Parish President, as the Chief Administrator, is responsible to the Parish Council for carrying out policies adopted by it, and for the administration and supervision of all Parish Departments, Offices, Agencies and Special Districts. The Parish Council, as the Legislative and Policy-making Body, is responsible, except in the incorporated areas, for adopting such ordinances and resolutions as may be proper in the exercise of the powers of the Parish. Although its authority is confined to the unincorporated areas of the Parish, the citizens of the incorporated areas participate in elections to Council office and are eligible to run for election to that office. Under this Charter, the authority of the President and the Council is limited with respect to the offices of Sheriff, Clerk of Court, Assessor, Coroner, and the School Board.

Parish President

The Parish President is the chief administrative officer of the Parish and is responsible to the Parish Council for carrying out policies adopted by the Council and for the administration and supervision of all parish departments, offices, agencies, and special districts. He has the power to appoint and remove, subject to the provisions of the Charter, all administrative officers and employees responsible to him.

He shall submit the parish budget to the Council for approval, at least 60 days before the end of the fiscal year. He must also submit any reports from the departments under his supervision which the Council may require.

The Council may create new offices or departments only upon his recommendation.

The President does not have veto power over legislative acts of the Council.

He may designate a qualified administrative employee of the Parish to assume his duties and authority during periods of his temporary absence or disability.

THE PARISH COUNCIL

The Parish Council is the legislative and policy-making body of the Parish and may adopt such ordinances and resolutions as may be proper to this function.

The Council consists of one Councilman-at-Large who is elected parish-wide and is designated by law as Council Chairman, an East Bank Councilman-at-Large, a West Bank Councilman-at-Large, and four District Councilmen. The Council elects one of its members to serve as Vice-Chairman.

Powers of the Council

The Council may:

Levy and collect taxes, special assessments, service charges, license charges, fees and other revenues, and borrow money in such manner and subject to such limitations as provided by law.

Make appropriations for all parish purposes.

Require periodic and special reports from all Parish officers concerning their respective departments, offices, etc. These reports shall be submitted by and through the Parish President in the case of those de-

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partments, etc. subject to his jurisdiction.

Make investigations of Parish affairs by inquiring into the conduct of any department, office, etc., including the investigation of accounts, records; etc., and it may subpoena witnesses, administer oaths.

By ordinance, abolish or consolidate any parish department, office, or agency, and provide for the transfer of any of the functions of such departments. The Council may create offices or departments only upon recommendation of the Parish President.

Perform any other acts, consistent with law, deemed to be for the best interest of the people of the Parish. It has the power of eminent domain, meaning the right to expropriate property for public purposes as provided by law, and to make just compensation for any properties thus acquired.

The council sits as a Board of Review on property tax assessments.

The Council meets regularly at such times as may be prescribed by its rules (by practice, Thursdays at 2 p.m. in the Council Chambers, Gretna Courthouse). It may not meet less than once a month. Special meetings may be held on twelve hours' notice by the Clerk to each member upon the call of the Chairman or a majority of the members, unless notice is waived in writing. A majority of the members constitutes a quorum, but a small number may adjourn from time to time to compel the attendance of its members. No action is valid or binding unless adopted by the affirmative vote of a majority of the Council members.

Council Chairman is elected parishwide. A Vice-Chairman is elected from among the members of the Council. The Chairman presides over all meetings of the Council and

signs all official documents pertaining to policies established by the Council.

COUNCIL STAFF

Clerk of the Council is an employee of the Council and serves at its pleasure. He must keep a journal of its proceedings which is a public record. This position does not come under classified civil service.

Duties include tabulating bids, processing ordinances, acts, resolutions and motions. Election results are promulgated at Council meetings under his supervision.

The Council Clerk is the "recording secretary," keeping detailed minutes of Council action for later publication as required by law.

Between meetings this office serves as a clearing house for official parish business, processing department director's requests for forwarding to the Council after recommendation by the parish president; checking the wording of ordinances and resolutions with the parish attorney; and setting up the agenda for the next council meeting.

DEPARTMENTS

The following departments have been created by the Council, and are under its jurisdiction. Department Directors (except Civil Defense) are named by the Parish President, with the approval of the Council.

Employees of all departments are under Civil Service (both merit and classified) except Department Directors, the Parish Attorney and his assistants.

Budget and Research Analysis

The Department of Research and Budget Analysis was established by the Jefferson Parish Council in 1960 for the

purpose of providing an independent method of obtaining information regarding any matters of interest to the Council.

This office examines the budget submitted to the Council, investigating items contained therein, and making recommendations. It is empowered to conduct research and investigations into administrative or executive departments or Parish affairs generally, as the Council may direct.

In addition to the many projects and reports prepared at the Council's request, statistical data of a general nature is compiled and updated on a routine basis and is readily available to the members of the Parish Council.

Information regarding functional problems of local government can be obtained through the Department. Numerous other important functions are routinely handled here, including precinct boundary changes.

Planning

The Charter provides for a Planning Department headed by a qualified planning director, appointed by the Parish President. The department's function is to plan and prepare for the social, economic and physical development of the Parish.

It is responsible for the Master Plan of Jefferson, which includes population reports and land use surveys. It inspects all plans for subdivisions of land and any change to the comprehensive zoning ordinance.

The department is supported by two boards: the Planning Advisory Board and the Zoning Appeals Board.

Mosquito Control

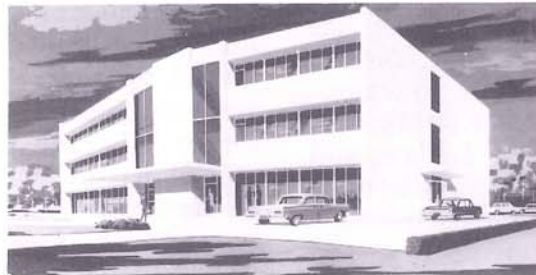
The Mosquito Control Department administers a year round mosquito control program which attacks the mosquito 49

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problem on three fronts. The Larviciding Division sprays surface water, using land and amphibious vehicles and helicopters to kill larvae. The Adulticiding Division uses spraying, fogging and misting techniques to cut down on the adult mosquito population. The Permanent Control Division is responsible for the elimination of breeding sites. This result is lower expenditures for temporary control measures.

Finance

Set up under the Parish Charter. It is responsible for the functions of accounting, budgeting, purchasing, pre-auditing treasury and debt-retirement.

The Director is required to submit financial reports as required by the Council or Parish President, and must be qualified by special training and experience in public finance. He is appointed by the Parish President.

Legal

The Department of Law, established by the Charter, is headed by the Parish Attorney. He is named to the position by the Parish President, with the approval of the Council. He may appoint and remove his assistants.

This department handles all Parish legal affairs, representing it in Court, and establishing the legality of all its ordinances and actions. The parish attorney's office may make property acquisitions for highways, playgrounds, etc.

Personnel

The Personnel Department is one of the four departments of government required by the Parish Charter. Its function and responsibility is to provide staff personnel services for the general Parish government, and to provide a merit system of employment guaranteeing employee selection and reten-

tion on the basis of job related qualifications, and without regard to such factors as race, religion, politics, and national origin.

A three member, quasi-judicial, autonomous Board is responsible for the merit system of employment and for the appointment of the Personnel Director. The Board Members are appointed by the Parish President; two by the nomination of the Presidents of Tulane and Loyola Universities, and one with the approval of the Council. The Board has self-perpetuating continuity in that the members serve overlapping terms of six years each. A principal duty of the Board is to hear and decide appeals from employees who feel that they have been unjustly fired or disciplined.

The principal functions of the Personnel Department are: Recruitment, Examination, and Certification of employment eligibles; Classification of positions; Pay Planning and Administration; Recommendation and Administration of Personnel Rules; and Employee Training. The Department is headed by the Personnel Director who is appointed by and responsible to the Personnel Board. The Department is headquartered in the Parish Office Building in Gretna, with a branch application office in Metairie.

Recreation

The Recreation Department includes a Recreation Division and a Library Division.

The Recreation Division operates thirteen community centers scattered throughout the parish. One additional community center is under construction at this time. Each center offers a variety of programs for parish residents. Seventeen additional sites are leased for the operation of partial programs at different seasons of the year.

The Library Division operates two libraries and two bookmobiles with an annual circulation of 836,400 books and 9,115 films. Microfilms of periodicals and other special materials are also available.

Safety

The Safety Department, is organized into five divisions to deal with the safety needs of the parish.

The Division of Regulatory Inspection issues building permits, inspects new construction and additions to old structures for compliance with zoning regulations, and inspects buildings for compliance with minimum building standards so far as structure, electrical work, plumbing, and mechanical safety are concerned. This division is also charged with the removal of junk cars from the streets and the collection of monies due on property liens.

The Division of Housing Improvement is responsible for inspecting housing to see that it meets minimum standards for health and safety. The division is operated on a preventive basis, with inspection personnel visiting deteriorating housing to point out the advantages to property owners of taking action to prevent the occurrence of slums.

The Fire Division is charged with controlling fires, issuing permits for burning trash after determining that no hazards exist, and with providing Jefferson Parish citizens with informational and educational materials on fire prevention.

The Street Lighting Division maintains a regular program for providing lighting for new streets and major thoroughfares, as well as handling requests from citizens for additional lighting in residential neighborhoods.

The Taxicab Division issues permits to operators of taxicabs and makes inspections of 51

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Civil Defense

The Civil Defense Department is charged with preparation for natural disasters such as floods, storms and hurricanes and with dealing with emergency situations brought on by fires, explosions or other major accidents, as well as preparedness for emergencies connected with the national security. Their operation covers all unincorporated areas in Jefferson Parish and the cities of Gretna and Grand Isle.

The Department trains law enforcement personnel, fire fighters, and citizen volunteers in first aid, radiological defense and the handling of explosive ordnance.

The Parishes' radiological defense system consisting of fixed and mobile monitoring stations is maintained and operated by the Civil Defense Department. It also installs outdoor warning systems (sirens) as required in newly developing areas and maintains and inspects those already in operation.

The Department procures surplus property from the Federal government for use in emergencies and for use whenever needed by other parish departments. Under this program a land-water vehicle (duck) with trained operator, a jeep, and an ambulance manned by volunteers is available for emergency use by Civil Defense or for other parish departments on request.

Sanitation Department

The Sanitation Department is in charge of all drainage and sewerage disposal in the parish. It builds, upgrades, maintains, and operates pumping stations and drainage canals. It maintains storm drain lines and subsurface drainage systems to prevent flooding of streets. The establishment of grades for

proper drainage and the building of secondary levees to protect residential areas are functions of this department. It builds and operates sewerage treatment facilities and installs sewerage lines in developing areas.

Notification of private property owners regarding minimum upkeep standards is under the Sanitation Department. If the property owner does not take proper action, the Department of Sanitation takes care of clearing the property and cutting the grass, billing the property owner for services rendered. Other citizen complaints are also handled through this department, and those which cannot be directly cared for here are referred to the proper department.

The department investigates possible sources of industrial pollution and enforces anti-pollution regulations.

Water Department

Water services for all of the East bank and all unincorporated areas on the West bank are under the jurisdiction of the Water Department. The department operates two water purification plants, one on the East and the other on the West bank, installs and maintains water lines as required for industrial, commercial, and residential users; and bills customers for water services. The department also bills residents for garbage charges, mosquito control charges, and sewerage charges.

Roads and Bridges

The primary charge of the Department of Roads and Bridges is the construction and maintenance of the parish roadway system, i.e., all roads in the parish which are not under the jurisdiction of Federal, state or municipal authorities. In addition, the department approves plans for subdivision streets and inspects

them to see that they meet minimum standards; carries out a beautification plan for neutral grounds and parkways, including cutting the grass and planting shrubs and trees; and seeks funds for the development of parks and green areas.

Animal Shelter and Control

The Animal Shelter and Control Department was inaugurated in July, 1971. Its priority function is the handling of bite cases. The department picks up animals involved and holds them for the prescribed period, or if the animal has been killed, performs the necessary laboratory work to determine if rabies shots are necessary for the victim. It picks up hurt stray animals and brings them to the shelter for care, and investigates complaints regarding cruelty to animals.

Within the limits of time and space available, the department picks up stray animals, maintains an adoption program for those animals which are not claimed by owners within a reasonable period of time, and answers inquiries from the public about animal care.

The department maintains a close liaison with the Health Department, keeping all necessary records in compliance with Health Department requirements.

BOARDS

The Parish Charter provides for a General Advisory Board, appointed by the Parish President, "which shall include a representative of each ward (10) of the parish as in existence on January 1, 1957".

The President determines the duties and length of term of Board members, who may be paid a per diem allowance, and reimbursed for official duty expenses as approved by the President. (cont'd. on page 59)

The Building Boom Continues

Evidence of Jefferson's amazing growth during the past four years is reflected in the way construction on the East Bank pressed lake-ward and toward St. Charles Parish, and how thousands of former empty acres on the West Bank have blossomed in all directions with new subdivisions, hotels, industrial plants, office buildings and shopping centers. The buildings featured on these pages depict only a sampling of the new construction as the building boom accelerates in Jefferson.



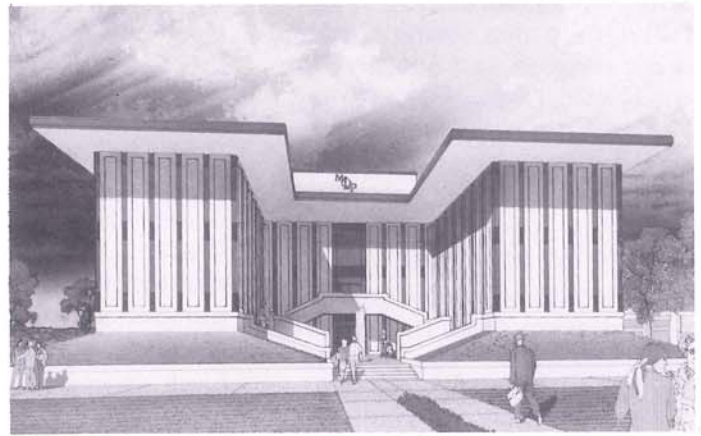
Security Homestead Bldg.



Sheraton, Westbank Expwy.



Sheraton, Veterans Blvd.



Marrero Land & Improvement Assn.



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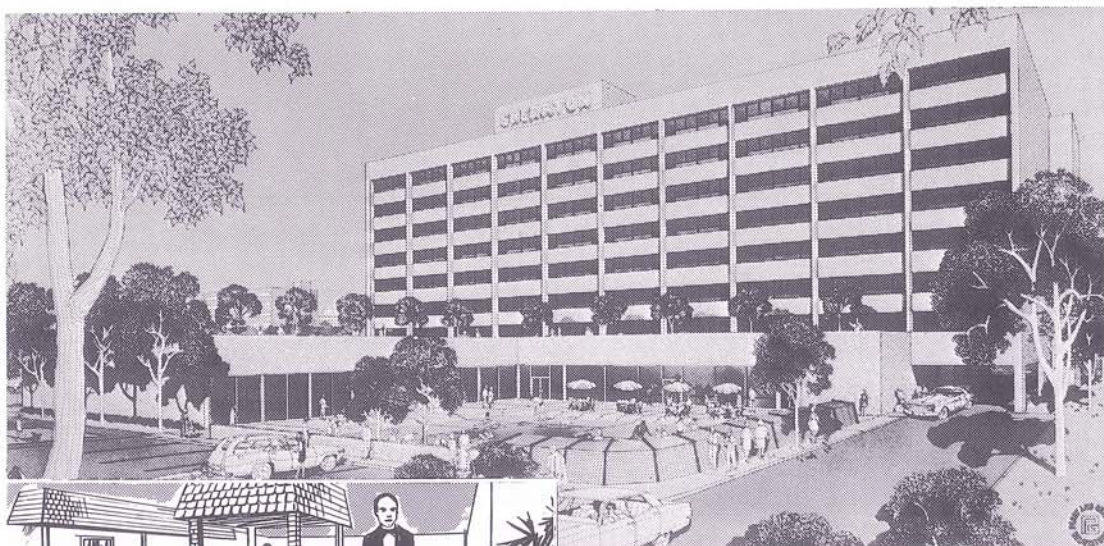
- Four high-speed elevators for quick and easy access.
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For additional information call (504) 834-3689 or see our Leasing Agent on the premises.

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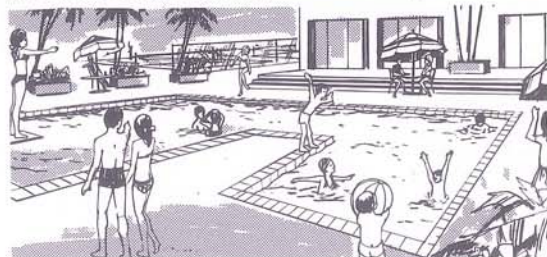


Family dining at reasonable prices at the unique Tree House Restaurant, where steak is the specialty. Serving complete breakfasts, luncheons and dinners. Also regional delicacies and tempting extras.



The Lagniappe Lounge, serving that extra big cocktail. Plenty of room to relax and dance. Live contemporary music nightly. Buffet luncheon Monday through Friday. And there's never a cover or minimum.

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Jefferson Board of Realtors	Exchangers Association of Greater N. O.
Louisiana Realtors Association	Apartment Association of New Orleans
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The Charter also specifies that the Parish Council create, by ordinance, a Planning Advisory Board and a Zoning Appeals Board. Members of these boards may be paid a per diem allowance and reimbursed for necessary expenses in official duties as approved by the Council.

The Council is empowered by the Charter to create, by ordinance, other advisory boards

it deems necessary and to determine the manner of appointment, length of term and duties of members of such boards. Members of these boards usually serve without pay.

FINANCING THE PARISH

The 1973 operating budget shows proposed expenditures of \$35,192,005 to provide government and services to people of the Parish.

Where does the money come from?

1973 Proposed Operating Budget
Source of Revenues

Source	Percent of Total	Dollars
Ad Valorem (property) taxes	35.73	11,868,710
Water Sales	16.23	5,390,000
Sales Tax	22.04	7,321,000
Service Charges	7.43	2,468,100
Gasoline Tax	4.45	1,480,000
Licenses	3.71	1,231,789
Permits and Inspections	2.71	899,700
Severance Taxes	0.30	98,359
Sundry	7.40	2,460,005
TOTAL	100%	33,217,663

Federal Revenue Sharing has provided an additional \$3,079,483.

Assessor

An elected official whose duties are provided for in the State Constitution. Each parish has an assessor, except Orleans which has a Board of seven (one from each municipal district).

As shown in the table of revenues, the ad valorem (to value) or property tax is the largest source of revenue in the Parish. Total assessed, valuation of property in Jefferson Parish in 1972 was \$360,-

024,853.

The function of the Assessor is to assess all property in the Parish—personal real estate, business real estate, merchandise and business inventories, office furniture and fixtures, and other property.

Exceptions: personal furniture, automobiles or trucks and boats with gasoline engines, and that property which is assessed by the Louisiana State Tax Commission (public utilities, etc.).

Total office expenses for the current year are \$470,554—\$450,000 for clerical and other office expenses, the remainder for the Assessor's salary, shown below.

Collection of Taxes

The Sheriff of Jefferson Parish is also the Parish Tax Collector. See Section III.

TAX TERMINOLOGY

Louisiana Tax Commission

Three members. Appointment by the Governor, with the approval of the Senate; 6 year terms. Function as prescribed by Louisiana State Constitution:

To equalize assessed value of all taxable property.

To appraise property for state purposes.

To act as a Board of Appeal from local assessment.

To supervise local assessors.

Board of Review

The Parish Council sits as a Board of Review to hear appeals of any taxpayer who appeals before it to object to the amount fixed on his property as its actual cash value.

Assessed Value

Value placed on property by the Assessor for tax purposes.

Millage

Total number of mills levied as tax. For each mill levied, you pay \$1.00 per \$1,000 of assessed value less exemptions.

Homestead Exemption

\$2,000 (veterans have additional amount) of assessed value on which the owner occupying the property does not pay taxes. Not applicable to revenue-producing property. The State grants the exemption.

Property Tax Relief Fund

Income alcoholic beverage, and public utility taxes are dedicated to this fund. All citizens pay these taxes and therefore in effect pay property taxes.

Equalization

The assessed value of property in each parish to be determined by using the same percent of actual cash value for all property—commercial, residential or industrial.

JUSTICE

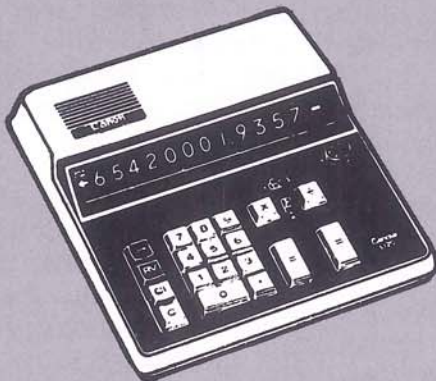
24th Judicial District Court of Louisiana (Jefferson)

This is a court of original jurisdiction in both civil and criminal cases. It also handles domestic cases and probates. It serves as a court of appeals for civil cases from Parish Courts, and for criminal cases not appealable to the Louisiana Supreme Court.

Nine judges, elected in general elections, hear both civil and criminal cases. The office of Judicial Administrator coordinates activities of the various divisions of the court with the Clerk of Court and the District Attorney. The Indigent Defender Board is handled by the Administrator's office.

The Juvenile Court judge hears cases (except capital crimes) dealing with delinquents or neglected children under 17 years of age, traffic offenses by juveniles, non-support of a wife by her husband, and adoption. The Rivarde Home a juvenile detention facility, is under his jurisdiction.

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The 24th District Court is located in Gretna, on Derbigny St. at the river.

First and Second Parish Courts

They have jurisdiction concurrent with the District Court on civil matters up to \$1,000. All traffic violations, and misdemeanors in which the penalty is less than six months in jail and the fine is not in excess of \$500 are heard in these courts. They also hear suits for leased premises.

There are three elected judges —two in the First (Clearview

near Veterans Blvd.), established in 1962, and one in the Second (Gretna Courthouse), which was established in 1966.

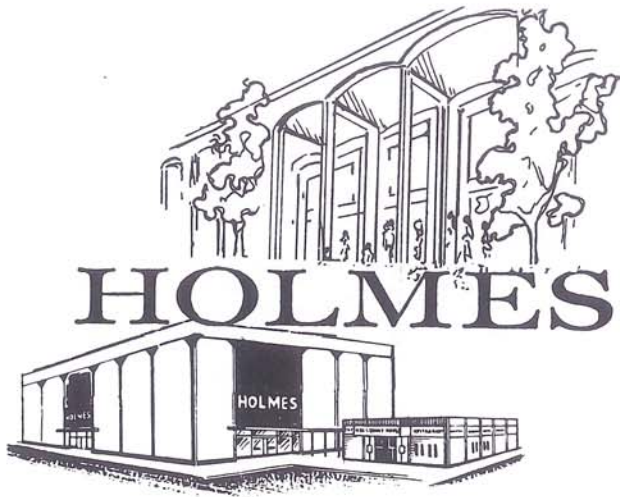
Justices of the Peace and Constables

Six of each are elected in Jefferson Parish. The former hear civil matters not exceeding \$100, including suits for leased premises. In criminal cases they serve only as committing magistrates; they may bail or discharge in non-capital offenses and may require a bond to keep the peace. They perform marriages upon pre-

sentation of proper documents. The Constables serve as court officers for Justices of the Peace and as law enforcement officers. Their basic salary and term of office is the same as for Justices of the Peace.

Mayor's Courts

The mayors of four of the five municipalities in the Parish hear and decide cases of municipal ordinance violations. In 1972 Kenner became the first city in the state to appoint an attorney to hear cases as a magistrate (judge) instead of the mayor.



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Clerk of Court

This is the only office that receives no tax revenues to operate, depending entirely on fees received for its services, which are many and diverse. It serves both the District and Parish Courts, and employs 204 persons full-time, as well as students in summer.

The Clerk is an elected court officer, a Jury Commission member, notary public, recorder of mortgages and conveyances (sales), adoptions, etc. He is custodian of voting machines, instructs polling

place personnel, conducts absentee voting, and supervises election tabulations.

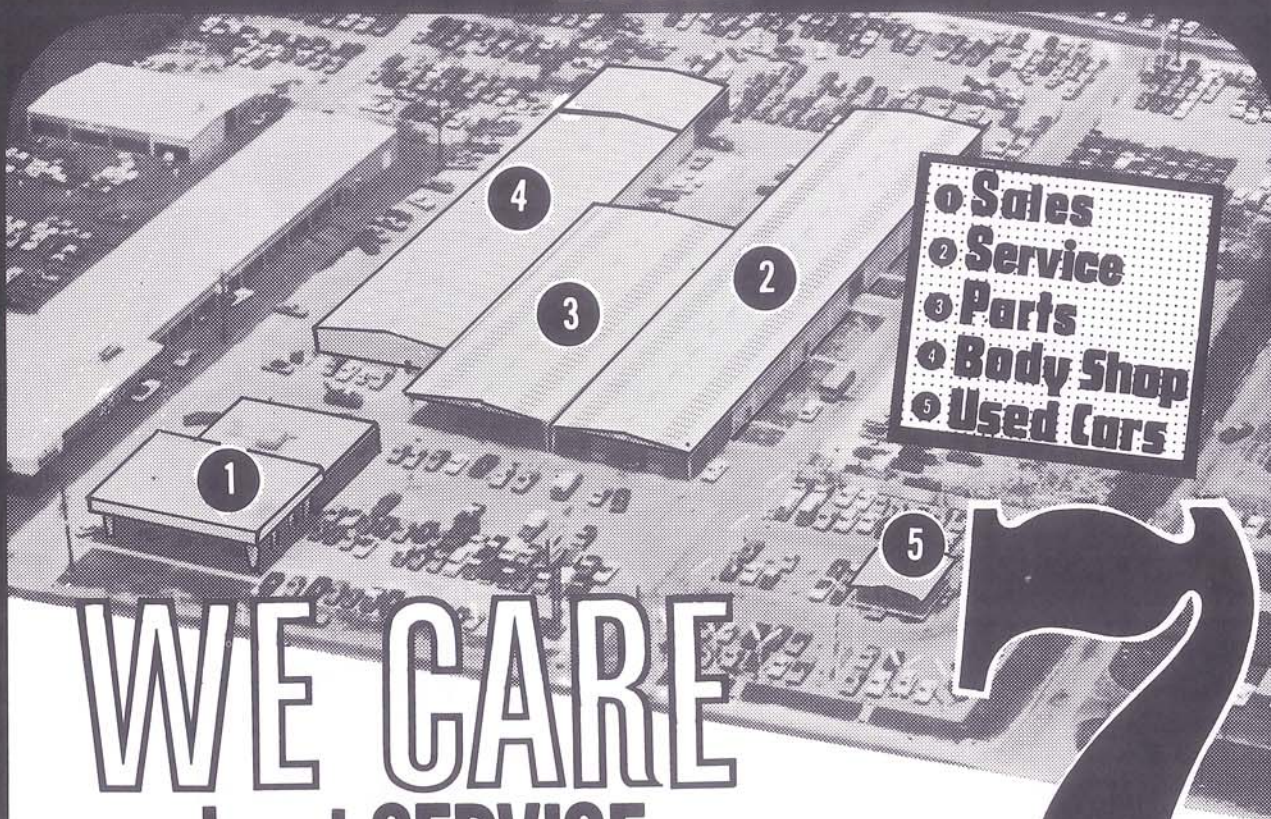
Judicial section duties include receiving and filing of civil and criminal suits and successions; assignment of cases to judges; recording alimony decisions, adoptions and juvenile; drawing of some 3,000 grand and petit jurors annually for criminal and civil cases. Under Louisiana law, women are not eligible for jury service, and must request in writing that their names be submitted for drawing.

District Attorney

He is an elected official, whose duties are prescribed by the State Constitution. He represents the State in civil actions and prosecutes persons accused of crime in his District. He is the legal advisor to the Grand Jury and attends its sessions for this purpose.

He has fourteen assistants, assigned to each section of the District and Parish courts. A consumer Protection Department, created in 1972, receives complaints from residents, investigates the cases for possible

LESON



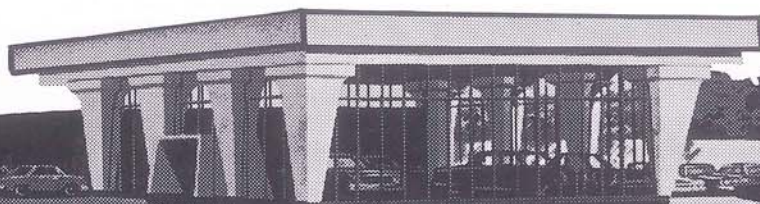
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criminal intent such as fraud, and files charges where warranted.

Coroner

He is an elected official, deriving his authority from the Louisiana Constitution. He investigates any unusual or sudden deaths and signs death certificates in such cases, conducts an autopsy in all questionable cases, and examines all rape cases.

He must be a physician. He makes recommendations to a judge in cases of mental commitment brought by family members.

Sheriff

Under the Louisiana Constitution, he is chief law enforcement officer of the Parish, executive officer of all the courts within the Parish, and tax collector. His law enforcement authority is restricted in municipalities, which have their own police departments. A percentage of taxes collected, plus fixed fees in criminal and civil matters provide the financing of the department, which employs 726 persons, plus school crossing guards.

SERVICES TO THE PUBLIC

Schools

In 1972-73 approximately 66,250 children were enrolled in Jefferson Parish public schools. As of March, 1973, the system employed a total of 5568, of which 2983 were professional personnel including principals and teachers, 201 administrative and supervisory and 2384 non-professional (secretarial, clerical, plant operation, school lunch, bus drivers, etc.).

There are 78 schools in the Parish: 47 elementary, 15 middle, 7 high (including John Martyn Vocational School), 8 for the educable mentally retarded and 1 for children with impaired hearing. Three schools are presently under

construction; Bonnabel and Ehret High Schools and El-lender Elementary School. The need for additional schools to meet the continuing growth of the student population is still present and platooning remains a method of coping with this in five of the high schools and one middle school. Transportation in the 1972-73 year was provided for 51,317 children in public schools and 12,969 attending private and parochial schools. The Parish operates 401 buses and 7 station wagons, vans and/or cars. The total of 408 school vehicles makes it the second largest school transportation system in the State.

Financing The Schools

The projected operating budget for 1972-73 is \$44,159,608. Of this total 60.9% is contributed by the State, 38.9% by the Parish and 0.2% by the Federal government.

School Board

The School Board is a seven-member governing body which oversees the operation, maintenance and construction of public schools. The Board appoints the Superintendent of Schools as their chief administrator for a term of two years.

The members of the School Board are elected in general elections; four from the East Bank and three from the West Bank. If a vacancy occurs, the Governor appoints a member from a list of three names submitted by the remaining members to fill the unexpired term. If there is more than one year remaining in the unexpired term, a special election shall be held without the necessity of a call by the Governor.

The President of the Board is elected annually by the members. He may not succeed himself, and is not eligible again for three years.

The Board is required to hold at least one regular meeting a month. These meetings are

open to the public and are held the first Wednesday of the month at 7 p.m. in the School Board office, 519 Huey P. Long Avenue, Gretna.

Health

The Parish Board of Health is appointed by the Council (five members named for four-year terms beginning from the date of appointment or for the term of office of the Council).

The Board appoints the Parish Health Officer with the advice and consent of the State Board of Health, and he may or may not be a member of the Parish Board of Health.

The Board has no power which might be inconsistent with the superior power of the State Board of Health, and may only enforce health and sanitary measures incident to purely local matters.

Members of the Parish Board of Health and the Health Officer receive no per diem allowance or salary.

The Health Unit

The Director of the Health Unit, who must be a physician, and who is under State Civil Service, is appointed by the State Board of Health with the advice and consent of the Parish Board of Health. He is required to execute sanitary laws and regulations of the State under the State Health Office, as well as rules and ordinances of the Parish regarding health.

There are facilities for both physical and mental health on both the East Bank and the West Bank. A health unit was recently opened in Grand Isle.

Hospitals

East Jefferson General Hospital is managed by an eleven member Board, appointed by the Parish Council. Opened in February, 1971, it has a present capacity of 245 beds.

West Jefferson General Hospital, which opened in 1960, is managed by a seven-man 63

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Board, appointed by the Parish Council. Present capacity is 312 beds.

Welfare

The Division of Income Maintenance of the Louisiana Health and Social and Rehabilitation Service Administration with employees under the State Civil Service, administers six public assistance programs in the Parish. It also serves as the certifying agency for the Food Stamp Program of the United States Department of Agriculture. The Parish government supervises the issuing

office, which serves 6748 families in the Parish. The Child Abuse Service Unit investigates Child neglect and abuse.

Veterans Service Office

This office co-ordinates all the programs of the Federal Government and the State regarding veterans, and gives advice and information to veterans. Two offices are maintained by this department for the convenience of veterans—one on each side of the River in the Courthouse and Parish Building.

STATE LEGISLATIVE REPRESENTATION

The Legislature, the state government's lawmaking branch, is responsible for enacting laws for the government and well-being of the people of the State. It authorizes expenditure of public funds, proposes amendments to the constitution and passes laws on any matter within the limitations imposed by the state and federal constitution. The Legislature can levy taxes without public approval subject to $\frac{2}{3}$



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passing vote in both houses.* The Louisiana constitution provides for a legislature consisting of a Senate and a House of Representatives. The constitution also provides that the Legislature shall be reapportioned after every U. S. census. The last apportionment was in 1971.

SENATE

There are five senatorial districts in the Parish. East Bank: District 10 and 11. West Bank: District 1, 8 and 9. Shared Districts: West Bank shares

District 1 with St. Bernard and Plaquemines Parishes, District 8 with Orleans Parish. Population currently within each senatorial district: 110,000.

HOUSE OF REPRESENTATIVES

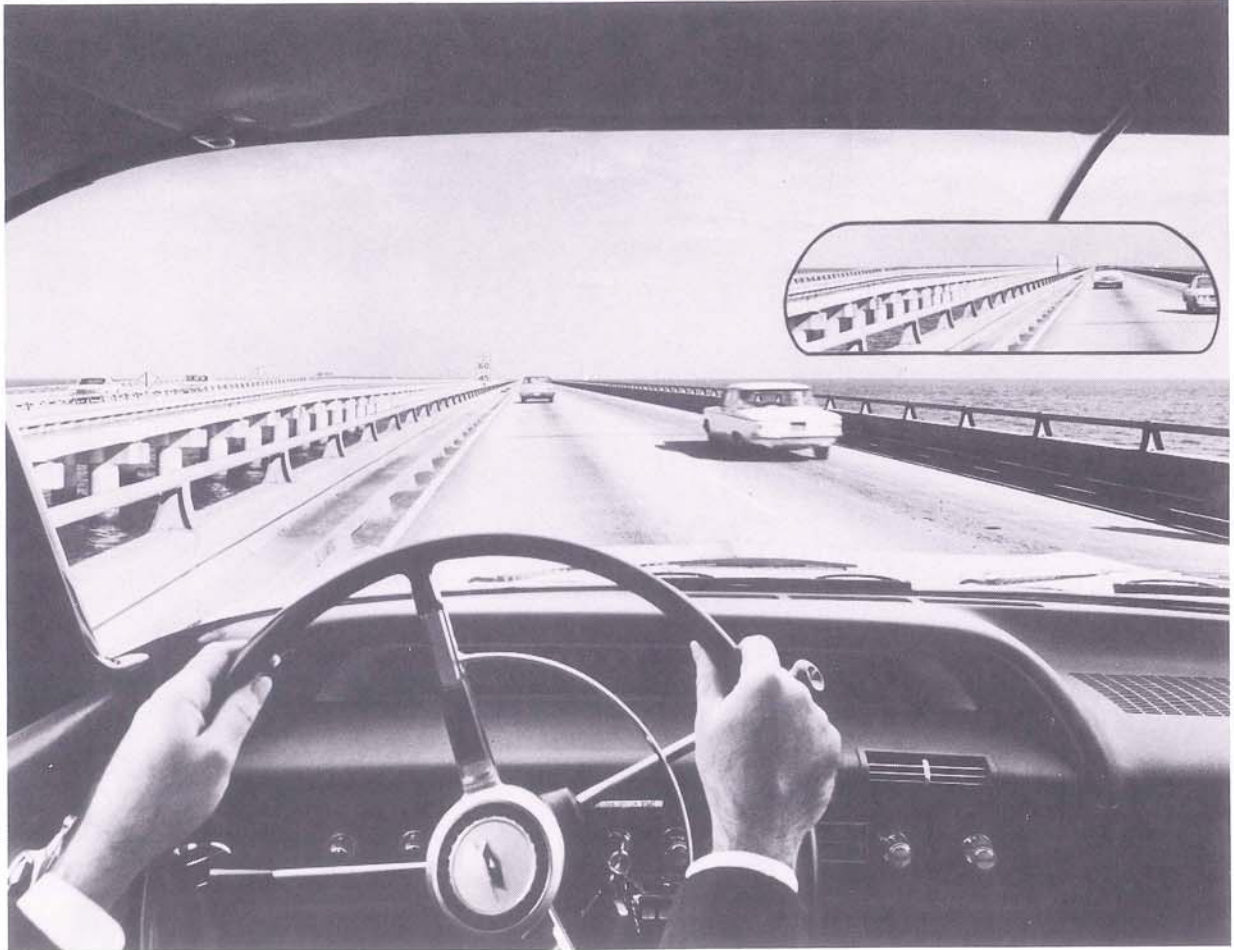
At present, there are 12 representative districts in the Parish. East Bank: Districts 77, 78, 79, 80, 81, 82, and 88. West Bank: Districts 83, 84, 85, 86, and 105. Shared Districts: East Bank shares District 88 with Orleans Parish. West Bank

shares Districts 85 and 86 with Orleans Parish and 105 with Plaquemines and St. Bernard Parishes. Population currently in representative districts: 32,000.

The Legislature meets in 60 day general sessions in even numbered years and 30 day fiscal sessions in odd numbered years. Special sessions may be called by the governor or by petition of $\frac{2}{3}$ of each house.

Salaries: Senators and Representatives both receive \$500 per month \$50 per diem (while 65

16 Years Equals 621,218,136 Miles of Inter-Parish Travel



The traffic growth trend over the 16 years existence of the Causeway shows that 621,218,136 vehicle-miles have been driven between the parishes of Jefferson and St. Tammany.

The Causeway Commission and its staff are responsive to the need for maintaining a safe facility; studies are constantly being made to improve safety. A major step in this direction was the formation of the GNOEC police patrol to assure patrons of the Causeway the best

protection possible. Another safety feature was the installation of raised reflective markers over the entire 24-mile bridge.

As traffic on the bridge increases, the problem of safety will receive even greater attention.

A total of 2,422,199 vehicles crossed the Causeway during 1971. Since each vehicle traveled 24 miles, the total vehicle-miles traveled was 58,132,776 miles.

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(St. Tammany)
Treasurer



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Asst. Sect.-Treas.



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General Manager

Legislature is in session) plus mileage allowance of 10c a mile for 8 round trips during 60 day session and 4 round trips during 30 day session. An annual expense allowance of \$6000.

Term of Office: Four years.

**Act 10, sec. 1 "The power of taxation shall be vested in the Legislature". Louisiana Constitution.*

REGISTRATION AND ELECTIONS

In its fiscal session of May, 1971 the Louisiana Legislature became the 29th State to ratify the 26th Amendment to the U.S. Constitution. The amendment gave the right to vote in all elections to persons 18 years and older. The 38th and last State necessary for ratification was obtained from the Ohio Legislature in a night session in July, 1971 and the amendment was put into effect. The Louisiana Legislature had honored the League's 50th anniversary in 1970 by unanimously approving a House-Senate concurrent resolution to 'ratify' the 19th Amendment. The 19th Amendment, giving women the right to vote, was not ratified prior to 1920 by the Louisiana Legislature which declared they were "protecting the state's women from the unsavory world of politics".

VOTER QUALIFICATIONS AND REGISTRATION

You can register and vote in Louisiana if you are a U. S. citizen 18 years old or older and state you are a resident of this State and Parish. Eligible voters can register by applying in person to the Registrar of Voters with proof of identification and residence. Identification must include the applicant's signature and correct address, either on one document or on separate documents. Driver's license, rent

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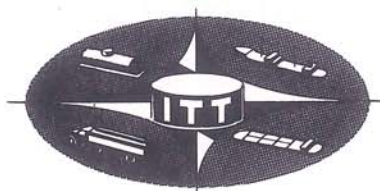
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receipt, property deed, selective service registration, W2 tax form and utility receipts are acceptable. If you have no proof of residence, you may obtain registration by signing an affidavit swearing that you are a resident of the Parish. Naturalized citizens must bring their citizenship papers.

Under the permanent registration a voter needs to register only once, provided he votes at least once in a four year period, or is not disfranchized for cause; i.e. convicted of a felony. A registered voter who moves from residence to residence within the Parish can apply in person to the Registrar or can apply by mail, furnishing the following information: name in full, old address, date of moving, full signature of voter and date of birth. A voter changing address can vote immediately, if an election is being held, in the new precinct. Only within a three months period after moving may a citizen return to his old precinct to vote.

At the time of registration political party affiliation must be declared. This assures the right to vote in political primaries of the party named. Party affiliation may be changed by applying to the Registrar in person or by obtaining a special form and mailing it to the Registrar. Forms can be obtained at political headquarters.

If a woman marries, she need not re-register (provided she is still on the rolls), but may apply in person to the Registrar for a change of name.

Citizens may register year round from 9 a.m. to 4 p.m. Monday through Friday on the East Bank at 3375 Airline Highway (behind the Parish Office Building, 3300 Metairie Board) or on the West Bank at the New Gretna Courthouse, Derbigny Street and the River, Gretna.

Persons registering less than

30 days before a scheduled election will not be allowed to vote in that election. Registration closes 30 days before an election. Hours for registration are 9 a.m. to 9 p.m., 30 days prior to close of registration.

REGISTRAR OF VOTERS

He is the custodian of voting records. His duty is to register properly qualified voters. He is appointed by the Parish Council, dependent on approval by the State Board of Registration. The Board is made up of the Governor, the Lieutenant Governor and the Speaker of the House, and it may at will remove a Registrar.

The present office employs the Registrar, the Chief Deputy, Deputy Registrars, stenographers and clerks. It is classified as a State office.

The Registrar is a member of the three-man Parish Board of Supervisors of Elections (the other two are appointed by the Governor). They oversee all General Elections in the Parish, appointing three Commissioners and one Clerk for each precinct (except in Presidential elections: four Commissioners and one Clerk) selecting the names submitted by the various political parties participating in the election.

ELECTIONS

Party Primaries—Called by the officially elected committees for each party to select party candidates to run in the General Election. The selection is conducted by the party and voting is open only to party members.

General Elections—All registered voters may participate to determine who shall fill the particular offices. They may vote for any candidate on the ballot, regardless of party affiliation.

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Special Elections—Called to fill vacancies or to impose property millage or bonds in a given political district. If a non-partisan election, i.e., school bonds, the government agency calling the election, i.e., School Board, conducts the election. Any registered voter may vote in millage or bond elections.

If no candidate receives a majority in the first primary, a second primary shall be held to choose between the two candidates receiving the greatest number of votes in the first primary. Where there are two or more like offices to be filled, twice as many candidates shall be in the second primary as there are offices to be filled.

Where there are two or more like offices to be filled, each voter must vote for the requisite number of offices in order to have his vote count for that office ("single-shot" voting requirement).

Absentee voting is conducted by the Clerk of Court. Persons who will be out of the Parish or State on an election day should apply in person or by mail to the Clerk of Court office at the New Gretna Courthouse or 3375 Airline Highway. In Louisiana persons confined to bed or in hospitals are not allowed to vote absentee. The days for absentee voting are from the 19th to the 6th day prior to an election. Candidates must qualify with the appropriate party committees in order to be on the ballot. Statewide candidates qualify with the respective party State Central Committees, and candidates for the Parish offices apply to the respective party Parish Executive Committees. The Parish Executive Committee of each party consists of 17 members from the Wards and five from the Parish at-large. Parish and State Committee members are elected at primary elections for State and Parish offices.

They are elected for four year terms.

Independent candidates must have a requisite number of signatures of voters *not* affiliated with a political party. They must file their nominating papers with the Secretary of State on or before the date of the second primary of any political party.

The League of Women Voters publishes nonpartisan election fact sheets and candidate questions which are available to the public. It also answers voters' inquiries on election day, giving addresses of precinct polling places and other nonpartisan information. The telephone numbers are published in the newspapers a few days before the election.

TRANSPORTATION

BUS SERVICE: East Bank—The Louisiana Transit Company, the one major bus line serving the East Bank of Jefferson Parish, operates three parallel routes. One NOPSI bus line travels Metairie Road from City Park to Severn. Kenner has a municipally operated bus which circles around and through the city of Kenner. Louisiana Transit Co. operates on Jefferson Highway, Airline Highway and Veterans' Memorial Highway. There are no connecting lines. Express buses operate during peak hours. The Jefferson Highway buses are the Kenner Local and Kenner Express, the former operating between Coleman Place in Kenner and the junction of S. Claiborne and S. Carrollton in New Orleans. The Express stops only between Coleman Place and the Huey P. Long bridge; then it is non-stop. The Huey P. Long bridge bus is a peak-load line that runs between the bridge and Carrollton Ave. (not express). The Airport and Airport-Downtown Express bus line operates between New Orleans International Airport, Kenner

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and Elks Place (Canal St.). Its route is along Tulane Ave., N. O. and Airline Highway to the Airport. The Veterans' Memorial bus runs between Kenner (from Roosevelt at 21st) on Veterans' to the junction of City Park Ave. and Canal Blvd. Charter service is available.

West Bank—The bus line on the West Bank providing bus service is the Westside Transit Lines, Inc. It operates 12 bus lines with a total of 45 buses. It has several local routes (one of them is in Avondale) and the rest are town-to-suburb lines. Westside Transit also has charter service available.

Roads and Bridges

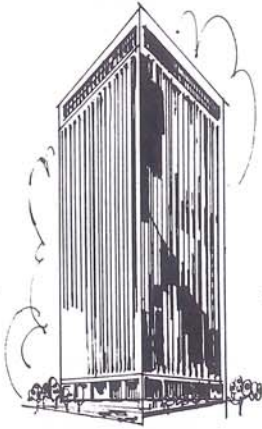
At present the Huey P. Long Bridge is the only artery connecting the East and West Banks of Jefferson Parish. The Causeway Bridge across Lake Pontchartrain is reached via Causeway Blvd. which has an interchange on Interstate 10. Interstate 10 passes through Jefferson Parish east and west on the East Bank with its last Jefferson exit west-bound at Loyola in Kenner. The next westward exit is at LaPlace. At present, the only elevated crossing over the multiple railroad tracks in East Jefferson is on Causeway Blvd. but the Clearview overpass is completed and expected to be open to traffic in 1973.

POPULATION IN JEFFERSON PARISH

The earliest census showed Jefferson to have a population of 6846 in 1830; and until 1850 it increased steadily, after which it declined due to the loss of the Cities of Lafayette, Jefferson and Carrollton. In 1930 the population was 40,032; in 1950 it was 103,873; in 1960 it increased to 207,891; and the 1970 census reports 337,568.

Jefferson Parish increased 81.7 per cent in population from

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1960 to 1970, making it the third-fastest growing parish in the state. Vernon Parish was first, with a 193.9 per cent growth rate and St. Tammany second, with 64.5 per cent. All but one of the Parish's 11 wards gained in population, with Ward 5 leading with a 741 per cent gain. Ward 7 declined 11 per cent in population.

POPULATION CHANGES FROM 1960 TO 1970 BY WARDS

Ward	1970 Population	1960 Population	Per Cent Increase or Decrease
1	24,732	9,900	149.8
2	8,013	4,582	74.9
3	21,044	14,540	44.7
4	51,064	38,799	31.6
5	14,297	1,700	741.0
6	4,403	4,216	4.4
7	17,347	19,488	(11)
8	86,792	55,172	57.3
9	78,339	51,399	52.4
10	29,293	6,891	325.1
11	2,244	2,082	7.8
Total	337,568	207,891	

POPULATION MUNICIPALITIES

	1970	1960	Per Cent Increase
Grand Isle.....	2,236	2,074	7.8
Gretna.....	24,875	21,967	13.2
Harahan.....	13,037	9,275	40.6
Kenner.....	29,858	17,037	75.3
Westwego.....	11,402	9,815	16.2

1970 POPULATION UNINCORPORATED AREAS

Harvey.....	6,347
Jefferson Hgts.....	16,489
Lafitte.....	1,223
Little Farms.....	15,713
Marrero.....	29,015
Metairie.....	135,816
Terry Town.....	13,832

MUNICIPALITIES:

There are five incorporated municipalities in Jefferson Parish, each governed by an elected Mayor and a five-man Board of Aldermen. All have their own Police Force and Fire Department, and although each one is an integral part of Jefferson Parish, they have their own governing body.

Gretna:

Gretna, the seat of the Jefferson Parish Government, is located on the West Bank of the Mississippi River. It has a population of some 30,000 people which continues to soar

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Before becoming the Parish Seat, Gretna was a small German community called Mechanicsham (Mechanicsville) that was noted for its speedy-one-stop marriages similar to those obtainable in the Scottish town of Gretna-Green on the English border. Because of this, Mechanicsham was nicknamed Gretna Green, and this name has stuck in part to what is now officially named Gretna, Louisiana.

Kenner:

Kenner, located on the East Bank of Jefferson Parish has a population of close to 30,000, and is the home of the New Orleans International Airport. It is the oldest town in Jefferson Parish with an historical background dating back before the Civil War. Its incorporation as a town dates back to 1855.

Its first settlers were of Irish and German descent and the cultivation of sugar was the most important industry in this section until after the Civil War when the sugar planters were forced to divide their huge plantations into smaller tracts in order to save them from complete ruin and abandonment. Two of the largest plantations, Belle Grove and Oaklawn, were owned by brothers, Minor and William Kenner. In 1853 during the yellow fever epidemic William Kenner died. After his death, his brother and the Executor of his Estate, Minor Kenner, divided both plantations into small farms. These were sold to new settlers. Thus it was that the town got its present

name of Kenner. Prior to that time it was known as Cannes Brules, or Burnt Cane.

During the late Eighteen Eighties and early Nineties, after the Cotton Exposition in New Orleans, many Italian families settled in Kenner. During this period truck farming came into prominence, and the growing and shipping of vegetables is still one of the chief industries of this city.

Since many of Kenner's older residents are of Italian descent, the Italian feast of St. Rosalie, usually celebrated on the first Sunday in September, is still a traditional event. On that day hundreds of members of St. Rosalie's Society may be seen marching through the streets carrying banners and statues of their patron saint. In the old days, this day was climaxed by the lighting of a large fireworks display on the church grounds. It is understood, however, that this practice has been discontinued.

Westwego:

The town of Westwego, located on the West Bank of Jefferson Parish, was incorporated in the year 1918. Its population at that time, according to the 1918 Census, was 1,583.

From a small village, Westwego has grown to a city of more than 15,000 inhabitants. Today it is a modern city in every respect with practically every street paved, and with sub-surface drainage and curbing on all main thoroughfares throughout the town. Because of its modern water plant, it ranks as a first-class city in fire risk, since the basic rate is lower there than in most other places.

The fishing industry is the backbone of Westwego. With seven seafood packing plants now in operation, this charming little city is the seafood center of Jefferson Parish. Ships from all over the world



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Westwego was once called Salaville in honor of Pablo Sala, a local colonist, Spanish by birth. It was thus named in 1893 after an extremely bitter storm devastated Cheniere Caminada on the Gulf of Mexico killing 1800 of its inhabitants. Refugees of the catastrophe came in sailing craft and canoes to the banks of Bayou Barataria and the Lafourche Canal.

To each bereft survivor Pablo Sala donated a plot of ground. He later returned to Spain, and today only Sala Avenue in Westwego remains in memory of this gallant little Spaniard.

There have been many stories as to how Westwego acquired its present name. One that is as good as any is the case of a wrong way railroad. It seems that the Chattanooga Railroad was developed from New Orleans to Mobile, Alabama. After the tracks were laid, and as work progressed, it was finally discovered that it was no longer headed for Chattanooga as planned, but was instead going toward Texas. Undaunted, and in all probability trying to turn an error into an advantage, the New York office located suitable property for a river crossing on the West Bank of Jefferson Parish and then wired the New Orleans office its approval saying: "West We Go". Thus the name "West We Go" was given to this west bank locale, and it has been Westwego ever since.

Harahan:

Ten miles above the city of New Orleans on the East Bank of the Mississippi River, lies the original Village of Harahan. It was incorporated in 1920, and now, with a population of well over 13,000, it offers all the conveniences of both city and country living.

Harahan, named for one of the Presidents of the Illinois Central Railroad, at the time of its incorporation had a population of approximately 400, mostly railroad people, working in what was considered one of the largest railroad freight yards in the South. In 1935, when the population had increased to 1,500, it still retained its predominance as a railroad town.

Today, the City of Harahan is primarily a residential community with 46% of its population under the age of 18 years. There are no industrial areas within the city limits, and only a limited number of commercial sites; but just East of the city, on a former WWII Army Camp is located one of the largest industrial centers in the Parish.

Grand Isle:

Grand Isle, with its miles of white coast line on the Gulf of Mexico, is known far and wide for its historical background as the main haunt of Lafitte, the Pirate, and his Band of Privateers. Of equal importance is the fact that it is rated one of the top ten sport fishing spots in the world.

Although it has a population of only 2,000, and is small enough for its visitors to walk and enjoy its patriarch oaks and twisting shell lanes, it is large enough to attract a prosperous fishing industry that shelters its fleet in its bayous.

Visitors have a choice of camping out on the broad beach or enjoying the comfort and accommodations of one of several motels open on a year-round basis.

Grand Isle is rich in history, steeped in folklore... and with its centuries old moss-draped trees and its eight mile beach, it offers food for the soul as well as relaxation for the body.

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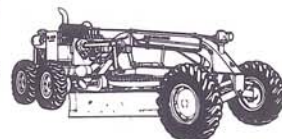
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UNINCORPORATED AREAS:

The unincorporated areas of Jefferson Parish comprises all that area outside the incorporated cities of Gretna, Kenner, Harahan, Westwego, and Grand Isle.

Many communities, both large and small, have sprung up within the unincorporated area. Quite a few designate their location within the Parish, such as Bridge City, at the foot of the Huey P. Long Bridge and Avondale, the location of Avondale shipyards. Others, which populated and grew, include the following:

Lafitte:

One of the historic spots of Jefferson Parish, made famous as the lair of Jean Lafitte the Pirate, the area is the scene of the annual pirogue races and Bayou Barataria is regarded as home port for a thriving fleet of fishing vessels. The blessing of the shrimp fleet is an annual observance, marking the departure of the gaily festooned boats for the rich shrimping grounds.

Metairie:

Metairie is the home of the Parish Government's East Bank Office Building and has for years been known as one of the finest residential sections in the Greater New Orleans Area. For this reason it has often been referred to as a suburban "bedroom" community next to a large urban center. It contains the largest concentrated population in Jefferson Parish with more than half of the Parish's total population residing in this community. Located about eight miles West of the heart of the City of New Orleans, it can be entered from New Orleans via the Airline Highway, the I-10 Expressway, Jefferson Highway, Veterans Highway, Met-

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airie Road and River Road. In the very early days of New Orleans, a bayou which connected the Mississippi River with Bayou St. John meandered through the lush green wilderness of what is now Metairie. From the river to Bayou St. John it coursed its way past several large plantations, one of which was located in the area then known as Tchoupitoulas, and was owned by the famous Chauvins (Four brothers who figured prominently in New Orleans history.)

The bayou was ridged on both sides and the most pronounced of these ridges became a road used by the farmers to go to and from Chauvin "metairie", a French word meaning farm. Because of this, both the bayou and the road came to be called Metairie Bayou and Metairie Road. The settlement that subsequently sprang up and spread along with bayou and road was quite naturally called Metairie.

Metairie Road is still an important traffic artery, but all that remains of the bayou is a lagoon in Metairie Cemetery, which is now in Orleans Parish, but was, before the annexation of that part of Jefferson Parish to New Orleans, one of the country's most famous race tracks. It was at the Metairie track that Lexington, the pride of Kentucky, won the famous race in 1854 against the entries of Louisiana, Alabama and Mississippi. In 1873, after its annexation to New Orleans, the Metairie race track was converted into a cemetery.

Herbert Asbury in his book "The French Quarter" says that during the French and Spanish days in New Orleans, a favorite spot for dueling was a place on the Metairie Road called "Les Trois Capelines" which was thus called because of three large trees that grew there, so draped with Spanish moss that they resembled the

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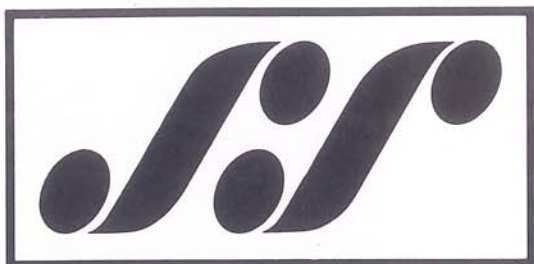
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capas worn by women of that period.

While the exact location of these trees on Metairie Road is not known, a few moss draped oaks with huge gnarled trunks, large enough to be well over a hundred years old, remain standing along this busy thoroughfare. As to which of these could be "Les Trois Capelines", if indeed any of them are, is worthy of speculation.

Marrero:

Marrero, once called Amesville because of its location on the old Ames Plantation, was one of Louisiana's leading milk producing and truck farming areas.

Just after the Civil War, Louis H. Marrero, a Confederate Army Colonel, settled there and opened a general store. He began acquiring vast land holdings and later became very active in both State and Parish politics, serving concurrently as President of the Jefferson Parish Police Jury, State Senator, and Sheriff of Jefferson Parish. Because of his vast holdings, and in recognition of his many accomplishments, this part of Jefferson Parish acquired the name Marrero in his honor.

Today, Marrero is the home of such great manufacturing giants as The Celotex Corporation, which turns a by-product of sugar cane into miles of beautiful wall board; the Johns-Manville Roofing and Siding Plant; and many other huge plants and factories. It is one of the most heavily industrialized sections in Jefferson Parish.

Harvey:

Harvey, once the seat of the Jefferson Parish Government, was at one time called Cosmopolitan. This was later changed to Cosmopolite City. Its first owner, Jean Baptiste d'Estrehan

de Tour, laid out an indigo plantation on his land grant from the King of France; and in 1724, with slave labor, had a canal dug to drain his vast lands. This plantation with its canal was handed down from generation to generation; and in 1844, Captain Joseph Hale Harvey built "Harvey's Castle", for his wife, Louise, on the banks of the canal which ran through the lands which she had received for her dowry. This remarkable building, a two turreted baronial castle patterned from a faded picture of Captain Harvey's grandfather's home in Scotland, served as the Jefferson Parish Courthouse from 1874 to 1884.

It was Jean Noel d'Estrehan de Beaupre, grandson of the original owner, who in 1737 contracted with German settlers of Mechanicsham (now Gretna) to enlarge the canal in return for small farm lands in Gretna. These German settlers, using wooden shovels, toiled three and a half years, and in 1741, when it was finally completed, d'Estrehan's Canal, as it was first called, extended nearly six miles from the Mississippi River to Little Bayou Barataria.

Captain Joseph Hale Harvey changed the name of the canal, along with that of the town, to Harvey. Since then traffic on the canal has increased steadily, both in volume and variety, and today with its rich and colorful caravan of commerce, it is one of the finest and most important water thoroughfares in the nation. Its modern locks connect the Mississippi River with the nation's busy intra-coastal waterway which is Jefferson's prime East-West inland channel for waterborne traffic.

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dustries are located on its banks, representing a wide variety of businesses, including one of the largest shrimp canning factories in the nation.

The development of the oil industry in this area has accentuated the importance of the Harvey Canal and today Harvey can well be considered the nucleus of Jefferson's oil empire.

RESIDENTIAL GROWTH:

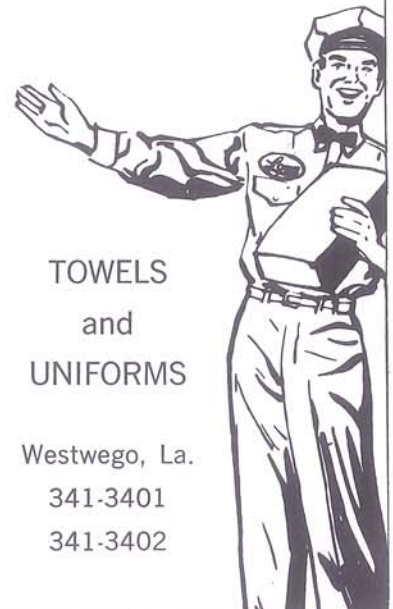
Types of residential architecture range from handsome brick colonials, cape cods, ranchers, and extremely modern designs with all the conveniences of built-ins, etc., to moderately priced frame and brick bungalows.

Tree-lined streets with luxurious estates give way to numerous well placed, skillfully planned subdivisions, many with their own community centers with swimming and tennis clubs. Apartment complexes, both moderate and luxury types, are liberally interspersed throughout the entire Parish; while large, modern, attractively landscaped Shopping Centers are conveniently placed within easy accessibility of every location in the Parish. Sound master plans for systematic growth have been developed for both East and West Jefferson. Comprehensive planning, anticipating needs for the next 30 years, have been completed for water, drainage, sewerage, major streets and bridges, fire protection, recreation and hospital facilities.

Since 1964 Jefferson Parish citizens have approved over \$100 million in capital improvements. These massive public improvement programs are preparing Jefferson not only for continuous residential growth but for commercial and industrial expansion as well. ●

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JEFFERSON PARISH IN REVIEW

(Continued From Page 14)

Chasse Highway to Westwood Drive in Marrero and is the largest all-welded, steel fabricated bascule bridge of its type in the world. The bridge and LaPalco Boulevard, funded by a 1965 bond issue of \$9 million, provide a bypass to the overcrowded Westbank Expressway. The department also completed the culverting of about 185 miles of roadside ditches and asphalt paving of 100 miles of formerly shell streets, financed with a \$12 million bond issue.

Jefferson also completed construction of Clearview Parkway from the Huey P. Long Bridge to Airline Highway, providing a thoroughfare from the bridge to I-10 and Veterans Boulevard in Metairie.

Of major concern to Parish officials are the stalled plans for an additional bridge across the Mississippi River and federal plans for the I-410 beltway, which would open up large areas of the Parish's westbank for development. The bridge proposition has encountered strong opposition from New Orleans interests and it is questionable that a site can be found that will meet environmental requirements. With this in mind, Parish officials are studying the possibility of a Jefferson-to-Jefferson bridge, which would provide access to large areas suitable for future growth. The I-410 beltway, which would provide additional bridges at Chalmette in St. Bernard Parish and in St. Charles Parish, would be federally-funded. The final segment of the route has been approved and construction must be underway by 1975 or the project will be dropped.

A number of significant improvements were made in 1972 by the Sanitation and Water departments. The new Planter's Bypass pumping station south of Gretna neared completion. It

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will improve drainage in the Gretna, Terrytown and Harvey areas and will supplement the old Hero pumping station in Harvey. An addition to the Avondale treatment plant was completed and studies are underway to improve other existing sewerage plants to meet increased future demands.

The Water Department completed installation of 27 miles of water distribution mains in East Jefferson at a cost of \$1,151,228. The department installed over 16,000 feet of 24-inch and 12-inch water lines along W3rd Esplanade and over 80,000 feet of water lines on the Westbank. The projects cost over \$1.6 million. Close to \$1.5 million was spent in improvements to the Marrero purification plant.

Mosquitos had a hard time of it in Jefferson in 1972 thanks to the work of the Mosquito Control Department. The department cut a record 319,365 feet of ditches in 1972, draining 25,168,080 square feet of surface water. Over 22.3 square feet of mosquito-breeding surface water was treated during the year. Fogging equipment was converted to the ultra low volume spraying units, which emit a barely visible mist. Proposals were being developed in 1972 for a number of future Parish improvements to be financed by bond issues. One for \$35 million would finance levee improvements and larger pumps on both East and West banks. And another of from \$8—\$10 million was being prepared to finance a new police complex to be built on a site adjoining the present courthouse in Gretna.

The Parishwide recreation program in 1972 was broadened with the long awaited acquisition of numerous playground sites. Property was acquired on the Westbank for the following playgrounds: Paillet, Kings Grant, Marrero Action, Waggaman, Avondale, Bridge City, Harvey and Kennedy Heights. With this property the Recreation Department can move ahead to secure

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Federal and State grants for such improvements as ball fields, gymnasium type buildings and equipment. A new recreation district will provide some type of recreational program for all of the Westbank. The \$1 million-plus Rosethorne recreation facility on the way to Lafitte was dedicated in the Fall of 1972 and major improvements were made to the Little Farms playground, aided by federal funding.

The widespread popularity of the Parish's Recreation program is reflected in this summary of activities and participation. Not shown was the use of recreation facilities by 5,221 separate groups for picnics, meetings, dances, showers, etc.

Participation—East Bank	Units	Registrants
Tennis Classes (Season: yearly)		
(Boys, Girls and Adults)	3 Locations	558
Basketball		
(Boys, Girls & Adults)	337 Teams	3,434
Track (Boys & Girls)	11 Teams	1,892
Baseball (Boys)	309 Teams	4,393
Softball (Girls & Adults)	119 Teams	1,923
Football (Boys & Adult Touch)	202 Teams	4,350
Volleyball (Girls & Ladies)	182 Teams	2,355
Dancing (Girls)	11 Locations	936
Day Camps	15 Groups	1,378
Ladies Exercise	3 Groups	231
Baton Twirling	4 Groups	97
Tumbling	1 Group	73
Participation—West Bank		
Basketball		
(Boys, Girls & Adults)	122 Teams	1,371
Track (Boys & Girls)	16 Locations	1,420
Baseball (Boys)	260 Teams	3,311
Softball (Girls)	74 Teams	935
Football (Boys)	88 Teams	2,880
Volleyball (Girls & Ladies)	25 Teams	276
Dancing	1 Location	58
Day Camps	1 Group	80
Tennis	1 Location	110

Richly endowed and ably directed by dedicated elected officials and professional managers, Jefferson Parish presents an attractive climate for investment and development. Symbolic of this are the great commercial complexes still expanding along the Veterans Memorial Highway and the Westbank Expressway. The Harvey Canal section is lined with marine and oil oriented manufacturing and service industries. Modern industrial parks on the Eastbank attract distributive and processing industries.

New office buildings, motels, hotels, shopping centers and apartment complexes on both sides of the river attest in 1972 to the investor's confidence in Jefferson's future. It's a future that could even outstrip the fabulous recent past. ●

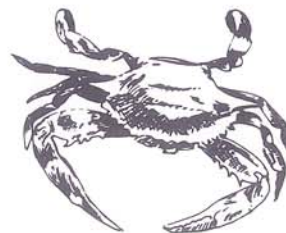


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Lake Pontchartrain Causeway – Conveyor Belt of Prosperity

*By John R. Lambert, Jr., Chairman,
Greater New Orleans Expressway
Commission*

The 30 millionth vehicle is expected to cross the Lake Pontchartrain Causeway at an undetermined moment sometime late this year or in early 1974.

That's 30,000,000 motor vehicles of all descriptions!—to be measured from the first car to cross on August 24, 1956.

It is a continuing source of pride to my colleagues and to me, who serve as members of the five-person, inter-parish Greater New Orleans Expressway Commission, that we are a part of a concept that became a reality which subsequently has done so much good for so many people, and which will continue to improve the lives of generations yet to come.

In fact, I think the time will come when the Causeway will serve the metro parishes of New Orleans in still another dimension: as a road-bed for a rapid transit system that can hurry people into and out of the Jefferson-Orleans business districts while at the same time relieving these selfsame areas of vehicular congestion and the added pollution that attends such concentrations of gasoline engines.

How long away such a development is must remain, at this time, a matter of conjecture. But what is being accomplished at this very moment is not a matter of guesswork; one has only to cruise around the "fastest growing 'county' in the Gulf South—Jefferson Parish" and then take a mini-tour (via the Causeway) of the Florida Parishes of the north shore to see what the "world's longest bridge," as a vital link between the lake parishes means to us all. Certainly we would not have

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progressed to this point of development by continuing to drive around the lake or—cross it by steamer—as fond in memory as we might be of the old days before one could make the 24-mile "voyage" in one's own automobile.

During the past year of stewardship, I am happy to report that GNOEC has increased the safety factor for motorists by contributing vital new fire-fighting equipment to the fire departments of

Jefferson and St. Tammany Parishes to help the worthy men who direct their operations to render direct aid to emergency scenes anywhere on the two spans of the Causeway. We also thought it fair and proper to contribute GNOEC funds to overpass construction at the approaches to the Causeway. Thus, it is GNOEC policy to help the two governing lake parishes—and the entire metro area, too, for that matter—to help the Causeway ever improve its operations—this, again, in keeping with our primary guiding principle that the first concern always is the safety of the motoring public.

We feel also that the Causeway as "the world's longest bridge" is a tourist attraction in itself in addition to being a direct means of access to north-shore camping, sightseeing and recreation areas; by drawing the attention to these aspects we can help to circulate throughout the metro area the several million visitors (and their dollars) who come to the New Orleans area each year. August, 1971, marked the establishment of an independent GNOEC police patrol force—again, a move made in the interest of motoring safety. Since the date of its inception, GNOEC patrols have aided motorists whose vehicles have stalled, run out of fuel or have broken down completely and those who have been involved in minor and serious collisions and accidents. ●

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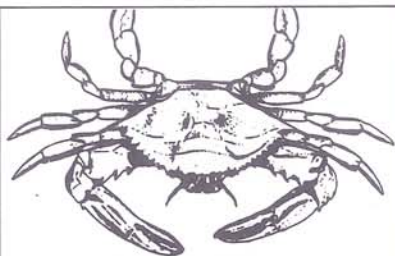
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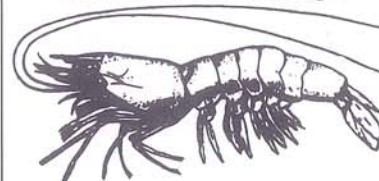
Gumbo, shrimp and oyster jambalaya, redfish courtbouillon—try every one of these seafoods for they have helped create the masterpieces of Louisiana cooking. This distinctive and subtle cuisine has developed through the centuries into one of the great cooking styles of the world.

Louisiana cooking originated from the classic French—spiced with Spanish flavoring and Indian herbs. Negro cooks added an exotic African flavoring. And all this art was used on the native produce, magnificent seafood and shellfish . . . vegetables such as mirliton, yams, okra and cushaw . . . excellent meats . . . and a luscious array of fruits and berries. Many great restaurants in Jefferson Parish—specialize in Louisiana cooking. You can also eat beautifully in little out-of-the-way cafes offering you delicious seafood specialties. But the best eating of all is in the homes where the old iron pot has been passed down for generations. There the making of a roux—the butter, browned flour and stock base essential in so many Louisiana recipes—is an art carefully passed on from mother to daughter.

Following are a few outstanding recipes featuring the seafood from Jefferson's waters. They take time to make but so do all Louisiana's delicious Creole dishes.

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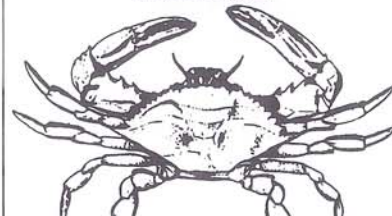
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Shrimp Remoulade

Boil five pounds of shrimp with shrimp boil; clean and set aside. Seasoning: 2 cups chopped celery (fine); 1 cup of parsley; two heads of lettuce; 1 or 2 white onions; 1 small jar of creole mustard. Olive oil. Paprika to color.

DIRECTIONS Chop all seasoning very fine; mix to desired consistency by adding olive oil last.

Fried Shrimp

Clean and devein five pounds of shrimp; place shrimp in stainless steel bowl; add 2 beaten eggs and evaporated milk—mix well—cover and place in refrigerator overnight. Dip shrimp into flour and cook in deep hot fat for a few minutes only—do not overcrowd shrimp. Shrimp should be thoroughly chilled before frying.

Courtbouillon

- 1 or 2 large redfish (cut into serving pieces)
- 1½ cup flour
- 3 bunches shallots (small shallots)—chopped
- 4 or 5 cloves garlic—chopped
- 1 cup celery—chopped
- ½ to ¾ cup parsley—chopped
- 2 or 3 bay leaf
- Generous pinch thyme
- Generous pinch rosemary
- 2 lemons—cut in half (remove seeds)
- 1 16 oz. can tomatoes or sauce
- ¾ cup vegetable oil
- 1 stick margarine
- 4 doz. oysters (strain—set aside—save water)
- 3 lbs. shrimp (clean and devein)

Prepare roux (meaning browned flour in vegetable oil and margarine.) Add all ingredients except parsley and lemons and tomatoes. Cook until soft; add tomatoes, oyster water (add more water if needed), but keep sauce thick. Add lemons and parsley—cook for about 1 hour. (Be sure to examine oysters for gritty pieces before adding). Place fish in deep open baking pan with slice of lemon on each piece. Salt and pepper fish and pour a little melted margarine over fish, and bake in 350° oven. When fish begins to cook add oysters and shrimp to sauce and pour sauce into pan of fish and bake until fish is cooked. Approximately 45 min. to 1 hour.

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Sportsman's Paradise

Although it is as modern as tomorrow in its populated regions, the vast marshes and prairies of Jefferson Parish supply a good deal of the country's muskrat furs; and the crayfish caught in these same marshes are some of the biggest and best in Louisiana. Here, hunting and trapping opportunities flourish, since opossum, racoon, mink, otter, nutria; and huge numbers of game birds including coot, snipe, rail and quail abound. Along with the hunting and trapping, the fishing in Jefferson Parish, both salt and fresh water, is practically without equal.

In less than an hour's time, the angler who might care to do so can catch bluegills, marlin or tarpon without ever leaving the confines of Jefferson. By the same token, hunters can bag small and big game ranging from squirrels to white tail deer. Duck shooting in Jefferson is about as good as one can find anywhere in the United States. Although the fishing and hunting in Jefferson is spread throughout the vast reaches of the parish, there are several "hot spots" which are favored over the others.

For anglers, the big center is in the vicinity of Goose Bayou and Bayou Barataria where dozens of sport fishing cruisers are harbored. Every week-end (and frequently during the week), these boats put out into the nearby waters of Barataria Bay, Little Lake, and the mazes of lakes, lagoons, bayous and inlets leading down into the Gulf of Mexico. Fabulous Grand Isle is merely a comfortable distance from Lafitte and attracts a large number of boatmen and anglers. The fishing out of Lafitte is mostly of the salt water variety although there are many oil company canals and bayous

nearby which abound in bass, bream and sac a lait. With the salt water species, top spot is unquestionably occupied by the popular speckled trout which can be caught either on artificial or natural bait almost 12 months out of the year.

One of the well known fishing techniques employed by many Jefferson Parish sportsmen fishing trout in the Barataria Bay area is to run out into the bay the evening before they intend to fish, towing a skiff with live bait well behind their larger cabin cruiser. The trawl net is dragged for an hour or so before sundown, and the live shrimp and small croakers caught in the net are placed in the well. The anglers arise before the crack of dawn. Their boat has been anchored throughout the night within rowing distance of one of the many shell reefs dotting Barataria Bay. Easing into the skiff as silently as possible, they row or paddle to within casting length of the reef. Live croakers make the best bait and these are suspended from a sliding cork which makes them easier to cast.

Using methods such as this, it is possible to boat upwards of 100 big speckled trout in a couple of hours. This fast and furious fishing frequently stops as suddenly as it starts. At any rate, when the sun starts to climb high in the sky and the wind arises, fishing usually tapers off. However, with 100 trout in the well, anybody would agree that "it's been a good day's fishing."

Bayou Barataria is also the scene of the popular "World's Championship Pirogue Races," a sporting event that has probably publicized Jefferson's beautiful bayou country more

than any other one event or promotion.

Featuring the Silver Slender Pirogue, modeled after the canoe of the bayous, first used by the Indians who burned them out of cypress logs, and offering substantial prizes for both men and women contestants, this annual event (held in May of each year) draws as high as 35,000 people to the banks of Big Bayou Barataria from all parts of the country to watch three of the nation's most unique contests of endurance and skill. The most popular fishing resort in all Jefferson Parish is, of course, historic Grand Isle.

Boating the only readily accessible Gulf beach in all Louisiana, Grand Isle is the mecca for hundreds of thousands of sports fishermen every year. The catches these anglers make is nothing short of astounding.

Fishing methods run the gamut from wading in the surf with an inexpensive casting rod to trolling offshore in a fancy charter boat or privately owned cabin cruiser.

Facilities for the angler at Grand Isle are a complete as one will find in any other famed fishing resort. Several of the island's mercantile stores have well stocked fishing tackle departments and fresh and live bait are readily available from a number of sources.

Fishing boats may be chartered or rented at either end of the island.

The bigger deep sea boats are concentrated mostly in the vicinity of the Bayou Rigaud landing at the eastern end of the island, while skiffs and speed hulls can be rented toward Caminada Pass.

Although speckled trout predominate in the catches

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made close inshore, many beautiful catches of giant redfish (channel bass), jack crevalle, and even tarpon are taken by small boat anglers at the island. The types of fish caught offshore aboard the bigger boats staggers the imagination. King mackerel, Spanish mackerel, cobia, giant jewfish, bluefish, barracuda, marlin, tuna, sailfish and red snappers are only a few which can be found near the offshore oil rigs or in the open Gulf of Mexico off Grand Isle.

The crowning attraction of Grand Isle's sport fishing comes in July every year at the Grand Isle Tarpon Rodeo when upwards of 2000 dedicated anglers crowd the small island to vie for thousands of dollars in trophies and prizes. Founded in 1927 and operating continuously except for the war years, the Grand Isle Tarpon Rodeo today is looked upon as being the "grandfather" of all fishing rodeos along the Gulf of Mexico. "Many other rodeos have come and gone since the Grand Isle Rodeo was started," a veteran fisherman was heard to say recently, "but none of them can begin to match the Grand Isle contest for its tradition, orderliness, and downright good sportsmanship."

Operated by the non-profit Grand Isle Tarpon Rodeo Association composed of many outstanding business and professional men and civic leaders, the rodeo originally recognized nothing but tarpon fishing. Shortly after World War II, however, the rules were amended to admit an ever-increasing list of fine game fish species until today, more than 20 different varieties of fish can be entered in the rodeo. The Grand Isle Tarpon Rodeo by tradition is a three-day affair, beginning on a Thursday and ending on a Saturday.

Giving the Tarpon Rodeo a bit of friendly competition in more recent years is the annual SCUBA divers rodeo conducted at Grand Isle. SCUBA (translated, this means: Self Contained Underwater Breathing Apparatus) divers contend that spear fishing beneath the offshore oil drilling platforms near Grand Isle surpasses anything to be found in the Western Hemisphere.

Much of the fresh water fishing

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in Jefferson Parish, as mentioned previously, is done in the canals dredged by oil companies to float their rigs to drilling sites. The wily black bass is the most popular fish taken from these waters, with bluegill "bream", goggle-eyes and sac a lait also drawing a large share of the angler's attention, and although fly fishing is widely practiced in these areas, the old-fashioned method of dunking worms and live minnows still has its share of devotees.

In recent years, an increasing large number of anglers have started frequenting the waters of Lake Pontchartrain in Jefferson Parish for king sized croakers which apparently have found a Home Sweet Home in the deep holes dredged for the purpose of obtaining material to build the protection levee along the lakeshore between East End and Kenner. These croakers frequently weigh upwards of two pounds apiece and are among the most delicious of all table fish. They are easily caught on dead shrimp bait fished on the bottom. Fishermen using two or three hooks on a single line frequently come up with that many fish at one time.

While it is possible to bag many varieties of furred and feathered game in Jefferson Parish, the lion's share of attention is given to ducks and geese which abound in the marshes all the way down to the very shores of the Gulf of Mexico. Mallards, pintails, teal, gray ducks, canvasbacks, ring bills, redheads, wood ducks, dos gris and other popular species are found in great profusion wherever the marsh lagoons have sufficient fresh water content to support a fairly stable quantity of bottom grasses on which ducks like to feed. In the marshes along the north shore of Barataria Bay after muskrat trappers make their "burns" in the Fall, great flocks of blue and snow geese come in to feed on the tender young shoots of new marsh grass and make tempting targets for the hunters rugged enough to "creep" the marsh after them. As Jefferson Parish continues to grow its outdoor recreational opportunities offer more accomplishments to report, more advantages to present, and more activities to promote.

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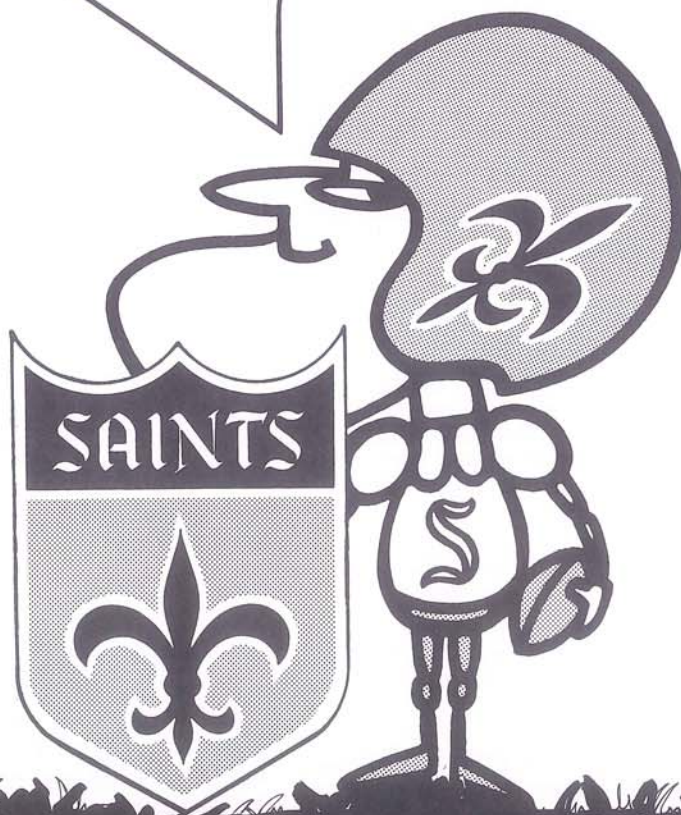
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STATE REPUBLICAN CENTRAL COMMITTEE: Sue H. Bronaugh, Joseph T. Coyle, Wayne E. Fowler, Dale M. Gallaher, Richard L. Greenland, Kenneth C. Hughes, Leonard L. Limes, Abel G. Michel; David C. Treen, Donald E. Wilson.

REPUBLICAN EXECUTIVE COMMITTEE: (At Large) Donald E. Wilson (Chairman), Carol D. Fisher (Secretary), Leonard L. Limes, Burgess Nixon. Joseph T. Coyle (Ward 1), Joy H. Fraris (Ward 2), Mrs. Barbara Matthews (Secretary) (Ward 3), Richard B. Bonnet, Lynn K. Bowers, Bill Williams (Ward 4), Abel G. Michel (Ward 5), Mrs. Althea Ansson (Ward 6), Donald J. Bowen, Kenneth C. Hughes, S. John Stieber (Treasurer) (Ward 8), Gloria G. Beeson, Calvin B. Watson (Ward 9), Richard L. Greenland (Ward 10).

MAYOR, MARSHAL AND ALDERMEN OF PARISH MUNICIPALITIES GRETN: (1973-1977) Mayor, William J. White; Chief of Police, Beauregard H. Miller, Sr.; Aldermen—Louis A. LeBoeuf, Jr., Gerard E. Schexnayder, Hubert Felix Uzee and James G. "Chick" Bush, Sr. John L. Dulcich, Jr. Meetings 1st & 3rd Mon. 2:00 p.m.

HARAHAN (1970-74) Mayor, Freddie A. Wilcox; Marshal, George R. Picone; Aldermen, Clinton C. Cressionne, Fred J. Barocco, Carlo Ferrera, Alton L. Bourg, Sr., Maurice P. Bowler; Meetings, 1st Thurs., 7:30 p.m.

KENNER (1970-74) Mayor, Joseph S. Yenni; Chief of Police, Salvador J. Lentini; Aldermen, Anthony J. Bertolino (also Mayor Pro-tem); Garner B. Gremillion, Larry Hooper, Thomas LeBlanc, Keith L. Woodward; Meetings 2nd Mon.

WESTWEGO (1969-73) Mayor, Ernest J. Tassin; Marshal, Sidney J. Guillot; Aldermen, Henry Gautreaux (also Mayor Pro-tem), Antoine Alario, Horace J. Boudreaux, William H. Kass III and James Tassin. Meetings, 2nd Mon., 7:30 p.m.

GRAND ISLE (1972-1976) Mayor, Joseph Sheppard; Chief of Police, Ernest M. Lafont; Alderman at Large, Richard H. Burnies; Alderman, Patterson J. Cheramie (W-1); Alderman, Clyde W. Prejeant, (W-2); Alderman, Carl T. Saptiney, (W-3); Alderman, Robert J. Collins, Sr., (W-4).



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