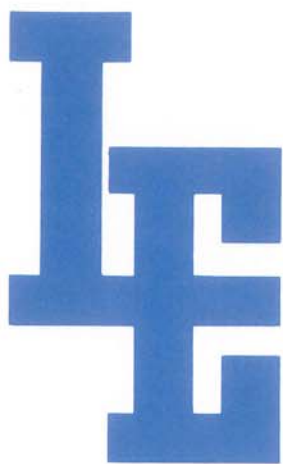


THE JEFFERSON PARISH YEARLY review

1970-1971 ISSUE





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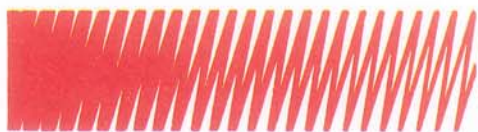
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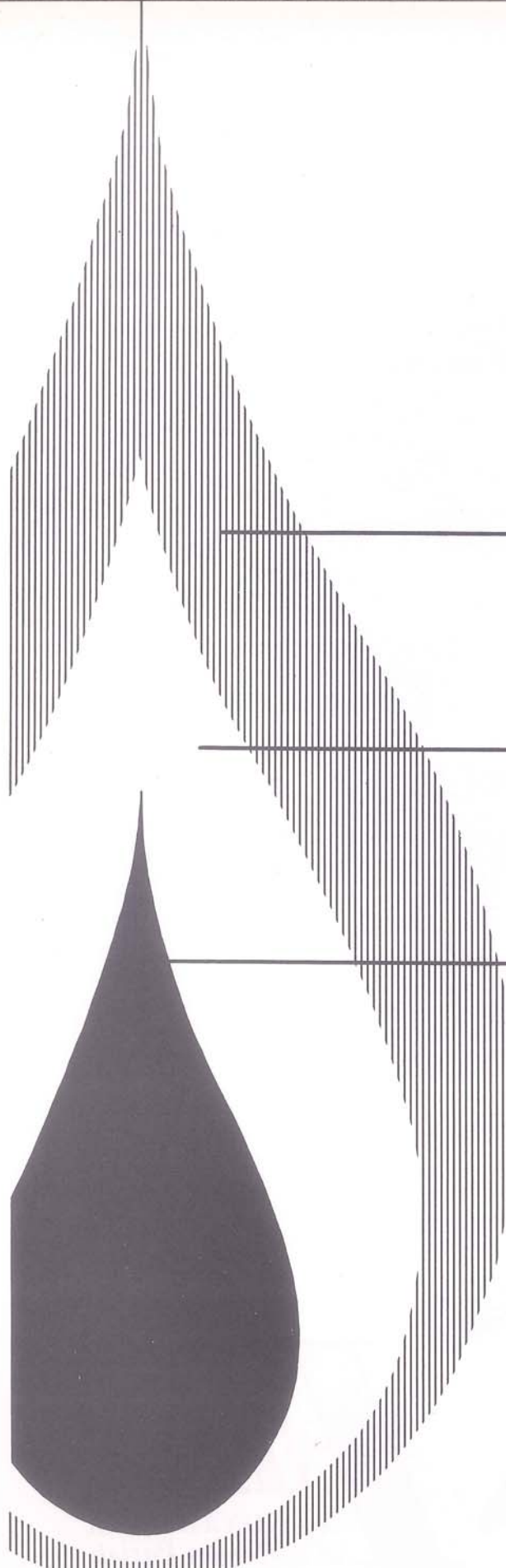
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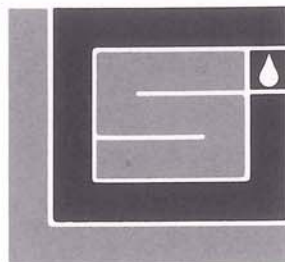


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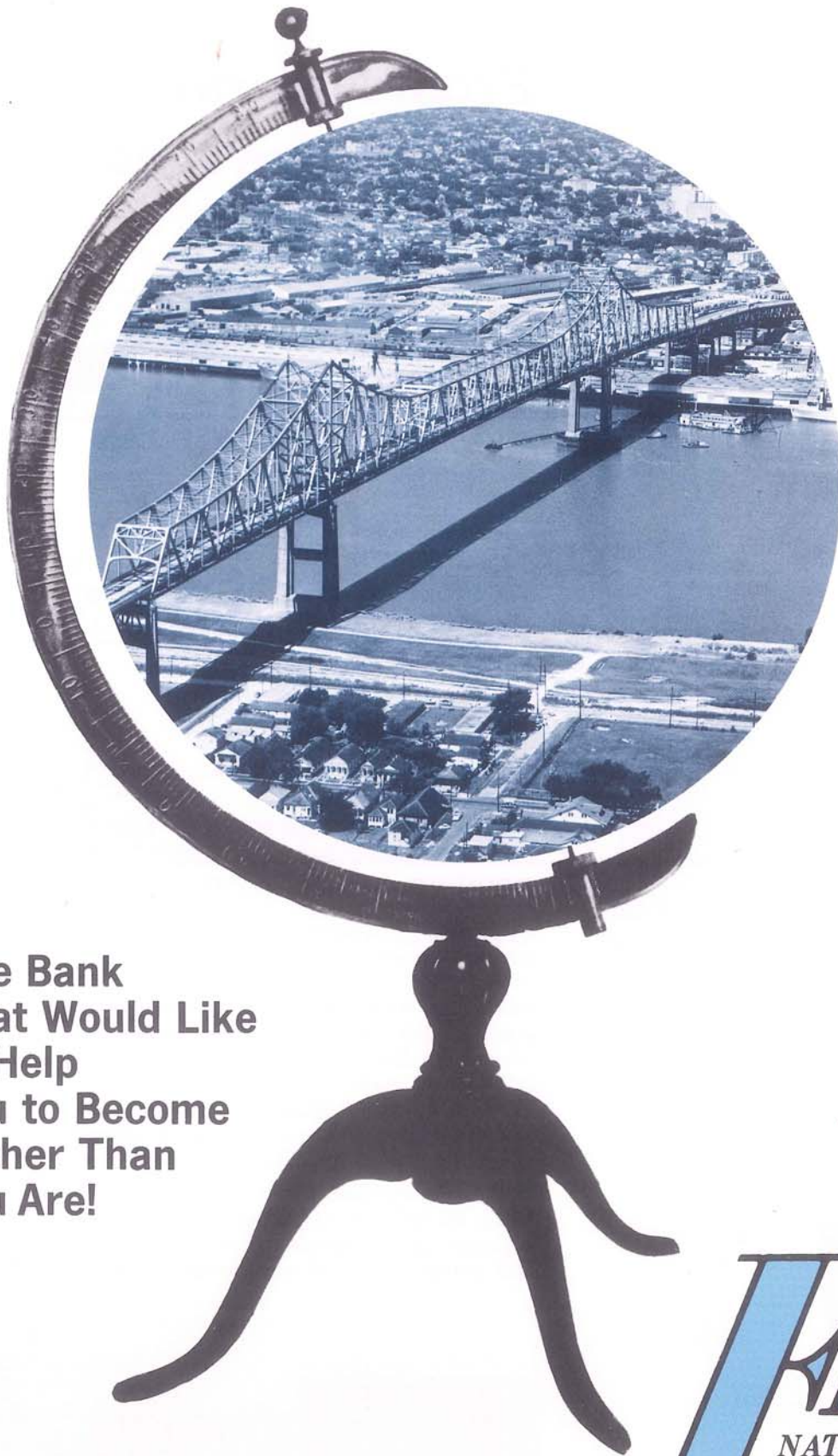
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The Jefferson Parish Yearly Review



Progress is a way of life with our booming Jefferson Parish. This applies to almost any index applied to it: industrial and commercial expansion, retail sales, population

growth, residential development and civic improvements. This enviable record of growth and achievement has been due to a healthy, cooperative climate which greets newcomers at every community level. Citizens from all walks of life have responded to the 'new leadership', which during the past four years has supplied the integrity, the initiative and—above all—the teamwork to carry forward impressive programs of community improvement. A comprehensive master plan for Parish Development. Major new hospital facilities for both East and West-banks. Extension of major highways provide for the free, effortless movement of traffic. Important improvements to storm protection, water and drainage systems. No nonsense planning and zoning that protects every property owner's investment in his property. Modern new subdivisions and apartments to house the mushrooming population. New schools. Modern street lighting. More fire protection. The expansion of Civil Service and the placement of professionals in key positions to oversee the Parish's explosive growth.

This year's chronicle of PROGRESSIVE JEFFERSON is the fourth year of the present administration. All citizens deserve a share of the credit. For it was they who insisted on 'the new politics' and lent support to their elected officials in order that necessary changes for progress could be made.

Jefferson Parish invites you to join this PROGRESSIVE TEAM. To enjoy the thrill and excitement of being part of one of America's most dynamic communities. Our PROGRESS to date has but scratched the surface of our true potential.

Thomas Donelon
Parish President

Published with the approval and cooperation of the President and Council of Jefferson Parish, Louisiana.

Thomas F. Donelon.....Parish President
Charles J. Eagan, Jr.....Council Chairman (at Large)
Jacob H. Sciambra.....Council Vice-Chairman (East Bank)
Harold L. Molaison.....West Bank Councilman
Beauregard H. Miller, Jr.....First District Councilman
Charles M. Miller.....Second District Councilman
George J. Ackel.....Third District Councilman
Anton Pilney.....Fourth District Councilman

Parish Publications, Inc. *Publishers*

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1970-1971 ISSUE



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Reagan's main office and plant located on the Harvey Canal

The Reagan Story at Harvey, La.

For more than 20 years Reagan Equipment Company has been growing with the oil industry in the states of Louisiana and Mississippi. The expanding scope and complexity of the offshore oil industry in the Gulf of Mexico has produced ever-increasing demands for custom design, engineering, installation and service of Waukesha gas and diesel engines.

Today, with some 2,000 platforms in the Gulf and a steadily increasing demand for more equipment and service, Reagan is performing feats of design, installation and service that would have been unheard of 20 years ago in the Gulf.

Visit the Harvey Canal plant of Reagan Equipment Company and see the bustle of men working on giant Waukesha units mounted on platforms with houses built around them in complete packages weighing up to 100 tons. See a giant derrick barge pick up the Reagan power package, and swing it around to a barge docked on the Harvey Canal where it begins its journey out to the Gulf of Mexico.

There the giant derrick again hoists the hefty package and sets it in place on a platform 40 miles out in the Gulf. Again Reagan is on the scene with a trained serviceman to provide initial start-up.

Visit also the large parts and services department where thousands of spare parts vital to the operation of these offshore units are kept current by data processing inventory control, and trained servicemen are dispatched 24 hours a day, seven days a week, to insure continuous operation of the Waukesha power units.

Examine Reagan's complete transportation facilities: a booming, barge-laden industrial canal at one doorstep, a railway at the other. Seaplanes landing and taking off in the Harvey Canal; trucks rolling in and out, minutes away from main west bank arteries.

Study the whole Reagan picture in Harvey like Sherlock Holmes. Among the many clues:

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Painting by Joseph Barrett, Courtesy Harry Baker Smith, A.I.A.

Years of Progress

Jefferson is Louisiana's fastest growing Parish. From the beaches of Grand Isle to the shores of Lake Pontchartrain Jefferson Parish is a dynamic study in diversity, rich in natural resources and a year round paradise for the outdoorsman. Jefferson's residents enjoy gracious living in well-planned subdivisions and apartments and the Parish offers a climate most attractive to new industry. Following is the story of Jefferson's continuing progress.

Years of Progress

The year 1968 was a turn-around year for Jefferson Parish. For it was then that the citizens of the Parish voted for Progress and the sound administration of parish affairs. The time for provincialism was gone as Jefferson was emerging as one of the great communities of the South. There was a need for sound planning. For municipal improvements. For a political climate conducive to industrial, commercial and population growth.

The fourth anniversary of this sharp departure from the past falls this year. And by any assessment the past four years have been indeed "Years of Progress" for one of the nation's fastest growing communities. That the political climate has improved goes without saying. Elected officials—more and more, have worked together as a team for the benefit of the entire parish. Major projects have been met head-on with a teamwork previously unknown. Major improvements in many fields have been carried out with a singleness of purpose, usually found in well ordered communities. Growth was the inevitable result of this improved political and social climate. Among the parishes of Louisiana, Jefferson stands second only to New Orleans in size and this gap is being steadily narrowed. Between 1960 and 1970, the population of Jefferson grew from 208,769 to 337,568. The percentage increase was 60%, making the Parish one of the fastest growing communities in the nation and, for the first time, pushing it ahead of East Baton Rouge and Caddo Parishes. And the population increase has been in the age groups and income categories, designed to keep Jefferson a young, energetic bustling community.

Significantly, Jefferson's growth has not been the growth of a typical "bedroom community." The Parish boasts some of the area's largest industries. New leases to oil com-

panies promise a continuing heavy investment in job-producing projects by oil producers and related firms. These vast off-shore reserves, regarded by many as the frontier of the future for the oil and gas industries, should provide economic strength for years to come.

Impressed by the new look in Parish administration many other businesses and light industries have elected to relocate in the Parish—creating new jobs and adding muscle to the Parish's economy. Already discernible are two distinct and cohesive commercial centers emerging. The one centered around Causeway Boulevard on the Eastbank and the second anchored at Stumpf Boulevard and the Westbank Expressway on the Westbank. Both show promise of becoming "downtown" for the two equally-dynamic sides of the Mississippi.

The Eastbank complex—made more impressive by the addition of new medium high-rise office and commercial complexes, has also acquired several new modern motels. Others are in the planning stages and this strip soon will take on all of the aspects of a small central city. Veterans Memorial Highway, flanking Causeway Boulevard has already established itself as a major thoroughfare. New developments include impressive medium high rise units. New commercial outlets and large regional centers continue apace, leaving little doubt that this Eastbank area is one of the great commercial centers of the State.

On the Westbank, the combination of Oakwood and Westside shopping centers is enough to justify the area's designation as "downtown." But around these impressive cores have developed many new commercial activities—including modern low-rise office buildings to provide facilities for many service industries large and small. The Expressway





itself, for as far as one cares to drive, is a commercial and light industrial thoroughfare of the first magnitude.

Progress and Growth mean people. And people inevitably mean housing. Jefferson came through the "housing crunch" with flying colors. Sparked by spirited building activity in the Metairie-Kenner areas of the Eastbank and many new attractive sections off the spiny Expressway on the Westbank, construction rebounded with unusual vigor in 1970. Over 5,800 building permits were issued representing approximately \$190,000,000 in new construction. Single family housing—in attractive, fully improved subdivisions represented a substantial part of the total. But of equal significance was the growing importance of gracious, well-designed townhouse and garden-type apartment units in the overall residential construction picture. Over 30% of the units built in 1970 were in this type of residence, compared with only 1.1% in 1960. This housing mix of prestige single family units and top-quality prestige multi-family—reflects both the stability and youthfulness of the new population now being attracted to Jefferson Parish. The large number of improved sites on both sides of the River, combined with the pent-up demand for good housing, leaves little doubt that the rapid residential growth of Jefferson Parish will continue for years to come.

Growth creates a demand for more land. And Jefferson is blessed with vast resources of virgin land for the development of the future.

Thousands of acres—many close to the urban center by any standards, have now been reclaimed, protected by levees and pumping stations. Suitable for industrial, commercial or residential use, these lands represent Jefferson's assurance of con-

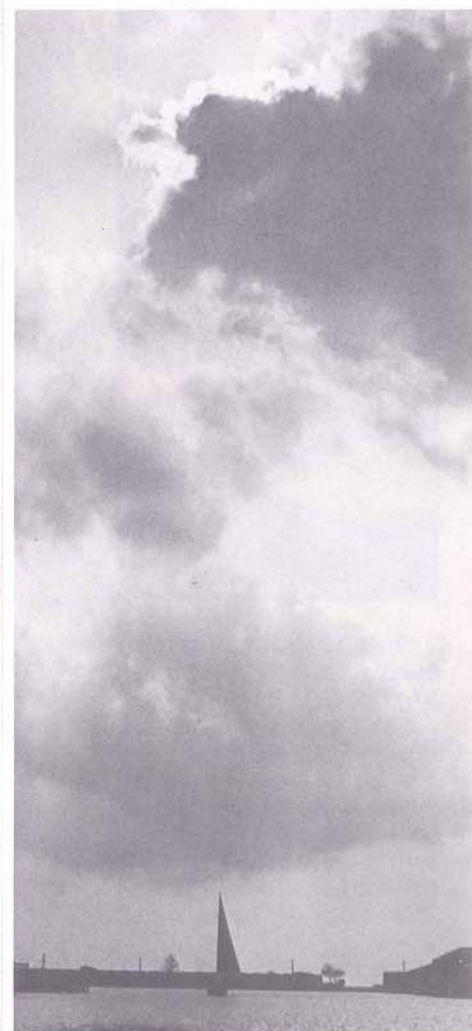
tinued expansion.

Growth and Progress put pressures on transportation. Pressures for well-planned bridges, expressways and streets. The Interstate-10, the Causeway, the new Mississippi River Bridge and the Dixie Freeway.

These are the stars in the Parish's transit future, but great strides have also been made in secondary highways and streets to speed the flow of traffic.

Throughout 1970 Parish officials joined in a unified effort to speed construction of a new Mississippi River Bridge connecting Eastbank Orleans and Westbank Jefferson.

This project has received top priority and without a doubt has far-reaching, long-range benefits for the people of Jefferson Parish. Congestion on the present bridge is not only an inconvenience but at times a threat to the health and welfare of both communities. Uncalled for crashes and the delay of police and other emergency vehicles have caused unneeded suffering by the public. Traffic—particularly at peak hours continues to build-up creating inconvenience and hazardous conditions. The volume of traffic has exceeded expectations and could be reaching the danger level. The bridge—designed to carry a peak 24-hour traffic volume set a record of 84,995 vehicles on December 23, 1970. And for twenty-three days in January, 1971, traffic over the bridge was in excess of 70,000 vehicles during a twenty-four hour period. Faced with this situation, the officials of Jefferson have worked painstakingly and diligently with the representatives of Orleans, other Parishes, the State of Louisiana and other agencies to break the deadlock on the location of the bridge. Parish officials continue their support of the bridge, aware that every day of delay can only increase costs and make worse a situation



President & Council of Jefferson Parish



Thomas F. Donelon, Parish President, was elected to two terms as mayor of Harahan and served as Parish Safety Director for two years.

Mr. Donelon graduated from Jesuit High (1938), LSU (1942); and acquired 30 hours credit in English and History at the University of Glasgow, Scotland.

He was an infantry captain in Europe through five campaigns during World War II and was awarded the Bronze Star and the Presidential Citation with Oak Leaf Cluster. He was discharged in January, 1946, and moved to Harahan to begin 14 years with Swift and Co.

He is a member of the Lions Club, VFW, Knights of Columbus and Colonial Golf and Country Club.



Charles J. Eagan, Jr., Council Chairman, is an insurance executive and a chartered life underwriter with Eagan Insurance Agency, Inc.

A 1940 Business Administration graduate of Tulane, and a Navy veteran, Mr. Eagan is a member of the YMBC, Jaycees, Audubon and Covington Country Clubs, and was former president of the N. O. Chapter of Chartered Life Underwriters and Louisiana Insurers Conference.

He and his wife have served as chair couple of the Archdiocesan executive board of the Confraternity of Christian Doctrine.

Mr. Eagan has also served as treasurer of Kingsley House.



Jacob H. Sciambra, East Bank Councilman-at-Large, is an attorney and holds degrees in accounting and law from Loyola University.

A former assistant parish attorney, he has served as president of the Jefferson Parish Bar Association, and is a member of the Louisiana Bar Association.

A resident of Jefferson since 1950, Mr. Sciambra holds memberships in the Bridge Acre Lions Club, American Legion, Jefferson YMBC, Jefferson Businessmen's Organization, Colonial Golf and Country Club and the Knights of Columbus.



Harold L. Molaison, West Bank Councilman-at-Large, is now serving his third term.

A 1931 graduate of Gretna High, he earned a B.A. degree from Louisiana State University in 1936 and a law degree from Loyola in 1948. He was a captain in the Military Police Corps for four years during World War II and also attended the Army Administration and Provost Marshal Schools.

He is a sustaining member of the Boy Scouts of America, a member of the West Bank Lions Club, the Gulf Intra-Coastal Canal Association, the Harvey Volunteer Fire Company #1, the Marrero VFW Post #4275 of which he is Judge Advocate, Chamber of Commerce of Greater New Orleans, American Legion, Jefferson YMBC, and is a charter member of the Timberlane Country Club. Mr. Molaison is an active practicing attorney and member of the American, Louisiana State, Jefferson and Jefferson Criminal Bar Associations. He served as a past president of the Jefferson Bar Association.



Beauregard H. Miller, Jr., First District Councilman, is serving his fourth term and is the only remaining member of the original President-Council team elected in 1958. Miller won election in 1956 to the commission council which never took office.

A real estate investor with various other business interests, he was educated in Jefferson and attended Louisiana State University before serving in the Navy.

A native of Gretna, Mr. Miller is a member of the American Legion, VFW, Jefferson Sportsman's Club, Lions Club and the Gould Volunteer Fire Company.



Charles M. "Chuck" Miller, Second District Councilman for the West Bank, is a real estate broker with various other business interest including Denney Miller Pest Control and Louis Eymard Touring Company of which he is Vice President. He is a former aide to the District Attorney, and a former Jefferson Parish School Board member.

A World War II veteran and a Warren Easton High School graduate, he attended Tulane University and is a graduate of the Southern Police Institute. Member of the Board of directors of the Community Welfare Council of Jefferson and Poseidon and Bacchus Carnival Clubs and Krewe of Louisianians, he was 1969 Commodore of the Lafitte Yacht Club. He holds memberships in the American Legion, VFW, Amvets, Loyola Order of Moose, Westwego Lions Club, Barataria Blvd. Civic Club, YMBC of Jefferson, and PARD and Belle Terre Boosters Clubs.



George J. Ackel, Third District Councilman for the East Bank, is now serving his third term. Ackel is branch manager for Sun Life Assurance Co. of Canada covering Louisiana, Southern Mississippi and Southern Alabama.

He is a director of the Metropolitan Bank of Jefferson, former Vice President of the Kenner Rotary Club, past president and an organizer of the Harahan Rotary Club. He is a member of the Jefferson YMBC, East Jefferson Chamber of Commerce, VFW, Colonial Golf and Country Club, Tulane Univ. Development Program, Life Underwriters and Life Managers' associations and the Million Dollar Round Table.



Anton Pilney, Fourth District Councilman for the East Bank, is Sales Manager for Orkin Exterminating Co.

He lettered three years in football at Notre Dame University and is a former head football coach at Tulane. He holds a B.A. degree from Notre Dame and also attended DePaul University.

Mr. Pilney holds memberships in the Jefferson YMBC, VFW Post No. 175, N. O. Traffic Club, Veterans Highway Businessmen's Association, Metairie Country Club and the Advisory Board of Community Welfare Council of Jefferson. He retains an active interest in sports as an amateur golfer.

Years of Progress

which is already intolerable for many.

Growth and Progress will result from the new Dixie Freeway, which has been made part of the Federal system and will connect St. Bernard Parish with Westbank Orleans and Jefferson Parishes. To be built at little or no cost to local communities, it will be a high-speed beltway around the densely populated urban sections and will open up thousands of acres of virgin land for development. Parish officials already participate in the administration of the new four-lane Causeway over Lake Pontchartrain. The commission conducts an aggressive year-around program, inducing motorists and visitors to use the Causeway route, thereby attracting more visitors to Jefferson Parish.

Just as the new Interstate 10 assured development of the Westernmost sections of Eastbank Jefferson, the commencement of work on Earhart Boulevard from the Orleans Parish line to Hickory, assures easier access to the already developed sections of Jefferson Parish on either side of the highly congested Jefferson Highway. Jefferson officials managed to get a total of \$42,000,000 of state highway funds dedicated to projects in the Parish. This has required close cooperation between Parish officials and representatives of the state Highway Department. Interstate-10 should be extended to LaPlace by 1972—insuring that an increasing share of interstate traffic will be channeled through Jefferson.

Other highway and street projects—though smaller in scope, are vital to the Parish's continued growth. The 4-lane controlled-access highway to La Rose—Lafitte will provide for the first time a direct high-speed artery to the lower parts of the Parish. It is being designed to tie-in to the uptown Mississippi River Bridge. A \$5 million bridge over the Harvey Canal, started in 1970, and the letting of bids for the extension of LaPalco Boulevard to Ames will complete the extension of this important lateral roadway from Belle Chasse Highway to Ames.

12 Four-laning the Belle Chasse high-

way from the Plaquemines Parish line to the Westbank Expressway at a cost of \$2,100,000 should get underway this year. Behrman highway an important by-pass on the Westbank will be 4-laned and resurfaced. Two additional lanes are now being added to the North side of West Esplanade in Metairie to Clearview Boulevard. A contract for the further extension of West Esplanade to Williams Boulevard will be let this year. Two additional lanes will be added to Jefferson Highway and plans have been made for the extension of West Esplanade eastward to Lake Avenue from the New Orleans Parish line to Causeway Boulevard.

Development in those areas in Metairie affected by these projects is virtually assured by the successful conclusion of the huge front foot assessment program. Under this program, streets and other off-site improvements will have been improved to coincide with the completion of main thoroughfares. It is the end of a program started in 1960 and accelerated since 1966. Progress and Growth means more and better services. In 1970, the Parish brought to a successful conclusion a \$50,000,000 water improvement program. This involved expenditures of \$20 million on the Eastbank and \$30 million on the Westbank on expanded water distribution and purification systems.

Progress and Growth means meeting the needs of people. Hospital facilities were improved on both East and Westbanks. The West Jefferson General hospital completed a major investment in improved treatment facilities. The first phase of the East Jefferson General Hospital in Metairie was placed in operation early in 1971. The new Lakeside Hospital for Women and Children at Clearview and I-10 was started in 1970 and should be in operation late in 1971.

Progress and Growth means more schools. Following close on the heels of the completion of a new middle school in Terrytown and a new elementary school in Pontchartrain Gardens, the Parish last year placed under construction five new

schools. Scheduled to be ready for the next school term are elementary and middle schools in rapidly growing Avondale, an elementary school in University City on the Eastbank and a middle school in the city of Kenner. The Parish is also preparing bids for two new senior high schools: one to be on the Eastbank and the other on the Westbank. These new high schools could be the beginning of an exciting new concept in education—the satellite school. This concept would combine senior high, middle and elementary schools in one large learning center. To meet the demands of the future, the Parish has plans for 25 additional new schools by 1975.

Parish officials waged a vigorous campaign throughout the year to secure the location of the Domed Stadium in Jefferson Parish. Several suitable sites were located and offered to the Domed Stadium Commission, for it was the feeling of most Parish leaders that the stadium should have been constructed in a less-highly congested suburban area, with adequate parking facilities and sufficient room for the addition of other attractions. Unable to win their point, Parish leaders set about cooperating with the commission aware that the new structure would contribute to the economic well-being of the entire metropolitan area.

Such was the nature of Progress and Growth in Jefferson Parish in 1970. But it's only part of the story because on many other fronts the Parish was forging ahead. Improved levees and drainage protection. Better use of Lake Pontchartrain for recreation purposes with a new modern marina. An improved levee along the industrialized Harvey Canal. A new police complex. A mental health facility and a juvenile detention center. These—among many others, are projects for the future. Projects conceived and executed by an enlightened governmental team, determined to give meaning to the term PROGRESS. Combining with its citizens to meet the challenges coming from being the GROWTH CENTER OF THE SOUTH.

Highways and Byways



Continued growth and progress depend on modern thoroughfares to move traffic effortlessly through urban centers and to service the ever-growing suburban areas. During 1970 Parish officials at all levels worked together to inaugurate one of the largest and most comprehensive highway construction programs ever undertaken in this booming Parish.

continued on page 69





Outdoors in Jefferson

In less than an hour's time, the angler who might care to do so can catch bluegills, marlin or tarpon without ever leaving the confines of Jefferson. By the same token, hunters can bag small and big game ranging from squirrels to white tail deer. Duck shooting in Jefferson is about as good as one can find anywhere in the United States. Although the fishing and hunting in Jefferson is spread throughout the vast reaches of the parish, there are several "hot spots" which are favored over the others.

For anglers, the big center is in the vicinity of Goose Bayou and Bayou Barataria where dozens of sport fishing cruisers are harbored. Every week-end (and frequently during the week), these boats put out into the nearby waters of Barataria Bay, Little Lake, and the mazes of lakes, lagoons, bayous and inlets leading down into the Gulf of Mexico. Fabulous Grand Isle is merely a comfortable distance from Lafitte and attracts a large number of boatmen and anglers. The fishing out of Lafitte is mostly of the salt water variety although there are many oil company canals and bayous nearby which abound in bass, bream and sac a lait.

With the salt water species, top spot is unquestionably occupied by the popular speckled trout which can be caught either on artificial or natural bait almost 12 months out of the year.

One of the well known fishing techniques employed by many Jefferson Parish sportsmen fishing trout in the Barataria Bay area is to run out into the bay the evening before they intend to fish, towing a skiff with live bait well behind their larger cabin cruiser. The trawl net is dragged for an hour or so before sundown, and the live shrimp and small croakers caught in the net are placed in the well.

The anglers arise before the crack of dawn. Their boat has been anchored throughout the night within rowing distance of one of the many shell reefs dotting Barataria Bay. Easing into the skiff as silently as possible, they row or paddle to within casting length of the reef. Live croakers make the best bait and these are suspended from a sliding cork which makes them easier to cast.

Using methods such as this, it is possible to boat upwards of 100 big speckled trout in a couple of hours. This fast and furious fishing frequently stops as suddenly as it starts. At any rate, when the sun starts to climb high in the sky and the wind arises, fishing usually tapers off. However, with 100 trout in the well, anybody would agree that "it's been a good day's fishing."

Bayou Barataria is also the scene of the popular "World's Championship Pirogue Races," a sporting event that has probably publicized Jefferson's



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It is extremely doubtful if any county or parish in the United States can exceed Jefferson for its sheer variety, quantity and quality of outdoor recreational opportunity, and it is a matter of certainty that few come even close to matching it.

beautiful bayou country more than any other one event or promotion.

Featuring the Silver Slender Pirogue, modeled after the canoe of the bayous, first used by the Indians who burned them out of cypress logs, and offering substantial prizes for both men and women contestants, this annual event (held in May of each year) draws as high as 35,000 people to the banks of Big Bayou Barataria from all parts of the country to watch three of the nation's most unique contests of endurance and skill. The most popular fishing resort in all Jefferson Parish is, of course, historic Grand Isle.

Boating the only readily accessible Gulf beach in all Louisiana, Grand Isle is the mecca for hundreds of thousands of sports fishermen every year. The catches these anglers make is nothing short of astounding.

Fishing methods run the gamut from wading in the surf with an inexpensive casting rod to trolling offshore in a fancy charter boat or privately owned cabin cruiser.

Facilities for the angler at Grand Isle are a complete as one will find in any other famed fishing resort. Several of the island's mercantile stores have well stocked fishing tackle departments and fresh and live bait are readily available from a number of sources.

Fishing boats may be chartered or rented at either end of the island.

The bigger deep sea boats are concentrated mostly in the vicinity of the Bayou Rigaud landing at the eastern end of the island, while skiffs and speed hulls can be rented toward Caminada Pass. Although speckled trout predominate in the catches made close inshore, many beautiful catches of giant redfish (channel bass), jack crevalle, and even tarpon are taken by small boat anglers at the island. The types of fish caught offshore aboard the bigger boats staggers the imagination. King mackerel,

Spanish mackerel, cobia, giant jewfish, bluefish, barracuda, marlin, tuna, sailfish and red snappers are only a few which can be found near the offshore oil rigs or in the open Gulf of Mexico off Grand Isle.

The crowning attraction of Grand Isle's sport fishing comes in July every year at the Grand Isle Tarpon Rodeo when upwards of 2000 dedicated anglers crowd the small island to vie for thousands of dollars in trophies and prizes. Founded in 1927 and operating continuously except for the war years, the Grand Isle Tarpon Rodeo today is looked upon as being the "grandfather" of all fishing rodeos along the Gulf of Mexico. "Many other rodeos have come and gone since the Grand Isle Rodeo was started," a veteran fisherman was heard to say recently, "but none of them can begin to match the Grand Isle contest for its tradition, orderliness, and downright good sportsmanship."

Operated by the non-profit Grand Isle Tarpon Rodeo Association composed of many outstanding business and professional men and civic leaders, the rodeo originally recognized nothing but tarpon fishing. Shortly after World War II, however, the rules were amended to admit an ever-increasing list of fine game fish species until today, more than 20 different varieties of fish can be entered in the rodeo. The Grand Isle Tarpon Rodeo by tradition is a three-day affair, beginning on a Thursday and ending on a Saturday.

Giving the Tarpon Rodeo a bit of friendly competition in more recent years is the annual SCUBA divers rodeo conducted at Grand Isle. SCUBA (translated, this means: Self Contained Underwater Breathing Apparatus) divers contend that spear fishing beneath the offshore oil drilling platforms near Grand Isle surpasses anything to be found in the Western Hemisphere.

Much of the fresh water fishing

in Jefferson Parish, as mentioned previously, is done in the canals dredged by oil companies to float their rigs to drilling sites. The wily black bass is the most popular fish taken from these waters, with bluegill "bream", goggle-eyes and sac a lait also drawing a large share of the angler's attention, and although fly fishing is widely practiced in these areas, the old-fashioned method of dunking worms and live minnows still has its share of devotees.

In recent years, an increasing large number of anglers have started frequenting the waters of Lake Pontchartrain in Jefferson Parish for king sized croakers which apparently have found a Home Sweet Home in the deep holes dredged for the purpose of obtaining material to build the protection levee along the lakeshore between East End and Kenner. These croakers frequently weigh upwards of two pounds apiece and are among the most delicious of all table fish. They are easily caught on dead shrimp bait fished on the bottom. Fishermen using two or three hooks on a single line frequently come up with that many fish at one time.

While it is possible to bag many varieties of furred and feathered game in Jefferson Parish, the lion's share of attention is given to ducks and geese which abound in the marshes all the way down to the very shores of the Gulf of Mexico. Mallards, pintails, teal, gray ducks, canvasbacks, ring bills, redheads, wood ducks, dos gris and other popular species are found in great profusion wherever the marsh lagoons have sufficient fresh water content to support a fairly stable quantity of bottom grasses on which ducks like to feed. In the marshes along the north shore of Barataria Bay after muskrat trappers make their "burns" in the Fall, great flocks of blue and snow geese come in to feed on the tender young shoots of new marsh grass and make tempting targets for the hunters rugged enough to "creep" the marsh after them. As Jefferson Parish continues to grow its outdoor recreational opportunities offer more accomplishments to report, more advantages to present, and more activities to promote.

From Lois de



Latour's Kitchen



Gumbo, shrimp and oyster jambalaya, redfish court-bouillon—try every one of them for they are masterpieces of Louisiana cooking. This distinctive and subtle cuisine has developed through the centuries into one of the great cooking styles of the world.

Louisiana cooking originated from the classic French—spiced with Spanish flavoring and Indian herbs. Negro cooks added an exotic African flavoring. And all this art was used on the native produce, magnificent seafood and shellfish . . . vegetables such as mirliton, yams, okra and cushaw . . . excellent meats . . . and a luscious array of fruits and berries.

Many great restaurants in Jefferson Parish—specialize in Louisiana cooking. You can also eat beautifully in little out-of-the-way cafes offering you delicious seafood specialties. But the best eating of all is in the homes where the old iron pot has been passed down for generations. There the making of a roux—the butter, browned flour and stock base essential in so many Louisiana recipes—is an art carefully passed on from mother to daughter.

Perhaps Jefferson's most distinctive and famous food is crayfish, which is pronounced "crawfish." It is tenderer than lobster, more delicate than shrimp, and with a unique flavor all its own. In the spring, whole families go out crayfishing on the bayous in a way that has been traditional for centuries.

Following are a series of outstanding recipes featuring the seafood from Jefferson's waters. They take time to make but so do all Louisiana's delicious Creole dishes.



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LOUISIANA
POWER & LIGHT

Courtbouillon

- 1 or 2 large redfish (cut into serving pieces)
- 1½ cup flour
- 3 bunches shallots (small shallots)—chopped
- 4 or 5 cloves garlic—chopped
- 1 cup celery—chopped
- ½ to ¾ cup parsley—chopped
- 2 or 3 bay leaf
- Generous pinch thyme
- Generous pinch rosemary
- 2 lemons—cut in half (remove seeds)
- 1 16 oz. can tomatoes or sauce
- ¾ cup vegetable oil
- 1 stick margarine
- 4 doz. oysters (strain—set aside—save water)
- 3 lbs. shrimp (clean and devein)

Prepare roux (meaning browned flour in vegetable oil and margarine.) Add all ingredients except parsley and lemons and tomatoes. Cook until soft; add tomatoes, oyster water (add more water if needed), but keep sauce thick. Add lemons and parsley—cook for about 1 hour. (Be sure to examine oysters for gritty pieces before adding). Place fish in deep open baking pan with slice of lemon on each piece. Salt and pepper fish and pour a little melted margarine over fish, and bake in 350° oven. When fish begins to cook add oysters and shrimp to sauce and pour sauce into pan of fish and bake until fish is cooked. Approximately 45 min. to 1 hour.

Shrimp Remoulade

Boil five pounds of shrimp with shrimp boil; clean and set aside. Seasoning: 2 cups chopped celery (fine); 1 cup of parsley; two heads of lettuce; 1 or 2 white onions; 1 small jar of creole mustard. Olive oil. Paprika to color.

DIRECTIONS Chop all seasoning very fine; mix to desired consistency by adding olive oil last.

Fried Shrimp

Clean and devein five pounds of shrimp; place shrimp in stainless steel bowl; add 2 beaten eggs and evaporated milk—mix well—cover and place in refrigerator overnight. Dip shrimp into flour and cook in deep hot fat for a few minutes only—do not overcrowd shrimp. Shrimp should be thoroughly chilled before frying.

Oyster, Shrimp Turkey Dressing

- 3 pounds shrimp*
- 10 doz. oysters
- 1 bunch celery
- 1 bunch shallots
- 1 bunch parsley
- 3 cloves garlic
- 6 sprigs thyme or one powdered thyme
- 3 bay leaves
- 5 large cans mushrooms, sliced or pieces (use water of mushrooms)
- 5 cups stale French bread
- Salt, pepper
- 3 eggs (add in after stuffing has been sauted or cooked)

DIRECTIONS: Sauté bayleaf, thyme, celery, shallots (do not brown). Add garlic towards end of time to sautéed celery and shallots. Add this to large bowl of French bread that has been soaked in water and squeezed. Add oysters (chopped or whole) mushrooms and water (chopped or as is), shrimp chopped, parsley, salt, pepper. Mix very well. Place mixture in large skillet (use oil or stick of margarine or butter) and cook slowly (turning to avoid sticking) for about ½ hour or more—remove from heat, cool slightly, add 3 beaten eggs and mix well.

*Devein and boil shrimp in crab boil mixture.

Baked Shrimp

- 10 lbs. of headless shrimp
- 6 to 8 bunches of shallots (small shallots)
- 1 celery (remove outer stalks and cut part of top off)
- 1 bunch parsley
- 2 cloves of garlic
- 1 qt. olive oil
- 4 sticks margarine
- 6 lemons
- Oregano to taste; dash of wine vinegar, optional.

DIRECTIONS: Place shrimp into 2 or 3 baking pans and place sliced lemons on top of shrimp—2 lemons per pan; chop the shallots; celery; parsley and garlic very fine. In large iron pot add 1 cup of olive oil; 1 stick of margarine and cook shallots, celery, parsley and garlic until soft. Pour this mixture in equal amounts to each pan of shrimp, sprinkle a little oregano over shrimp—(sprinkle a few drops of wine vinegar if desired). Pour 1 cup of olive oil to each pan and 1 stick of margarine to each pan. Bake in 375° oven, stirring now and then for about 45 minutes to one hour. Test one or two shrimp after 45 minutes. Serve this in soup plate with hot french bread—bread is dunked into sauce.

Oyster Pattie Filling

(12—pattie shells for this recipe)

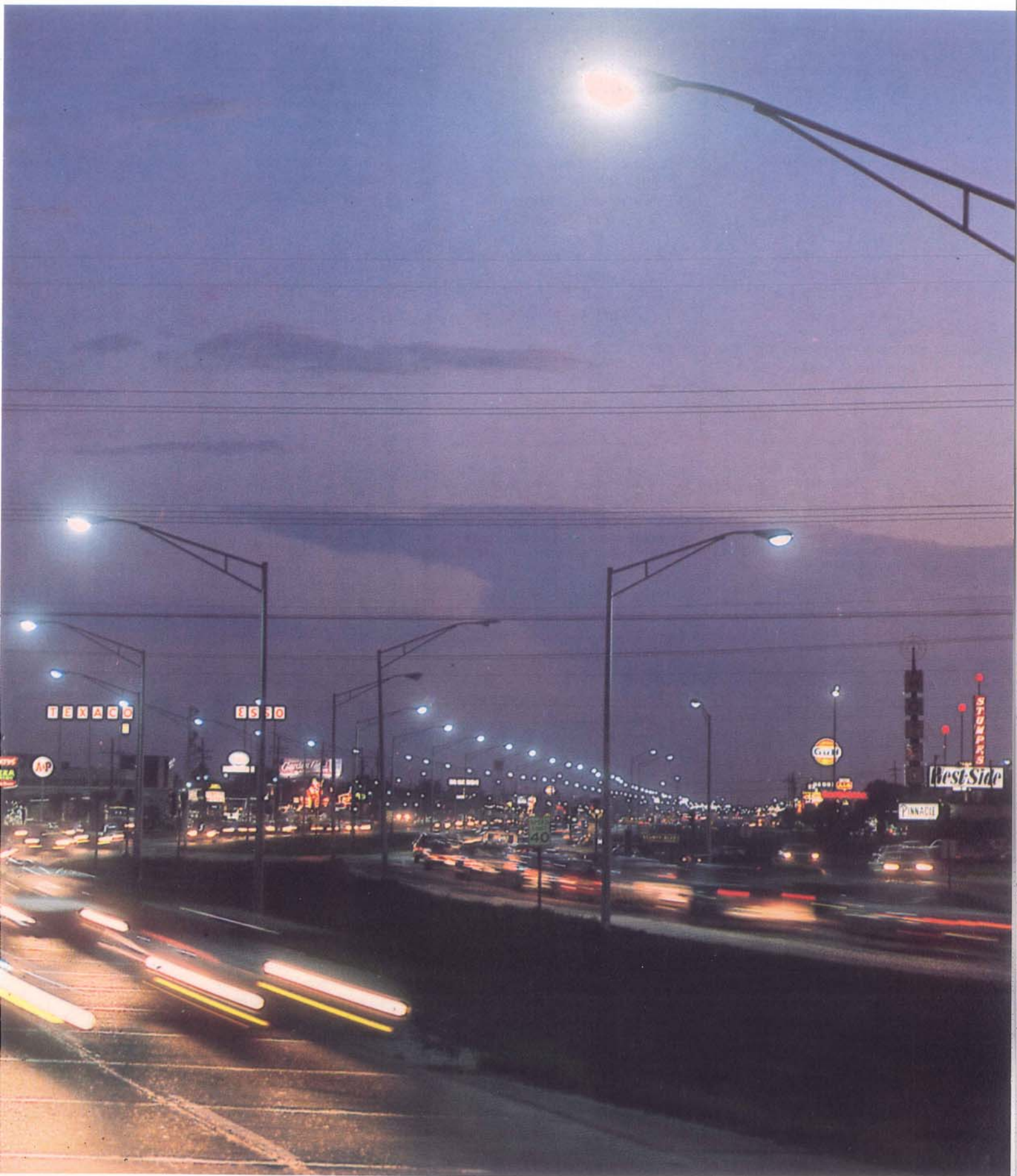
- 6 doz. oysters strained—save liquid
- 2 bunches shallots
- ½ cup parsley
- 4 cloves garlic
- 1 cup chopped celery
- 2 cups of flour
- 1 large can mushrooms (sliced)
- ½ teaspoon thyme
- 2-3 bay leaves
- ½ teaspoon rosemary
- 1 cup vegetable oil—more if needed
- 1 stick margarine

DIRECTIONS: Cook flour in oil and margarine until golden brown, add all seasoning (chopped fine) and cook slowly until seasoning is well cooked—add oyster water—mushrooms and mushroom liquid—cook slowly about 45 minutes. This mixture should be thick as oysters (when added) will thin sauce more—add oysters and bring to boil, cook until oysters are curled, this takes about 10 minutes after bringing sauce to boiling point. Cut the holes in pattie shells and place tops on each pattie—heat shells on cookie sheet in hot oven—when hot remove from oven—fill pattie shells with sauce and about 6 oysters each to individual serving plates—serve immediately.

Turtle Soup

- 3 lbs. turtle meat boned and cut in 1 inch cubes
- 1 cup shortening—salad oil or Crisco—not olive oil
- 1 cup diced onions
- 1 cup diced celery
- 6 cloves garlic—chopped
- 1 cup flour
- 16 oz. can tomato sauce
- 2 qts. water
- ¼ cup B.V. (beef extract)
- 2 teaspoons celery salt
- 4 bay leaves
- 2 lemons cut in half
- 1 teaspoon thyme
- ½ cup chopped parsley
- Salt and lemon pepper to taste
- Garnish.

DIRECTIONS: Sauté turtle in shortening until very brown and set aside. Brown flour (add more if needed). When brown add onion, celery and garlic and cook 10 minutes. Add tomato sauce, water, B.V. and then meat and all other ingredients, except garnish. Simmer about two hours or until meat is very tender. Garnish with lemon and chopped egg and add sherry to each plate before serving. This makes one gallon and freezes well.



Gretna

By William J. White, Mayor

Gretna—commercial, governmental and cultural center of the Westbank of the Metropolitan New Orleans Area continued its progress and growth on many fronts during 1970. With a population of over 28,000 people in an area of only $3\frac{1}{3}$ square miles, Gretna is the largest city south of St. Louis on the Westbank of the Mississippi River. Gretna is the Parish seat of Jefferson Parish—one of the fastest growing communities in the United States, and most of the Parish officials and department heads make their headquarters in the new modern Parish Courthouse located just a few blocks from the Gretna City Hall.

Gretna was a "going" community for many years, while most of Jefferson was still open prairies and marsh land. Settled by hardy German immigrants, soon followed by Italians, the Irish and French, Gretna early staked out a place for itself as the financial, transportation and commercial center of the Westbank. Many descendants of these early settlers still make Gretna their home and over the years have given stability and leadership to the community. For many years Gretna had the reputation as a major rail center with two trunk line terminals in the City's limits. Cotton seed processing plants were also major employers and were the precursors of some of the major industrial facilities which still sprawl along the riverfront in the area adjoining the City. During a year which saw construction off in general, Gretna still maintained a respectable pace in new building activities with over \$1,190,000 in building permits issued. This followed a banner year in 1969, which saw a number of major projects including the huge expansion of the Westside Shopping Center, construction of the 70,000 sq. ft. Gretna Shopping Village,

over \$800,000 in improvements to the Coca Cola Bottling plant and several other large commercial and institutional projects. During 1970, the largest single project approved was \$541,113 for expansion and improvements to the Middle South Utilities Computer Center located off the Westbank Expressway. This facility has made Gretna the center for all of Middle South's computer operations and has created employment opportunities in the fast moving field of computer sciences. Smaller in scope but still significant was the decision by the Mitchell Corporation to add another 46 units to its highly-attractive Garden Lane apartment complex; the investment of \$70,000 by the Family Restaurant Corporation in a HERE'S JOHNNY Restaurant at Claire Ave. and 14th Street. These projects along with others have cemented Gretna's role as the commercial hub for Westbank Jefferson and Orleans. The City of Gretna is distinctive among other Jefferson Parish Communities in having a well-established and well-defined community center. Anchored by the City Hall and Parish Courthouse, Gretna's downtown is a dynamic area with thriving business ventures, modern banks and homesteads and a sense of history and tradition. The Gretna ferry, which docks at the end of Huey P. Long Ave., continues to provide regular service, making it an important transportation link between Gretna and New Orleans. While residential construction in Gretna proper remained at a moderate level, building activity was heavy in subdivisions in unincorporated areas adjoining the City. The rapidly expanding population in these adjacent areas strengthens Gretna's growing role as a commercial and service center. The people of Gretna are rightfully proud of their community facilities and services. Our water supply system is one of the best. Two

Right: Gretna's continued campaign on environmental improvement led to the citywide experiment with these disposable refuse sacks and stands. Inspecting a typical collection stand are: (L to R) Andrew J. Kraus, Jr., City Superintendent; Gerard E. Schexnayder, Alderman; and Clarence Trahan of the City Maintenance Department.



Below: For a cleaner city, Gretna has invested heavily in modern new garbage pick-up trucks. Inspecting the new equipment are: (L to R) Newman Kass of the City Maintenance Department; Andrew J. Kraus, Jr., City Superintendent; A. J. "Don" Marchese, Alderman; and Clarence Trahan, City Maintenance Department.



elevated water tanks with capacities of 500,000 gallons and 275,000 gallons insure constant pressure. The water plant has a capacity of purifying over 5 million gallons of water per day. In case of greater need, we have reciprocal valve arrangements with Marrero. The setup allows either community to give or take more water by merely opening a valve.

To ensure that the water supply remains more than adequate, consulting engineers were engaged to study and make recommendations on the City's water system. They recommended an expansion of treatment facilities and an increase in rates to cover the costs of improvements. In October, 1970, rates were increased from \$1.25 to \$2.00 for the first 3,000 gallons of water consumed monthly. It was the first rate increase since 1967 and left the charges for water 20% below those assessed in other area communities.

The program of street improvement and maintenance started in 1969 made further progress with the result that virtually all city streets are now in good repair and hard surfaced. This program started with the issuance of certificates of indebtedness of \$471,755.63.

Virtually all of these funds have been applied to bring the City's streets up to a high standard.

The street improvements are paid by the property owners who are assessed on a front footage basis. But the City often shares in the expense from its General Fund, particularly where large subsurface drainage pipes are required.

Gretna also enjoys an excellent Garbage and Trash Collection service. City operated, it makes three pickups a week, plus a special pickup around churches on Saturday to avoid unsightly debris on Sunday.

The equipment and labor for these collections are paid for out of the General Fund. No special assessment or tax is paid by the homeowners or businesses for these services.

Gretna's progressive approach to community problems was reflected in 1970 by several bold steps in the area of sanitation and environmental control. City officials took measures to eliminate outdoor burning of refuse and to improve the disposal of all waste materials. The City discontinued use of its incinerator off the Belle Chasse Highway in favor of hauling waste products to a satisfactory sanitary dump. It moved ahead with special compacting equipment and a compacting station to put refuse in more manageable form, and in September put into operation newer, more modern garbage pick-up trucks. They are scientifically designed for removing bulky items speedily and economically and meet all the requirements for modern refuse collection and disposal.

In another move to speed and simplify garbage collection, Gretna undertook an experiment with disposable refuse sacks, replacing the conventional garbage can. A contract was let for 30,000 self-sealing bags and 900 stands, and the system is now being tested by 900 residents in two widely-scattered sections of the City. If successful, the system could speed pick-ups and eliminate the occasional scattering of garbage on the streets.

Weeds are controlled by periodic spraying of canals and the City will, at the request of property owners, spray trees to eradicate caterpillars.

Justly proud of our city's heritage and natural beauty, 125 acres of our land is dedicated as parks. The beautification commission appointed in 1968 by the Board of Aldermen to preserve and enhance our City has been active. This group of devoted and interested citizens under the direction of Mrs. Jim Ward has already conducted an anti-litter campaign, distributing litter bags throughout the City. The commission in combination with the City will soon undertake to beautify the grounds around the

Taking Bold Steps Toward Environmental Control

Commercial Governmental and Cultural Center of the Westbank

fountain at the junction of the Westbank Expressway and Franklin Street. The fountain was a gift of retired State Senator Alvin T. Stumpf.

Well lighted streets both beautify at night and are a deterrent to crime. In 1969 we completed the conversion of our street lighting system to Mercury Vapor Lights. These not only create a more attractive atmosphere on our streets, but provide for much greater illumination, giving more security to our residents.

For many years Gretna's volunteer fire department system has been a source of community pride. The volunteer units have a long history of service and an esprit de corps hard to find in a paid system. Over 340 townsmen donate their time to serve as volunteer firemen. The David Crockett Volunteer Fire Department with 160 men on call has the distinction of being the oldest continuously operating volunteer fire department in the nation. It still retains some of its old pieces of fire fighting equipment as curios for use in parades and other demonstrations. The Gould Volunteer Fire Company is the larger of the two companies with 180 men.

Between the two, we have five fire stations, 17 full time firemen and the latest in fire fighting equipment. Thanks to the unselfishness and community spirit of these men, our citizens enjoy exceptionally low fire insurance rates.

To support our volunteer firemen, Gretna citizens earlier had approved six mills of additional taxes. One mill was to be applied over a ten year period to defray the cost of \$150,000 for a new fire alarm system. The additional five mill tax was to assist the volunteer fire companies in purchasing and maintaining firefighting equipment and to increase the number and pay of fire engine chauffeurs.

Gretna's crime rate—one of the lowest in the nation, can be attributed largely to the experience and professionalism of Police Chief Beauregard Miller who has served as City Marshal for 45 years. His intimate knowledge of the people and neighborhoods of Gretna provides a built-in deterrent against crime. Under him are 25 full time police officers.

Sharing in the credit for Gretna's low crime rate is the Gretna Recreational and Instructional Department program, commonly known as GRID. The outstanding



Jefferson Savings & Loan modern new quarters typifies the continuing investment in Gretna. This city is the commercial hub of the Westbank.



(Seated left to right) Louis A. Le Boeuf, Jr., Alderman; Beauregard Miller, Marshal; William J. White, Mayor; A. J. "Don" Marchese, Alderman & Mayor Pro-Tem; Raymond K. Hotard, Alderman.
(Standing left to right) Alvin E. Hotard, City Engineer; John P. Ray, City Treasurer; John L. Dulcich, Jr., Alderman; Frank P. Marchese, Tax Collector; Mrs. Velma B. Bieber, Director of the Budget; Gerard E. Schexnayder, Alderman; W. L. Bush, City Clerk; Lester G. Harper, Building Inspector; Andrew H. Kraus, Jr., Superintendent; Joseph F. Grefer, City Attorney.

dedicated performance of our GRID workers has surely served as a release valve for energetic youth.

Its popularity is reflected in the fact that each year the program expands. This year there were 88 baseball teams, 24 girls' softball teams, 27 football teams, 12 girls' volleyball teams, 40 basketball teams and a 12 team bowling league.

The City of Gretna purchases all uniforms and equipment and pays for the maintenance of the playing fields, excepting of course the bowling alley. For the past five years the City has co-sponsored an annual awards banquet with Leson Chevrolet. It is the highlight of the year as a championship team is named in each category.

To accommodate Gretna's expanding recreation system, there are 130 acres of land, which includes two parks, two swimming pools, wading pools and four playgrounds.

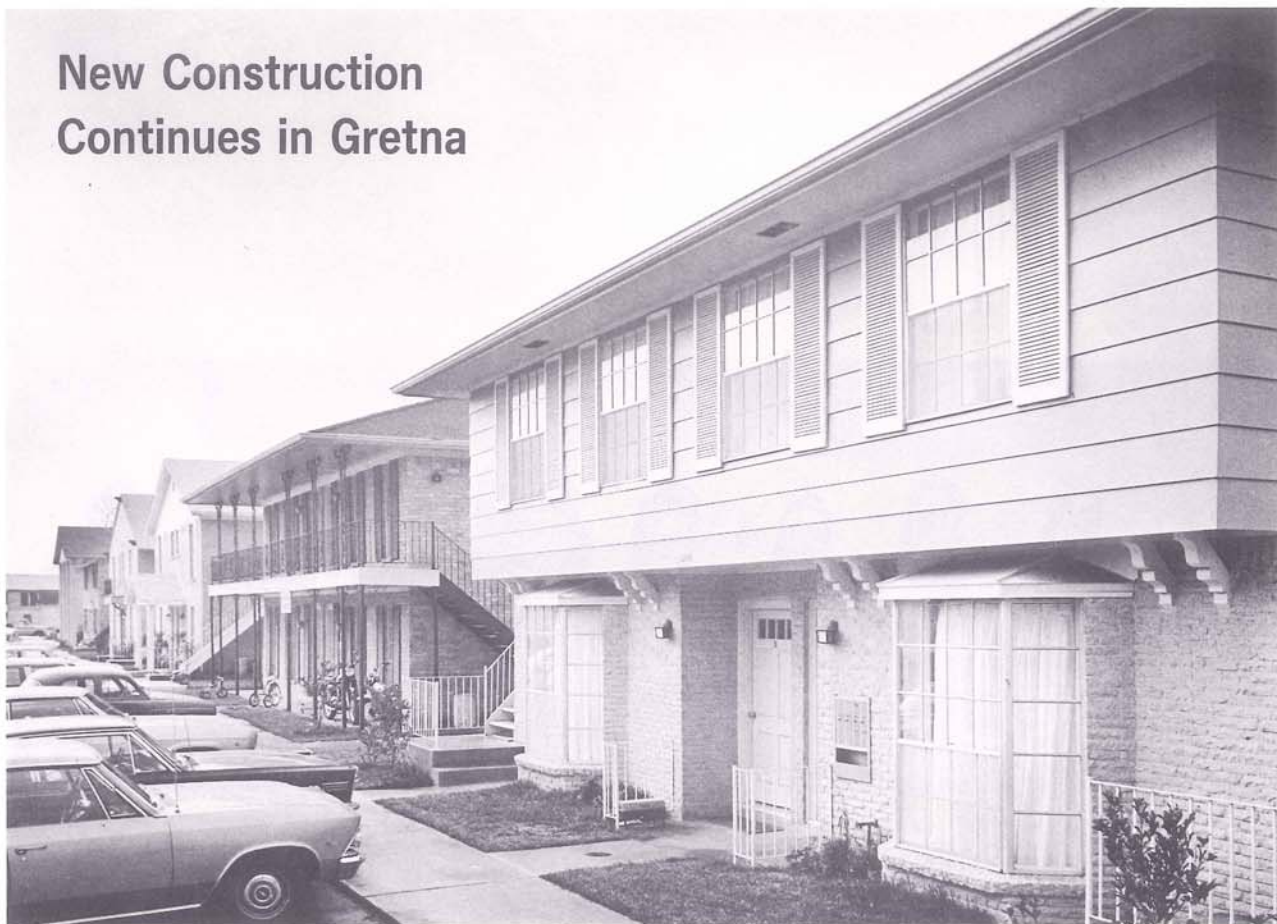
The principal park is Mel Ott Park on Lafayette Street. As the site of the American Legion Home, three baseball diamonds and our largest swimming pool, it serves as the nucleus of our recreation system. The American Legion plays all its baseball games there and semi-pro baseball games are played there each Sunday afternoon from early Spring to late Summer.

Another program popular with our young people is the Gretna Rangers and Rangerettes. Organized in 1961, the two marching groups each has 75 members who range in age from five years to sixteen years. There is also a marching unit—the Gretna Golden Girls. This organization is restricted to girls from 14 to 18 years of age. The group has a membership of 35. All three groups are seen frequently in Mardi Gras parades and are in heavy demand for other activities. The growth of our City has resulted naturally in increased personnel

in the City's employ. By a policy of raising salaries and furnishing other benefits, we believe that the City is efficiently staffed and has competent employees. At the present time, we have a comprehensive retirement plan and an insurance program which makes City jobs more desirable now than in past years.

Gretna, incorporated on June 3, 1913, is governed by a Mayor and Board of Aldermen. Traditionally the Board of Aldermen and Mayor serve as a team to solve the City's problems and to furnish our people with the best possible municipal services. The Board of Aldermen consists of the following: John L. Dulcich, Jr., Raymond K. Hotard, Louis A. Le Boeuf, Jr., Anthony J. Marchese (Mayor Pro-Tem), and Gerard E. Schexnayder. The City's Democratic Executive Committee consists of the following: Edward Kennedy, Courtland Kay and Joseph Lauricella.

New Construction Continues in Gretna

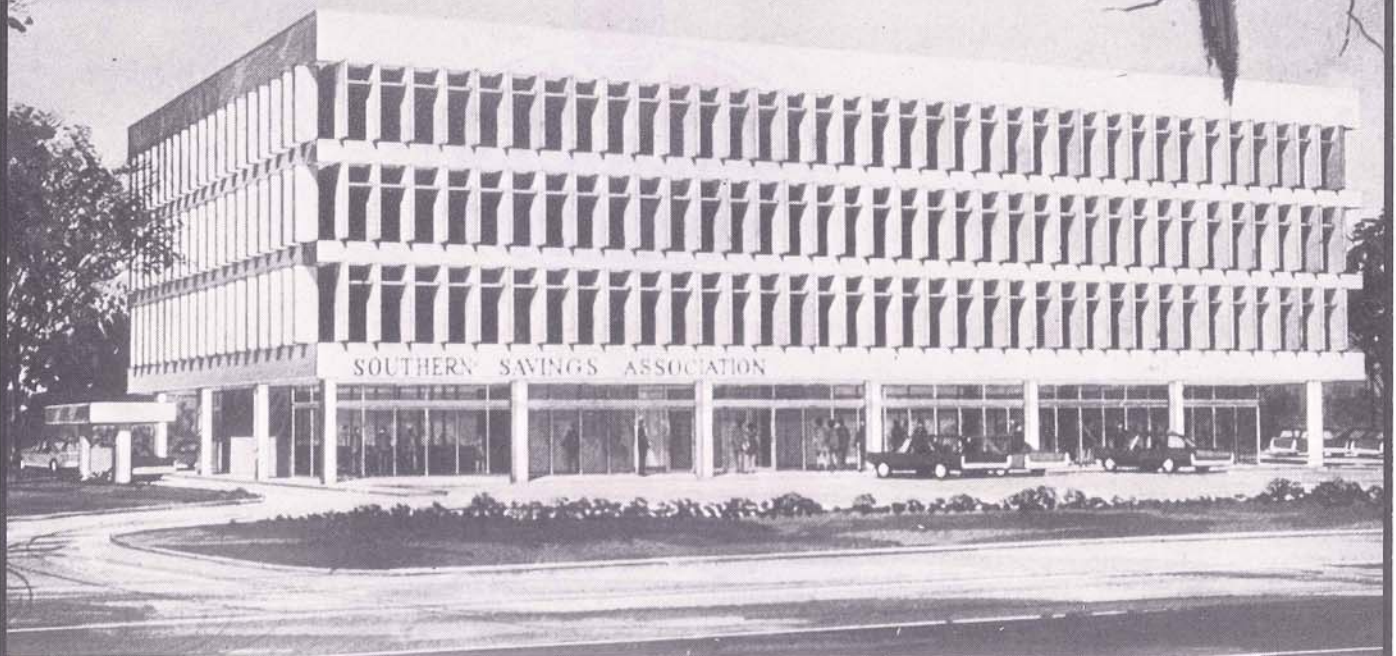


Gretna Village typifies the many fine apartment complexes being developed. Many excellent new subdivisions are also located in Gretna.



Major expansion of Maison Blanche's store in the Westside Shopping Center makes it one of the largest in the area. The huge center in Gretna is an important market place for Westbank residents.

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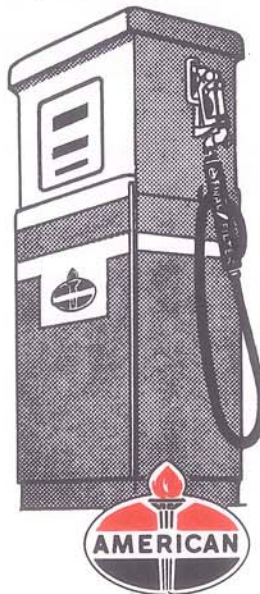
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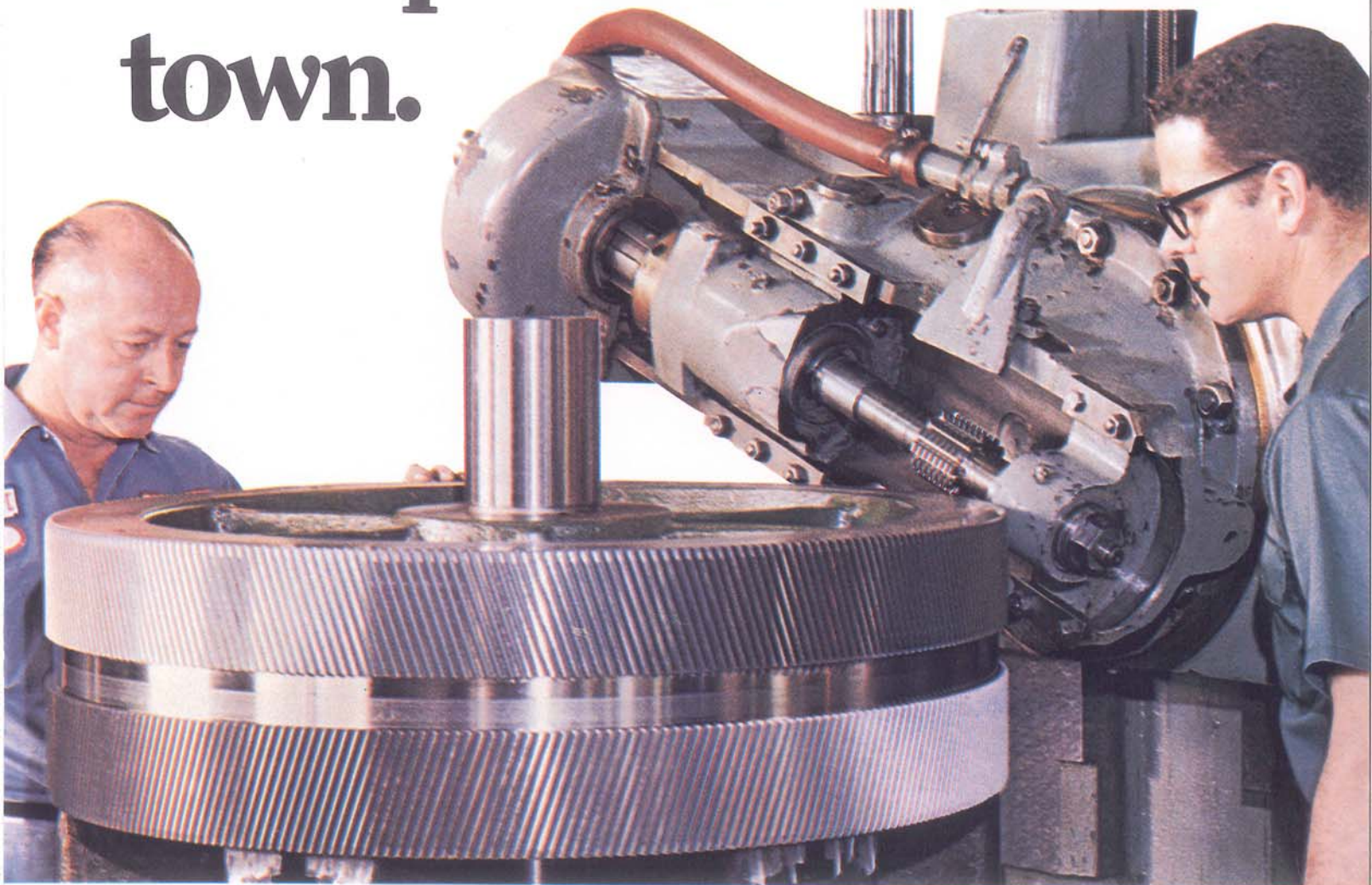


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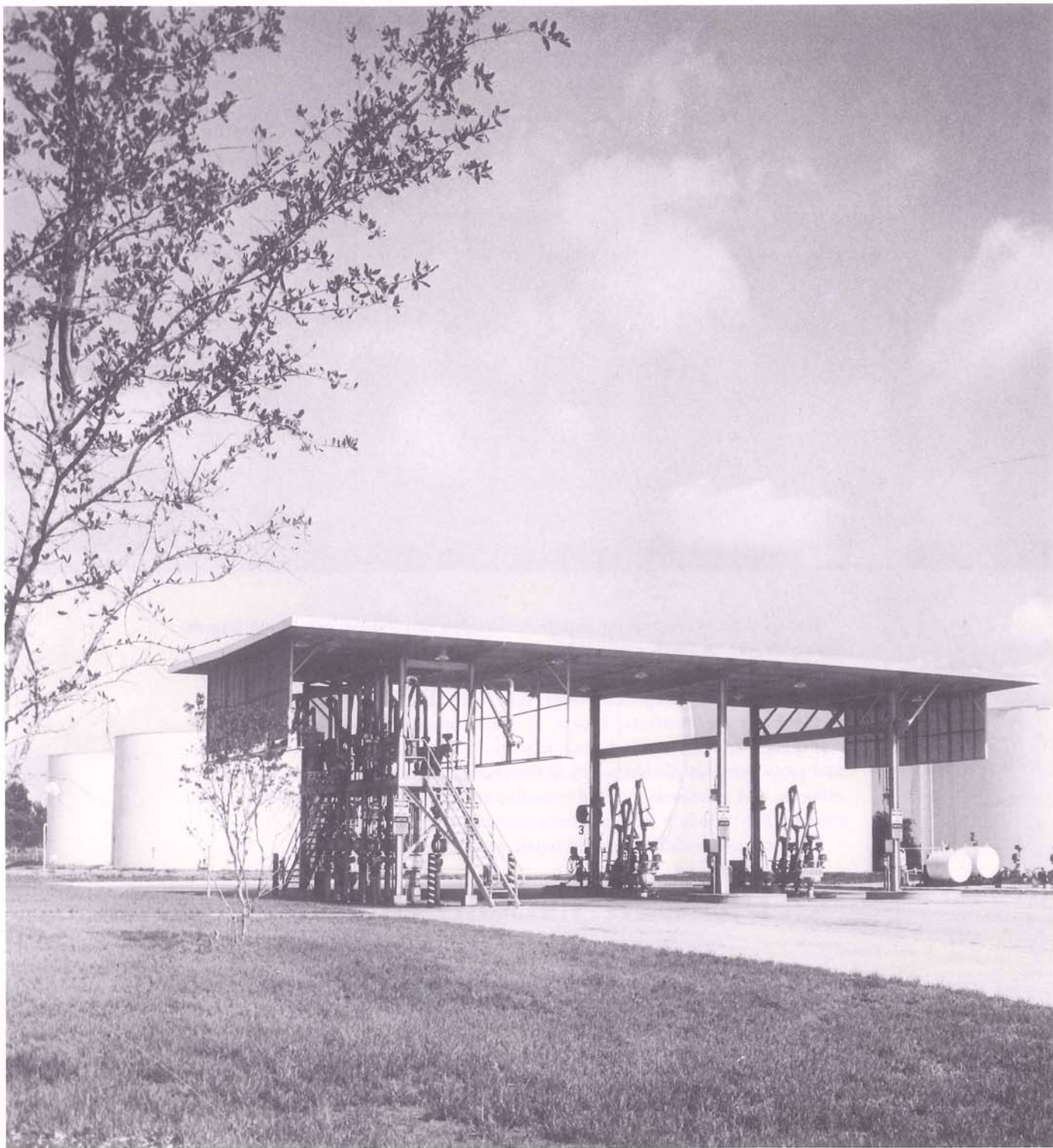
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Kenner

By Joseph S. Yenni, Mayor

Few cities in Louisiana have recorded gains and accomplishments comparable to the city of Kenner during 1970. The 1970 census population count recorded Kenner as the 11th ranking city in the State, and recent gains have probably moved the city into the top 10 list. A population growth of 3,900 persons made Kenner a city of some 30,000 residents. The year 1970 was a year of unprecedented progress as the city was spurred to new heights by an aggressive, determined city administration under new leadership.

The Office of Regulatory Inspections, under the direction of Alderman Thomas LeBlanc, issued 1,054 permits during 1970 with a construction value of \$24,191,484.00, an increase of 76 per cent over 1969. The year 1970 produced 27.4 per cent of the total construction for the city in the past 10 years. As a result, revenues of the Office of Regulatory Inspections soared to \$82,319.55. Housing units increased by 1,056 in what was considered a "slow" year for the construction industry. Dollar value of industrial buildings totaled \$2,132,234.00, the highest total in 10 years.

A fire engine costing \$44,000.00 has been purchased and plans have been readied for construction of a fire station to serve the rapidly developing University City area. Alderman LeBlanc was appointed to serve as liaison person for the city administration with the Fire Department. Upgrading of equipment and personnel of the Department continued to spur improvement of this essential protective service.

City Planner and City Engineer full-time positions were initiated. Every city department was reorganized, and a new maintenance

department was established under the supervision of Alderman Garner Gremillion. All equipment is being maintained in repair and a standard color was adopted for all vehicles and equipment. Four new trucks were purchased for trash pickup and new trucks purchased for departments of beautification, rabies control, weed control, recreation, maintenance, garage and streets. A new backhoe was purchased for work necessary to all departments and a tank truck converted into a street washing vehicle.

A lakefront breakwater will be under construction in Lake Pontchartrain and completion is expected in late Summer. This project was initiated through the cooperation and efforts of the Pontchartrain Levee Board and will provide for boat launching and other water recreation activities.

A new emergency unit has been activated and placed into service, providing the city with two such units.

A limited access road to New Orleans International Airport is being considered in discussions with airport officials. The Airport has initiated a \$12.0 million expansion program and commercial interests are developing a \$2.5 million cargo complex.

The Police Department has been completely reorganized by Marshall Sal J. Lentini. Under his supervision, there are 38 policemen employed in the city and at the Airport. Plans are underway to organize an auxiliary force of 25 volunteers, screened, tested and instructed in police work. Ten new police cars have been ordered, which will provide the Police Department with 11 cars in a fleet to be directed by Marshall Lentini. Construction has been initiated on a new city jail at a cost of approximately \$112,000.00. This facility

will fill a longtime need and city deficiency.

Increased traffic fines, and sound investment of idle funds, have resulted in increases in the Police Retirement Fund from \$19,500.00 to \$43,000.00.

The Municipal Court Corporation has been asked to codify city ordinances and to provide assistance in the preparation of a Home Rule study.

Plans are in preparation for expansion of Sewerage Treatment Plant No. 1 at an estimated cost of \$500,000.00 and Sewerage Treatment Plant No. 2 at an anticipated cost of \$1.3 million, both costs to be shared by Federal funds. The Sewerage Department, under the direction of Alderman Larry Hooper, has been completely reorganized and a full-time office manager employed. Personnel of the Department operate 31 lift stations and maintain 15 miles of sewer line. Not only did idle funds of the Department earn \$30,000.00 in 1970 but, since July, expenditures have been decreased by some \$2,000.00 a month. Further reductions are anticipated.

Plans for enlarging City Hall, utilizing matching Civil Defense funds, have been initiated and the city administration plans to initiate this project as soon as funds become available.

Public improvement projects, including paving, sewerage and drainage throughout the city, have been initiated at a cost of approximately \$4.5 millions.

Fourteen projects have been initiated during 1970 by the Street Department, under the supervision of Alderman Anthony (Muss) Bertolini. These included construction of miles of Portland cement concrete streets and subsurface drainage scheduled for completion in July, August, September and October. Drain pipe has been



The City of Kenner is ably governed and administered by city officials and staff pictured here at a recent Council meeting. Shown are (L to R) Seated—Keith L. Woodward, Alderman; Thomas LeBlanc, Alderman; Salvador J. Lentini, Chief of Police; Joseph S. Yenni, Mayor; Anthony J. Bertolino, Mayor Pro-Tem; Larry J. Hooper, Alderman; Garner B. Gremillion, Alderman. Standing—Mrs. Dora Mae Aucoin, City Clerk; Mrs. Lena Mae Marino, Tax Collector; Duane Crump, Director of Regulatory Inspections; J. Jerry Smith, City Engineer; Hubert A. Vandenstein, City Attorney.

installed and ditches covered on streets in several residential areas. In an extensive street lighting program, most lights have been replaced with new mercury vapor lights for improved illumination of city streets. Trash barrels have been installed in medians at all major intersections, and in off-street areas to permit residents to aid in the maintenance of a clean city. New equipment has been provided to assure more efficient service by Street Department workers. Studies have been initiated to improve all streets, to close roadside ditches and to provide asphalt overlay on some streets.

The Planning Office and the Planning and Zoning Commission are preparing new comprehensive zoning ordinances, the first step toward development of a master plan for city improvement. Vast improvements have been recorded by the Recreation Department under the leadership of Alderman Keith Woodward. Utilizing 10 playgrounds, two city-owned, the city leased two sites from New Orleans International

Airport for activation this year. Two additional sites have been leased and a third donated by Seymour Smith to be utilized as a kiddy playground. A Federal grant of \$100,000.00 has been requested for purchase of approximately 19 acres in the Susan Park, Lincoln Manor and University City areas. More than 900 boys participated in the football program, not including a Tot League directed by boosters' clubs. More than 700 girls participated in cheerleading volleyball and kickball. More than 100 adults enrolled for ceramics classes. Seventy-five girls participated in dance classes and 90 became members of the Kenner Blue Belles twirling group, winners of numerous honors. The baseball program, currently being organized is expected to attract more than 100 boys teams, with men's and ladies' leagues adding another 16 to 20 teams. Lighting of the University City playground was completed and lighting at two more ballparks is expected to begin. Renovation is planned for the Recreation Theatre and two gymnasias are to be constructed as

soon as funds are available. Finally, a limited basketball program in the fall attracted 200 boy participants. Horse racing is expected to begin in August at the new Jefferson Downs race track, following a longtime delay. Although much progress has been recorded in 1970, a determined city administration plans continued action toward even greater achievements during 1971.

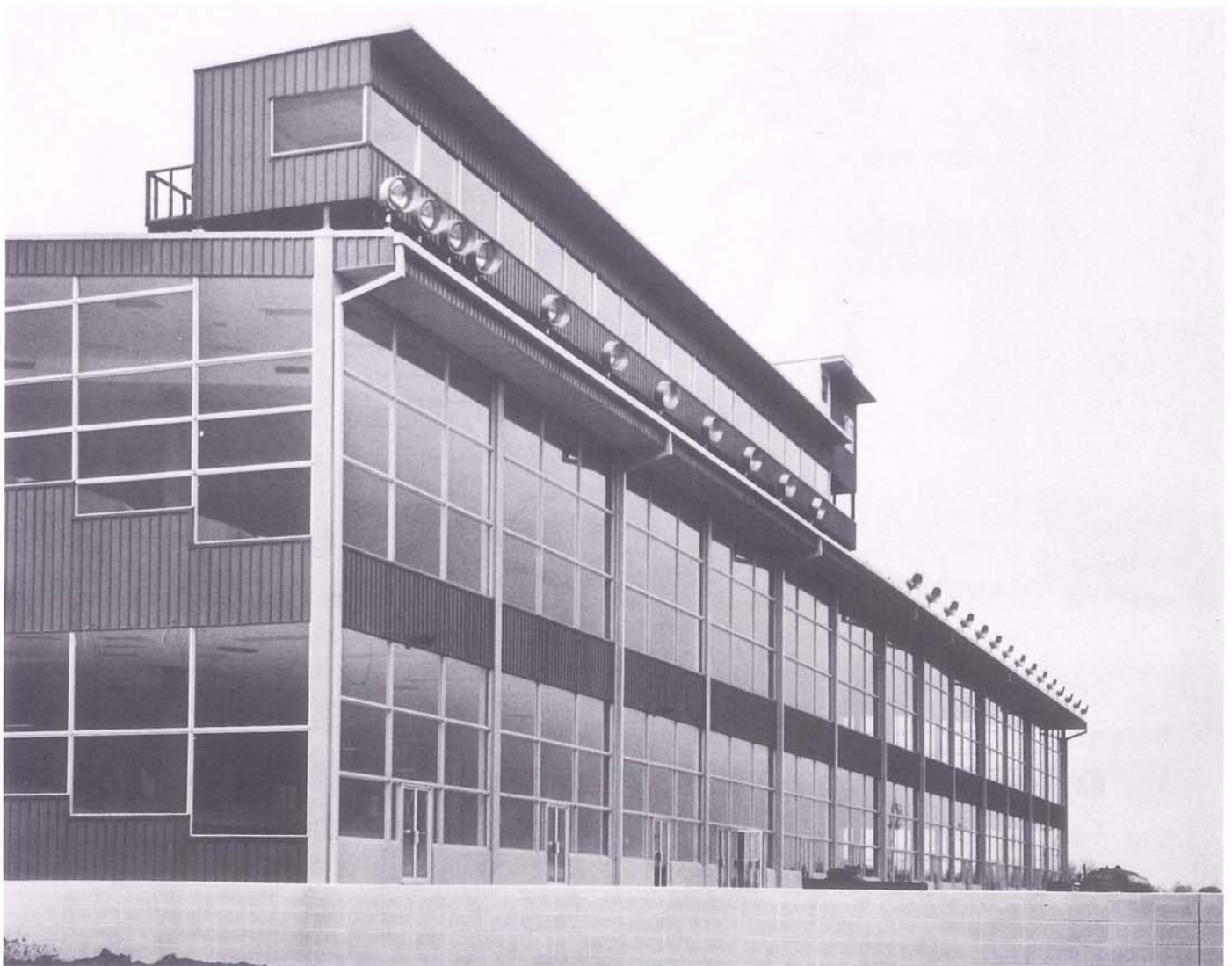
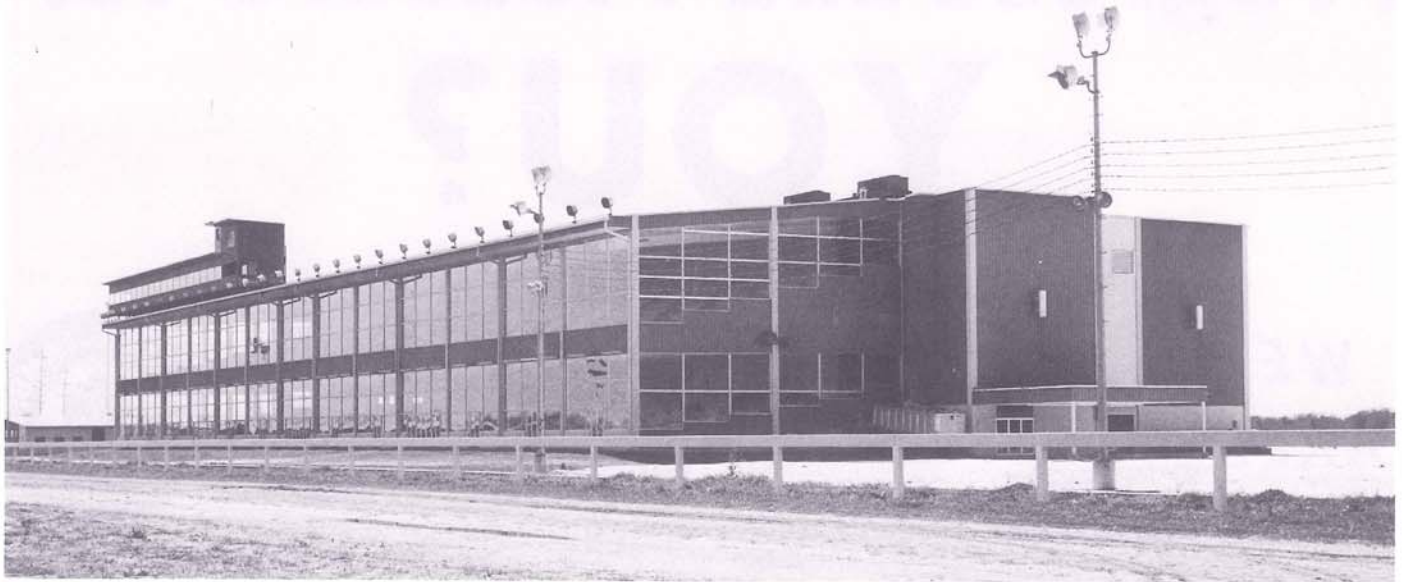


Continued Kenner expansion in the industrial and commercial fields is symbolized by this huge modern warehouse under construction near Moisant International Airport.



Two new modern motels add to Kenner's ability to handle tourists and other visitors. The new facilities are located in the vicinity of Moisant International Airport.

Jefferson Downs, Jefferson Parish's newest industry located on Lake Pontchartrain in Kenner is slated to open on August 2, 1971. With this opening Jefferson Parish can boast of having the newest and most modern racing facility in the state and entire south.



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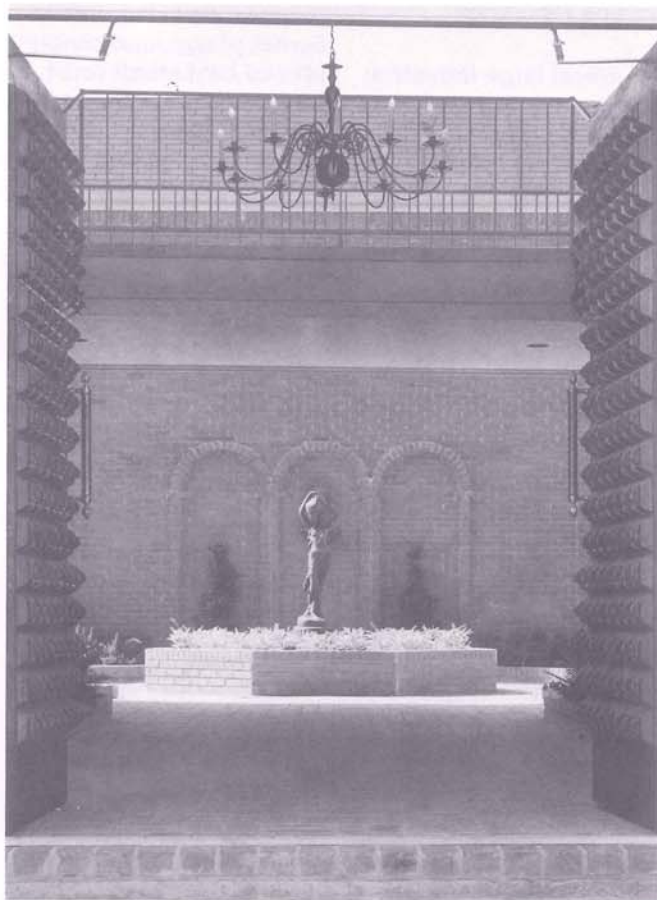


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Garden Lane apartments, only one block off the Westbank Expressway in Gretna, offer you gracious apartment living at its finest. You'll love the beautifully landscaped grounds, the crystal clear pools and quiet courtyards carefully designed for your outdoor living pleasure. Rentals begin at \$125.00. For information call 362-5360.



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Harahan



These kids of Harahan are just a few of over 500 active youngsters who participated in the year 'round' recreation program.

The new hard-surfaced parking lot at Harahan's City Hall is a convenience for visitors and eliminates backing into traffic on Jefferson Highway—a former safety hazard.

By Mayor Freddie A. Wilcox

Harahan is a quiet suburban community located on the Eastbank of the Mississippi on land previously devoted to gracious plantations. With a population of 13,200 people, Harahan is a well-ordered community with a growing commercial center, excellent schools and fine recreation facilities.

Nearby are several large industrial parks containing modern distributing and processing facilities which provide year-round employment for several thousand

people. Many make their homes in Harahan.

At the end of 1970, city officials and citizens alike were looking back on a year of accomplishment. The new city recreation center and auditorium, construction of which was approved by voters in 1968, was completed and placed in operation. The center, built on the "horseshoe" ring portion of the Soniat playground contains an official basketball court, a stage, three large meeting rooms, a ceramic workshop, lockers, showers and restrooms opening to outdoor play areas. The concrete



Officials of the City of Harahan are shown prior to a council meeting. Shown are (L to R) Mrs. Lillian Bourg, Sec./Treas.; Maurice P. Bowler, Alderman; Fred J. Barocco, Alderman; Freddie Wilcox, Mayor; Clinton C. Cressionne, Alderman; Mrs. Marie Bradshaw, Secretary; Alton L. Bourg, Alderman; Carlo Ferrara, Alderman; George Picone, Marshal.



and steel structure will seat 432 for gymnasium events and up to 1,000 for stage presentations. It is booked year round with indoor recreation activities for adults and young people alike.

Over 500 youngsters took an active part in the continuing program of the Harahan Recreation Department. Highlight of the year was the annual awards program. As in the case of 1969, our 85-pound football team, the Harahan Owls, won their divisional championship. They were joined in 1970 by the 100-pound team which also won the Parish championship.

The Harahan Garden Clubs continued with their efforts to beautify our city and to help keep Harahan clean. The city is working with them to secure in Harahan a site for the permanent home of the Louisiana Federation of Garden Clubs.

The annual City Golf Tournament at nearby Colonial Country Club was its usual success with over 125 golfers participating.

The widening and improving of Hickory Street was completed during 1970 and, in line with its continuing program of street improvement, the city worked throughout the year to keep the city's streets in top condition. The program to replace incandescent street lights with mercury vapor 175 watt fixtures continued with the installation of over 130 new units. This continues a conversion program started in 1968 when 74 units were installed. These generate more light which is a deterrent to crime.

The installation of a new water line to serve Harahan was completed in 1970. It provides stronger pressure strengthening the city's fire department, which earlier had been equipped with the latest "smoke ejector" and self-contained air pack to improve fire fighting capability. The improved new water supply will have a beneficial effect on insurance rates in the city limits.

The city's administration received the unanimous endorsement of

the citizens in the general elections of 1970. All incumbents were returned to office by a vote of over 2 to 1. Al Barousse, who had served as alderman, elected not to run in favor of taking over the post of City Athletic Director. Elected alderman to fill the vacancy created by his retirement was Carlo Ferrara, who is the alderman in charge of Sewerage.

The severe parking problem at the Municipal Center was eliminated by the addition of a parking lot adjoining the Post Office. The 60 x 120 foot space will be blacktopped and by providing an outlet to Hickory eliminates the hazardous practice of backing into Jefferson Highway.

Future improvements of significance include the extension of Earhart, which is expected to start in 1971. This will provide something which Harahan has badly needed—a high speed express route linking the city with New Orleans. City officials worked with other Parish officials to have this important project included in the State's highway plan.

Grow on, Jefferson Parish. Keeping up with you is a labor of love.

As Jefferson Parish has expanded, so has everyone's business. Ours, too.

Because the new citizens and new industries that have been drawn here have brought a tremendous number of new telephone subscribers for us to serve.

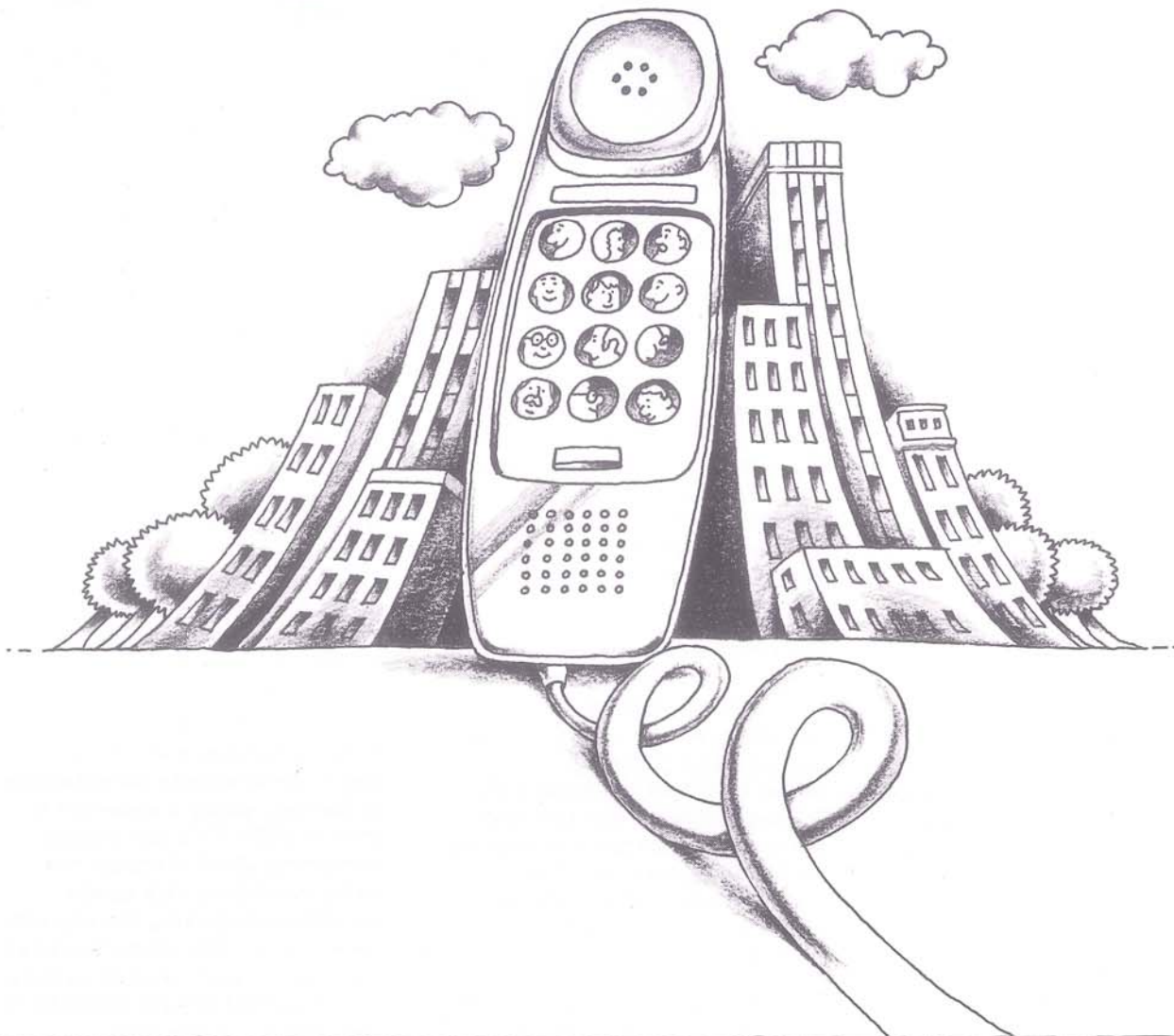
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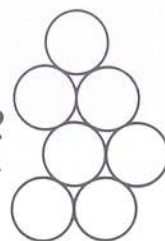
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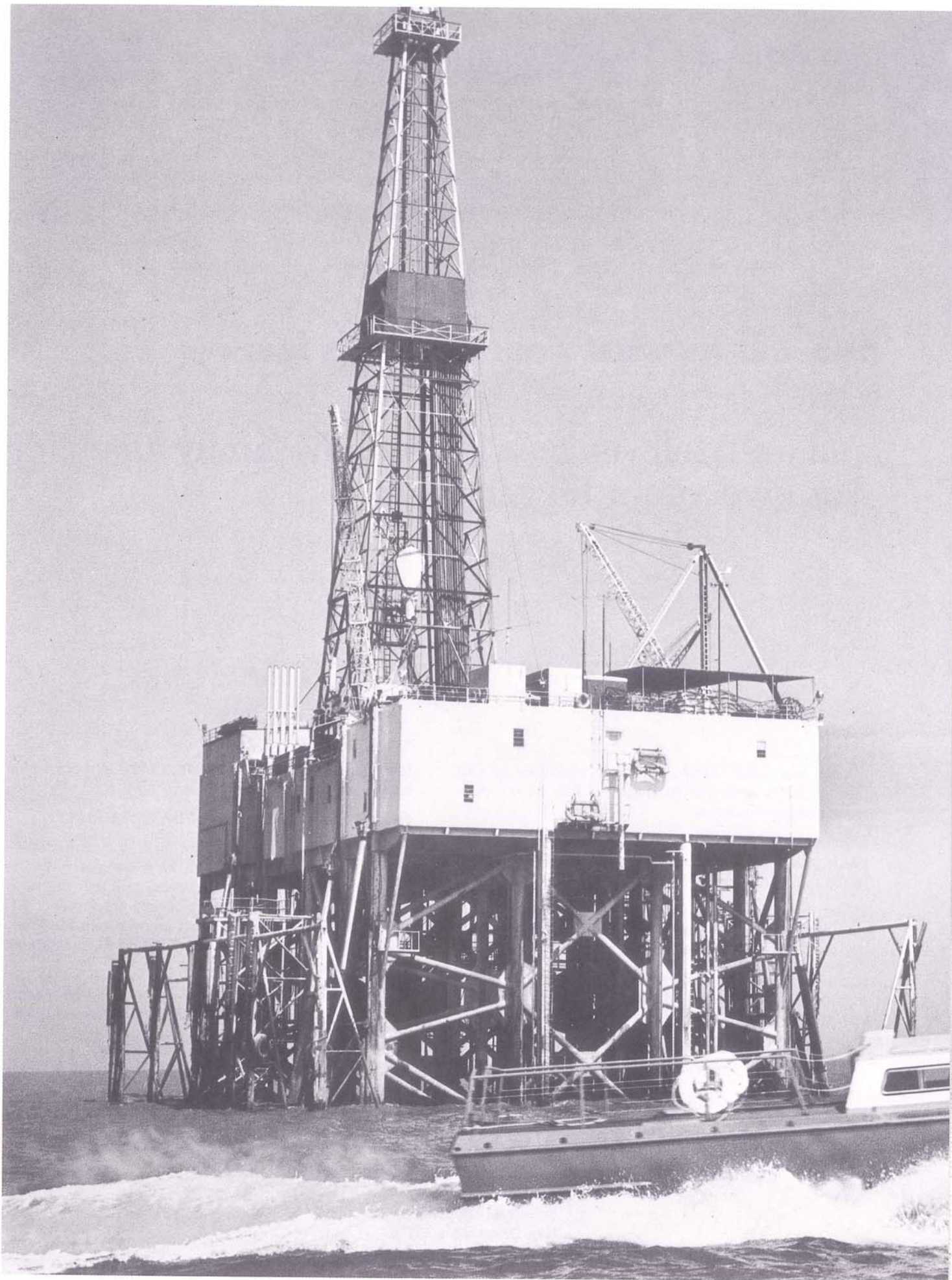
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Special events, such as the Grand Isle Tarpon Rodeo, Grand Isle Redfish Rodeo, Caminada Redfish Rodeo and many others are staged each summer. A new library building symbolizes the growing year-round residential community, as many motels attest to the growing tourist trade. Industrial growth is marked by offshore oil and sulphur service facilities. Charter boats abound as more and more people say "Let's Go-Go Grand Isle!"

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Clerk of Court William R. Justice.

The Clerk of Court

Thirty years ago when Jefferson Parish shared a judge and a district attorney with two other parishes, only a handful of people staffed the Clerk of Court's office.

Now, with eleven judges and a district attorney's office with nine assistant attorneys, the volume of services provided by the Clerk of Court has greatly increased.

To Clerk of Court William M. "Bill" Justice, Jr. now in his fourth consecutive term, volume is important.

Dating back to 1845, his is the only parochial office which receives no tax revenues, depending entirely

on fees received for its services, and these services are many and diverse. The Clerk (of the District Court) is a court officer, a jury commission member, notary public, recorder of mortgages and conveyances (sales), adoptions, etc. He is custodian of voting machines, instructs poll commissioners, clerk and custodians, supervises absentee voting, election night vote tabulations and also issues passports.

Duties of the judicial section include receiving and filing of civil and criminal suits and successions, their assignment for judicial action, recording alimony decisions, adoptions and juvenile records, drawing

of about 2500 grand and petit jurors annually for criminal and civil cases, selecting and assigning minute clerks, providing administrative services for all courts and filing court evidence.

Evidence of civil suits in microfilm, then filed in locked vaults until the cases are tried. A separate section handles criminal records which include misdemeanor and traffic violations.

Jefferson, which averages six elections a year, keeps both the clerk of court and his election supervisor and voting machine administrator busy.

Absentee voting is held at three locations, starting 20 days before and ending 7 days prior to primaries and general elections. Instruction classes are held for poll clerks, commissioners and custodians.

Each voting machine (there are 358 of them) is checked for accurate ballot information and are trucked to Jefferson's 162 polling places.

Tabulating "votes cast" sheets on election night is an exacting and tedious job. Up to 30 clerk of court employees (on the night of a general election) compile the "unofficial" returns. Promulgation of returns—the final, official results—follows a long day at the warehouse where three days after the election, tally sheets are checked for accuracy by a task force supervised by the clerk of court's office.

Bill Justice as Clerk of Courts serves on the five-member Jury commission which selects the juries as required by the judges. The other four members of the commission are selected by the judge.

Grand and petit jurors must be English speaking male U.S. citizens, over 21, with one year or more of

Parish residency. Some citizens are exempted from serving for various reasons. Women are not eligible unless they request jury service in writing.

For grand juries, impaneled twice a year, 35 names are drawn by lot from a "General Venire Box" a sealed container with the names of at least 600 eligible persons each on a separate slip of paper. Twelve of the 35 are chosen by lot to serve a minimum of 6 months. Then the names of petit jurors, who serve for one week, are drawn.

Lists of grand and petit jurors (for criminal cases) are published in the official journal of the parish. Grand jurors are paid \$12 per day and petit jurors \$8.

An important and highly functional new addition to the civil records room in the annex is the "Lektriever"—huge "escalator" type filing complex with a capacity of 8000 files.

Another "first" for Jefferson's clerk of court, the "Lektriever" has electronic finger-tip control allowing an operator to quickly locate files as they come into view while seated

at the controls.

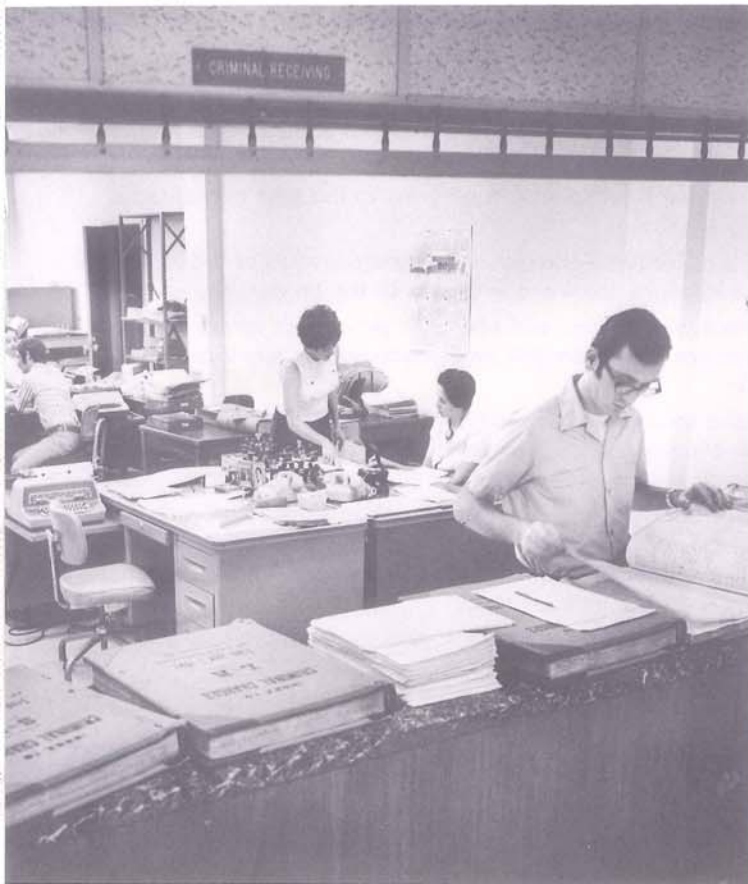
The clerk of court has retained a corner of the fourth floor of the main courthouse for locked storage of evidence.

He also maintains a branch on the East Bank which serves as an information center, handles absentee voting and issues marriage licenses. The Parish's judges serve in Divisions A through G, the Juvenile Court and the First and Second Parish Courts. The First Parish Court on the East Bank has experienced an extremely heavy case load. Since 1964 when it was established, the court has handled well over 70,000, more than 50,000 traffic cases and a heavy civil docket.

To handle this heavy case load, a new Judge was named in 1970. He is Douglas Allen, who sits in the First Parish Court.

Juvenile petitions were particularly heavy during the year with almost 1,370 petitions being heard on charges ranging from truancy to the illegal possession of narcotics. Case volume for all courts in 1970 was as follows:

The administrative area of the Criminal Section, 24 Judicial District.



Mr. Justice supervises the instruction of commissioners and clerks prior to an election.



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NEW DOCTORS' OFFICES rise on a construction site at Clearview and Interstate 10 which forms the backdrop for this photo of 1971 officers of the Jefferson Board of Realtors, Inc. From left are Peter Talluto, president; Sarah Chalin, vice-president; Grady Harper, secretary, and Robley Gelpi, Jr., treasurer.



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Jefferson Board of Realtors, Inc.



Clerk of Courts Justice inspects microfilmed records ready for storage in fireproof vaults.



Criminal & Civil Division of the 2nd Parish Court.

CLERK OF COURT

CIVIL CASES

24th District Court	9,663
1st Parish Court	3,219
2nd Parish Court	2,072

CRIMINAL CASES

24th District Court	1,480
1st Parish Court	30,786
2nd Parish Court	7,613

The clerk of courts in 1970 issued 2,207 marriage licenses, handled 133 appeals and took criminal evidence in 1,195 cases. Other activities included 754 adoption hearings, 1,797 traffic cases and 1,808 cases of criminal neglect. The office collected \$549,997.52 in alimony and child support funds and issued a total of 14,944 checks, or an average of 1,250 monthly.

Operating costs for the new courtroom came from parish funds.

Earlier, the legislature approved two new district judgeships for the parish but has not yet appropriated operating funds.

As a result of growth revealed in the 1970 census, Jefferson should qualify on the basis of population, for still more judgeships.

This is progress, of course.

It also means that the clerk of court's office will have to expand its volume of services to keep in step with progress.

But no matter how large his office grows, Justice knows that his employees whom he calls "the best public servants I have known" will continue to render fast, friendly, efficient service as they have for the past 13 years.

On the third floor of the main courthouse building in Gretna is the mortgage and conveyance section which handles all non-judicial matters.

Various notarial acts which are recorded and filed here date back to 1827. They include sales and purchase agreements, real estate and chattel mortgages, mineral leases, charters, trade names, successions, adoptions, federal and state tax liens, judgements, sheriff's auction and tax sales, utility liens, quit claims, process verbal and subdivision maps.

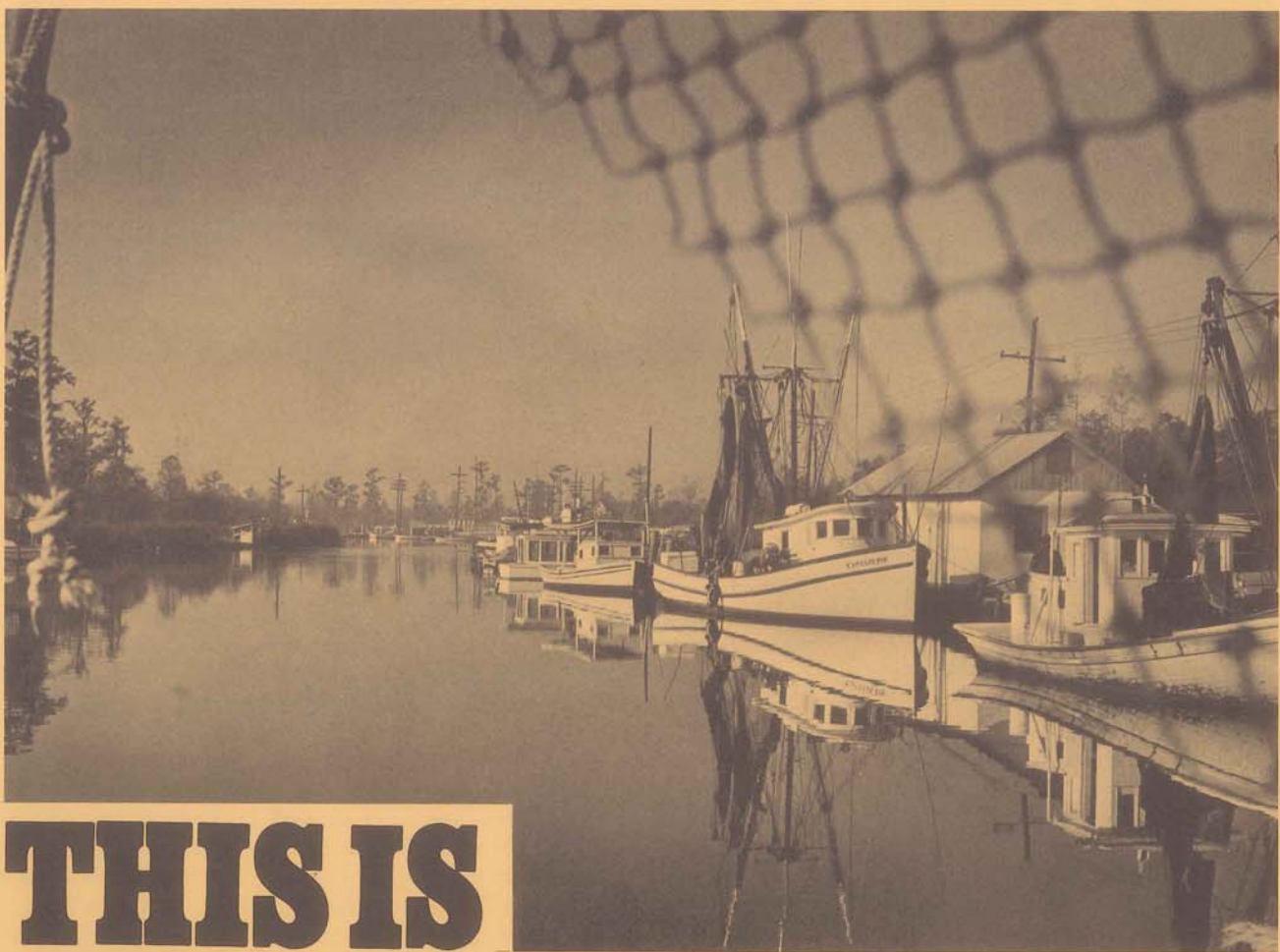
Mortgage and conveyance certificates are issued to clear titles before a sale or mortgage. Here, too, mortgages and liens are cancelled.



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GEOGRAPHY:

Jefferson Parish is located West of the City of New Orleans in the State of Louisiana. It is bounded by the Parishes of Orleans, Plaquemines, St. Charles and Lafourche and includes the incorporated areas of Gretna (The Parish Seat), Kenner, Westwego, Harahan and Grand Isle. The shores of Lake Pontchartrain border it on the North as it stretches 60 miles to the Gulf of Mexico on the South, with St. Charles and Lafourche Parishes on the West and Orleans and Plaquemines on the East. It straddles the Mississippi River, and covers 608 square miles of area. 445 square miles of this represents actual land area, which is twice the 199.4 square miles of land area of neighboring Orleans Parish.

TOPOGRAPHY:

The land is flat and fertile, with much remaining prairie and swamp-land, and is interlaced with numerous bayous, bays and waterways. It is divided by the Mississippi River, with the salt waters of the Gulf of Mexico splashing on its long stretch of sandy beach at Grand Isle on the South and the shores of Lake Pontchartrain on the North. The scenic beauty of Bayou Barataria, which runs from Grand Isle to the populated area of Jefferson Parish, with its historic moss covered oaks is interrupted now and then by the towering oil and oil distillation tanks that dot the horizon to proclaim the vast oil reserves which have been found to be almost inexhaustible.

CLIMATE:

A mild, semi-tropical climate, with the surrounding bodies of water preventing extremes of temperature. The sun shines most of the time, and the average monthly temperature goes from 55.1° in January to 82.7° in July. During one of its warmest summers, in 1951, the June to August temperature averaged 84.7°. During one of its coldest winters, 1885, the December to February temperature averaged 50.9°. Snow has fallen only three times during the 20th Century: 0.1" in January 1935, 1.3" in January of 1958, and 4" in December of 1963. The rainfall averages 63.54" a year, with the monthly average running from 3.66" in October to 7.09" in July.

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HISTORY:

In 1803, when Napoleon sold the State of Louisiana to the United States, New Orleans was already a city eighty-five years old. The thriving metropolis that is now Jefferson Parish was a veritable wilderness of swamp, prairie, woodland and water with a handful of Choctaw Indians roaming the thickets and a band of rough and tumble pirates prowling the waterways.

The parties, under the ruthless leadership of a colorful and legendary rogue named Jean Lafitte, established headquarters at Grand Isle and Grand Terre, two small islands in the Gulf of Mexico. Their warehouses and barracoons were often filled with more than a million dollars worth of plunder pillaged from richly laden merchantmen and galleons. Their loot included huge sums of gold, silver, precious stones, and slaves being transported from Africa. They also took possession of all women aboard; and the fate that they met was worse than that which befell the slaves. Most of the slaves were auctioned off on the slave blocks in nearby New Orleans where they stood a chance of falling into gentle hands. But the women were herded on to the islands of Grand Isle or Grand Terre where they were either killed outright, or kept for the pleasure of the pirates. Native rumor persists that their terrified screams can still be heard on dark and quiet nights from the banks of Grand Isle and Grand Terre.

For many years these burly buccaneers paddled their pirogues, laden with contraband, through the intricate maze of bayous, bays, lakes and waterways from Grand Isle to New Orleans. They laughed at the law as they brazenly marketed their illicit merchandise, through agents and depots as far east as Pensacola, Florida, and as far north as Natchez, Mississippi.

Thus, in 1812, when Louisiana became the eighteenth state to join the Union, among the first inhabitants of what is now Jefferson Parish were these buccaneers, the women they had ravished and

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Bounded on the north by Lake Pontchartrain, on the South by the Gulf of Mexico, and bisected by the mighty Mississippi River this parish's abundance of water frontage attracts ocean going vessels, work boats, coastal routings, along with pleasure craft both powered and wind propelled. Palate pleasures are the shrimp and the oysters, the blue fish and the red fish from Jefferson parish that are rushed to great restaurants all over America.

On land and afloat in Jefferson Parish, however, the greatest of all the great assets is the bountiful flow of petroleum and of natural gas which leads to ever new subdivisions, ever new shopping centers, new restaurants, new hospitals, churches and schools.

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HISTORY:

kept, the children born of these weird unions, and a few slaves and surviving Choctaw Indians.

In 1815, when the British attempted to seize New Orleans, it was Jean Lafitte and his thousand or so swashbuckling freebooters who helped General Andrew Jackson and his small army defeat the large expeditionary force of Major General Sir Edward Packenham and win the Battle of New Orleans. Colliers Encyclopedia asserts that the British losses amounted to over 2,000 men, including Packenham and most of the other general officers in the field, while American casualties numbered only 71. According to some military strategists, the battle formation and type of fighting done by these pirates was the basis for today's military tactics. With the dramatic participation of Lafitte and his followers in the successful defense of New Orleans, they were transformed forthwith from pirates to patriots. President James Madison issued pardons for their crimes and made them citizens as a reward for their part in the fighting. A few of these pirate-patriots lived the remainder of their lives and are buried within the confines of the scenes of their former iniquitous pasts. The career of the famous pirate, Jean Lafitte, appears to have ended in this area shortly after he was exonerated by President Madison. While his name is still legend in these parts, and many tales are told about his bold and romantic adventures, what actually happened to him after his vindication is shrouded in mystery and filled with supposition. Some say that after being snubbed by the social element of New Orleans, he left, swearing never to return, to go to Galveston, Texas, where the lure of easy money soon overcame the encumbrances of a reputable course and turned him back to the nefarious trade of pirateering. But while the natives of Galveston solemnly insist that his body lies buried in a secret spot on the shores of that city where he died of wounds received at sea, others maintain that his bones are adrift on the sandy bottom of the Gulf of Mexico. Ask anyone in the Grand Isle-Lafitte area, however, and they

will swear that his final resting place is in the little cemetery on the banks of Goose Bayou in Lafitte.

On February 11, 1825, during the administration of Governor William C. Claiborne, Jefferson Parish, as such, came into being. This came about through the division of the State of Louisiana into Senatorial Districts in accordance with the State's first Constitution. And although John Quincy Adams had been elected that same year as the Sixth President of the United States, and former Presidents John Adams, Thomas Jefferson, James Madison and James Monroe were still living, Louisiana's Third Senatorial District was named in honor of Thomas Jefferson, the Third President of the United States, under whose Administration the Louisiana Purchase was consummated.

This new Parish was largely agricultural because of the rich alluvial deposits laid down by the Mississippi River in prehistoric times. It remained so for many years, with its early French settlers gradually developing large plantations along the banks of the Mississippi; and in 1830, when the first census was taken, the total population was 6,846.

As the Parish grew and prospered, several incorporated towns began to form. Among the first were Lafayette, Jefferson and Carrollton, all located between Felicite Street in New Orleans, (the then existing Parish boundary) and the 17th Street Canal. (The present boundary). These little cities were created between 1833 and 1846; and the Police Jury which then governed the affairs of Jefferson Parish performed its governmental duties in the first Jefferson Parish Court House, located in the City of Carrollton, in what is now the Benjamin Franklin School on Carrollton Avenue in New Orleans. Oddly enough, this part of New Orleans is still referred to as "Carrollton".

In 1862 when New Orleans was captured by Federal Forces, Jefferson Parish lived under military occupation with its civil authorities stripped of all power. It was not until 1877, with the election of Rutherford B. Hayes to the Pres-



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HISTORY:



idency of the United States, that the occupying Federal troops were removed, free elections were held, and Jefferson Parish was once again able to take over its own affairs. During this interim of military occupation the small incorporated cities of Lafayette, Jefferson and Carrollton were annexed to the City of New Orleans, and the present Jefferson-Orleans boundary was established at the 17th Street Canal, where it is today.

From that time until about forty or so years ago, Jefferson Parish was little more than a thin scattering of farms, pastures and fishing villages, with several large plantations dotting the banks of the Mississippi River. Then, gradually, with the New Orleans population overflowing into Jefferson Parish, industry began to develop. With industry came the discovery of vast oil reserves and other natural resources. Add this to its key location, and all it needed was the war boom of the 1940s to start the chain reaction that mushroomed it into a hub of tremendous activity. Cowpastures blossomed into subdivisions; cowpaths became roadways; and as traffic changed from a meager trickle to a steady stream, main traffic arteries began to wind their way through the whole Parish. Manufacturing plants and industry grew throughout the parish and on the West Bank the Harvey Canal,

which leads from the river to the Gulf of Mexico, became the site of Jefferson's major manufacturing and shipping center. Thus it was that Jefferson Parish started its quick but steady stride toward the present.

Today, Jefferson Parish stands as a monument to progress and prosperity. It is as modern as tomorrow in its populated regions, having been for many years one of the finest residential sections in the Greater New Orleans Area. Its homes, businesses, subdivisions, shopping centers and highways make an uninterrupted transition from one to the other.

It is a community for the young (Public Affairs Research Council of Louisiana, Inc., gives the median age as 26.5 years) and for the young in heart. It is a friendly place in which to live, for there is blended the gracious hospitality of the South with the warm friendliness of the West.

Its population has increased fourfold within the past few years and is expanding at an even more rapid rate. It is over 98% industrial, having four industrial enterprises for every mile of its length; and it offers unlimited possibilities in the field of skilled labor.

With its tremendous industrial capacity, Jefferson Parish is one of the most commercially active Parishes in Louisiana.

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GOVERNMENT:



The affairs of Jefferson Parish were first administered by a District judge and 12 Commissioners. This was changed in 1834 to a single Police Jury form of government which governed the community for 24 years. In 1858 discord developed within the ranks of the Police Jury and this split caused the formation of two Police Jury Districts: One for the Right Bank and one for the Left Bank. The Police Jury Districts governed the Parish until 1862 when Jefferson Parish was placed under military occupation and its civil authorities were without power. In 1877 when Rutherford Hayes became President of the United States, the carpetbaggers were ousted, and with the election of a new Governor (Francis T. Nicholls) and Legislature for the State of Louisiana, local Parish Governments were reinstated, and representative Jefferson Parish Police Juries resumed control of their own affairs. In 1884 the two Police Juries were consolidated into one, consisting of one President and 17 Jurors, and they managed Jefferson Parish affairs until 1958.

In 1956 an abortive attempt was made to convert the governing authority to a Commission Council form of government. Candidates were elected and ready to take office; but the Legislative Act empowering the election was held

unconstitutional by the Louisiana Supreme Court, and the preceding Police Jury (whose term had expired in the interim) held the reins of the Parish during the period in which a decision was made.

After a study was made by a legislatively empowered charter commission, the Parish secured a Home Rule Charter through a Parish-wide election. Under this Charter, a President who is Chief Administrator, and a seven member Council, which acts as the legislative and policy-making body were elected. This is the present form of government of Jefferson Parish today.

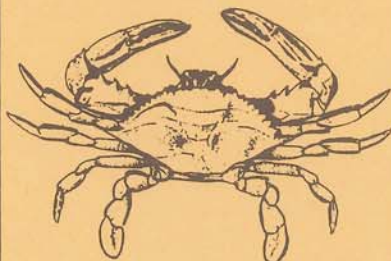
The Parish President and Council Chairman are elected Parish-wide. The other six Councilmen are elected according to Districts: In order to give equal representation to all areas the Parish is broken up into four Council Districts with a Councilman elected from each District and one Councilman at Large from the East Bank and one Councilman at Large from the West Bank. The Parish President, as the Chief Administrator, is responsible to the Parish Council for carrying out policies adopted by it, and for the administration and supervision of all Parish Departments, Offices, Agencies and Special Districts. The Parish Council, as the Legislative

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and Policy-making Body, is responsible, except in the incorporated areas, for adopting such ordinances and resolutions as may be proper in the exercise of the powers of the Parish. Although its authority is confined to the unincorporated areas of the Parish, the citizens of the incorporated areas participate in elections to Council office and are eligible to run for election to that office. Under this Charter, the authority of the President and the Council is limited with respect to the offices of Sheriff, Clerk of Court, Assessor, Coroner, and the School Board.

The incorporated areas: Grand Isle, Gretna, Harahan, Kenner, Westwego and Lafitte, are governed by a Mayor and Board of Aldermen elected by the citizens of their respective cities.

A system of civil service, both merit and classified, has been instituted for the employees of all Departments coming under the jurisdiction of the Parish Charter.

MUNICIPALITIES:

There are five incorporated municipalities in Jefferson Parish, each governed by an elected Mayor and a five-man Board of Aldermen. All have their own Police Force and Fire Department, and although each one is an integral part of Jefferson Parish, they have their own governing body.

GREтна:

Gretna, the seat of the Jefferson Parish Government, is located on the West Bank of the Mississippi River. It has a population of some 30,000 people which continues to soar because of its proximity to downtown New Orleans via the toll free Expressway Bridge; and because it is a neat, quiet, yet modernly streamlined community of orderly subdivisions, thriving shopping centers, and the gateway to the oil industry.

Before becoming the Parish Seat, Gretna was a small German community called Mechanicsham (Mechanicsville) that was noted for

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its speedy-one-stop marriages similar to those obtainable in the Scottish town of Gretna-Green on the English border. Because of this, Mechanicsham was nicknamed Gretna Green, and this name has stuck in part to what is now officially named Gretna, Louisiana.

KENNER:

Kenner, located on the East Bank of Jefferson Parish has a population of close to 25,000, and is the home of the New Orleans International Airport. It is the oldest town in Jefferson Parish with an historical background dating back before the Civil War. Its incorporation as a town dates back to 1855.

Its first settlers were of Irish and German descent and the cultivation of sugar was the most important industry in this section until after the Civil War when the sugar planters were forced to divide their huge plantations into smaller tracts in order to save them from complete ruin and abandonment. Two of the largest plantations, Belle Grove and Oaklawn, were owned by brothers, Minor and William Kenner. In 1853 during the yellow fever epidemic William Kenner died. After his death, his brother and the Executor of his Estate, Minor Kenner, divided both plantations into small farms. These were sold to new settlers. Thus it was that the town got its present name of Kenner. Prior to that time it was known as Cannes Brules, or Burnt Cane.

During the late Eighteen Eighties and early Nineties, after the Cotton Exposition in New Orleans, many Italian families settled in Kenner. During this period truck farming came into prominence, and the growing and shipping of vegetables is still one of the chief industries of this city.

Since many of Kenner's older residents are of Italian descent, the Italian feast of St. Rosalie, usually celebrated on the first Sunday in September, is still a traditional event. On that day hundreds of members of St. Rosalie's Society may be seen marching through the streets carrying banners and statues of their patron saint. In the old days, this day was climaxed by the

lighting of a large fireworks display on the church grounds. It is understood, however, that this practice has been discontinued.

WESTWEGO:

The town of Westwego, located on the West Bank of Jefferson Parish, was incorporated in the year 1918. Its population at that time, according to the 1918 Census, was 1,583. From a small village, Westwego has grown to a city of more than 15,000 inhabitants. Today it is a modern city in every respect with practically every street paved, and with sub-surface drainage and curbing on all main thoroughfares throughout the town. Because of its modern water plant, it ranks as a first-class city in fire risk, since the basic rate is lower there than in most other places.

The fishing industry is the backbone of Westwego. With seven seafood packing plants now in operation, this charming little city is the seafood center of Jefferson Parish. Ships from all over the world dock here to receive and unload cargo.

Westwego was once called Salaville in honor of Pablo Sala, a local colonist, Spanish by birth. It was thus named in 1893 after an extremely bitter storm devastated Cheniere Caminada on the Gulf of Mexico killing 1800 of its inhabitants. Refugees of the catastrophe came in sailing craft and canoes to the banks of Bayou Barataria and the Lafourche Canal. To each bereft survivor Pablo Sala donated a plot of ground. He later returned to Spain, and today only Sala Avenue in Westwego remains in memory of this gallant little Spaniard.

There have been many stories as to how Westwego acquired its present name. One that is as good as any is the case of a wrong way railroad. It seems that the Chattanooga Railroad was developed from New Orleans to Mobile, Alabama. After the tracks were laid, and as work progressed, it was finally discovered that it was no longer headed for Chattanooga as planned, but was instead going toward Texas. Undaunted, and in all probability trying to turn an error into an advantage, the New York office

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located suitable property for a river crossing on the West Bank of Jefferson Parish and then wired the New Orleans office its approval saying: "West We Go". Thus the name "West We Go" was given to this west bank locale, and it has been Westwego ever since.

HARAHAN:

Ten miles above the city of New Orleans on the East Bank of the Mississippi River, lies the original Village of Harahan. It was incorporated in 1920, and now, with a population of well over 12,000, it offers all the conveniences of both city and country living.

Harahan, named for one of the Presidents of the Illinois Central Railroad, at the time of its incorporation had a population of approximately 400, mostly railroad people, working in what was considered one of the largest railroad freight yards in the South. In 1935, when the population had increased to 1,500, it still retained its predominance as a railroad town.

Today, the City of Harahan is primarily a residential community with 46% of its population under the age of 18 years. There are no industrial areas within the city limits, and only a limited number of commercial sites; but just East of the city, on a former WWII Army Camp is located one of the largest industrial centers in the Parish.

GRAND ISLE:

Grand Isle, with its miles of white coast line on the Gulf of Mexico, is known far and wide for its historical background as the main haunt of Lafitte, the Pirate, and his Band of Profiteers. Of equal importance is the fact that it is rated one of the top ten sport fishing spots in the world.

Although it has a population of only 2,000, and is small enough for its visitors to walk and enjoy its patriarch oaks and twisting shell lanes, it is large enough to attract a prosperous fishing industry that shelters its fleet in its bayous.

Visitors have a choice of camping out on the broad beach or enjoying the comfort and accommodations of one of several motels open on a year-round basis.

Grand Isle is rich in history, steeped in folklore . . . and with its centuries old moss-draped trees and its eight mile beach, it offers food for the soul as well as relaxation for the body.

LAFITTE

One of the historic spots of Jefferson Parish gained recognition as a city early in 1971. Joining the village of Lafitte in the incorporation was the community of Barataria. Made famous as the lair of Jean Lafitte the Pirate, the area is the scene of the annual pirogue races and Bayou Barataria is regarded as home port for a thriving fleet of fishing vessels. The blessing of the shrimp fleet is an annual observance, marking the departure of the gaily festooned boats for the rich shrimping grounds.

UNINCORPORATED AREAS:

The unincorporated area of Jefferson Parish comprises all that area outside the incorporated cities of Gretna, Kenner, Harahan, Westwego, Grand Isle and Lafitte.

Many communities, both large and small, have sprung up within the unincorporated area. Quite a few designate their location within the Parish, such as Bridge City, at the foot of the Huey P. Long Bridge; Avondale, the location of Avondale shipyards. Others populated and grew and include the following:

METAIRIE:

Metairie is the home of the Parish Government's East Bank Office Building and has for years been known as one of the finest residential sections in the Greater New Orleans Area. For this reason it has often been referred to as a suburban "bedroom" community next to a large urban center. It contains the largest concentrated population in Jefferson Parish with more than half of the Parish's total population residing in this community. Located about eight miles West of the

heart of the City of New Orleans, it can be entered from New Orleans via the Airline Highway, the I-10 Expressway, Jefferson Highway, Veterans Highway, Metairie Road and River Road.

In the very early days of New Orleans, a bayou which connected the Mississippi River with Bayou St. John meandered through the lush green wilderness of what is now Metairie. From the river to Bayou St. John it coursed its way past several large plantations, one of which was located in the area then known as Tchoupitoulas, and was owned by the famous Chauvins (Four brothers who figured prominently in New Orleans history.)

The bayou was ridged on both sides and the most pronounced of these ridges became a road used by the farmers to go to and from Chauvin "metairie", a French word meaning farm. Because of this, both the bayou and the road came to be called Metairie Bayou and Metairie Road. The settlement that subsequently sprang up and spread along this bayou and road was quite naturally called Metairie.

Metairie Road is still an important traffic artery, but all that remains of the bayou is a lagoon in Metairie Cemetery, which is now in Orleans Parish, but was, before the annexation of that part of Jefferson Parish to New Orleans, one of the country's most famous race tracks. It was at the Metairie track that Lexington, the pride of Kentucky, won the famous race in 1854 against the entries of Louisiana, Alabama and Mississippi. In 1873, after its annexation to New Orleans, the Metairie race track was converted into a cemetery.

Herbert Asbury in his book "The French Quarter" says that during the French and Spanish days in New Orleans, a favorite spot for dueling was a place on the Metairie Road called "Les Trois Capelines" which was thus called because of three large trees that grew there, so draped with Spanish moss that they resembled the capes worn by women of that period.

While the exact location of these trees on Metairie Road is not known, a few moss draped oaks with huge gnarled trunks, large enough to be well over a hundred years old,

remain standing along this busy thoroughfare. As to which of these could be "Les Trois Capelines", if indeed any of them are, is worthy of speculation.

MARRERO:

Marrero, once called Amesville because of its location on the old Ames Plantation, was one of Louisiana's leading milk producing and truck farming areas.

Just after the Civil War, Louis H. Marrero, a Confederate Army Colonel, settled there and opened a general store. He began acquiring vast land holdings and later became very active in both State and Parish politics, serving concurrently as President of the Jefferson Parish Police Jury, State Senator, and Sheriff of Jefferson Parish. Because of his vast holdings, and in recognition of his many accomplishments, this part of Jefferson Parish acquired the name Marrero in his honor.

Today, Marrero is the home of such great manufacturing giants as The Celotex Corporation, which turns a by-product of sugar cane into miles of beautiful wall board; the Johns-Manville Roofing and Siding Plant; and many other huge plants and factories. It is one of the most heavily industrialized sections in Jefferson Parish.

HARVEY:

Harvey, once the seat of the Jefferson Parish Government, was at one time called Cosmopolitan. This was later changed to Cosmopolite City. Its first owner, Jean Baptiste d'Estrehan de Tour, laid out an indigo plantation on his landgrant from the King of France; and in 1724, with slave labor, had a canal dug to drain his vast lands. This plantation with its canal was handed down from generation to generation; and in 1844, Captain Joseph Hale Harvey built "Harvey's Castle", for his wife, Louise, on the banks of the canal which ran through the lands which she had received for her dowry. This remarkable building, a two turreted

baronial castle patterned from a faded picture of Captain Harvey's grandfather's home in Scotland, served as the Jefferson Parish Courthouse from 1874 to 1884.

It was Jean Noel d'Estrehan de Beaupre, grandson of the original owner, who in 1737 contracted with German settlers of Mechanicsham (now Gretna) to enlarge the canal in return for small farm lands in Gretna. These German settlers, using wooden shovels, toiled three and a half years, and in 1741, when it was finally completed, d'Estrehan's Canal, as it was first called, extended nearly six miles from the Mississippi River to Little Bayou Barataria.

Captain Joseph Hale Harvey changed the name of the canal, along with that of the town, to Harvey. Since then traffic on the canal has increased steadily, both in volume and variety, and today with its rich and colorful caravan of commerce, it is one of the finest and most important water thoroughfares in the nation. Its modern locks connect the Mississippi River with the nation's busy intracoastal waterway which is Jefferson's prime East-West inland channel for waterborne traffic.

More than a million tons of cargo per month is transported over the Harvey Canal, an estimated 75% of which is crude oil, gasoline, and other petroleum products. Many industries are located on its banks, representing a wide variety of businesses, including one of the largest shrimp canning factories in the nation.

The development of the oil industry in this area has accentuated the importance of the Harvey Canal and today Harvey can well be considered the nucleus of Jefferson's oil empire.

POPULATION:

The earliest census taken in Jefferson Parish was in 1830 and showed a population of 6,846. Today Jefferson Parish ranks among the highest in the nation in terms of rate of increase in population. For almost twenty years these figures have been spiraling upward. The 1950 Census showed a total of

103,873. This doubled in the next ten years when the 1960 Census totaled 207,891.

The most recent population count—the 1970 census, showed that Jefferson's population continues to grow at a fantastic rate. Total population increased to 337,568 or 61.7% above the 1960 population of 208,769. And there appears no end in sight. With its vast undeveloped land areas for both industrial and residential use, projections for a population exceeding 500,000 by 1975 could prove to be modest. And the quality of the population continues to be consistently high.

The Westbank, with one-half the population of the Eastbank, has twice the land area. Since 1967 its rate of growth has exceeded that of the Eastbank. With easy access to downtown New Orleans over the toll-free bridge, the Westbank accounts for a large portion of the rapid increase in population. With the prospect of a new Mississippi River crossing from New Orleans to the Westbank, it is expected that this rate of growth will increase at a still more rapid rate, until in time its population will catch up with or exceed that of the Eastbank.

The median age of Jefferson Parish residents is 26½ years; and the overall level of education of adults is relatively high. Jefferson Parish ranks fifth among the Parishes with 8.2% of all adults having four years or more of college. This is above the national average of 7.7%. Census Bureau figures reflect that 85% of the population is native-born white. Over 75% of the new homebuyers or builders in Jefferson are under the age of 40 years; and 95% of these have three or more children.

Jefferson's determination to provide high quality housing for a still greater population is reflected in the growing importance of apartment construction. Apartments, which represented only 1.15% of total residential construction in 1960, accounted for 47.76% of residential construction activity in 1970.

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Tree-lined streets with luxurious estates give way to numerous well placed, skillfully planned subdivisions, many with their own community centers with swimming and tennis clubs. Apartment complexes, both moderate and luxury types, are liberally interspersed throughout the entire Parish; while large, modern, attractively landscaped Shopping Centers are conveniently placed within easy accessibility of every location in the Parish.

Sound master plans for systematic growth have been developed for both East and West Jefferson. Comprehensive planning, anticipating needs for the next 30 years, have been completed for water, drainage, sewerage, major streets and bridges, fire protection, recreation and hospital facilities.

Since 1964 Jefferson Parish citizens have approved over \$100 million in capital improvements. These massive public improvement programs are preparing Jefferson not only for continuous residential growth but for commercial and industrial expansion as well.

FISHING AND HUNTING:

Although it is as modern as tomorrow in its populated regions, the vast marshes and prairies of Jefferson Parish supply a good deal of the country's muskrat furs; and the crayfish caught in these same marshes are some of the biggest and best in Louisiana. Here, hunting and trapping opportunities flourish, since opossum, raccoon, mink, otter, nutria; and huge numbers of game birds including coot, snipe, rail and quail abound.

Along with the hunting and trapping, the fishing in Jefferson Parish, both salt and fresh water, is practically without equal.

In the Gulf of Mexico in the Grand Isle area may be caught tarpon, mackerel, sea trout, flounder, pompano, red fish, marlin, hard shell crabs, soft shell crabs, terrapin, and many other species of fish and shellfish.

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Annual World's Championship Pirogue Races. Scheduled annually on the Sunday following Mother's Day, the pirogue races are held over a four mile elliptical course between the beautiful shaded banks of Bayou Barataria. This three hour long race is performed in specially hand built pirogues running up to 22 feet long by only 25 inches wide, with less than 2 inches of freeboard. The men and women contestants must be able to exceed and maintain over fifty strokes a minute to compete for this world's championship. When the idea of the Pirogue Races was born, on October 13, 1934, and strangely enough it was the brain-child of the Barataria Womens Club, the announcement of the fete leaked out of the bayou country, by word of mouth, into the nearby parishes. The result was that an exceedingly large crowd was attracted. The post positions for the contending pirogues at that first race was determined by the Commodore for the races calling the nine contestants into a tavern in Barataria. He then stripped the ace to the nine of hearts from a new deck of cards, called for four of the nine contestants to cut the nine cards, and then dealt them out. Thus, the first pirogue race was in the making. When the date was set, and the time came, nearly five miles of spectators lined the bayou and listened for the blast of the double barrelled shot gun that signaled the start of the race. Fifty-one minutes and nine seconds later, a 39 year old grandfather completed the then four and three-quarter mile course and crossed the finish line in all his glory in a borrowed pirogue. He not only won the race that day and received a monetary award and a silver cup, but won for the bayou country the respect of everyone.

Today, in contrast to the first race that was limited to mostly bayou folks, paddlers from all over the country come to take part in, or to watch, this great and festive event.

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Grand Isle Tarpon Rodeo. One of the greatest sporting events in the South is America's oldest organized Deep Sea Rodeo. The Grand Isle Tarpon Rodeo is held annually the third week in July, and thousands of sportsmen from all over America plan a portion of their vacations to conform with this time in order to participate in the rodeo, and to renew old acquaintances and swap fish stories about those they caught and those they almost caught. There is an entrance fee for all contestants, and they are governed by a standard set of regulations as to when the fishing will begin and end each day, how the fish shall be measured and weighed, which fish are eligible, and the approved methods by which the fish shall be taken. The fishing area includes all Louisiana coastal waters, and there are no regulations as to the types of boats or other transportation to be used in the catching of the fish. Trophies for the winners of the various contests are sponsored by sundry individuals, organizations and business firms from all over Louisiana. The Grand Isle Tarpon Rodeo

Association which operates the Rodeo is a non-profit civic organization, chartered under the laws of the State of Louisiana; and it produces this event solely for the purpose of providing one of the most outstanding fishing tournaments in America. This Rodeo not only affords to sportsmen a chance to exercise their skill and pursue their favorite sport, but an opportunity to enjoy the camaraderie and pleasurable diversion that is par for the course of the Tarpon Rodeo in Grand Isle.

World's Champion Gar Fish Rodeo. This tournament is held annually on Labor Day at Lafitte, Louisiana; and together with the Pirogue Races, makes Jefferson Parish unique in that it is one of the very few places in the United States that boasts of holding two World Championship events. The Gar Fish Rodeo is a most exciting, highly unusual, and extremely popular affair. Both native and out-of-town contestants and spectators look forward with anticipation to this great spectacle which is ruled

over by the same queen and court that reigns at the Pirogue Races. There are Eight Categories for First Place Trophy Winners: One each for the largest gar caught by an adult male and an adult female; one for the largest caught by either a male or female teenage high school student; one each for the boy and girl under 13 years old who catches the largest gar; one for whichever individual of either sex who catches the most gar by weight; and finally, one each for the smallest gar caught by a male and a female. There is a \$2.00 entrance fee to this spectacular occasion which not only covers the cost of admission, but entitles the entrant to a chance to win an entrance prize and to eat all of the boiled shrimp and drink all of the beer or soft drinks the happy consumer can hold.

The New Orleans Grand Isle Scuba Divers International Spearfishing Tournament. This contest is held in Grand Isle during the month of June of each year. Very early in the morning of each day the boats leave the dock and head for the oil rigs in the deep water of the Gulf of Mexico. By mid-afternoon they begin to return to weigh in their fish. A New Orleans jazz band is on hand each afternoon to entertain the ever-increasing crowd of intensely interested spectators. During the three days of the exciting event the whole area is a beehive of activity with the divers coming in with their fish, the band playing, and the crowd gathering around the weighing scales each time a diver returns. The Officials of this tournament distinguish themselves by donning colorful red and white uniforms with a diagonal strip across the shirt front, representing the scuba diver flag, well known to all fishing, boating and diving enthusiasts. Each year there are three trophies awarded; and these coveted awards are not only symbols of the prowess of the winners, but are so beautifully done that they can well be considered original works of art. They are made of carefully selected, thoroughly seasoned Honduran Mahogany of rich coloring and exotic grain which is artfully hand carved and rubbed to a lustrous finish, after which the sterling "Nogi" (which is the name



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given to the trophy) silver plates are affixed. Along with the Scuba Diving Division of this tournament there is also a Line Fishing Division; and for the lucky winners of this event has been fashioned a companion trophy to the "Nogi" which is called the "Sporti". This award features a minutely detailed replica of the ten species of fish in the Line Fishing Division. Both the "Nogi" and the "Sporti" are copyrighted and patented and are the sole property of the New Orleans Grand Isle Scuba Diving International Tournament.



The Grand Isle Redfish Rodeo. This three day event is also held in Grand Isle during October of every year. Sponsored by the Red Fish Rodeo Association, first, second and third place trophies are awarded at the close of each day's fishing, with the final grand prizes being awarded at the close of the Rodeo for the five largest and two smallest redfish caught during the three day period. This event got its start in 1960, and although it is only now in its eleventh year, it is attracting more than three hundred fishermen annually. If what has gone on in the past is any indication of what is to follow, the prospects for this event promise to be outstandingly successful.

Blessing of the Shrimp Fleet.

The blessing of the Barataria Shrimp Fleet takes place annually. It is sponsored by St. Anthony's Church in Barataria, and usually occurs in August of each year, or when the shrimp season begins. The shrimp boats are gaily decorated for the occasion and a queen and court are chosen to preside over the event. Prizes are given for the best decorated shrimp boat in each vessel-type category; and with much pomp, ceremony and solemn fervor the fleet and its rugged crew are blessed from the shore by the officiating priest as they put out for the Gulf of Mexico in search of their succulent quarry. To attend this ceremony is indeed a most colorful and rewarding experience.

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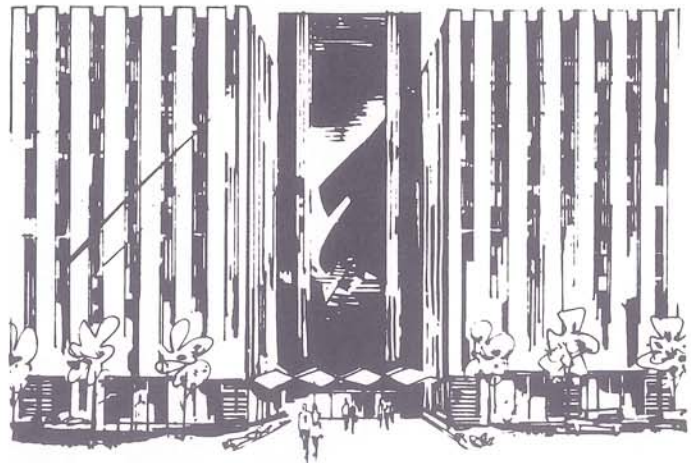
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Office Space

**10 MINUTES FROM DOWNTOWN NEW ORLEANS
IMMEDIATE OCCUPANCY**

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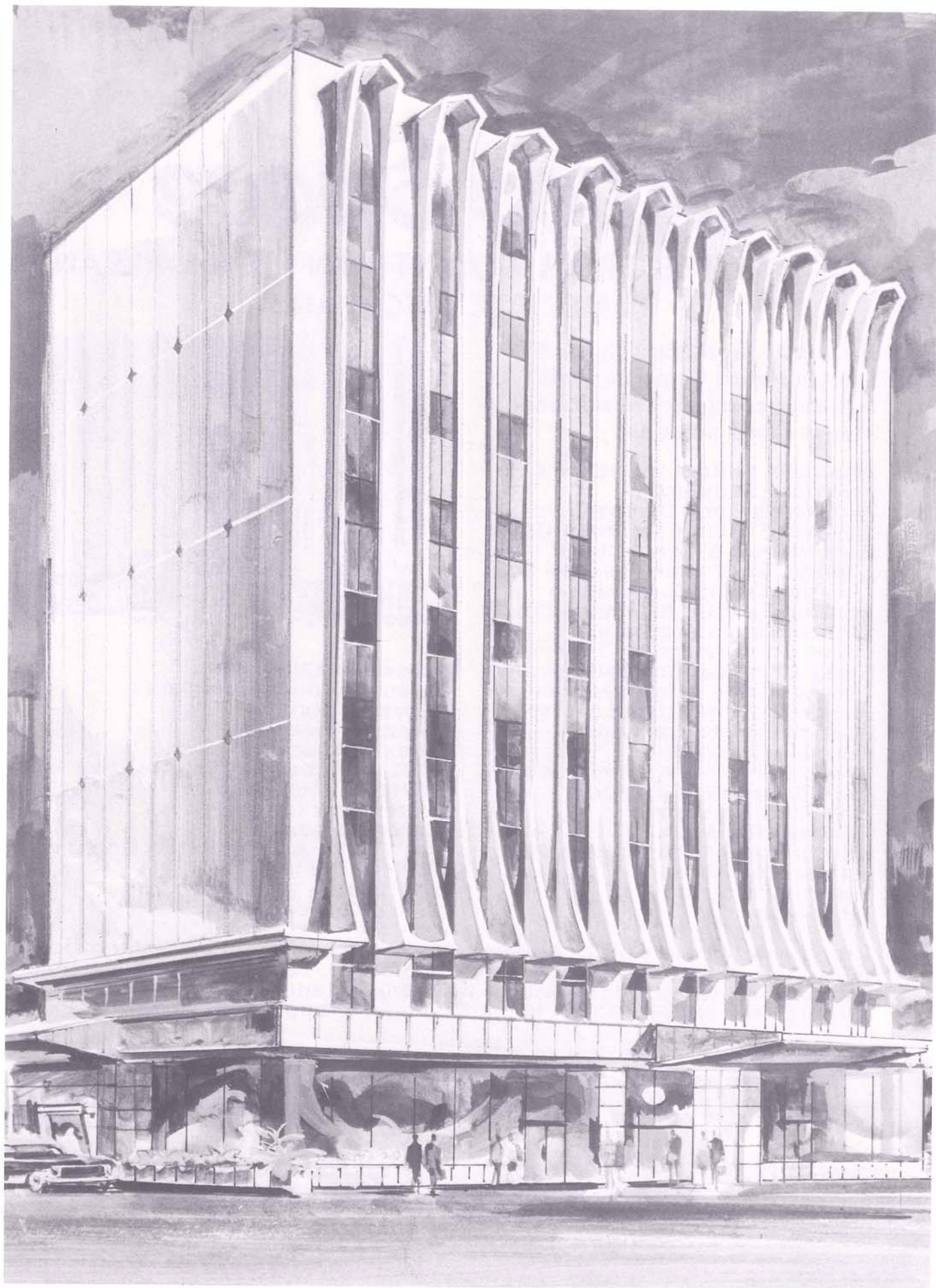


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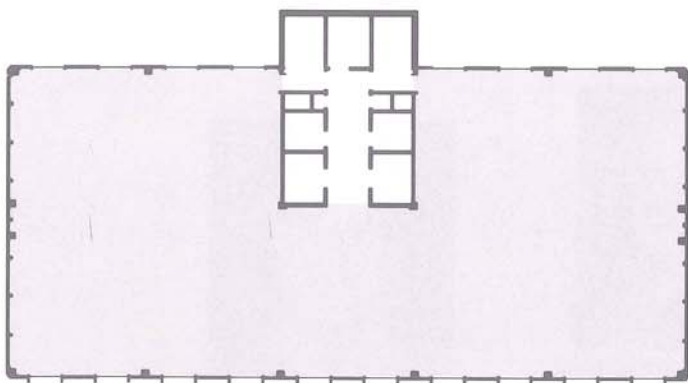
Your new home.

The new Security Homestead Building is a modern, ten-story structure, located on Veterans Boulevard between Clearview and Transcontinental. More than just a new building, it is a symbol of the growth and developing potential of Jefferson Parish.

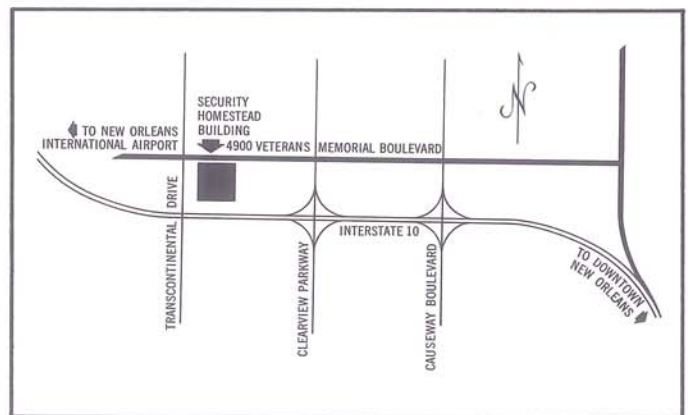
All of us have witnessed the tremendous upsurge in the economic activity of this area. It has been impressive, to say the least. We, at Security, believe it is only a beginning. A beginning that promises even greater things to come.

Our new building is a reflection of this faith. A concrete, tangible vote of confidence in the future of Jefferson.

What about your future? If you're a business or professional man who's interested in locating in Jefferson Parish, our new building could be your new home.



The most important feature of the new Security Homestead Building is its extreme flexibility. Your exact floor plans can be realized without the need of preliminary modifications or remodeling. There is a total of 2800 sq. ft. of floor space still available on the ground floor. The other nine floors each encompass a total of 5700 sq. ft. The building is served by two high-speed, fully automatic elevators. Rental includes all utilities, individually controlled air conditioning and heating, janitorial services, 24-hour attendant service and ample parking.



Another important feature of the Security Homestead Building is its prime location. Directly adjacent to numerous residential neighborhoods and one of the busiest commercial sections of bustling Veterans Boulevard, it is an ideal location for a wide range of commercial and professional enterprises.

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Breaux Mart is two years old. It has become an important factor in the lives of many people—customers, employees, suppliers—in a relatively short time. Breaux Mart will become even more important to more people as time goes by—growing with a growing Jefferson.

Paul Breaux

Highways and Byways

Continued from Page 13



Some \$62.2 million in highway projects for Jefferson have been funded for construction beginning in 1971 and 1972. Other construction to begin through 1974 is expected to bring this total up to \$115 million.

Among the projects included in the highway department's five-year highway construction program, but not immediately funded, are conversion of the Westbank Expressway to a freeway between the Greater New Orleans Mississippi River Bridge and the Harvey Tunnel, at a cost of \$10 million; construction of a new Harvey Canal Bridge on La. Hwy. 18 in Harvey; construction of grade separation railroad crossings on Jefferson Hwy., and widening Hickory Ave. at Harahan to four lanes.

Topping the list of highway construction programs about to get under way is the Earhart Expressway complex in East Jefferson, which will provide a new east-west artery to and from New Orleans. A major portion of this project, the most important road program on the East Bank, is the construction of the Clearview Parkway extension from Airline Hwy. to Jefferson Hwy. at the Huey P. Long Bridge. This project will provide a six-lane north-south roadway extending to the lake, with interchanges at Earhart and Interstate-10.

Bids for the Clearview project have already been let, and the project will cost some \$5,400,000.

Construction bids for Earhart Expressway between the Orleans Parish line and Cleary Ave. are expected to be received this fall, while bids for Earhart from Cleary to Clearview are anticipated for spring 1972, and from Clearview to Hickory Ave., in fall 1972. The total Earhart project is expected to cost some \$37.5 million, of which \$12.5 million is provided from a Jefferson Parish bond issue and the remainder by the state.

Other East Jefferson highway projects which are funded include the widening of Jefferson Hwy. to six lanes between Causeway Blvd. and the New Orleans line, and construction of a new Kenner overpass with service roads, west of New Orleans International Airport on Airline Hwy.

On the West Bank, bids have been received for expansion of Belle Chasse Hwy. from the Westbank Expressway in Gretna to the Plaquemines Parish line at a cost of \$2.2 million, construction is under way.

Contracts have been let for expansion of Barataria Blvd. in Marrero to a four-lane highway from the Westbank Expressway to Ames Blvd. in Estelle, where it will connect with the Lafitte-Larose Highway, on which construction will begin late in 1971. Work on the first segment, between Barataria Blvd. and Crown Point will include two new high level, non-opening bridges, replacing the Wagner and Kerner bridges over Bayou Barataria.

The second segment, between Crown Point and Barataria Blvd. at Estelle, will begin in the fall of 1972. This roadway will eventually connect Marrero and the Lafitte area with Larose, reducing mileage to Grand Isle from New Orleans by 40 miles.

Another major project on the West Bank will be the complete reconstruction of Behrman Hwy. as a four-lane highway between the Algiers line and Belle Chasse Hwy. Bids for this project have been received.

The new Harvey Canal bridge cannot be built until Jefferson completes the Lapalco Blvd. Bridge across the Harvey Canal. This project is in progress and the La. Hwy. 18 Bridge is on the drawing boards of the highway department, so bids can be let as soon as the Lapalco bridge is completed.

In the near future Jefferson hopes to add a long sought three-mile extension of Rosethorn Rd., which would connect the Lafitte area with Hwy. 23 in Plaquemines Parish below Belle Chasse.

The tie-in of the Earhart Expressway with the City of New Orleans was formalized in an agreement about three years ago. It provides for the expressway to connect with Earhart Blvd. in the city and with Claiborne Ave., and eventually to extend to a riverfront expressway near the Jefferson-Orleans line.

Airline Highway is scheduled for a million dollar renovation and resurfacing between Central ave. and the Orleans line, beginning this summer, and about 50 miles of "off-system" parish roads and streets will also be given a new non-skid surfacing.

The highway projects in Jefferson will not benefit alone, but will be used by highway travelers from throughout the state and beyond, who must travel through Jefferson to get to and from New Orleans. Jefferson in recent years, has made large expenditures to develop its own major roads, while receiving very little outside help from the state. This is the first real large program of its kind to come from outside the parish.

The highway projects resulted from the solid effort by all of Jefferson's legislators and local Parish officials working together, to gain the beneficial legislation.

Evidence of Jefferson's amazing growth during the past four years is reflected in the way construction on the East Bank pressed lake-ward and toward St. Charles Parish, and how thousands of former empty acres on the West Bank blossomed in all directions with new subdivisions, apart-ments, industrial plants, office buildings and shopping centers. The buildings featured on these pages depict only a sampling of the new construction as the building boom accelerates in Jefferson.

BUILDING BOOM



Security Homestead



Jefferson Bank



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Breux Mart



Jefferson Downs Race Track



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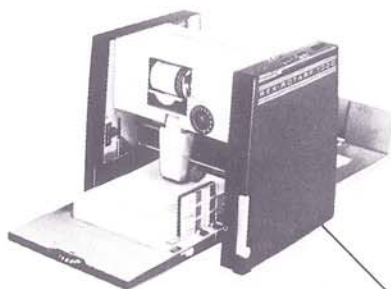
Tharp-Sontheimer



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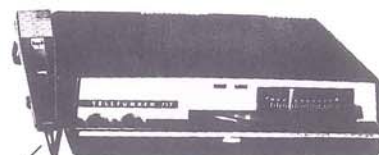
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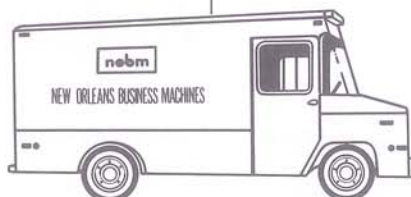
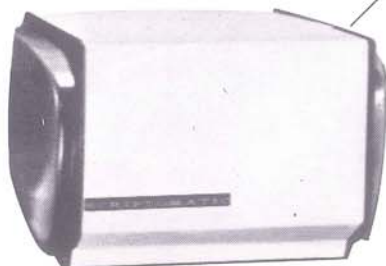
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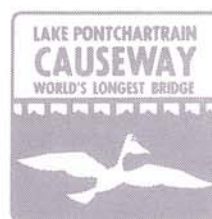
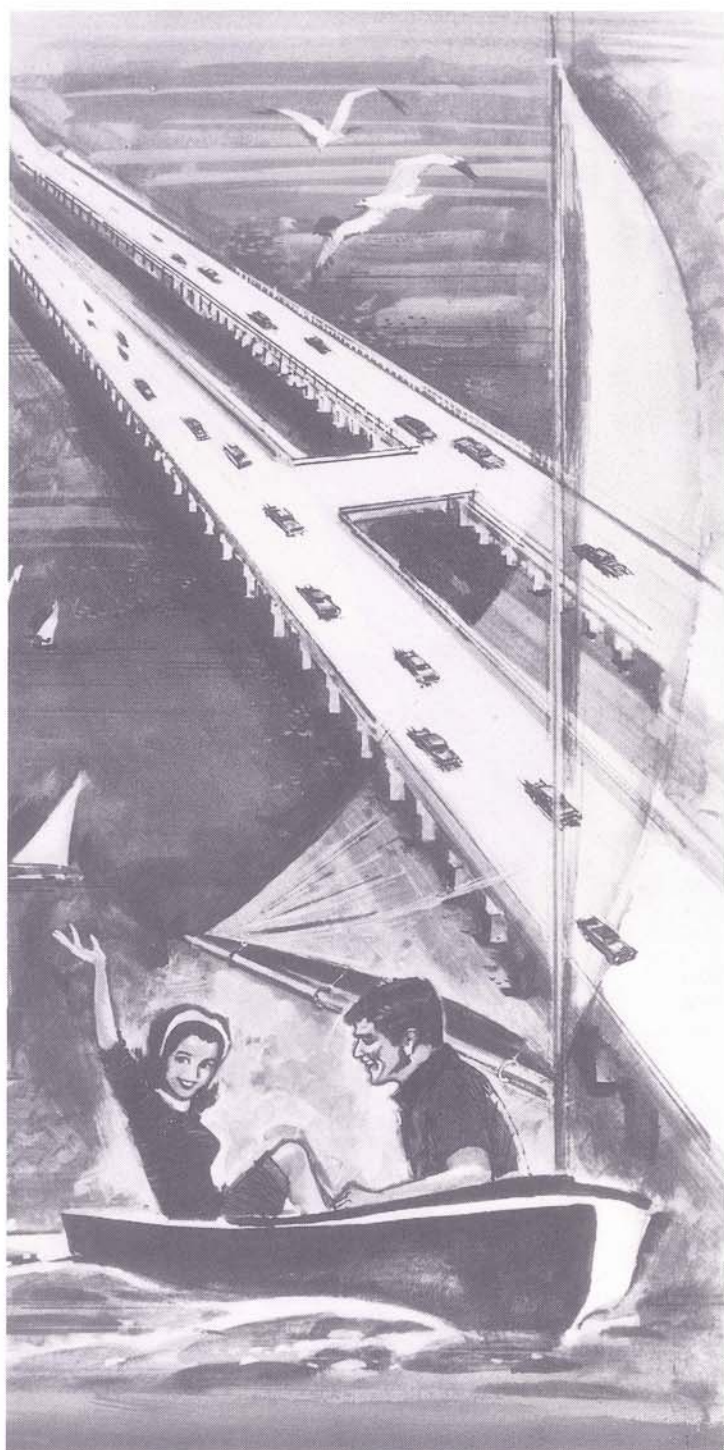


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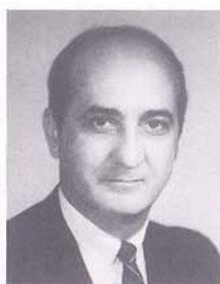
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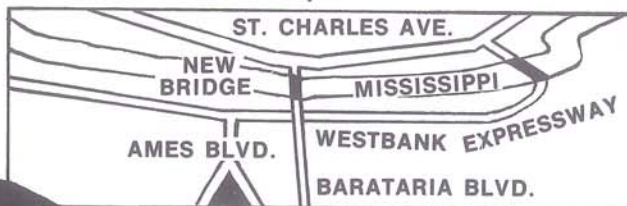
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Jefferson on the Job

Jefferson, today, Louisiana's fastest growing Parish was created, by legislative act, on February 11, 1825, however its present boundaries were established in 1892.

Within its 426 square miles today are seven governments—five incorporated municipalities, (Kenner, Harahan, Gretna, Westwego, Lafitte and Grand Isle) each with a mayor, marshal and five aldermen and the President-Council which replaced the police jury in 1958 as the governing body for the unincorporated areas.

Jefferson's first governing body consisted of an all powerful Parish Judge and twelve police jurors appointed by him.

In 1830, the Parish Judge was replaced by a Police Jury President elected by and from that body itself. An 1834 act set a minimum of eight and a maximum of twelve members. By 1958, Jefferson had a seventeen member police jury based on one from every ward plus an additional juror in each ward for every 5000 residents in excess of 2500.

A five member Commission Council approved by voters in 1952, was prevented from taking office on the eve of inauguration in June 1956 when a state supreme court ruled it was unconstitutional because it was not set up by constitutional amendment.

Authorized by a 1952 legislative act, the council was to have a Commissioner-at-large elected parishwide and four district commissioners. Authority over all parish agencies and boards (except the School Board) was to be transferred to the council whose five commissioners would serve as full time officials elected every four years.

The Commissioner-at-large was also to be President of the Com-



mission Council and head of the department of Public Affairs with authority over personnel, civil service, fire and police protection, play grounds and parks, public buildings, franchises and zoning.

The four district commissioners were scheduled to head the departments of Public Finance, Water and Sewerage, Health and Safety (including regulatory inspection and garbage disposal) and Public Works (roads, bridges, highways and drainage).

The present Parish President-seven man council form of government was recommended by a fifteen member citizens' Charter Commission in 1957 and approved by voters in a special election. Its members took office March 10, 1958 following primary elections on December 17, 1957 and January 1, 1958.

The charter authorized formation of four departments—Finance, Legal, Planning and Personnel. Five more—Water, Safety, Roads and Bridges, Recreation and Sanitation—were created by council ordinance on August 21, 1958.

The Safety department combined the division of regulatory inspections, road lighting and fire protection districts and the traffic engineering division. Recreation included the library division and Sanitation combined drainage, sewerage and garbage disposal. Other parish government agencies include Civil Defense, Council Clerk, Garbage Collection and Disposal, Health Unit, Jeffcap (Community Action Program), Mosquito Control, Research and Budget Analysis and the Safety department's Taxicab and Fire Prevention divisions. Accomplishments of these departments are detailed in the following stories.



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Jefferson on the Job

Council Clerk

Over 30 years of dedicated service to the parish have earned for Council Clerk Frank Deemer the unofficial title of "Mr. Jefferson".

Recognized as one of the most knowledgeable men in municipal government, he was police jury secretary before becoming the first clerk of the parish council in 1958. He was reappointed in 1960, 1964 and in 1968.



At Thursday afternoon council meetings on the West Bank, he is the "recording secretary", keeping detailed minutes of council action for later publication as required by law.

Duties include tabulating bids, processing ordinances, acts, resolutions and motions. Election results are usually promulgated at council meetings under his supervision.

Between meetings, Deemer's office serves as a clearing house for official parish business.

Department director's requests are forwarded to the council for action after recommendations by the parish president. Wording of ordinances and resolutions to be introduced is checked with the parish attorney.

All matters to be considered at the next scheduled council meeting are then itemized into an agenda and copies made for use at the meeting.

Research, Budget Analysis

The Department of Research and Budget Analysis was established by the Jefferson Parish Council in 1960



for the purpose of providing an independent method of obtaining information regarding any matters of interest to the Council.

It was never intended that its duties be limited to specifics, as such, but rather, the department would operate within any area of local government at the request and direction of the Parish Council.

In addition to the many projects and reports prepared at the Council's request, statistical data of a general nature is compiled and updated on a routine basis and is readily available to the members of the Parish Council.

Information regarding functional problems of local government can be obtained through the Department of Research & Budget Analysis. Numerous other important activities are routinely performed such as; budget analysis, Council budget preparation, precinct boundary changes, etc.

The department, now staffed to meet the research needs of the Parish, is headquartered in the New Courthouse building in Gretna.

Department of Safety

Fire Division



Activity remained at a high level during 1970 for the Fire Division of the Department of Safety. Firemen



Francis J. Henry
Chairman of the Board

Harold C. Boutte
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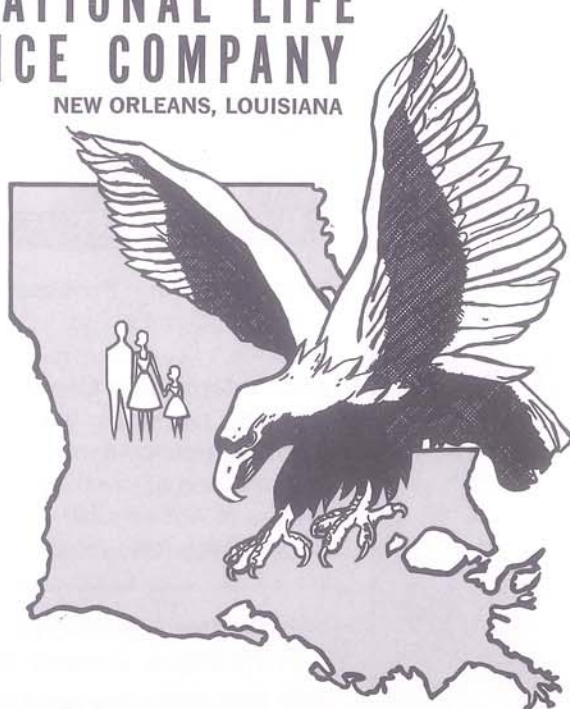
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responded to 1,313 calls during the period compared to a total of 1,537 calls in 1969.

Trash and grass fires made up for a high percentage of the total with 658 calls.

Other calls to which the department responded during the year were as follows:

Automobile fires.....	176
Emergency Calls.....	55
False Alarms.....	110
House & Structure Fires.....	221
Miscellaneous Calls.....	81
Washdowns.....	68



Road Lighting

Continued progress was made by the Safety Department in converting all incandescent fixtures to mercury vapor color corrected lighting. This has been a major project of the department's Road Lighting Division. The replacement program in the unincorporated areas of the Parish has been underway for several years.

Mercury vapor fixtures are 150 per cent brighter, with four times longer life. They feature a new type of plastic glassware which is individually controlled by photoelectric cells which turn them on at dusk, off at dawn.

During the year 1,800 incandescent lights were changed to mercury vapor on the Westbank. With the lighting of Lapalco, approximately 65% of the conversion to mercury vapor on the Westbank was completed. Conversion on the Eastbank at year's end stood at approximately with the lighting of such important thoroughfares as Clearview Parkway, Transcontinental and West Esplanade completed.

The total lighting of Interstate-10, which is still under construction, is scheduled for completion by mid-1971. And the lighting of Airline Highway was to get underway early in 1971.

In addition to the wide scale conversion program, the department handled 992 new street light installations in the Parish in 1970.

Sanitation Department

The Department of Sanitation points with pride to the many accomplishments of the Drainage Department on the East Bank. Included in these accomplishments were the completion of two major pumping stations. Namely, Pumping Station No. 2 and No. 6. Pumping Station No. 2 located at the end of Suburban Canal on the Lakefront now has an effective pumping capacity of three times the capacity of the previous station. This assures not only excellent drainage for the people served directly by this station, but also for the entire East Bank of Jefferson as this station, through our network of interconnecting canals, will service the entire East Bank.

The completion of Pump Station No. 6, together with the canal improvement at Palm Street crossing, has doubled the effective drainage for the residents in the Metairie area bordering the Airline Highway and in the Seventh Ward area by eliminating the old, small gates entering the Seventeenth Street Canal and lowering the water in the Seventeenth Street Canal.

The Sanitation Department has been working with other Officials of the Parish to bring to the residents a better and lower cost flood insurance. These pumping facilities will help decrease the cost of this flood insurance to the residents of Jefferson.



Major Drainage improvements have not been limited to the East Bank. On the West Bank work is presently underway in the construction of the new Cousins Pumping Station which will replace the old and antiquated Harvey Pumping Station. This new station will have a pumping capacity of 1,000 CFS with room for expansion to 3,000 CFS. This will presently double our existing pumping capacity for this area. The Segnette and Westwego Pumping Stations have been improved, and plans are now underway for the installation of a Pump Station to aid the drainage of the Ames area. Work has



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began, with the Department's own forces, to construct a levee to protect Rose Thorn Park and the residents in that area. Although Drainage District No. 9 (old Jefferson-Plaquemines Drainage District) is only a year and a half old, progress is continuing swiftly on the construction of a new pumping station. Bids have been received and accepted for the purchasing of the pumps for this station. Bids are anticipated to be received shortly for the actual construction of the station.

The Sewerage Division has been progressing during the past year. The 3,400 Acre Project which encompasses the middle of Jefferson Parish on the East Bank has been completed. Work is progressing satisfactorily on the installation of sewerage in the Bridgedale area which will open up another large tract of land. One of the most significant accomplishments has been the installation of sewerage in the previous sub-standard Shrewsbury area and will bring the living conditions up to an acceptable level.

Plans are underway for the expansion of the Avondale Sewer Treatment Plants to accommodate the additional growth anticipated in this area. Bids have been received and awarded for the construction of a Sewer System to serve the unsewered area in the vicinity of Terrytown. This construction should begin in the early part of 1971.

An investigation of Industrial Pollution was made jointly by the Jefferson Parish Health Department and the Sewerage Division and turned up several possible sources of industrial pollution. The firms involved have been very cooperative and in most instances the causes of pollution were found and corrected. Follow-up inspections and enforcement will continue during 1971.

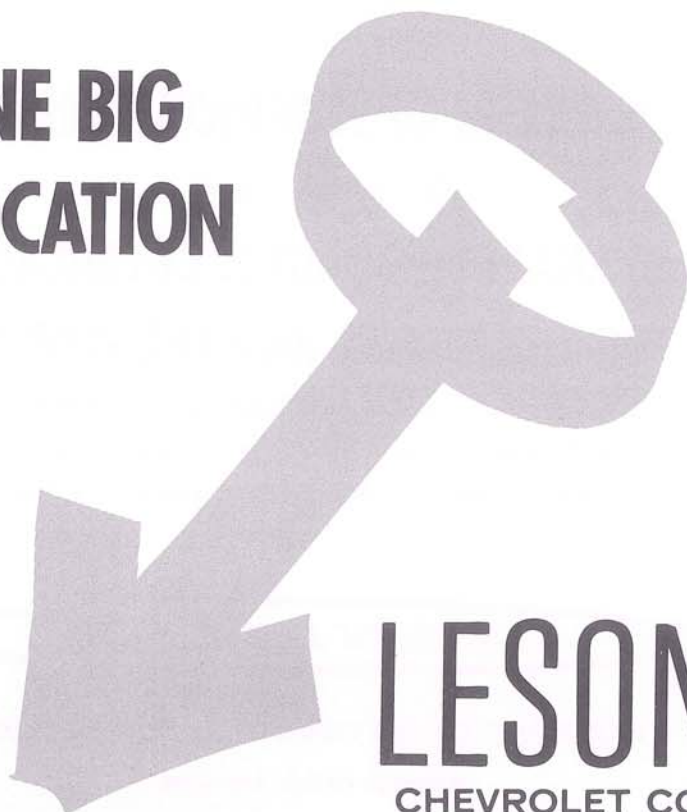
Medical Facilities

Improved medical facilities were assured Eastbank residents with the opening of the new \$8.5 million, 250-bed East Jefferson General Hospital early in 1971. The new hospital is located on Houma Blvd. near West Esplanade Ave. in Metairie.

The first complete community-oriented hospital on the East Bank of Jefferson offering full medical and surgical services, it has a medical staff of over 300 physicians from all sections of the New Orleans metropolitan area.

The 12-story hospital, situated on a 20-acre site, was financed through a

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\$4 million parish bond issue approved by voters in 1965, and by \$3.3 million in federal funds from the Department of Health, Education and Welfare under the Hill-Burton Act.

It is easily accessible from several major traffic arteries—Veterans and Interstate 10 on the south, W. Esplanade to the north, Clearview on the west, and Cleary on the east.

The facility is the first part of a three phase program to provide a 1,000-bed medical complex for East Jefferson residents. It has been designed for an addition of 750 beds without interrupting existing operations.

Hospital revenues will play a major role in providing for the 500-bed and 250-bed additions.

The hospital is of fire-proofed steel and concrete construction with exterior masonry and it has a specially reinforced superstructure to resist hurricane-force winds. Metal shutters cover all windows to provide light or privacy for patients as well as to protect openings against high winds. Patient wings of the hospital are nine stories high, with a central core rising to 12 stories. The core contains elevators, stairwells and public waiting areas and will serve to connect with new wings to be built in phases two and three.

The first floor accommodates hospital service departments, such as pharmacy, food preparation, and sterile supplies.

On the second level are the lobby, administrative offices, and most medical service departments—emergency room, laboratories, x-ray, physical therapy, cardiology, inhalation therapy, and medical records.

Operating and recovery rooms, intensive care and coronary care areas occupy the third floor.

The fourth floor is the maternity section, divided into labor and delivery rooms, nursery, and maternity patient rooms.

The fifth through ninth levels are medical and surgical bed floors each



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providing space for 40 to 45 patients. All patient rooms are private or semi-private (two to a room).

In addition to a 150 kilowatt standby generator which operates automatically in the event of power failure, the hospital is also equipped with one of the largest diesel generators in the nation. The 1,500 horsepower diesel engine, with its 1,000 kw. generator, can furnish full electrical power throughout the hospital for two weeks without refueling.

Although the hospital employs 600 people—including about 300 nursing personnel—and has an annual payroll of some \$3 million, modern labor-saving devices have been installed to reduce operating costs and improve services.

A box conveyor system employing a chain belt will be used for movement of hospital supplies both vertically and horizontally. In specially designed fibreglas boxes, the conveyor can move such items as medical and office supplies, linens, blood and drugs anywhere in the hospital by a simple dialing system.

For small items such as paper work, records, requisitions, and medical supplies of less than four-inch diameter, a vacuum tube system provides for rapid delivery throughout the building.

Electrowriters at each nurse station allows nurses to write instructions about patients' meals to the dietary department. The written memo appears instantaneously on a similar continuous tape machine in the dietary section.

East Jefferson is the first new hospital to be given permission to install carpeting in most areas—including patient rooms. This was done for aesthetic reasons, to give patients a quiet and relaxed atmosphere, and to reduce maintenance costs.

For cleaning, simple vacuum hoses are inserted into valves throughout the building and a central suction system removes dirt and dust through pipes to a central depository on the first floor.

Each patient room is roughed-in for future installation of physiological monitoring devices for automatic monitoring of temperature, pulse and blood pressure.

The nurse stations on each floor have their own nurses' lounge and locker room. This feature allows nursing personnel to take rest breaks nearer their areas of responsibility where they may respond immediately to emergency situations.

The critical areas—recovery room, intensive care and coronary care units—have been located in one wing because their proximity allows for expansion of one type service into another during emergencies.

Nursing personnel in these three areas receive identical training so they may be used in any of the units if the need arises.

All earnings over and above operating costs will be used for increasing the hospital's facilities and improving patient services.

The administrator of the hospital, said the facility has been designed and the equipment chosen with one principle in mind—to provide the highest quality medical services to its patients at a lower unit cost than is usually experienced.

"Just a few years ago average hospital costs were running from \$25 to \$50 per patient per day. Today the average is about \$75 nationally, and range to over \$100 per day in some institutions.

"Those of us in the hospital field realize this poses a real threat to proper health care for our citizens and we are trying to find methods of reducing costs without reducing the quality of medical care."

He said the East Jefferson Hospital Board has proceeded on the assumption that elimination of inefficient use of labor is the immediate and most practical approach to lowering costs. In the average hospital, labor constitutes about 65 percent of total operating expenses.

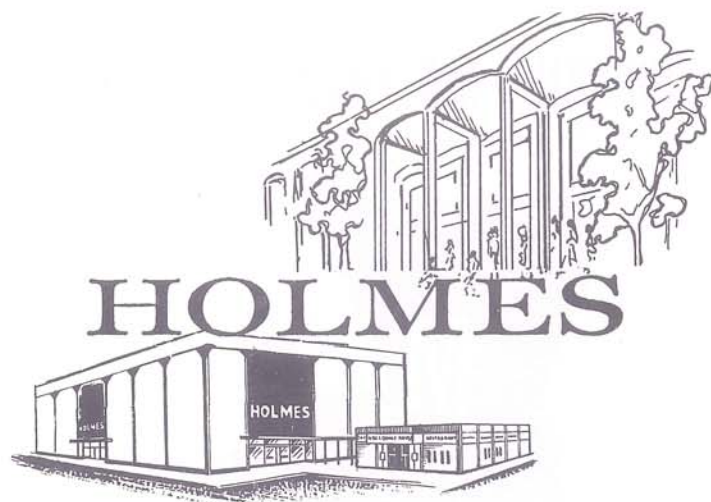
"We have taken the course of establishing a reasonable employee budget by the use of automation and carefully planned systems," he said. "Complementary to this approach is the plan to employ high caliber personnel."

The enlargement of West Jefferson General Hospital to a 310 bed capacity which was begun late in 1968 has been completed, and the new facilities are completely occupied, according to the Hospital Administrator.

This was phase 4 in an overall development program. Phase 5, which is now underway, will double the size of the hospital's surgery department, including operating rooms, recovery rooms, and support facilities. The \$788,000 cost will be met from hospital revenues.

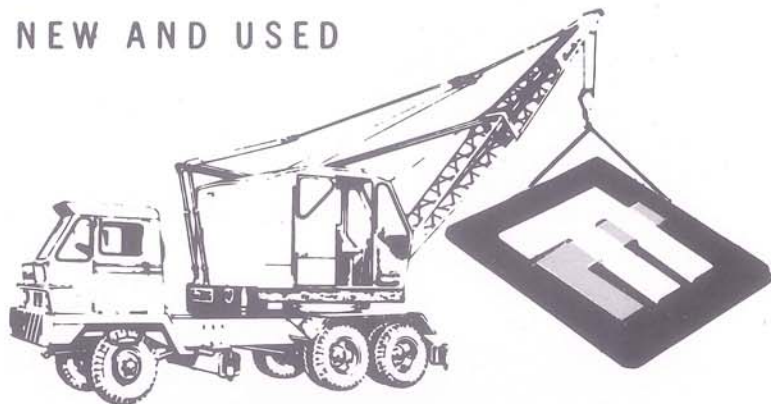
Personnel Department

A review of the activities of the Personnel Department during 1970 as compared with similar transac-



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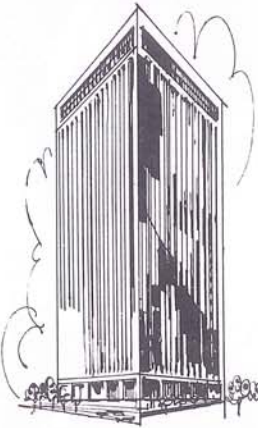
tions in previous years indicates an expansion of services paralleled by the rapid growth of the Parish in population and other areas. In 1961, there were approximately 150 classes of work applicable to the classified service, whereas by December 31, 1970, these numbered 216, with additional classifications anticipated for the near future. The last five years account for the greatest period of growth, with a total of 718 new positions having been created from 1966 through 1970.

In addition, persistent shortages in the labor market have disappeared to the point where better qualified applicants can be recruited for most classes of work. The equivalent of a High School education now represents the average standard used for admission to examinations in all but unskilled categories. During 1970, 2519 applications for competitive examinations were received, of which 797 applicants appeared for tests and qualified for employment, and 294 were appointed to permanent positions. A total of 335 appointments were made in non-competitive classes, such as Laborer, from the 855 acceptable applications received. It should be noted that these appointments do not include some 600 temporary appointments, mostly in recreation and summer work programs. The Parish also participates in the Cooperative Office of Education program by employing twelve High School seniors on a part-time basis for on-the-job training. Also, 431 probationary employees successfully completed their working-test periods and were granted permanent civil service status. Further interest in Parish employment was evidenced by over 2500 inquiries recorded on persons who wish to be notified when other examinations are announced in 1971.

Another important factor in maintaining the quality of the Parish service, whether by original appointment or the retention of competent personnel, lies in wages provided and opportunities for salary increases and promotions. The Pay Plan for the Classified Service was revised effective February 1, 1970, increasing pay scales for most classes. Sixty-five employees were promoted to higher level jobs and nearly all employees received pay increases during the calendar year. Employees who did not benefit from the revised pay plan received one-step increases in addition to their annual raises.

The over-all turnover rate for all classes of work averaged 2.05% monthly, with an average payroll of

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1802 classified employees. Turnover varied greatly for different classes of work, being higher in unskilled or semi-skilled trades and lower in career jobs, such as those in the Fire Division of the Department of Safety. In all, there were 437 separations from permanent positions during the year.

Other notable events affecting personnel included the awarding of Career Service pins to 169 employees in recognition of periods of service ranging from five to forty years. Cash tenure awards of \$1 per month of service were received by 1255 employees at the end of the year. Representatives of the Personnel Department completed numerous job studies to determine the proper allocation of individual positions, either newly created or existing positions which had undergone a significant change in duties. The Personnel Board met monthly to conduct regular business; and, in addition, heard thirteen employee appeals against disciplinary actions, eleven of these resulting in judgments for the Parish and two rendered in favor of the appellant. Other hearings and meetings were conducted to consider amendments to the Personnel Rules, to recommend pay plan revisions, or to review grievances and work agreements.

The "average" Parish employee at the end of 1970 was forty-five years of age, earned \$462.90 per month, and had completed six and one-half years of service. This composite employee does not include hourly workers and employees paid a flat rate for a few or an undetermined number of hours worked per week, which cannot be equated with a monthly salary.

Recreation

Along with the fantastic growth of Jefferson Parish over the past year, the Recreation Department again has had tremendous increases in all of its programs and additionally



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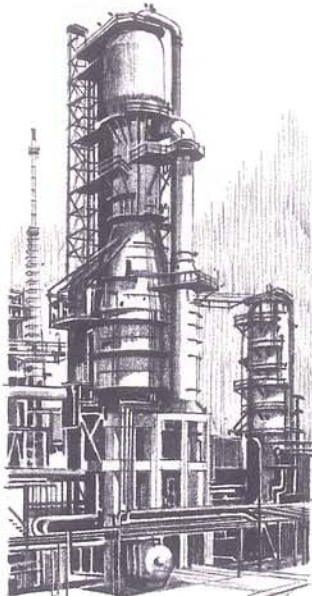
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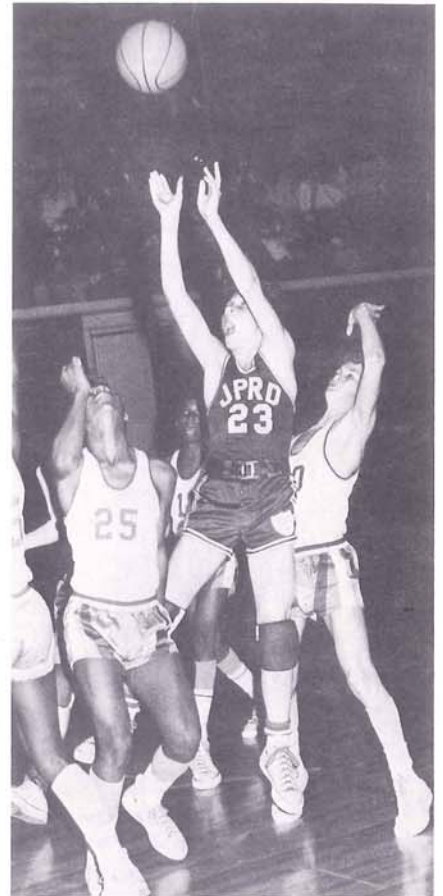


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saw voters approve in a special election two new Recreation Districts for the West Bank of Jefferson Parish this past September. These two new tax districts, District 12 serving parts of the Harvey/Marrero area and District 13 serving the Bridge City, Avondale/Live Oak area, passed a five mill tax for providing maintenance and operating a playground facilities presently on the drawing boards.

In 1970, advertisements for bids were put out for the long anticipated Rosethorne Park facility which will service the Crown Point, Barataria/Lafitte area. In conjunction with the Rosethorne Center, the Recreation Department received a Federal matching grant from H.U.D. amounting to \$245,334.00.

1970 also marked the beginning of new programs on a trial basis with the hopes that in years to come they will be added to each location. Trial programs have been started in Baton Twirling and a ladies physical fitness and exercise class. 1970 also marked the addition of two areas receiving Ceramic classes. These areas, Terrytown on the West Bank and Lakeshore on the East Bank, now brings the Ceramic Studios to eight throughout the Parish. During this past year the Recreation staff has also been realigned with the creation of a new position, that of Recreation Ad-

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ministrator which has been filled by Mr. Bruce A. Restel, who had previously held the positions of Recreation Worker, Recreation Center Supervisor, and Recreation Area Coordinator.

The 12 Playgrounds, under the recently installed Central Booking system this year was able to handle in addition to our own Recreation programs this year 2300 outside groups or individuals providing them with facilities ranging from picnic shelters, lighted ball fields to gymnasium and meeting rooms.

Total Participation East & West Banks	Unit	Registrants
Tennis Classes (Season yearly) Boys, Girls and adults		535
Basketball (Boys, Girls and adults)	326 teams	3490
Track—Boys and Girls	24 locations	3207
Baseball—Boys	400 teams	5337
Softball—Girls and Adults	141 teams	2110
Football—Boys and Adults		
Touch	253 teams	5902
Volleyball—Girls and Ladies	106 teams	1609
Dancing—Girls	12 locations	989
Day Camps	18 groups	1338
Ladies Exercise	1 group	84
Baton Twirling	4 groups	105

Some of the year's program which attracted participation of thousands of Jefferson Parish youngsters as well as their parents are as follows: Twelve tap and ballet dance revues which concluded dancing classes at Twelve Community Centers. Among the outstanding events of the year was the 11th annual Golden Age Carnival Ball and the 12 Ceramic shows with 4,000 plus entries. Both have become colorful features of the program and are attracting increased attention.

Provided a complete Summer program including girls and boys from six years of age and up in day camp activities. Highlight of these programs was the Regional Pony Huntsville, Alabama, and Colt Regional in Monroe tournaments. Fall football programs took place on all playgrounds from ages six through fourteen with a total of 253 teams being organized. This year an adult men's program has included 40 teams participating in Touch Football, as well as 24 softball and 32 basketball teams.

Additionally, during the Fall and Spring of 1970, 910 ladies were involved in Ladies Adult Volleyball open league conducted at nine of our centers.

The Spring of this past year showed the largest number of participants ever serviced by the Recreation Department for a tract season in both boys and girls from six years of age and up—3,207.

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Mosquito Control

In 1970 the Jefferson Parish Mosquito Control Department achieved outstanding results in the prevention and elimination of mosquito breeding within the developed areas of the Parish.

The Larviciding Division, in an effort to disrupt the mosquito life cycle, sprayed over 2,000 acres of surface water. Of this total, over 340 acres were treated by land and amphibious vehicles and 1,670 acres treated by helicopter.

The Adulticiding Division (spraying, fogging, and misting) covered over 26,000 miles which required 952 four-hour working nights.

The Permanent Control Division, which is responsible for the elimination of breeding sites, constructed 40 miles of drainage ditches which resulted in 979 acres of mosquito breeding surface water eliminated and required 2,210 eight-hour working days.



With its emphasis on permanent control, money is immediately and recurrently saved by not having to spend for short-lived, temporary control measures.

The Department has surveyed, staked, constructed, drained, maintained and cleaned over 440 miles of ditches since 1966. The use of permanent control methods allows Jefferson Parish to enjoy a mosquito control program year-round on a minimum budget.

Civil Defense

The Jefferson Parish Civil Defense Department follows the policy of strong preparation for natural disasters such as explosions, fires, tornadoes and hurricanes. During 1970, nine incidents, that were emergencies requiring technical advice and minimum supervision of the Civil Defense Office, were handled by the Jefferson Parish Civil Defense Department. These incidents ranged from the derailment of a butane tank car to an accident involving radiological material at New Orleans

International Airport. In addition to the incidents, 9 major operations or emergencies were handled by Civil Defense, 5 of which were major fires in the parish.

Of prime importance during 1970 was developing the capability to handle explosive ordnance. With the assistance of the 45th Ordnance Detachment of the United States Army Department, 305 students, members of various Jefferson Parish Fire Department, law enforcement agencies and Civil Defense workers were taught Explosive Ordnance Reconnaissance. During the year First Aid and Medical Self-Help courses were the second largest in attendance with 116 students receiving Standard First Aid Certificates, 13 Advanced First Aid and 93 Medical Self-Help. Radiological Defense instructions was given to 5 students while Advanced Police training was given to 14. Approximately 86 hours were spent with public presentations before various civic groups within the parish.

The Radiological Defense System of Jefferson Parish consists of 65 mobile and fixed monitoring stations. These stations are equipped with some 390 radioactive detecting devices, each of which was thoroughly inspected during the year. The entire system was revamped in the latter part of 1970 to provide for a new concept in monitoring station operations in accordance with Federal Civil Defense guide lines.

Although the Parish of Jefferson contains 5 municipalities, only 2—Grand Isle and Gretna, participate in the parish administered program. The other municipalities are responsible for their own Civil Defense organizations and do not come under the supervision of the parish system.

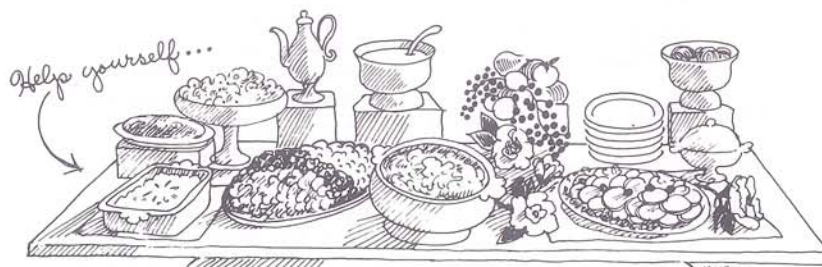
Surplus Property is one of the largest of the federal administered CD Programs and Jefferson Parish in 1970 received government equipment valued at \$257,286 at a cost to the parish of only \$16,849.

Future plans for the Jefferson Parish Civil Defense Department consist of development of an emergency operating center as soon as federal matching funds are available and a continuance of its specialized training. Meanwhile, the parish emergency plan is being revised with the plan expected to be released sometime in 1971.

The outdoor warning system is another function of the Jefferson Parish Civil Defense. We are now currently maintaining 17 siren establishments and more are planned. As new areas are built up, we must seek out new siren sites for them.

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Library Division

The parish's rapid growth, the high educational level, the exodus from the neighboring "inner city"—all propound challenges to the library in this first year of the decade. Awareness of these challenges and an eagerness to meet them characterized the operations of the library in 1970.

The third branch library building owned by Jefferson Parish was formally dedicated May 9, 1970. The Grand Isle branch is the southernmost library in Louisiana. The 3,000 sq. ft. building cost \$112,500. Built



on ground donated by the City of Grand Isle, its construction was aided by matching Federal funds under Title II of the Library Services and Construction Act administered by the Louisiana State Library.

Increasing demand for audio-visual services was reflected in the viewing audience for the library's 16mm film collection. In 1970, the viewing audience totaled 666,443. The number of film titles in the collection increased to 674.

The year's end saw the purchase of a 100-print art collection which was being readied for loan to library patrons.

Microfilm use by businessmen and government officials increased. The library has 50 magazines and seven newspapers on microfilm.

At year's end, there were 51,177 adult library patrons and 46,516 juvenile patrons for a total of 97,693.

An assessment of the educational level of the library staff showed that ten members had a master's degree and an additional nine had a bachelor's degree. Longevity was honored in January when one staff member received a 15-year service pin, nine employees received 10-year pins, and three received 5-year pins.

Shortage of public school classrooms, resulting in "platooning" of students caused the library to re-adjust its hours of opening and closing to give youngsters more convenient hours of use of the facilities for study assignments.



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Bibliographies on subjects of current interest were used to stimulate book readership during the year.

A possibly unique opportunity for service by a public library was offered, and quickly accepted, when a U.S. Army committee solicited suggestions for the name of an Army Reserve Center to be constructed on Lake Pontchartrain in neighboring Orleans Parish. The Jefferson Parish Library nominated Private First Class James Hilrah Diamond, a New Orleans-born soldier who served in World War II and was posthumously awarded the Congressional Medal of Honor.

Planning

Hugh N. Ford, a veteran of over 20 years in the planning profession, directs the Jefferson Parish Planning Department which has the prime responsibility for providing the procedure and vision for the orderly and safe growth of Jefferson Parish. Ford heads a staff of 13 which includes two other professionals, a Principal Parish Planner and a Parish Planner.

During the past year the Planning Department processed 91 petitions requesting either a Text Change or Map Change to the Comprehensive Zoning Ordinance of Jefferson Parish. 66 of the 91 petitions received were submitted by individual citizens, 19 petitions were the result of Council Resolutions and 6 of the 91 petitions involved Council Resolutions for Amendments to the Text of the Zoning Ordinance. In addition to the above, the Planning Department also processed 15 applications for Beauty Shops as Home Occupations in residential areas, five applications to establish Kindergarten and Nursery Schools in residential areas and 4 requests for additions to nonconforming structures.

The Planning Director together with other various department heads conducted a series of hearings and screenings of applicants interested in securing a franchise for Cable Antenna Television within the Parish of Jefferson. A report of these hearings was sent to the Council and a Public Hearing was held and the Council is now considering and weighing the proposals of the various applicants for this type of Television service.

Over the past year the Planning Director and the Principal Parish Planner were called on to meet with various civic associations and business clubs relative to the activities

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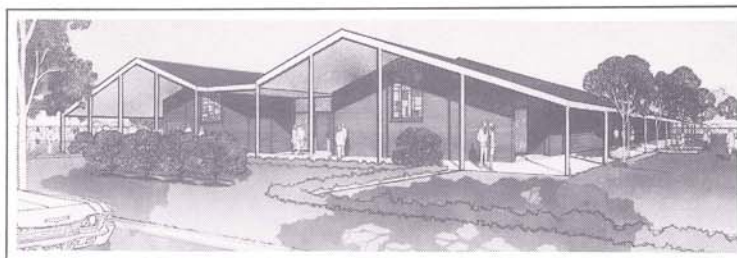
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of the Planning Department and to the status of various zoning applications.

Other work undertaken by the Planning Department includes the updating of existing land use data and the revision of the Ward and Precinct Map of Jefferson Parish.



Weekly meetings of all parish department heads are held in the office of the Planning Director with representatives of the Parish School Board and the local utility companies also in attendance. These meetings enable the various officials to resolve any possible conflicts and thereby allow the expeditious handling of subdivisions for the rapid land conversion process which transforms raw land into residential building sites.

The Printing Division of the Planning Department continued to function as a central printing agency for virtually all departments and agencies within the parish. A primary effort of the Printing Division during the past year was the provision of a new Comprehensive Zoning Ordinance which is now available for purchase by any interested citizen.

Health Unit

1971 found the Jefferson Parish Health Unit participating in several programs which continue to broaden the scope of interest in community well being.

An eye testing and examination program for pre-school children was the first of its kind in the nation. This research project, in conjunction with the Louisiana State Health Department, Tulane University School of Public Health, and the Lighthouse for the Blind in New Orleans, resulted in eye examinations for 2,500 children, aged two to five, from six areas of Jefferson Parish. Since the completion of the research phase, the program is now continuing as a service to detect children with ocular problems at this early age.

An environmental improvement and family health protection program is



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cooperated in by the Health Unit, Jefferson Community Action Program, and Jefferson Parish Housing Improvement Division. Areas of the Parish with a poor housing, and poor environmental sanitation condition have demonstrated a higher incidence of communicable disease and lower immunization protection. Special effort is made in this program to improve health potential by concentrating on removing disease vector harborage for the rodent, fly and mosquito, increasing immunization levels, and making prompt referrals for assistance in family health problems. Teams from the above mentioned agencies visit residents on a house to house basis, discussing family health and making recommendations for improving environmental sanitation.

The two main centers of the Health Unit, 111 N. Causeway Blvd., Metairie, and 1901 8th St., Harvey, continue to be used as medical control centers and the medical division of the Civil Defense system in times of emergency. The entire staff of the Health Unit serve at one of the hurricane shelters or other designated centers before and during the emergency.

Both centers are available for night and sometimes day meetings for groups interested in the welfare of Jefferson Parish and its citizens.

With a staff of medical director, sanitarians, nurses, social workers, health educators, communicable disease investigators, clinicians, and clerical personnel, the activities and accomplishments are difficult to enumerate.

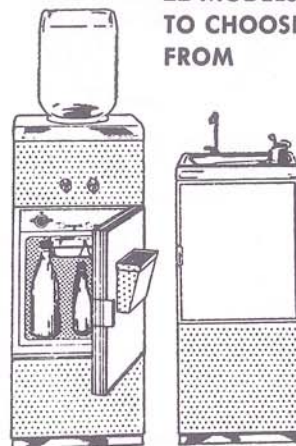
Several newer programs with full time staffing have made important progress and meet with outstanding public approval. They are the Air Pollution Control and Rodent Control programs. During the year 35,945 premises were treated for rat control. 120 commercial plants were investigated for air pollution and 262 conferences were held for air pollution.

In the area of environmental sanitation 1274 nuisances were abated by sanitarians, 31,944 animals were vaccinated against rabies, and 11,318 animals were apprehended as stray. 1316 notices were served to offenders of the Sanitation Code. In the protection of food and drink, 7,166 inspections were made of restaurants and bars, 3,521 inspections of retail food outlets, and 1,005 visits to food and beverage manufacturers. 697 notices were served for violations.

Lectures concerning many health subjects were 158, with 7,174 individuals in attendance. 282 films

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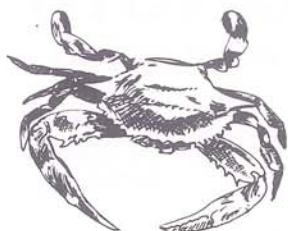
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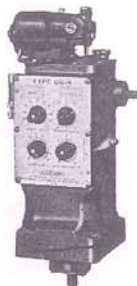
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shown, 58 news items published, 54 radio or television items aired, and 219,457 pamphlets distributed brought many of the health programs and problems to the public.

One of the major health problems has gradually lessened with the decrease in the tuberculosis rate. It is thought that the Regional Chest Clinic for eleven parishes located at the Metairie Unit has contributed greatly to this drop from 28 cases per 100,000 to 19 cases per 100,000 population.

The 28th year of operation of the Health Unit saw two highly successful campaigns to immunize against expected measles outbreaks—rubella and rubeola. 37,842 children received rubella vaccine, most of them in a community participation campaign.

Housing Improvement

This division of the Safety Department, directed by Rollon I. Kennedy, administers Jefferson's "Minimum Housing Standards Code" adopted early in 1967. The new division is a prerequisite for federal housing funds. Need for the division was established by extensive surveys which revealed the existence of large numbers of sub-standard dwellings in Jefferson's unincorporated areas.

Purpose of the new code is to "protect and promote decent, safe and sanitary residential buildings and dwelling units for the health, safety and welfare of the general public and the owners or occupants of the dwellings."

Dwelling judged unfit for human habitation are vacated and closed by order of the Housing Administrator.

He is also empowered to require a property owner to make necessary repairs to bring a dwelling unit up to minimum standards.

Decisions of the administrator can be appealed to the Board of Standards and Appeals whose judgment is final.

A committee of fifteen persons appointed by the parish president serves as the Citizens Advisory Committee for the parish's "workable program" required by the federal government.

The committee selects three of its members to serve on the Executive Committee to help in planning programs and establishing policy.

During 1970 a total of 792 inspections were made and 221 sub-standard units were brought into compliance. There were 42 demoli-



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tions and 170 violations were pending at year's end. The division also undertook a housing environmental survey of Harvey.

Subdivision or resubdivision applications processed by the Planning Department totaled 246 of which 217 received Council approval. From these 217 subdivisions, 3098 lots were created and 126 streets were dedicated for public use. 20 street revocation applications were processed together with 11 applications for the revocation of servitudes and 8 street name changes were processed. Other activities by the Planning Department during the past year included preparation of the 1971 Capital Budget and 5-Year Capital Program.

Revision of the Major Street Plan of Jefferson Parish in conjunction with the Department of Roads and Bridges. A new Major Street Plan has been prepared and is currently under study by the Council for their approval.

Initial census figures for the 1970 Census of Population have been received by the Planning Department which indicated that Jefferson Parish had the 2nd highest percentage increase in the State, recorded an increase of 61.7% and the highest numerical increase in the State with a population gain in absolute numbers of 128,999 persons. This means that Jefferson Parish is now the 2nd largest parish in the State in terms of population.

The Planning Director and the Principal Planner continued to serve as members of the Technical Committee of the Regional Planning Commission of Jefferson, Orleans, and St. Bernard Parishes. In this capacity the Director and Principal Planner attended numerous meet-

ings relative to the evaluation of the proposed new bridge crossings over the Mississippi River. The location recommended for the new bridge by this committee paralleled closely the Louisiana Department of Highway's proposal which was subsequently approved by the Mississippi River Bridge Authority, the Chamber of Commerce, the Jefferson Parish Council and is now under study by the City Planning Commission of New Orleans.

Roads and Bridges

The past year in Jefferson Parish has been very eventful from the standpoint of roads and bridges. Not only have many miles of roads been improved in the Parish, but also several very large road and bridge projects involving State and Federal funds have been advanced from the planning stage and funded for construction in the immediate future.

The Twelve Million Dollar Asphalt Road Surfacing and Sub-surface Drainage Program which was instituted two years ago is nearly complete. The object of this program was to close all the ditches along residential streets in the developed areas of the Parish and hard surface the previous shell surfaced streets with asphalt. To date, fifty-two contracts have been let under this program and the work is approximately 90% complete Parish wide. Five more contracts will be let this year to complete the program. As a result, shell streets with open ditches and the accompanying dust and stench are nearly a thing of the past in Jefferson Parish.

Three miles of Lapalco Boulevard between the Belle Chasse Highway and the Harvey Canal have been completed as a two lane roadway.

Construction is progressing rapidly on the 4.6 million dollar Harvey Canal Bridge for Lapalco Boulevard with a projected completion date of mid 1972. This bridge which has a 45' clearance over the Harvey Canal will allow passage of approximately 95% of the marine traffic under it without causing delay to the automobile traffic. It is notable that not only is this bridge project the biggest such project ever built by a Parish in the State of Louisiana, but also that it will greatly improve the east-west travelling capacity across the Harvey Canal which has long been a barrier to efficient traffic circulation on the West Bank of Jefferson Parish.

Contracts have also been let for the construction of roadways connecting the east side of the Lapalco Bridge all the way into the City of Westwego. This will mean that by mid 1972 this new artery, Lapalco Boulevard, will connect the City of Westwego and Belle Chasse Highway with connections at all major north-south streets in Marrero, Harvey, Gretna, etc.

Clearview Parkway is being extended from the Airline Highway to the Huey P. Long Bridge as a six lane highway. This work is now under way at a contract cost of some five million dollars. When this project is completed in 1972, it will provide the most important major north-south artery on the East Bank of Jefferson and greatly relieve the traffic flow on Causeway Boulevard, Hickory Avenue, David Drive, and Williams Boulevard. This project will also allow a direct connection from the West Bank of Jefferson to Interstate 10 in the Veterans Highway area.

Cleary Avenue has recently been completed from West Metairie Avenue to the Airline Highway. This roadway, which connects with an overpass over I-10, provides a north-south connection from Airline Highway to Veterans Boulevard and farther north. Eventually, this roadway will connect with a major interchange on Earhart Expressway just south of Airline Highway.

The Earhart Expressway project is finally under construction with the previously mentioned Clearview extension being the first phase and the second phase being the extension of Earhart Expressway in New Orleans into Jefferson Parish connecting with interchanges at Deckbar Avenue and Cleary Avenue. Construction on these phases of Earhart Expressway will start near the end of 1971. The construction phases of Earhart from Cleary Avenue west to Hickory Avenue are now in planning

and will not be under construction until next year.

Construction on the new federally sponsored Topics Program was started in Jefferson Parish before any other Parish in the State. This work includes approximately three million dollars of construction both on the East Bank and West Bank. Projects at Causeway Boulevard and West Esplanade Avenue, and Houma Boulevard and Veterans Boulevard are now under construction. Projects along the eastern end of Veterans on Terry Parkway and Ames Boulevard will start later on this year. Some eight other projects are now in the planning state and will also be under construction late in 1971. Most of these projects include additional left turn lanes and right turn lanes at critical intersections.

The long awaited Veterans—Causeway Overpass to relieve congestion at the most critical intersection in the Parish of Jefferson will be built starting in the summer of this year. Funds for this project are being provided by Jefferson Parish and the Causeway Commission.

The 3400 Acre Paving Project is now complete. This project provides some 40 miles concrete streets in a previously barren area in the midst of East Jefferson. The results of these first class improvements are already apparent by the great amount of building going on in this previously isolated area.

The Bridgedale Subdivision, which was similar in size to the 3400 Acre Project, is also complete and provides the same first class improvements of concrete streets with roll-over curbs and sub-surface drainage. The completion of the Bridgedale Project marks nearly the final development of East Jefferson with only a handful of streets in the unincorporated area remaining to be improved. The Department of Roads and Bridges along with the Parish President and Members of the Legislature Delegation have worked hard over the past several years to obtain much needed improvements on vital State Highways within the Parish of Jefferson. As a result of this work, several projects vital to Jefferson Parish have either been completed, are under construction, or will be started this year.

In addition to Earhart Expressway, which is being constructed jointly by the State and the Parish of Jefferson, there are several other major improvements scheduled. The improvement of Williams Boulevard, which is a four lane roadway all the way to Lake Pontchartrain, has

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already been completed. Belle Chasse Highway from the West Bank Expressway to the Plaquemines Parish Line will be widened to a four lane roadway. Behrman Highway will be improved from the Belle Chasse Highway into Orleans Parish as a four lane roadway and will align directly with Lapalco Boulevard.

Jefferson Highway will be widened to six lanes from Causeway Boulevard to the Orleans Parish Line. The property for the expansion of Barataria Boulevard with a six lane boulevard with a 24' median has already been acquired and construction of the initial four lanes of this boulevard will be under way in the summer of 1971.

Airline Highway will be rebuilt and resurfaced from Central Avenue to the Orleans Parish Line. The overpass in Kenner just west of the Airport on Airline Highway will be rebuilt to a four lane capacity. All these State Highway projects will commence construction in 1971. This work amounts to approximately fifteen million dollars of construction.

Finally, some seventy miles of residential streets throughout the Parish of Jefferson will be resurfaced with a skid resistant surfacing in the summer of 1971. This work along with the previously mentioned Twelve Million Dollar Asphalt Program and some of the other projects previously mentioned provides Jefferson with unquestionably the finest road system of any Parish in the State of Louisiana to match our needs in population growth and development.

Garbage Collection

Unlike many large urban areas throughout the nation where garbage collection has become a major municipal problem, Jefferson continues its smooth, efficient, year 'round service.

Since November, 1966 a private hauler—Jefferson Disposal Company—has provided garbage pickup and disposal in East Jefferson's unincorporated areas. In 1969 the incinerator at David Drive was shut down, and the refuse is now being carried to a nearby landfill. This method of disposal eliminates the smoke and odors previously emitted by the incinerator. With a fleet of modern heavy duty compaction trucks, and trained employees, the company provides dependable service for the citizens on the east bank.



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The company also offers a commercial and industrial waste disposal service.

On the west bank, the parish garbage department provides efficient pickup and disposal service for residents in unincorporated areas.

Taxicab Division

The Taxicab Division of the Safety Department issues "CPNC" permits for taxicabs and sightseeing buses which must meet strict mechanical and safety standards before being licensed.

Vehicles are thoroughly inspected, with particular attention to brakes,



wheels, front and rear end, mufflers and floor boards.

Applicants must have a chauffeur's license, renewable annually, which is obtained only after fingerprinting and clearance through the Sheriff's office and the F.B.I.

The Taxicab Division issued 302 taxicab driver's permits during 1970

and the total number of active taxicabs at year's end stood at 150. The division made 560 inspections on taxies, including 110 inspections for the City of Kenner.

Water Department

The year 1970 was one of great activity in the expansion of water services and the improvement of water distribution facilities. Projects approved in an earlier master plan were carried forward on both sides of the river to ensure that Jefferson's growing population has available adequate water supplies.

Major projects on the two sides of the river by the Water Department in 1970 were as follows:

East Jefferson Waterworks District .1

Master Plan Transmission Mains:

(a) The ninth phase of the Master Plan consists of 36", 30", 24", and 16" or 8 miles of transmission mains installed in the City of Kenner. The mains were installed along Canal No. 1 from David Drive to Duncan Canal, along Duncan Canal from 35th Street to Sunset Boulevard, along Sunset Boulevard from Duncan Canal to the West Side of University City, thence along the West Side of University City from Sunset Boulevard to Veterans Memorial Boulevard from Loyola Drive to Canal No. 17. The cost of this phase of the Master Plan is \$1,058,000.00. The project was completed in November 1970.

(b) The tenth phase of the Master Plan consists of 30", 24", 18", and 12" or 5 miles of transmission mains to be installed on River Road from Arnoult Road to West Imperial Wood Drive in Harahan, along Avenue E in Camp Plauche from River Road to Avenue I, along LP&L right-of-way from River Road to Jefferson Highway, along West Imperial Wood Drive from River Road to Jefferson Highway. The cost of this phase of the Master Plan is \$950,000.00. This phase started in June of 1969 and was completed in March of 1970.

(c) The eleventh phase of the Master Plan consists of 12", and 8" or 5 miles of transmission mains to be installed along Veterans Memorial Boulevard from Williams Boulevard to Elmwood Canal, along Canal No. 2 from Duncan Canal to St. Mary Street, along Interstate Highway from David Drive to Elmwood Canal. The cost of this phase of the Master Plan is \$300,000.00. This phase was completed in March of 1970.



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The Sheriff's Office



Sheriff Alwynn J. Cronvich, the first sheriff to be re-elected in Jefferson Parish in sixteen years, began his second term of office on July 1, 1968. A record of proven performance and outstanding achievement in law enforcement won for Sheriff Cronvich nomination and re-election in the first Democratic primary.

Because Jefferson Parish has experienced such phenomenal growth during the past several years, it was necessary that the services of the Sheriff's Department be increased in all of its major functions. Conditions throughout the United States have pointed out the need for increased law enforcement activities, and law and order has become an issue of paramount interest to all of our citizens.

To meet these needs, the Jefferson Parish Sheriff's Department has increased its law enforcement capability and extensive recruitment, thorough training, effective use of modern equipment, increased salaries and benefits for the deputies has enabled Sheriff Cronvich to wage a vigorous campaign in all areas of criminal activity. Although the qualifications have been increased so that all deputies must have a minimum of a high school education, recruiting has been so successful that there is a waiting list of applications for employment in the Jefferson Parish Sheriff's Office. All recruits are trained in basic law enforcement courses at Louisiana State University and in courses conducted by ranking officers in the department. Through the use of visual aids and lectures, the recruits are taught procedures in conducting investigations of all types of crimes, including burglaries, armed robberies, homicides, accidents, traffic control, patrol duties and human relations.



Continuing in-service training programs with required participation of all members of the department are provided within the department. The more experienced members of the department are sent to specialized training schools including Louisiana State University, University of Georgia, Indiana University, Bureau of Narcotics and Dangerous Drugs in Washington, the Traffic Institute at Northwestern University, California State College and other recognized training institutions throughout the United States.

Of particular interest is the participation of the members of the Jefferson Parish Sheriff's Department in the Police Foundation through which members of the department are enrolled at Loyola University working toward a Bachelor of Arts Degree in Criminology.

All ranking officers have received one week of riot training at Fort Gordon, Georgia under a program conducted by the United States Army and supervised by the Federal Bureau of Investigation. To implement this training the Sheriff and his staff met with the staff of the Louisiana National Guard and formulated plans to coordinate area control in the event of civil dis-

orders. A 60 man Emergency Crowd Control Squad, especially trained and equipped, is maintained.

The law enforcement responsibility of the Sheriff's Department is effectively maintained by two major divisions, the Detective and Patrol Divisions, and specialized units, including Vice, Narcotics, Intelligence, Emergency and Rescue, Communications, Planning and Training, and Bureau of Internal Investigation.

A unit most important in the conduct of the affairs of the Sheriff's Office is the Community and Public Relations Unit. One of the more essential functions of this unit is the administration and direction of the Junior Deputy Program under the full-time direction of two officers specially trained in juvenile work. This program is designed to instill the members' respect for law and the rights of others and to encourage them to consider the law enforcement officer as a friend. This program is open to boys and girls from the ages of 9 through 16 years. They receive instruction in first-aid, self defense and the use of firearms. During the summer more than 1000 boys and girls attend summer camps and are taken on trips to various parts of the country. Many weekend campouts and field trips are sponsored for the members.

Any article about the law enforcement function of the Jefferson Parish Sheriff's Office would be incomplete if we did not pay tribute to the members of the Jefferson Parish Sheriff's Auxiliary. These men, well-trained, contribute more than 7,000 hours each month riding with the regular patrol deputies, providing traffic patrol at football games, parades and special events, motorcycle escorts and communications assistance.

In addition to the law enforcement function, the Sheriff's Office serves as the tax collection agency for the Parish of Jefferson and in that capacity collects more than \$37 million to be distributed to all of the taxing bodies in the parish, to the State of Louisiana, and to the Levee Districts within the parish.

The leadership, dedication, and integrity of Sheriff Cronvich has been recognized on a national level, as well as on the state and local level, and he has held and is now holding executive office in many National, State and Metropolitan Law enforcement organizations. The citizens of Jefferson Parish owe a debt of gratitude to the sheriff for a job well done.

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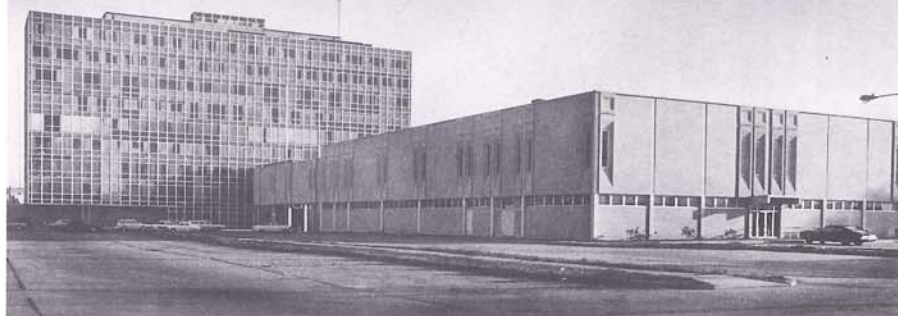
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MEMBER
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INSURANCE CORP.

Directory of Elected Parish Officials



(Four year term of office began June, 1968 except where indicated)

PARISH PRESIDENT — Thomas F. Donelon; **COUNCILMAN-AT-LARGE** (and Council Chairman) Charles J. Eagan, Jr.; **EAST BANK COUNCILMAN-AT-LARGE** (and Vice Chairman of Council) Jacob H. Sciambra (Wards 7, 8, 9, 10); **WEST BANK COUNCILMAN-AT-LARGE** — Harold L. Molaison (Wards 1, 2, 3, 4, 5, 6, 11); **FIRST DISTRICT COUNCILMAN**—Beauregard H. Miller, Jr., (Wards 1, 2, 3); **SECOND DISTRICT COUNCILMAN**—Charles M. "Chuck" Miller (Wards 4, 5, 6, 11); **THIRD DISTRICT COUNCILMAN**—George J. Ackel (Wards 7, 9); **FOURTH DISTRICT COUNCILMAN** — Anton "Andy" Pilney (Wards 8, 10).

ASSESSOR (1/1/69-12/31/72) Lawrence A. Chehardy; **CLERK OF COURT** — William M. Justice, Jr.; **CORONER**—Dr. Charles B. Odom; **DISTRICT ATTORNEY** (1/1/67-12/31/72) Frank H. Langridge; **SHERIFF**—Alwynn J. Cronvich.

JUDGES (1/1/69-12/31/73) **24th DISTRICT COURT JUDGES:** Louis G. DeSonier, Jr. (Div. A); Frank V. Zaccaria (Div. B); Nestor L. Currault, Jr. (Div. C); Gordon B. Bynum (Div. D); Fred S. Bowes (Div. E); Floyd W. Newlin (Div. F); H. Charles Gaudin (Div. G). **JUVENILE COURT:** Leo W. McCune; **FIRST PARISH COURT:** Cyril J. Gracianette; Douglas A. Allen. **SECOND PARISH COURT:** John J. Molaison. (Note: An additional judgeship has been approved by the state legislature for the First Parish Court.)

STATE SENATORS (Wards 4, 5, 6, 7, 8, 9, 10, 11) Jules G. Mollere, John G. Schwegmann; (Wards 1, 2, 3) Samuel B. Nunez, Jr.

DEMOCRATIC EXECUTIVE COMMITTEE (AT LARGE): Richard A. Abadie, Irvin J. Bourg, Ward de Laup (Chairman), Mrs. Harry G. LeBlanc, Jr., Leslar E. Moran (FROM WARDS); John J. Varisco, Sr., (Ward

1) Joseph J. C. Cerniglia (Ward 2) Dominick J. Mancuso, Sr., (Ward 3) John A. Alario, Jr., Sherman J. Gaspard, Irvin "Duke" Thomassie (Ward 4) Milton J. Barthe (Ward 5) Quinten S. Couevas (Ward 6) Mrs. Bertha L. Barbier, Arnaud P. Webre (Ward 7) Sam J. Altobello, Joseph P. Fulco, George J. Peterson (Ward 8) Alfred J. Benintende, Garner B. Gremillion (Ward 9) Melvin J. Victory (Secretary), (Ward 10) Frank J. Bradberry (Ward 11).

STATE REPRESENTATIVES: George R. Blue, James E. Beeson, Francis E. "Hank" Lauricella, J. Kenneth Leithman, Leon E. Soniat, Thomas J. "Butch" Ward.

SCHOOL BOARD MEMBERS: Elmo Bergeron, Pres., Warren Ales, Chmn. Exec. Committee, Patrick W. Burke Sr. V-P., John L. Dellinger, G. Robert Murphy, Paul M. Pope Jr., John W. Stone Jr. Chmn. of Bldg. Committee.

JUSTICES OF THE PEACE—Lycester L. "Ces" Trauth (Wards 1, 2, 3); Raymond E. "Money" LeBlanc (Wards 4, 5); Leo E. Kerner, Jr., (Ward 6); J. A. "Bob" Wilkes (Wards 7, 8, 10); Anthony J. Christina, Jr., (Ward 9); Bertoul J. Cheramie, Jr., (Ward 11).

CONSTABLES—Alvin W. "Dick" Huber (Wards 1, 2, 3); Simon J. Gauthreaux (Wards 4, 5); Ernest W. Stein (Ward 6); Herbert L. "Pat" Patrick (Wards 7, 8, 10); Herman G. "Duke" Dutreix (Ward 9); Ignace Satiny, Jr., (Ward 11).

STATE DEMOCRATIC CENTRAL COMMITTEE: Sherman A. Bernard, Clarence P. Carpenter (Chairman); James M. Duckworth, Bryan V. Dupepe, Thomas LeBlanc, Harry A. Pitre (Secretary).

G. Lafont (Ward 2); Leon F. Bradberry (Ward 3); Tilman J. Camardelle (Ward 4); **GRETNA:** Courtland J. Kay, Edward W. Kennedy (Chairman); Joseph S. Lauricella; **HARA-**

HAN: H. Ballard Alexis, Steven J. Kennedy, Robert J. Guidry; **KENNER:** Frank J. Frabbiele, Noel H. Leininger, Huey P. Schneckenberger; **WESTWEGO:** Lionel G. Guise, Sr., (Chairman); Nelson P. Perkins (Vice Chairman); John A. Alario, Jr., (Secretary).

STATE REPUBLICAN CENTRAL COMMITTEE: E. P. Bultman, Mrs. Patricia M. Black, Wayne E. Fowler, Jack M. Gordon, Mrs. Joan M. King, David C. Treen.

REPUBLICAN EXECUTIVE COMMITTEE (AT LARGE): Jack M. Gordon (Chairman); James S. King (Vice Chairman); Mrs. Carol D. Fisher (Secretary); Leonard L. Limes, Franklin H. Jones, (FROM WARDS): Robert D. Anding (Ward 1); J. D. Burnette (Ward 4); E. L. Meyers (Ward 5); Elwood B. Kerner (Ward 6); Ellis Marsalis, Sr., William G. Campbell (Ward 7); Donald J. Bowen, Robert E. King, Burgess M. Nixon (Ward 8); Mrs. Gloria S. Beeson, Chyde J. Courtney (Ward 9).

MAYOR, MARSHAL AND ALDERMEN OF MUNICIPALITIES: GRAND ISLE (1968-72) Mayor, Clyde W. Pregeant, Sr.; Marshal, Ernest M. Lafont; Alderman, Joseph E. Lafont, Jr.; Alderman, Ralph J. Adams (W-1); Alderman, Donald P. Adam (W-2); Alderman, Carl T. Santiny (W-3); Alderman, Robert J. Collins, (W-4); Meetings 2nd Tuesday 7:30 p.m.: **GRETNA (1965-69)** Mayor, William J. White; Marshal, Beauregard H. Miller, Sr.; Alderman, Eugene Gehring; Alderman, John L. Dulcich (W-1); Alderman, Louis A. LeBouef, Jr. (W-2); Alderman, Anthony J. Marchese (W-3); Alderman, Gerard E. Schexnayder (W-4); 1st & 3rd Mon., 2 p.m. Meetings: **HARAHAN (1966-70)** Mayor, Freddie A. Wilcox; Marshal, George R. Picone; Alderman, Clinton C. Cressionne; Alderman, Fred J. Barocco (W-1); Alderman, Al Barousse, Sr. (W-2); Alderman, Alton L. Bourg, Sr. (W-3); Alderman, Maurice P. Bowler (W-4); Meetings, 1st Thurs., 7:30 p.m.: **KENNER (1970-74)** Joseph S. Yenni, Mayor, Salvador J. Lentini, Marshal, Garner Gremillion, Alderman, Larry Hooper, Alderman, Thomas LeBlanc, Alderman, Keith Woodward, Alderman, Ray S. Dupepe, Alderman. Meetings 2nd Mon.: **WESTWESGO (1965-69)** Mayor, Ernest J. Tassin; Marshal, Sidney J. Guillot; Alderman, Antoine Alario; Alderman, Horace J. Boudreaux (W-1); Alderman, Rudy P. Brown, (W-2); Alderman, Henry Gauthreaux (W-3); Alderman, Andy P. Valence (W-4); Meetings: 2nd Mon., 7:30 p.m. **LAFFITE:** Leo E. Kenner, Mayor. Alvro G. Despau, Alderman; Lawrence Cheramie, Alderman; Quenten Conevas, Alderman; Raymond P. Ramogasse, Alderman; Paul Rapeaux, Alderman.

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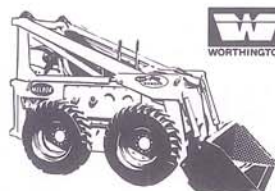


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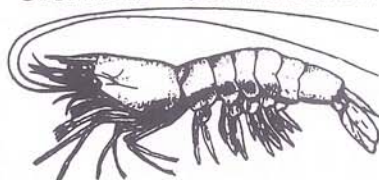
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Installation Of A Water Distribution System in the 3400 Acre Project: This project is for the installation of 56 miles of water distribution mains in the 3400 Acre Project. The owners of the property in the 3400 Acre area petitioned the Parish to install water mains on a front foot cost basis. The cost of this project is \$1,780,000.00. This project was completed in March of 1970.

Installation of a Water Distribution System in the Bridgedale Area: This project is for the installation of 13 miles of water distribution in the Bridgedale Area. The owners of the property petitioned the Parish to install water mains on a front foot cost basis. The cost of this project is \$360,000.00. This project will be completed by March 1971.

Adjustment of Water Lines on Williams Boulevard: This project is for the adjustment of one (1) mile of water mains on Williams Boulevard from I-10 Highway to 41st Street. The cost of this project was \$90,000.00. This project was completed in December 1970.

Installation of a Water Distribution System Along Cleary Avenue: This project is for the installation of 3800 feet of distribution line to



connect to Airline Highway to West Metairie. The cost of this project is \$52,000.00. The project will be completed in May 1971.

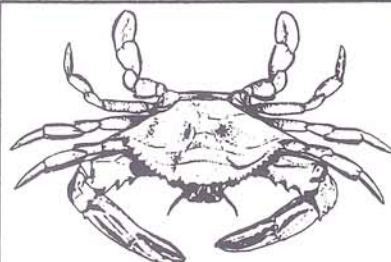
Adjustment and Relocation of Water Line on Hickory Avenue: This project was to adjust a 12" water main on Hickory Avenue to accommodate the widening of Hickory Avenue and Airline Highway. The cost of this project is \$20,100.00.

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West Bank Consolidated District No. Two

Master Plan Transmission Mains: The Master Plan of Consolidated Waterworks District No. Two provides for expanding the Water Filtration Plant from 10 million gallons per day to 44 million gallons per day. A contract for expanding the treatment plant's capacity by an additional 34 million gallons per day began in June of 1969, and is projected to be completed by May of 1971. The cost of this phase of the Master Plan is \$4,000,000.00.

Master Plan Transmission Lines: The third phase of the Master Plan consists of the installation of 36", 24", 20", 18", 16", 12", and 8" or 9 miles of large water mains on LaPalco Boulevard from Woodland West Subdivision to Peters Road, Peters Road from LaPalco Boulevard to Plaquemine Parish Line and Wright Avenue from LaPalco Boulevard to West Bank Expressway. The cost of this project is \$1,139,000.00. Project is scheduled for completion in June of 1971.

Transmission Mains: The installation of 5300 feet (1) mile of 16" transmission main on Fourth Street, Marrero, from Ames Boulevard to Urbandale Street. The cost of this project is \$130,000.00. The project was completed in October 1970.

Distribution System: (a) The installation of 16,000 feet (3) miles of 8" and 6" water mains, 18 streets in area bounded by Whitney Avenue, Wright Avenue, Belle Chasse Highway and Oakwood Canal. These mains were petitioned by the owner on a front foot cost basis. The cost of this project is \$110,000.00. This project was completed in August 1970.

(b) The installation of 11,000 feet (2) two miles of 12" and 8" water mains on Carol Sue Avenue, Briant Street and Holmes Boulevard. These mains were petitioned by the owners on a front foot cost basis. The cost of this project is \$77,000.00. This project was completed in October, 1970.

Emergency Standby Generator Plant: The construction of an emergency standby generator building and generators with a rated capacity of 1500 KW to furnish emergency power. The cost of this project is \$400,000.00. This project will be completed in May 1971.

The installation of a 48" Water Line on Avenue D and West Bank Expressway: This main will transmit water from the new Filtration Plant to the existing west bank transmission mains. The cost of this project is \$200,000.00. This project will be completed in May 1971.



Wayne Miller/Art Director, artist and designer. A Pro's Pro.



Roy Robinson/Designer, a creator and deliverer.



Ray Roy/Graphic artist, Heads production, keeps things moving.



Vince Zenone/Illustrator, Chicago's loss is the South's gain.



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Parish Attorney

The Legal Department is now headed by Mr. Roy L. Price who assumed office after Louis G. De-Sonier, Jr., was appointed as Judge of Division "A" of the Twenty-Fourth Judicial District Court.

It has been the policy of Mr. Price to departmentalize the activities of the various assistants in the Legal Department. The purpose of this departmentalization is to allow the various legal assistants to become more specialized in their particular activity and give better and more efficient legal services in the particular areas which this office is called upon to handle.

The Legal Department is "counsel for the Council" as well as counsel for the Parish President and the entire administration. The Law Department undertakes to draw all of the ordinances and resolutions passed by the Council, prepares and reviews all legislation which is submitted on behalf of the Parish or in which the Parish is interested in the Louisiana legislature.

The Department handles the defense of any civil suits against the Parish. The Parish's relatively big budget makes it a very large, going business with many areas of liability, exposing it to numerous law suits. These came from its own citizens and from other persons and companies with which the Parish works or contracts. Likewise, the Department initiates the legal proceedings in which the Parish seeks redress for any grievances which may be obtained against it, such as breach of contract, zoning violations, etc.

The Legal Department is constantly in consultation with the various department heads giving them advice with reference to any of the activities in which they are involved which calls for legal expertise. These departments handle business in the millions of dollars each year and it is incumbent upon the administration to provide good legal service in order that the citizenry of the Parish be protected from any undue financial losses for want of proper legal guidance.

The Parish Attorney's office works closely with the Personnel Board in the handling of personnel affairs and is the legal advisor for the Personnel Board. The Parish Attorney's office assists in the handling of appeals from any personnel in the civil service system of the Parish of Jefferson who feel that they have been aggrieved by any disciplinary

action taken against them by their department heads.

The Division of Property Sales and Acquisition headed by Mr. Ferdinand M. Lob is responsible for making certain that rights of way are obtained for the major street programs, and the divesting the Parish of any un-needed property thereby returning said property to commerce and obtaining funds for the Parish General Fund. We have five title research specialists to abstract titles for any properties in which the Parish may desire to acquire an interest. In this department, Mr. Gabriel J. Cassagne, Sr. is Right of Way Acquisitions Manager, and Mr. Joseph H. Fraught, Jr. is Public Improvements Activities Manager. Mrs. Dilda M. Stapler and Miss Carolyn A. La-Grange are employed as secretaries. All bids and contracts are reviewed as to form and approved or amended as the case may be in order to protect the public's interest.

The Parish Law Library is kept current with updated volumes added as soon as they are available and runs the entire gamut of legal publications from local ordinances to federal laws and decisions, all of which play an important role in the proper operation of the Parish. The Parish attorney has a legal staff of 9 assistants, 5 research specialists 2 legal secretaries and a stenographer. The Legal Department is, in fact, the "Parish's Lawyer" and stands ready at all times to assist in the protection of the Parish and consequently the public's rights as concerns the government of Jefferson Parish.

Finance Department

The Finance Department is charged with the responsibility of receiving, accounting for and disbursing public funds of Jefferson Parish. Because money is not always expended immediately after receipt, it is the policy of the Department to put the money to work.

During 1970 the program of investing money not needed immediately



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earned \$1¼ million dollars. This actually results in a direct savings to the taxpayers in the amount of \$1¼ million.

The project of including all of the various service charges in one combined utility billing was completed during 1970. The result of this is greater economy on the part of our government and also it permits our citizens to satisfy several obligations with a single payment.

The Bond Index was most unfavorable during the year, however because of proper planning and expertise Jefferson Parish sold \$15.7 million of various purpose improvement bonds within the 6% legal interest limitation.

Building Permits Issued

	# Per.	Est. Value
One Family	2939	52,434,477
Two Family	134	4,069,390
Three & Four Family	129	4,746,823
Five or More Family	38	17,371,300
Hotel		
Motel, Tourist Cts. & Cabins	6	2,925,000
Amusement & Recreational Bldgs.	5	243,000
Churches & other Religious Bldg.	5	133,000
Industrial Bldg.	5	73,203,000
Residential		
Garages & Carports	273	247,760
Service Station	16	698,000
Hospitals	5	2,895,000
Office, Bank & Professional Bldg.	36	6,528,700
Public Works & Utility Bldg.	4	3,883,000
Schools & other Educational Bldgs.	12	3,734,860
Stores & other Mercantile Bldg.	128	8,877,491
Other Shelters		
Other non-residential Bldg.	3	415,000
Structure other than Bldgs.	412	892,378
Addition & Alterations to Houses	1998	3,566,705
Addition & Alterations to others	273	1,600,694
Installations		
Relocates	64	127,200
	6485	188,592,778

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Jefferson Parish is known throughout the United States as the most progressive community in the country. Innovation and experimentation by forward looking elected officials is responsible for this reputation.

Let's take the purchase of heavy equipment for example. When the parish needed a wheel loader, they bought Caterpillar under a new concept in governmental buying called Total Cost Bid. In effect, Total Cost Bid simply meant that in addition to initial cost, parts, repairs, and downtime were also included so that the administration knew exactly what the machine would cost over a period of years.

The Cat 922B was purchased for the Dept. of Roads

and Bridges. In addition to its regular duties, Jefferson Parish has this machine clearing away junk cars. In the last year, over 3,000 junk cars have been disposed of in this manner at a great saving to the parish over the conventional wrecker method. When a junk car must be removed, the 922B simply crushes the top, picks it up, and loads it into a waiting dump truck.

Cat built equipment is dependable. Dale Dufrene, the parish operator says, "During the first year of operation, the machine was only down once for something other than a routine oil or filter change and that was when a sharp piece of metal on a junk car cut a brake line."

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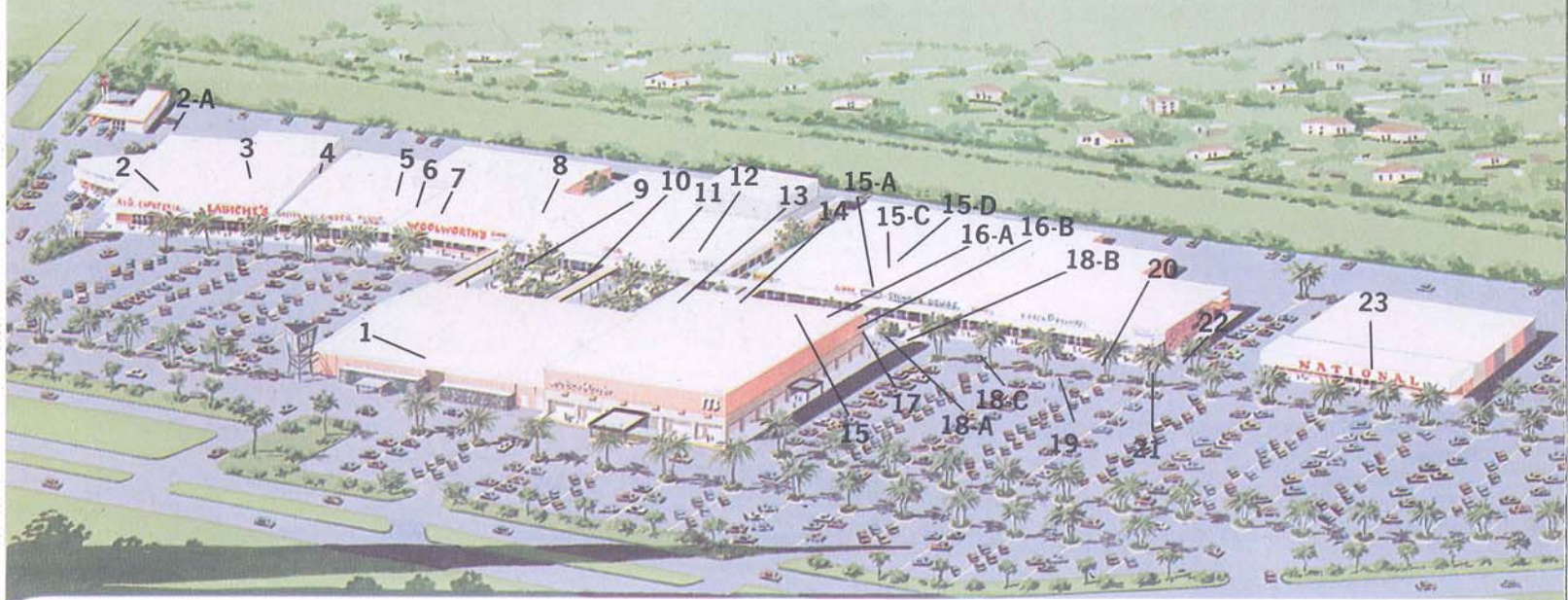
Yes, the construction of the newest in modern hotel accommodations is taking shape on Veterans Boulevard at the intersection of I-10 and Williams Boulevard, near the New Orleans International Airport. In mid-1972 this 8 story structure with convention facilities will open. The Sheraton Motor Inn—New Orleans West, another addition to Louisiana's fastest growing community, Jefferson Parish.



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Galle's Gulf Service . . 2-A	Beaux & Belles 10	Cardon's 15-D	Schwobilt Clothes . . . 18-C
A & G Cafeteria 3	Lord's 11	Modern Bridal &	S & H Green Stamps . . 19
LaBiche's 4	Baker's 12	Formal Shop 16-A	Gen. Motors Accept.
Western Auto 5	Lerner Shops 13	Gloria Marshall	Corporation 20
Singer 6	Thom McAn 14	Figure Control 16-B	The Wig Castle 21
McKenzie's 7	Browz-a-Bit 15	Gordon's 17	Hunts End 22
	National Food Stores 23		

