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Tranquil Jefferson

Photography by Eugene Delcroix



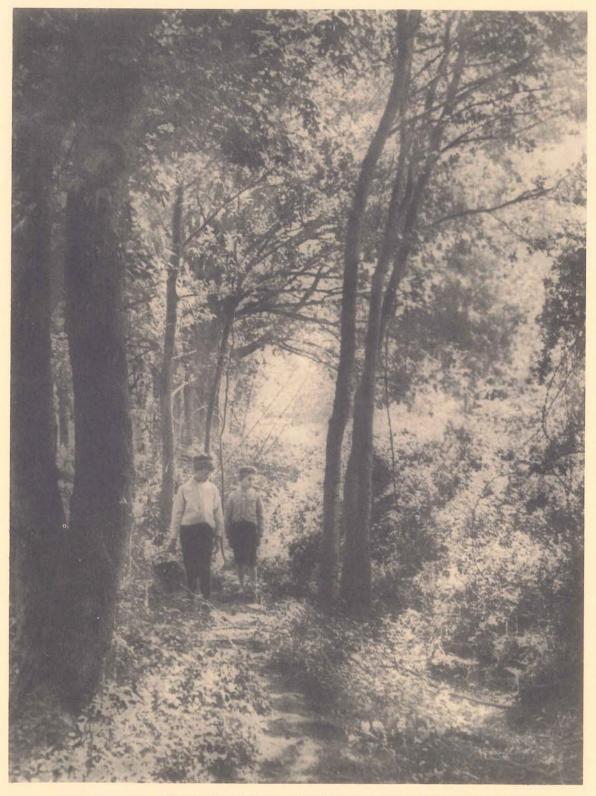
Age cannot wither nor custom stale the infinite charm of the bayous which wind and wend and wander to undreamed shores in Jefferson's blend of land and water where only the throb and clatter of the motor disturb the tranquility of paddle and oar.



When daisies pied and violets blue, and lady-smocks all silverwhite, and cuckoo buds of yellow hue do paint the meadows with delight, this woodlands lass fares forth to gather wildflowers which gem Jefferson's good earth.



Loveliness multiplies and the seeker finds tongues in trees and good in everything. To the physical eye this scene of palmetto and swamp and towering cypress; but to the inner, the spiritual eye it majestically symbolizes the true, the beautiful and the good.



The winter of discontent quickly changes to glorious summer in the sun-stippled secret places of Jefferson's woodlands, where dim footpaths, starting goodness knows where, lead to unexpected fishing spots.



One touch of nature makes the whole world kin, and the lovely doubles of these dancing feet, smiling lips and teasing eyes, by the mirror pool of a Grand Isle beach, symbolize the charm of the great open spaces.



Merrily, merrily shall I live now—you can see the thought forming—under the blossom that hangs on the bough, for it is great
to get into the swing in the woodlands sanctum of Jefferson.



The bright flowers, the dim

light in the forest's and the brooding quiet whose cathedral aisles, unheard melodies

than the heard, are sweeter

are an idyllic setting to the poet's yearning to sport with

Amaryllis in the shade.



we find the ways of and the paths of peace. greater Wherever we turn, in the woodlands of Jefferson, pleasantness What delights, what surprises await us around and to what fulfillments do they point. the bend,



The brightness of her cheeks does shame the

flowers,
even the flowers
which halo
loveliness with
beauty,

rejoice with the poet and makes us

at the brave new world in Jefferson's

woodlands, that has such people in it.



These trees shall be my books-

Grand Isle where wind buffetings bend the forest the famous leaning trees of

growth but have away from the open sea,

not impaired their majesty nor

diminished their power

beautify.

to bless and



The waterways

are a way of life for those who

dwell
within the
Jefferson
wilderness,

their front yard, their recreation,

their livelihood,

and for the visitors

they are the inspiration to new understandings.



O wonderful, wonderful, and most wonderful

most wonderful wonderful are

the sunsets on Big Bayou Barataria;

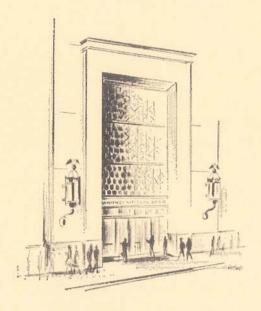
and the sunrises
are just
as exciting,

night's candles
are burnt out

are burnt out
and jocund day
stands

tiptoe on misty tree-tops.

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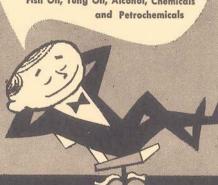
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(Continued from Page 31)

The new incinerator for Garbage District No. 1, now under construction on David Drive behind the present incinerator, is proceeding on the construction schedule set by the engineers. It is expected to be ready for operation in October, 1964.

With the new modern plant in full operation, the district will inaugurate a combined pickup of both garbage and trash. Such items as old refrigerators, washing machines and other large objects will be collected by request. The Garbage Division equipment handles an average of 120 tons of garbage a day.

Also under construction at the David Drive site is a central garage which will begin operation the summer of 1964. All vehicles of the parish assigned to the East Bank will be maintained and serviced at the convenient location. Plans are under way for a similar garage on the West Bank.

Upon completion of the new incinerator, the present one will be modernized and will give the district a capacity of 600 tons of refuse disposal per 24 hours.

Civil Service Fills the Jobs—The concept of a career civil servant corps is based on several precepts, among them that which makes possible the assumption that workers are well qualified for their jobs. The parish Personnel Department bears the responsibility for seeing this is true.

Among its functions are preliminary screening and later testing of candidates for employment. As a recruiter as well as an examiner, the Personnel Department must ensure that recognized civil service procedures as to hiring and discharging of employees are followed in order to attract dedicated men and women.

There are 1400 parish employees with civil service status. Of this number, hundreds received either initial appointments or subsequent promotions as a result of testing, evaluation, and recommendation by the parish Personnel Department. Some have taken advantage of competitive examinations to secure higher positions in their original departmental assignments or others.

Another important part of the department's work is job studies which keeps the classification plan current.

In-service training programs for supervisory personnel and adoption of employee efficiency rating procedures are tentatively planned as part of the department's continuing service to all departments and the workers who staff them.

Legal Department Aids Boards in Work— Jefferson Parish's Legal Department consists of one full time attorney and five part-time attorneys. The department handles the work of the various parish administrative boards, including the Board of Zoning Appeals, the Personnel Board, the Board of Standards and Appeals, and the Planning Advisory Board. Additionally, the legal staff represents the parish president, council, and department heads in legal actions.

The range of activity is wide, including land acquisitions and, at times, criminal matters. The department has a key role in the acquisition of property for the parish—last year more than 70 pieces of property ranging from 50-foot front lots to a large tract were acquired by the parish with departmental help.

Safety Department Operates in Several Divisions—The Parish safety department is composed of the fire division, regulatory inspections division, the road lighting division and taxicab division.

Fire Division Always Ready—The fire division in 1963 answered the call to nearly 300 building fires, 134 auto fires, 736 grass fires, and 352 emergencies of various types. The division, meeting the needs of a larger population, added 15 employees last year. A new fire station in the Bissonet area serves the area north of Interstate Highway 10. It is housed under the same roof as Charles A. Wagner branch of the Jefferson Parish Library system in a building completed this year.

Additional sites in the Lakeside shopping center and Camp Plauche areas are now being evaluated, as is a training center for firefighters.

Regulatory Inspections Ensure Safe Installations—The regulatory inspections division in 1963 alone made more than 17,000 electrical inspections and more than 12,000 plumbing inspections, these in addition to the issuing of 5,646 building permits for unincorporated areas valued at more than \$74 million.



This excellent Jefferson Parish aerial photograph shows the Marrero Shopping Center at the top. To the right the West Bank General Hospital. To the left is Hope Haven with Madonna Manor just across the highway. These are Jefferson's famous homes for boys from 5 to the age they graduate from High School. In the rear of Madonna Manor is the St. Joseph School for Deaf and Dumb children (formerly known as the Chinchuba School). Notice there are no walls or fences around any of the buildings. The boys don't want to run away for this is HOME to them.



A view from the sky of the impressive plant of Hunt Food and Industries—Wesson Division at Gretna. Here, in the largest plant of its kind in the world, are manufactured the nationally known and distributed products of Wesson oil and Snowdrift shortening.

Dark Streets are Things of the Past—The road lighting division installed 365 new light installations on the West Bank in 1963 and replaced 333 fixtures with more efficient ones in Road Lighting District No. 6.

Six hundred and sixty four mercury vapor fixtures were installed on the West Bank Expressway from the Jefferson-Orleans parish line to the city limits of Westwego.

East Bank lighting fixtures totaled 787. Included are 88 additional mercury vapor fixtures on Metairie Road, 60 on Bonnabel Boulevard, and the complete revamping of the Jefferson Highway lighting system between Harahan and Kenner. In the interests of safety, the division installed 20 mercury vapor fixtures at the bridges crossing Veterans Memorial Highway.

Repair and replacement of the underground lighting circuits is another division duty.

Taxicabs Checked Twice Annually—The taxicab division subjects all cabs operating within the parish to twice a year inspections. In 1963, about 20 new taxicabs were placed into operation, an indication of the parish's growth. The taxicab division is also charged with controlling rates and screening applicants for operators' licenses.

Traffic Engineering Responsibility Reassigned —The traffic engineering division which early in 1963 was reassigned from the Safety Department to the Department of Roads and Bridges installed two new traffic signal systems: at Veterans Memorial Highway and its intersection with Papsworth Avenue, and at Veterans Memorial Highway and its intersection with Oaklawn Drive. For additional safety, the division striped more than 66 miles with four inch wide reflective white tape lines on the Veterans Memorial Highway and on North Causeway Boulevard. As in the past, the division kept in top shape the parish's more than 25,000 traffic control signals and street identification signs throughout the unincorporated area of the parish.

Roads and Bridges Department Continues Building—This past year Veterans Memorial Highway from the Jefferson-Orleans parish line to Causeway Boulevard was made a sixlane highway to handle the increasingly heavy traffic load. The job was done for approximately \$45,000. Causeway Boulevard was resurfaced with hot asphalt from the Air-

line Highway overpass to the Lake Pontchartrain toll plaza for \$55,720.

Major 1963 street improvements financed by the bond issue approved by voters in September, 1962, consisted of:

Bonnabel Boulevard—east lane from Metairie Road to Live Oak Street. Filmore Street —Jefferson Highway to Airline Highway. Roosevelt Boulevard — Airline Highway to West Napoleon Avenue. Twenty First Street —Williams Boulevard to Maryland Avenue. West Metairie Avenue—Williams Boulevard to Causeway Boulevard (south lane). Power Boulevard — Federal Interstate Highway to West Esplanade Avenue (west lane). West Esplanade Avenue — Power Boulevard to Transcontinental Drive (north lane). Citrus Road—Jefferson Highway to Hickory Street. Colonial Club Drive—Jefferson Highway to Hickory Street.

Many Bridges Built in Past Year—To speed up vehicular traffic and make pedestrian traffic safer, the Roads and Bridges Department built the following bridges:

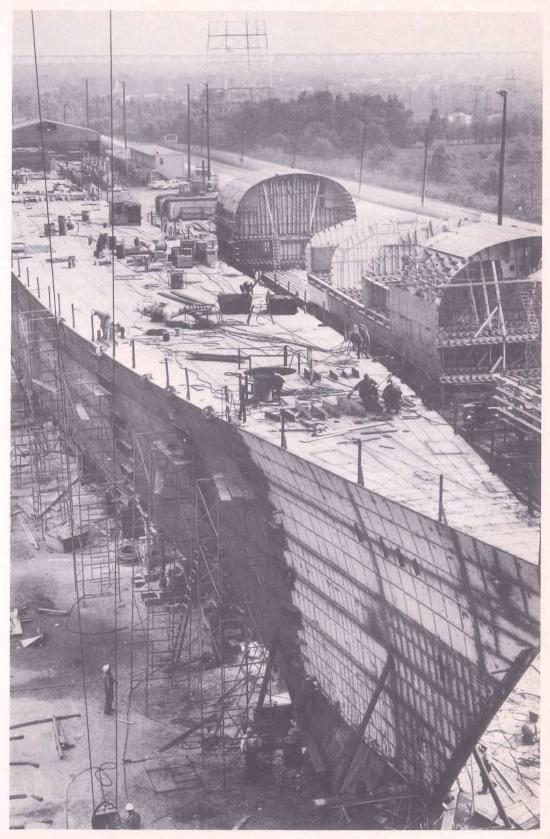
On the East Bank a culvert was installed at Canal No. 2 at Papworth Avenue and a precast concrete slab bridge was built over the Murphy Canal at Lapalco Boulevard on the West Bank.

Also on the West Bank, a culvert crossing consisting of a double line of 72-inch culverts was installed in the Gulizo Canal at the intersection of Karen Drive and Canal Road to provide access to the Miller Wall School area.

Pedestrian bridges were built at the following East Bank locations: Canal No. 4 at Athania Parkway, Canal No. 3 at Athania Parkway, Canal No. 5 at Zinnia Street, Canal No. 4 at North Upland Street, and Canal No. 5 at Elise Avenue.

A pedestrian walk has been provided over the railroad tracks at Farnham Place and another over the tracks at Loumor Avenue and Labarre Road.

Despite the necessarily heavy emphasis on construction in Louisiana's fastest growing parish, maintenance continues to be the Roads and Bridges Department's main job. Approximately \$150,000 was spent in 1963 for asphalt and concrete, and approximately \$240,000 for shells and gravel. The program of overlaying older blacktopped streets is a continuous one. Some older concrete paved



Picture shows U.S. Destroyer Escorts under construction at Avondale Shipyards, which is now building over one third of all the cargo vessels in the U.S. constructed under the current Maritime Subsidy Program. It also builds offshore oil rigs, barges and other vessels for the U.S. Navy. With its 4,600 employees it has the largest industrial payroll in the Greater New Orleans area.

streets are also being asphalted. This work is done at no cost to owners of property on these streets.

About eight miles of streets were black-topped on the East Bank in 1963. The tremendous sewer construction program on the West Bank limited road work there to 4/5 of a mile in 1963. Parish-wide, approximately 19 miles of streets were improved with concrete. Contracts for approximately \$12 million worth of street improvements had been let by February, 1964. The figure includes petitioned projects, projects financed by bond issues, and private developers' financing.

Research Plus Analysis Equals Savings—Earlier in this article, it was noted that Jefferson Parish spends an average of one million dolars a month. The Research and Budget Analysis Department analyzes for the council all parish expenditures. It makes recommendations to the council concerning the operation of the parish departments and their budgets.

All recommendations involving the expenditure of parish money are analyzed by this department to ensure a dollar's worth of goods or services for every dollar spent. The department is responsible solely to the council and provides the people of Jefferson with an excellent and impersonal watchdog over the spending of their money.

State Highway Department Busy in Parish—The Louisiana Department of Highways improved approximately 10 miles of road surface in the parish during 1963. Installation of traffic control devices, bridge repairs, and reconditioning of existing equipment accounted for an expenditure of more than \$1 million during the past year.

Highway Department projects in 1963 include:

New concrete pavement for .13 miles of the Kenner-New Orleans Interstate Highway 10 for \$325,134; turn lanes, widening of roads and installation of traffic signals for Hickory Avenue intersection of U.S. 61 (Airline Highway) for \$35,997; seven miles of asphalt overlay on the Boutte-Huey P. Long Bridge U.S. Highway 90 for \$361,985; concrete crossover for U.S. Highway 90 on the West Bank Expressway for \$14,407; new asphalt pavement on two miles of Veterans Memorial Highway for \$416,509; three differ-

ent bridge repair projects for a total of \$6,770; and two smaller asphalt pavement projects for \$38,582.

Interstate Highway 10 from Williams Boulevard in Kenner to Pontchartrain Boulevard is now under construction. The seven miles of highway (2.2 miles of asphalt pavement and 5 miles of embankment) will cost over \$19.5 million.

Other Jefferson projects include two concrete crossovers and one set of traffic signals for the West Bank Expressway, U.S. Highway 90, for a total of \$40,431; a new Fleming Canal Bridge on Louisiana Route 45 for \$7,630; two bridge repair jobs over Bayou Barataria, one on Louisiana Route 302 and the other on Louisiana Route 45, for a total of \$38,171; turning lanes on Williams Boulevard in Kenner, Louisiana Route 49, for \$3,969; and two miles of new concrete pavement for Williams Boulevard at a cost of \$628,542.

Another major project under way is installation of approximately one half mile of new concrete pavement on the Stumpf Boulevard extension in Gretna for \$123,411. Several smaller projects, such as culverts for the Avondale-Marrero highway, Louisiana Route 3019, costing \$7,725; and a crossover for the intersection of Stumpf Boulevard and Hancock Street for \$14,533 bring the total current construction figure up to the 1963 record in miles and surpass it in cost by over \$19 million.

A parish with the traffic activity of Jefferson's can look forward to years of building and reconditioning of its highways. Private and business traffic, ever increasing, must be served, is being served.

Barataria Bay Waterway in Operation—Early in December of last year the Barataria Bay Waterway was formally dedicated at Lafitte. The date, December 4, is a historic one in the parish's transportation history for it marks the culmination of years of effort on the part of Congressman Hale Boggs and the beginning of an outstanding service to those concerned with marine transportation.

The canal, its entire 40-mile length within the boundaries of Jefferson Parish, is 12-feet deep with a bottom width of 125 feet. It extends from Grand Isle in the Gulf to link up with the Intracoastal Waterway in upper Jefferson Parish. Oil companies are using it ex-



A Jefferson Parish public health department dentist, assisted by a public health nurse, examines a young Jefferson Parish resident for possible dental defects and corrective efforts.



The new incinerator under construction in Garbage District No. 1 (East Bank) right behind the present facility. When completed the present incinerator will be remodeled and put back in operation.



Relocating a power line on East Bank to permit installation of a lift station in the present sewerage construction program.



Installing 18 inch epoxy lined sewer pipe at Kewanne and Olympic in the current parish wide sewerage construction program.

tensively to haul supplies and equipment to the inshore and offshore drilling sites which contribute to Jefferson's rich economic posture. Crude oil in barges is transported to refineries and tank terminals. Shrimp and oyster luggers use the waterway as an alternate route inland to market. The sportsman reaps the side benefit of having a swift, pleasant boat ride to the deep sea fishing off Grand Isle which has made that area a byword wherever blue water fishermen gather.

Civil Defense is on Guard—The Department of Civil Defense officially consists of five members. This by no means ends the roster as outstanding volunteer groups swell the number of those responsible for safeguarding the lives of Jeffersonians against disaster, no matter what form it may take.

Wardens, auxiliary firemen, auxiliary policemen, volunteers trained in emergency rescue procedures, plant protection men, chemical, biological and communications specialists—all answer the call when summoned.

Like its counterparts, the nation's armed forces, the parish Civil Defense Department conducts intensive continuous training. Fifty classes in basic civil defense methods have been attended by more than 2,000 persons. Other classes featured instruction in the techniques of instrument reading, and radiological detection of fallout, classes in rescue, police, firefighting and first aid methods were also held.

Ever alert to meet possible dangers, the department formed its Chemical, Biological, and Radiological Division to serve as a task force. This division has equipped 42 checkpoints throughout the parish to monitor radiation levels.

Jeffersonians, with a heritage of unstinting, voluntary action extending back to the Battle of Chalmette when Jean Lafitte's men dragged cannon from the Barataria area to blast the British from under the oaks at Chalmette, willingly undergo intensive training tailored for citizen volunteers. Volunteers who may have to face known dangers brought on by Mother Nature or relatively new ones brought about by man's unleashing of the atom.

A medical aid section, one of the first of its kind in the United States, has been formed.

Future plans call for a first aid team in each five-block area.

Two emergency operation centers have been equipped with the necessary communications facilities to maintain contact under all conditions with parish departments, other emergency operation centers throughout Louisia a and police centers and public utilities.

Civil Defense in Jefferson Parish is not just a plan; it is a reality with all systems "go." Health—Our Most Important Asset—The dedication this year of the East Jefferson Community Health Center on North Causeway Boulevard in Metairie found the parish Health Unit in its 22nd year. It also found Jefferson Parish taking its place in the forefront as one of the leading governmental practitioners of the expanded philosophy of health service to include the fields of mental and social wellbeing as well as physical for those entrusted to its care.

The health center building which houses a child guidance center offers opportunities for study of health procedures and methods. Its new auditorium as well as that at the health center in Harvey on the West Bank has been used as a meeting place for groups interested in learning more about health through the lecture-discussion method.

The highly successful oral polio vaccination campaign, sponsored by the Jefferson Parish Medical Society, used East and West Bank health unit facilities as satellite control and supply stations.

Continuing its vigilance to maintain a healthy parish, the nursing section of the health unit is conducting a vigorous diabetes detection program.

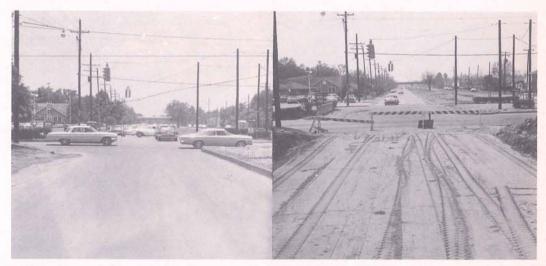
The message of health was carried into the field as 34 field clinics were held throughout the parish.

Inspection of hospital and nursing homes plays an important part in making sure the parish's boast of excellent facilities continues to ring true. Surveillance of food establishments, inspection of schools, and the issuance of 2,984 food handlers' certificates are all part of the health unit's primary assignment—keep Jefferson Parish the healthy place to live that it has been and must continue to be.

The Health Unit consists of a medical director, nurses, sanitarians, specialists, clinicians, and office personnel.



The Bayou Signette Pumping Station—part of the West Bank Drainage construction, repair and inspection program that protects that unincorporated area of Jefferson's West Bank from flash floods.



Road construction on Bonnabel Boulevard in Metairie. Right shows how after top soil was removed tons of river sand were placed as a base and picture left shows same boulevard after the pavement was laid.



The East Bank Drainage Pumping Station No. 1 on the Pontchartrain Lake Front—an important unit in the drainage facilities that protect Jefferson's East Bank from flooding in periods of excess rain.

Before listing the wide range of services given to parish residents, it should be emphasized that all of these services are absolutely free of charge. A partial list of the work undertaken by the Health Unit in 1963 includes:

Thirty-one thousand three hundred eighty-four persons returned for booster immunizations. Two hundred forty, patients with tuberculosis were under the supervision of the Regional Chest Clinic (serving 11 parishes) located in the Health Unit at Metairie. Two thousand nine hundred ninety-six nursing and medical visits were made to tuberculosis cases, suspects and contacts.

There were 1,100 patient visits to medical clinics and 1,889 visits to nursing clinics in the infant and pre-school hygiene program.

The school health program was extended to additional schools with immunizations offered, in the 1st, 4th, 8th, and 12th grades. Eight thousand seven hundred six vision tests and 9,133 hearing tests were given to school children.

The vital statistics section registered 2,508 births and 1,115 deaths within the parish. By place of parish residence there were 4,269 births. Copies of birth certificates are issued for many purposes.

Jefferson Parish milk plants consistently

produce the highest quality milk and milk products by actual test, and rank among the best in the nation. The milk sanitarians are responsible for submitting milk samples to the national milk network radiation surveillance program for the Greater New Orleans area.

Sanitarians abated 799 nuisances in complaints against insanitary conditions.

The stray dog problem has been improved by 7,179 animals being picked up in violation of the ordinance for rabies control. Twenty-two thousand six hundred fifty-six animals were vaccinated against rabies in the most successful campaign to date.

The Health Unit has maintained close contact with the public. Staff members gave 148 lectures, talks and classes on health subjects, had published 172 news items, and distributing 297,364 pamphlets. Close communication with other parish agencies is evidenced by a total of 642 conferences with their staff members.

Corrections were made to 1,875 dental defects in the dental hygiene program. Nutritional guidance was given to hundreds of families and groups on the wise use of food to improve health.

Near the end of 1963, the Grand Isle branch of the Health Unit moved to a more centrally located facility on Highway 1.



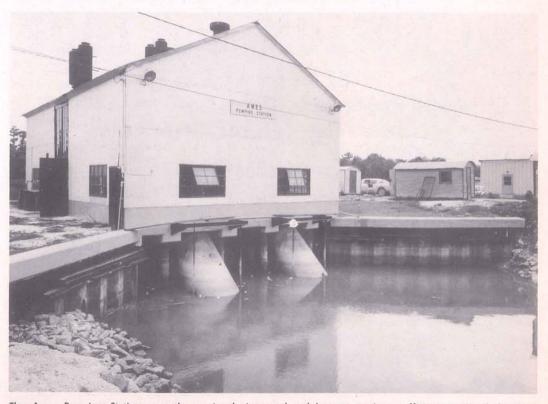
This machine in the office of the Jefferson Parish Clerk of Court at the Courthouse is the latest advancement in making multiple copies of anything typed, drawn or printed. It reproduces ink signatures sharply.



In keeping with the growth in Jefferson Parish, Louisiana Gas Service Company installs a valve while tying in a new 6" gas main extension to one of their existing high pressure mains.



This is the heavy duty Rescue Crash Truck of the Jefferson Parish Department of Civil Defense purchased at a cost of \$14,000. This vehicle is complete with tools and equipment to handle just about any emergency. With the addition of this truck to already existing equipment, the Civil Defense Department feels that the Jefferson Parish Rescue Division is second to none in the state or region.



The Ames Pumping Station—recently repainted, inspected and kept at maximum efficiency—part of the West Bank Drainage Construction and Upgrading Program throughout the populated portion of the West Bank unincorporated areas.



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In recent years Jefferson Parish has made many vital contributions to the Greater New Orleans Area. It has prospered and grown in every respect. Today, Jefferson Parish offers many fine residential areas, splendid industrial sites and is part of a thriving economy.

As the Mayor of the City of New Orleans it gives me great pleasure to observe this flourishing condition for it reflects our own growth and development. While it is true that New Orleans and Jefferson Parish exist as separate entities, it is also true that the good fortune and prosperity of one are closely linked with the other. Thus as we grow in an economic sense we also grow together in a closeknit unity of community interests.

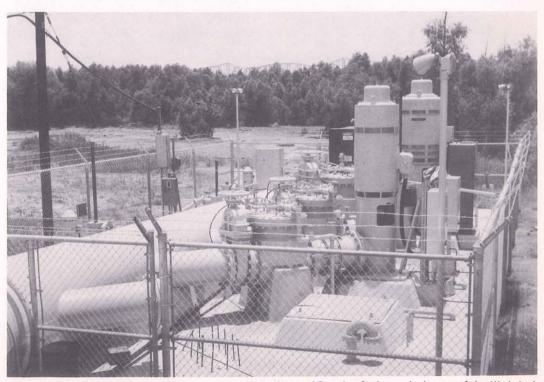
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Miss Greater New Orleans for 1964 is Miss Patricia Marie Ragusa. On the right is Miss Valerie Oustalet who was selected as the runnerup and on the left is Miss Mary Rose Gervais who was the fourth choice of the judges. All three of the young ladies reside in Jefferson Parish. Participating in the contest were entries from Jefferson, Orleans (New Orleans) and St. Bernard Parishes. The contest was open to girls eighteen and over



The new 40 million gallon per day Raw Water Intake Line and Pumping Station at the batture of the Mississippi River at East Jefferson Water Works District No. 1 completed early in 1964 at a cost of \$545,000. This is part of the never ceasing construction program of the Jefferson Water Department financed out of revenue to keep pace with the population increase and the industrial, commercial and residential expansion of Jefferson Parish.

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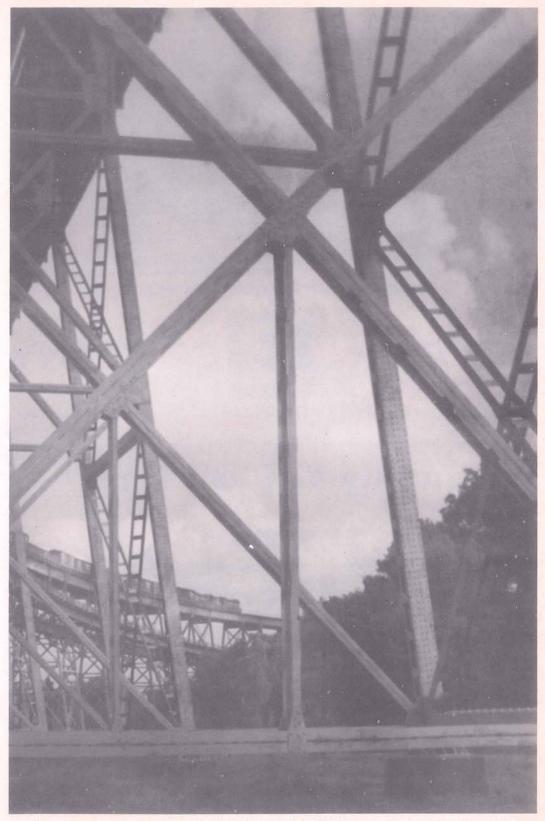
There are many ways to measure progress, but few are as certain and accurate as sulphur.

Wherever there is scientific and technological advancement, sulphur usually plays some part — important, though perhaps unseen.

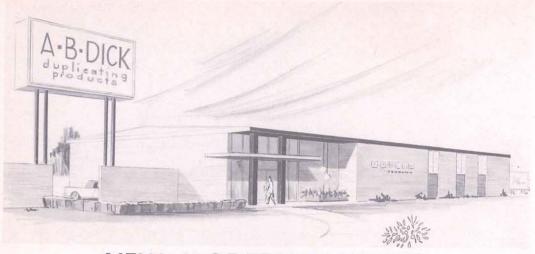
Sulphur serves every major industry in numerous ways. For example, sulphur is essential in the production of almost every component in the automotive industry—steel, rubber, plastics, paint, glass, batteries, lubricants and gasoline.

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GRAND ISLE TARPON RODEO

The 1964 Grand Isle Tarpon Rodeo broke all previous final day records with more fish brought into the island weighing station than any other last day of any previous rodeo. The big catch of the day was the 145½ pound tarpon shown here, caught by Alcee Allemand of Houma, Louisiana. It struck his trolled lure in Cat Island Pass. During this popular annual sport fishing classic literally tons of fish were caught in all 25 eligible categories.



SCUBA TOURNAMENT

A record number of participants registered in this year's New Orleans Grand Isle Scuba Divers International Spear Fishing Tournament during which an amberjack, weight 77 pounds, was caught, a world record holder in its class. Shown above is Alvin Dufrene of Des Allemands, Louisiana, being presented the King Fisherman trophy by President Jay D. Albeansee, Jr.





1964 PIROGUE RACES WINNERS

Malcolm LeBlanc (left) won his sixth consecutive World's Championship Pirogue Race over the four mile course at Lafitte, Louisiana on Sunday, May 17, in his now famous 25 foot pirogue that is less than an arm's length in width. On the right are the Meyers of Lafitte, the mother and daughter team who this year for the second consecutive time won the World's Championship For Women in the Annual Pirogue Races at Lafitte, with 15 year old Zella Mae (right) coming in first, closely followed by her mother Mrs. August Meyers. Previous to these last two years, in which her daughter entered and nosed her out both times, Mrs. Meyers had won the Women's Championship five consecutive times.

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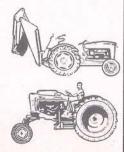
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Center, left to right: Hon. Dr. Charles B. Odom, Coroner; Hon. James E. Beeson and Hon. John G. Schwegmann, Jr., State Representatives.

Bottom, left to right: Hon. George R. Blue, Hon. William J. Dwyer, Jr. and Hon. Francis E. Lauricella, State Representatives.













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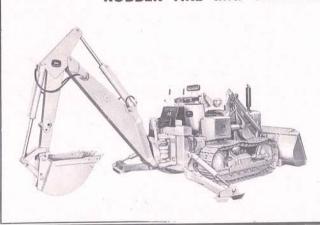






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NEW ORLEANS 21, LA.

The growth has been rapid, not only in new subdivision dwelling units, but also retail and wholesale selling establishments located along the West Bank Expressway and adjoining areas.

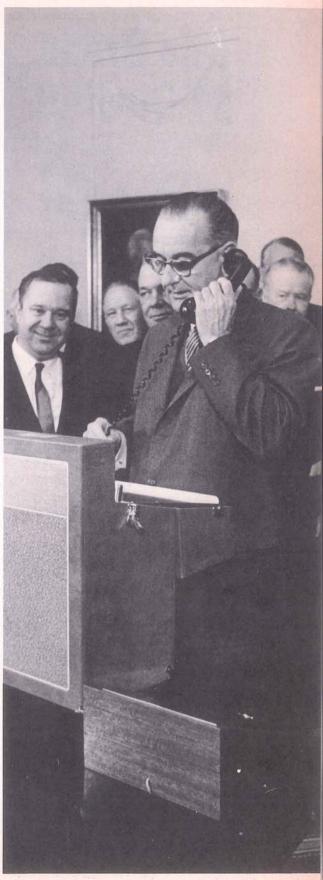
A portion of Jefferson Parish which lies on the East Bank of the river has a number of built up, unincorporated areas which surround the two cities-Harahan and Kenner. In the area which surrounds Highway 90 from the Huey P. Long Bridge to the New Orleans line are a number of light industries. Between this section and the section which surrounds the Airline Highway, a number of manufacturing and service industries are located with good rail and highway service. Also, both sections have developed shopping centers and other facilities to serve the large number of home owners who have constructed homes in the unincorporated areas during the past few years.

Toward the lake from Airline Highway is Veterans Highway, which is also attracting service units and shopping centers. The opening of Veterans Highway has encouraged residential building in the area surrounding this highway and between the highway and the lake. A number of subdivisions have been located in this area.

The construction is progressing rapidly on the new Interstate-10 which will be linked to the Pontchartrain Expressway in New Orleans at an interchange which will also eventually pass I-10 through the City of New Orleans to the east and north. A number of interchanges are planned for this highway as it passes through East Jefferson. Construction is proceeding on schedule and the section of this highway between Kenner and New Orleans is rapidly approaching completion.

Across the parish, traffic is served by an increasing number of highways, principal of which is Causeway Boulevard which leads from the Pontchartrain Causeway to the Huey P. Long Bridge with a major interchange connection at Airline Highway and an additional interchange at Jefferson Highway and an interchange with the Interstate-10 which is now under construction. The Pontchartrain Causeway, a

At the White House in Washington President Lyndon B. Johnson is shown pressing the button to start the laying of the keel of the cargo vessel the Louis Lykes at Avondale Shipyards in Jefferson. Beaming his pleasure is Hon. Russell B. Long, the junior Senator from Louisiana.



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24-mile connecting link between Jefferson Parish and St. Tammany Parish across Lake Pontchartrain, is the longest overwater bridge in the world. It was completed in 1956 at a cost of \$51 million.

New Orleans International Airport, Moisant Field, is located in Kenner on the East Bank in Jefferson Parish. It serves the whole area with a total of 200 flight arrivals and departures per day by 11 scheduled airlines. Six of these airlines offer trans-Gulf foreign service. The airport handles all scheduled airline passenger traffic, including jet service to 32 cities—virtually every major metropolitan area. A oneplane service to Paris and London has recently been inaugurated from the airport through an interchange between two airlines, making it possible for passengers to board the plane at the International Airport and not have to get off until arrival at their European terminus. A new \$7.5 million terminal building was completed in 1959 and work is now in progress increasing the size and usefulness of this terminal building by adding to and improving the passenger loading and unloading service, particularly from jet planes. The airport boasts a 9,225 foot runway capable of handling the largest jet aircraft now in use. It also serves a number of private and business planes.

The West Bank of Jefferson Parish is also served by a small private airport which serves as a fixed base of operations for businessmen and companies operating within Jefferson Parish and the surrounding area. This airport has been in existence for ten years and offers both a land runway 265 feet by 4,000 feet in length and a water runway in a land-locked canal 135 feet by 6,200 which is kept free



In this photograph, parts of two major Interstate 10 projects are shown. The lower, elevated portions of the super highway are included in the project from Pontchartrain Boulevard to Causeway Boulevard, which was begun in November 1962 and which is 73 percent complete, nearly 30 percent ahead of schedule. The other project begins at the end of the elevated structures, includes the Causeway Boulevard Interchange, shown under construction in upper portion of picture, and continues on to Williams Boulevard in Kenner, a distance of nearly five miles. This last project will be slow and expensive to construct because most of the native soil is too organic to provide a firm road base. The Causeway Boulevard to Williams Boulevard portion is costing \$11,295,554 for grading and all drainage structures. The Pontchartrain Boulevard to Causeway Boulevard stretch is costing \$8,207,-690 for asphalt pavement.



This Jefferson Parish entrance and exit to the Lake Pontchartrain Causeway in 1963 served more than 1,500,000 vehicles. Traffic continues to grow on the world's longest bridge, direct north-south thruway route serving Jefferson and the adjoining New Orleans area.

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from boats and other obstructions. Some eighteen company seaplanes are based here permanently according to the operators, Westwego Airport, Inc., and some 35 float aircraft use the facilities on a more or less regular basis. There are also some 18 company and personal land planes based at this airport with 30 other land planes using the facilities at their convnience. The airport is located on Victory Drive in

Westwego.

The wide usage of planes in the area points up again the importance of the petroleum industry, where offshore drilling and drilling in marshy areas make the float or amphibious plane the most convenient method of transportation. The central location of the New Orleans area makes the use of planes for business and personal purposes convenient for not only business within the surrounding area, but also as a rapid means of transportation into surrounding state areas where companies have other locations or business. The excellent regularly scheduled airline service in and out of New Orleans International Airport makes this area a hub of aviation activity with many smaller lines feeding passengers from surrounding areas and surrounding states into this jet airport. This is also a definite advantage for business locating in the area for rapid transfer of personnel and the abundant schedules to other business centers for conferences, sales, and other transactions.

Jefferson Parish is a happy medium between small cities and towns and unincorporated areas. Both seem to be growing at an unequalled rate and this increases the demand on both the municipalities and the parish government to provide increased sewerage, drainage, as well as water and highways. The parish has made great strides in recent years in both supplying the needs of its residents and improving the physical facilities of the parish. Government laws and bond issues have made it possible to vastly improve the sewerage and drainage system, and an expanded program for improved waterworks and increase mileage of hard surface roads has been supported by bond issues.

A \$14.5 million bond issue covering a sewerage program designed for the unincorporated areas of the East Bank of Jefferson was passed in 1963. Added to this was the separately financed program of the municipalities, and in addition, bond monies totalling



A workman filling steel drums with hot asphalt at the Westwego plant of Gulf States Asphalt Company, one of Jefferson's many diversified industries. This particular batch of hot asphalt ran 13,000 gallons.



A section of the storage yard at the H. C. PRICE Company's Coating Division at Harvey in Jefferson Parish. This plant has been awarded contracts for covering 1,510,000 feet of pipe into its Somastic corrosion protecting coating. This pipe will be laid in the Gulf of Mexico and the South Louisiana marshes.



The now toll free Mississippi River Bridge that connects the Jefferson Parish capital city of Gretna with downtown New Orleans. The picture shows the freighter STEEL FABRICATOR passing upstream under the bridge with ample clearance.

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The Freeport Sulphur Company's offshore sulphur mine in the Gulf of Mexico seven miles from Grand Isle. It is the first of its kind in the world. This huge steel island—a series of towers and platforms connected by ramps—sees the form of a giant "Y" as shown. At the base of the "Y" a huge power plant capable of superheating more than 5 million gallons of sea water daily to 325 degrees Fahrenheit. This huge "Y" contains offices, kitchen, cafeteria, recreation rooms and 60 bedrooms for mine personnel.

\$9.7 million were earmarked for districts on the West Bank.

In addition to the increase in individual home-owner citizens, a number of apartments have been completed during the past few years, adding to metropolitan aspects of the parish. Corporate citizens also have both increased their investment in the parish

and new plants have been constructed. Among outstanding plants established or under construction were the \$3 million Coca Cola Company syrup plant in the Camp Plauche area, the Pepsi Cola \$1.35 million bottling plant on Edwards Avenue, the \$1 million Walker Roemer Dairy plant on Richland Avenue just off Veterans Highway. Smaller plants

Looking up the Mississippi River at Harvey on Jefferson's West Bank. In the Foreground is the Harvey Canal Lock. Next in line are the Refinery, Adhesive and Fertilizer plants of Swift and Company. Then comes the buildings and tanks of Commercial Solvents Corporation. Next is the plant of Stauffer Chemicals. Finally at the top of the picture is the plant of Penick and Ford, the largest canner of cane syrup in the world.



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At this Celotex plant at Marrero in Jefferson Parish, the largest plant of its kind in the world, 250,000 tons of bagasse annually are processed into a production of over 1300 items. This 150 acre plant is served by 10 miles of railroad track, a fire department, ambulance facilities and a medical staff. Bagasse is the waste material of sugar cane after the juice has been spueezed out.

established have been the \$300,000 A. M. Lockett Co., Ltd., \$95,000 Hobson Galvanizing Corporation, \$304,498 Pipe Line Service Corporation.

American Cyanamid Corporation, which expanded its Fortier plant by \$222,055 in 1963, has in the project stage a \$3,515,000 addition to this plant which will produce methyl methacrylate monomer. Freeport Sulphur Company has completed a \$3.5 million expansion of its sulphur production platform in the Gulf off Grand Isle. In addition, the following plants have expanded their operations: Celotex Corporation, \$164,200; Continental Can Company, \$231,823; International Lubricant Corporation, \$600,000; Jefferson Cold Storage, \$100,000; Johns-Manville Products Corporation, \$440,-000; Pa-Poose Products, Inc., \$149,142; Tube-Kote, Inc., \$10,223.

Other plants which are expected to locate in the near future are the three quarter million distribution center for D. H. Overmyer Warehouse Company on six acres of land in Harahan Industrial Area; a half million dollar plant to produce business forms by Lewis Business Forms, Inc., in the Camp Plauche industrial area. Pile driving ceremonies for the multi-million dollar Oakwood Shopping Center on the West Bank Expressway took place earlier this year. The shopping center when completed will provide space for 40 retail stores in a site encompassing about 50 acres. A new Bank, the Bank of the

South, is established on the West Bank Expressway in Gretna. It will move to a permanent location in the Oakwood Shopping Center when facilities being prepared for it there are completed.

The parish this spring dedicated a \$586,000 East Jefferson Community Health Center which is a modern 2story structure located on Causeway Boulevard. This replaces the East Bank headquarters used by the parish health unit in recent years and the new unit will contain facilities for both public health and mental health functions. A \$2 million bond issue was passed this spring to add a 2-story wing to supply 50 additional beds and other services as part of a 10-year program for the West Jefferson General Hospital which will increase the number of beds to 500. Also, plans have been announced for a new specialty hospital, the Lakeside Women's and Children's Hospital, to be constructed at Veterans Highway and Bonnabel Boulevard with long-range plans for 150 beds. The facility will have 14 beds initially and the first phase, expected to cost \$100,000, is under construction.

The parish has shown its willingness and the willingness of all of its citizens to march ahead under a well-balanced program for progress. We expect the advantages of this program to attract ever-increasing interest in business, industrial and private segments of the economy.

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The second grade arithmetic class of the Jefferson Elementary School in session. At the blackboard are Jeffery Lasserre and Jan Richardson. At their desks are Aillison Dutton and George Pratt intently watching to see if Jan and Jeffery come up with the right answers.

Three photogenic and camera conscience pupils of Miss Ferguson's second grade creative art class at Live Oak Manor School proudly present the drawings produced by the class and displayed behind the three young artists. They are left to right: David Cox, Elaine Cameron (who is holding what is not necessarily first prize) and Diane Fayland.





A science project of the first graders of the Ella Dolhonde School conducted by teacher Miss Charlotte Smith and presented by Maria Annaloro and Steven Harrison. The class planted the beans and wrote stories about their project.

(Continued from Page 61)

The second grade reading class of Mrs. Jane Reynolds at East End School featuring, left to right seated: Coral Griffin and Nancy Piglia. Standing at the rear is Mark Adolph.



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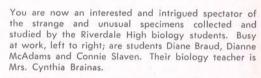


The art class of Deckbar School constructed these attractive Easter carts from egg boxes. Presenting the class handiwork are, left to right, Val Hatley, Linda Prince and Eric Zerangue.



These three pupils of the social studies class of Mrs. Betz at Ames School proudly present the set of the World Book Encyclopedia recently won by the class for submitting questions to the popular newspaper column called Uncle Ray's Corner They are, left to right: Wendy Orgeran, Kathy Benoit and Pamela Bourgeois. The class assignment when this photo was taken was the study of maps and globes.

Librarian Patty Plant of Airline Park School serves and offers suggestions to her tiny tot book borrowers who are thrilled with the newly discovered and wonderful world of reading. Left to right: Diane Edmonds, David Felder, Laura Armstrong and Kathy Simmons back at the book shelves. Seated: Carol Owens.







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These five students of the East Bank T. H. Harris Junior High attended the state rally in Baton Rouge as a reward for their outstanding academic achievements. Left to right: standing, are Gay Fairfield with a superior rating in interpretive reading; Katherine Setze, who attained first place in English I; Irwin O'Rourke, Jr., who achieved first place in world geography. Seated: are the Cameron twins—Janet on the left placed first in civics and Lynn on the right placed first in Spanish.



Officers of the Westwego Junior High National Junior Beta Club, comprised of students of B and better average, chosen on the basis of worthy character, good mentality, creditable achievement and commendable attitude. Twenty-six girls are members of the present Westwego Chapter, the first year Westwego Junior High has had a Beta Club. The officers presented are left to right: Lola Adams, Treasurer; Charlene Vallee, Secretary; Mary Elizabeth Toups, Vice President; and Gay Green, President. Teacher Mrs. Loretta Brehm.

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Cheryl Klibert, left: senior at the Riverdale High School for girls, recently won the award as the outstanding business education student of the Greater New Orleans Area. In the middle, smiling her satisfaction, is Cheryl's teacher Mrs. Christine McGee and to the right equally pleased Riverdale Principal Mrs. Velma Kemp.



Three members of the ninth grade Science Club of Gretna Junior High pour over their current project, the study of the historic German V-2 rocket of World War II, in the science class of Mrs. McCloy. Shown here, left to right: Carolyn Bell, Science Club President; Bertlin Kurtz, a club member; and Debbie Vicknair, club Treasurer.

Yes, that object smilingly held by Donna Ditcharo, is a hornets' nest, empty we hope. It is being studied in the fifth grade science class conducted by Mrs. Ethel Trauth at Gretna II School. On the wall back of Donna and to the right of the enlarged drawing of a hornet are the compositions prepared by the class on the hornets' nest, a subject one should approach with caution.



Edna Farrell and James Barbato present the props of a sixth grade project on China at Harahan Elementary School.





Two sixth graders in the social studies class at Waggaman School (Douglas Capland and Deborah Simon) intently follow teacher Mrs. Edith Giraud as she points out the evolution of man on the graphic and easily understood wall chart.

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Standing, left to right: Hon. Wilfred J. Berthelot, Jr., Ward 5, Waggaman; Hon. John L. Sykes, Ward 7, Melvin Subdivision; Hon. Andrew J. Karst, Ward 4, Marrero; Hon. Paul M. Pope, Jr., Ward 8, Metairie; Hon. Paul F. Dastugue, Jr., Ward 7, Jefferson Heights; Hon. Loney J. Autin, Ward 1, Gretna; Hon. James H. Stevens, Ward 9, Harahan; Hon. Emile Gennaro, Ward 8, Metairie; Hon. Henry Parra, Jr., Ward 11, Grand Isle; Hon. Jules Nunez, Ward 6, Lafitte; Hon. Vincent Giaise, Ward 4, Marrero. Seated, left to right: Hon. Robert C. Navarre, Ward 3, Lower Harvey; Hon. James M. Hornsby, Vice President, Ward 9, Highland Acres Subdivision; Hon. G. Robert Murphy, President, Ward



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JEFFERSON PARISH School Board Officials

Left: Hon. G. Robert Murphy, President, Jefferson Parish School Board.

Center, left to right: Paul J. Solis, Superintendent of Schools; Hon. James M. Hornsby, Vice President, Jefferson Parish School Board; Hon. Leon E. Soniat, Jr., Chairman, Executive Committee.

Bottom, left to right: Hon. George C. Gibson, Member of Executive Committee; Hon. Robert C. Navarre, Member of Executive Committee.









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ADMINISTRATIVE STAFF OF JEFFERSON
PARISH PUBLIC SCHOOLS

Seated from left to right: Paul Hubbell, Assistant Superintendent; Dorothy Herfarth, Secretary to Superintendent; Paul Solis, Superintendent; Ruth Petre, Elementary Supervisor; Peter Bertucci, Assistant Superintendent. Standing from left to right: Lloyd Bourgeois, visiting teacher; Frank Ehret, visiting teacher; Lloyd Clancy, visiting teacher; Ahsley Schexnaildre, Elementary Supervisor; Harold Thompson, Director of Planning and Construction; Lou Blanda, Supervisor of Health and Physical Education; Charles Talbot, Chief Accountant; Harry Glover, Director of Health and Physical Education; Carl Lazarone, Supervisor of School Lunch Program; Joseph Yenni, Supervisor of Health and Physical Education; Anthony Caramonta, visiting teacher.

LEMUEL W. HIGGINS

The parents, the public school pupils and the Board of Education of Jefferson Parish take this opportunity to salute the almost 24 years of service of the late Lemuel W. Higgins, Superintendent of Jefferson Parish Public Schools from June 1940 until his death at fifty-six in January of this year.

Mr. Higgins was a life long resident of Gretna, attending its public schools and graduating from Louisiana State University in 1931, at which time he joined the Jefferson Parish Public Schools as a teacher and coach. Five years later he was promoted to Assistant Superintendent of Schools.

He received a Master's Degree in Education from Tulane University in 1938. He wrote a history of Jefferson Parish Schools as his thesis.

He succeeded J. C. Ellis as Superintendent of Schools in 1940 and for the next nearly twenty-



four years was a constant and constructive leader in the development of the present Jefferson Parish Public School System, which is recognized today as one of the outstanding parish public school systems in the state.

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OTHER ELECTED AND APPOINTED OFFICIALS OF JEFFERSON PARISH

JUSTICES OF THE PEACE (Elected): Lycester L. Trauth (Wards 1, 2 and 3) and Raymond E. LeBlanc (Wards 4 and 5), Courthouse, Gretna; Leo E. Kerner, Jr. (Ward 6), Lafitte; Jared A. Wilkes (Wards 7, 8 and 10), East Bank Office Building, Metairie; Anthony Christina (Ward 9), Harahan; and Miss T. Mercedes Adam (Ward 11), Grand Isle.

CONSTABLES (Elected): James M. Boyle (Wards 1, 2 and 3) and Simon J. Gauthreaux (Wards 4 and 5), Courthouse, Gretna; Ernest Stein (Ward 6), Lafitte; Herbert Patrick (Wards 7, 8 and 10), East Bank Office Building; Herman G. Dutreix, Sr. (Ward 9), Kenner; and Clamcy Blazio (Ward 11), Grand Isle.

The Officials listed here are all appointed. PARISH DEPARTMENT HEADS: Ray L. Condon, Department of Sanitation, 648 Helois St., Metairie; Peter J. Russo, Department of Water, 3600 Jefferson Highway, Shrewsbury; Harrison Schouest, Jr., Department of Safety and Richard Mouledous, Department of Planning, East Bank Office Building, Metairie. Edward P. La Bruyere, Department of Finance, Ross Ket-

chum, Department of Roads and Bridges, Louis DeSonier, Legal Department, Domenic Albano, Department of Personnel, and Joseph Maggiore, Director of Civil Defense, Courthouse, Gretna. David H. Scheuermann, Director of Department of Recreation, Office: 1521 Palm St., Metairie.

CLERK OF THE PARISH COUNCIL: Frank J. Deemer, Couthouse, Gretna.

EXECUTIVE ASSISTANT TO SHERIFF: Clement W. Lartigue, III, Courthouse, Gretna.

CHIEF DEPUTY ASSESSOR: Roy H. Wilty, Courthouse, Gretna.

CHIEF DEPUTY CLERK OF COURT: As of July 1, 1964, when this Directory was prepared the office was vacant.

CHIEF INVESTIGATOR CORONOR'S OFFICE: William J. Gautreau, Jr., Courthouse, Gretna.

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OFFICIALS OF THE CITY OF GRETNA

Seated, left to right: Louis A. LeBoeuf, Jr., Alderman; G. Ashton Cox, Alderman; Beauregard H. Miller, Sr., City Marshal and Chief of Police; William J. White, Mayor; Eugene Gehring, Mayor Pro-Tem and Alderman; Anthony J. Marchese, Alderman. Standing, left to right: James D. Spier, Director of the Budget; Judge L. Robert Rivarde, Guest; Alvin E. Hotard, City Engineer; Charles A. Huber, Building Inspector; John Ray, City Treasurer; John Dulcich, Alderman; Richard A. Thalheim, Acting City Attorney; Wilfred L. Bush, City Clerk; Judge John E. Fleury, Guest.

By William J. White, Mayor

Both history and geography have been kind to Gretna. History created it out of a combination of five contiguous communities that grew out of two adjoining pioneer West Bank plantations (the Jean Baptiste Destrehan and John McDonogh properties) and developed it into Jefferson's oldest and largest city and parish seat of government for both East and West Banks. Last year (1963) Gretna milestoned the Fiftieth Anniversary of its incorporation as a City.

More recently geography fortuitously located it at the West Bank approach of the new Mississippi River Bridge which, after long years of time wasting and progress deterring ferry traffic, suddenly placed downtown New Orleans and the business heart of Gretna within a few automobile minutes of each other. (The Mississippi River Bridge has been toll free since May 15, 1964—the average crossing of 32,000 vehicles per day will soon reach engineers limit of 50,000.) Geog-

raphy also located Gretna along the new West Bank Expressway which is bringing new homes, new subdivisions and new business enterprises into a large previously undeveloped area both inside and outside of Gretna.

From my vantage point as Mayor of Gretna for the last fifteen years I have proudly and humbly watched it double its population since 1950 until it is now in excess of 25,000 people, most of this poulation explosion occurring since the Mississippi River Bridge was completed. I have watched also its constantly increasing residential expansion and boom in commercial enterprises.

As an example, building permits were issued in 1962 for the construction of 102 new homes in Gretna. In 1963 that figure jumped to 150 new homes (an increase of 50% in one year) for a total of \$2,210,949. This figure does not include permits granted for 47 additions to present residences.

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The total 1963 building program was in excess of \$5 million. In this figure were included nine new apartment buildings and 25 commercial buildings, plus a \$40,000 remodeling and enlarging program of the Expressway Missionary Baptist Church.

Although the 1964 building figures will not be completed and published until the end of the year, it is important to mention that a new, close to a million dollar Coca Cola Bottling Plant was completed and opened on Burmaster Street in the spring—that a new Southern Bell Telephone Building was also completed in the spring at Hancock and Burmaster-and that work was started early in the year of 1964 by Pinnacle Motel Corporation on a \$250,000 fifty-six unit motel, lounge, pool and restaurant at West Bank Expressway and Stumpf Boulevard.

Gretna Increases its Water Supply 150%

Aware that the long faithful two million gallons per day waterworks system of Gretna (constructed in 1934) could not long safely serve the city's increasing population and residential expansion, the city officials early in 1963 planned a construction program to enlarge and improve the present water purification plant from its present capacity of two million to five millions gallons per day. Also to install additional water mains to provide better free flow to the main business district and better water pressure to other areas within the city, and to install a new 500,000 gallon elevated water tank.

A \$1 million Bond Issue to finance the above construction, and an additional \$250,000 Bond Issue to finance the construction of a new Operational and Administrative Building on the water plant site, were presented to the property owner voters of Gretna in May 1963. Both Bond Issues were overwhelmingly approved and on April 20* of 1964 the construction began at Fifth and Richards with a target completion date of 350 working days.

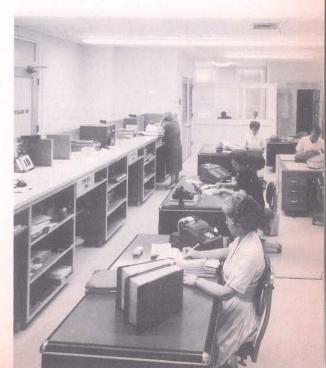
The new and faster method of filtering and purifying the raw river water will obsolete the present grit and sedimentation basins which will probably be covered and converted into ground water storage tanks.

It is not commonly known that the Gretna water system is connected by valves to the West Bank Marrero water plant and also the New Orleans water system, so that in case of emergency these valves can be opened to serve the emergency either way. This two way emergency plan adds substantially to the fire fighting water reserves of both New Orleans and Jefferson Parish and guarantees a continued flow of water in case of temporary malfunction of any water plant equipment.

Gretna Occupies New City Hall

When Jefferson Parish officialdom moved from the historic Old Courthouse in Gretna to the new, modern glass enclosed Courthouse just a block away, the City of Gretna leased part of the old Courthouse from the parish for the token sum of \$1 per year and prepared to remodel and utilize it as City Hall—to replace the building on

The new sleek and time saving general office of the smart new City Hall reconstructed from the Old Courthouse.



Fifth Street long shared with the Water Department.

It is an interesting historical footnote that in 1931 the Gretna City Hall
was located in the Gretna Jail at 426
Fifth Street, where the prisoners had
to make room for the City's operation.
Under the administration of Mayor
Edward E. Strehle in 1934 a new
water plant was constructed with
WPA money on Fifth Street. To this
new location the Gretna City Hall was
again moved, to remain there until its
final transfer to the remodeled Old
Courthouse on June 1, 1964.

The remodeling of the Old Courthouse for its new function as Gretna City Hall was financed by a \$150,000 ad valorem Bond Issue which will be retired out of city funds without any increase in taxation.

Painters, carpenters, electricians and a dozen other trades invaded the famous old structure that is located on a part of the original Destrehan plantation. These workmen painted and redecorated the brick and stone exterior and transformed the interior into modern, well lighted, air conditioned quarters. The obsolete fireplaces were closed off, ceilings were lowered for better acoustics, the walls were painted an eye restful off-white and the entire remodeled portion was air conditioned.

On June 1, 1964 the new City Hall of Gretna was officially occupied, where for the convenience of the people of Gretna are now concentrated all the various city government functions. On the first floor are the office of the Tax Collector, offices where are paid the street assessments and water bills and where licenses are procured. Also, on the first floor are the Mayor's office, office of the Building Inspector, the Motor Vehicle License office and office of the City Marshal.

On the second floor the Old Court Room has been transformed into the Council Chamber. This will also be utilized by the City Court and other public meetings. On this floor are also offices for the alderman and other city executives.

Remodeled Gretna Post Office Opened February

The Gretna U. S. Post Office just behind the new City Hall was originally built in 1936. Becoming too small for the increased Gretna business, the government appropriated \$250,000 to remodel it, add 60 feet to its length and air condition it.

This building together with the new City Hall are symbolic of Gretna's steady emergence from the traditions of the past into its bright new prosperous and progressive future.

Street Paving Continues

To keep pace with Gretna's progress and city wide modernization, the following current schedule of street paving was being completed as this report was being written and can be added to the street paving program completed and reported in the 1963 Review:

SOLON STREET—30 foot pavement from Hancock to Monroe.

GRETNA BOULEVARD—two 20 foot roadways from Belle Chasse Highway to end of pavement at Governor Hall.

TRUXTON STREET—26 foot pavement from Whitney to Expressway.

ISBELL STREET—26 foot pavement from Hancock to Southern Pacific Railroad.

NINETEENTH STREET—26 foot pavement from Claire to Stafford.

DUPAS STREET—26 foot pavement from Whitney to Expressway.

HAWKINS STREET—26 foot pavement from Whitney to Stumpf.

MONROE STREET—30 foot pavement and sidewalks from Kepler to Stumpf.

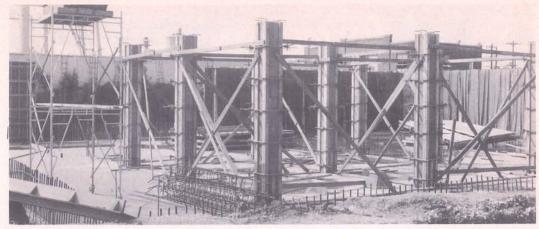
MILTON STREET—30 foot pavement and sidewalks from Franklin to Monroe.

NEWTON STREET—26 foot pavement from Expressway to 21st Street.

21st STREET—26 foot pavement from Belle Chasse Highway to Hero.

15th STREET—26 foot pavement from Calder to Lafayette.

15th STREET—26 foot pavement from Lafayette to Huey P. Long.



The start of construction in early Spring 1964 on the 5 million gallon per day new water purification plant behind present facilities at Fifth and Richards in Gretna. Financed by a million dollar bond issue approved in 1963.



A portion of the Gretna Rangerettes attending a weekly meeting at VFW Home in Gretna. Their director and Organizer Mrs. Marilyn LeBouef, Jr., is shown at left rear. Supervisor Mrs. Doris Boudreaux is shown at left front and Supervisor Mrs. C. Larousse at right rear. The Gretna Rangerettes, now totaling around 200 girls from 7½ to 17, also furnish their own uniforms like the Rangers.



A part of the proud Corps of 300 Rangers of Gretna at a Camp Out in Mel Ott Park. Supervisor Wilson Russell is third from left in back row. The Gretna Rangers, organized by Recreation Director Louis A. LeBoeuf, Jr., drill and march and are taught basic military training. These capable youth from 7½ to 17 furnish their own uniforms and their own tents for camp outs.

It is important to mention here that, although the street paving program is mainly financed by the front foot assessment of property owners, there are many feet on a program like the above not covered by property ownership but which must be constructed and paid for out of city funds in order to have no breaks in the pavement to and from a given spot.

NOTE—In connection with the street paving program it is also important to mention that, although Gretna was the first and for a long time the only Jefferson Parish city to have city wide, sanitary sewerage, that city wide coverage must constantly be added to as the city expands and its population increases.

Fine Record of Gretna Police Department Continues

Still holding its fine record of no unsolved murders on the books, the Gretna Police Force of now 19 men added one new patrolman in 1963 and makes efficient use of its four patrol cars and two motorcycles. Of interest to readers of this report will be the close cooperation between the Gretna Police, the Sheriff's deputies and the State troopers. The Gretna Police radio is tuned in with the Sheriff's radio, making it possible for both law enforcing agencies to cooperate closely with each other and if necessary to converge simultaneously on any given trouble spot or emergency.

Fire Protection

Growing Gretna is well served by its five Volunteer Fire Stations from the center of the City to its outlying suburbs. Readers of this report on Gretna may be interested in the Picture presented elsewhere in this article concerning the David Crockett Fire Company No. 1 of Gretna, the oldest volunteer fire department still in operation in the United States.

All Work and No Play Would Make Gretna a Dull City

Gretna's Recreation Program, financed out of a budget, of \$913,858.30

The new 56 unit Gretna motel (including restaurant, swimming pool and lounge) at West Bank Expressway and Stumpf Boulevard built by the Pinnacle Motel Corporation at a cost of \$250,000.





Gretna's Expressway Baptist Church as it now looks after the completion of its recent \$40,000 remodeling program.

for 1964, is one of the city's proudest projects.

Gretna's swimming pool summer program was opened on June 1, 1963. The Jefferson Parish Chapter of the American Red Cross conducted beginners, junior and senior Life Saving classes. Over a thousand boys and girls who couldn't swim a stroke completed their beginners' class in six weeks.

Two new wading pools were added in 1963 adjacent to the large white and Negro pools, together with a fenced in large patio complete with outdoor tables and chairs so the parents may watch their young ones in comfort and safety. These two pools and patios were constructed without any additional new taxes.

In 1963 twelve basketball teams were organized and equipped with uniforms and equipment paid for by the City of Gretna. Three hundred boys participated. The championship teams in each age bracket were awarded trophies and sweaters at the February 1964 Banquet of Champions.

Six girl basketball teams were also equipped and uniformed by Gretna and also entertained and awarded sweaters at the Banquet of Champions.

Twelve boys baseball teams and five girls softball teams were also similarly



The assembled modern fire fighting mobile equipment of the five fire stations of Gretna, including the new \$36,000 unit recently purchased and put into service by the Gould Fire Company.

equipped and honored at the above Panguet of Champions.

Gretna's Bantam Football Teams were increased by four teams in 1963

to a total of twelve teams of 425 boys. Being the Champions in the Southeastern League they ended the season by playing NORD at the Little Sugar Bowl in Reserve, Louisiana. The Gretna Championship teams were the Bears, the Blue Knights and the Bulldogs. Jackets and trophies were also awarded these championship teams at the above mentioned Banquet of Champions.

At this same banquet the annual Miller Award was presented to the outstanding Gretna athlete in three age groups. In the 8 to 10 Division the winner was Don McCluskey. In the 10 to 12 Division it was Pat Le-Bouef and in the 12 to 14 Division it was Ronald Holt.

The well trained and sharply uniformed Gretna Rangers and Rangerettes (with a membership of now 500

boys and girls) continued to participate in carnival parades, various civic parades and outdoor events.

This year, for the first time, Gretna is sending four boys to the World's Series, all expenses paid. The names of all the boys who participated in the Gretna recreational program were put in a box at the Banquet of Champions and four lucky names pulled out.

Gretna Negro Bantam Teams were started in 1963, beginning with football with four teams represented. The winning teams were the Warriors who, at a banquet at the Frederick Douglas School in March 1964 were awarded trophies and sweaters by the City of Gretna.

In 1964 the Gretna Recreational Program will increase football, baseball, softball and basketball activities; form a new softball league and increase playground facilities. Qualified adults supervise all these recreational activities.

Left: The historic belfry at the top of the David Crockett Fire Station in Gretna located at 205 Lafayette Street. In it is housed the bell that for so many years tolled the Gretna residents that there was a fire in their midst. But around 1935 when the City of Gretna installed a fire alarm system the historic bell was no longer used except to accompany its sound the fire laddies on parade. Center: This street paving construction shot on Gretna's Second Street between Huey P. Long Avenue and Derbigny Street is illustrative of Gretna's constant city wide paving program financed by property owners' front foot assessments and city funds. Right: The Gretna U. S. Post Office as it now looks after its recently completed quarter million dollar remodeling and enlarging program.







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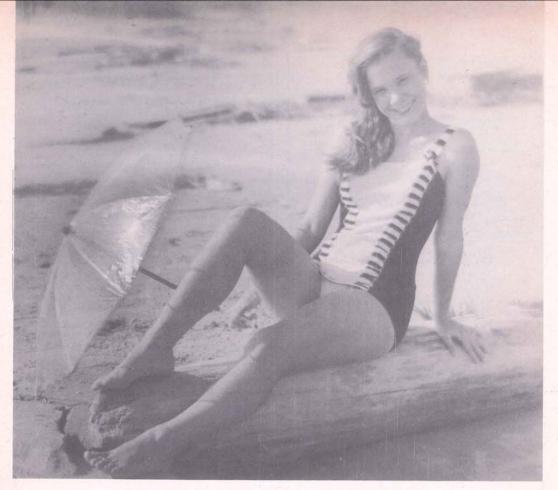
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GRAND ISLE

A Grand Place To Live, Work And Play

By Michael A. Harris, Mayor

Grand Isle is a tiny jewel in the necklace of islands edging the Gulf of Mexico, surrounded by blue sparkling waters teeming with game fish, large and small, and sought out by the sport fishermen from all states of the nation. It basks under azure skies and is kissed by the same soft breezes that tease and touch the Bahamas and other famous and historic Gulf South islands.

By retaining the old wooden bridge as a fisherman's facility, Grand Isle has added still another inducement that attracts tourists and vacationers. It is small enough for its visitors to walk and enjoy its patriarch oaks and twisting shell lanes. It is large enough to attract and prosper the fishing industry that shelters its shrimp fleet in its bayous. And it is located just right to serve well known oil companies and the world's largest sulphur mine.

Grand Isle is unique with its offshore underwater oil rigs which paradoxically attract myriads of the game fish which have earned for these waters the rating of one of the top ten sport fishing spots in the world. Its annual Tarpon Rodeo, one of the sensational climaxes of the summer fishing season, lures hundreds of boats and participants and hundreds of spectators enjoying the many festivities of this famous four day celebration.

Charter fishing boats, some of which accommodate as many as 16 fishermen passengers, are available by reservation the year round. Due to its growing tourist trade some of the Grand Isle hotels and motels remain open the

full twelve months.

The new waterworks and natural gas system recently installed have brought added comfort and convenience not only to Grand Isle's visitors but to all its homes, business establishments and industry.

Grand Isle's recently installed mercury vapor street lights and added street light facilities insure night safety for both its drivers and pedestrians.

Governed by one of the youngest mayors in Louisiana and a cooperative Board of Aldermen and protected by a competent Police Force, Grand Isle recently showed its appreciation of its efficient municipal government by reelecting Mayor Michael A. Harris.

Recognized as a fascinating family vacation spot Grand Isle has worked out a varied recreational program for its residents, visitors and vacationers. For the sport enthusiasts there are the Tarpon Rodeo, Boat Racing, Scuba Rodeo, Redfish Rodeo, swimming, water skiing and casting from the old wooden bridge that spans Caminada Pass or from the several jetties that thrust their fingers out into the Gulf.

On the beach shells ranging from tiny coquineas to white angel wings

or the lovely lettered olive can be collected and arranged with gnarled driftwood picked up on the beach and long prized by collectors.

Grand Isle has been described in history books, featured in novels and viewed on television—but only by actually seeing its centuries old trees and strolling through their shady tunnels to the beach and by tasting the riches of its seafood served in Grand Isle restaurants can the loveliness and lure of this picturesque island be personally and fully appreciated.

Grand Isle has one of the most beautiful contemporary Catholic Churches in Louisiana, as well as Baptist, Methodist and Church of Christ places of worship. This newly created town has a resident doctor, ambulance service, U. S. Coast Guard Station for protection of its fishermen and populace, supermarkets, clothing stores and a brand new \$30,000 brick and glass Public Library.



GRAND ISLE TOWN OFFICIALS—Left to right are Frank J. Bradberry, Town Marshal; Virginia T. Adam, Town Clerk; Edward A. Camardelle, Alderman; Michael A. Harris, Mayor; Frederick D. Gatz, Alderman and Mayor Pro Tem; Joseph H. Shepard, Water and Natural Gas Commissioner; Joseph A. Augustin, Alderman; Louis T. Acosta, Alderman. Missing from photo are Clyde W. Pregeant, Alderman and Nathan Greenburg, Town Attorney.



GRAND ISLE DEMOCRATIC EXECUTIVE COMMITTEE— Left to right are Hamilton R. Landry; C. C. Taylor, Chairman and Robert P. Frazier, Jr. Missing from picture is Ignace Santiny, Jr., Secretary-Treasurer.



GRAND ISLE PLANNING COMMISSION—Left to right are Jeanette Roy, Secretary; James T. Murff, Chairman; Fornest Milliet, Co-Chairman; and Layman Savoie. Missing from picture are E. A. Adams, Roger M. Camardelle and Gilbert Cohen, attorney.



Bird watchers, nature lovers, hiking fans, camera bugs and those who like to just relax and enjoy beautiful scenery—all find Grand Isle a fascinating example of what Walt Disney calls "The Wonderful World of Color."



One of the water storage tanks of Grand Isle's new waterworks system that was officially turned on May 18, 1963, marking the end of cypress cisterns. It now serves Grand Isle's homes and business establishments and the Humble Oil and Refining Company Base on Grand Isle, which had barged in 21 million gallons of potable water the previous year. Grand Isle's present plentiful supply of water comes from Lafourche Parish through a pipeline that runs 18 miles to Leesville. Grand Isle is now also served with natural gas, from the Tennessee Gas Transmission Company which carries a natural gas trunk line northward across the island.



After you cross the new concrete and steel bridge from the mainland to Grand Isle—around a hundred miles and about three automobile hours from downtown Gretna or New Orleans—you will see the far stretching sand and surf that have made Grand Isle one of the most beautiful saltwater resorts in the Deep South. Because of the presence of three close to shore sand bars surf swimming at Grand Isle is not only enjoyable but also safe. There is no dangerous undertow.



OFFICIALS OF THE CITY OF KENNER

Seated left to right: Hon. Salvador Lentini, Marshal; Hon. Ray S. Dupepe, Alderman; Hon. Anthony J. Bertolino, Alderman; Mrs. Philomene Paasch, Secty.-Treas.; Hon. Edward D'Gerolamo, Mayor; Hon. Lebo Mancuso, Mayor-Pro-Tem; Hon. Thomas LeBlanc, Alderman; Hon. Michael J. Damiano, Alderman. Standing left to right: Mr. Michael Mancuso, Plumbing Inspector; Mr. Fred Hornberger, City Engineer; Mr. James Hollingsworth, Electrical Inspector; Mrs. Henrietta Edwards, Clerk; Mrs. Amelia Trepagnier, Clerk; Mrs. Dora Mae Aucoin, Asstn. Secty-Treas.; Mrs. Lena Mae Marino, Tax Collector; Mr. Vincent Franzone, Regulatory Director; Mrs. Hilda Clement, Secty. to Mayor and Council; Mrs. Joan Hebert, Clerk; Miss Joy Dutreix, Clerk; Mr. Oneal Legendre, City Attorney.

Kenner's Goal-

60.000 RESIDENTS BY 1970

By Edward J. D'Gerolamo, Mayor

Kenner's most dramatic moment of 1963 was in November when the ground was ceremoniously broken at the disposal plant site at 26th Street and Williams Boulevard for the new District No. 1 complete modern sanitary sewerage system, for which the property owners of Kenner in January 1963 had voted their

6 to 1 overwhelming approval of a \$2,300,-000 Sewerage Bond Issue.

This bond issue will help finance the complete cost of \$4,300,000 for all lines and the disposal plant, the balance of the money coming from Federal grants and from the property owners front foot installation fees. This District No. 1 Sewerage Project will serve Kenner's populated area from the Mississippi River to the new Interstate Highway on the north and south and between the east and west city limits.

Although this District No. 1 Sewerage system will not be completed until 1965, so strong after the January 1963 successful bond issue election was the knowledge that sewerage was on its way that the new building construction in Kenner catapulted to three times that of 1962. In 1962 the total value of the building permits issued was only \$2,324,867. But in 1963 the total construction valuation soared to \$6,905,491. In 1962 there were only 118 new houses built. In 1963 the total zoomed to 425. The lack of sewerage dras-

tically reduced new home building, but the mere promise of it sent new construction soaring.

With complete city wide modern sewerage and its strategic location on the East Bank's three main highways—Airline, Veterans and Jefferson—plus its many acres of land available for the building expansion of both Jefferson Parish and Greater New Orleans, this city of now approximately 20,000 people will have excellent chance of reaching its population goal of 60,000 people by 1980.

In the meantime the officials and people of Kenner are busy planning for the immediate future. The 1964 Operating Budget of \$551,-795.30 was \$38,000 higher than that of 1963, the increased revenue coming from new businesses created and the new homes built following Kenner's solid support of a modern, sanitary, city wide sewerage system. There was a \$25,000 surplus left from 1963. City officials expect this surplus to exceed \$30,000 at the end of 1964.

The Jefferson Parish Planning and Zoning Board, under the direction of Franklin Rodriguez, in conjunction with the Kenner Planning and Zoning Commission, is working out a Master Street Plan for Kenner and revamping of all zoning ordinances.

All gravel and dirt streets of Kenner are being hard surfaced at no charge to the tax-payers and will be resurfaced again after the sewerage system is completed. West Metairie will be paved from Roosevelt Boulevard to Williams Boulevard and Williams Boulevard itself will be four laned.

The city street lighting system is being remodeled from 200 Watt to 300 watt mast arm fixtures and mercury vapor bulbs will be installed on all highways serving Kenner.

The Kenner Beautification Committee, composed of an officer from each of the four Garden Clubs appointed by the Mayor, plus Chris Lochbaum and Walter Schneckinberger began a program in the Spring of 1963 of planting magnolia trees and crepe myrtle, Kenner's official flower, on roadsides, neutral grounds and at the ten playgrounds.

The handsome new electrically lighted brick "Welcome" signs to be installed at all highway entrances to Kenner have been completed but the erection will be postponed until the sewerage and highway construction is completed.

U. S. Engineers have received from Congress an appropriation of \$22,000 to finance a feasibility study of converting the canal along the parish line between St. Charles and Jefferson parishes into a navigable waterway. This navigable canal from Lake Pontchartrain into Kenner's industrially zoned area is part of the plan to create a genuine Port of Kenner. Also, in connection with this phase of Kenner's Improvement Program, is a planned lakefront Marina to serve Kenner's growing residential population.

The Kenner City Jail now on the other side of Airline Highway from the City Hall is to be modernized with an interrogation room, offices and a filing system of the records of known criminals. It is also planned to move this City Jail to adjoin the City Hall at no increase in taxes under the 29½ present mills, which includes 5½ mills used for retiring bonds on March 1, 1964. Kenner will ask the voters to reinstate that 5½ mills to help further finance Kenner's Improvement Program.

To better protect Kenner's expanding and increasing population two more policemen have been added to the force, now totalling 13 city police and 11 on duty at Moisant Field.

Three new pieces of equipment purchased from the War Surplus Administration have been added to the Fire Department. Two of these are Jeeps with water tanks aboard for fighting grass and land fires inaccessible to the regular fire trucks. The third piece of new equipment is an extra Chevrolet Emergency Ambulance for the use of the Assistant Fire Chief.

1964 will see a new fire station and complete equipment to serve the area north of the Interstate Highway.

A sum of \$12,000 is in the 1964 Budget for a city owned or leased Shuttle Bus to make connections with the New Orleans busses.

Providing a well rounded and supervised Recreation Program to keep its increasing population (both adults and children) happy and healthy is an important part of Kenner's planning.

Kenner's 1964 Recreation Program is financed by the interest of \$6,000 received from the careful investment of idle city funds. It also receives the revenue from the 1963 Brake Inspection Program amounting to

\$5,310.50 plus an appropriation of \$25,860 from Kenner's General Fund.

Joe Centanni, Director of Kenner's Recreation Department, reports that 425 white boys from 7 through 15 took part in the 1963 Football Program at the four supervised white playgrounds. Also 250 Negro boys registered for the Football Program at the four Negro playgrounds.

Four football leagues were formed in 1963 and the City of Kenner uniformed, equipped and supervised 20 football teams at no additional cost to the taxpayers. 1963 was the first year night football was played in Kenner.

The Summer Program for boys concentrated mostly on baseball for which four leagues were organized. However, other sports such as bowling, skating, softball and tennis were provided by the City's Recreation Department.

Two new playgrounds — Susan Park and Greenlaw #2—will be opened in the summer of 1964, giving Kenner a total of ten supervised playgrounds.

The girls and adults have not been over-looked. About 250 girls participated in the 1963 summer playground planned activities and 185 girls enrolled for cheer leading during the football season.

In the Summer Ceramics classes about 35 children participated, and in the Fall Ceramics program about 67 adults enrolled. In the entire playground program about 250 to 300 children and around 67 adults participated.

As a final note the city is planning an enlargement of the City Hall and the Recreation Hall behind it at no increase in taxes.

Kenner is making every day and every dollar count in its carefully charted course to provide the improvements, facilities and civic cooperation that will attract new home owners and new businesses to this city that has increased its population 25% in four years (from 17,037 in 1960 to 21,319 in 1964) and has its eye on a population of 60,000 in the next sixteen years.



Above: KENNER FIRE DEPARTMENT—Left to right: Fire Chief William R. Mancuso; Assistant Fire Chief Thomas Tinnerella; Fireman Ralph Rodic; Fireman Rocco Mumphrey; Fireman Angelo Jude Guarino; Fireman Angelo Guarino; Fireman Ralph Michel; Fireman Dominic Mumphrey; Fireman Pete Civello; Seated in Fire Truck, Fireman Clayton W. Shapley. Below: KENNER POLICE DEPARTMENT—First row . . . left to right: Officer Joseph Fourroux; Captain Louis Cambre; Marshal Salvador Lentini; Captain Peter Ceravola; Sgt. Joseph Mumphrey. Second row . . . left to right: Officer Bernard Tujague; Officer Leo Marino; Officer Michael Karcher; Officer E. J. Parent; Officer Anthony Ceravola; Officer Walter Lightell; Officer Joseph Zito. Third row . . . left to right: Officer Joseph Hemmelder; Officer Jacob Gemmolva; Officer William Lee; Officer Anthony Tramonte; Officer Donald Reed. Fourth row Genusa; Officer Louis Turner.





OFFICIALS OF THE CITY OF HARAHAN

Seated, left to right: Charles A. O'Neill, Alderman; Roy Geoghegan, Acting Mayor; Mrs. Lillian Bourg, City Clerk. Standing, left to right: Clinton Cressionne, Alderman; J. Hugh Martin, City Attorney; Everett G. Roesselle, City Engineer; E. Landry Murphy, Alderman.

Keep Harahan Green & Clean

By Roy Geoghegan, Acting Mayor

The five words of the above slogan dramatically describe the purpose and program of the permanent Beautification Committee of Harahan organized in 1963 and composed of fifty ladies representing the six Garden Clubs of Harahan, with J. F. Fondren, graduate horticulturist of Harahan, as Chairman.

This competent civic group swung into action in the Spring of 1963 by planting 24 magnolia trees in the neu-

tral ground of Harahan's portion of the recently four laned Jefferson Highway, followed in the summer by the planting of day lilies in patterned beds between the magnolias.

The Beautification Committee eagerly awaits the completion of the \$2 million Bond Issue city wide sewerage system on which the ground was broken in May 1963 at the site of the treatment plant at Grove and Tenth Streets, so they can heal the construc-

tion scars with flowers, trees and shrubs.

For the last several years Harahan has been carrying out a street by street drainage program of closing culverts on the major canals and open ditches with the property owners purchasing the pipe and the parish and city supplying the equipment and labor. This drainage program moved into a larger bracket in the Spring of 1964 with the enclosure of the Harahan Ditch located on the eastern boundary of Harahan and emptying into the Soniat Canal. This \$400,000 project was financed by parish funds and handled by Jefferson Parish Sanitation Department equipment.

Harahan plans to launch an impressive street paving program as soon as the present sewerage and drainage projects are completed. Already the Colonial Country Club Drive has been paved at a cost of \$125,000.

Harahan entered 1964 with an estimated population of over 11,000 and with an operating budget of \$187,000, an increase over 1963 of over \$13,000 made possible by increased revenues.

Out of the general fund \$10,000 was earmarked for Harahan's popular and expanding recreation program. In 1963 Harahan leased a two acre site for \$1 a year from the Louisiana Transit Company, big enough to provide a football and baseball field, a picnic area and children's playground. Also in 1963 Harahan built a new tennis court on the Soniat Playground and bought \$1000 worth of swings and children's play equipment for Soniat, Royland and Zeringue Playgrounds.

Averaging about 200 new homes a year Harahan lives up to its title "The City of Homes." Although Harahan has no industries within its city limits, it is right next door to the busy and bustling Harahan Industrial Area many of whose workers find it convenient and economical to live in Harahan.

Recent additions to the Harahan Industrial Area are the syrup plant of Coca Cola, the National Tea warehouse, and the Pepsi-Cola Bottling Plant, the largest Pepsi plant in the world.

Proud of its comparatively new Municipal Building, its new Post Office, its competent and expanding Harahan Volunteer Fire Company and its guardians of the peace, the nine man Police Force, operating two patrol cars the clock around and headed by veteran City Marshal John Coutrado. Harahan extends an invitation to prospective home owners and retail businesses to grow with Harahan on Jefferson's East Bank.



NEW TREATMENT PLANT AT HARAHAN

This aerobic digeston type sewerage treatment plant was put in operation on June 1, 1964. It has a capacity of 1,600,000 gallons per day and was constructed to serve a population of 15,000.



OFFICIALS OF THE CITY OF WESTWEGO

Reading left to right seated are Sidney Guilliot, City Marshal; Charles Muller, Alderman and Mayor Pro-tem; Roy C. Keller, Mayor; Nestor L. Currault, Jr., City Attorney; and Calvin A. Galiano, Secretary-Tax Collector. Standing are Henry Gauthreaux, Alderman; Antoine Alario, Alderman; Ernest J. Tassin, Alderman; and Hendrix Bourgeois, Sr., Alderman.

a big * year for Westwego

By Roy C. Keller, Mayor

It started out with a flourish when Westwego celebrated the New Year of 1964 by turning on the 118 new city installed and maintained mercury vapor street lights that have converted the stretch of the West Bank Expressway through Westwego into a Great White Way.

Then on January 15 the first piling was ceremoniously driven on the treatment plant site of Westwego's new city wide sanitary sewerage system scheduled to be completed in 18 months. The disposal plant itself will cost over three quarters of a million dollars and the pumping stations and collection lines will cost over an additional \$2 million. All was made possible by a \$900,000 Sewerage Bond Issue approved three to one by the property owner voters of Westwego in November of 1962, plus a Federal Government grant of \$1,236,000 and the money secured from the property owners front footage installation fees.

Early in March the Westwego Realty and Development Company started construction on an initial group of 20 to 25 new houses—single, double and four-plex dwellings with an ultimate goal of 200 houses—on the mile and a third strip of land created by the 1962

fill in of the old Company Canal between the Mississippi River and the West Bank Expressway. Besides a subdivision this strip will be utilized for light industry and commercial development.

Also, construction of 38 houses, at the Homewood Subdivision on the south side of the Fourth Street Highway between Victory Drive and Klein Street, started May 1, 1964.

Late in March the U. S. government advertised for bids on the authorized and long awaited \$100,000 Post Office for Westwego.

Back in February of 1963 Westwego had opened for rental the 100 units of its completed \$1,570,000 Federal Low Income Housing Project between Pine and Spruce Streets. Early in the Spring of 1964 construction was started on 64 more units of the same project on Site B between Louisiana and Short Streets. This addition will cost \$900,000.

Westwego in early 1964 pointed with pride at the start of operation of the 200,000 gallon per minute Drainage Pumping Station at Bayous Whiskey and Signette, the final stage of the flood protection provided Westwego by the 18 foot high levees completed in 1962. Both levees and pumping station are part of the \$2 million West Bank Drainage Bond Issue approved in 1959.

The Westwego Park and Playground, with a part time Athletic Director, provides a well balanced program of baseball, soft ball and football for the older boys and a wading pool and adequate playground equipment for the small fry.

This brief resume of the projects and accomplishments of only the first three months of the year definitely show the trend—that 1964 will be a Big Year for Westwego.

PHOTOGRAPHY, ART AND CREDITS

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149 top, courtesy Freeport Sulphur Company.

We wish also to extend our thanks to our
advertisers listed on the two following pages,
of whom 34 have been continually advertising
in the Jefferson Parish Yearly Review for the

entire 30 years of our existence.



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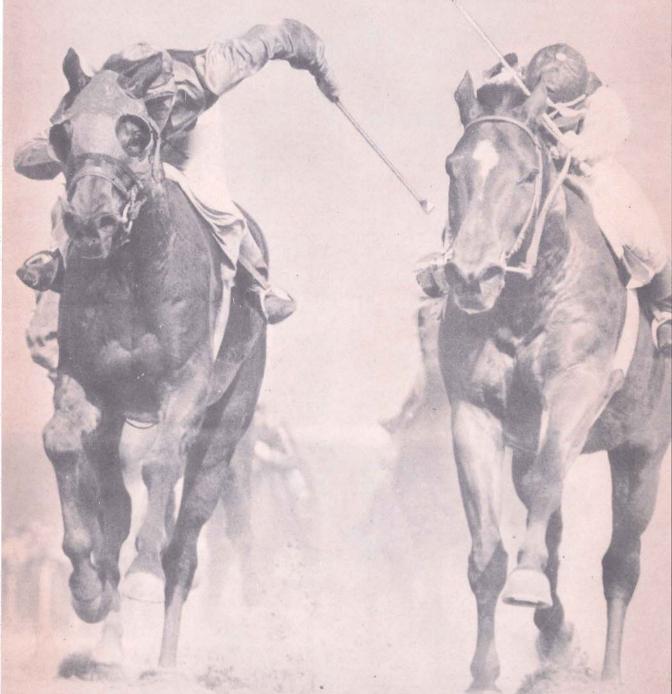
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Ninemile Point generating station in Jefferson Parish

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(and 42 other Louisiana Parishes in which LP&L serves)

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Louisiana Power & Light Company works constantly to make sure its customers will get all the electricity they'll ever need. In 1964 alone, LP&L is spending approximately \$36 million for new facilities. A second steam-electric generating unit at Little Gypsy will raise LP&L's total generating capability to 1,338,700 kilowatts, a 94% increase in the last five years. And, in an emergency, LP&L can borrow electric power instantly from other investor-owned companies through a vast system of interconnected transmission lines.

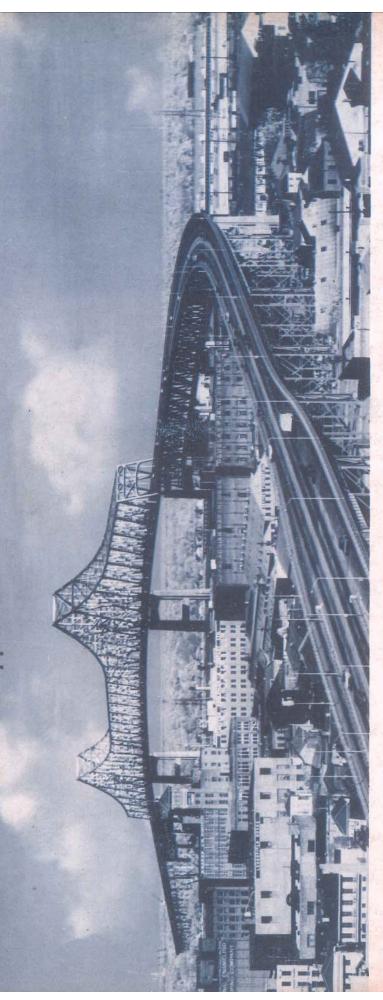
LP&L has joined with other investorowned electric utilities in atomic research toward the practical use of nuclear sources for electric generation.

LP&L supplies the power for Jefferson Parish to grow on.

Louisiana Power & Light Company

"Helping Build Louisiana"

Olio beautifu great S O ono see 10 fabulous sight to edds Bridge River O Mississippi La. in Gretna, Orleans West Bank shoppers. Shopping Center, New predier roll-tree for East and West-Side



Shopping Center S 0 Stumpf . Alvin





The founders and owners pictured left and right are Senator Alvin T. Stumpf (rt.), and Archie C. Stumpf, Ph.G. These men have been business and civic leaders in Gretna for half a century. The late Dr. John F. Stumpf (center) conceived the idea of the gigantic enterprise and with the aid, mature judgment and supervision of his uncle and father the Shopping Center—with many of the South's finest stores, became a reality.

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