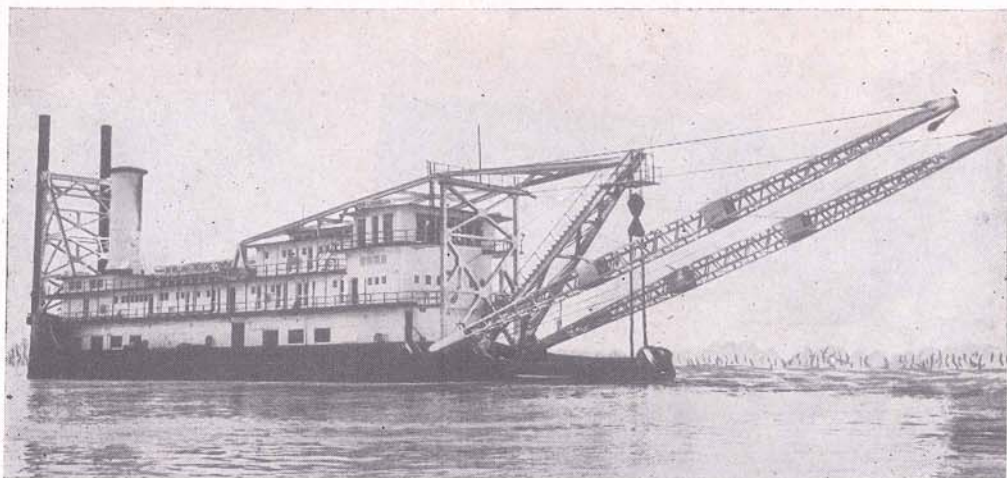


# PARISH OFFICIALS



Hon. Frank J. Clancy, Sheriff

From top: Hon. Vic A. Pitre, Clerk of Court; Hon. Vernon J. Wilty, Assessor; Hon. James E. Beeson, State Representative; Dr. Kermit Brau, Coroner; Hon. Terrance J. Adams, President Pro-Tem, Police Jury; Hon. Weaver R. Toledano, President, Police Jury.



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#### COURT OFFICIALS

Top left: Hon. Leo W. McCune, and top right: Hon. L. Julian Samuel, Judges of the 24th Judicial District Court; top center: Hon. L. Robert Rivaude, Judge Ad Hoc, 24th Judicial District Court.

Bottom center: Hon. Frank H. Langridge, District Attorney; bottom left: Hon. Harold A. Buchler, and bottom right: Hon. Waverly A. Henning, Assistant District Attorneys, 24th Judicial District Court.





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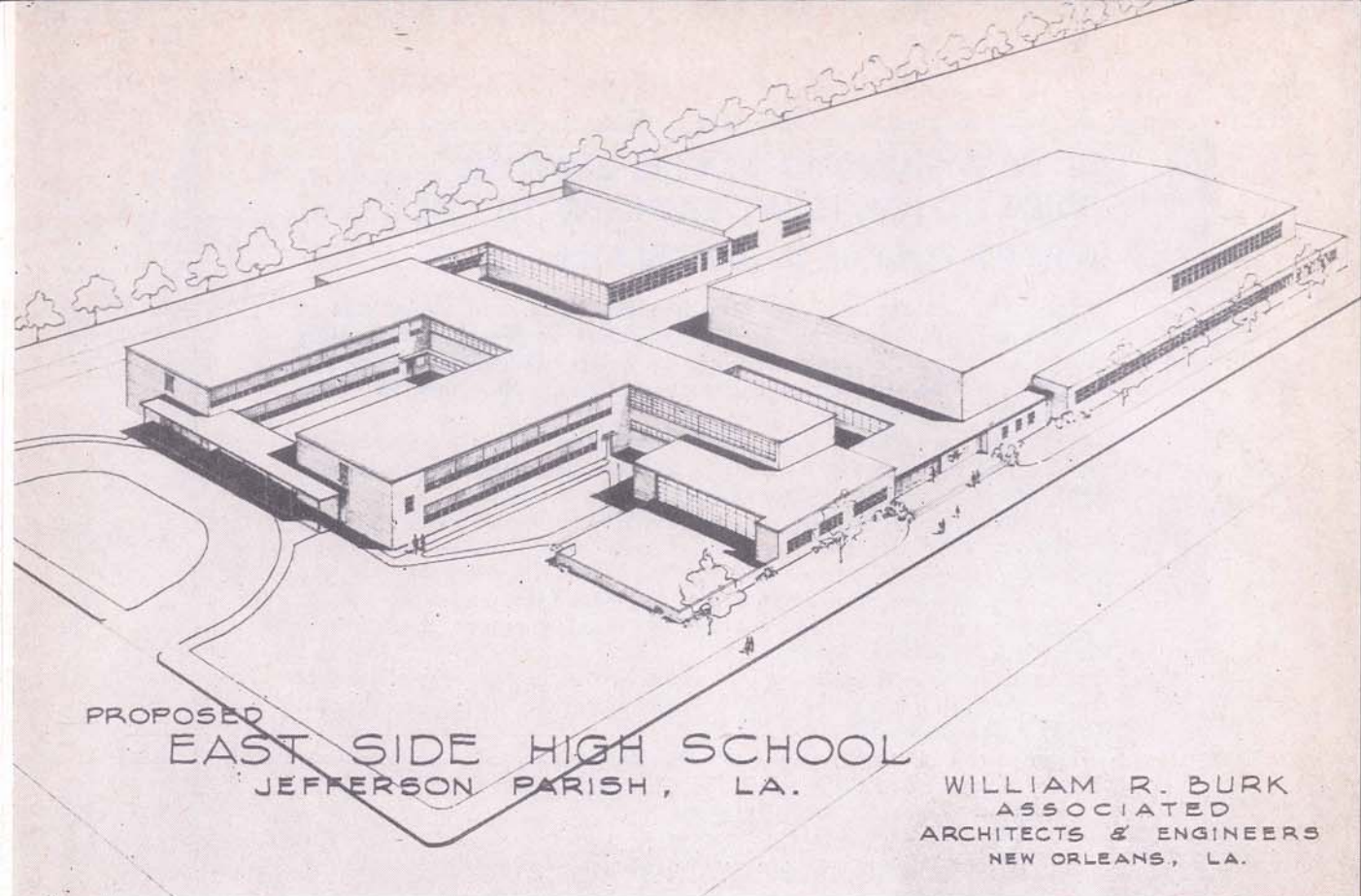
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ALGIERS, GRETN, HARVEY, MARRERO,

WESTWEGO AND AVONDALE

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## JEFFERSON PARISH IS BUILDING

# Schools That Build Citizens

By Mrs. A. C. Alexander  
President, Jefferson Parish School Board

We who are responsible for guiding the children of Jefferson Parish along the road to knowledge are by the very nature of our task dealing in futures.

We plant the seed and try to cultivate the soil as long as our influence lasts. We attempt to instill ideals whose effect will endure and bear fruit long after these children have left the portals of our schools and entered the world of fact and reality. And today's facts and

realities are grim.

Even in ordinary times this is a tremendous responsibility. For it is not enough simply to drum historical dates and arithmetic tables into the heads of students. They must be taught to think for themselves, besides absorbing a vast amount of information.

Because of the enormous residential increase in Jefferson Parish in recent years, especially during the postwar

## **HOW THE UNITED STATES BREWERS FOUNDATION IS WORKING WITH THE ARMED FORCES IN LOUISIANA . . . .**

With today's expansion of the Armed Forces, the United States Brewers Foundation has stepped up its Self-Regulation Program. Co-operating with the military, this program works to maintain the right kind of surroundings for the sale of beer and ale to our Army, Navy and Air Force. In Louisiana, for example:

\* The Foundation's state division and the Armed Forces Liaison Section join with the beer retailers to see that beer outlets are operated with proper respect to military regulations and local laws.

\* The Brewers Foundation is helping military authorities to prevent conditions harmful to health, morals and welfare of Armed Forces personnel on leave in cities and communities near military installations.

\* The Brewers Foundation cooperates with State and local law enforcement officials in promoting and maintaining proper conditions in Louisiana's retail beer outlets.

Beer and ale are recognized as a morale factor. That is why the entire brewing industry wants the best possible conditions for our servicemen to enjoy the beverage of moderation.

In these and many other ways then, the Louisiana Division of the United States Brewers Foundation works for the benefit of the public and the men and women in the armed services.

**LOUISIANA DIVISION**

**UNITED STATES BREWERS FOUNDATION INC.**

**907 MAIN STREET — BATON ROUGE, LA.**

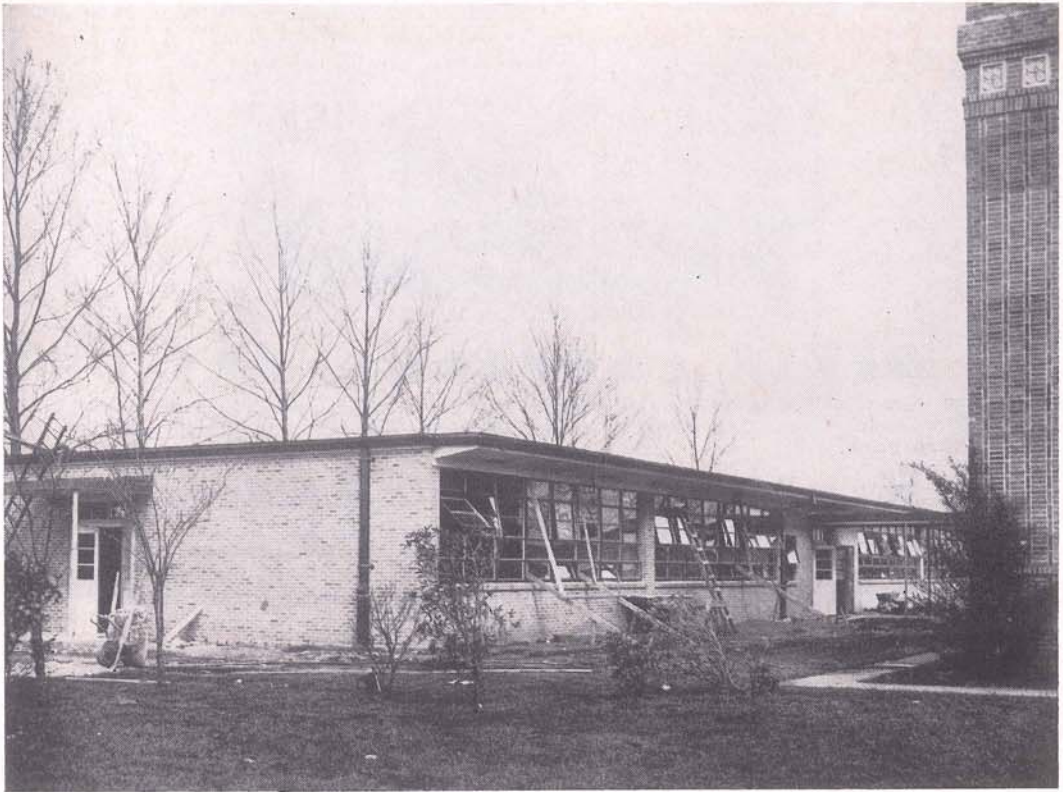
# **THE MASON SMITH REAL ESTATE COMPANY**



**316 BARONNE ST.**

**NEW ORLEANS, LA.**





Modern, practical and pleasing to the eye is the new addition to Kenner High.

period, our entire educational system has been cramped and crowded. There were not enough buildings and most of those we had were in need of repairs.

Last September, 1950, the schools opened with an increase in enrollment of over 1200 pupils, bringing the total to more than 12,000 attending school in the parish. But even before these statistics were recorded, the data of previous years had promoted action. In September, 1949, Jefferson's voters went to the polling booths and cast their ballots for a bond issue of \$5,500,000 to be used by the School Board for the construction of new school buildings, and additions, repairs and renovation to existing schools.

Before the end of 1950, \$2,000,000 of the bonds had already been sold, and the remaining \$3,500,000 were sold in January of this year. Thus substantially encouraged not only with the good will of the people of Jefferson Parish but also with the "hard cash", the plans and the work began. Both have gone ahead at an increasing rate and barring a tragic national calamity the immense

program should be in the final stages about the middle of 1952.

Some of the work was completed months ago, a great portion of it is progressing currently, and the balance is expected to be started during this year. Major items of construction are the two 1000-pupil consolidated white high schools, to cost well over one million dollars each. They are in the blue print stage, and the sites have already been decided upon and acquired, one on the East Bank at the upper part of Metairie, and one on the West Bank on a 30-acre plot of School Board property at Harvey. Two Negro consolidated schools, with similar East and West Bank disposition, are under construction.

Work on the Ames School at Harvey was completed before last Christmas. Well underway at the time of this writing is a huge program of renovation for the L. H. Marrero High School, Westwego Elementary, Gretna Primary No. 2 and Homedale. These repairs embrace termite-proofing, installation of heating systems, renewing electrical

(Text continued on page 131)



## DIXIE CARRIERS, INC.

serving shippers with a modern fleet of towboats, tank barges and barges for general cargo on the Intra-Coastal Canal. Connecting line rates with barge lines plying to Middle West and Ohio River points.

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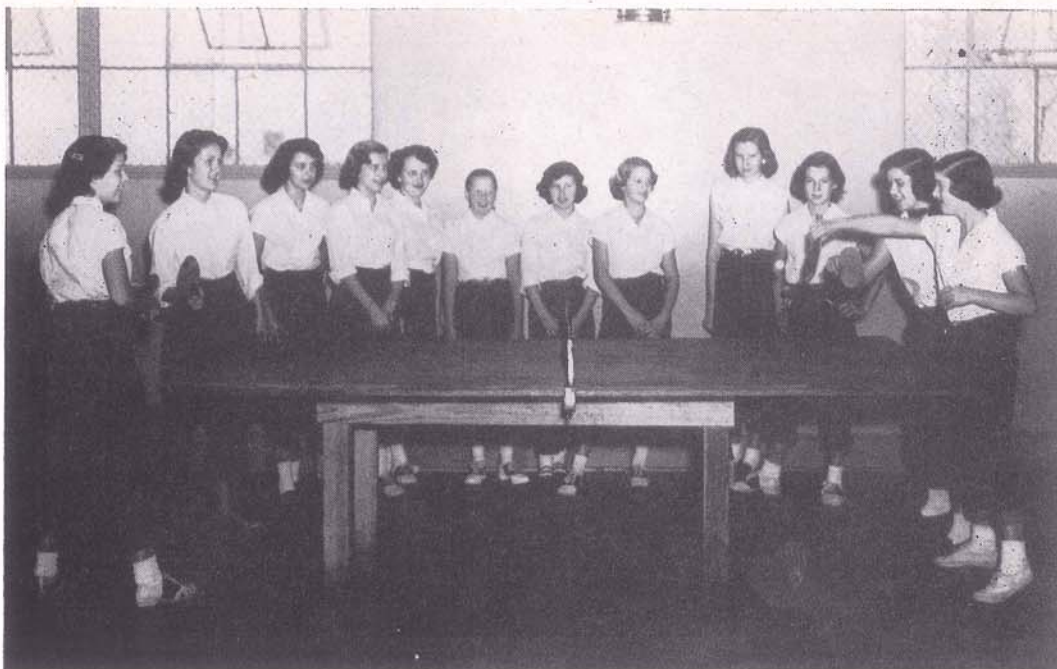
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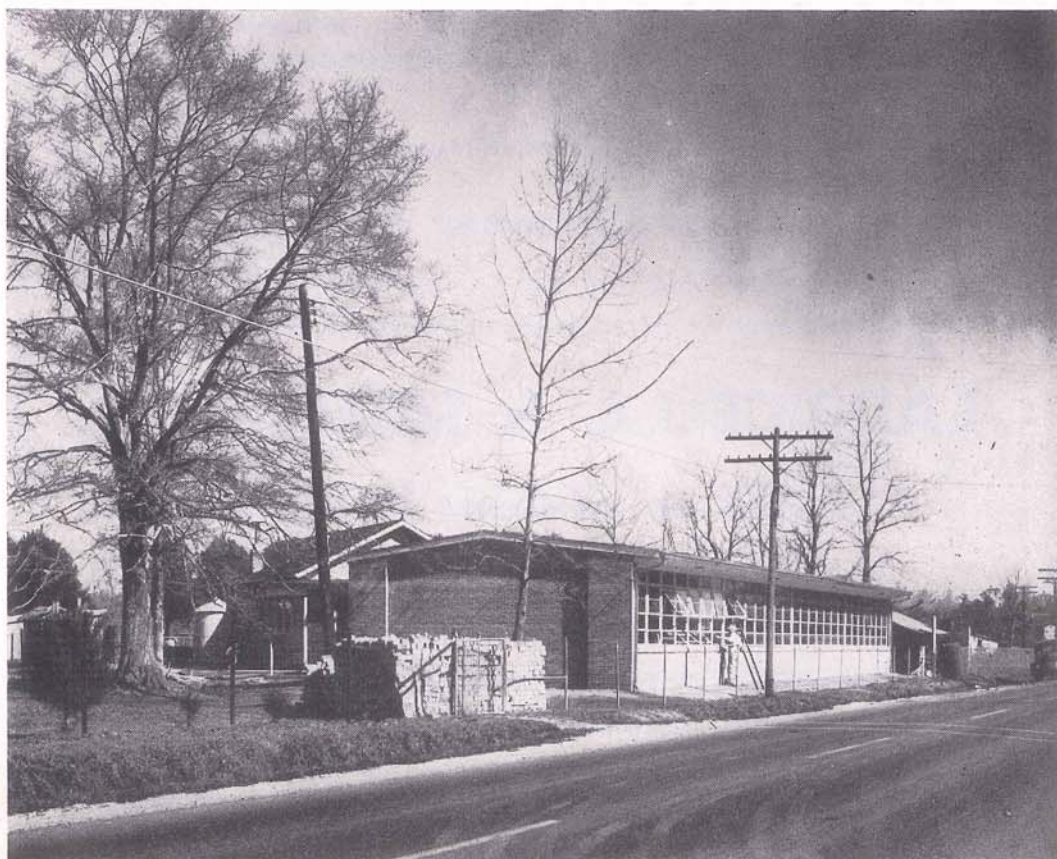
BOYLE & OUSTALET **24 HOUR** GAS, OIL EMERGENCY SERVICE  
1725 DUFOSSAT AT DRYADES JA. 4801





Activity periods at Jefferson High mean lots of fun and excitement at the ping pong tables.

Barataria Boulevard School added this modern building in 1951.





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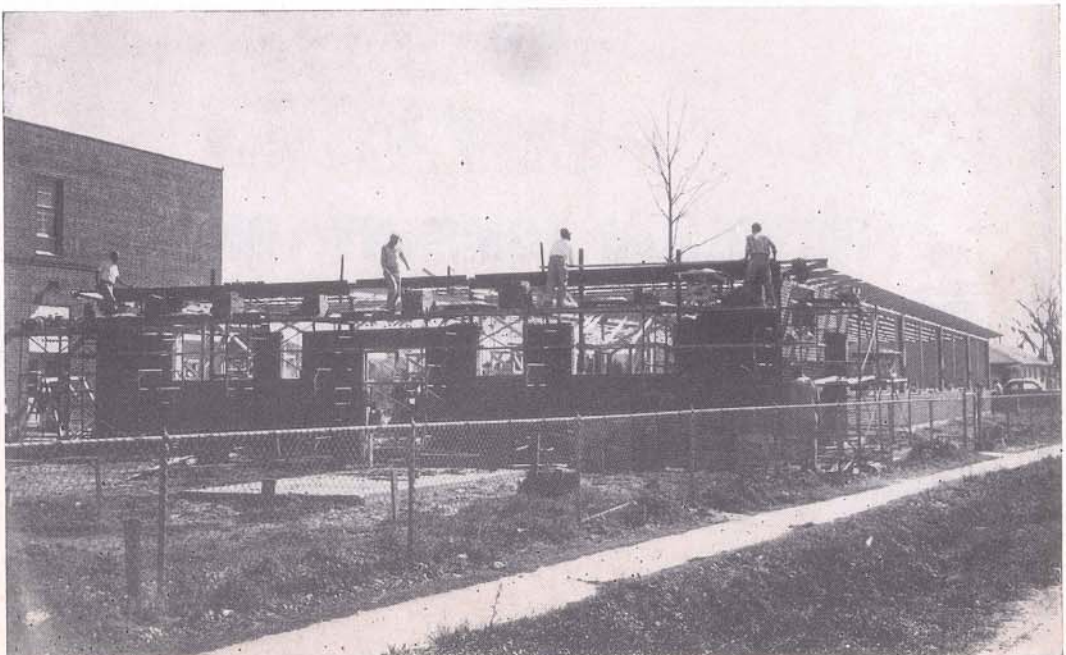


Deckbar Elmentary School addition is part of the construction program.



Kenner High School Library Club is a popular gathering place for students in search of knowledge and pleasant reading.

Addition to Westwego Elementary School as it looked early this year.





C. VITRANO

N. VITRANO

W. TOLEDANO

## MOISANT SERVICENTER

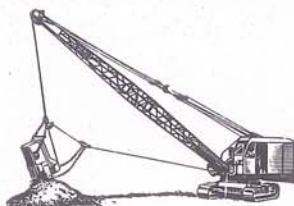
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## DELTA

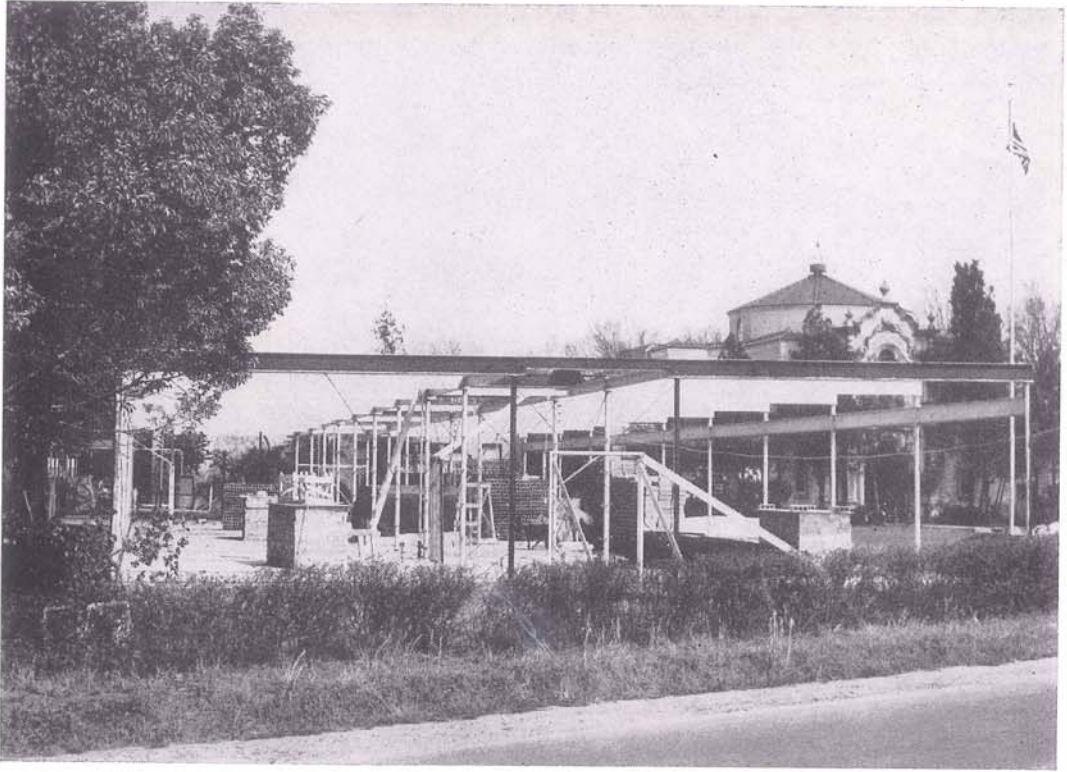
### PETROLEUM COMPANY, INC.

Manufacturers of Motor, Marine and Industrial Lubricants  
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Harahan Elementary School came in for additional construction.



Prof. V. D'Gerolamo demonstrates one of the new safety fire doors installed at Jefferson Elementary School.



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and Chicken**

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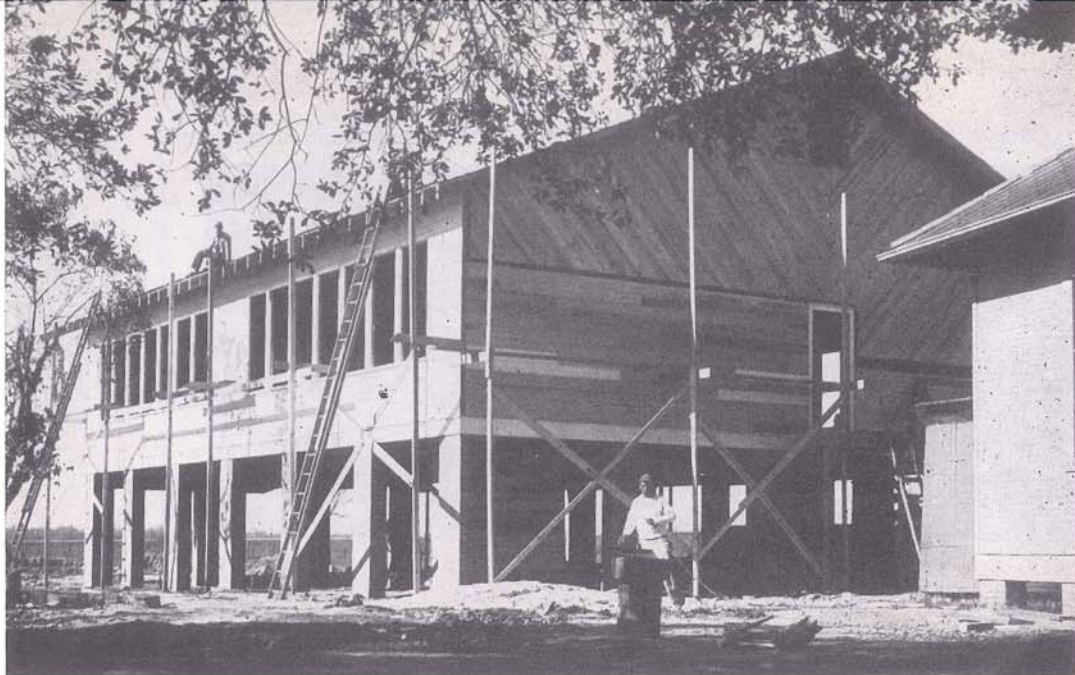
**LESON CHEVROLET CO., INC.**

**200 Fifth St.**

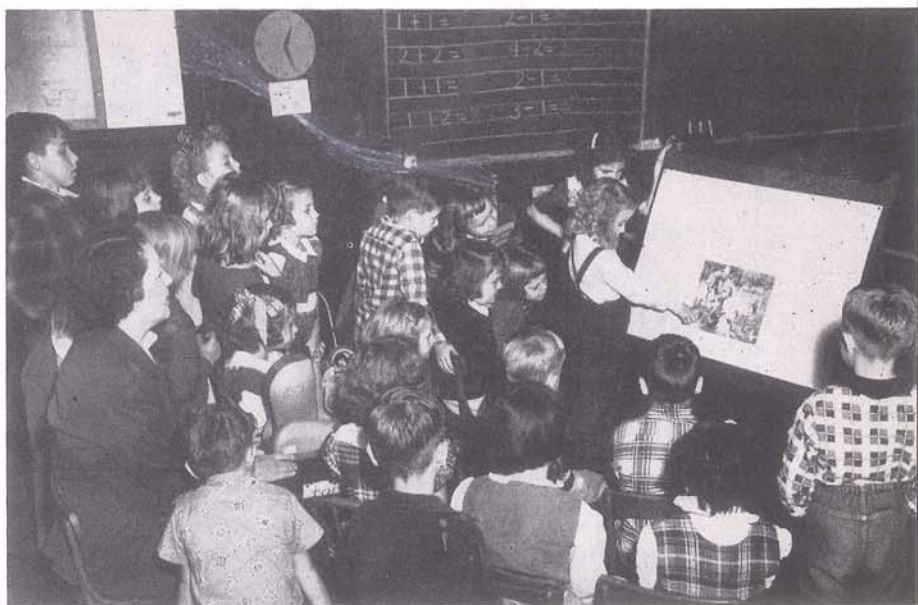
**GRENA**

**ALgiers 4955**





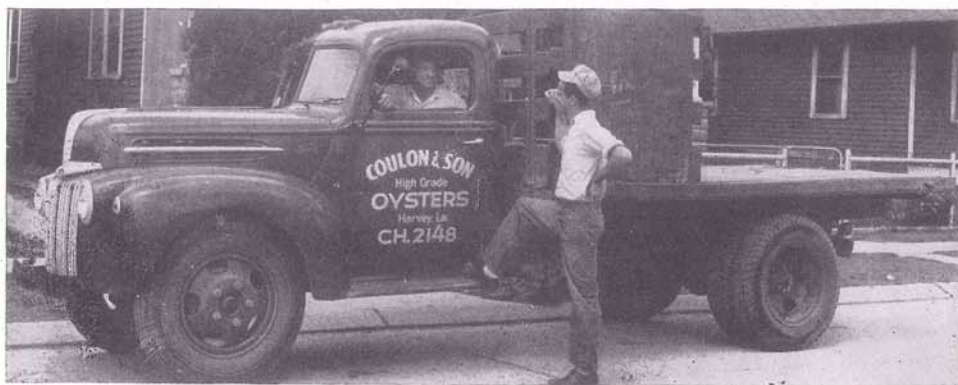
Additional building for  
Waggon Elementary  
School, on the West Bank.



A First Grade class at  
Gretna No. 1, learning to  
read with the aid of a film  
strip projector.

New structure added to  
Ella Dolhonde Elementary  
School in Metairie this  
year.





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For a quarter of a century, Johns-Manville has been a contributor to the spectacular development of industry along the west shore of the Mississippi in Jefferson Parish. J-M first moved into the South in 1925 at the old Gretna plant. In 1936, to meet the need for greater production of asbestos and asphalt shingles and other building materials, a new plant was built at Marrero. In 1947, a major addition to Marrero was made with the construction of a plant to manufacture J-M's Transite asbestos-cement pipe for water and sewage systems and industrial uses in the rapidly expanding Central South.

The Johns-Manville Marrero plant has created an annual payroll of over \$2,500,000 and more than 950 good jobs while spending \$2,450,000 each year for Louisiana raw materials, supplies, power and freight. These expenditures have helped provide jobs in many other industries and have contributed to an ever-increasing standard of living for the people of Jefferson Parish.

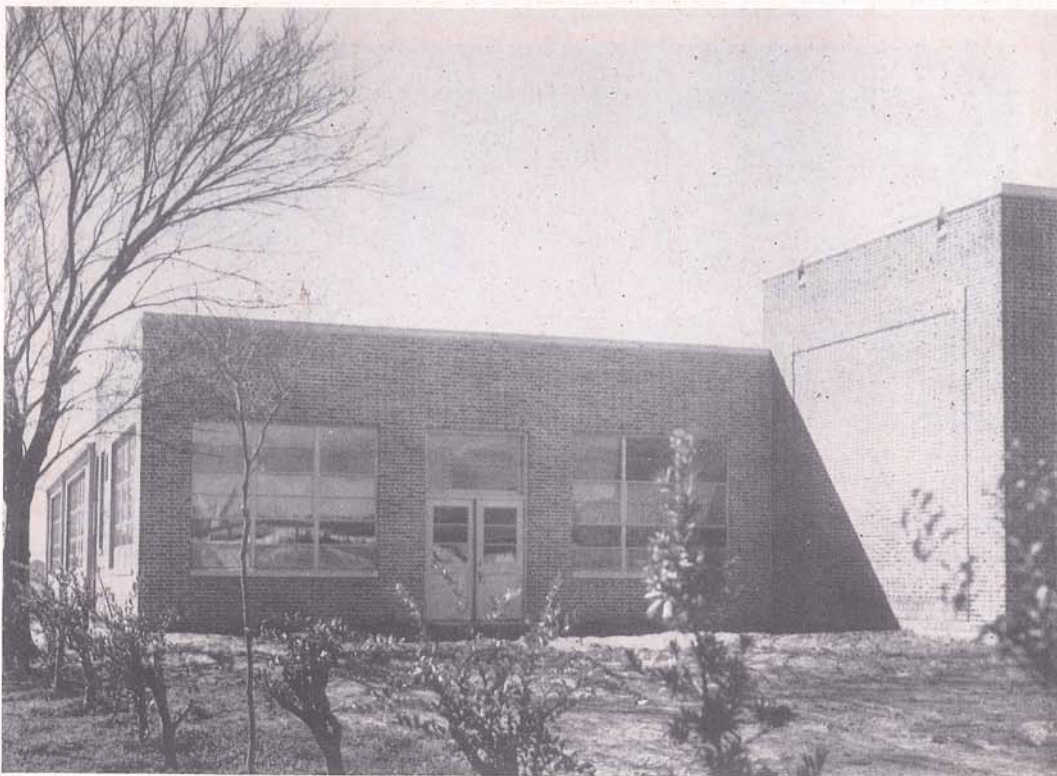
\*U. S. Reg. Pat. Off.



# Johns-Manville

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The wing added to Ames Elementary School on the West Bank blends well with the original building.



The scene at left, at Metairie High, is typical of school construction and rehabilitation work going on throughout Jefferson Parish.



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# **CLARK'S REFINERY**

## **Division of Petco Corp.**

MARRERO, LOUISIANA

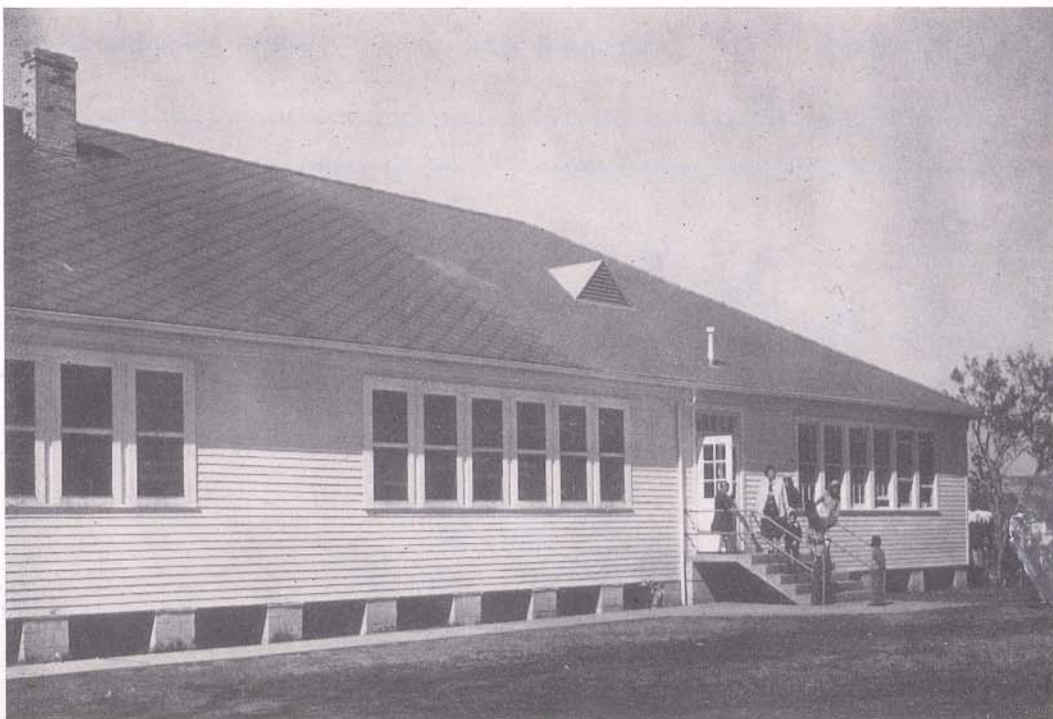
GASOLINE, KEROSENE, DIESEL OIL AND FUEL OIL



Reading project at Deckbar Elementary School is ably handled by Vincent Matranga, Wonda Bourgeois and Claudia Colomb.



New addition to Harvey Elementary School is indicated by line between old and new shingles on roof.





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# **NUNEZ GROCERY & BAR**



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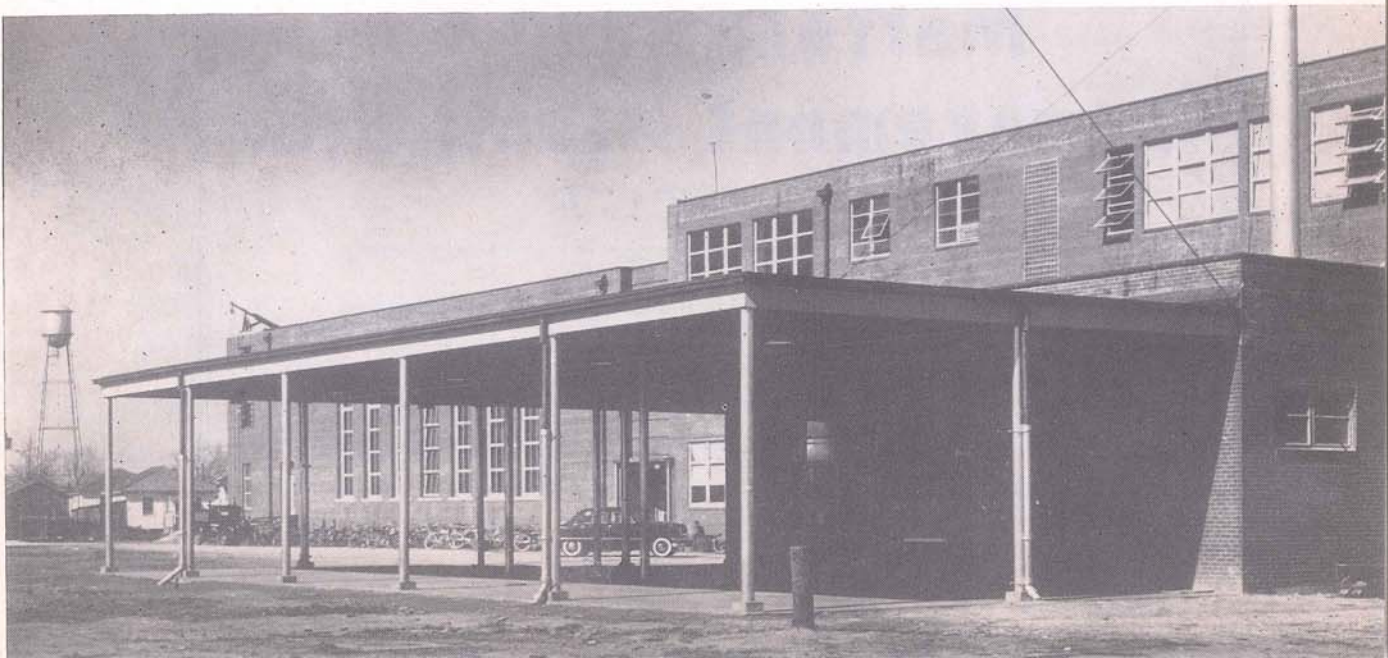
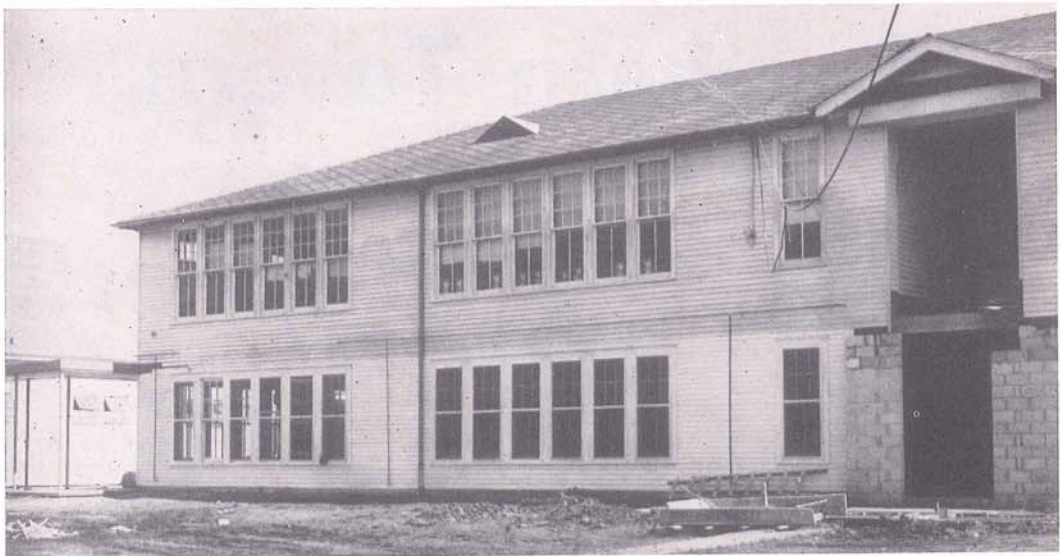
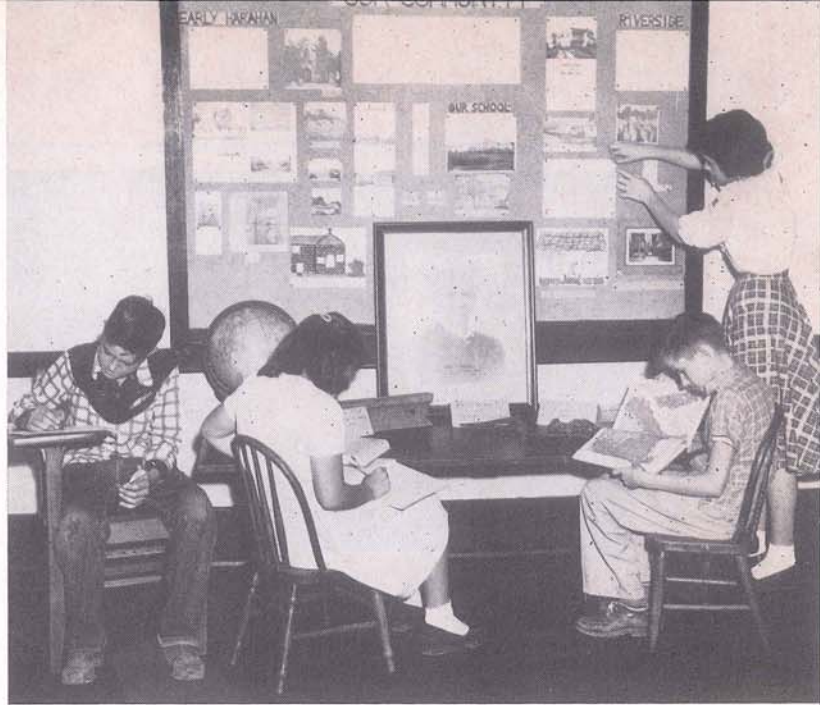
LAFITTE, LA.



Right, pupils of the Sixth Grade class in Social Studies at Harahan School, learning about the Town of Harahan, its origins and as it is today. From left: Richard Braud, Verlyn Parker, Richard Venable, Beverly Renatza. Portrait is of James T. Harahan, for whom the town was named.

Fisher No. 2, center, was raised and class rooms added to first and second floors. The expanded structure will include the Eighth Grade.

New weather shelter was added to the existing building at L. H. Marroero High School, at bottom.





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Jefferson Parish

MARRERO, LA.





Progress shot made early this year of the foundations for the new construction at Bridgedale Elementary School.

Jefferson High, showing the new outside wall applied to the original building.



Future Business Leaders of America, at Westwego High. Seated, from left: Theresa Gonzales, Ulice Granier, Evelyn Breau, Jackie Bourgeois, Dolores LeBlanc, Anna Lee Vallee and Bernel Savoie. Standing, from left: Mrs. Maxine Collins, Teacher, Joyce Galiano and Mrs. Anite Currault, Teacher.



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Classes in elementary education are enthusiastically attended by veterans, at Gretna No. 1, top.

Center, the Metairie Grammar School Glee Club, under the supervision of Mrs. Miriam Lacey and Miss Rose Dalferes.

Right, biology class at Marrero High absorbs the attention of Russell Guarino, E. J. Miller, Annie Talamo and Elda Mae Theriot.





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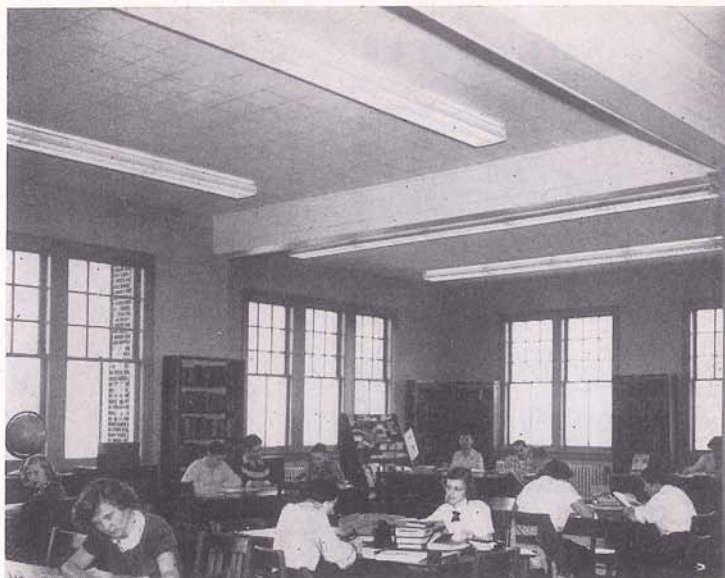
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Heating



Acoustical ceilings and new fluorescent lighting are only part of the improvements made at Gretna High in the rehabilitation program, at right.



Center, lunch time is a busy time in the new cafeteria at Ames Elementary School.

Bottom, laying the foundations for the new McDonoghville School for colored pupils.



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*Best*  
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**CITIES**



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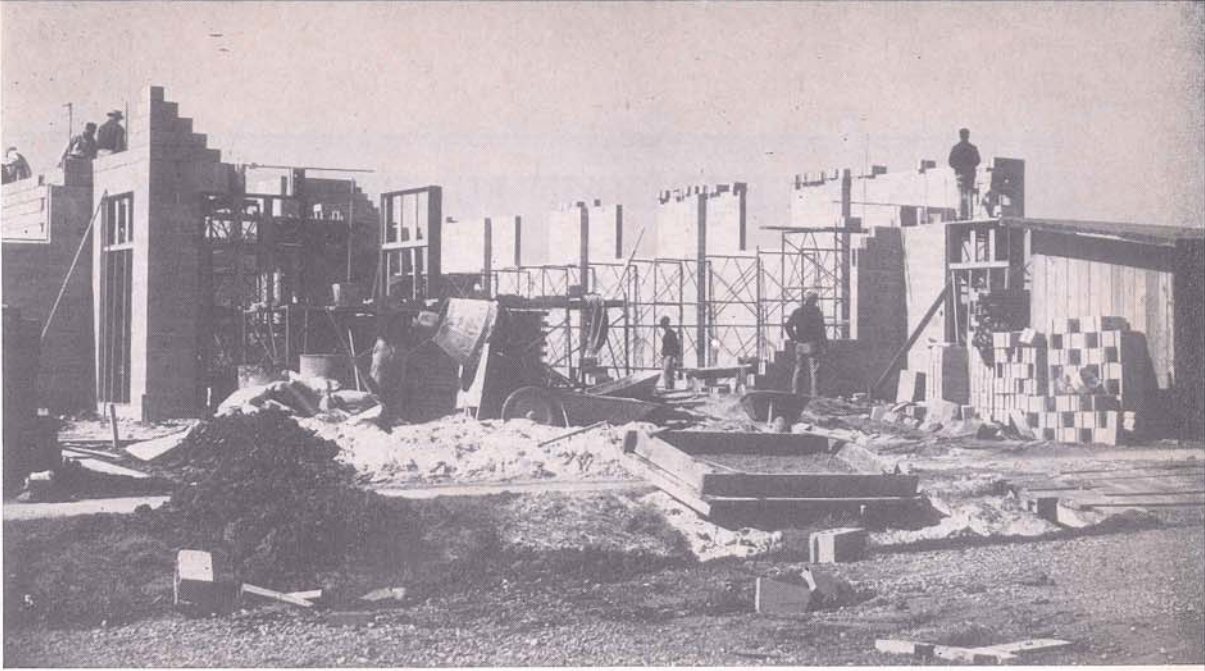
**Royland Addition**

**Hazel Place**

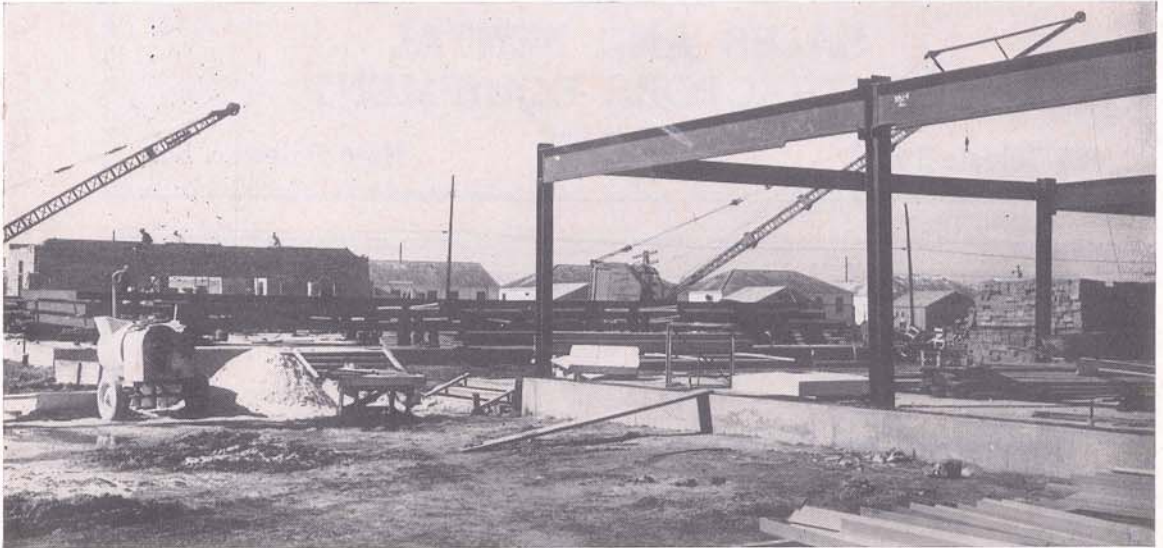
ACREAGE

AIRLINE - LAKE FRONT

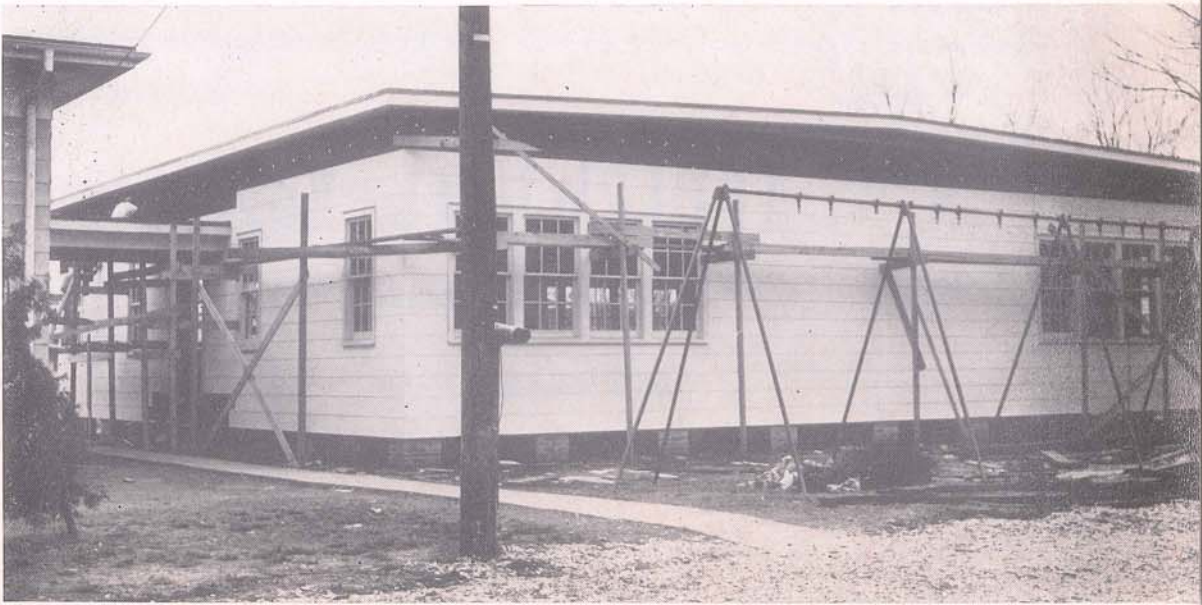




New buildings and additions, and increased facilities, for Jefferson's colored schools are covered by the educational program. Above, addition to Gretna School and below, Shrewsbury School on Shrewsbury Road.



Additional rooms for Kenner School for colored.



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## **S. V. APPLEWHITE, Engineer**

424 MILLAUDON STREET

NEW ORLEANS 18, LA.



(Continued from Page 107)  
wiring to approved standards and filling in low areas. Two new buildings, one for white and one for colored pupils, are planned at Bridge City, just below the Huey P. Long Bridge on the West Bank.

Hammers and saws may be heard throughout the parish, the hiss of sand-blasting, the slap-slap of paintbrushes. A vast flurry of constructive activity is evident everywhere. Soon work will begin on the new Brockenbraugh Elementary School, and work has already started on the McDonoghville and Bridgedale Schools and Barataria Blvd. School, and for colored students, the Shrewsbury High and a school at McDonoghville.

Existing schools being added to include Kenner High, Harahan High, Jefferson High, Deckbar, Ella Dolhonde, Westwego High, Waggaman, Harvey, Gretna No. 1, Metairie Grammar and East End. Whatever is necessary to bring our buildings up to our own strict standards is being done. Besides the addition of new classrooms, gymnasium-auditoriums and lunchrooms, the work takes in shower rooms, ventilation systems, roofing, acoustical ceilings, new floors and so on.

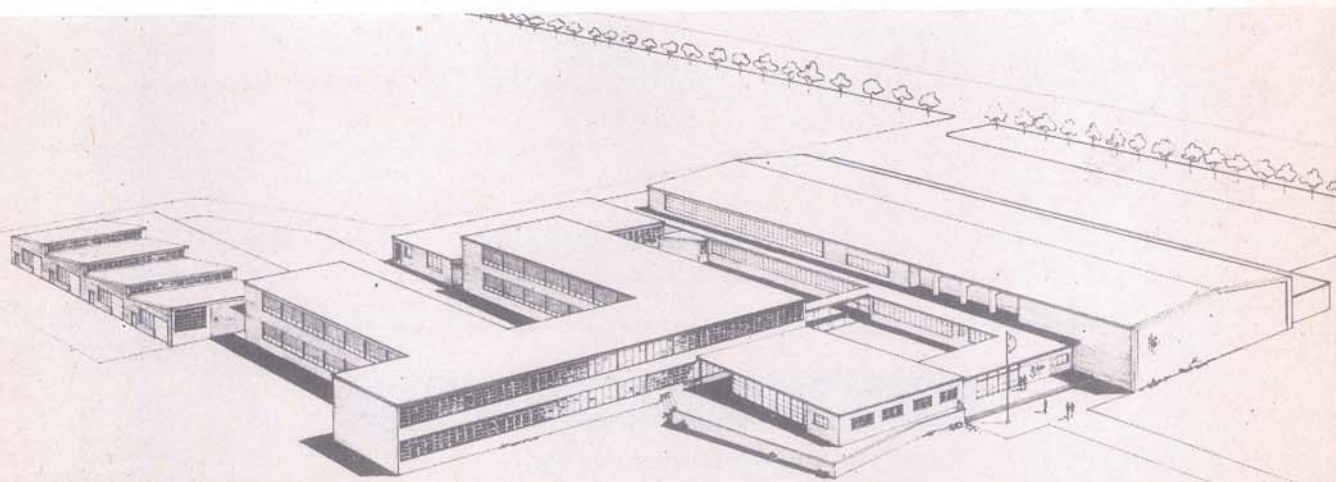
In some instances we gain space for

rooms by raising the existing building and putting the new facilities below, as at Grand Isle School and Fisher No. 1, already commenced, and Lafitte Elementary and Barataria Elementary, which will start soon. Classrooms and auditoriums and improved sanitary plumbing are being added to the colored Barataria Elementary, Rosethorne, Kenner and Crown Point Schools. It would require much more space than this to list all the work and all the schools, but this gives a fair estimate of the enormousness of the program.

Proper educational facilities are the just due of our young charges. This means not only buildings but also new courses in academic and manual subjects. The American child of twelve has lived his whole life in the shadow of war, almost half of it with his country actually involved in conflict. Now that shadow darkens once more.

Today's children need the highest type of education, and a special kind of courage. We must help them to acquire the one and inspire them to manifest the other.

In the achieving of these two aims, we must provide the best for our children, for in them is our hope, as in all children is the hope of the world.



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#### JEFFERSON PARISH SCHOOL BOARD — MEMBERS AND OFFICERS

Seated, from left: Louis E. Breaux, Ward 8, Metairie; Dave Dabria, Ward 4, Marrero; Mrs. Julia Reynaud, Office Secretary; Lem W. Higgins, Superintendent of Schools; Mrs. A. C. Alexander, President, Ward 9, Kenner; Evett R. Schieffler, Ward 6, Lafitte; Horace Terrebonne, Ward 4, Westwego; Bert W. Clark, Ward 8, Metairie; Loney J. Autin, Ward 1, Gretna.

Standing, from left: Walter J. Schneckenburger, Assistant Superintendent of Schools; John A. Angoussot, Ward 4, Marrero; John Calzada, Ward 3, Harvey; W. Richard White, Ward 3, Gretna; August F. Guidry, Ward 4, Marrero; Julius F. Hofard, Vice-President, Ward 2, Gretna; Abel Zeringue, Ward 5, Waggaman; Paul J. Solis, Assistant Superintendent of Schools and High School Supervisor. Arthur F. O'Neill, Ward 7, Jefferson Highway, was out of the country at the time the picture was taken.

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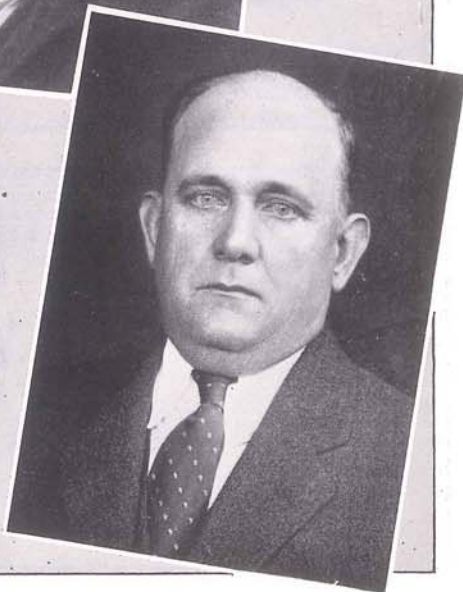
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WEST END OF WEST END PARK

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#### SCHOOL BOARD OFFICIALS

Upper left: Lem W. Higgins,  
Superintendent of Schools. Upper  
right: Hon. Julius F. Hotard, Vice-  
President. Center: Mrs. A. C.  
Alexander, President. Lower  
right: Hon. Louis E. Breaux, Mem-  
ber of the Executive Committee.

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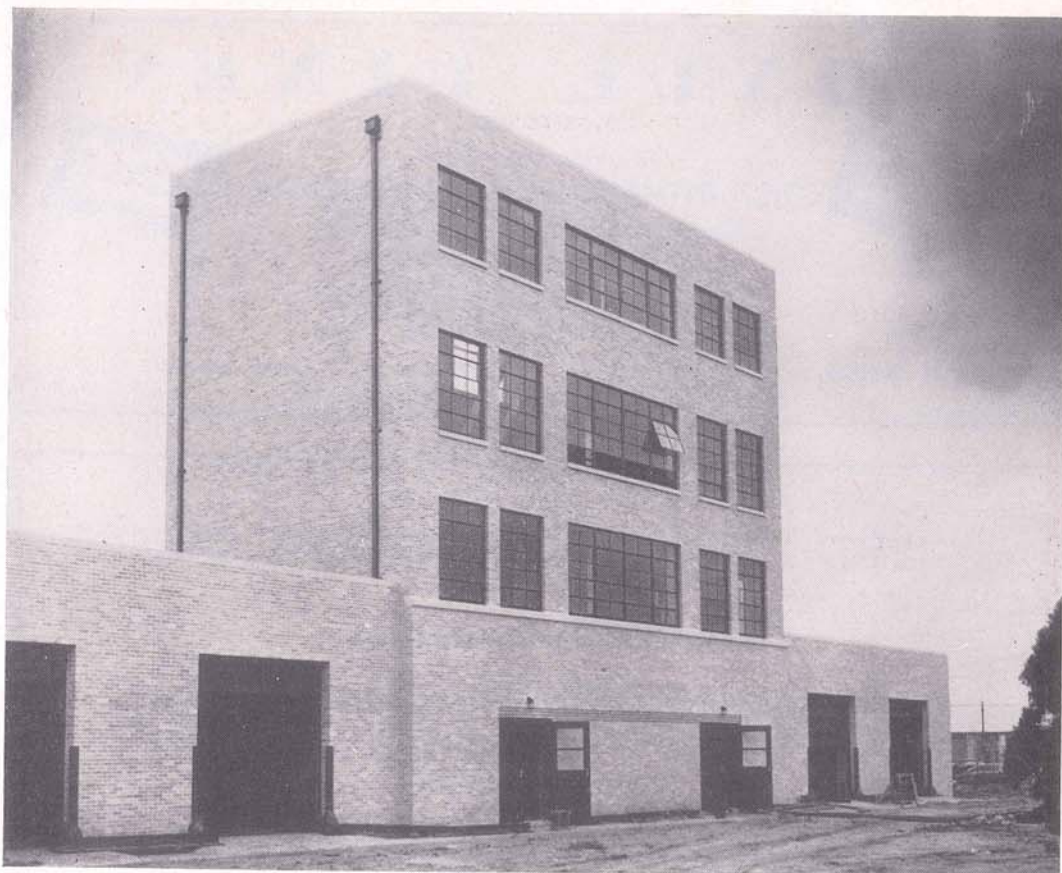
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New plant of the East Jefferson Waterworks District No. 1 will bring production to 10 million gallons per day.

## *Wonder-Working* **WATERWORKS**

By J. W. Hodgson, Sr.

President and General Manager

East Jefferson Waterworks District Number One

Last October 10 the voters of the East Jefferson Waterworks District No. 1 almost unanimously approved a \$5,000,000 bond issue for further improvement and development of the water distributing system. For throughout the area served by our plant is an ever increasing industrial, commercial and residential growth, and the continuously expanding services of our waterworks are a large and essential part of the picture.

At the beginning of March, 1950, we

drove the first pile for the construction of our new pure water-producing facilities, which we planned to complete by March of this year. These new additions to our plant will more than double our output, bringing it to 10,000,000 gallons of water daily, an amount which has become necessary by the phenomenal growth of the Seventh, Eighth and Ninth Wards, which comprise our water district.

Since District No. 1 was first formed way back in 1931, we have had to con-

# COYLE LINES

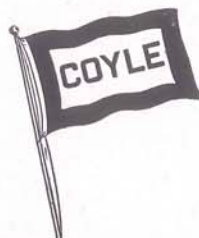
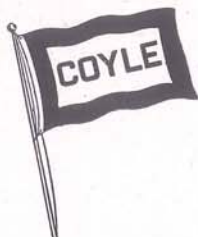
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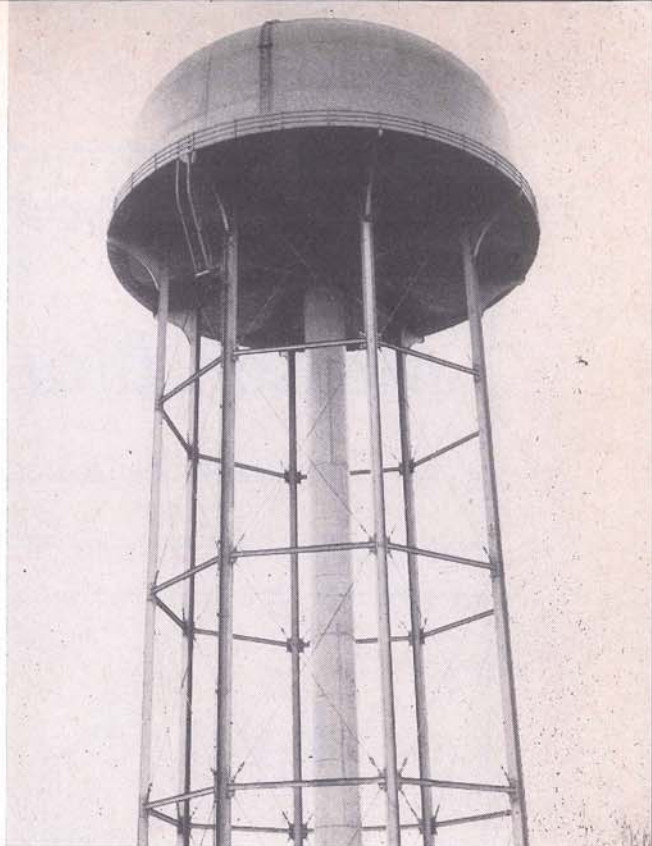


stantly expand our plant and our distribution system to keep pace with the communities we serve, which means to keep always a little ahead. The growth of pure water distribution in any area is a positive gauge of its development. For a supply of pure, fresh water is the absolute necessity of a normal standard of living.

In 1931 we began with 173 consumers. By 1939 our then 3300 customers were served by over 122 miles of pipe, none of which was larger than 20 inches in diameter. In June, 1941, the maze of mains had stretched for 150 miles through the district and we were delivering water to 4379 installations. Every year has meant an increase in the number of installations we must make monthly. At the beginning of 1945 we were serving 6400 families and were adding 60 new names to the list every month. In October of that year we put two new giant filters into operation, bettering our capacity by 500,000 gallons of water per day.

By early 1947 the number of our consumers had reached the 8000 mark and the total length of pipe line had mounted to 186 miles. At the rate new applications poured in during the preceding year, we judged that 1947 would top its mark by a huge margin. It did. We reached 10,000 by the beginning of 1948 and the years since have followed the same pattern.

There are now more than 15,000 customers drawing from our reservoirs and water towers, 2500 more than last year, and the list grows at the rate of 200 per month. The work of laying down mains of all sizes never stops,



Main water tower of the system maintaining 60 lbs. pressure out to the ends of the line.

and the network of over 200 miles now carrying water 24 hours a day to our users will be greatly augmented before very long.

We completed in 1949 the sale of a bond issue and had on hand \$1,175,000 with which to enlarge our producing equipment. That was the work started in March a year ago, and now already in operation. It included new filters and settling tanks and an additional raw water intake at the Mississippi

New raw water intake at the Mississippi River, the never-failing, endless source.



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Gretna, La.



River, the never-failing source of all our water.

The \$5,000,000 bond issue voted upon last October is to be used mainly for the purpose of securing better fire protection for the East Bank, and the full sum will not be issued at one time. The amount to be issued will be determined by the amount the waterworks can pay off out of its income. Plans are under way to spend \$4,000,000 on extensions of water mains and installation of fire hydrants from Metairie on our eastern border to Kenner at the west end of our district. This work will be done without the increase of taxes for consumers.

It was most heartening to note that over 1000 voters in our district, representing an assessed valuation of over a million and a half dollars, were for the bond issue. Only three dissented.

On January 23 of this year bids were opened on the purchase of 1100 fire hydrants and more than 75 miles of pipe to be used in extending the water system and raising the water pressure throughout the East Bank area. This doubles the present number of hydrants in the district, and considerably increases the fire protection potentialities. At the same time the people of the East

Bank of Jefferson Parish took active steps toward securing a paid, full-time fire department and more fight-fighting equipment.

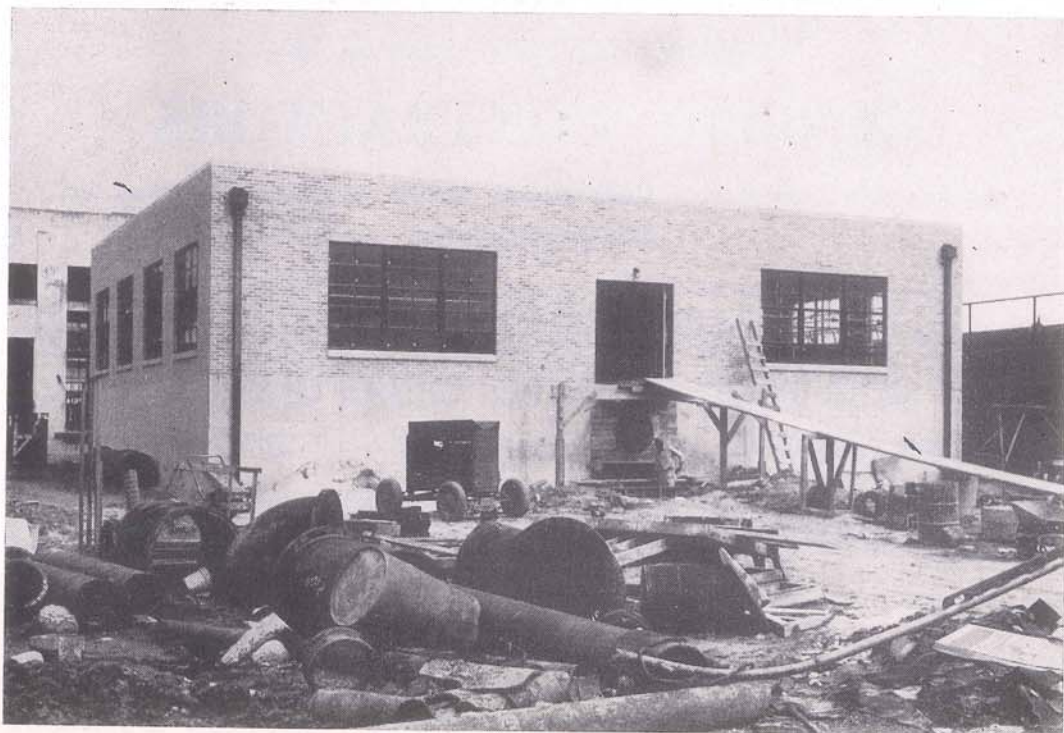
In the Metairie area the water pressure will be considerably raised by the installation of a new 36-inch main to run from the plant on the Jefferson Highway to Shrewsbury Road and Bore Street. Giving extra protection especially to the Metairie business district, a 16-inch main will extend from here to where the Southern Railroad crosses Metairie Road. Additional mains will be laid in Harahan, Bridgedale and Kenner, with a 12-inch pipe all the way out to East End.

Being in the pure water business does not mean simply drawing the water from the Mississippi River and pumping it out to the consumers. It is really a little more involved and complicated than that.

Between the river and the tap is a series of steps that are necessary to clarify and purify the water so that every single drop of it is laboratory safe, no matter whether it is to be used in Baby's bottle or to fight a fire.

As the water is pumped from the muddy Mississippi it goes first to the

New filter house is a vital part of our construction program.



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Additional mixing chambers were necessary to keep up with our constant expansion.

grit basins where the heavier silt and sediment settle naturally to the bottom. Here the water is tested to decide the proper quantities of the different chemicals required.

These chemicals do not affect the water, but cause the lighter impurities and other matter to coagulate into "flock" which then precipitates out, and the clear water is slowly filtered and then sent to the clear water reservoirs. A little chlorine is then added, which does not alter the taste, odor or color of the water, but does insure its complete purity, and it is ready to be delivered to your home or factory or place of business.

Our quota calls for about 70 gallons of water per day for every man, woman and child in our district. This is used in the following approximate proportions: 5% for drinking, 30% for bathing, 45% for toilet flushing, 4% for laundry, and the balance for other needs, from watering the lawn to washing the dog.

Twice every week the Louisiana

State Board of Health tests the water for purity and wholesomeness, and a double-check is made by our own chemists, taking water from a different school area every day of the week.

The waterworks plant, the distribution and maintenance systems, the new construction and installation work constantly going on, all call for a large staff of highly trained personnel. Chemists, engineers and other skilled specialists are all part of the unseen activity going on all the time to deliver the water underground to our customers daily.

Since we started our plant, practically everything you can think of has doubled in price. The dollar is worth half of its value a dozen years ago. Yet for nineteen years, through a tragic depression and a world-engulfing war and its aftermath, with steadily rising costs in every phase of operation from materials to labor, the cost of water to our customers—the lowest in the State of Louisiana except in the City of New Orleans—remained the same.

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This year, however, our sound financial structure could stand the excessive pressure no longer, and we were compelled to raise rates an additional 5 cents per 1000 gallons. Thus after years of absorbing the rising cost of everything, to proceed with economic stability we were forced to increase the price of fresh, pure water, for all the needs and wishes of everyone, delivered into the home 24 hours a day—five one-thousandths of a cent per gallon. Every *four tons* of water our consumers use since the price increase, costs just a nickel more.

The flatness of the terrain here, the absence of hills or other heights that would give us a good gravity flow, presents a problem that is solved by nature in most other parts of the country.

To force the water to all our customers, most of whom are miles away from the plant, and to maintain constant pressure out to the very ends of the line is quite a feat. The power required to move 10,000,000 gallons of water is enormous. The water will not flow by itself, as in areas where the water supply comes from mountain streams or elevated reservoirs. In our system

it must be pushed, and 10 million gallons weighs approximately 83,333,000 pounds, or almost 43,000 tons. This is what we move through our pipes and deliver to our customers every day.

Add to this the friction of the water against the inside of the mains and all the smaller pipes and the force required is even more enormous. Also add to this that the 60 pounds pressure we have been maintaining will in some localities be increased as a part of the coordinated fire-fighting set-up.

The highly complicated system of huge pumps, reservoirs and water towers behind the delivery of this water, is something people ordinarily never think about when they spin the tap handle for a cool, refreshing drink of pure water. We at the plant think about it constantly because we are water-conscious. And we never regret that our source is not some mountain lake or stream, for we will never be faced with the danger of a drought, as various sections of the North and East were recently. For the Mississippi River cannot dry up. It is always there delivering the water for us to deliver to you. So, we'd just as soon have it this way.



COMMISSIONERS, DEPARTMENT HEADS AND OFFICIALS OF EAST JEFFERSON WATERWORKS DISTRICT NUMBER ONE

Seated, from left: Commissioners—Blaise Camel; E. J. Bender; Paul D'Gerolamo, Assistant Manager and Purchasing Agent; Charles A. Boutall, Vice-President, and John W. Hodgson, Sr., President and General Manager. Standing, from left: Department Heads and Officials—E. George Lorio, Treasurer; William Wolf, Outside Superintendent, and O. Gaudet, Plant Engineer.

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Settling basins of the Jefferson Parish Waterworks District No. 2, of 1,200,000 gallons capacity each.

# Double Decade of Progress

By Ed E. Feitel

President and General Manager  
Jefferson Parish Waterworks District Number Two

In August 1951, Jefferson Parish Waterworks District No. 2 will observe its 20th Anniversary. Looking back over the past twenty years it gives the Board of Commissioners and myself a feeling of pride and satisfaction when we see the improvements in our plant and system. In fact, we feel that we have one of the most modern small plants in the U.S.A.

In 1931 when our plant was constructed we had a capacity of 1,500,000 gallons of water per day, and today, twenty years later, our capacity has been increased to 5,000,000 gallons per day, 1,500,000 more than last year. Our responsibilities are great because of the

fact that located in our water district are some of the largest industrial plants in the South. Industrial giants such as the Celotex Corp., Johns-Manville Corp., Southern Cotton Oil Co., Swift & Co., Continental Can Co., Commercial Solvents Corp., Stauffer Chemical Co., Southern Shell Fish Co., Clark's Refinery, Sherwood Refining Co., Avondale Marine Ways, The Texas Co., Douglas Public Service Corp., and many smaller industries all depend on our facilities for adequate water and fire protection. Just last year in May 1950, it was our pleasure to see the original bond issue of \$350,000 fully liquidated. In 1947 we issued bonds in

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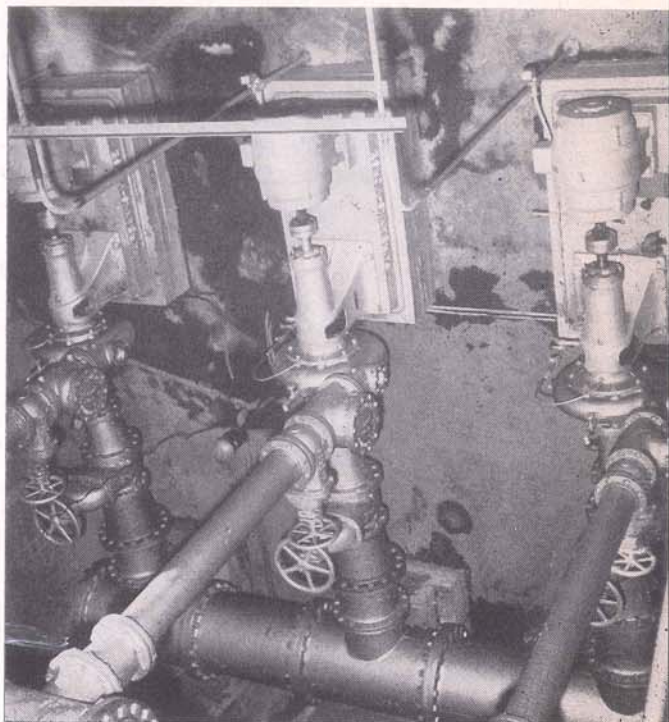
NEW ORLEANS 21, LA.

TEmples 9255



the amount of \$300,000 to extend our distribution system, construct a new raw water intake pumping station on the Mississippi River, add new filters to our system and make other necessary improvements in our district. We like to boast that the millage to retire the bonds and interest against this issue has never exceeded  $1\frac{1}{2}$  mills, in fact in the year 1950 it was reduced to one mill, which is just about the lowest millage in the entire Parish of Jefferson for utilities such as ours. Our latest improvement was to contract for the construction of a complete new electrical system between the plant and the raw water intake station on the river. This contract was for the sum of \$20,328 which will be paid for out of our operating fund at no extra cost to our water consumers and taxpayers.

Yes, we are proud of our record and, we feel, justifiably so, because we have done everything possible to satisfy the water consumers in our water district, and it is our desire and intention to continue this practice and fulfill our duties to the best of our abilities.



The raw water intake station has three 5000 gallons per minute pumps.



COMMISSIONERS, DEPARTMENT HEADS AND OFFICIALS OF JEFFERSON WATERWORKS DISTRICT NUMBER TWO.

Seated, from left: Edward L. Fos, Commissioner; Jacob D. Giardina, Vice-President; Ed E. Feitel, President and General Manager; Anthony Peperone and Carlo Saragussa, Commissioners. Standing, from left: Nezem J. Lorio, Plant Superintendent; J. Donner Nolan, Secretary-Treasurer.

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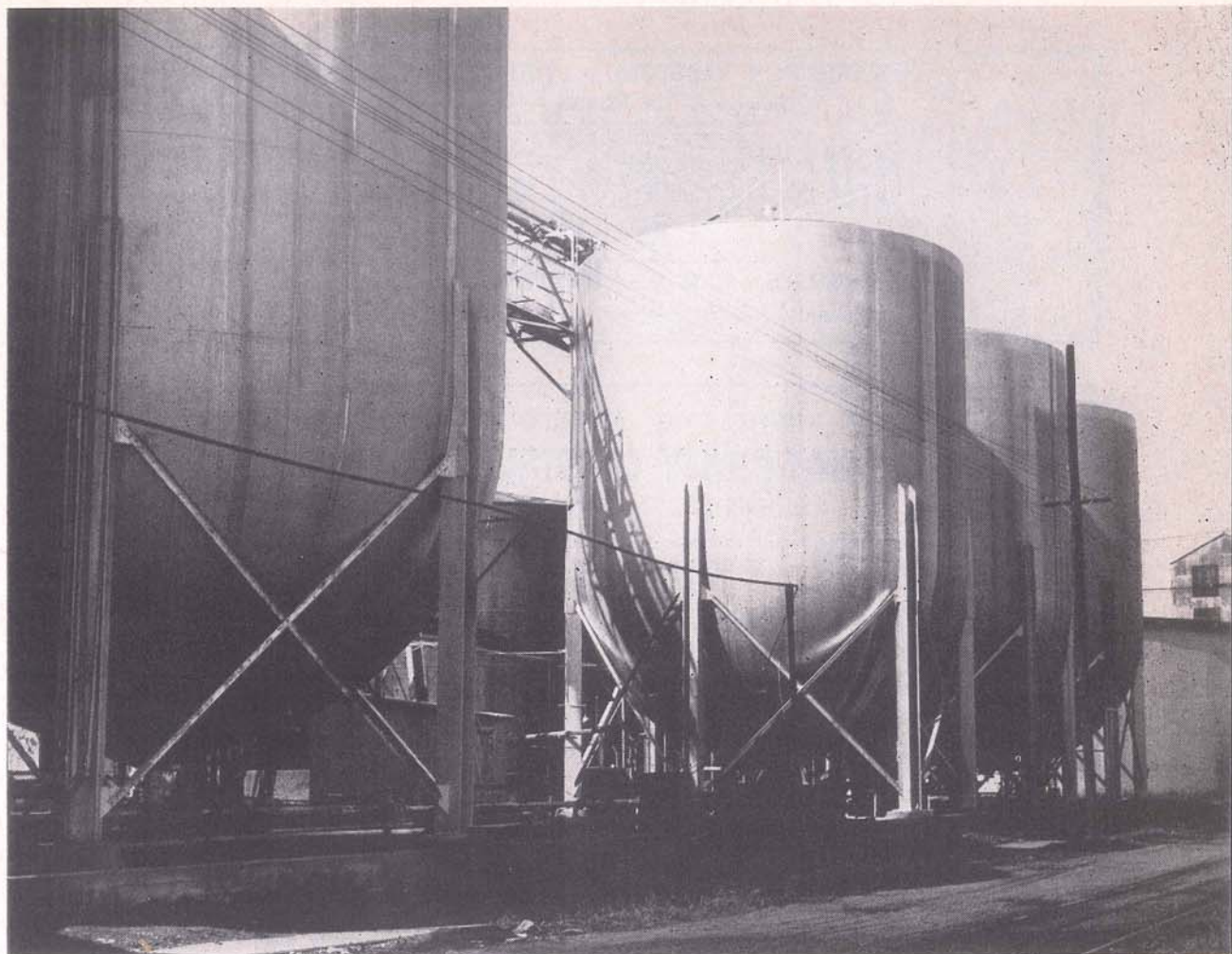
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Phone CEdar 2115

METAIRIE, LA.





United Distillers of America, Inc., plant at Gretna.

# A Report On GRETNA

By William J. White, Mayor

Thriving modern Gretna began thinking along "city lines" long before its official recognition as a city in 1913.

Originally a sprawling river town made up mostly of European immigrants who were plantation workers, dairy and truck farmers, and workers on the riverfront and in the riverfront factories, Gretna early disposed of any rustic tinges and began planning for and dreaming of the future in metropolitan terms.

Today the results of this hard-headed

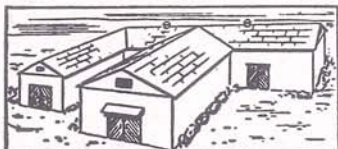
and optimistic system of action are visible everywhere in the city and its environs. Progress has been continuous, but the biggest steps forward have been made in the postwar years. Many changes—by which we mean improvements—have come about recently, from the lowering of the tax rate to the development of recreation areas in the outlying districts.

Now a mature urban center, Gretna, the banking and business heart of the West Bank and the seat of government

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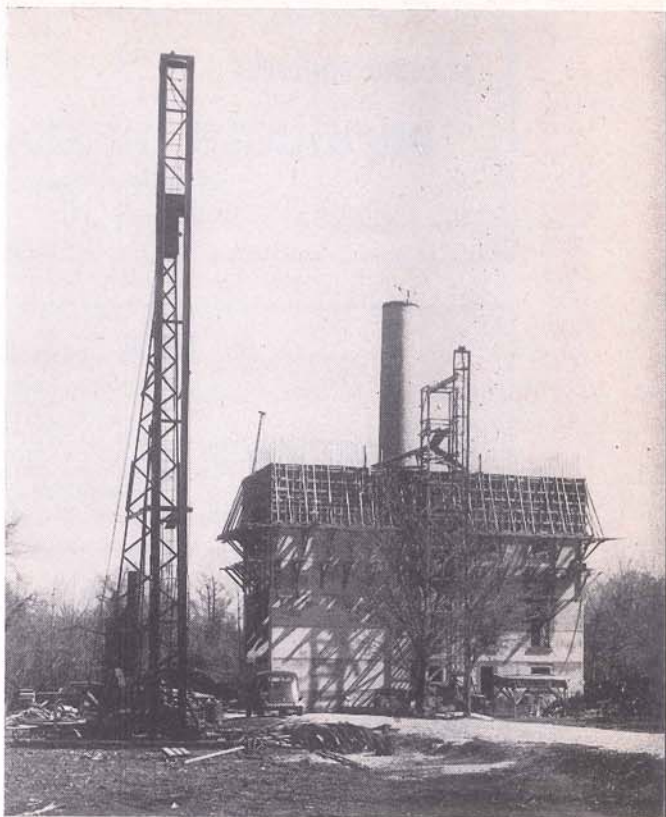
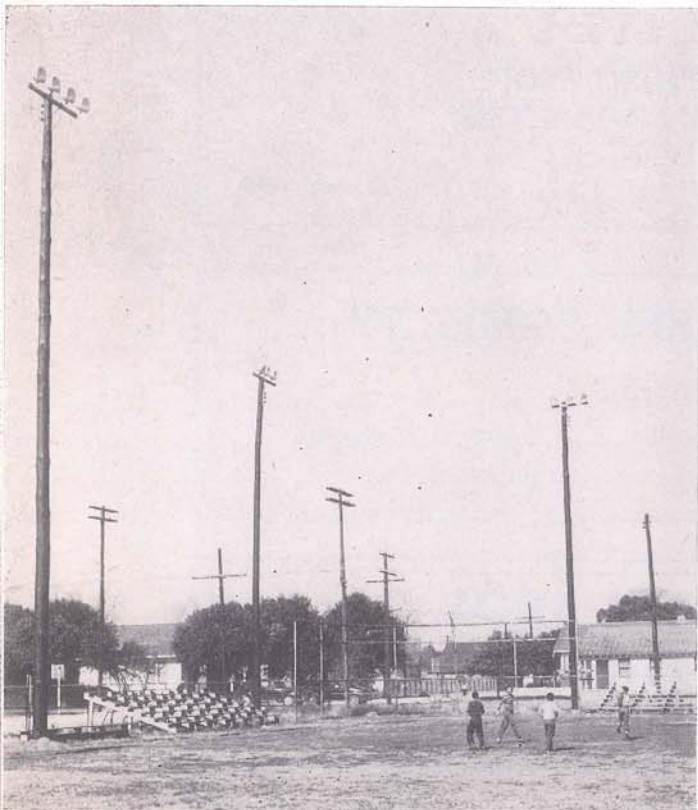


of the parish since 1884, continues to plan for new growth and progress.

During recent years our business and commercial section has spread and increased materially, and our civic projects in an ambitious program designed for even better living conditions and social understanding are one by one coming into being. In the past decade our population has increased by approximately one-third and at present is near 15,000.

Being connected to the City of New Orleans by a ferry system long inadequate for our developments makes us fight for a bridge spanning the Mississippi River here. Gretna and the adjoining West Bank communities are ready *now* for the responsibilities devolving upon us as a "twin city" to the commercial and cultural center of the South, and we are annoyed at the ham-

New lighting system on the playground at McDonoghville.



Modern incinerator for garbage and refuse disposal completed early this year.

pering effect of an insufficient means of communication.

In early January the State Highway Department began the work on Huey P. Long Avenue, between Third and Fourth Streets. The street itself has been widened to provide for parking at a forty-five degree angle along the neutral ground, and the city shall provide additional parking space within the neutral ground area. This principal traffic artery can aptly be called the "Great White Way of the West Bank," with its brightly lighted modern business and commercial buildings lining both sides of the Quadrangle.

In 1948 our new \$350,000 water extension and improvement program was inaugurated, and during the following year more than thirteen miles of water mains, none smaller than six inches, were added to our system of pure water

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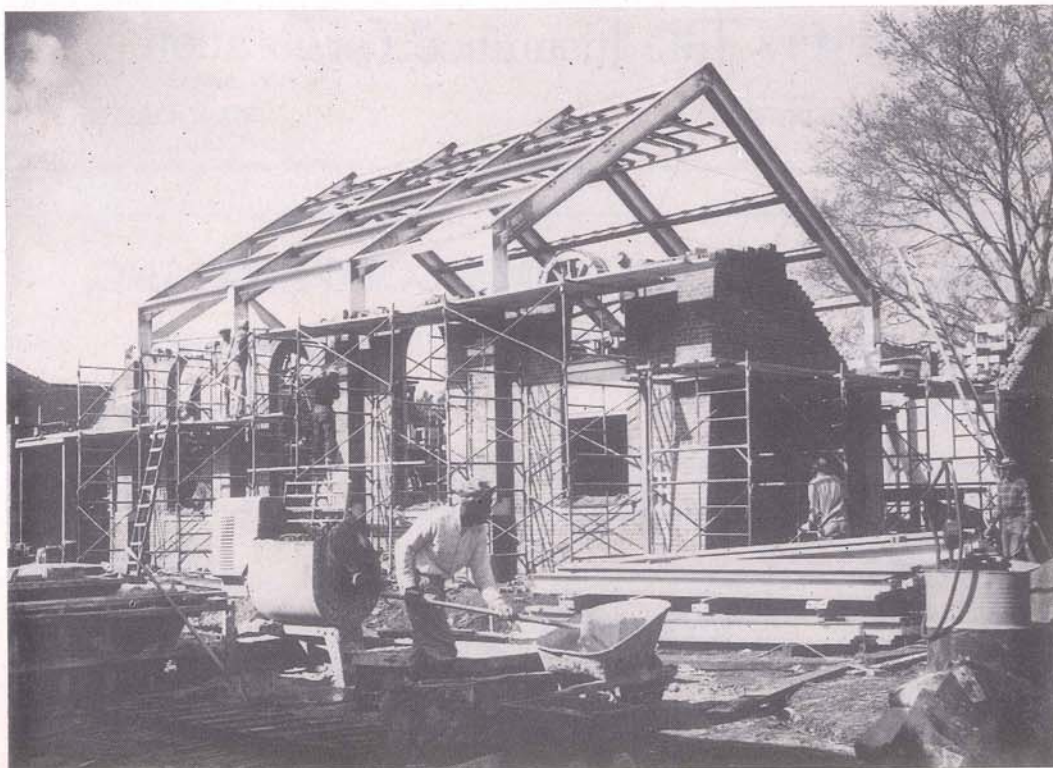
*Follow the Crowds to the Store That Has the Lowest Prices in Town*





Distinctive Cape Cod type homes in the new Gretna Green Subdivision.

New Lutheran Church rapidly nearing completion.





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The Guaranty Bank & Trust Co. opened in March.

distribution. We reported last year how approximately 20% of this installation was large mains laid in a loop with lateral run-offs at intervals for efficient fire fighting.

Also in 1948 our \$105,000 sewerage improvement program was completed, and the following year saw an expansion by an additional four miles of mains, distributed over the city, and including most of the residential areas. Planning was continued during 1950, and early in January of this year, bids were received for a further extension of the sewerage system on Virgil, Franklin, Van Trump and Porter Streets in the First Ward. The new and modern incinerator that will more than adequately handle the garbage and refuse disposal situation will be completed this year.

Extensive wharfs and dockside freight facilities for ocean-going vessels, the Southern Pacific and the Texas Pacific-Missouri Pacific Lines, the New Orleans & Lower Coast Lines and the Intracoastal Waterway on our western border, plus our highways, all make us an integral part of the transportation network connecting this key city with the nation and all the rest of the world.

A sturdy addition to our banking concerns, the Guaranty Bank & Trust Co., opened in March. It is a member of the

Federal Deposit Insurance Corp., has a capitalization of \$250,000, and the first "drive-in" teller window in this section.

One of our principal industries, the United Distillers of America, Inc., expanded its facilities recently. This plant produces alcohol from Louisiana molasses, and is the only one in the state that can also utilize grain for this purpose, should that become necessary. The newly installed equipment makes it possible to recover a certain proportion of the grain, otherwise wasted, as excellent livestock feed.

This and other industrial enterprises give employment to hundreds of our citizens who enjoy not only good working conditions but also the advantages of modern industrial personnel.

But perhaps the highest index of metropolitan achievement is progress made in the development of civic improvements. In this category we mention the lighting system recently installed on the playground at McDonoghville, which was paid for out of city funds. Also, we are working with the American Legion for the construction of a baseball diamond, football field and other improvements on city property on the Lafayette Avenue Highway. Adjacent to this, a community center with picnic grounds is in the planning stage. The plans call for the building to be constructed on city property and



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## **EIGHTH WARD DEMOCRATIC CLUB OF JEFFERSON PARISH**

John Bordes, Chairman

Ernest Riviere, President

George Hein, Vice-Pres.

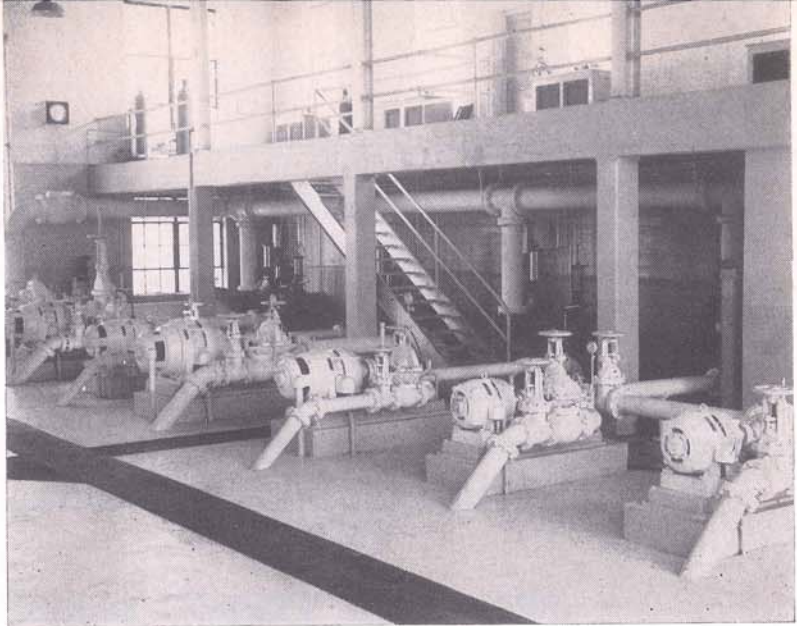
Louis E. Breaux, Treas.

Mrs. D. E. Eastman, Secty.

The Oldest Political Club in Jefferson Parish—Organized in 1923 by John Bordes



Gleaming interior of the Gretna Waterworks is as spotless as a laboratory.



paid for by a group of local civic organizations. In the event of this plan not materializing, an alternative is a park paid for by the city alone.

Funds raised by the volunteer firemen of Gretna paid for the new firehouse in the Second Ward. This gave us a total of three firehouses and four engines with full-time paid chauffeurs, whose salaries are furnished principally by the Police Jury and the City of Gretna.

New housing projects include the fully approved Gretna Green Subdivision at the end of Amelia Avenue. Houses in this development are in the medium price range. They lend a pleasant, homelike quality to the landscape, and are a worthy addition to our other recent residential construction. Growth has continued in the Garden Park and Suburban Park Racetrack Subdivisions.

Ideal location and low tax assessment

have caused industries and many commercial concerns to settle here. A further encouragement to our taxpayers was the reduction in taxes this year. In 1951, Gretna taxpayers pay one mill less. Early last October we announced that the new taxes will amount to 21½ mills instead of the 22½ mills paid previously. More efficient handling of the funds of various departments was a primary cause of this decrease.

Gretna has been proud of its law-enforcement system and its record, among the lowest in the country, for crime and juvenile delinquency. Our police force today consists of a marshall and six policemen, with a patrol car equipped with two-way radio on duty twenty-four hours a day. Salaries of the police force are paid partly with revenue collected by the parking meters installed throughout the commercial section.



Modern, efficient fire-fighting equipment protects the lives, homes and property of our citizens.

## **CAPT. T. BOUDREAUX SUPER MARKET STORE**

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Only space limits our listing of our full accomplishment and our plans for the future, immediate and later. There is no room here to mention all the projects which are in the working stage at present.

But foremost among the public works crying for constructive action are the proposed new Mississippi River bridge and the new four-lane super-highway from the western end of the present Huey P. Long Bridge to the proposed new Mississippi River bridge and then to the Naval Station at Algiers. Because of the many problems involved and the present state of national emergency, progress on the bridge is temporarily in a condition of fluidity. Site of the super-highway, designed to relieve the congestion on the now inadequate Fourth Street Highway, has been surveyed, and we look forward to the

day when bulldozers begin clearing the ground.

If the past is any criterion by which to judge our future, then we have a wonderful outlook ahead of us indeed. So toward this shining goal we shall all work together. We know that our aims can never all be realized, for as new needs develop and chances to improve our community arise, we shall adopt them to replace the projects we complete from time to time.

Naturally, the national emergency takes priority and we will strain every sinew toward the preparations for the defense of our country. But in all else, that does not hamper the serious general effort, we shall go ahead, for progress and growth are inseparable from the things that make Gretna, Gretna—and Great.



#### OFFICIALS OF THE CITY OF GRETNA

Seated, from left: G. Ashton Cox, Alderman; John P. Ray, Alderman; Charles A. Huber, Alderman and Mayor Pro-Tem; William J. White, Mayor; Eugene Gehring, Alderman; Edward L. Hodge, Alderman. Standing, from left: Andrew H. Thalheim, City Attorney; Henry F. Bender, Director of the Budget; Andrew Kraus, City Treasurer; Julius F. Hotard, City Clerk; Joseph Bishop, Supt. of Waterworks, and Alvin E. Hotard, City Engineer. Beauregard Miller, Town Marshal, was unavoidably absent at the time the picture was taken.

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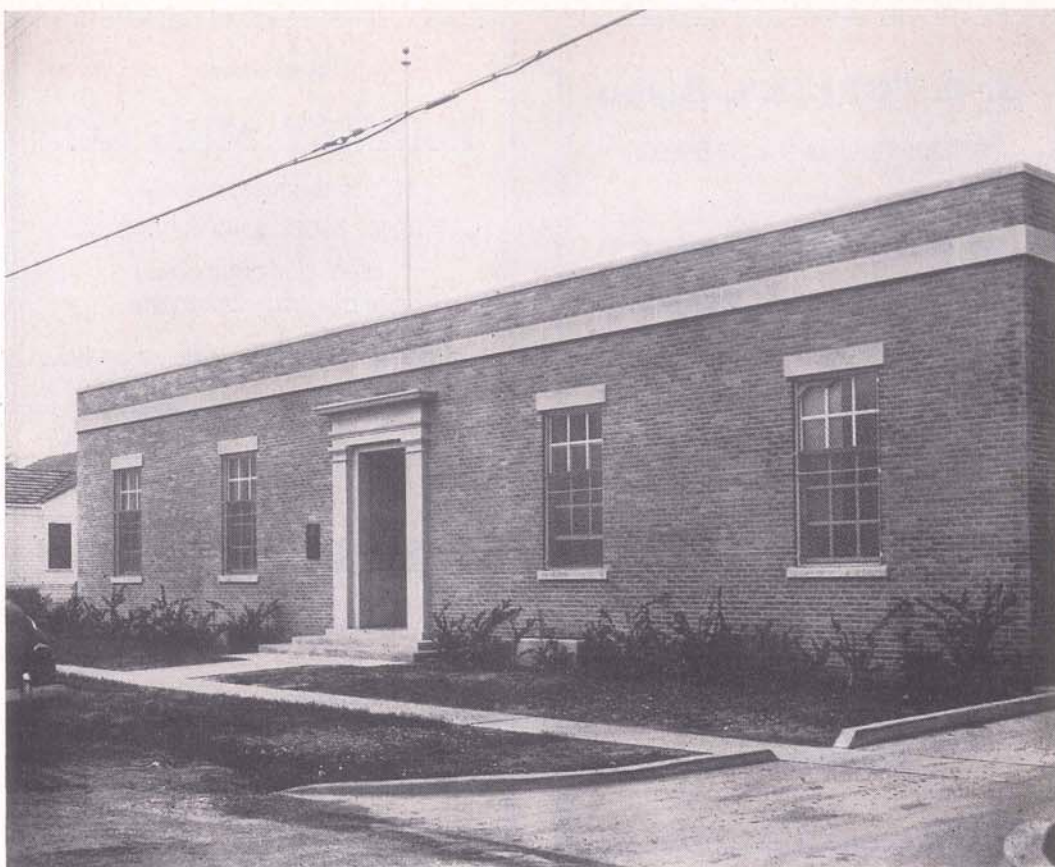
**Meat Market, Soft Drinks,**

**Notions, Dry Goods**

UPtown 9275

HARVEY





New half-million dollar Kenner office of the Southern Bell Telephone & Telegraph Co., on Compromise St. By mid-summer, Kenner telephone rates will be the same as in New Orleans.

## Keeping Up With **KENNER**

By Dr. Joseph S. Kopfler, Mayor

Very likely by the time you read this Kenner will have changed its status to that of a city. For in November of last year we applied for a charter making the new designation official. Our population has doubled since 1940, and we number well over 1000 beyond the required 5000.

In keeping with this growth in population we have developed in other ways that denote, more than mere size, the qualities of a modern civic center of

metropolitan-minded inhabitants.

A notable thing about progress in Kenner is that not only has it been continuous, but each year it has increased in algebraic proportion. Everytime we tell the story of Kenner's development for this publication, we have a better story to tell, and a greater record of achievement and civic activity.

On November 1 daily city mail delivery began in Kenner with two home delivery routes.

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**SHERWIN-WILLIAMS PAINTS**

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BARATARIA BLVD.

MARRERO, LA.

DINE and DANCE

**BRIDGE CIRCLE INN**

Foot of Huey P. Long Bridge

Westside



In January of this year almost a mile of surfacing was completed on Williams Street, which serves a large new section of our city and will some day connect the Airline Highway with Lake Pontchartrain. The \$28,000 job was paid for by the state.

For years some construction work or improvement has been going on all the time in Kenner, and our list of recent accomplishments is impressive. Our city and its surroundings represent great industrial output, important now when production of all goods is essential to the national defense effort. Most of our factories and plants underwent expansion during the postwar years. Now they are all turning out commodities at top speed, ready for a still greater effort when the call comes.

Such concerns as the Airline Lumber & Supply Company, Ipek Plywood Corporation, Airline Sash, Blind & Door Factory and the Jordano Sash and Door Company roll out huge quantities of material for the construction of resi-

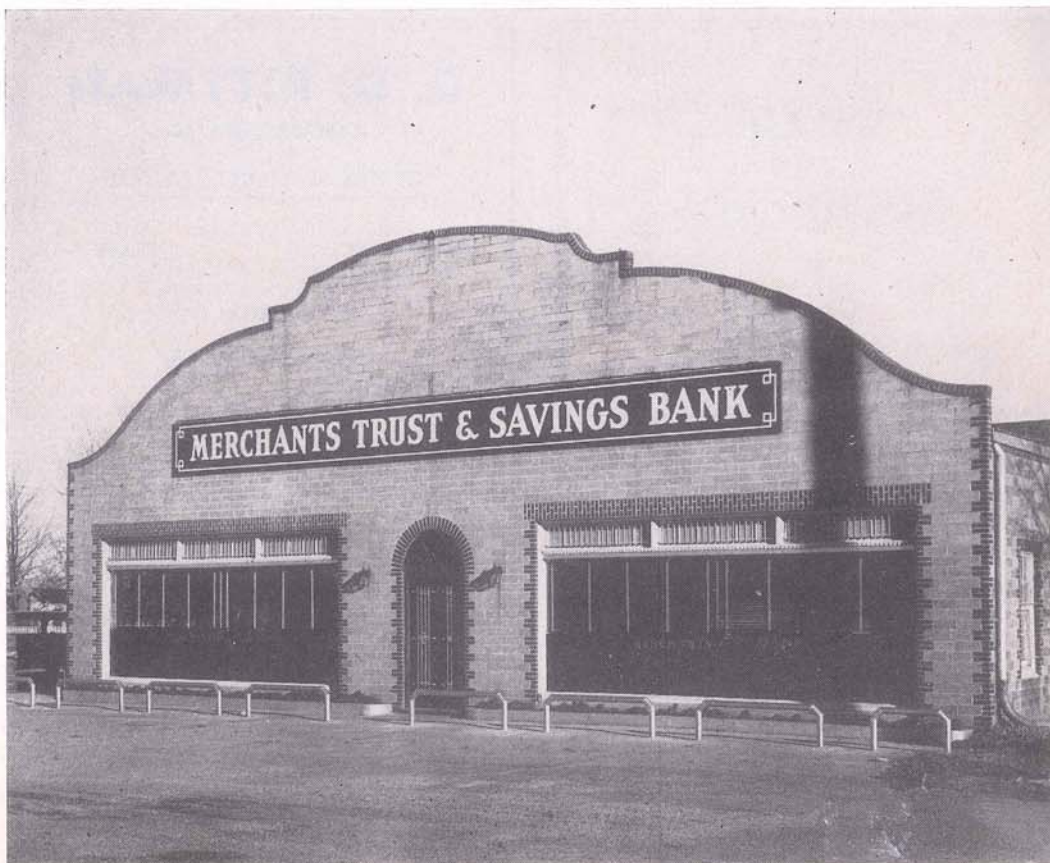
dential and commercial buildings, and a number of concrete block plants produce other fabrications in this same category.

Among our other important industries are the Louisiana Box Company and the Mancuso Barrel & Box Company, making containers that carry goods to all parts of the world, and the Deshautreaux Cold Storage Plant.

We are proud to welcome here the Delta Match Corp., a subsidiary of the Swedish Match Co., which will soon build a \$2,000,000 match factory on the riverfront near our western border.

Hundreds of new residences have been constructed since last year, and hundreds are currently being built. A typical new subdivision is Sheryl Park, being developed by Construction Corporation. As early as last November half of the 53 homes were ready for occupancy, and the others were under construction. These houses were all built under FHA supervision on 55-ft. wide lots, and were designed for people we

New bank opened at the end of 1950.





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*Gretna*

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(Metairie)

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PROPERTY MANAGEMENT

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Gretna, La.

Fourth St. and Ave. B

Westwego, La.

4510 Freret St.

New Orleans, La.





Hundreds of new residences have been built since last year, and many more are currently under construction.

like to have in Kenner, those who make their houses into "homes."

The Kenner Volunteer Fire Co. was organized last year, with paid chauffeurs on 24-hour duty. We are still working for a second fire station on the lake side of the Airline Highway, and though this is still unrealized, we have gone ahead with the purchase of a new fire engine for our established department.

Our new U. S. Post Office was moved into the Abdo Building, and the end of the year saw the opening of the Merchants Trust and Savings Bank. We boast a new shopping center, with a supermarket, drugstore, shoe store, department store, men's store and restaurant making complete shopping possible in this one area. Kenner offices and facilities of the Southern Bell Telephone & Telegraph Co., constructed at an approximate cost of \$500,000, will begin operating in June. Telephone rates will then be the same as in New Orleans.

Kenner, which is the home of chrysanthemums, truck gardens, and dairy farms, and raises fine beef such as the cattle bred on the ranch of Sheriff Frank J. Clancy, is also the home of Moisant International Airport, largest originally commercial airport in the country.

Our civic activities are of highest importance, and each year we rally enthusiastically to the March of Dimes and the Community Chest. Our Boy Scouts are sponsored by the Lions Club,



The building of religious edifices keeps pace with our increase in population. Above is the new Methodist Church on Moisant Drive, as it looked at the beginning of this year.

and we are behind the movement to develop the Cub Packs, who are sponsored by our active Rotary Club. Response to the recreation program has been heartening, greatly because of our two full-time, capable recreation directors.

Since last year a new Methodist church has been constructed, adding to the 10 places of worship of all denominations.

(Continued on Page 177)

## **FISHER'S STORE**

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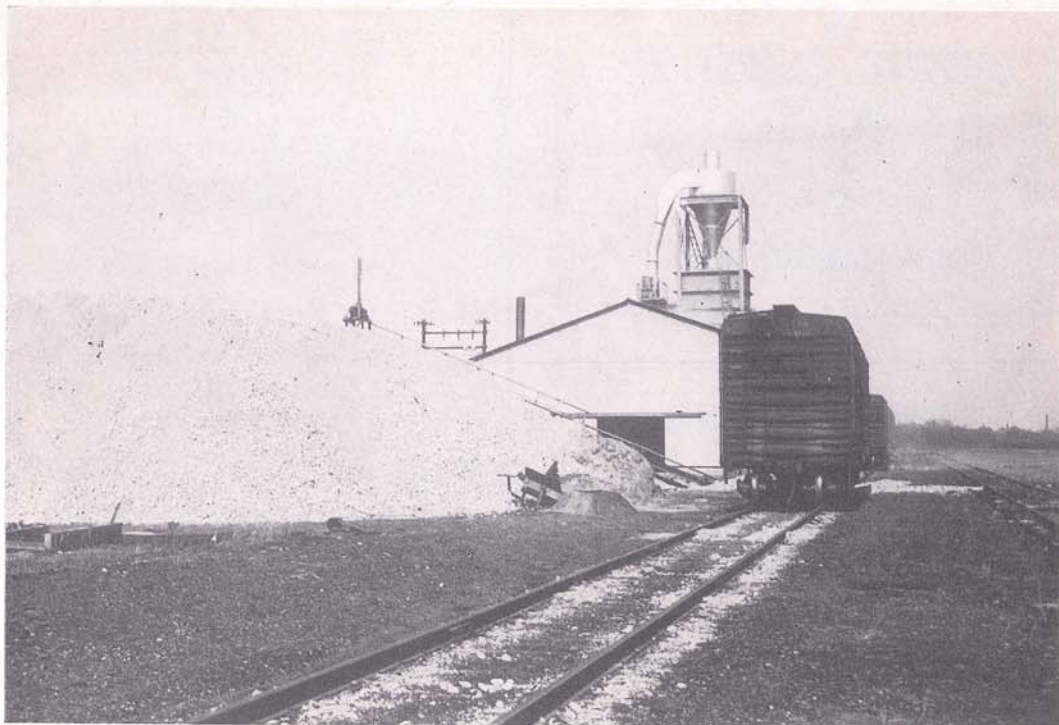
GRETN

## **C. A. KAMMER MERCANTILE CO.**

Lafitte Road

LAFITTE, LA.





The Gulf Grinders & Distributors began operating last year at Harahan.

# HARAHAN

## Hits a New High

By Frank H. Mayo, Mayor

An increase of 213.5% in population in ten years is something worth looking into. But there it is. In 1940 the census showed 1082 residents in Harahan. Our total at the time of the 1950 check was 3392.

There must be a reason for it, you will agree. There is. There are several reasons, in fact, starting with the basic one that folks find it pleasant to live in this town. The climate is temperate, and the location, approximately 20 minutes by automobile from downtown New Orleans, provides an amiable combination of the city and the rural life.

Harahan is the place for people who like space, grass, flowers and trees. It is ideal for rearing children, and raising pets. If you like to putter in your own

vegetable garden, enjoy eating succulent green beans and peppery red radishes you've grown yourself, then try this town for size.

Naturally this substantial growth in population has meant a housing program of sizeable proportions. Construction of residential units, which began right after the war, has continued increasing, with new subdivisions being developed all the time.

Harahan is also a center of industry, with the Kieckhefer Container Co., the W. A. Ransom Lumber Co., U. S. Steel Products Co., and Freiberg Mahogany Co., the largest manufacturer of mahogany lumber and veneer in the world. Zensel Bros. plant for fabricating sheet metal products, is also located here, and the Wholesale Market, which supplies

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J. C. JACKSON, Superintendent  
RAYmond 9696





Substantial growth in population has meant a housing problem of sizeable proportions.

packing house and dairy products to ships.

There is lots of room in and around Harahan for many more industrial concerns. We offer an unbeatable combination of fine climate, an ample, dependable labor force, transportation facilities combining air, water and highway networks, and an unlimited supply of natural gas for economical fuel.

Grinding phosphate rock for many uses, the Gulf Grinders & Distributors went into operation last year on property of the Illinois Central Railroad, which has 1000 acres of choice indus-

trial sites available. The Illinois Central is also in the midst of a \$7,000,000 enlarging program for its Mays Yard, with its 21 tracks, each capable of handling 100 cars, to coordinate with the system of the new Union Station for New Orleans.

Though oil well drilling has not as yet rewarded our efforts with a bounteous flow of precious petroleum, there is still an excellent possibility that hidden fluid riches lie beneath the surface of the town.

We are proud of our efficient Volunteer Fire Department, and among our

Golfing in January on the green course of the Colonial Country Club at Harahan.





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civic structures are the teen-age building, built in 1948 for the young people of Harahan; the community center constructed by the volunteer work of our citizens; the branch library, which has now become a permanent institution, and our U. S. Post Office, built at the expense of the town and dedicated to the memory of our heroic dead of World Wars I and II.

By Ordinance No. 146, adopted by the Town Council in December, 1949, our sewerage system and plumbing must conform to the sanitary code of Louisiana. We have set metropolitan living standards for ourselves, and we will not be satisfied with less.

All in all the picture looks good for Harahan. For though we have begun to gird ourselves for the task of defense and emergency living, and certain aspects of the world situation appear grim, yet our future is far from being forbidding. The people of Harahan will continue to go about their work and the business of living and producing with a smile.

We extend to you a pleasant invitation to visit, and if you wish, to join us.



The Protestant Church at Harahan received a fine new brick exterior over the original wood walls.



#### OFFICIALS OF THE TOWN OF HARAHAH

Left to right: Carl Gibson, Auditor; Henry Witte, Alderman; Francis Bourg, Alderman; Frank H. Mayo, Mayor; Mrs. Mary S. Kielman, Secretary-Treasurer; Charles A. O'Neill, Alderman and Mayor Pro-Tem; John Coutrado, Town Marshall and Chief of Volunteer Fire Department.

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## **VIC and EARL**

At WE GO INN  
On The Hill

**WESTWEGO, LA.**

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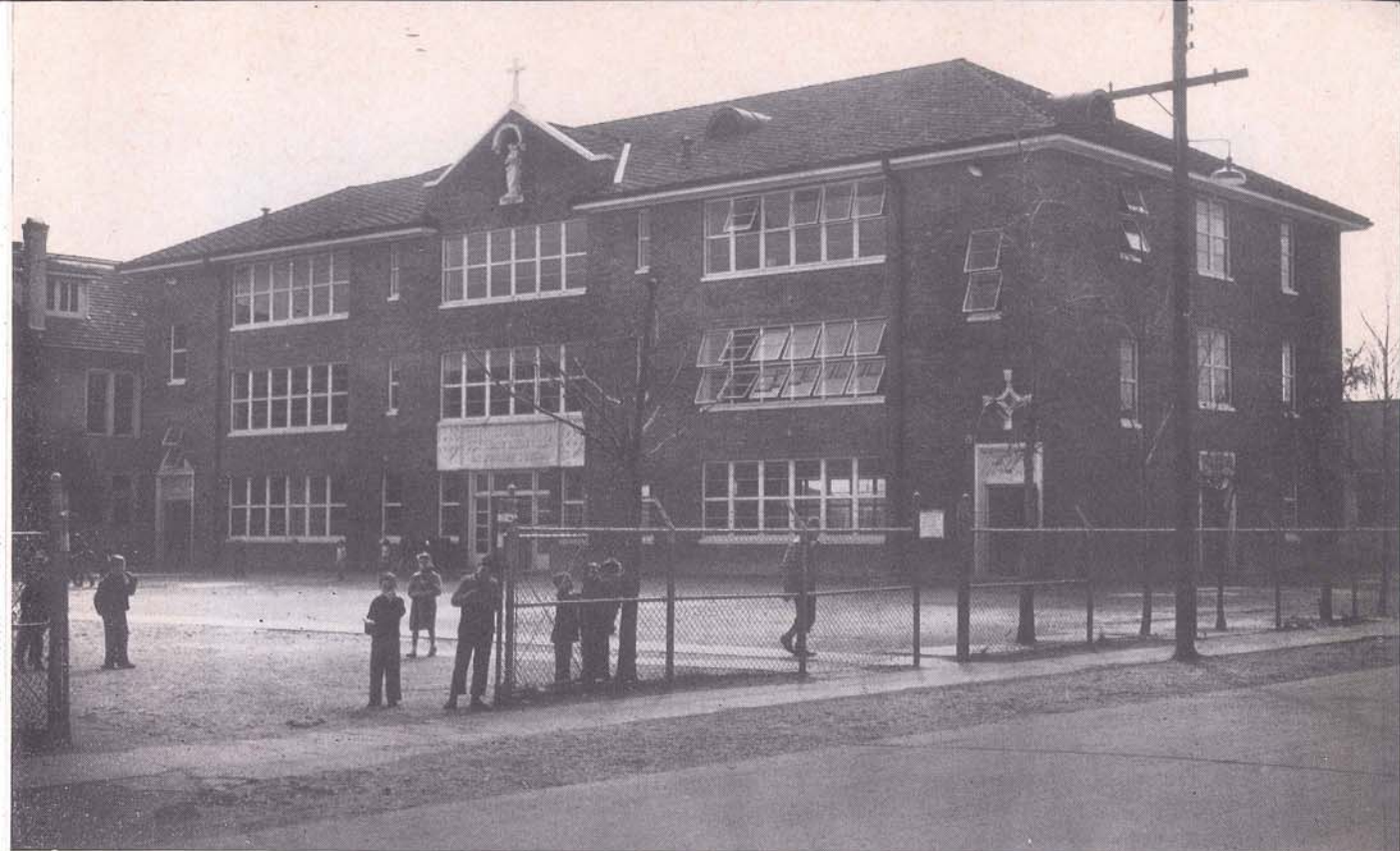
Jack Marcella

## **WE GO INN**

*On The Hill*

**WESTWEGO, LA.**





Education is of primary importance in Westwego. Above is Our Lady of Prompt Succor School, built recently.

## Going Ahead With **WESTWEGO**

By R. J. Duplantis, Mayor

As did all of Jefferson Parish in the past year, Westwego continued its solid growth and progress. This town, originally settled by the hardy survivors of the hurricane that destroyed Cheniere Caminada in 1893, is now a thriving community of over 8000 people. Our population since the 1940 census has increased 65.9% over the then total of 4992.

Perhaps the most widespread industry in this "Seafood Center of Jefferson Parish" is the canning and processing of the harvest of our Louisiana waters. To the seven plants in Westwego come hundreds of tons of tasty oysters, succulent shrimp and crabs, both hard and soft. Three of these, the

Ed Martin Seafood Co., Robinson Canning Co. and the Cutcher Canning Co., operate all through the year on the seasonal tie-ins of the various fruits of the sea.

Converting mostly Louisiana sugar cane molasses into alcohol is the Publicker Alcohol Co., a branch of Publicker Industries. This plant draws mainly on the 15,000,000 gallons in the tanks of the North American Trading and Export Co., and the adjacent U. S. Industrial Chemical Co.

Located at Westwego is the tank farm of the Tide Water Associated Oil Co., whose 265,000-barrel capacity will be increased by 160,000 barrels by June; the 100,000-barrel bulk depot of the





Alert and efficient, our well-equipped law enforcement personnel maintain constant, 24-hour vigilance.

Shell Oil Co., which maintains also an ample supply of canned oil under all circumstances, and the huge Texas Pacific-Missouri Pacific Railroad's bulk ore-handling plant, with a capacity of 400 tons per hour.

Other industries prospering here are the Products Research Service, Inc., which makes protective covering from synthetic resins, and Plastic Vent of Louisiana, producing rigid, adaptable awnings. Now in its fourth year as a builder of airboats, quarterboats and barges, the Marcomb Boat Works turns out powerful oil operations speedboats, and the famous "Marsh Boat," an amphibious craft combining the best features of a boat and a tractor, is made by the Marsh Equipment Co.

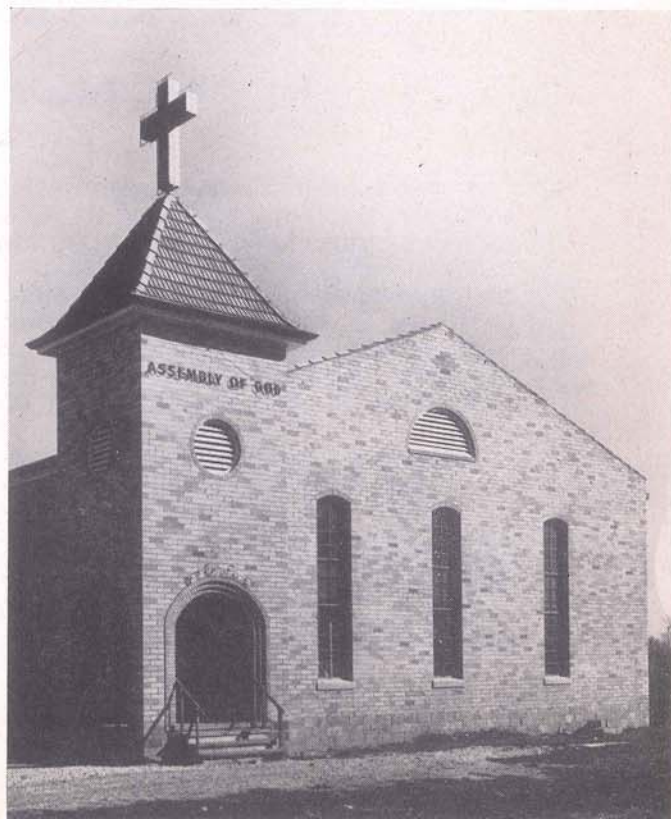
By the end of 1950 we had laid approximately 20,000 feet of new water main in the current expansion program, with almost a like amount yet to be laid. Most of this was 6-in. pipe with about 900 feet of main 8-in. in diameter. Avenue D calls for a 10-in. main.

Another project on which bids went out last November was our residential street-surfacing program. This will provide approximately 23,000 feet of soil-cement base with asphalt topping.

Last year we also completed the preliminary survey for the new water plant facilities to triple our now 1,400,000 gallons per day, rapidly becoming inadequate. In the plan are new settling basins and filters and an additional raw water intake pipe at the river.

Highlights we have to look forward to are continued residential construc-

Places of religious worship in our town embrace many faiths.





tion, the great four-lane super-highway that will relieve the heavy flow of traffic pounding through our town over the Huey P. Long Bridge and the Fourth Street highway, and construction of the largest Catholic church on the West

Bank, plans for which were begun in January.

So Westwego forges ahead with blueprints and determination, and a counting of all our assets assures us of great further progress.



#### OFFICIALS OF THE TOWN OF WESTWEGO

Seated, from left: Roy C. Keller, Louis Marcomb, Burton Elliot, Sr., Clarence A. LaBauve, and Terrence J. Adams, Aldermen; Mrs. Alice Bouvier, Secretary and Tax Collector, and R. J. Duplantis, Mayor. Standing, from left: Kerney Doiron, Board of Health Inspector and Municipal Committeeman; Caesar Baril, Town Treasurer; Jacob Gregory, Town Marshal; Sam De Matteo, Asst. Town Marshal; Sidney J. Guillot, Traffic Officer; Nestor L. Currault, Jr., Town Attorney; Armond Griffin and Horace Terrebonne, Municipal Committeemen.

(Continued from Page 167)  
nations in the city.

Finally, the City Council is planning a survey for a sewerage system and other vast and ambitious civic development and improvement. Cost of this will

probably amount to several hundred thousand dollars, but considering the results for our happy, productive and cooperative citizens, we feel that every penny of it will be well spent.



#### OFFICIALS OF THE CITY OF KENNER

Seated, from left: J. T. Fitzgerald, Alderman; Philomene Paasch, Secretary-Treasurer; Ed J. Stoulig, City Attorney; Dr. Joseph S. Kopfler, Mayor; Fred J. Roth, Town Marshal; Robert L. Manard, Jr., Alderman; Joseph S. Maggiore, Alderman, and Joseph J. Centanni, Alderman. Standing, from left: William R. Mancuso, Alderman; L. G. Cambre, Police Officer; Sidney I. Courtney, Police Officer, and S. Bonura, Night Marshal.



(Continued from Page 64)

were created. It would be much closer when the new bridge across the Mississippi is built.

Daily the importance of that bridge makes itself felt. That and the Westside harbor will be the big factors in the development of the New Orleans area.

The bridge should connect mid-Westside with mid-New Orleans.

No one can say when that bridge will be built, but no one doubts that it will be. Perhaps other bridges, downstream and upstream, will follow that one, as the port community that is New Orleans grows and grows, its principal development on the Westside, where the space

is larger and the opportunities are better.

It is of immense importance to this port that the Army Engineers have endorsed the seaway principle. That is national recognition of the need for reorganizing the harbor facilities along safer, more efficient and cheaper lines, not alone for the sake of New Orleans, but for the sake of the Mississippi Valley, for which New Orleans is the principal gateway to the world.

Though the Army Engineers have recommended the east side route, Congress has not yet appropriated funds to put the project underway, nor has the state put up the millions to which it is committed. The issue, therefore, is still open, and it will be open until it is closed

Another precious import that enters the United States via the Mississippi River is bauxite, the ore from which aluminum is derived. One source is Surinam, Dutch Guiana, where it is surface-mined, then shipped to Trinidad and transferred to larger ships for the trip north.



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**CRESCENT CITY** *Artists and Engravers*  
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MAgnolia 3548

New Orleans, La.

420 Camp St.



by actual construction. As the Engineer Corps changed its mind once, so it can do again. Signs are not wanting that professional opinion more and more questions the feasibility of the east side route.

Army Engineer reasoning in favor of the Westside route is on record in the report of June 11, 1930, included in Document No. 46, Committee on Rivers and Harbors, House of Representatives, 71st Congress.

Developments have in recent years emphasized the logic of this reasoning. The preponderant manufacturing output of this area is and for some time has been in the Westside area, and the problems connected with hauling that increasing production across the river and through the residential areas of New Orleans to shipside below the main part of the city, are obvious. Petroleum and allied developments, moreover, demand Westside facilities, and the major reserves of natural gas apparently are west of the river.

It is not possible to lay too much emphasis upon these facts:

1. Seaway and port developments on the east side route would cost millions of dollars more to build and maintain than on the Westside.

2. Cargo handling would be as economical on the Westside as on the east side, if not more so; and terminal charges as far as shippers and consignees are concerned, would be the same.

3. Land values are more favorable to investment in the Westside areas than in New Orleans, and more space is available for development.

We should be ready to put the seaway project underway as soon as the period of national emergency passes. That is, we should have right-of-way questions in hand, and working plans organized as far as they can be, at this time. Above all we should be united in effort and purpose—the entire community that is the Port of New Orleans.

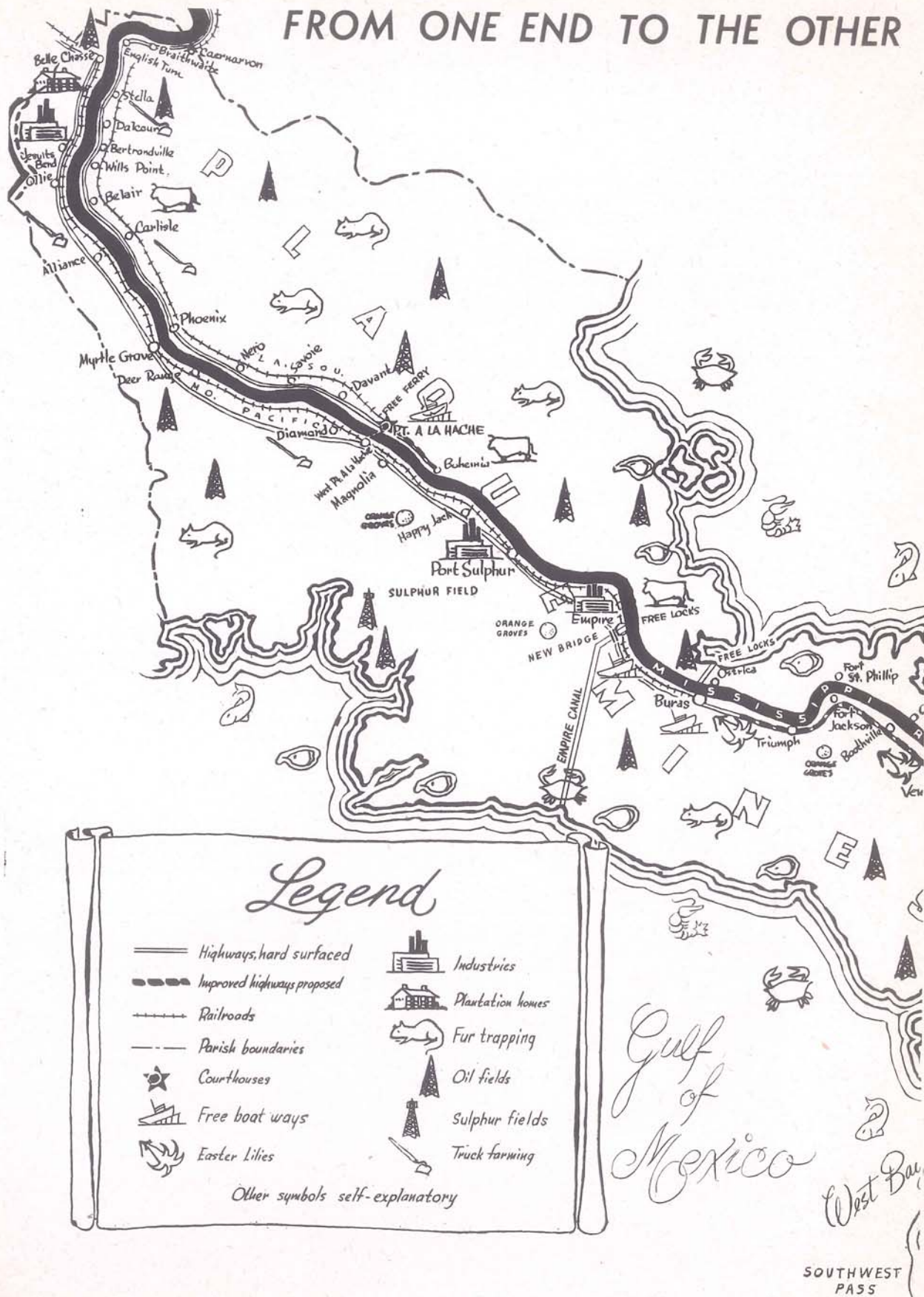
We will not be ready to move, or able to move effectively, until we of the entire port community get behind the principle that engineering economics and not political expediency shall determine just where the seaway, which the Port of New Orleans so vitally needs, should be located.

Coffee plantation in Brazil, showing the symmetrical rows of coffee beans drying in the sun on concrete platforms. An important commodity, millions of pounds of coffee enter the United States through the Port of New Orleans yearly. A tidewater harbor and channel would greatly facilitate the passage of deep-water ships.





# FROM ONE END TO THE OTHER





# Plaquemines Parish

## *Produces!*

By Leander H. Perez  
District Attorney, Plaquemines Parish

Whether your introduction to Plaquemines Parish is from the north or the south, you will be amazed at the almost unbelievable fertility and production of this "richest 100 miles in the country."

From the industries on our northern border to the teeming hunter's paradise at the mouth of the Mississippi River—entirely within our parish—on all sides is the evidence of what industrious people and excellent parish administration have done in a land im-

measurably gifted by the lavish hand of Nature and the bounteous generosity of circumstance.

Plaquemines Parish is the very heart of the Mississippi Delta, where for countless centuries the topsoil of three-fifths of the United States has been spread like cream.

Oil is found all over the parish. Sulphur, in only one spot—but one of only two places in the Nation. The Orange Belt, worth \$1,500,000 annually to our growers, stretches down the middle of the West Bank for forty miles, and truck gardens spread for a greater distance on *both* sides of the river.

Seafood is found in all our waters, from oysters in the brackish bays to giant shrimp offshore in the Gulf of Mexico. We produce 25% of the Louisiana fur pelts, which ordinarily total more than Canada and Alaska combined.

Our public works program far exceeds the goals we set in 1945. Roads, canals, bridges and locks improve upon a parish already superlatively suited for living and boundlessly wealthy in natural resources. We are expanding our school system, providing the best educational facilities and teachers to prepare our children for the stern realities of a time that prays for peace as it forges a sword for defense.

And certainly our greatest asset is our people, going about their work with pleasure and with pride. For it is readily apparent that under this quiet industry is the deadly purposefulness of a community helping to arm our country against the increasing threat of aggression.

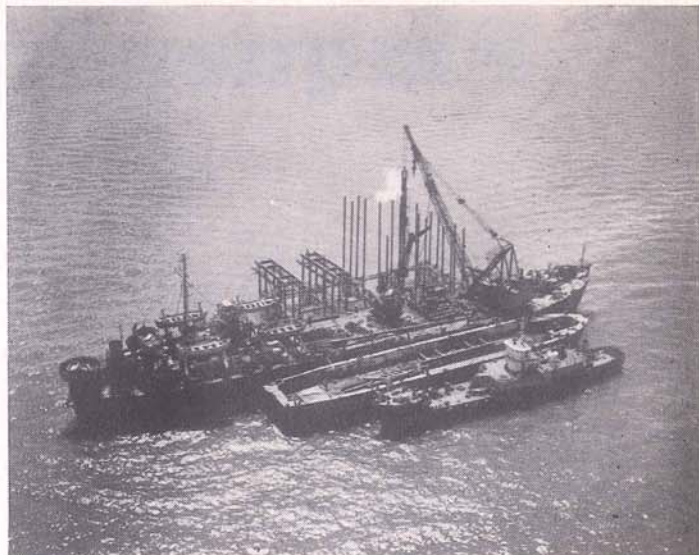
Examine the map with symbols showing how every section of this land accounts for some fruitful output, and no area is barren or unproductive. Here and in the following pages you will discover how, from one end to the other, Plaquemines Parish *produces*—







Floating oil drilling rig in Plaquemines, an example of man's ingenuity conquering extreme difficulties of terrain. At right, work begins on a drilling platform set solidly on steel pilings, in the Gulf of Mexico off Tigre Pass.



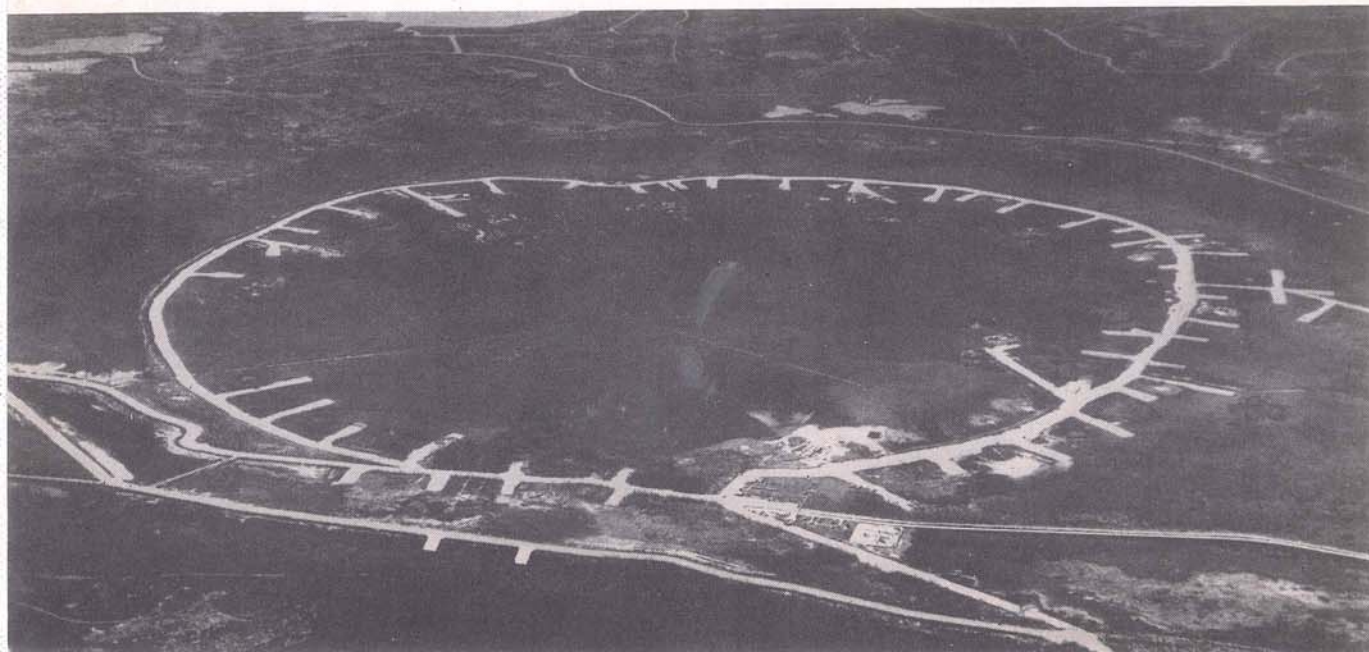
**ALL OVER** the parish, petroleum, the lifeblood of industry and military might, flows to the surface in a rich black stream. By the end of 1950 the daily allowable was 77,172 barrels, almost *one-third* more than the daily output for the preceding year.

Oil was first discovered here in 1930. In 1949, from 16 fields and 361 wells, the controlled daily production amounted to 57,717 barrels, then approximately 10% of the Louisiana total. By January 1 of this year, there were 434 wells producing this vital fluid in 20 fields in every section of the parish, on land and in the water.

Most of the 70,000,000 cubic feet of natural gas that will be required as fuel by the new 79 million dollar Kaiser Aluminum & Chemical Corp. plant in next-door St. Bernard Parish, will come from Plaquemines Parish.

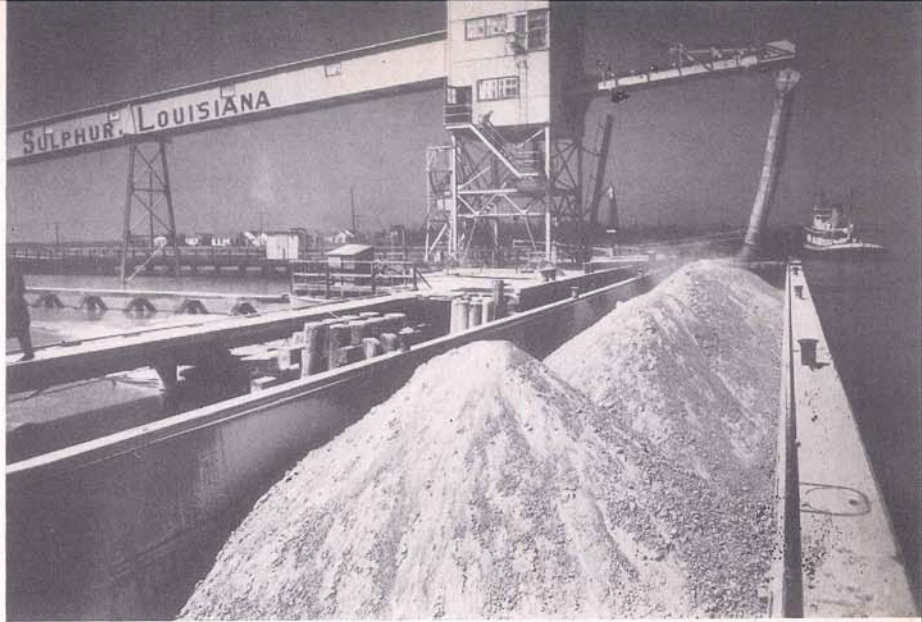
# OIL!

Remarkable aerial view of the Tide Water Associated Oil Company's Venice Field, whose watery borders clearly define the pool far below the surface. The lateral cuts are drilling sites in which floating rigs have plumbed the depths of the earth. Outside this "magic circle" all holes come in dry.



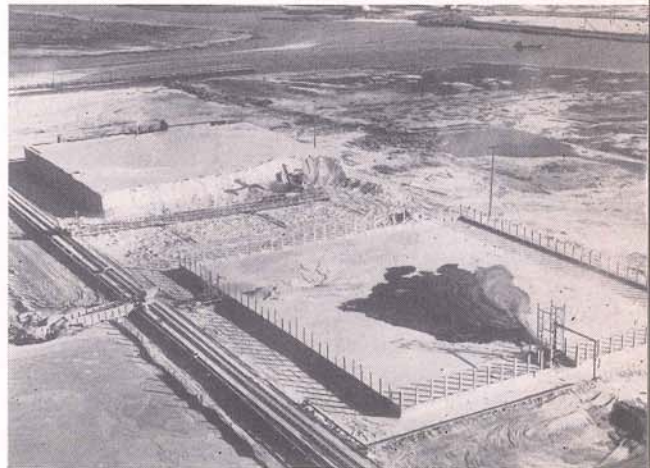


Loading "industrial gold"  
on barges in the Mississip-  
pi River, ten miles from the  
mine.



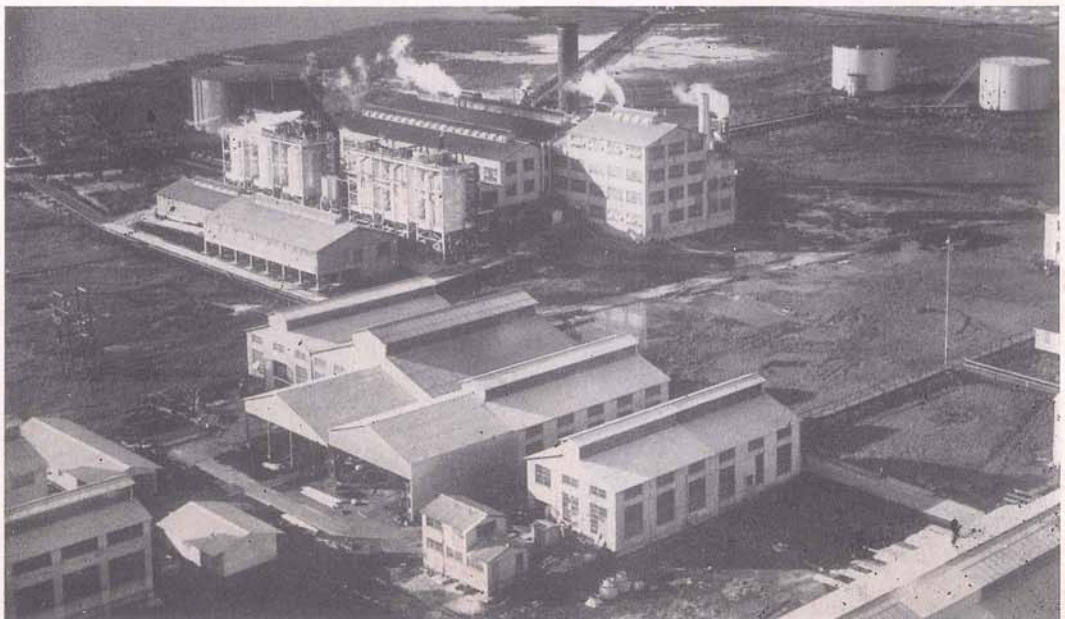
# SULPHUR!

**IN ONE SPOT** alone, at the Grand Ecaille mine near Lake Washington, sulphur, the magic mineral, is mined. But this spot and one other in Texas produce 99% of the total sulphur output for the United States. The marvelous yellow element, comparatively inexpensive, is to mankind worth its weight in gold. Sulphur is used in practically everything manufactured, in medicine and machinery, food and fertilizer, clothing, shelter, transportation and communication. First mined commercially by the Freeport Sulphur Company here in 1933, annual production has risen from 153,695 tons to 1,250,000 tons—long tons—in 1950. This year the total will go even higher.



Vats of solidified pure sulphur contain as much as 100,000 long tons.

Sulphur is mined around-the-clock at Grand Ecaille.





# ORANGES!

**THE SWEETEST**, juiciest citrus fruits in the country grow in Plaquemines, in an Orange Belt stretching from West Pointe-a-la-Hache forty miles down to Venice, where the road and the levee both end. The 500,000 trees in these groves produced a crop worth \$1,500,000 last season. Since 1947 a gala Festival has been held each year by the Louisiana Citrus Growers Association, ending with a Grand Ball in the auditorium at Buras, center of the industry. More drained land, increased fertilization and other improvements should double the crop in the next ten years.



Miss Janice Parker, of Buras, "Queen Orange" of 1950, and her King, Congressman F. Edward Hebert.

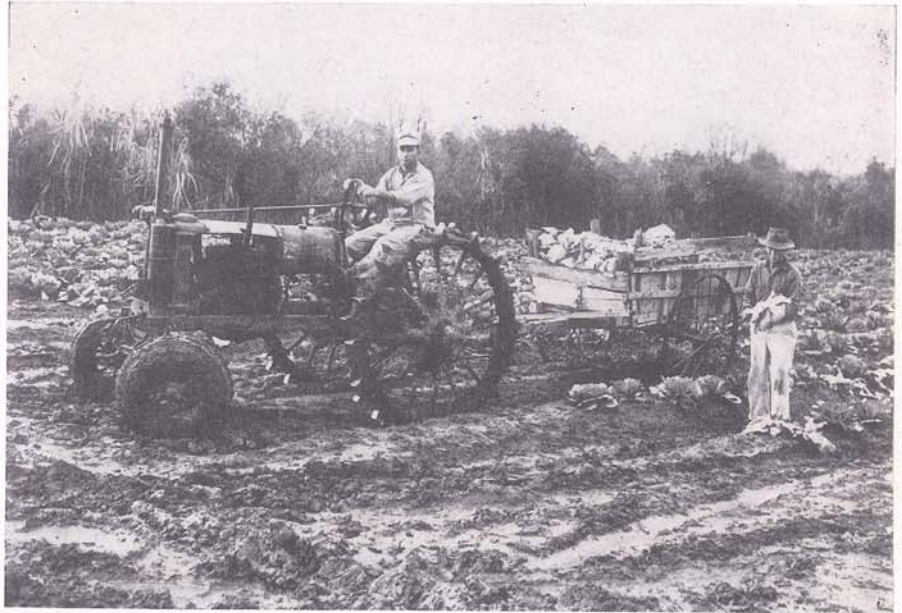
Citrus fruits produced in this famous area include the delicious Louisiana sweets, navels, kumquats, tangerines, mandarines, satsumas, Valencias and grapefruit.





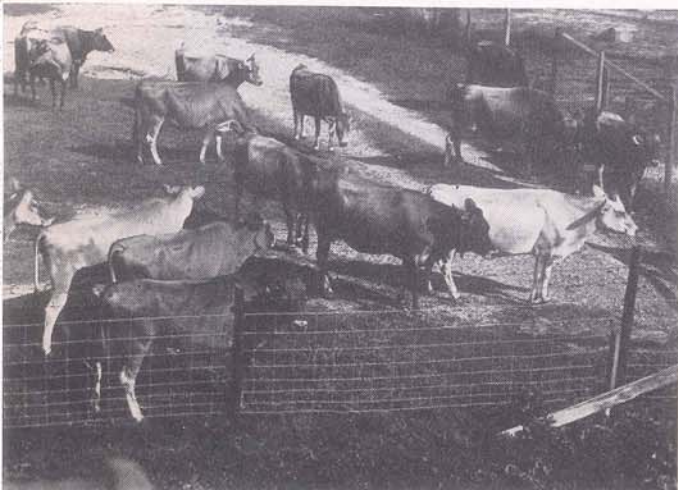
# AGRICULTURE!

Mechanization of truck farming and other agricultural pursuits is constantly increasing. These cabbages are being harvested in January.



**FOR FORTY-FIVE MILES** down from its northern borders, on both sides of the river, a wealth of cultivated vegetation springs from the fecund alluvial soil. This is a land where one may see crisp green lettuce thrusting out of the black earth at Christmas-time, when the long white rows of cauliflower are the nearest resemblance to snow.

Year-round grazing on lush green grass produces fine cattle and dairy products.

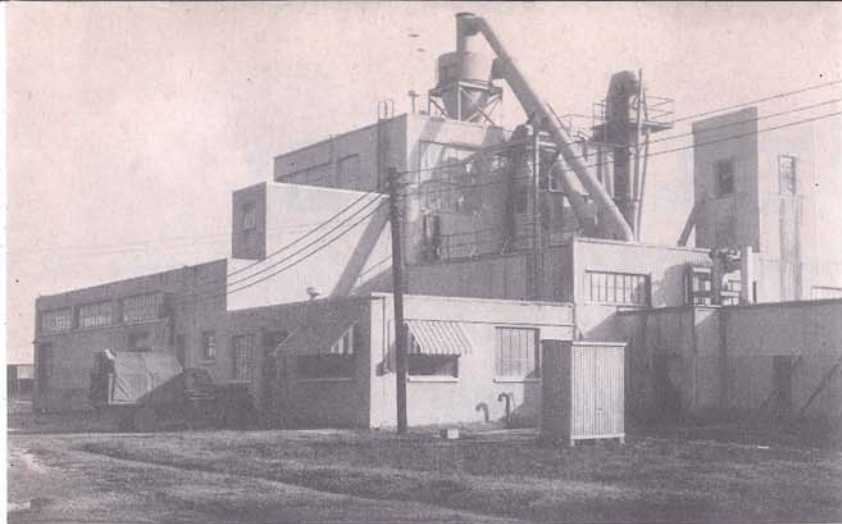


The bulbs of Creole, or "Easter" lilies are a potential major crop with a possible \$6500 gross per acre.

Parish-L.S.U. Agricultural Experiment Station, with 100 acres of land, purchased by the Parish Police Jury for the benefit of local citrus and truck farmers.







Niagara Chemical Division of the Food Machinery & Chemical Corporation uses Plaquemines sulphur in making plant sprays and dusts, insecticides, soil amendders.

The Oronite Chemical Company at Oak Point, produces additives which adapt lubricating oils from Plaquemines for the high speeds of super-powered engines.

## Industrially

... the conversion of raw materials into other products is ever expanding.



The five ships of the Seatrain line transport 100 loaded boxcars each, right to the dockside tracks in New York, Havana, Texas City, New Orleans.

Empire Menhaden Company plant, one of two located here. The silvery little cousins of the herring yield vitamin-rich oil, and the residual "scrap", once used for fertilizer, is now considered too valuable as protein and is incorporated in livestock feed. Note crow's nests on the "pogy boats" for spotting schools of fish, and at bottom right, the racks for drying the 1200-ft. nets.





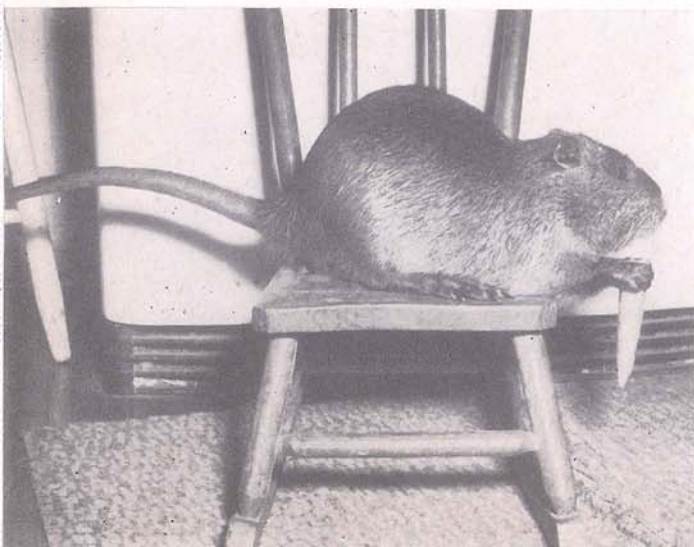


A typical oyster cannery. More than a dozen canning and processing plants enable seafood lovers the country over to savor the wonderful oysters, shrimp, crabs, fish and froglegs in our bounteous land.



Succulent shrimp from the Gulf waters off Plaquemines.

Giving a livelihood to 400 licensed trappers, muskrat and other fur pelts are taken from marshlands all over the parish, and the nutria, an import from South America recently "planted" at the mouth of the Mississippi, promises to be worth \$15,000,000 annually to the State of Louisiana in a decade. Reaching 30-35 lbs., the nutria (below), is easily domesticated.



## Seafood

... in all our waters forms a considerable portion of the Nation's food supply.

Over 200,000 barrels of luscious salty oysters are harvested each year, and more than 350 Plaquemines trawlers dredge the blue Gulf of Mexico and the inner bays for prodigious quantities of shrimp.

The parish is also famous for its hunting, fishing and trapping.

The parish is a hunter's dream of good shooting, especially at the Pass a l'Outre Public Shooting Grounds, where sky-darkening myriads of waterfowl come each year, partially as a result of the "Providence Crops" of rice of former years.







Locks in Doullut's Canal at Empire, operated toll-free since 1936 purchase by the Police Jury, were rebuilt last year, and the canal deepened and widened to handle larger boats.

Construction of similar free river locks will begin soon at Ostrica, at 50-50 cost to state and parish.

## Add Progress To Production--

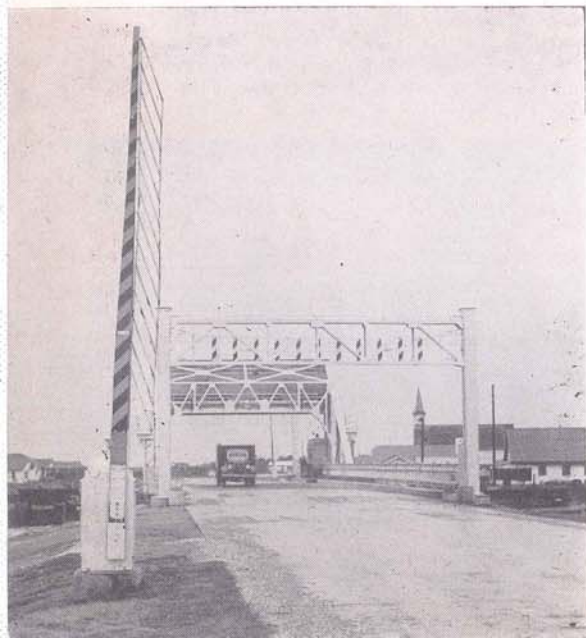
The picture then takes on new and greater values: construction and improvement of public necessities and conveniences, and the utilization of modern facilities for the benefit of all, plus a more than 50% decrease in taxes since 1935.

Electrical power is available everywhere in the parish, and the 95% farm electrification is much higher than the national average.



30 miles of new paving have been laid since 1944, and more than 60 miles of drainage and navigation canals improve the land.

New bridge at Empire, completed in 1950.

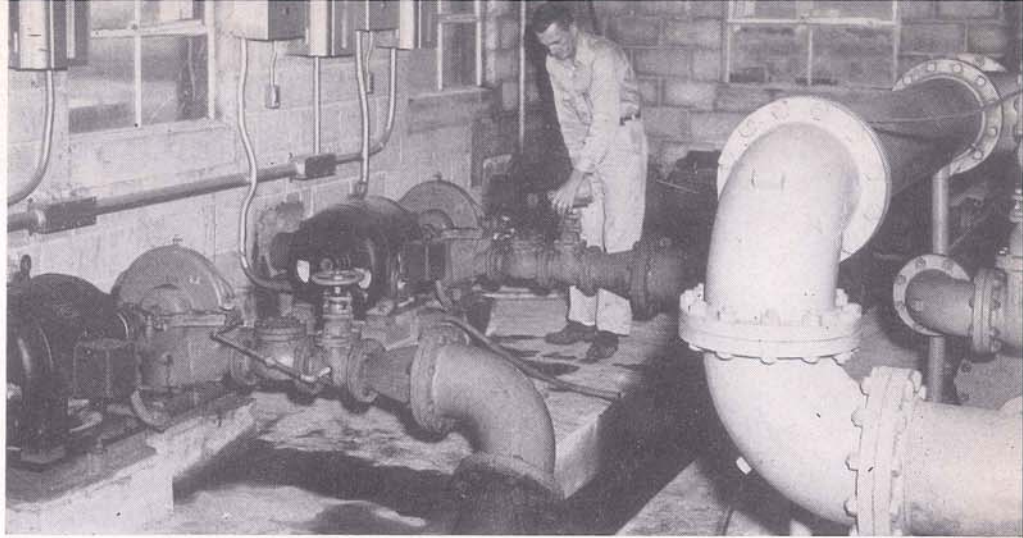


Ferry at Pointe-a-la-Hache, for nine years the only free ferry on the Mississippi River, is owned and operated by the Police Jury.





Belle Chasse Waterworks distributes 80,000 gallons of pure, fresh water daily to the Sixth and Seventh Wards. Another to serve the Empire-Buras district is being planned, of 300,000 gal. per day capacity.



Along the fine highways many modern, pretty residential sections are being constructed.



John Bean Fog Fire Fighter truck at Port Sulphur. Similar ones and other equipment provided by the Parish Police Jury are at Buras and Belle Chasse.



Parish fishermen have the free use of 3 boat ways at Empire, 2 at Buras. Planned for use early this year are 2 more at Pointe-a-la-Hache.



Alvin Callender Airport at Belle Chasse.







Children at Port Sulphur, town built at a cost of \$6,000,000 by the Freeport Sulphur Co. for its employees, enjoy most of the advantages of metropolitan areas, have few of the inconveniences, and are typical of children throughout the parish.

## Above All, *People* --



Our citizenry are descendants of many nationalities. They have long accepted the notion of working for a living even in such a place of plenty as Plaquemines Parish, where Nature has dropped golden gifts in our land, but not in our laps.

We are a people of industry—and faith. We believe in the future of our land and our children. For them our aim is the best possible education in the best schools we can build. The general school fund appropriation of \$410,000 was increased by \$20,000 last year, for greater operating expenses, and additional teachers.

Churches of all denominations welcome the faithful.

Net menders prepare for another season of menhaden.





The new consolidated Woodlawn High School at Bertrandville, completed in 1950, part of our ambitious educational program. On the West Bank the Port Sulphur combined elementary and high school is under construction, and bids were advertised early this year on the consolidated school at Buras.



Six years ago our postwar plans were stated in detail. Summing up our progress since 1945, we find that we have actually done much more than we originally planned. Not all the projects are entirely completed but some which are now reality have surpassed even our ambitious intentions.

### The 12-Point Program

1. A Parish-State-Government paving project on Highway 31, from Belle Chasse to Venice on the West Bank.
2. A Parish-State blacktop project on Highway 1, from English Turn to Bohemia, on the East Bank.
3. A water system at Belle Chasse.
4. A water system at Buras.
5. A high school, auditorium and park at Port Sulphur.
6. A consolidated school and auditorium between Braithwaite and Pointe-a-la-Hache, on the East Bank.
7. A consolidated school and auditorium at Buras.
8. Two consolidated schools and auditoriums for colored children between Buras and Belle Chasse.
9. Parish-wide navigation canals, back levees and drainage improvements and construction.
10. New levee construction in the Grand Prairie Levee District.
11. Substantial parish contribution toward the reconstruction of the Empire free river locks.
12. Construction of new, free river locks at Ostrica.

### The Score of Achievement

1. More than 90% completed by early 1950.
2. Completed except for 5 miles between Pointe-a-la-Hache and Bohemia.
3. In operation well over a year and a half. Extension planned for early part of this year.
4. Bids on this were advertised for early in 1951. The Buras Water District will take in the Empire to Triumph area, produce 300,000 gallons of pure water daily. The pipe had already been contracted for and some deliveries made by January.
5. Under construction. Will be ready before the next school session in the fall.
6. Completed, with athletic field and teachers' quarters, and put into use in the fall of 1950.
7. Lands were acquired and plans completed. Bids are being requested by advertisement to build as soon as possible.
8. School Board is acquiring lands and making plans for as early construction as possible.
9. Throughout the parish, approximately 50 miles of drainage canals have made 12,000 acres fit for cultivation. Forty percent of new gravity drainage canal costs is put up by the state, the Police Jury pays the balance. Cost of all pumping, or artificial drainage is borne by the parish. There are six drainage districts now operating, and three or four more planned.
10. Approximately 14 miles of levee restored protects 37,300 acres of grazing land, minimizes fresh water overflow and protects extensive oyster beds.
11. Completed. Here again the parish put up more than our share, when amounts due from other sources were not forthcoming to complete the new locks and to excavate the river channel approach. An added extra was the excavation for the railroad bridge, and contribution of \$36,000 towards its cost.
12. Plans are about completed by the State Department of Public Works and soon will advertise construction of these east side new free river locks at a 50-50 cost to state and parish.

These accomplishments should give us a great deal of pleasure and satisfaction, and they do. But we shall never be entirely satisfied, nor pleased to the point of resting on our laurels. Profusion and natural wealth are our gifts, progress and development are our goals. In the current time of tenseness, we shall strive unceasingly to provide our Nation and our Allies with the goods and products needed to pursue our honorable, freedom-loving course. This motto we shall hold to: Day and night, from one end to the other, *Plaquemines Parish produces!*





Again the waterfowl—once dangerously diminished by unchecked slaughter—fill the skies above the Louisiana marshes.

# *The* Wildfowl Funnel

By Arthur W. Van Pelt  
Outdoors Columnist  
The Times-Picayune

The coastal marshlands of Louisiana, rich with verdure produced by fertile alluvial soils, have long been known as the winter resort of at least a full third of the migratory waterfowl of North America.

Nature in her wisdom each spring sends her feathered migrants northward to reproduce their kind in the cooler atmosphere of the northern states and Canada. Autumn finds them again wending their way southward to their winter resting and feeding grounds near the coast of the Gulf of Mexico. Annually their numbers are distributed throughout the vast stretch of marshlands, with concentrations in sections that are more favorable than others from the viewpoint of food supply, fresh water and safe habitat.

For as long as the memory of man

reaches into the past, and undoubtedly for centuries before that, the marshes stretching southward to the limits of the Delta of the Mississippi and westward, bordering the great Bay of Barataria, have been havens of refuge and good living during the winter months for countless thousands of wild ducks, geese, plover, snipe and an endless variety of lesser species of migrating wildlife. This area is the territory that we know today as "The Parishes of Jefferson and Plaquemines."

It was, and still is, a country of lakes, of branching bayous and myriad lagoons—some deep enough to tempt the lordly Canvasback, the Redhead, the Ring-neck Goose or "Blackjack" to stop and feed on the succulent vegetation that grows at the very bottom of the deeper waters. Others, much shallower, pro-



vide ideal conditions for the "tip-up" feeders: Mallards, Pintails and Teal, and their near relatives.

Following the habit of ages the water-fowl, large and small, perform migration flights twice each year, to and from their nesting grounds in the North to winter residence areas in the coastal marshes. In earlier days, when much of North America's interior was wild and unsettled, these flights were shorter than at present. The country was in its natural state. Small lakes and lagoons dotted the prairies. Marshes were undrained. Enemies and predators were few in comparison to the vast numbers of the feathered tribe.

Wild ducks, plover and geese of several kinds made their home in what are now thickly populated sections of our country. Snipe and curlews, Sandhill and Whooping Cranes and majestic Whistling and Whooping Swans were abundant during the cooler months.

The advent of white settlers into the interior country, bringing with them plows and guns, draining and planting their lands, made great changes in the outdoor picture. The migratory birds, their nesting areas decreased in size, moved northward. Migration flights were lengthened and their populations diminished. Today the great majority of the migrant species nest north of the Canadian border—in the prairie provinces and northward to the very shores of the Arctic Ocean and Hudson's Bay and on the flat tundra of Alaska.

No longer are the remnants of the formerly abundant swans, cranes and even the lesser species: the plover, snipe and curlews, even considered members of the game bird class, so scarce have they become. Long continued drouths in the Canadian prairies during the 1930s played a great part in decimating the ranks of many species. Increasing hunting pressure has been a destructive factor.

True to Nature's teaching, though, the game birds make their round trip flights between nesting and wintering grounds each year and will continue to do so as long as any are left. Meanwhile, zealous sportsmen in every part

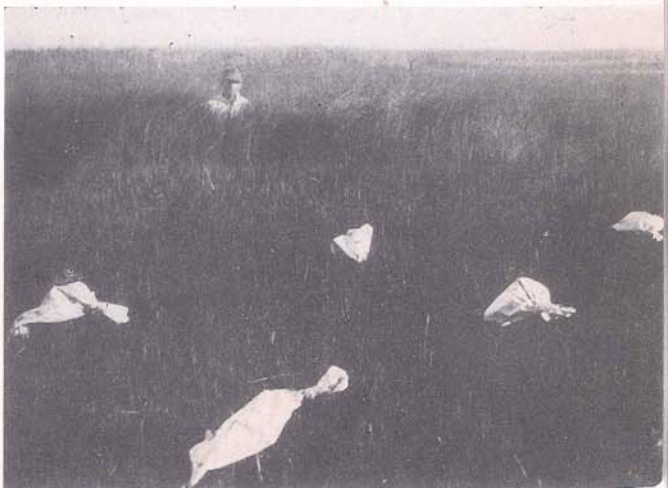


Good hunting is enjoyed by sportsmen of all ages. Above young Hugh M. Saint displays the wingspread of a large Mallard duck shot near Bayou Dupont. Below, 80-year old Mack Boutte poling his pirogue in his "trenasse," a shallow ditch formed by dragging a pirogue over the trail many times, until enough water seeps in to float one of these delicate boats.



An old trick still practiced by hunters at Grand Cheniere: Decoys made of newspaper twisted approximately into the shape of geese. Strangely enough, it works!

At left, Canadian Ringneck Geese in Southern Louisiana.





A third of the migrating waterfowl of North America travel down the Mississippi Flyway to coastal Louisiana. It is the only one of four flyways in which the wildfowl stop in the United States.

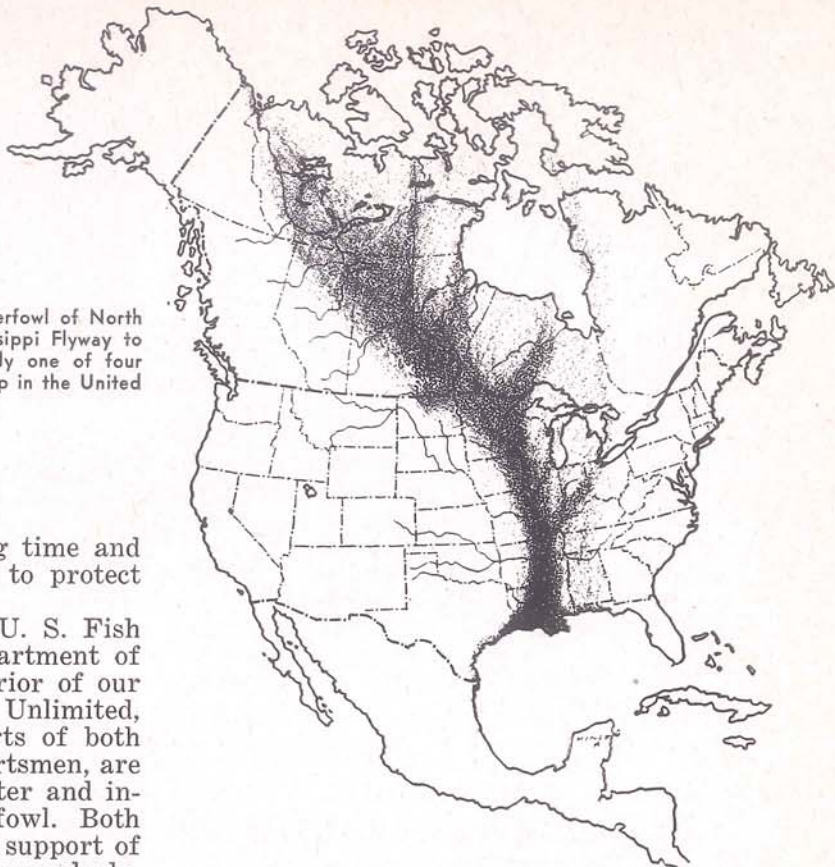
of our nation are expending time and money in concerted efforts to protect and increase their numbers.

Two great agencies, the U. S. Fish and Wildlife Service, a department of the Department of the Interior of our Government, and Ducks Unlimited, which coordinates the efforts of both American and Canadian sportsmen, are at work continuously to foster and increase the numbers of wildfowl. Both deserve the cooperation and support of all sportsmen, and indeed of everybody, for otherwise this rich heritage of wildfowl would soon be gone. Now again it is possible to see flights of ducks in numbers that darken the sky, because of the efforts of these two agencies.

Years of study and observation have revealed that waterfowl migrations normally follow four main routes. These have been named the Atlantic, the Mississippi, the Central and the Pacific Flyways. The Mississippi Flyway embraces most of the states in the great valley of the Father of Waters. It is funnel-shaped, with the small end centering in the coastal waters of Louisiana. This is the migration route over which, from time immemorial, have come the hordes of waterfowl that have wintered in the Louisiana marshes.

And of the four, it is the only flyway where the wildfowl stop in the United States. East and west they continue southward, to the islands of the Caribbean, into Mexico and down into Central and South America. But in the Mississippi Flyway the migrant birds stop at the coast.

As the northern summer comes to an end and autumn paints the landscape in gypsy colors, the migration begins. Almost unnoticed at first, the singles and pairs head south from their various nesting places, as the age-old law takes hold and calls the wildfowl to milder climes. Thicker and thicker become the



(Map from "Wildfowling in the Mississippi Flyway," reproduced through the courtesy of the publishers, D. Van Nostrand Company, Inc.)

concentrations, larger and larger the flocks, till as the coastal area nears, thousands upon thousands of birds streak across the sky in endless V's like arrows from the bows of armies of giants.

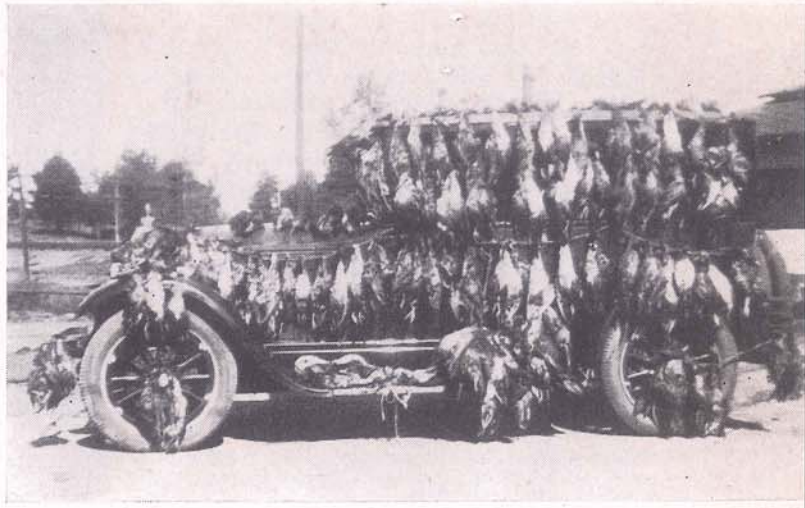
Some, like the Blue Goose, make the entire trip from Hudson's Bay to this state in a single, unbroken flight and reside here for some five months of the year. Nearly all other species migrate more slowly, according to weather conditions, shooting pressure and food supply en route. But the Blue Goose hurries southward to the Gulf's shores as though anxious to reach its wintering grounds here in the shortest possible time.

The conservation work protecting and increasing wildlife is especially appreciated by sportsmen, the actual hunters who go after these waterfowl during the brief season. For there are few thrills to equal the sound of great "honkers" winging their way across the moon high in the clear wintry night. And all the rigors of waiting for sunrise in a cold duck blind suddenly vanish as a flock of Mallards swoops down to your decoys on the pond. Instantly you are alert, and alive. You aim at





Ebor Henry Silverthorne, from an old newspaper cut. The greatest Louisiana professional hunter of all time, before commercial shooting was prohibited by law, Ebor Henry began his career at the age of 15.



Long after commercial shooting was prohibited, bags like this were legal for sport hunting parties. Now more limiting laws are strictly enforced, and once more our wildfowl are on the increase.

the magnificent green-headed drake in the lead, your gun booms and he crumples in a puff of feathers and plummets out of the sky. Surely the blood races in your veins as the smell of powder sweeps across the nostrils and you glow with the feeling of making a good shot.

History has failed to record the names of the hardy souls who first located the myriad waterfowl in this coastal hunter's paradise and reaped their harvests from the feathered hordes. Game was abundant and game laws non-existent. A race of hunters developed, almost fabulous in their knowledge of the habits of wildfowl and the terrain where they were to be found in greatest numbers. These were the professional, commercial hunters, who supplied the tables and restaurants of New Orleans at first, until improvements in transportation and refrigeration broadened their market to a national scale.

Such slaughter seriously despoiled our game bird resources, until laws prohibiting commercial shooting were passed. Only their strict enforcement has prevented some species from going the way of the Whistling Swan and the now extinct Passenger Pigeon.

Lafitte Village on Bayou Barataria, was and now again is the center of a great duck hunting territory. Today fresh water lakes replace the range of lagoons once drained in an unsuccessful reclamation project. They are called Jim Webb's Ponds after the engineer

who planned the work. Southward and eastward from Lafitte is the Bayou Dupont country, another great waterfowl concentration area from earliest days. The marshes surrounding the upper part of Barataria Bay are fresh water or mildly brackish. As a result natural waterfowl foods grow abundantly. One of the finest waterfowl preserves and sportsmen's clubs in the country, the Little Lake Club, is situated at the junction of Bayou Rigolets and the upper end of Little Lake. Not far away are the fine marshes about Lake Salvador and Lake Cataouache where good hunting is more often the rule than the exception.

Southward, too, from Lafitte, in that region of beautiful lagoons adjacent to the Dupre Cut, which shortens the route from Bayou Barataria to Grand Isle by many a long mile, lies a section in which waterfowl have always found good living, and the hunters good hunting.

Both Jefferson and Plaquemines Parishes extend southward to the Gulf of Mexico. Jefferson's southern limits are reached on the beaches of Grand Isle. Those of Plaquemines include the Mississippi Delta and the wonderful hunting grounds and waters within the Delta's limits.

Here, in the fresh water lagoons, are found ducks of many kinds and the bulk of the Blue Goose population with which the big Canadian Ringnecks, American White-fronted or "Speckle-bellies" and Snowies feed well on the roots and seeds



of marsh vegetation.

In this lower Delta region are situated the vast Federal Delta Waterfowl Refuge and the famous Pass a l'Outre State Public Shooting Grounds, the former a wildfowl sanctuary, the latter dedicated to good public hunting. Each has its own important bearing upon the future of American outdoor sport. Both are greatly needed.

All elements combine in these two Parishes of Jefferson and Plaquemines, to create a paradise for wildlife and at the same time one for lovers of outdoor sport. It is a country rich in tradition, which still rewards the gunner and the angler with fine sport, afield or afloat, within its terrain or upon its waters.

The importance of maintaining our nation's populations of game and fish is becoming more generally recognized. People are more and more alert to the necessity of guarding and increasing our wildlife supply. Of growing importance, too, is the matter of providing opportunities and space for the enjoyment of the two major sports of Americans: hunting and fishing. Fortunately communities, large and small, are increasingly aware of such needs.

Possibly in few sections of the country is this problem more clearly recognized than by leaders in lines commercial, industrial and political, in the Parishes of Jefferson and Plaquemines where the determination that the splendid hunting and fishing that has always existed shall continue into the future.

May this determination never weaken nor the viewpoint ever change.



" . . . like arrows from the bows of armies of giants." Canadian Geese soaring high in the Louisiana sky.

A perfect set for ducks. The blind at left is indistinguishable from natural marshy growth, the decoys are in a very lifelike formation on the lagoon. What ducks could resist a spread like this?





# PHOTOGRAPHY

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 13.....Industrial Aerial Photos, COURTESY Louisiana Power & Light Co.  
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 33.....Leon Trice Picture Service, COURTESY The California Co.  
 35.....Davis Photographic Service, COURTESY The Texas Co.  
 37.....Top, COURTESY Tidewater Assoc. Oil Co. Bottom, Leon Trice Picture Service,  
 COURTESY The Texas Co.  
 39.....Top, Leon Trice Picture Service, COURTESY The California Co. Middle, Mel  
 Coston, COURTESY Humble Oil & Refining Co. Bottom, COURTESY Humble Oil  
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 ture Service  
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 193.....Top & middle, J. H. Saint. Bottom left, COURTESY Dept. of Wildlife & Fisheries,  
 State of La. Bottom right, Joseph Doxey  
 196.....Top, COURTESY Dept. of Wildlife & Fisheries, State of La. Bottom, Don Van  
 Pelt

## DRAWINGS

- 19.....COURTESY Alton Ochsner Medical Foundation  
 83, 85.....COURTESY Dept. of Highways, State of La.  
 105 and 131.....COURTESY William R. Burk Associated Architects & Engineers  
 180.....Paul Kennedy & Associates  
 194.....COURTESY D. Van Nostrand Co.



# INDEX TO ADVERTISERS

## A

Abdo's Drug Store	152
Airline Cabinet, Sash and Door Works	160
Airline Lumber & Supply Co.	128
Algiers Music Co.	168
American Beverage Co., Inc.	152
American Creosote Works, Inc.	14
American Heating & Plumbing Co.	126
American Liberty Marketing Co.	56
American Printing Co., Ltd., The	54
Applewhite, S. V.	130
Arkansas Fuel Oil Co.	128
Auto Painting & Repairing Co., Inc.	108
Avondale Marine Ways, Inc.	200

## B

Bayou Rigaud Wharf	86
Beach Bros. Furniture Store	170
Bell Distributing Co.	150
Bishop-Edell Machine Works, Inc.	160
Blue Horseshoe Tourist Court	138
Blue Plate Foods, Inc.	156
Borden-Aicklen Auto Supply Co., Inc.	156
Borden Co.	86
Boston, C. P.	96
Boudreaux, Capt. T., Super Market Store	160
Boudreaux, Willie	166
Boulevard Hardware Store	164
Boyce-Harvey Machinery, Inc.	34
Breaux, Jessie J.	118
Bridge Circle Inn	164
Brooks Tarpaulin Co.	124

## C

Caminada Court	172
Carey & Helwick	162
Celotex Corp., The	50
Clark's Refinery	118
Claverie Motors, Inc.	92
Clerc Lumber Co., Inc.	148
Clover Club	172
Codifer, Inc.	144
Collins, J. C., Agent	164
Colonial Hotel Courts	60
Commercial Solvents Corp.	172
Cotton Club	94
Coulon & Son	116
Coyle Lines, Inc.	138
Crane Clothing Co., Inc.	170
Crescent City Engraving Co.	178
Crescent Materials Service, Inc.	158
Crescent Typewriter Exchange, Inc.	170
Cutcher Canning Co.	168

## D

Danziger, Geo., General Agent	150
Davis-Wood Lumber Co., Inc.	146
De Fee, Jack	168
Delta Petroleum Company, Inc.	112
Delta Pipe & Boiler Co., Inc.	158
Derbes, Chas. J., Jr.	114
De Weese Pharmacies	164
Ditta, Carlo	166
Dixie Carriers, Inc.	108
Dixie Tourist Court	148
Doerr Furniture Co., Inc.	22, 23
Douglas Public Service Corp.	136
DuBos, Clarence J., & Sons	165
Dunham-Pugh Company, Inc.	90
Duplechin's, Roy, Grocery	122

## E

Eighth Ward Democratic Club of Jefferson Parish	158
---	-----

Ellzey Stores	164
Estelle Store and Bar	168

## F

Feitel's, Ed. E., General Department Store and Self Service Food Store	154
First National Bank of Jefferson Parish, The	160
Fisher's Store	168
Fitzgerald's Lake House	162
Fleming Canal Store	162
Foray's Restaurant	172
Foundation Plan, Inc.	162
Franklin Printing Co., Inc.	146
Freeport Sulphur Co.	90
Freiberg Mahogany Co., The	138
Frey, L. A., & Sons, Inc.	166
Friedrichs Manufacturing Co.	172
Fruehauf Trailer Co.	166

## G

Garden of Memories	170
Garsaud's	132
Gauthier's, Sidney, Grocery	162
Gay Patee	174
General Outdoor Adv. Co., Inc.	132
Gennaro's	158
George Engine Co., Inc.	38
Giaise Super Market	110
Godchaux's Sugars, Inc.	126
Gonzales Motors, Inc.	84
Grand Theatre	138
Great Atlantic & Pacific Tea Co., The	148
Great Southern Box Co., Inc.	16
Green-Walker Galvanizing Co., Inc.	158
Gretna Hardware Co.	144
Gretna Sheet Metal Works	164
Guenther, Leo S.	140
Gueydan Lumber Yard	134
Gulf Fur Co.	120
Gulf Refining Co., The	126
Gulf View Hotel	88

## H

Hansell, F. F. & Bros., Ltd.	156
Harvey Canal Land & Improvement Co.	140
Harvey Canal Shipyard & Machine Shop	88
Harvey Lumber & Supply Co., Inc.	36
Harvey Mud Co.	164
Heebe's Bakery	140
Hero Wall Co., Inc.	46
Hill, H. G., Stores, Inc.	26
Hogan Bros., Inc.	84
Holmes, D. H., Co., Ltd.	62
Hotard & Webb	156
Humble Oil & Refining Co.	152
Hyatt, Inc.	150

## I

International Lubricant Corp.	148
Interstate Electric Co.	146
Intracoastal Terminal	52
Iplik Plywood Co.	92

## J

J & L Steel Barrel Co.	154
Jackson Machinery Co.	112
Jahncke Service, Inc.	10
James, T. L., & Co.	98
Jefferson Bottling Co., The	132
Jefferson Democrat	18
Jefferson Lumber Co.	172
Jill's Barn	152
Jim's Plaza Club	114



# INDEX TO ADVERTISERS

Johnny's Bar & Pool Room.....	118
Johns-Manville Products Corp.....	116

## K

Kammer, C. A., Mercantile Co.....	168
Keller Construction Corp.....	142
Kenner Restaurant and Bar.....	174
Klauser's, E., Restaurant and Bar.....	124
Klotz Cracker Factory, Ltd.....	146
Kraak's, Henry, Nursery.....	158

## L

Lafitte Oil Distributing Co.....	104
Lauricella & Sizeler Co.....	110
Lawyers Title Insurance Corp.....	156
LeBlanc Corp., The.....	20
Leftwich Co., Inc.....	142
Leitz-Eagan Funeral Home, Inc.....	146
LeNormand, J. Carrol.....	174
Leson Chevrolet Co., Inc.....	114
Louisiana Power and Light Co.....	Back Cover
Louisiana Transit Co.....	28

## M

Maison Blanche Carrollton.....	140
Mancuso Barrel & Box Co., Inc.....	172
Marine Paint & Varnish Co., Inc.....	128
Marrero Land & Improvement Assn., Ltd.....	122
Martin's Motel Court.....	152
Mason Smith Real Estate Co.....	106
Matthews, Geo. B., & Sons, Inc.....	170
Mayronne Lumber & Supply Co., Inc.....	136
Mayronne's Mud, Chemical and Engineer- ing Service.....	154
McDermott, J. Ray, & Co., Inc.....	56
McWilliams Dredging Co.....	102
Melling Cement Block Works.....	168
Metairie Ridge Nursery Co., Ltd.....	170
Mettry Cafe & Bar.....	172
Met'ry Tourist Court.....	170
Meyer's Specialty Shop.....	82
Moisant Servicenter.....	112
Montaldo Insurance Agency, Inc.....	30
Morgan City Canning Co., Inc.....	98
Mothe Life Insurance Co.....	164

## N

Neeb's Hardware Store.....	168
New Orleans Chamber of Commerce.....	110
New Orleans Public Service, Inc.....	Inside Front
Nicholson and Loup.....	174
Nook, The.....	144
Nunez Grocery & Bar.....	120

## O

Ochello's Tip Top Pavilion.....	152
Oleander Hotel.....	162
Original Bruning's Restaurant.....	160
Orleans Materials & Equipment Co.....	148
O'Shaughnessy Service, Inc.....	Inside Back
Ozone Co., Inc.....	124

## P

Paletou, J. Wallace, Inc.....	166
Pat's Club.....	160
Pendleton's.....	134
Penick & Ford, Ltd., Inc.....	136
Perrilliat-Rickey Constr. Co., Inc.....	152
Petrolane Gas Co., Inc.....	102
Pinnacle Oil Co., Inc.....	102
Pipe Line Service Corp.....	100
Pittman, D. D.....	166
Pontchartrain Lumber Co., Inc.....	130
Products Research Service, Inc.....	154

## R

Ransom, W. A., Lumber Co.....	144
Rantz Ice Factory.....	168
Rathborne, Joseph, Land and Lumber Co., Inc.....	8
Rheem Manufacturing Co.....	94
Rossi Motel Court.....	100
Roussel's Circle Service Station.....	178
Roussel's Service & Repair.....	168
Rowan, Peter P., Co., Ltd.....	154
Roy, A. K., Inc.....	128

## S

Samuel Bros.....	174
Schayer-Badinger, Inc.....	144
Schwegmann Bros. Giant Super Markets, Inc.....	154
Security Building & Loan Assn.....	108
Shippers Compress Warehouse.....	172
Smith, Ed, Stencil Works.....	162
Smitty's Cabs.....	174
Smitty's Casino.....	138
Soulé College, Inc.....	170
Southern Cotton Oil Co., The.....	12
Southern Equipment & Tractor Co.....	82
Southern Sanitary Excavating.....	142
Southern Solvents and Chemicals Co.....	102
Southern States Equipment Co.....	130
Southern Tavern.....	122
Southport Lumber Co.....	152
Spahr, Chas. E., Distributor.....	96
Stauffer Chemical Company.....	116
Stauffer, Eshleman & Co., Ltd.....	162
Sterling Ice Cream Co., Inc.....	124
Stratton-Baldwin Co., Inc.....	130
Stumpf's, John, Son.....	60
Suburban Bowling Alley.....	174
Swanson Seafood Restaurant.....	134
Swift & Co.....	126

## T

T-Man's Place.....	124
Texas Co., The.....	42
Thomas, Albert G.....	134
Tops Co., Inc.....	170
Tropical Radio Telegraph Co.....	150
Tucker's Tavern.....	120

## U

United Distillers of America, Inc.....	136
United Gas Union Producing Co.....	44
United States Brewers Foundation.....	106
United States Steel Products Co.....	172

## V

Vic and Earl.....	174
Von Der Haar, Frank A.....	144

## W

WWL Development Co., Inc.....	144
Weaver, Bert, Materials, Inc.....	132
We Go Inn.....	174
Weiner's Furniture Co.....	174
West Bank Motors, Inc.....	62
West Side Oil Co., Distributor.....	104
Westside Transit Lines, Inc.....	104
Western Union Telegraph Co.....	170
Whitney National Bank.....	142
Williams, W. Horace, Co., Inc.....	156
Wilson Variety Stores.....	166
Woodward, Wight & Co., Ltd.....	150



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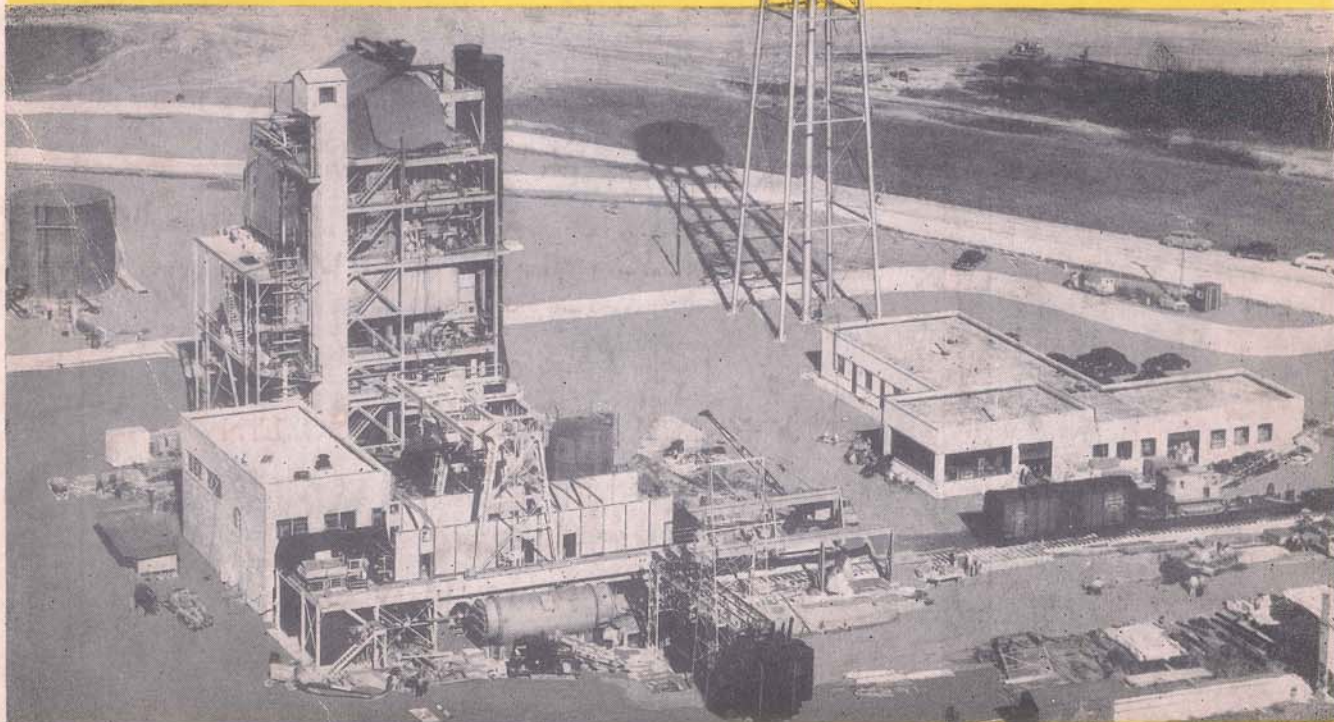
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This picture shows plant progress as of January, 1951