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MEMBERS OF THE EXECUTIVE DEFENSE COUNCIL

In addition to their duties on the defense council, the following members have also assumed the responsible posts of Commanders of their respective zones: Mr. Mayronne, Zone C; Mr. Fisher, Zones G and H; Mr. Milliet, Zone I; Mr. Holtgreve, Zone M; Mr. Arnoult, Zone N, and Mr. LeBlanc, Zone P.

Editor's Note: Mr. Weigel is now serving with the armed forces of the United States and the office of coordinator is now administered by Herman Staiger, former commander of Zone B. George Neeb has been entrusted with the commandship left vacant by Mr. Staiger's advancement.

COMMITTEE CHAIRMEN AND ZONE COMMANDERS



Top row, left to right: Harvey C. Redmon, Air Raid Warden Chairman; A. A. Hanson, Auxiliary Firemen Chairman; C. N. Olivier, Utilities Chairman; D. H. Roussel, Public Works Chairman, and Dr. Floyd M. Hindeland, Emergency Medical Service Chairman.

Middle row, left to right: W. Frank Le Court, Commander Zone A; Herman Staiger, Commander Zone B; Clarence Thomassie, Commander Zone D; Olivier Dufour, Commander Zone E; Charles Taylor, Commander Zones J and K, and Mrs. R. F. Harrison, Commander Zone F.

Bottom row, left to right: Charles Poillion, Commander Zone L; Frank Mayo, Commander Zone O; Dr. John W. Atkinson, Casualty Station Chairman; Dr. J. S. George, First Aid Post Chairman, East Bank; Mrs. H. C. Redmon, Nurse Corps Chairman; Dr. Carroll F. Gelbke, First Aid Classes Chairman and First Aid Post Chairman, West Bank, and Joseph Martina, Civilian Defense Instructor in Schools.

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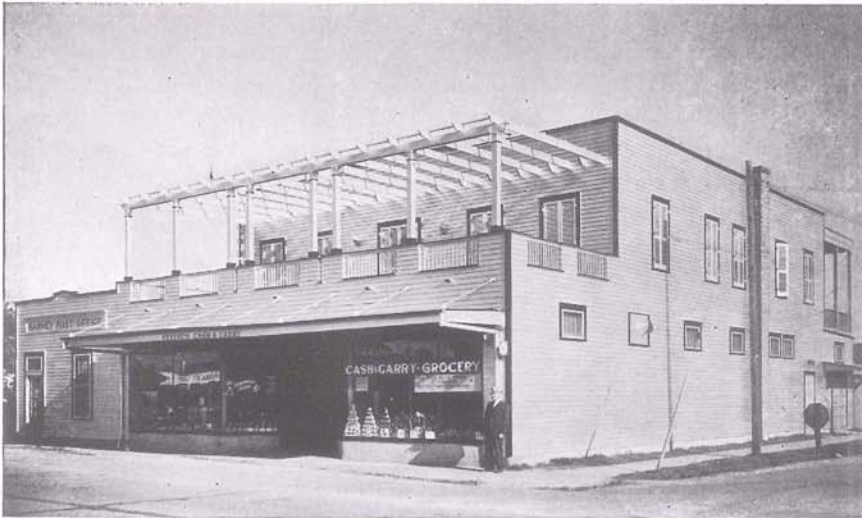
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For the better protection of their homes against the ravages of war, an instructor demonstrates the proper method of extinguishing incendiary bombs to students of one of Jefferson's high schools.

stress. Classes have been held to teach these men and women their duties in case they are needed. Other classes in first aid, nutrition, etc., have also been well attended. All of these classes sponsored by the Civilian Defense authorities, have been taught by teachers trained by the Red Cross. The Red Cross, while maintaining its separate identity, is closely co-operating with Civilian Defense in Jefferson Parish, as it is throughout the country.

A great many of the citizens of Jefferson have given unstintingly of their time and effort to achieve our well organized civilian defense set-up. Working with me on the Executive Defense Council itself are Julius Weigel, vice-chairman and coordinator, Veronica D. McCune, chairman of the Women's Division, and Supervisor of main Civilian Defense office, Mrs. Adolph J. Major, Alonzo J. Bourgeois, Sr., Jacob F. Huber, George J. Mayronne, Sr., Albert J. Cantrelle, Isidore A. Currault, E. B. Fisher, Forneest Milliet, Henry Arnoult, J. J. Holtgreve and Jules O. LeBlanc.

Various necessary services are in charge of the following: Casualty Stations: Dr. J. W. Atkinson, Chairman, Dr. Kermit Brau and Lemuel W. Higgins; First Aid posts: Dr. J. S. George, Chairman of East Bank of Jefferson Parish, and Dr. Carroll F. Gelbke, Chairman of West Bank of Jefferson Parish; Sanitation Service: Dr. J. J. Massony, Chairman, Dr. P. P. La Bruyere, and Alvin T. Stumpf; Nurses Corps: Mrs. Harvey C. Redmon, Chairman; Volunteer Home Nursing: Mrs. Ruth Martina, Chairman; Emergency Transportation Service: Mrs. Durel Black, Chairman; First Aid Classes: Dr. Carroll F. Gelbke, Chairman; Air Raid Wardens: Harvey C. Redmon, Chairman; Auxiliary Firemen: A. A. Hanson, Chairman; Utilities: C. N. Olivier, Chairman; Public Works: D. H. Roussel, Chairman; Auxiliary Police: Frank J. Clancy, Chairman; Emergency Medical Service: Dr. Floyd M. Hindelang, Chairman; Civilian Defense Instructor in Schools, Joseph Martina, Director; Parish Salvage Board: Mike S. Hart, Chairman; School Salvage Board: Lemuel W. Higgins, Chairman; Committee for Civilian Defense in Schools: Rev. A. B. Barnes, Rev. Eug. Schmid, Rev. Karl B. Tooke, Rev. Malcolm Strassel, Rev. Armand Kerlec, Ralph E. Boothby, Rev. Albert Koenig, and Lemuel W. Higgins.

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Of prime importance in civilian defense are the first aid classes conducted by qualified teachers. Here students practice bandaging "head injuries" in the auditorium of their high school.

On the medical advisory council, serving under Dr. Floyd M. Hindelang as chairman, are Dr. Burnley White, Dr. Joseph J. Massony, Mrs. H. C. Redmon, Dr. Philip P. La Bruyere, Mrs. Elias B. Fisher, Rev. Edwin J. Gubler, Mrs. F. R. Duvic, Mrs. Thelma P. Gray, Dr. Kermit Brau, Mrs. J. Martina, Dr. John W. Atkinson, Lemuel W. Higgins, Dr. Charles F. Gelbke, Dr. Carroll F. Gelbke, Dr. J. S. George, Alvin T. Stumpf, Dr. Louis Genella, and Mrs. Durel Black.

Commanders of Citizens Defense Corps are: Zone A, McDonoghville, W. Frank Le Court; Zone B, Gretna, Herman Staiger; Zone C, Gardere-Mayronne Subdivision, George Mayronne, Sr.; Zone D, Harvey, Clarence Thomas; Zone E, Marrero, Oliver Dufour; Zone F, Crown Point, Mrs. R. F. Harrison; Zone G, Barataria, Elias B. Fisher; Zone H, Lafitte, Elias B. Fisher; Zone I, Grand Isle, Forner Milliet; Zone J, Westwego, Charles Taylor; Zone K, Waggaman, Charles Taylor; Zone L, East End, Charles Poillion; Zone M, Metairie, J. J. Holtgreve; Zone N, Seventh Ward, Henry Arnoult; Zone O, Harahan, Frank Mayo; Zone P, Kenner, Jules LeBlanc.

Finally, under these chairmen and committees are hundreds of willing workers, air raid wardens, auxiliary firemen, and police, volunteer nurses, and many others, all of whom have helped to give us a streamlined and efficient civilian defense organization that is prepared and trained for instant action should the need arise.

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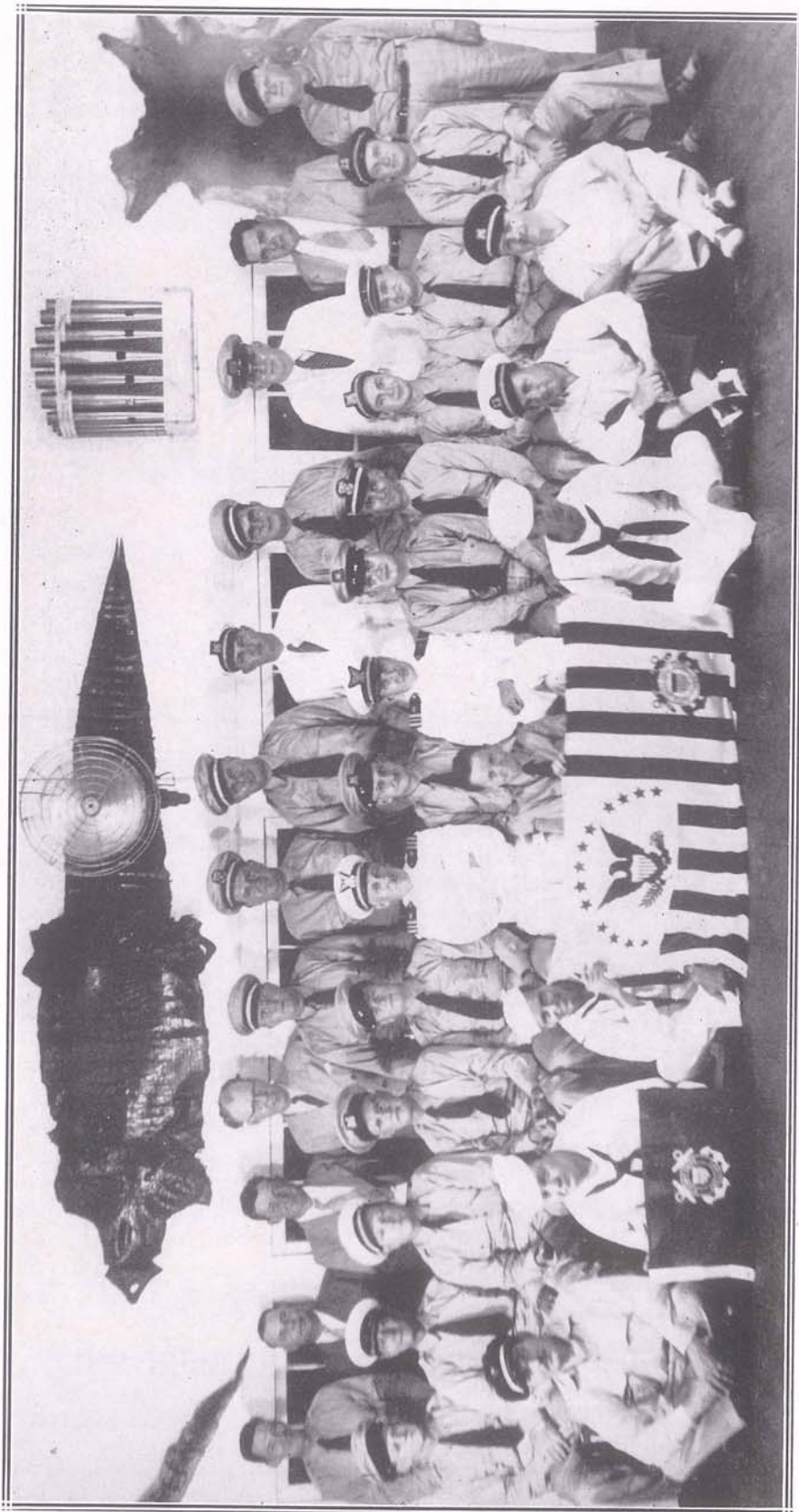
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Front row, left to right: Dr. H. R. Unsworth, George Sullivan, U. S. C. G.; Mead H. Ullrich, U. S. C. G.; Clyde V. Bourgeois, Jr., Mascot; Everett W. Collins, U. S. C. G.; J. H. Bonck, and Wallace C. Walker.

Second row, left to right: Clem Perrin, Geo. Rojas, C. Ray Corkern, H. H. Rueff, Lawrence Avengo, Vice Commander 5th Flotilla; Commander G. W. McKean, Captain of the Port of New Orleans; C. E. Ammen, Commander 5th Flotilla; Commander T. Y. Awalt, U. S. C. G.; Walter O. Cuevas, Jr., Commander 5th Flotilla; C. J. Bihle, Harold Buchler, Secretary; A. A. Hanson, and E. R. Schiefeler.

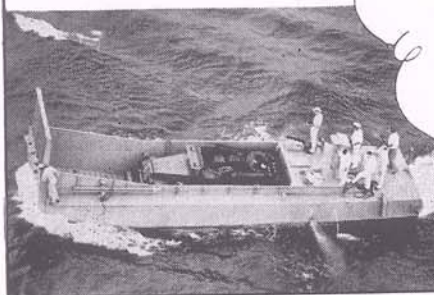
Back row, left to right: W. H. Umbach, W. F. Metzinger, Cornelius Frey, Thos. F. Garvey, Clyde V. Bourgeois, Arthur Besh, J. J. Comfort, Walter A. Muller, Chas. E. Rantz, Hy. A. Steckler, Hy. Fuchs, and J. J. Overstreet.

Members not in picture: W. L. Herron, G. B. S. Ricketts, I. R. Collard, Morris Cohen, Max Cohen, R. E. Walker, D. C. Ryan, Jules Godchaux, J. E. Penn, Chas. Degan, John Echoff, John Morgan Brennan, Jr., and Alvin J. Hauler.

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C. E. AMMEN

Commander, 5th Flotilla, U. S. Coast Guard Auxiliary

During the year 1940 the Treasury Department of the United States sponsored an organization then known as the Coast Guard Reserve, the purposes of which were to promote safety of life at sea and upon navigable waters, and to promote efficiency in the operation of motorboats, to foster a wider knowledge of and compliance with the laws regulating motorboats, and to facilitate the operation of the Coast Guard.

Members of the Reserve were citizens of the United States who were owners or part owners of motor boats. The Reserve at that time was a non-military organization and administered by the Commandant of the Coast Guard.

During 1941 the Reserve was called into active duty and all members who did not desire to serve in active duty were organized into what is known as the Coast Guard Auxiliary, whose purposes and aims are the same as those

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of the former Reserve. At the same time the Coast Guard Reserve and the Auxiliaries were transferred from the Treasury Department to the Navy.

During the initial organization of the Reserve, Lawrence Avengo and I formed what was then known as the Lafitte Flotilla, and since the early part of 1940 it has grown until it now has some thirty-odd members scattered as far as Lockport, La.

After the declaration of war the Auxiliaries were asked to perform certain patrol duties to assist the Coast Guard and the Captain of the Port of New Orleans. The Lafitte Flotilla, now known as the fifth flotilla of the fourth district, was requested to patrol the waters in the Lafitte section effective April 22, boarding all boats and inspecting them for the Captain of the Port license and identification cards of all on board. This patrol duty has been in progress since that date and several hundred boats have been inspected. Various members have donated their time and boats to this work, some serving as much as one to three days per week. To assist us in this work we were detailed two enlisted Coast Guardsmen in uniform.

The Auxiliary has now selected a uniform in line with the regulations permitting same and in a short time all members will present a real naval appearance.

There is no compensation for this work other than the fuel and oil burned in the direct work and a subsistence allowance, which few of the members have asked for.

We are proud of the Lafitte Flotilla and believe that it is an asset to the Parish of Jefferson. Any boat owners who feel that they can comply with the requirements should apply to the Flotilla for membership.

• • • • •

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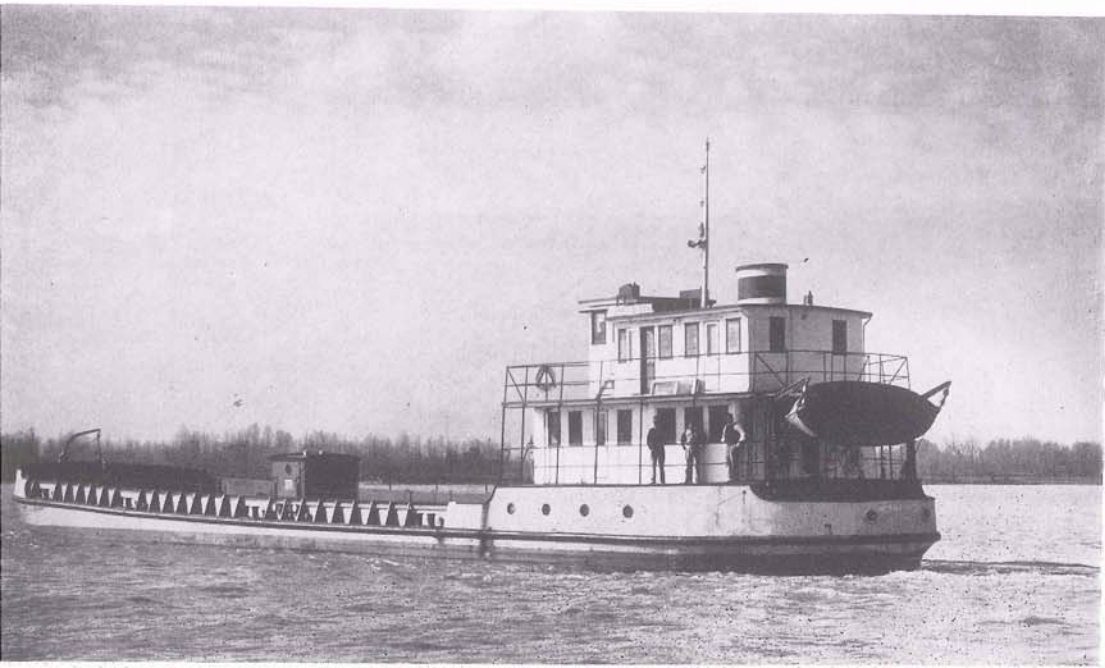
Jefferson Parish may well point with pride to a new edition of the oldest business it knows. The network of waterways throughout the parish, including the mighty Mississippi, were the highways over which the first settlers entered and for many years thereafter the only available highways over which they carried on their affairs. Now other highways and methods of transportation are available and highly developed, but these same waterways are essential to the full and future development, not only of Jefferson Parish, but of the entire South and our Nation as a whole.

The shipbuilding industry developed in Jefferson as a natural corollary to the original opening of its waterways as highways of commerce. From the earliest days boats have been built to carry its commerce, first pirogues and sailing vessels, today the parish's shipbuilding has kept pace with progress, and whereas individual fishermen and trappers still build their own pirogues, the commercial side of the industry is completely modern. There are several progressive yards in operation at the present time, and these have stepped up their normal schedules to meet the increased demands of wartime conditions.

In the early part of 1938 a new yard was developed and located on the west bank of the Mississippi River, in the heart of Jefferson Parish, just upstream from New Orleans, occupying part of the old Starlight Plantation, for repairing and servicing inland waterways boats and barges that ply these same waters carrying on the ever-increasing affairs of commerce and industry.

This new yard, Avondale Marine Ways, Inc., named for the site of its location, grew rapidly and soon spread its activities to the construction of new equipment. The organization, with a background rooted in the steel industry

The Merry Queen, an all-welded steel self-propelled bulk liquid cargo cruiser, built in the yards of Avondale Marine Ways, Inc., for delivery and service in Atlantic coast waters.



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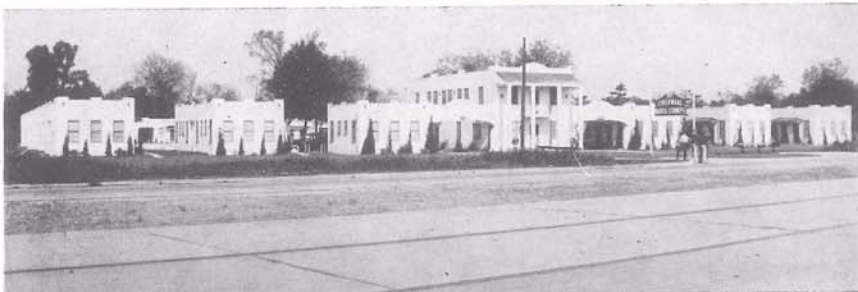
The Alboco, 76' all-welded steel tug built by Allen Boat Company, Inc., in May, 1942, for inland and coastwise service. Powered by a 320 horsepower Washington Diesel motor, she has an auxiliary Diesel generator, five pumps, electric refrigeration, steam heat, and crew's quarters for eight men.

of the South, numbers among its personnel those who have been associated with developing, designing and producing all-welded steel floating equipment since its introduction, over ten years ago, into Southern waters.

The Avondale Marine Ways has served faithfully in these few years the various water transportation interests, construction contractors in Alabama and Central America, building for them approximately forty hulls, including a large number of barges especially designed for carrying gasoline, fuel oil, crude oil, water, bulk cargo, dry cargo and chemicals. Avondale-built tugs, Diesel-powered, of all-welded steel construction, now range from our canals and bayous into the Gulf of Mexico from one end to the other.

It is accepted that the future of our waterways transportation system will depend on developing and operating ever-increasingly efficient and economical towing. Successful operation will depend thus on full utilization of all-welded steel construction, advanced design and Diesel power to serve the expanding oil, chemical and associated industries now developed and being developed in Jefferson and the surrounding parishes.

The winter of 1941-42, which brought so many changes to industry throughout the United States, brought to the Avondale Marine Ways a new and larger growth and it is now serving as one of the many war industries in and around Jefferson Parish. In April of this year a 113-foot cutter was launched for the U. S. Coast Guard and construction is well underway for four 195-foot tugs



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for the U. S. Maritime Commission. Plant facilities have been quadrupled and the number of workmen have been increased from approximately 150 to 350 with an expected even greater increase.

With its facilities now engaged in maritime work, this shipbuilding industry of Jefferson Parish awaits with confidence its future work in expanding our commercial facilities and waterways transportation after the war is won.

Another very busy shipyard in Jefferson Parish is the Allen Boat Company, which was organized in 1940 and is located on the Intracoastal Canal, at Harvey. Before war broke out, the Allen Boat Company was engaged in building barges and tugs for private concerns, mainly oil companies, who used them for transporting oil and for hauling their equipment over the waterways of Jefferson and other parishes.

At the present time the Allen Boat Company is engaged solely in war work, and the personnel of 140 employees is busy turning out all-welded steel barges and tugs for war needs. With the tremendous increase in tonnage on all our inland waterways, there is as constant a demand for and shortage of, barges and tugs to handle the transportation of war needs over our safe canals and rivers as there is for ships to maintain and transport our armies overseas. The Allen Boat Company is doing its share in meeting this need, so that we may achieve a complete victory on the production line, which will ensure our ultimate victory over our enemies.

There are also several other small shipbuilders scattered throughout the parish, among these Louis Marcomb, on Company's Canal at Westwego. This yard, as well as several others, build fishing craft and small boats to meet the needs of the fishing, trapping and allied industries which thrive in the parish.

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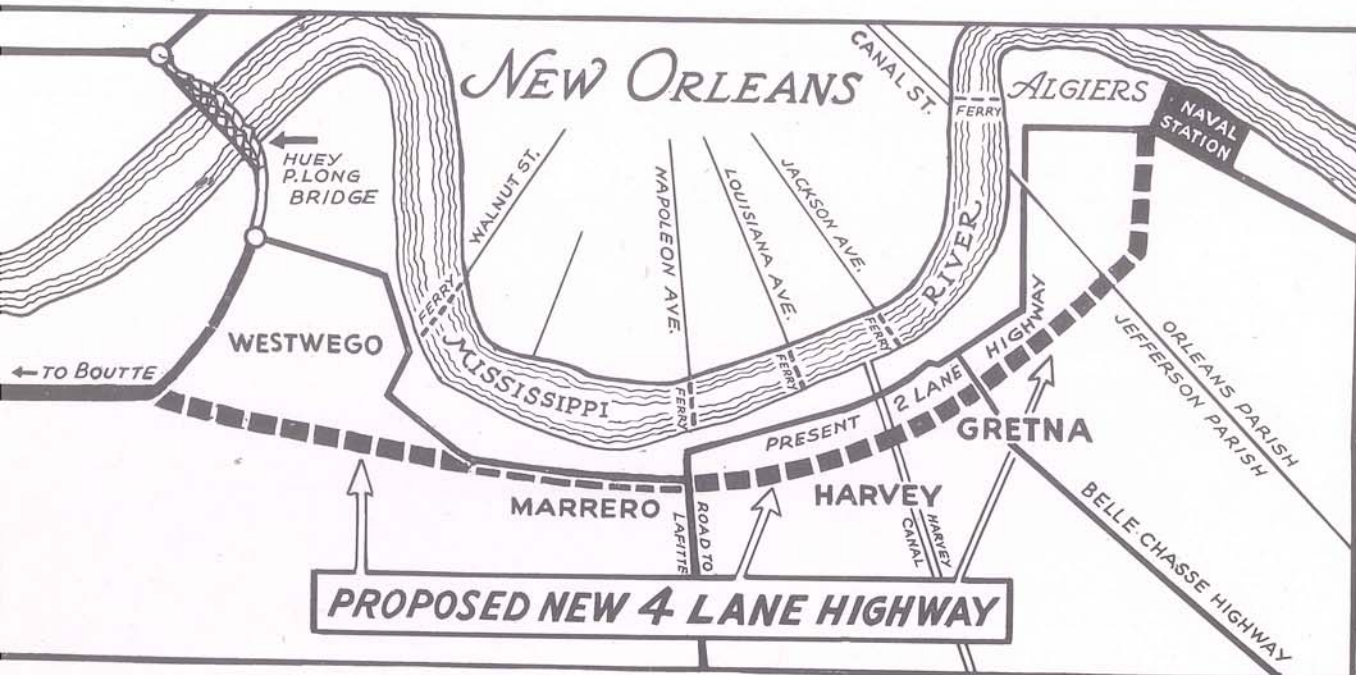
JEFFERSON'S "BURMA ROAD"

Jefferson is up in arms about a traffic and transportation situation that affects the whole industrial west bank of the parish. A single strip of paving 18 feet in width connects the Huey P. Long bridge with the whole of the parish lying along the west bank of the Mississippi River, through the many communities located there, and finally into the fifteenth ward of New Orleans (Algiers). Included of course is Jefferson's parish seat, Gretna.

Along this highway, called by irate citizens the "Burma Road" because of its congestion and traffic hazards, must pass the personnel, merchandise and supplies of all the businesses, manufacturers, defense industries and military posts, both Army and Navy, located in the area, on their way to and from New Orleans, or to points in the area itself. Among the firms located there are 49 large industrial plants and 27 large commercial supply depots, employing 14,027 men, and producing and handling each month 129,000 tons of miscellaneous products in addition to 45,000,000 gallons of oil, alcohol, etc.; voyage repairs, drydocking, etc., to 250,000 tons of ocean shipping; gross manufacture of barges, tugs and various marine equipment; manufacture of 70,000 barrels, 14,000,000 cans, 80,000,000 pounds of lard and cotton seed products; 3,500,000 pounds of seafood (fresh); thousands of cases of canned seafood, and numerous other commodities in lesser quantities, but necessary to National defense. 60,000 people live in this section.

Further jamming the "Burma Road" in Jefferson, is the single bridge which spans the Intracoastal Canal at Harvey, which bridge is of the lift type, and must be raised to permit passage of all types of water craft. In normal times the traffic on the canal is heavy, but now, with the vast movement of war supplies, notably oil, this bridge is in almost constant motion, up or down, and automobiles and trucks on the "Burma Road" which pass any given spot on the road at the rate of one each four seconds of the business day are hopelessly delayed.

The Jefferson Parish Police Jury and a committee of prominent citizens have worked out a solution of this problem, and have taken up with Governor



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The bridge is up, and traffic from Gretna waits!

Sam H. Jones and the Louisiana Highway Department a plan to construct a by-pass highway from U. S. 90 just west of the Huey P. Long bridge, to the recently approved New Orleans to Venice highway. U. S. 90 at the river bridge connects with all state and national highways, east, west and north radiating out of New Orleans. The New Orleans to Venice highway has been described as the only all important route to the mouth of the Mississippi River, serving ship yards, the Algiers Naval Station, United States Quarantine Station, United States Naval Ordnance dump, Alvin Callender Airport, the Marine Ammunition Loading Terminal at Belle Chasse, and finally fortifications and stations at the mouth of the Mississippi River.

The proposed industrial by-pass would be a straight broad highway some distance back of towns and industrial areas into which traffic from these areas would feed, leaving the important present "Burma Road" for defense industry, supply depots and employee access to industry. Incorporated in the by-pass proposal are plans for an over-pass type bridge, a second crossing of the Intracoastal Canal, that would have to be opened only to allow passage of a limited number of pile drivers, sailing vessels, and such craft. The majority of the traffic of the canal, barge tows, etc., could pass under the bridge, and thus not tie up traffic on the highway.

Busses cannot pull off the road to load and discharge passengers, and so play "follow the leader" as drivers, unable to pass them because of constant on-coming traffic, lose time and tempers.



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It is claimed that this interconnecting short cut would mean a tremendous saving in automotive equipment and rubber, not only from a standpoint of mileage, which would be considerable, as the "Burma Road" winds its way hither and yon, but also in "stop and go" wear and tear, so inevitable in the present traffic congestion. And most important of all, it would save time and facilitate the work of the industries on the West Bank, so many of them playing a major part in war production and national defense.

Working with the Police Jury to obtain the by-pass are: C. Numa Olivier, Chairman; Alvin T. Stumpf, State Representative; J. C. Collins, Oil Company Manager; Frank J. Clancy, Sheriff; C. B. Rotolo, Automobile Dealer and Garageman; John E. Fleury, District Attorney; T. G. Nicholson, Bank President; Jules G. Fisher, State Senator; Dr. Ralph C. Neeb, Dentist; Dr. Charles F. Gelbke, Mayor of Gretna; Waverly B. Henning, Attorney; M. Rosenstock, Mayor of Westwego; Jos. Rosamano, Merchant; A. T. Higgins, Judge of Supreme Court; C. Eldred Drumm, Bank Manager; Nat B. Knight, Louisiana Public Service Commissioner; W. O. Turner, Power Company President; George Heebe, Assessor and Bakery Owner; Frank Duvic, Hardware Company President; A. A. Hanson, Secretary of Louisiana State Firemen's Association; L. Robert Rivarde, District Judge; Geo. M. Rittiner, Oil Company Manager; Jos. P. Skelly, Commissioner of Public Property, City of New Orleans; Chas. F. Rantz, Ice Factory Owner; J. P. Noble, Oil Company Manager; R. B. Murphy, Industrial Plant Manager; George A. Hero, Industrial Plant Manager; Captain G. D. Wardrope, Towing Company Manager; Dr. Warren Reynolds, Optometrist; Jack Allen, Boat Builder; Chas. E. Spahr, Oil Company Manager, and L. A. Thompson, Industrial Plant Manager.

There is another highway, which, although the need for it is not so pressing or so vital, would help complete the highway system of Jefferson. This is a road connecting LaRose, in Lafourche Parish with Lafitte. The route has been laid out by the Louisiana Highway Commission, the whole road being intended to extend from Houma to New Orleans. There is, of course, a present highway from Lafitte to New Orleans, and as far back as 1938 the highway from Houma to LaRose was completed and dedicated. This leaves only the link from LaRose to Lafitte untouched, considerably less than one-fourth of the contemplated whole. Without this link the main purpose of the road has been defeated, that is, to open up this section with a good highway, and give ingress to New Orleans over another traffic lane besides U. S. 90.

Jefferson feels that this road, when completed, will be of definite value to the parish, and it is anxious to see the state carry out its original plan, and not leave the job partially undone, when so little remains to be accomplished.

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Active Chairman, Jefferson Parish Chapter, American Red Cross

There is only one American National Red Cross—the corporation created by Congress. Chapters are integral parts of this organization.

Jefferson Parish Chapter is the local unit of the American National Red Cross. It received its charter from the national organization and is responsible for all local phases of national obligations and all local Red Cross activities within its territory, subject always to the policies and regulations of the national organization.

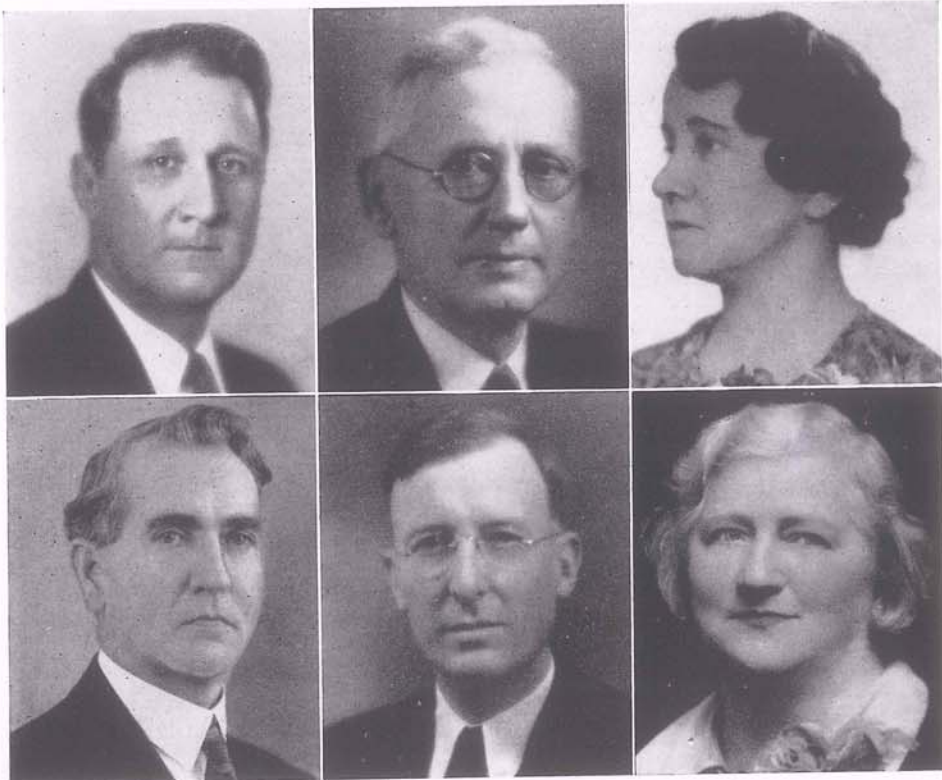
The local services in which chapters are authorized to engage include the following, subject to the provisions set forth herein:

Home Service for service and ex-service men and their families;

Responsibility—Aid to the members of the active military forces and their dependents and to disabled ex-service men and women and their dependents is a primary obligation of all chapters.

For men in active service, the work of the chapter consists in arranging, in cooperation with Red Cross field directors at military posts and naval stations and hospitals, and with existing community agencies, to solve family

Officers, Jefferson Parish Chapter, American Red Cross. Top row, left to right: Alvin T. Stumpf, Active Chairman; J. C. Ellis, Honorary Chairman; Mrs. Richard Alexander, First Vice Chairman. Bottom Row, left to right: Rev. A. R. Hoffpauir, Second Vice Chairman; J. F. Rau, Treasurer; Mrs. Lily White Ruppel, Secretary.



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problems, securing social histories and reports on home conditions required by military authorities in considering questions of medical and hospital treatment, discharge, furlough and clemency.

For ex-service men and their families, a chapter's minimum responsibility is to extend claims service to veterans of any war who have disabilities due to war service, and their families, and to give or arrange for necessary service and relief pending the adjudication of claim. Claims and information service of the Red Cross should also be made available to all who require it, even though there may be no service-incurred disability involved. Harvey C. Redmon is chairman of Home Service. Miss Mary Allen Frost is Home Service Secretary.

Disaster Preparedness and Relief: The Red Cross has both an official and a moral mandate to relieve human suffering caused by disasters. When a disaster occurs within the jurisdiction of a chapter, it is the duty of the chapter officials to take the leadership in giving the necessary relief to those in need.

Red Cross responsibility in disaster relief includes rescue, emergency care and permanent rehabilitation of families and individuals. Need is the governing factor in Red Cross disaster relief. W. Richard White is chairman.

Civilian Relief activities (other than disaster) of the Red Cross include: service to civilians in chapters under volunteer or professional leadership; information service at headquarters; case correspondence on civilian cases both foreign and domestic; advice and correspondence on civilian cases with chapters and organizations.

Nursing Service maintains a reserve of enrolled Red Cross nurses for the Army and Navy, refers nurses to other governmental departments, and recruits nurses for disaster relief operations and other Red Cross activities. Mrs. H. P. Broussard heads this service in the Jefferson Chapter.

Public Health Nursing: The purpose is to assist in spreading the knowledge and increasing the practice of healthful living; in preventing the spread of disease; in obtaining the removal of physical handicaps, and restoring the

Miss Vada Smith makes a charming "patient" as the use of improvised equipment is demonstrated in the Home Nursing Course. Pictured from left to right are: Mrs. F. E. Evans, Jr., Mrs. J. Eiswirth, Mrs. R. Gaudet, Mrs. J. N. Deaudelin, Mrs. N. S. Towner, A. T. Stumpf, Active Chairman, Jefferson Parish Chapter, American Red Cross; Mrs. E. G. Scioneaux, Red Cross Nurse Hester M., Seaman, Instructor; Mrs. E. Boudreaux, Mrs. G. J. Trauth, Jr., Mrs. W. M. Sandras, G. C. Daul, Mrs. W. O. Prados, Mrs. J. Leithman, Jr., Mrs. M. Koenigsheim, Mrs. T. Holeman and Mrs. B. Adam.



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Students roll bandages for the Red Cross in one of Jefferson's High Schools.

sick to health in cooperation with health authorities and physicians. Public Health Nursing was established in the Jefferson Parish Chapter on April 8, 1935. Miss Hester M. Seaman, R. N., Public Health Nurse, is in charge.

Home Hygiene and Care of the Sick is a homemaking course designed by the Red Cross to give practical instruction in: (1) personal and family help, including the care of infants and small children; (2) home and community hygiene; (3) those indications of illness which should be recognized early by everyone; (4) knowledge in the care of the sick under home conditions. Jefferson Parish Chapter American Red Cross in cooperation with the local branch of the Office of Civilian Defense is training many women in home hygiene and care of the sick. Certificates are awarded upon satisfactory completion of the course.

Nutrition: In an effort to improve public health, to combat malnutrition, and to safeguard the physical welfare of the family, our chapter is engaged in educational activities in nutrition. Classes in food and nutrition are offered and many women are being trained, in cooperation with the Civilian Defense program. Certificates are awarded upon satisfactory completion. Mrs. Thelma P. Gray is chairman of the Nutrition Service.

First Aid, Water Safety, and Accident Prevention: The purpose of instruction of Red Cross First Aid is to provide for immediate intelligent care of the injured in an emergency. It is in no sense intended to take the place of a physician's service.

Courses in first aid are offered by the Red Cross, in cooperation with the Civilian Defense program, to juniors (boys and girls from 12 to 16 years old inclusive) and adults, the minimum age being 17 years. Certificates are awarded upon satisfactory completion. George H. Hamann is chairman, and Mrs. Willie May Sandras, vice chairman.

Under our first aid program, the Jefferson Parish Chapter sponsors one Highway Emergency First Aid Station. It is located in the State Police Headquarters on the East Bank of the river at the foot of the Huey P. Long Bridge.

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Junior Red Cross, in cooperation with the school, affords boys and girls opportunity to form the habit of service for the common good and to cultivate friendly understanding among the children of the world.

Junior Red Cross activities consist of: Local service—furnishing simple gifts and entertainments for hospital patients and working with civic and welfare organizations. National service—providing cheer for men in the various government hospitals. Fitness for service—Forming good personal health habits in order to render better service to others and promoting accident prevention. Walter Schneckenburger heads this branch.

Volunteer Special Service: The purpose of this organized service is to maintain in every Red Cross Chapter a group of volunteers who are trained to render prompt and efficient service in case of emergency and who at the same time carry on current Red Cross activities.

In our local chapter Mrs. Jack J. H. Kessels is chairman and Mrs. Arloe Rau, co-chairman of Volunteer Special Service, and have under their supervision the following branches: Staff assistance corps (Mrs. Noel Duvic, chairman) to aid in office work, in assisting in other services or carrying out any special duties proposed by their chairman and approved by the chairman of Volunteer Special Service.

Production corps. This corps has three divisions: (1) Surgical dressings consists of the making of surgical dressings for local hospitals and for visiting nurses, when gauze is provided. At present the chapter is engaged in making surgical dressings for the armed forces. Mrs. Arloe Rau is chairman of the surgical dressings division. (2) Sewing, which includes cutting, assembling and making garments. Mrs. Wallace Ory is chairman of this sewing division. (3) Knitting, which includes the making of knitted garments. Miss Elaine Hourgettes is chairman and Mrs. Julius F. Hotard is co-chairman of the knitting division.

Canteen corps. Performs various services in connection with food preparation and food supplies for various chapter duties and functions. Aids in kitchen garden developments, in preserving and utilizing products. A canteen corps has been organized by our chapter to assist in mass feeding in the event of a disaster. Mrs. Thelma P. Gray is chairman and Mrs. Gilbert Pearson is co-chairman of the canteen corps.

Hospital and recreation corps. Assists in keeping up the morale of patients in military, Veterans Administration and civilian hospitals, by various methods approved by hospital authorities. Our chapter functions in this branch under the new camp and hospital unit recently established in this section. Mrs. Dean A. Andrews is representative from the Jefferson Parish Chapter to the central committee of the camp and hospital unit.

Roll Call: Roll call is held annually. Its purpose is for the enrollment of members and raising of funds to maintain national and local activities. Mrs. Julius F. Hotard is Roll Call chairman.

Rev. Albert Koenig is Publicity Chairman.

The board of directors of the Jefferson Parish Chapter are: Rev. A. R. Hoffpauir, Mrs. Archie Meyers, Dr. Burnley C. White, Mrs. Lily White Ruppel, Rev. Malcolm J. Strassel, Mrs. George Mayronne, Mrs. Wallace Ory, Albert Cantrelle, Mrs. Percy Casso, Mrs. Albert Garrett, Elias B. Fisher, Forneest Milliet, John W. Hodgson, Mrs. E. A. Bougere, Rev. J. W. Bracey, Mrs. Laura Brown, Mrs. Richard Alexander and Frank Mayo.

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Home Demonstration Agent and Chairman
Jefferson Parish Nutrition Committee

The United States Government, as a part of the war program, and for the general welfare, is endeavoring to make the American people nutrition-conscious. Extensive research has established the astonishing fact that in spite of being the best fed people in the world today, we are not necessarily being properly fed, and serious defects show up in our population because proper nutrition is not understood by the majority of our citizens. Many of the physical defects that have been uncovered in examinations of selectees have been blamed on poor nutrition. Poor work by children in school has been traced directly to improperly balanced diets at home, and lack of resistance to disease follows poor eating habits. In the face of these facts President Roosevelt called a National Nutrition Conference in May, 1941, and since that time national, state and local organizations have been working toward education of the people in the nutritional value of foodstuffs, and the necessity of properly balanced diets.

The Jefferson Parish Nutrition Committee was organized October 8, 1941. It is composed of representatives of the various organizations of the parish, and meeting once a month, these delegates take back to their respective organizations the findings of the committee, and reports on the work that has been accomplished and is yet to be done.

Jefferson Parish Nutrition Committee. Standing, left to right: Alvin T. Stumpf, Active Chairman, Jefferson Parish Chapter, American Red Cross; Mrs. Edna Simms, Home Economics Instructor; Mrs. Veronica D. McCune, Representing Civilian Defense; Mrs. Margaret Pellegrin, Parish Welfare; Dr. J. D. Martin, Parish Health Unit; Lemuel T. Higgins, Parish School Superintendent; Dr. Ralph Neeb, Dentist.

Seated: Miss Julie Duvic, Home Economics Instructor; Mrs. Oscar Bostrom, Representing Home Demonstration Clubs; Miss Ruth Pitre, Assistant Elementary Schools Supervisor; Mrs. Thelma Gray, Chairman of Nutrition Committee and Parish Home Demonstration Agent; Miss Hester Seaman, Parish Red Cross Nurse; Mrs. Gilbert Pearson, Vice-Chairman Red Cross Canteen; Mrs. E. C. Broussard, Home Service Representative of Louisiana Power & Light Company.

Not in the picture: Mrs. Cornelia Staples, Home Supervisor, FSA; Mrs. Elsie Fourreaux, Home Economics Instructor; Dr. J. J. Massony, Physician; Mrs. M. E. McKeniry, American Legion; Dr. Roland Steib, Dentist; and Mrs. Lydia Constantin, Adult Education.



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Virginia Orgeron, member of the Westwego 4-H Club, shows how to weed a potato patch, appropriately attired in a pair of overalls and shirt made as part of her 4-H clothing requirement. This outfit was judged best of the camp costumes at the annual Parish 4-H Achievement Day.

Research figures for the nation show that about one-fourth of our population (not on relief) have poor diets, and one-third get enough food to maintain health. To combat this situation, the committee has chosen the following objectives:

- 1—Arouse the public to the importance of the nutrition problem during the war period, and for the future.
- 2—Foster and promote a broad constructive program of nutrition.
- 3—Make daily practical use of our modern knowledge more effective.
- 4—Improve our social order by promoting better public health.
- 5—Use the modern knowledge of nutrition to build a better and stronger race, with greater average resistance to disease, greater average length of life and greater average mental powers.

A survey is presently being made in the parish schools to determine the number of absences caused by nutritional deficiency.

A poster contest was sponsored recently by the nutrition committee in the public schools in which there were 130 entries. These posters were then placed around the parish to help spread nutrition information.

The Jefferson Parish Home Demonstration Club is active in this national drive for better nutrition. The production and the preservation of food, the adoption of better nutrition and health standards, all integral parts of the home demonstration program, are being actively integrated with the all-out national victory program.



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To most people National Defense means sugar shortages, rubber shortages, tanks, guns and bombers, but to the Home Demonstration Club members it means better planned and prepared meals for their families! These women have been studying the fundamentals of nutrition and know that diet deficiencies will not necessarily send one to the doctor but will show up in minds that are slow to think and in bodies that tire easily and possess little resistance to disease.

On a trip through the parish, small vegetable gardens are to be seen along the way—80% of the club members have planted home gardens so that their families will be assured of at least two servings of vegetables a day. Plans are also in progress to can any surplus vegetables that the family may have. Practically all of the clubs own their own canning equipment which is circulated among the members. In addition to subject matter, the Home Demonstration Club members have been getting economic material and information.

Mrs. Albert Garrett, right, who is carrying on a result demonstration in food preservation, shows Mrs. Thelma Gay, Home Demonstration Agent, some of her products. Mrs. Garrett has filled her pantry budget by canning the recommended amounts of fruits, vegetables and meats needed to serve her family balanced meals for the entire year.



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One way in which all of us as American citizens young and old alike, can aid in National Defense is to cooperate in adjusting our family finances to the new economic conditions. This means managing the income so that it can meet increased taxes, purchase defense bonds, make large contributions to Red Cross and other relief work, and meet higher prices without lowering our standards for a well balanced healthful family life.

And because having a feeling of being correctly dressed adds to one's morale, club members are going through their wardrobes renovating dresses and adding a new collar or new trimming, all without very much additional cost.

The Home Demonstration Council which is composed of two representatives from each Home Demonstration Club is sponsoring U. S. O. parties for the service men. Every second month an entertainment is given.

4-H Clubs also come to the front and all 4-H Club members are doing their bit in the defense program. Boys and girls with their poultry, garden, pig and calf projects are helping to increase food production. Girls with their clothing projects are saving the family budget.

Lemuel W. Higgins, school superintendent, realizing the importance of the food preservation project, has purchased canning equipment for each 4-H Club in the parish.

At the Parish Achievement Day recently which was attended by 500, approximately 250 took part in contests. As a result of these 20 boys and girls will compete in the State Short Course to be held at L. S. U. in July.

As a result of the health project which culminated on Achievement Day, four contestants were selected winners to go to Baton Rouge. The health project does much to improve the health of the boys and girls and so it has an important bearing on the defense program. We can only have a healthy nation if the people within it are healthy.

Last year the Agricultural Extension Department sponsored the making of mattresses for needy families. Each family which made a mattress is now making a comforter. Approximately 200 of these have already been made in the Barataria and Kenner sections with more to be made in the area around Marrero.

Homemakers in Jefferson realize that it may not seem very glamorous to stick to their humdrum tasks day in and day out, but in doing so they are serving as real heroes not on the battlefields but on the home front. That in doing this work cheerfully, gladly and efficiently, they are contributing their part toward victory.

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They know how to raise better dairy cattle. John and Charles Maggiore won the Dairy Demonstration Team contest at the Jefferson Parish 4-H Achievement Day.

A SILVER LINING

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The dairy industry of Jefferson Parish is about to prove the truth of the old saying that "every cloud has a silver lining." The cloud that has been gathering for years over the industry is the ever-increasing demand of health authorities and the consumer public for pasteurized milk. The silver lining is a plan which is up to the industry itself, whereby the dairymen of Jefferson will not only be able to meet this demand by having their milk pasteurized, but in so doing will cut their costs and increase their profits.

The plan is the old, simple co-operative. What one man may not accomplish by himself, may easily be done by many. It is proposed that all dairymen in the parish unite for their own good, and build one, and perhaps two, pasteurizing plants, which would be capable of handling all the milk produced in Jefferson. The need would seem to be for two plants, one on each side of the river, because the dairies are scattered throughout the parish, and it would probably be a hardship for either group to have to transport milk to a plant located too far away from its own farms. It would certainly cut the profits that would accrue from the plan, and if the machinery is obtainable, there seems no adequate reason why two smaller plants could not be erected instead of one large one.

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GRAND ISLE, LA

The primary reason for such a plan is fundamental. Either the dairies of Jefferson market pasteurized milk, or they are going to lose their markets altogether. But the silver lining feature of the whole situation is that if they combine they will make more money than they have heretofore, which in the beginning of the venture will be used to amortize any loans secured to make the project possible, and when such amortization is complete, will go back into the pockets of the dairies members of the co-operative, and this means all the dairymen in Jefferson, since all will be invited to participate, whether the individual herd consists of one cow, or 1000 head of prize cattle.

Under the present proposal, the pasteurizing plant will also be used as a distributing center. Each man, as he brings in his milk, will be paid for it on the spot, on the basis of current prices. Thereupon the milk becomes the property of the co-op., which is of course the dairymen themselves, and after pasteurization it will be distributed by the plant to old customers of the members. With this system the dairyman will be relieved of the cost of a milk route, he will not have to worry with bookkeeping and collections, the milk turned out will be uniform in quality and butterfat content, and there is no reason why the plant should not go into what might be called the by-products of dairying, in which there is probably greater profit than in the sale of milk itself, namely cheese, butter, and of course cream-cheese, buttermilk, etc.

Another hope of the proposers of the plan is that, with more time to give to his farm, the Jefferson dairyman can do two things that are presently needed to increase his profits, improve the breeding of his cattle, thus stepping up milk production, and raise more feed at home. As things are now, entirely too much feed is bought that could be raised on the farm, and that purchased

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The early morning sun makes cabbages look like flowers on Grand Isle.

in small retail lots, whereas a co-op. would be able to buy in wholesale quantities from the manufacturers and pass this saving on to its members.

There is today approximately \$3,000,000 invested in dairy farms in Jefferson Parish. It is estimated that the cost of a pasteurization plant would be about \$50,000. This does not seem an exorbitant amount to spend to save the three million, especially since Federal agencies have indicated a willingness to assist if the dairymen themselves organize a co-operative and get back of the project with a will to succeed.

While the Jefferson dairyman is working to promote an increase in milk production, Jefferson farmers have gone back to the land. Of recent years, each year has seen a decline in the production of farm products in the parish. In part this has been inevitable. Former farmlands have been taken up by encroaching manufacturing and home building. As the parish became industrialized in part, urban and suburban in other parts, farming was pushed back or obliterated. But it was more than just this change in the use of land that was happening in Jefferson. Prices for farm produce were low and marketing was inadequate. The farmer became discouraged and one after the other good farms that for years had been tilled were allowed to lie fallow, which was a good thing for the farms, but not for the farmers and the farming industry. But today, under the impetus of the nation's needs as outlined in the "Food-for-Freedom" campaign, and the Victory garden drive, more and more of this land is returning to cultivation. The United States Agriculture Defense Board has established the following as Jefferson Parish's 1942 "Food-for-Freedom" production goals: hay, 1200 acres; corn, 1200 acres; irish potatoes, 100 acres; sweet potatoes, 10 acres; hogs, 300,000 pounds; sheep, 1300 pounds; eggs, 57,000 pounds; beef, 500,000 pounds; milk, 23,300,000 pounds; snapbeans, 290 acres; cabbage, 350 acres, green peas, 90 acres; tomatoes,

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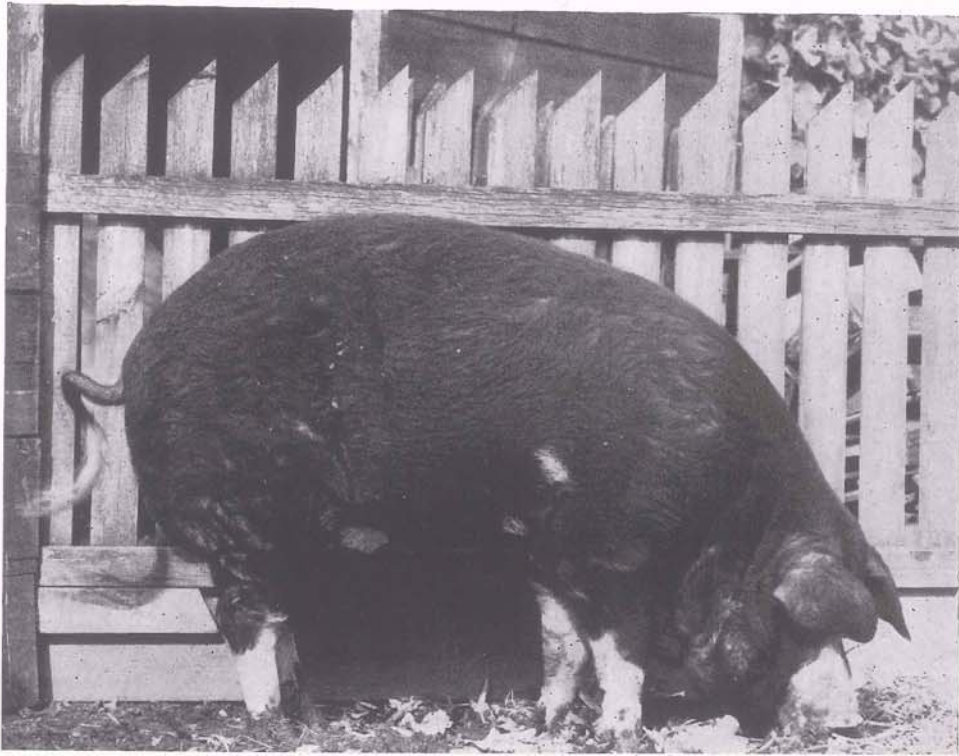
330 acres; and a garden for every farm family and every urban family where land is available.

In answer to these demands by our country, no matter where you go throughout the parish, men are busy in the fields, around Kenner and Hanson City, along the river road on the westbank, in the Lafitte area, everywhere there is good arable land the men of Jefferson are working to produce food for America and her allies. Even in the towns and suburbs cabbages peep from among the petunias, and neighbors gather in their spare time to help each other in their war gardens and to compare the progress of their potatoes and their beans.

On the real farms, in the usual parish way, no half measures are being taken. Tractors are turning over hundreds of acres. Manpower may be scarce, but machines are doing their jobs in half the time. And it is a fine thing to see the good earth of Jefferson producing again, and the farmer receiving a fair return for his labor. Nowhere is there better soil for trucking than in the parish, and among its partially undeveloped potentialities is Grand Isle. The island's surf bathing and fishing are famous, but few people realize that its sub-tropical climate makes it an ideal spot for raising all manner of vegetables and fruits. Snap beans from Grand Isle reach the market weeks ahead of those grown anywhere else hereabouts. Cucumbers are bearing on the island before those in other localities are full grown. Here is a miniature "Rio Grande Valley" that has immense possibilities just waiting to be developed on a much greater scale than is possible by the few farmers who make crops on Grand Isle now.

Pre-1942, Jefferson had approximately 200 farmers making four or five crops a year on about 2,500 acres of land. This year will see a considerable increase in these figures, and it is expected that Jefferson will exceed the quotas set for it, which were based on the farm production of the past few years, and not on the potentialities of a parish still capable of producing quantities of the highest grade foodstuffs, in spite of the strides that industry and homebuilding have made in occupying large sections of the Parish of Progress.

47 inches high in his "stockinged" feet, and weighing 800 pounds, this mammoth porker was raised from blooded Poland-China stock by Marvin Vicknair of McDonoghville, ex-4-H member.



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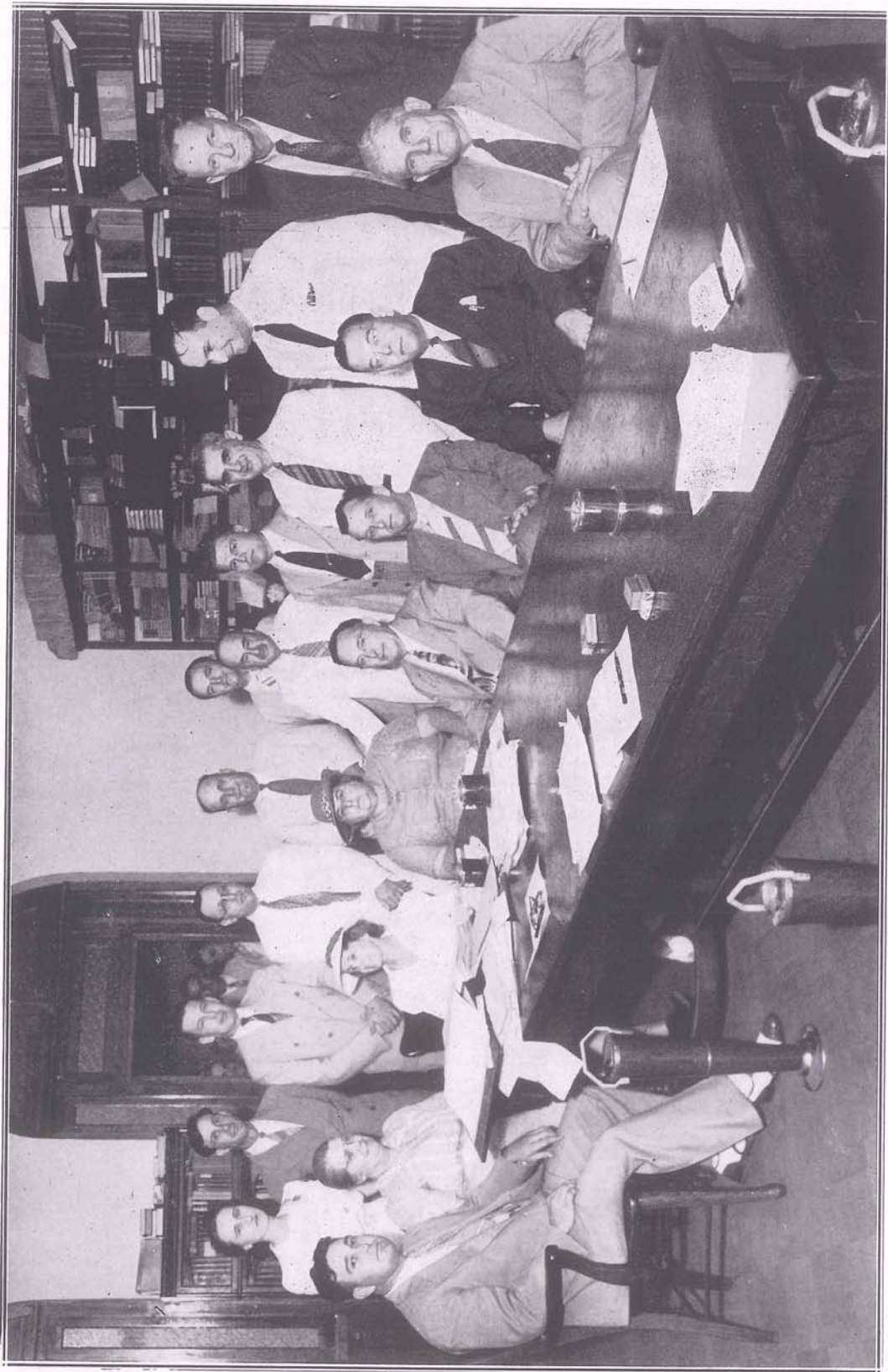
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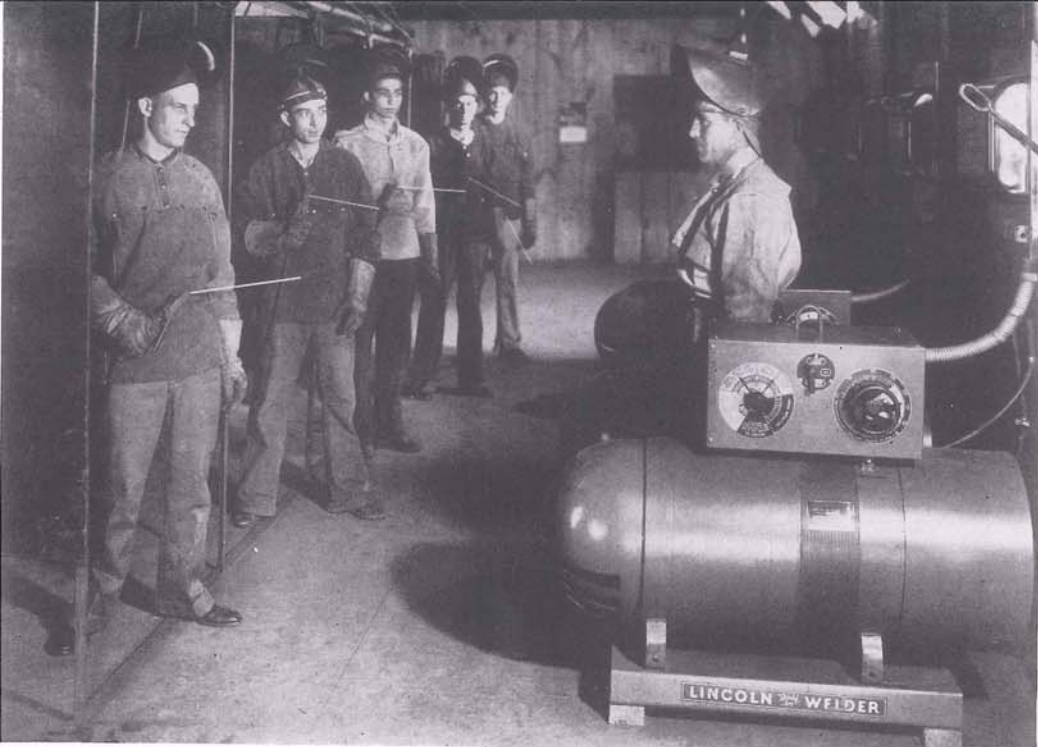
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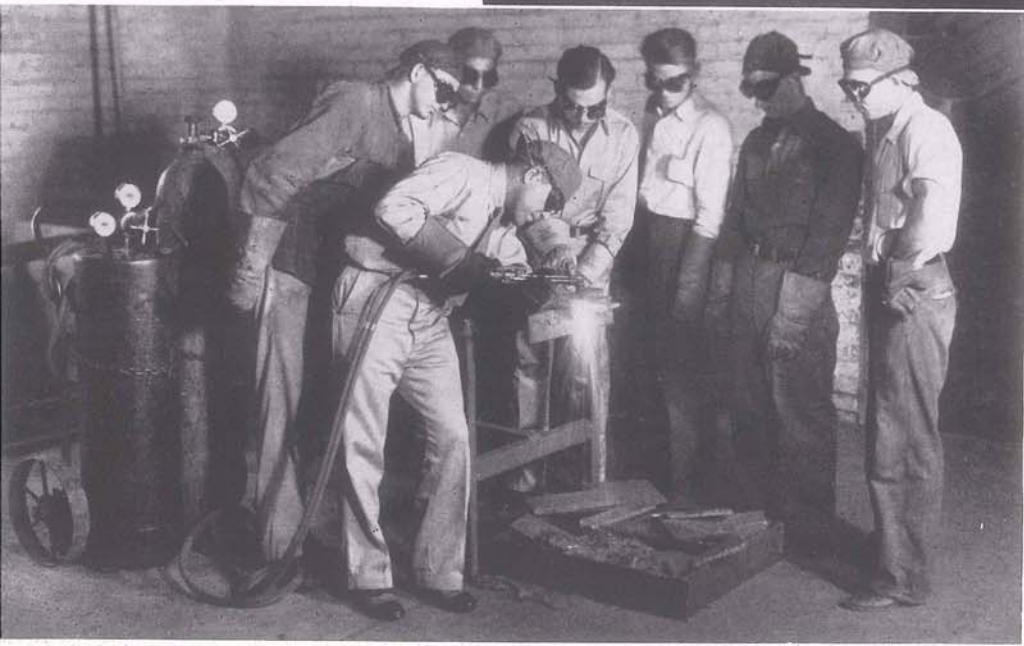
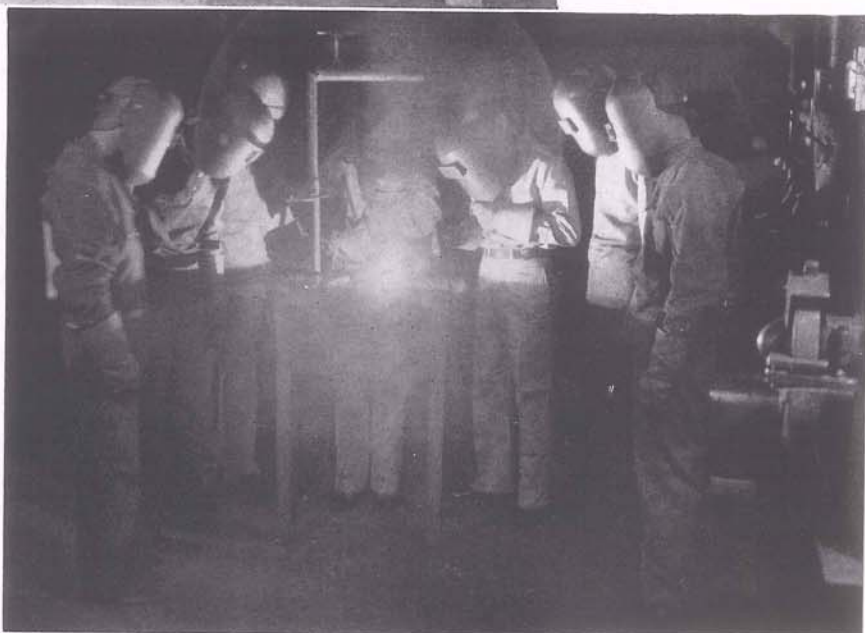
From left to right: George Hepting, Roy Lynch, Nutcia Pillitire, Jehrey Brassett, Charles Beebe, students, and Joseph Hidalgo, instructor.

Students are holding electrode holders with electrodes. Leather jackets and gloves as well as steel helmets are used while welding. Men are standing in instruction booths.

WELDING SCHOOL AT GRETNNA

There are now 60 men in training at this school. The course is a 12-week one. The school operates 24 hours a day. 36 men who have finished the course are now working in the ship-building industry. School started March 9th, 1942.

At right: Demonstrating the use and manipulation of the electric arc.



Acetylene burning or cutting torch instructions. Robert Day, an instructor, is pointing out to the students just what Joseph Hidalgo, another instructor is doing. The goggles are worn to protect the eyes from the glare of molten metal. Also shown is oxy-acetylene equipment for cutting steel.

SCHOOLS IN WARTIME

L. W. HIGGINS, M. A.

Superintendent of Schools, Jefferson Parish

Since December 7, 1941, the United States of America has been at war. This is evident all about us—our friends and our brothers have gone into active service—our streets are crowded with men in uniform—prices rise—the red, white and blue is on display everywhere. On all sides we have evidence of the fact, and just as the war has affected all branches of industry and all modes of living, so has it come into the schools. As industry adjusts itself—curtains, eliminates, changes and enlarges to meet the situation, so must the schools direct their activities into those channels which, while maintaining high educational standards and values, will best serve the country in its hour of need and prepare boys and girls to take their places in the wartime activity after the holocaust.

Children have an important role in the nation's defense program. Even the youngster in the first grade can be taught the value of saving and the menace of waste. He need not be alarmed and frightened by stories that the enemy will come in the night and destroy him, but he can be taught that pennies given to the Red Cross buy milk for homeless children, that dimes for defense stamps help build planes and launch ships to keep our shores safe. Older children can study more deeply the value of savings bonds and may be made to realize how in helping the government now they are helping themselves later to perpetuate our mode of living. Using the school as a focal point the children can aid defense committees in all kinds of drives such as aluminum collections, scrap material and others.

In the organization of corps of defense workers, the school buildings have been used to a large extent. This tends to bring about a close and vital relation between the school children and the defense activity. Men and women who have never crossed the threshold of a school building since their commencement days come back and get a peep into the workings of the educational system they are supporting. Often their presence causes a decreased playground space, a detour to a back entrance or some other slight inconvenience. This brings a valuable lesson home to the children—a lesson in co-operation and in sacrifice—minute enough when compared to the hardships and sacrifice endured by our boys in active combat. School children see men and women give freely of their time and services and have a splendid chance to learn loyalty and unselfishness from them.

The teachers have an important task in the whole set-up. They must be prepared to give up much of their time to help defense workers when necessary. Recently the teachers in many schools assisted in the registering for ration books. Some of them worked hours after school and during lunch and recess periods, the normal school routine being completely altered. Whatever work was lost by the children had to be made up by redoubled effort



Photo, Courtesy New Orleans States

Model airplane builders in the Marrero High School, whose work ranks with the best that has been submitted to naval authorities. The government project in this area is sponsored by the New Orleans Young Men's Business Club and the New Orleans States.

on the following days. In the face of confusion and crowded conditions, discipline had to be maintained. More work—of course, but this is our country, this is our war and schools and teachers are responsible for their part in the fight for victory.

In the health program, the schools again must accept a major role. It has been as always the job of the school to teach health habits and food values. Now with our all out for victory program, authorities have come to realize that healthful living is vital to the nation's war effort and even to its morale. The importance of diet and exercise must not be taught merely as part of the course of study, but must be so strongly impressed upon the children that they will carry home the message to their parents and further see that the health measures are carried out to the proverbial letter. Nutrition classes are being given to parents by trained experts, and what better place than in the neighboring school house? In this way children can realize that health teaching is not a whim of a particular teacher, but an important part of winning the war.

A large number of schools are planting victory gardens. Children, aided by their teachers, plan and execute these gardens. This encourages the children to go home and either alone or with their parents, work out a victory garden for themselves. Here, too, the school acts as the driving force behind a worthwhile project.

Trade and commercial schools have the very practical task of actually preparing boys and girls to take places in defense plants, shipyards and government offices. Since the beginning of the war, many young workers have been trained and sent forth. Evening classes have prepared older men and women to work more effectively or have taught them more essential forms of labor. These schools seem to be actually doing the most in the war effort but in truth—all the schools serve.

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Gretna High School students make a big business of the salvage of waste paper.

Who can say whether it is more important to register for sugar, to teach first aid, to sell stamps, conduct a scrap drive or instruct a class in welding? All these are but a few of the functions of the schools in a nation at war. These are extra tasks that must be well done for victory. But more than these, or certainly along with these comes the chief purpose of the schools—training children to take their place in life. It is up to everyone of us to assure these children that the world they will inherit will be a proud heritage—a world of righteousness and humanity. Because of this, the schools must share their time: working to educate and train—working to keep for those they train, the American way of life.

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Grand Isle Mermaids watch the sun rise out of a quiet sea.

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President Roosevelt, shortly after the successful bombing of Japan by our Army bombers, jokingly told members of the press that those bombers came from Shangri-La. The editor of this publication, after describing the charms of Jefferson parish in the opening paragraph of the foreword in the 1940 edition, wrote: "This is no Shangri-La or Never-Never Land we are describing, this place exists in deepest south of the Deep South". I don't know of what place President Roosevelt was thinking, but I'm sure that when Mr. Bordenave was extolling the charms of Jefferson parish—Grand Isle, with all of its beauty of sea and land and the simplicity of the people who populate it, was foremost in his thoughts.

Grand Isle has become an obsession with me. I have photographed hundreds of scenes in the Viex Carré of New Orleans and in the bayou country surrounding that gallant and quaint old city—views that later hung in exhibitions in this country and abroad, but each spring when I see the new leaves filling the branches of trees that line the avenues of New Orleans; the azaleas bursting into bloom along the Floral Trail; and the wild iris swaying gracefully in the March wind at the bayou's edge, I anxiously await the call to



Foot-notes by, (left to right), Maxine Jourdan, Juanita Alfonso, June Vallee, Lois Gehring, Beverly Gomes and (in foreground) Jeannette Lentini.

go to Grand Isle and photograph some more of the beauty and the life of that intriguing island.

Grand Isle again! It is dawn and the wind is blowing softly from the Gulf and there is a slight chill in the air. The date is April 12th, 1942. As

The path from the beach leads through a rustic gate.





Beauty and the Beast spend the siesta hour in a sylvan setting.

• • • • •

Tree-shaded winding lanes in the late afternoon make inviting bridle-paths on Grand Isle.



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I walk to the beach to take a sunrise picture, I wonder: "Will all the primitive beauty of this semi-tropical island and the genuine friendliness and honesty of its people remain for the enjoyment and respect of future generations, or will inlanders be permitted to, or the islanders themselves, destroy the mile or more of oaks planted by "Nez Coupé" (Louis Chigazola, Lafitte's trusted man) over a hundred years ago; cut down the red, the yellow, and the white oleander trees that bloom so abundantly and arch themselves over the many lanes leading inland from the sea (Have you ever seen one of Grand Isle's white oleanders in bloom? You have! Aren't they the whitest blooms you have ever seen?); straighten those lanes that wind their way through spanish daggers (yuccas), oleanders, giant oaks and towering palms, and patches of beans, or cauliflower, or cucumbers (they have won world medals); remove those ancient trees that have grown with the wind into such fantastic shapes; erect hot-dog stands and other concessions along that strip of velvety light brown sand-beach that is the front property line of that part of the island that I have always found so intriguing? Will the spirit always remain as it now is—no Grand Isle boy will be drafted, for when the draft board sets a quota for the island there will be volunteers to answer the call; will a log washed upon the beach and marked with the initials of the person who found it, lie untouched and its ownership unquestioned, even though it may be on another's property; will all this and more live on or will some short-sighted people be permitted to destroy what to me is no longer a place, but another world—an island paradise?"

*"And departing, leave behind us
Foot-prints in the sands of Time."*



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One of New Orleans' leading social institutions is the Metairie Golf Club, located in Jefferson Parish. The club is in the township of Metairie which is New Orleans' leading residential suburb and is only a few miles from the heart of the city.

Surrounded by the finest homes in New Orleans, the Metairie Club is one of the city's beauty spots. The clubhouse is spacious and the grounds have been landscaped to blend with the suburban surroundings.

The golf course is a championship one where some of the country's leading tournaments have been held. Many of the holes are replicas of famous golf holes elsewhere throughout the world. The course is exciting and interesting and a true test of golfing skill. It is carefully maintained and the fairways and greens are always in excellent condition.

While there are numerous social activities, probably more emphasis is placed on golf at Metairie than at any other country club in the New Orleans district, so it is only natural that everything pertaining to golf is of the highest standard including not only the course but the locker rooms, the golf shop and even the caddy personnel.

The club professional is Fred Haas. The course record of 67 is held jointly by Denny Shute and Fred Haas, Jr., son of the professional, an active member of Metairie, former Walker Cup player and probably the leading golfer in Louisiana.

Presidents of the Metairie Golf Club since its organization have been: C. B. Fox, 1923 and 1924; W. S. Penick, 1925, 1926 and 1927; W. P. Stewart, 1928, 1929, 1930, 1931, 1932 and 1933; R. E. Tipton, 1934; Joseph Lallande, 1934, 1935 and 1936; W. Horace Williams, 1937 and 1938; Clarence C. Barton, 1939 and 1940; A. E. Ralston, 1940 and 1941; I. R. Collord, 1942. Other officers presently serving are Harold W. Mischler, vice-president, and W. H. Wynne, secretary.

Visitors who are interested in golf always want to play the Metairie course. The club prides itself on its fellowship and the fact that anyone, regardless of golfing ability, can always "pick up" a friendly game at Metairie.

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THE STORY OF WATER PURIFICATION

JOHN W. HODGSON
President and General Manager

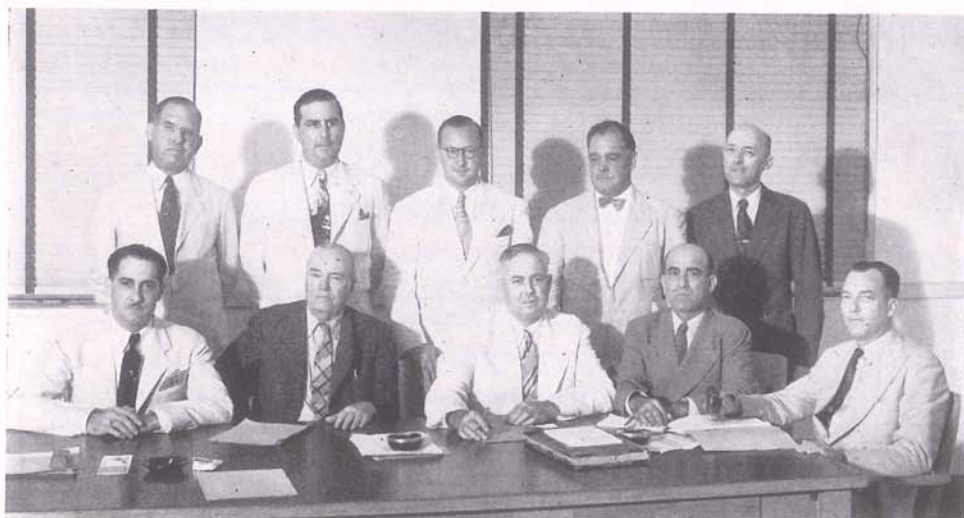
The purification of water embraces important problems of engineering, chemistry, physics, biology and economics, and thus it is evident that professional training in these applied sciences is essential for the satisfactory solution of the more complex problems of water purification.

It was upon the basic principals of engineering, chemistry, biology, and economics that the purification plant on the east bank of Jefferson Parish was built, and it has been operated likewise with these same basic principals in mind.

The East Jefferson Waterworks District Number One supplies the entire east bank of Jefferson Parish, the boundary lines of this section being from Protection Levee, through Kenner into Hanson city, and from the Mississippi River to Lake Pontchartrain.

In this area we have approximately 150 miles of water mains ranging in size from 4" to 20" in diameter. The plant can deliver about 3,200,000 gallons of water in twenty-four hours and maintain a pressure of 55 to 60 pounds per square inch. The equipment is modern and thoroughly efficient.

At the river intake we have a pumphouse in which three pumps deliver the water from the Mississippi River to the plant, a distance of three-quarters of a mile. At the plant itself we have three grit chambers, two mixers, four coagulation basins and four 1,000,000 gallon capacity filters, all of which hold 3,260,000 gallons of water. We have storage reservoirs with a capacity of



COMMISSIONERS OF EAST JEFFERSON WATERWORKS DISTRICT No. 1

Seated, left to right: Blaise Camel, Commissioner; Eugene J. Bender, Commissioner; Chas. A. Boutall, Vice-President; Paul D'Geralamo, Commissioner and Purchasing Agent, and John W. Hodgson, President and General Manager.

Standing, left to right: Edward A. Miller, Plant Superintendent; M. R. Tucker, Maintenance Superintendent; F. V. Draube, Secretary; Leo W. McCune, Attorney, and E. George Lorio, Treasurer.

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ROOFING AND SHEET METAL

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GRETNA, LA.

3,000,000 gallons and one elevated water tower with a capacity of 500,000 gallons.

Our pumphouse is equipped with one 6,000-gallons-per-minute wash water pump, for washing the filters, two clear water pumps that deliver the filtered water to the storage reservoirs, two 1,500-gallons-per-minute service pumps, three 3,000-gallons-per-minute fire pumps, one of which is driven by a Diesel engine, the other two by electric motors, and one service pump that discharges all refuse water away from the plant.

With a general idea of the equipment that we have to work with, we can now go into the method of purification.

Pure water, in its strictest sense, does not exist in nature because even rain water contains dissolved gases and dust particles washed from the atmosphere. The quality of natural water, therefore, must be viewed as a relative factor, which should be considered in the light of the use to which the water is placed. Water for domestic and potable use, generally speaking, should be moderately soft, containing sufficient calcium carbonate to prevent serious corrosion, be clear, colorless and attractive in taste, free from bacteria of public health significance. Even such an ideal water, however, would have to be subjected to further treatment at many industrial plants where special use is to be made of it.

The Mississippi river water that we use as a source of supply is in reality a surface water and in flowing through its tributaries picks up many impurities, color and much turbidity, all of which must be removed before it is delivered to the public for potable water. As stated above, it is pumped from the river to the plant, where treatment begins.

First, samples are taken and tested for alkinity, turbidity, hardness, and pathogenic organisms; the results of these tests determine the kind of treatment to be used and the kind and amount of chemicals to apply. These applications usually are administered in the mixing chamber, and for the most part constitute lime and sugar sulphate of iron; the lime for softening and the iron for coagulation, the two combining to form a feathery flock that is passed on to the coagulation basins.

When the water reaches the coagulation basins this small feathery flock, because of its jelly-like character gathers to itself the largest percentage of the organisms and mud, and this mass settles to the bottom of the basin, while the nearly clear water flows on to be further purified in the filters.

The filters are equipped with sufficient sand, so that when this treated water passes over and through the sand beds, the small percentage of impurities that remains is filtered out and the result is pure, clear, tasteless, reasonably soft water.

The community is, however, further protected from possible contamination by the use of chlorine. It is applied before the water leaves the plant, in sufficient quantity to insure complete sterilization.

We have a laboratory, fully equipped, where a chemist is employed constantly, to make the necessary analyses and tests, step by step, as the procedure of purification goes on. These records are compiled and retained and at the end of each month a duplicate copy is mailed to the State Board of

(Continued on Page 164)

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CITY OF GRETNA

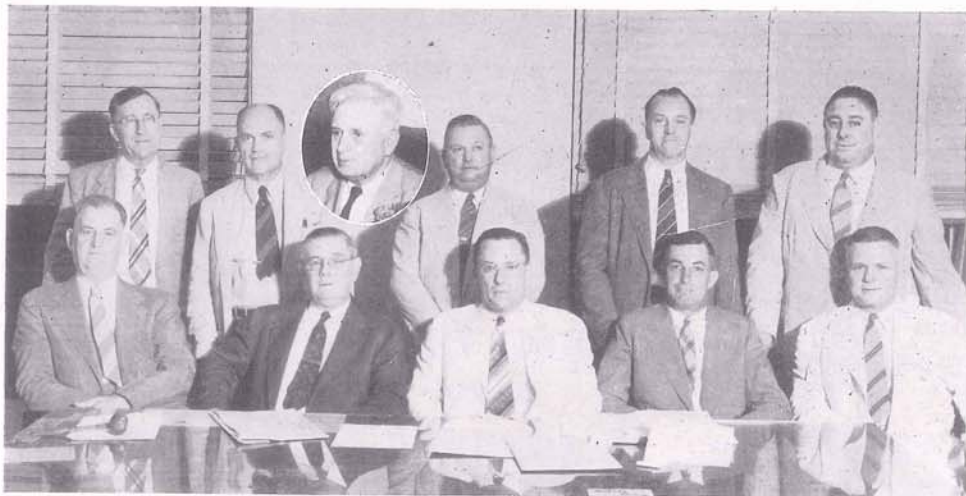
DR. CHARLES F. GELBKE

Mayor

Are you looking for a city with a future? You are! Well, as mayor, I offer you the key to Gretna, Louisiana—a city of 12,000 persons in the deep south of Louisiana.

We are the tenth city in the state, because two years ago, New Iberia, with its influx of oil field workers, passed us up. Will we stay tenth? No! We have slowly but surely grown into a city of importance in Louisiana, but this slow growth I feel sure is about to be greatly accelerated. The city and Jefferson parish officials, together with citizens and businessmen of Gretna, Harvey, Marrero, Westwego and Algiers are determined that there shall be another highway (a four-lane one) connecting the present four-line highway leading to the west approach of the Huey P. Long bridge with the Belle Chasse highway that runs some sixty odd miles south along the Mississippi. The development of our natural resources and expanding business and manufacturing interests, together with the war situation demand it is as an immediate necessity.

The leaders of the community are just as determined that the Mississippi shall be bridged with a vehicular bridge in this section and have picked Hamilton street in Gretna as the site of the west approach to the bridge.



OFFICIALS OF THE CITY OF GRETNA

Inset Dr. Charles F. Gelbke, Mayor.

Seated, left to right: Henry F. Bender, Mayor Pro-Tem.; Frank Bessler, Alderman; Eugene Gehring, Alderman; John Ray, Alderman, and John T. Gegenheimer, Alderman.

Standing, left to right: J. E. Gehring, Municipal Democratic Committeeman; Andrew H. Thalheim, Attorney; William E. Strehle, Tax Collector and Superintendent of Waterworks; Andrew Kraus, Treasurer, and Beauregard Miller, Town Marshal.

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WESTWEGO

WE - GO - INN

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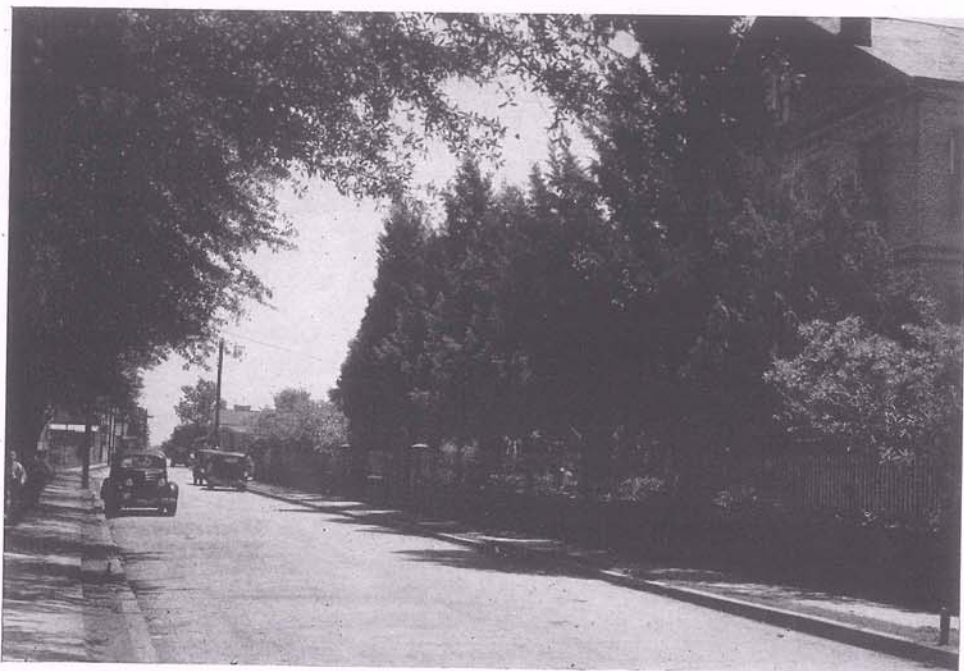
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New Orleans, La.



Seventh Street, one of those newly paved in the growing city of Gretna.

From reports that come to us, the United States waterways engineers are planning to deepen and widen the existing Intracoastal Canal, which is a vital link in the country's inland waterways system, and passes through the center of this section. The great volume of traffic that moves through the canal here was not anticipated by the waterways engineers when, just eight short years ago, they built a \$1,700,000.00 lock to connect the canal with the Mississippi river. So it, too, will have to be enlarged to accommodate the ever growing amount of water-borne freight that has found this canal a very valuable and economic means of transportation.

With all this that WILL come, we also offer: Three trunk line railroads with switch tracks and spurs crisscrossing in all directions; dockside shipping facilities; good water, fine schools, churches of all denominations, a good fire department, up-to-date sewerage system, all sidewalks paved as well as the main streets in the city and a very friendly people—a people who will help you make Gretna a city to be proud of.

• • • • •

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EAST END

JEFFERSON PARISH

TOWN OF KENNER

DR. J. S. KOPFLER

Mayor

Kenner, as a Town, offers the home owner all the facilities of the big city and still maintains the small town hospitality and country living.

With a population of over 2,500 persons there is still available space for home builders wanting large plots of ground on which to build their country estates.

Kenner, the air center, is in the making. The new Kenner airport, which has been planned by the city of New Orleans for almost a year, was started recently, and with the increase of air activity in this area, the facilities it will offer are badly needed. The United States armed forces have taken over the New Orleans airport in its entirety, and commercial lines and civilian fliers are expected to a great extent to use the Kenner airport in its stead. Construction of the new field should be completed in the near future.

Two splendid concrete highways connect Kenner with New Orleans' shopping district, U. S. 90 and U. S. 51, which is a matter of only fifteen minutes. Several railroads as well as two bus lines serve Kenner.

Anyone interested in gardening or chicken raising will find splendid conditions prevailing. Fresh vegetables are grown year round and have a steady market in New Orleans as well as being shipped to markets in the East and North, and dairying is also one of the major items.

Additional information will be gladly furnished by the writer.



OFFICIALS OF THE TOWN OF KENNER

Seated, left to right: Leo Gautreaux, Alderman; Marie Neidhardt, Tax Collector; Dr. Joseph S. Kopfler, Mayor; Philomene Paasch, Secretary-Treasurer. Standing, left to right: William Mancuso, Alderman; Joseph D'Gerolamo, Alderman; Victor Carona, Marshal; Joseph Centanni, Alderman; Frank Perrone, Alderman.

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 90-61 (So. Claiborne Ave.) at Camp. We
 are just one mile from the new Huey P.
 Long Mississippi River Bridge

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 All New DeLuxe Cottages - Tile Baths
 Jefferson Highway - New Orleans, La.



This 6-lb. black bass or green trout is a handful for Master Bryan Dupepe, grandson of Sheriff Frank J. Clancy, who landed the prize catch.

WATER PURIFICATION

(Continued from Page 156)

Health for its files. At fifteen day intervals we collect samples from the plant and send them to the Board of Health authorities for their own personal examination, and they in turn mail us a copy of their findings.

Samples are taken from the distribution system at various intervals and examined both by us in our laboratory and by the State Board of Health.

The office of the East Jefferson Waterworks is located on the Jefferson Highway and Arnoult Road, with hours from 8:30 a. m. to 4:30 p. m., daily, and from 8:30 a. m. to 12:30 p. m., on Saturday. Contact can be made after office hours, Saturday afternoons, Sundays and holidays by calling the plant. The plant is manned day and night.

The object of this short story is only intended to express in a layman's manner the essentials of operation of our plant. Should further information be requested, we, as a whole, will be glad to accommodate any interested party. Complete records are always on file from the date the plant was started up to the present time.

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Jefferson Parish

VILLAGE OF HARAHAH

FRANK H. MAYO

Mayor

The war is very real to the people of the Village of Harahan, on the east bank of the Mississippi River, for on its boundary line is rising a great camp, which has been building for months, and is now nearing completion. Workmen busy with the camp have filled Harahan to overflowing, and all of us of the village have co-operated with army officials in every way in our power to help rush to completion this army city, which will be a bigger town than Harahan itself when it is filled with the soldiers of this country.

In this small village there is always simplicity, co-operation and friendship. Indeed, it is a place where everyone knows and respects the other; where southern hospitality is extended to the utmost.

But this is not all. To the sportsman it offers a variety of attractions. For instance, the beautiful and most modern Colonial Golf and Country Club; rabbits, o'possum and squirrel to be hunted in the wooded sections; perch to be caught from the drainage canals, sac-a-lait and green trout from the well known "mill pond."

Then, too, there are the many acres which are available for industrial sites, and which are located near and are served by the I. C. R. R. and the various highway truck lines.



OFFICIALS OF THE VILLAGE OF HARAHAH

Seated, left to right: Joseph Crochet, Alderman; Frank H. Mayo, Mayor; L. Julian Samuel, Attorney. Standing, left to right: Ernest Barron, Alderman; John Contrado, Marshal and Chief of Volunteer Fire Department; Philip Boudreaux, Alderman.

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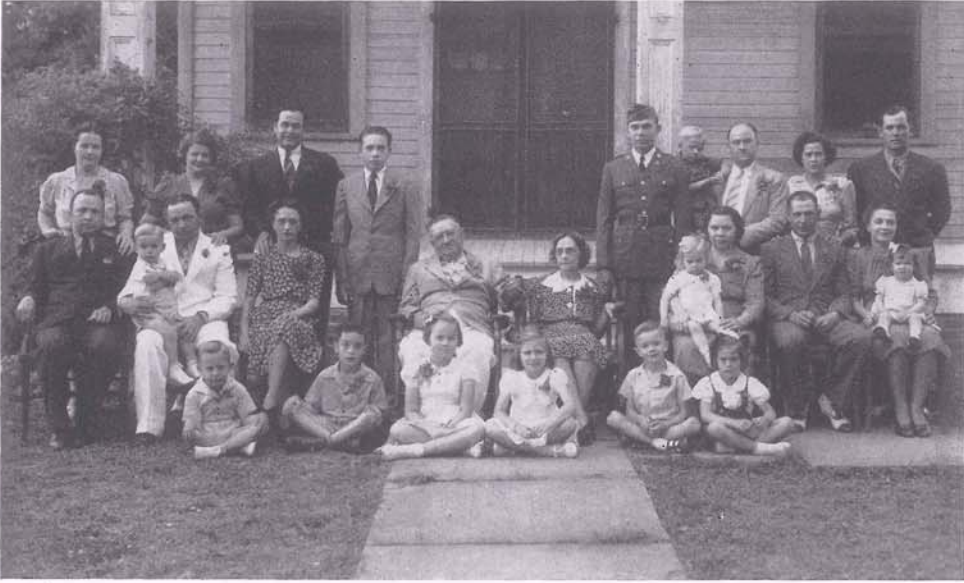
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 NINTH AND LAFAYETTE STS. — GRETN, LA.

THE CROCHETS OF HARAHAH



Joseph Louis Crochet and his family. Mr. Crochet was the first marshal of Harahan, having been appointed by Governor Parker when the village was incorporated in 1920. He has been an alderman for 18 years, and was recently again reelected. He is also president of the Harahan Improvement Association; member of the Harahan Fire Department and of the Pontchartrain Levee Board. An employee of the Illinois Central System he is a bridge and building foreman, and local chairman of the Brotherhood of Maintenance of Way, a railroad labor organization. This year Mr. Crochet celebrated his sixtieth birthday surrounded by his eight children and their families.

WESTWEGO FIRE DEPARTMENT



Standing, left to right: A. A. Hanson, President; A. B. Dufrene, foreman; J. Gassenberger, Chief; Charles Taylor, Chief Instructor; Lucius Walker, Vice-President and Instructor; Caesar Baril, Secretary and Instructor. In the foreground, left to right: E. J. Bussiere, Jr., Recording Secretary; August Barbette, Instructor; Harry Pitre, Treasurer.

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TOWN OF WESTWEGO

MORRIS ROSENTOCK

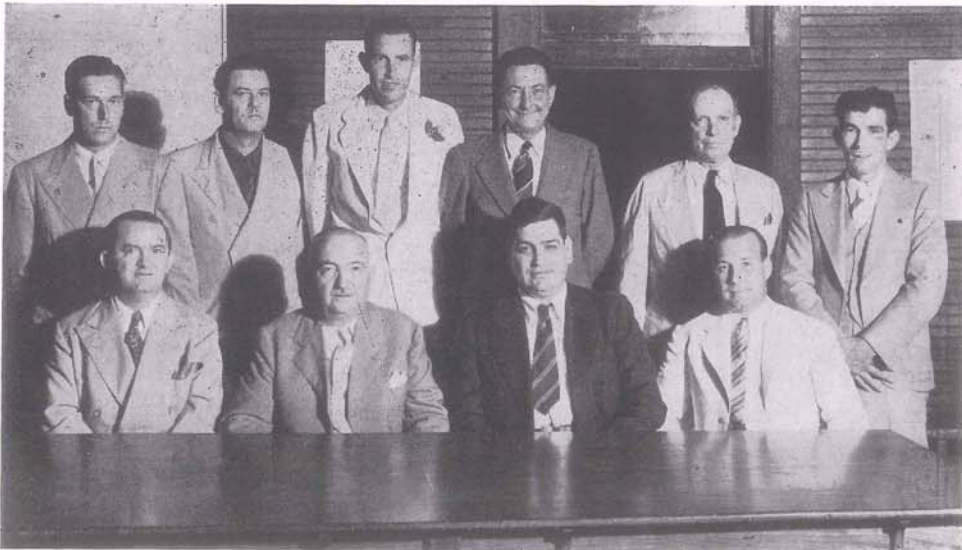
Mayor

We invite you to come to the fastest growing little town in Louisiana—Westwego, on the west bank of the Mississippi river and opposite uptown New Orleans.

Things are really booming here: The Texas & Pacific railroad is moving its main yard to Avondale, which is about two miles west of our town, so that it will be nearer the Huey P. Long bridge, which they are planning to use in the very near future for all types of trains. There are now three flowing oil wells in the Westwego field and others are in the process of being drilled. New industries have settled on Company's Canal, the waterway that connects with the bayous and lakes to the south of us. These and other improvements are proving that Westwego's founding fathers were right when they picked the name for the town as West-we-go.

• • • • •

**KEEP 'EM FLYING
BUY WAR BONDS AND STAMPS**



OFFICIALS OF THE TOWN OF WESTWEGO

Seated, left to right: Ed. Martin, Alderman; Morris Rosenstock, Mayor; Charles Taylor, Town Marshal, and Sidney Pertuit, Alderman. Standing, left to right: Clement Klause, Alderman; T. A. Adams, Alderman; E. E. Dawson, Alderman; Eugene Wildblood, Municipal Democratic Committeeman; William Stehle, Municipal Democratic Committeeman and Hendrick Bourgeois, Municipal Democratic Committeeman.

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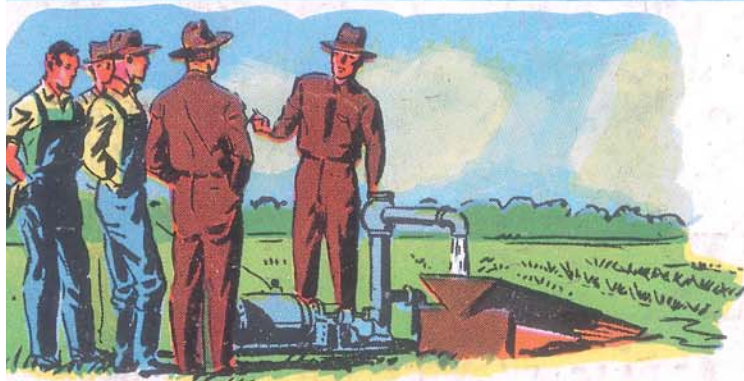
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